



# TOPLINE & METHODOLOGY

## Ipsos Core Political Poll

Conducted by Ipsos using KnowledgePanel®  
**A survey of the American general population (ages 18+)**  
Interview dates: October 11-13, 2024  
Number of total interviews: 938

Margin of error: +/- 3.5 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents, N/A = not applicable

### Annotated Questionnaire:

1. Are you registered to vote at your current address?

	Total (N=938)	Fox/ Conservative (N=126)	Cable/National Newspaper (N=114)	National Network (N=205)	Online/ Local (N=246)	Social/ Other/ None (N=241)
Yes, registered to vote at my current address	78%	88%	95%	76%	80%	68%
No, not registered to vote at my current address	20%	10%	3%	22%	19%	29%
Not sure	1%	1%	2%	1%	1%	2%
Skipped	1%	0%	0%	1%	0%	0%

2. How likely, if at all, are you to vote in the presidential election on November 5, 2024?

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
I am certain I will vote in the election	62%	75%	77%	66%	65%	48%
Very likely	8%	10%	12%	5%	9%	7%
Somewhat likely	6%	4%	4%	4%	7%	8%
Not very likely	4%	1%	2%	7%	4%	6%
I am certain I will NOT vote in the election	14%	10%	6%	15%	15%	19%
Not sure	4%	0%	0%	3%	0%	11%
Skipped	1%	0%	0%	0%	0%	0%
<b>Certain/Very likely/Somewhat likely (Net)</b>	<b>76%</b>	<b>89%</b>	<b>92%</b>	<b>75%</b>	<b>81%</b>	<b>63%</b>
<b>Not very likely/Certain will NOT vote (Net)</b>	<b>19%</b>	<b>11%</b>	<b>8%</b>	<b>22%</b>	<b>19%</b>	<b>25%</b>





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3. In your opinion, what is the most important problem facing the U.S. today? Select from below or write in.

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Economy, unemployment, and jobs	25%	25%	16%	21%	27%	31%
Political extremism or threats to democracy	21%	8%	44%	25%	23%	15%
Immigration	13%	40%	4%	10%	11%	7%
Abortion issues	5%	2%	9%	7%	6%	4%
Crime or corruption	4%	1%	5%	5%	4%	5%
Environment and climate	4%	1%	6%	4%	5%	3%
Healthcare system	3%	1%	3%	3%	4%	4%
War and foreign conflicts	3%	2%	5%	3%	4%	3%
Morality	3%	1%	0%	2%	4%	4%
Education	2%	4%	3%	1%	2%	1%
Terrorism and extremism	1%	1%	2%	4%	1%	0%
Inequality and discrimination	1%	1%	1%	1%	1%	3%
Public health, disease, and illness	1%	0%	0%	1%	1%	2%
Energy issues	0%	1%	0%	1%	0%	0%
Other	5%	7%	3%	4%	5%	6%
Don't know	6%	5%	1%	7%	2%	10%
Skipped	1%	0%	0%	1%	1%	0%

4. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Right direction	18%	6%	35%	26%	20%	10%
Wrong track	63%	90%	43%	50%	63%	70%
Don't know	18%	4%	21%	22%	17%	21%
Skipped	2%	0%	1%	1%	1%	0%





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5. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	12%	2%	39%	14%	14%	4%
Somewhat approve	23%	3%	35%	38%	26%	15%
Lean towards approve	0%	1%	0%	0%	0%	1%
Lean towards disapprove	1%	0%	0%	0%	1%	4%
Somewhat disapprove	15%	9%	14%	14%	15%	19%
Strongly disapprove	40%	82%	7%	25%	40%	48%
Not sure/Skipped	7%	3%	5%	9%	4%	9%
<i>Approve (Net)</i>	<i>36%</i>	<i>6%</i>	<i>74%</i>	<i>52%</i>	<i>41%</i>	<i>20%</i>
<i>Disapprove (Net)</i>	<i>57%</i>	<i>92%</i>	<i>21%</i>	<i>39%</i>	<i>56%</i>	<i>71%</i>

6. If the election for president were held today and the candidates were Democrat Kamala Harris and Republican Donald Trump, for whom would you vote?

