

Ipsos Labour Party polling

September 2024

A quarter think Starmer is doing a good job as Prime Minister, down from 36% in July

To what extent, would you say Keir Starmer has been doing a good job or bad job as Prime Minister, or neither?

Base: 1,082 Online British adults aged 18-75, 13-16 September 2024

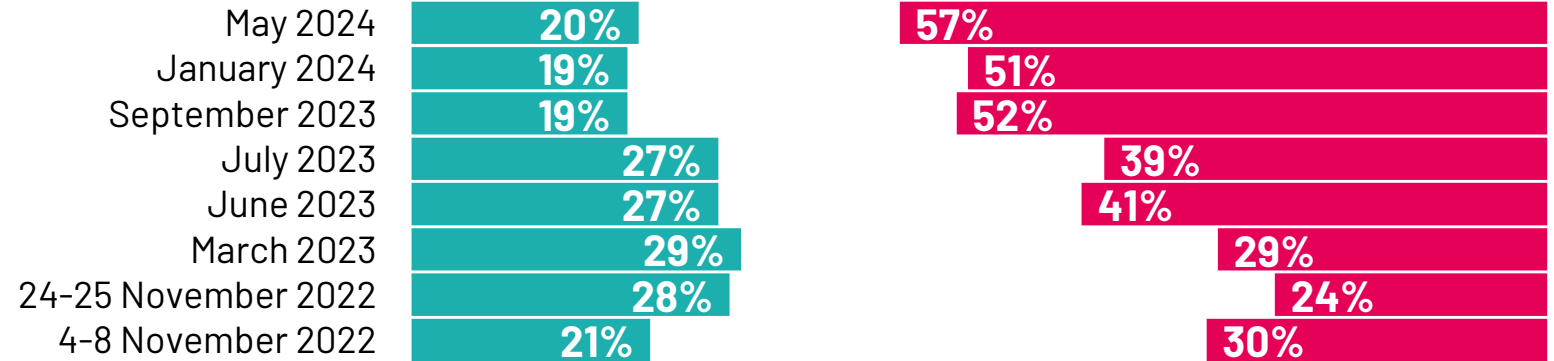
Good job

Bad job

Keir Starmer



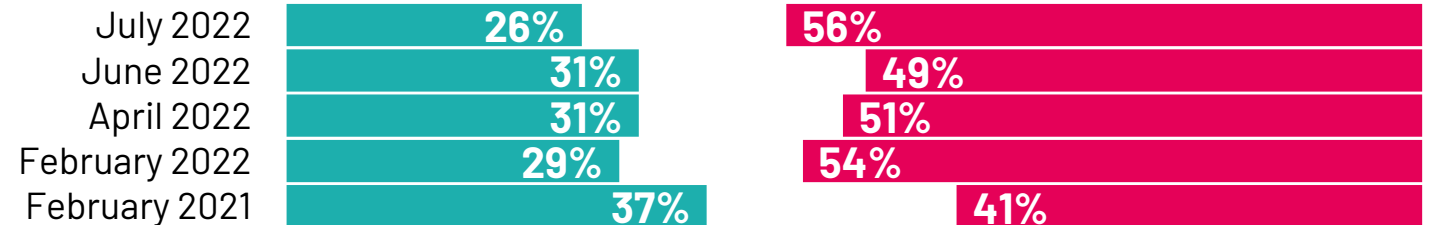
Rishi Sunak



Liz Truss



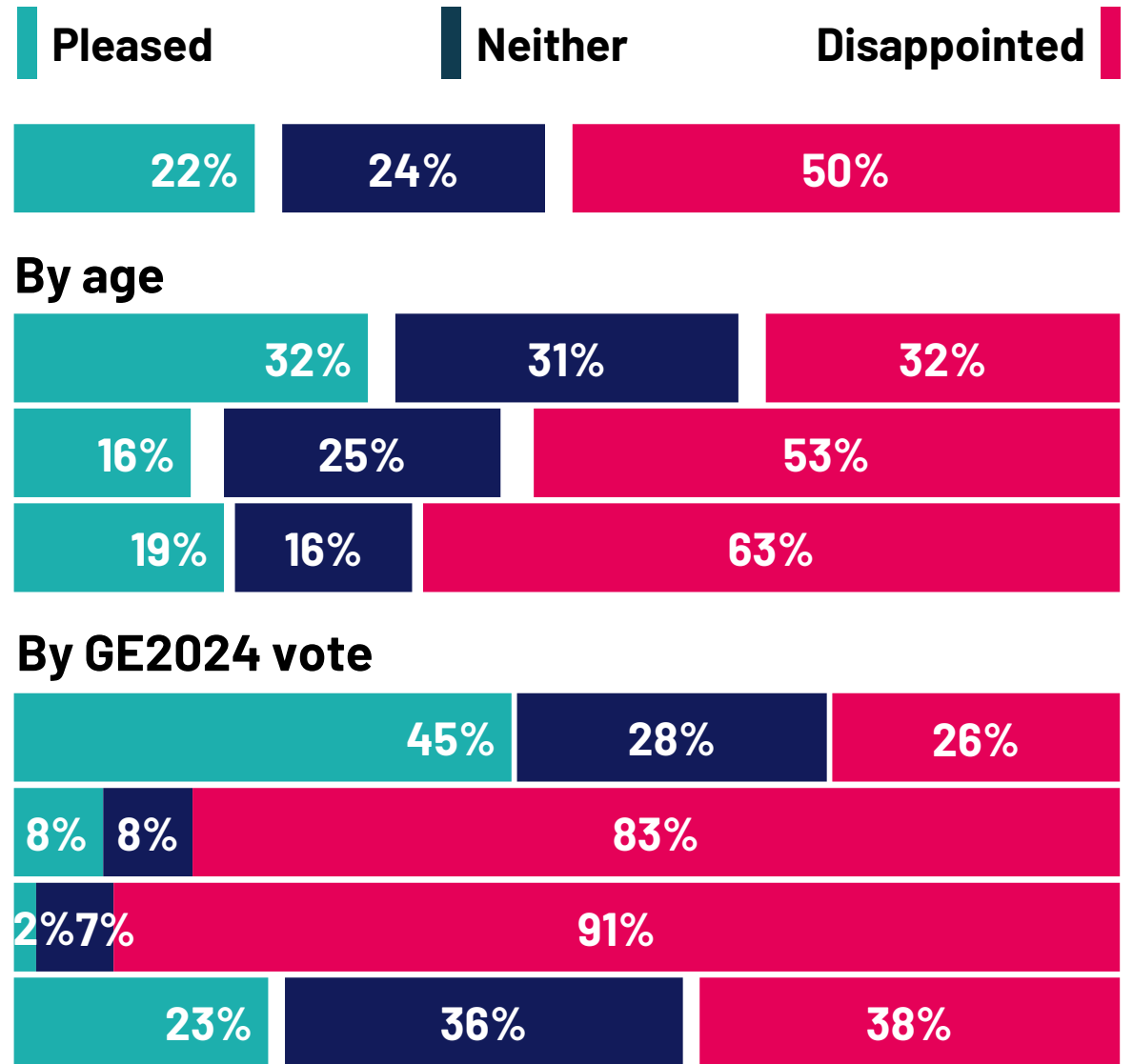
Boris Johnson



Half say they are disappointed by what Labour have done in Government so far

To what extent, if either, are you pleased or disappointed by what the Labour party have done in Government so far?

