

This ABC News/Ipsos poll was conducted among 2,631 respondents, October 4-8, 2024, via the probability-based Ipsos KnowledgePanel®. Results have a margin of sampling error of plus or minus 2 percentage points for the full sample, including design effects due to weighting. Error margins are larger for subgroups. Sampling error is not the only cause of differences in polls.

Survey design, management and analysis were provided by Langer Research Associates. Sampling, field work and data processing were provided by Ipsos Public Affairs.

Where noted, trend comparisons are to random-digit-dialed telephone surveys ("CATI mode") by ABC News and The Washington Post or others. Questions were reformatted as of January 2024 given the change to a self-administered online questionnaire. Differences from previous results may reflect mode effects.

See full methodological details [here](#).

In the tables below, asterisks in data columns indicate <0.5 percent. "Skip" shows the share of respondents who skipped the question in online administration. "Skip/No opinion" shows the share of respondents who skipped the question or who selected an explicit no opinion option in online administration. Respondents interviewed via telephone were able to volunteer a "no opinion" response.

Q1-9, 16, 18-24, 27-33 held for release.

10-11. Do you think Harris/Trump has or has not done enough to provide details about the policies she would pursue as president/he would pursue in another term as president?

10/8/24 - Summary table

	Has done enough	Has not done enough	Skip
Harris	37	61	2
Trump	42	56	2

(Names rotated)

12. If elected, which of these do you think Harris will do?

	Mainly continue the policies of the Biden administration	Mainly go in a new direction	Skip
10/8/24	65	33	2

13. If elected, which of these would you prefer Harris to do?

	Mainly continue the policies of the Biden administration	Mainly go in a new direction	Skip
10/8/24	22	74	4

(Q12 and Q13 rotated with Q14 and Q15)

Q12/Q13 Combo table

	10/8/24
NET expectation and preference aligned	48
Think Harris will continue Biden admin. policies and want her to	18
Think Harris will go in a new direction and want her to	29
NET expectation and preference misaligned	48
Think Harris will go in a new direction but want Biden admin. policies	3
Think Harris will continue Biden admin. policies but want a new direction	44
Skip	5

14. If elected, which of these do you think Trump will do?

	Mainly continue the policies of his previous administration	Mainly go in a new direction	Skip
10/8/24	64	33	2

15. If elected, which of these would you prefer Trump to do?

	Mainly continue the policies of his previous administration	Mainly go in a new direction	Skip
10/8/24	42	53	5

(Q14 and Q15 rotated with Q12 and Q13)

Q14/Q15 Combo table

	10/8/24
NET expectation and preference aligned	54
Think Trump will continue policies of previous admin. and want him to	32
Think Trump will go in a new direction and want him to	22
NET expectation and preference misaligned	41
Think Trump will go in a new direction but want policies of previous admin.	10
Think Trump will continue policies of previous admin. but want a new direction	31
Skip	6

17. Would you say you, yourself, are better off financially than you were when Biden became president, not as well off, or in about the same shape financially?

	Better off	Not as well off	About the same	Skip
10/8/24	18	44	37	1
7/9/24	17	42	41	1
4/30/24	16	43	40	1
1/8/24*	13	43	41	3
9/20/23	15	44	39	1
2/1/23	16	41	42	1
2/24/22	17	35	47	1
Trump				
11/1/18	25	13	60	2
Obama				
9/22/16	29	25	45	2
1/15/15	25	25	49	2
10/12/14	22	30	46	2
10/28/12 LV	22	33	45	1
9/9/12 RV	20	32	47	*
5/20/12 RV	17	31	51	1
1/15/12 RV	15	31	53	1
11/3/11 RV	13	35	51	1
9/1/11 RV	14	36	50	1
7/18/09	8	27	64	*
G.W. Bush				
10/5/04 LV	30	30	40	1
10/29/03	22	27	50	1
9/13/03	21	30	49	*
8/11/03	17	25	58	1
Clinton				
6/11/00	34	14	50	2
7/19/98	30	15	52	3
3/1/98	32	9	57	1
6/23/96	29	22	49	0
2/27/94	12	17	71	*

G.H.W. Bush				
1/17/93	27	28	44	1
8/9/92	22	32	45	1
6/7/92	19	32	49	*
3/11/92	20	33	46	1
2/2/92	19	31	49	*
12/15/91	17	33	49	*
10/21/91	20	27	53	1
3/4/91	19	18	63	1

Reagan				
1/16/89	42	18	39	1
1/18/87	37	23	40	1
9/8/86	41	20	39	1

*Previous polls in CATI mode. "Skip" was "no opinion"

25-26. Regardless of whom you support, how would you rate the candidates on having new ideas for the country's future?

10/8/24 - Summary table

	----- Positively -----			----- Negatively -----			
	NET	Excellent	Good	NET	Not so good	Poor	Skip
Harris	46	18	28	53	21	31	1
Trump	44	20	24	54	16	39	1

(Names rotated)

*** END ***