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Kamala Harris (Democrat)	41%	6%	79%	54%	45%	29%
Donald Trump (Republican)	37%	82%	9%	24%	38%	39%
Some other candidate	4%	3%	5%	5%	4%	4%
I wouldn't vote	10%	3%	3%	10%	9%	17%
Don't know	6%	4%	4%	7%	3%	11%
Skipped	2%	1%	0%	1%	1%	1%

7. Do you approve or disapprove of the way the following people are handling their jobs?

### Total Approve Summary

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Vice President Kamala Harris	40%	10%	75%	57%	43%	27%
Federal Reserve Chair Jerome Powell	28%	13%	63%	37%	32%	13%
Senate Majority Leader Chuck Schumer	25%	7%	63%	36%	27%	11%
House Minority Leader Hakeem Jeffries	25%	8%	60%	33%	24%	13%
Speaker of the House Mike Johnson	24%	61%	18%	23%	21%	14%
Senate Minority Leader Mitch McConnell	15%	32%	10%	16%	14%	8%





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7. Do you approve or disapprove of the way the following people are handling their jobs?  
(Continued)

a. Speaker of the House Mike Johnson

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	5%	24%	3%	3%	3%	2%
Somewhat approve	10%	27%	6%	10%	9%	6%
Lean towards approve	9%	11%	9%	10%	8%	7%
Lean towards disapprove	9%	3%	11%	9%	11%	10%
Somewhat disapprove	9%	6%	9%	10%	11%	7%
Strongly disapprove	19%	6%	42%	20%	18%	16%
Don't know	38%	22%	20%	37%	38%	53%
Skipped	2%	1%	0%	0%	2%	1%
<i>Approve (Net)</i>	<i>24%</i>	<i>61%</i>	<i>18%</i>	<i>23%</i>	<i>21%</i>	<i>14%</i>
<i>Disapprove (Net)</i>	<i>36%</i>	<i>16%</i>	<i>62%</i>	<i>40%</i>	<i>39%</i>	<i>33%</i>

b. House Minority Leader Hakeem Jeffries

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	9%	1%	37%	11%	9%	3%
Somewhat approve	8%	4%	11%	14%	7%	5%
Lean towards approve	7%	4%	13%	9%	8%	6%
Lean towards disapprove	5%	6%	6%	6%	6%	4%
Somewhat disapprove	6%	13%	2%	3%	8%	4%
Strongly disapprove	15%	43%	5%	8%	13%	14%
Don't know	47%	30%	28%	49%	47%	63%
Skipped	2%	0%	0%	1%	2%	1%
<i>Approve (Net)</i>	<i>25%</i>	<i>8%</i>	<i>60%</i>	<i>33%</i>	<i>24%</i>	<i>13%</i>
<i>Disapprove (Net)</i>	<i>26%</i>	<i>62%</i>	<i>12%</i>	<i>17%</i>	<i>27%</i>	<i>23%</i>





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9. Do you approve or disapprove of the way the following people are handling their jobs?  
(Continued)

c. Senate Majority Leader Chuck Schumer

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	8%	2%	31%	9%	7%	1%
Somewhat approve	9%	4%	15%	17%	9%	3%
Lean towards approve	8%	0%	16%	10%	10%	6%
Lean towards disapprove	7%	5%	7%	9%	9%	6%
Somewhat disapprove	7%	7%	5%	6%	7%	8%
Strongly disapprove	24%	63%	5%	13%	22%	25%
Don't know	34%	18%	21%	36%	31%	50%
Skipped	2%	0%	0%	1%	3%	1%
<i>Approve (Net)</i>	<i>25%</i>	<i>7%</i>	<i>63%</i>	<i>36%</i>	<i>27%</i>	<i>11%</i>
<i>Disapprove (Net)</i>	<i>38%</i>	<i>75%</i>	<i>17%</i>	<i>27%</i>	<i>38%</i>	<i>39%</i>

d. Senate Minority Leader Mitch McConnell

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	1%	2%	3%	3%	1%	0%
Somewhat approve	5%	13%	3%	5%	6%	2%
Lean towards approve	8%	18%	4%	8%	7%	7%
Lean towards disapprove	12%	17%	7%	14%	15%	9%
Somewhat disapprove	11%	12%	12%	11%	11%	10%
Strongly disapprove	29%	19%	54%	28%	31%	25%
Don't know	31%	18%	17%	30%	28%	46%
Skipped	2%	1%	0%	0%	2%	1%
<i>Approve (Net)</i>	<i>15%</i>	<i>32%</i>	<i>10%</i>	<i>16%</i>	<i>14%</i>	<i>8%</i>
<i>Disapprove (Net)</i>	<i>53%</i>	<i>48%</i>	<i>73%</i>	<i>54%</i>	<i>56%</i>	<i>45%</i>