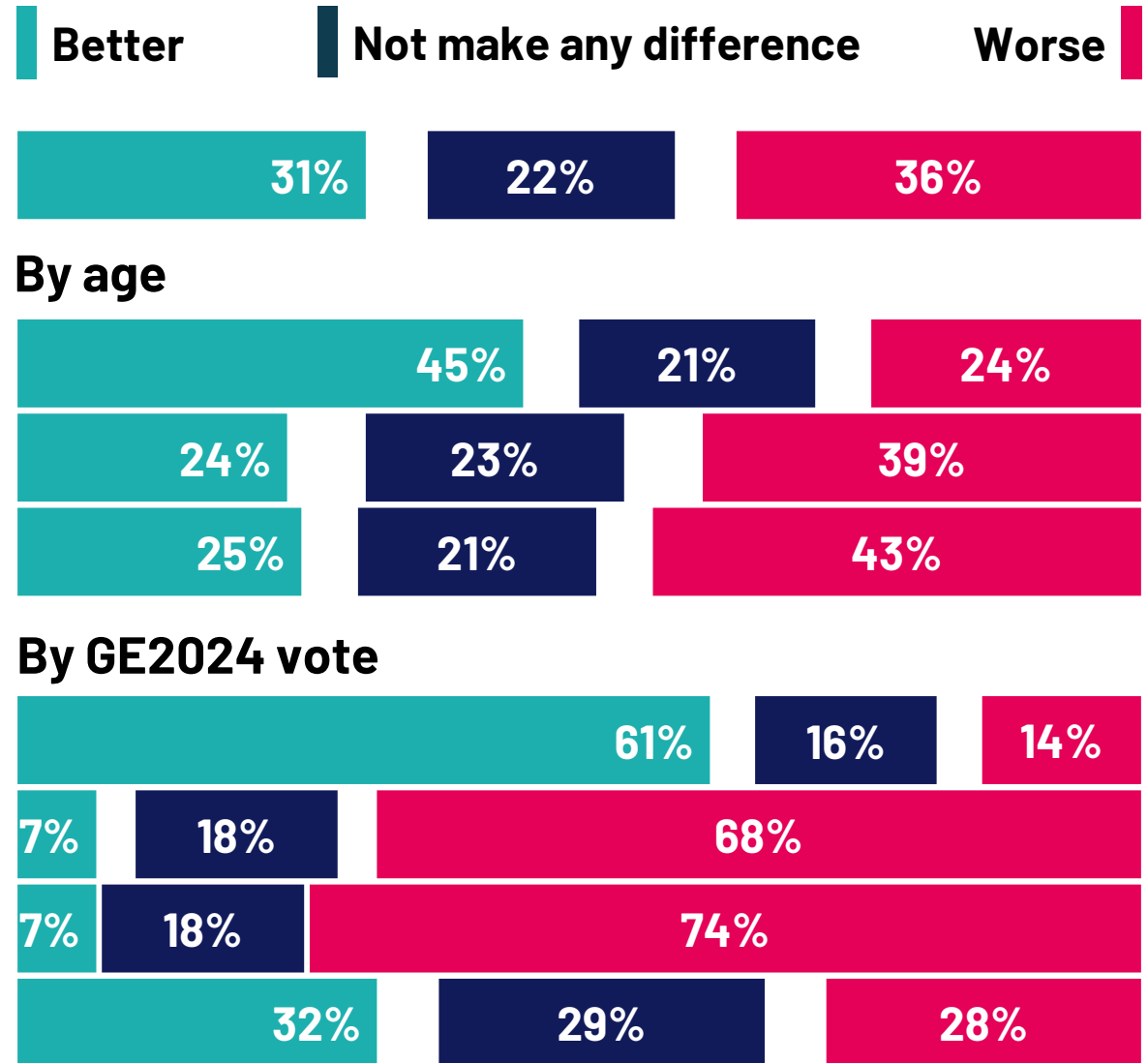
Base: 1,082 Online British adults aged 18-75, including (353) 18-34-year-olds, (384) 35-54s, (345) 55-75s, (360) 2024 Labour voters, (153) 2024 Conservative voters, (117) 2024 Reform UK voters, and (100) Liberal Democrat voters, 13-16 September 2024



Britons are slightly more likely to think the Labour Government will change Britain for the worse, than the better

Do you think that the Labour Government will change Britain for the better, for the worse, or not make any difference?

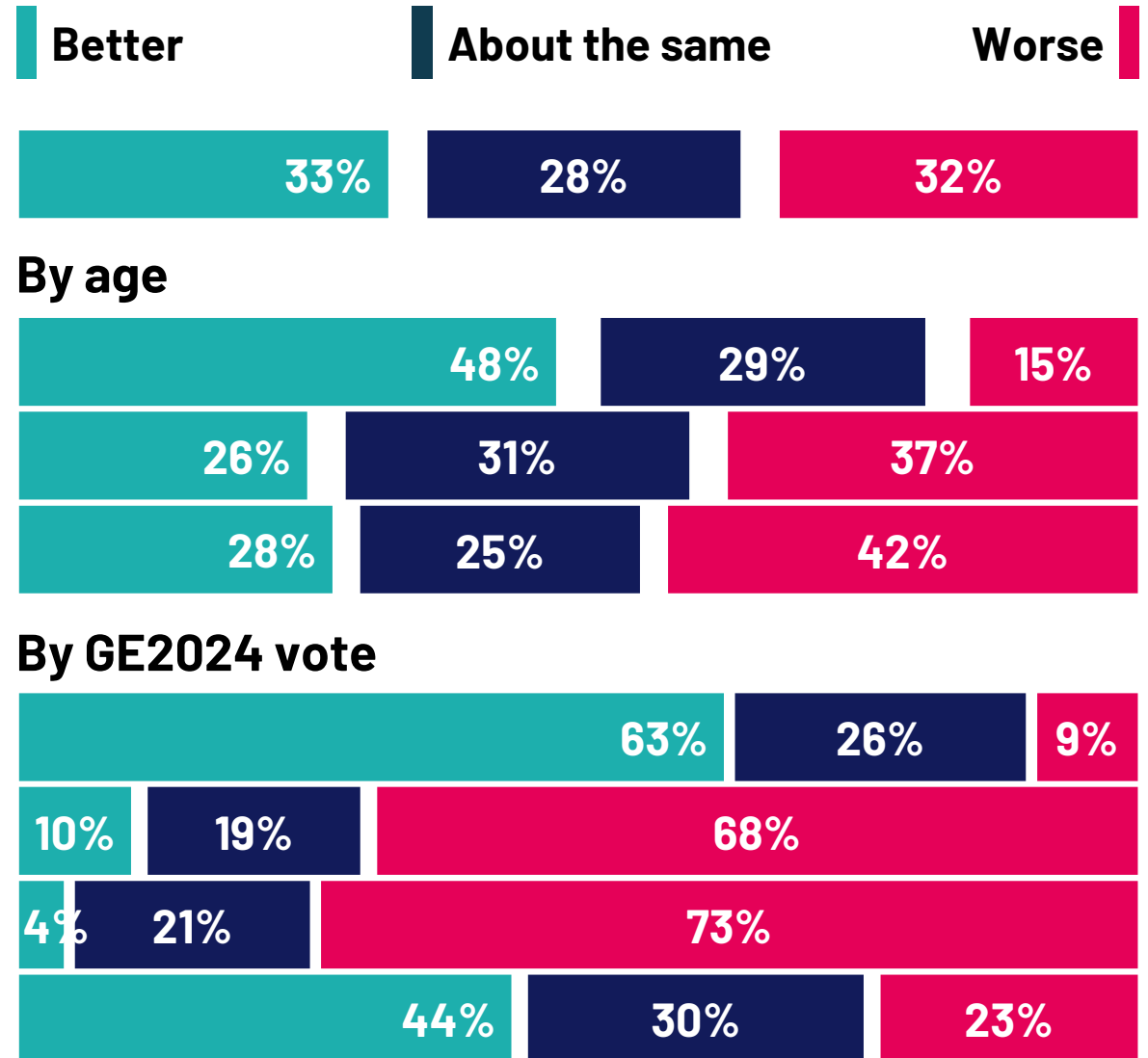
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The public is split on whether the Labour Government is doing a better or worse job than the previous Conservative government

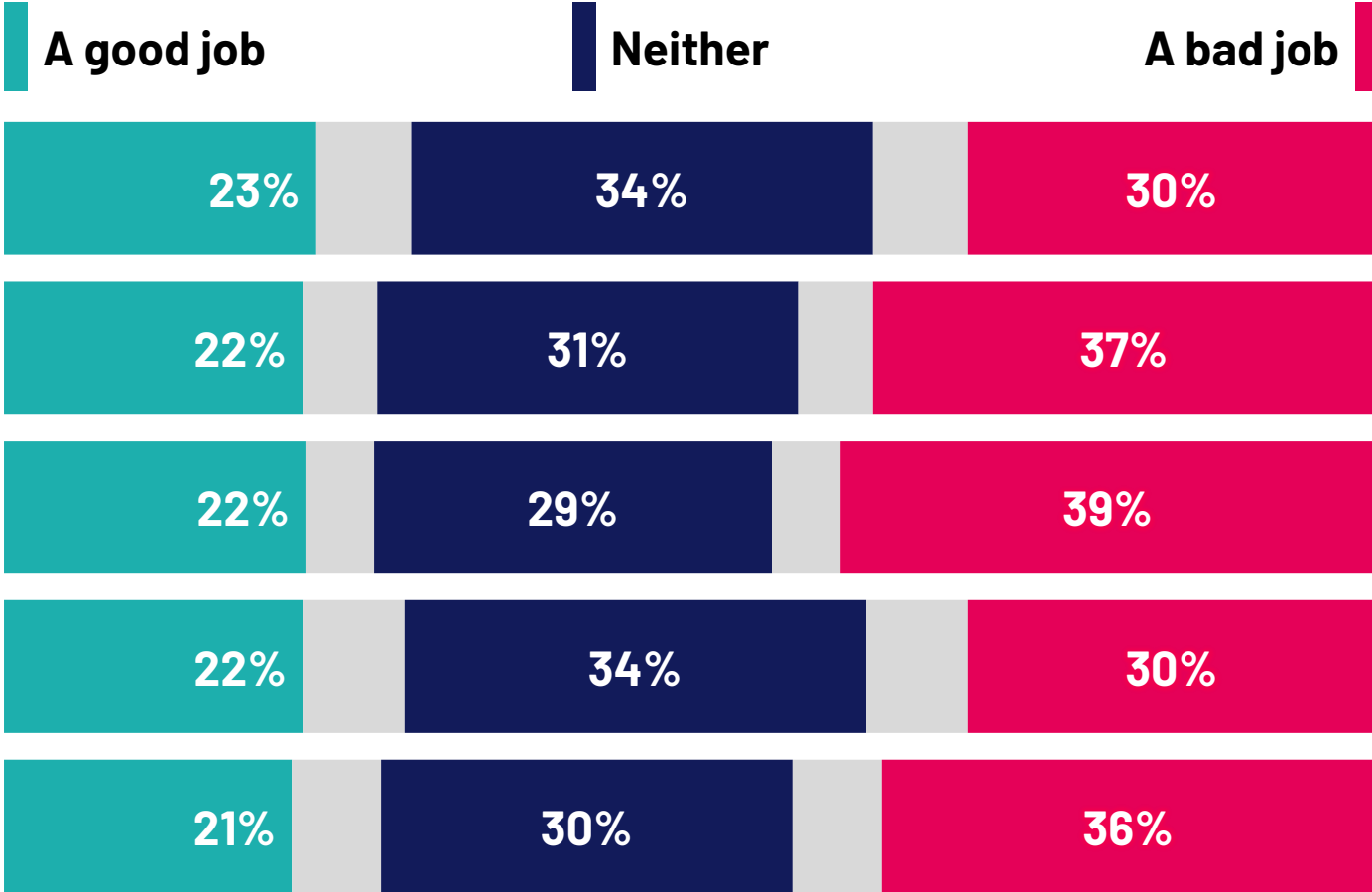
Thinking about the Labour Government so far, do you think it is doing a better job than the previous Conservative government, a worse job or about the same?

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Labour's missions

In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?

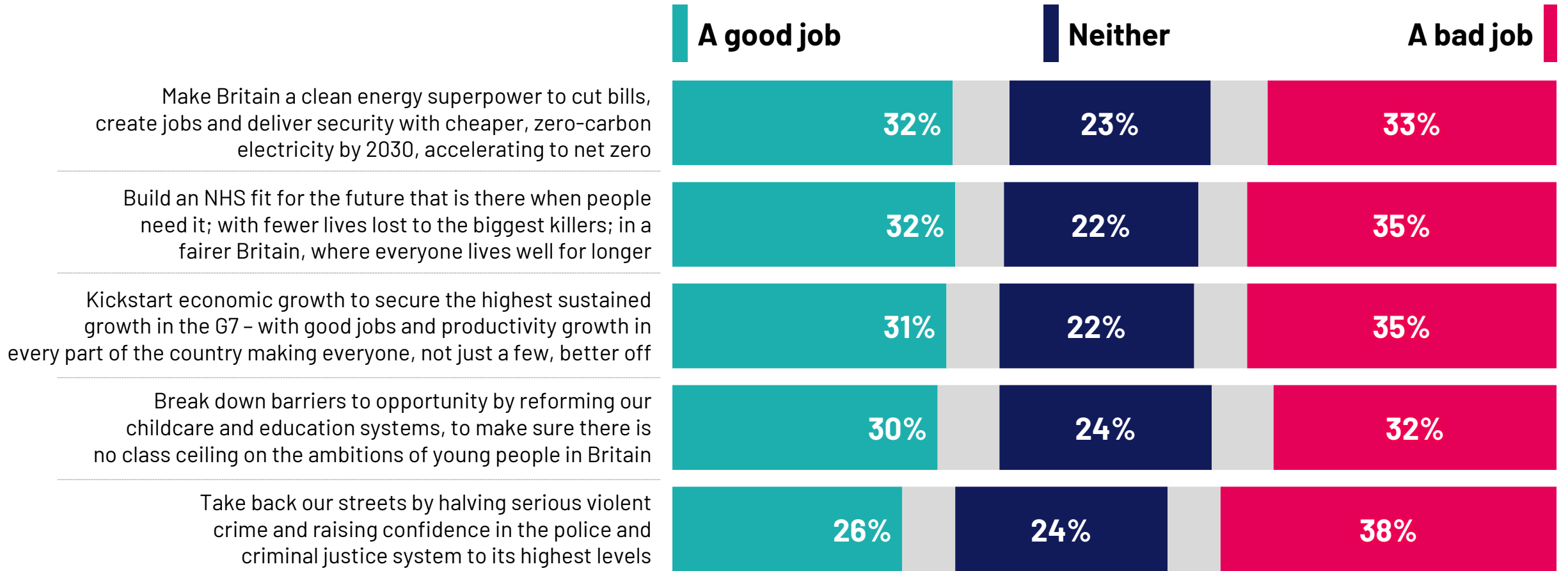


Base: 1,082 Online British adults aged 18-75, 13-16 September 2024



Labour's missions – in five years time

And do you think the current Labour government led by Keir Starmer will do a good job or a bad job, if either, at delivering in the following areas by the next General Election (due latest August 2029)?



Base: 1,082 Online British adults aged 18-75, 13-16 September 2024

Labour's missions: Performance now vs in five years time

In your opinion, do you think the current Labour government led by Keir Starmer is doing a good job or a bad job, if either, at delivering in the following areas?

And do you think the current Labour government led by Keir Starmer will do a good job or a bad job, if either, at delivering in the following areas by the next General Election (due latest August 2029)?

Is doing a good job now

Will do a good job by the next election

Build an NHS fit for the future that is there when people need it; with fewer lives lost to the biggest killers; in a fairer Britain, where everyone lives well for longer

22%

32%

Kickstart economic growth to secure the highest sustained growth in the G7 – with good jobs and productivity growth in every part of the country making everyone, not just a few, better off

21%

31%

Take back our streets by halving serious violent crime and raising confidence in the police and criminal justice system to its highest levels

22%

26%

Make Britain a clean energy superpower to cut bills, create jobs and deliver security with cheaper, zero-carbon electricity by 2030, accelerating to net zero

23%

32%

Break down barriers to opportunity by reforming our childcare and education systems, to make sure there is no class ceiling on the ambitions of young people in Britain

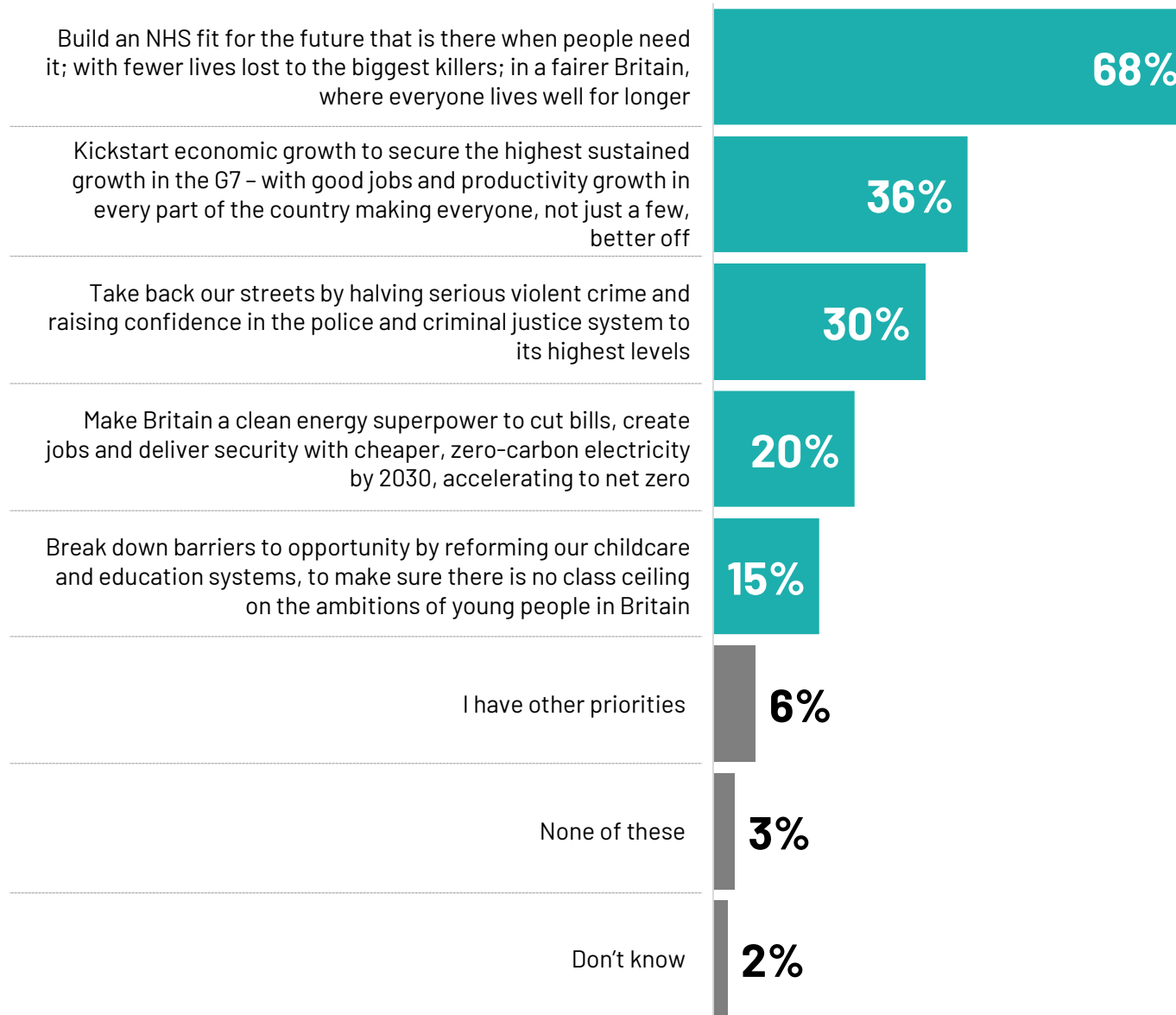
22%

30%

Two thirds say building an NHS fit for the future is the most important priority

Which of the below, if any, are the most important priorities for you?

Please choose up to 2



Base: 1,082 Online British adults aged 18-75, 13-16 September 2024

Image of party leader: Keir Starmer

Do you think each of the following statements does or does not apply to...?



Keir Starmer
The Prime Minister

Base: 1,082 Online British adults aged 18-75, 13-16 September 2024

% saying does apply

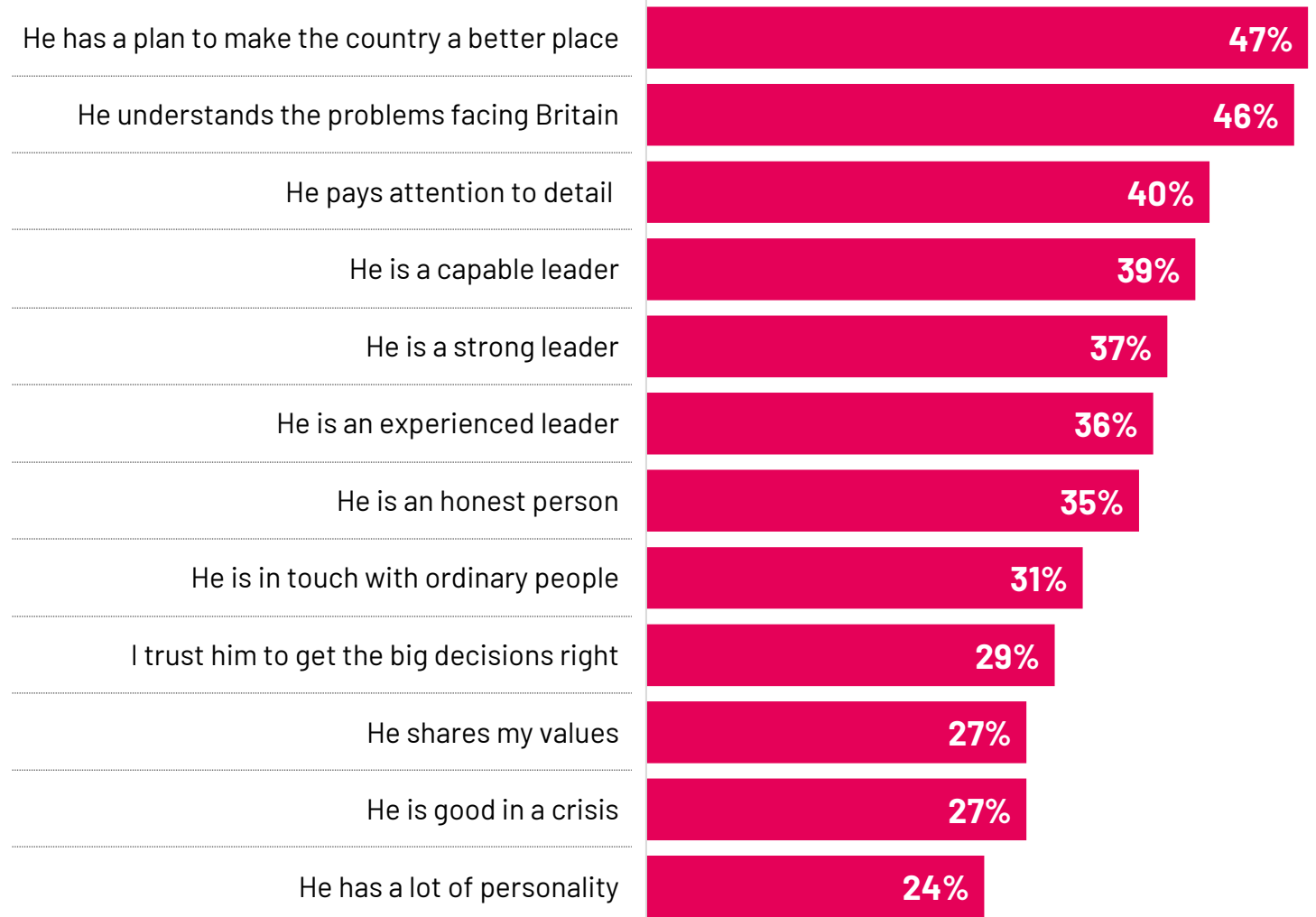


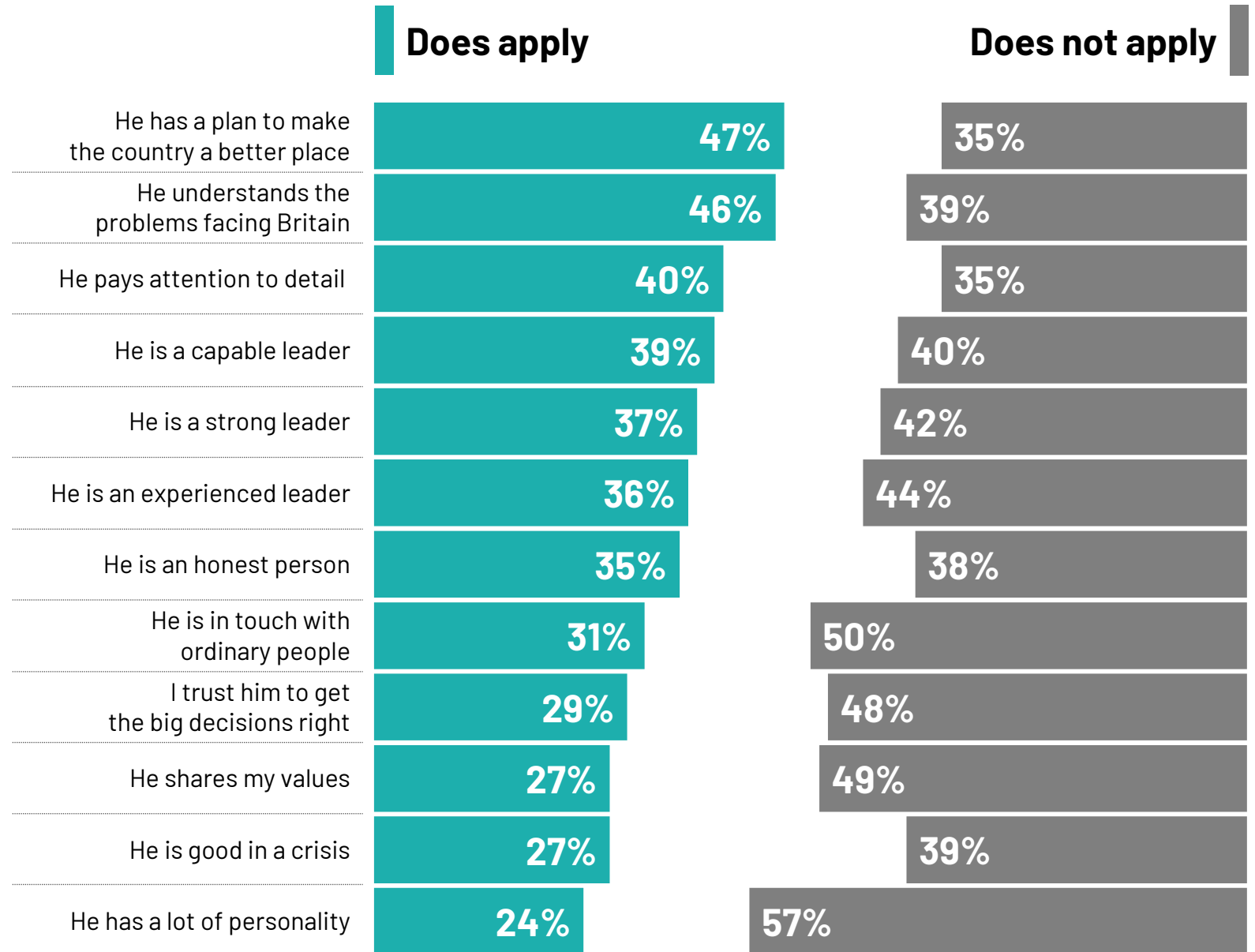
Image of party leader: Keir Starmer

Do you think each of the following statements does or does not apply to...?



Keir Starmer
The Prime Minister

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September 2024
Labour Party polling

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