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9. Do you approve or disapprove of the way the following people are handling their jobs?  
(Continued)

e. Federal Reserve Chair Jerome Powell

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	7%	1%	20%	11%	6%	1%
Somewhat approve	11%	2%	27%	15%	12%	5%
Lean towards approve	11%	10%	16%	10%	14%	7%
Lean towards disapprove	9%	15%	6%	7%	9%	8%
Somewhat disapprove	6%	10%	3%	3%	6%	6%
Strongly disapprove	10%	26%	4%	6%	7%	13%
Don't know	45%	35%	24%	46%	44%	60%
Skipped	2%	0%	0%	1%	3%	1%
<i>Approve (Net)</i>	<i>28%</i>	<i>13%</i>	<i>63%</i>	<i>37%</i>	<i>32%</i>	<i>13%</i>
<i>Disapprove (Net)</i>	<i>25%</i>	<i>51%</i>	<i>13%</i>	<i>16%</i>	<i>22%</i>	<i>26%</i>

f. Vice President Kamala Harris

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Strongly approve	18%	5%	49%	23%	19%	9%
Somewhat approve	13%	2%	19%	20%	16%	8%
Lean towards approve	9%	2%	7%	15%	8%	10%
Lean towards disapprove	6%	3%	4%	7%	7%	7%
Somewhat disapprove	5%	3%	7%	4%	7%	5%
Strongly disapprove	36%	79%	7%	20%	37%	41%
Don't know	10%	6%	8%	12%	4%	18%
Skipped	2%	0%	0%	0%	2%	2%
<i>Approve (Net)</i>	<i>40%</i>	<i>10%</i>	<i>75%</i>	<i>57%</i>	<i>43%</i>	<i>27%</i>
<i>Disapprove (Net)</i>	<i>47%</i>	<i>84%</i>	<i>17%</i>	<i>31%</i>	<i>51%</i>	<i>54%</i>





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10. In your opinion, which presidential candidate has a better plan, policy or approach to each of the following? Select one per row.

### Total Donald Trump Summary

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Immigration	45%	84%	15%	34%	47%	48%
Economy, unemployment, and jobs	43%	84%	13%	28%	45%	47%
War, foreign conflicts, or terrorism	41%	83%	12%	29%	44%	41%
Crime or corruption	37%	82%	8%	26%	34%	39%
Political extremism or threats to democracy	35%	76%	12%	24%	36%	34%
Healthcare	29%	74%	6%	18%	30%	27%

### Total Kamala Harris Summary

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Healthcare	43%	10%	80%	57%	48%	31%
Political extremism or threats to democracy	40%	12%	77%	49%	44%	29%
Crime or corruption	38%	10%	81%	44%	42%	26%
Economy, unemployment, and jobs	37%	9%	71%	49%	40%	25%
War, foreign conflicts, or terrorism	34%	8%	73%	44%	36%	22%
Immigration	31%	6%	65%	41%	32%	21%

#### a. Healthcare

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	29%	74%	6%	18%	30%	27%
Kamala Harris	43%	10%	80%	57%	48%	31%
Other	2%	0%	3%	0%	3%	2%
None	10%	6%	5%	8%	9%	17%
Don't know	14%	10%	7%	17%	8%	22%
Skipped	2%	0%	0%	0%	3%	1%





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10. In your opinion, which presidential candidate has a better plan, policy or approach to each of the following? Select one per row. (Continued)

### b. Immigration

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	45%	84%	15%	34%	47%	48%
Kamala Harris	31%	6%	65%	41%	32%	21%
Other	1%	2%	3%	1%	1%	1%
None	9%	2%	11%	10%	9%	11%
Don't know	12%	6%	7%	14%	9%	18%
Skipped	2%	0%	0%	0%	2%	1%

### c. Political extremism or threats to democracy

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	35%	76%	12%	24%	36%	34%
Kamala Harris	40%	12%	77%	49%	44%	29%
Other	2%	3%	4%	1%	1%	2%
None	9%	3%	5%	9%	10%	13%
Don't know	12%	7%	2%	17%	6%	21%
Skipped	2%	0%	0%	0%	2%	1%

### d. Economy, unemployment, and jobs

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	43%	84%	13%	28%	45%	47%
Kamala Harris	37%	9%	71%	49%	40%	25%
Other	1%	0%	3%	1%	2%	1%
None	5%	2%	6%	6%	4%	8%
Don't know	12%	6%	5%	16%	7%	18%
Skipped	2%	0%	1%	0%	2%	2%







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10. In your opinion, which presidential candidate has a better plan, policy or approach to each of the following? Select one per row. (Continued)

e. War, foreign conflicts, or terrorism

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	41%	83%	12%	29%	44%	41%
Kamala Harris	34%	8%	73%	44%	36%	22%
Other	2%	0%	2%	2%	2%	2%
None	9%	1%	8%	9%	9%	12%
Don't know	13%	7%	4%	16%	7%	22%
Skipped	2%	0%	0%	1%	2%	1%

f. Crime or corruption

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Donald Trump	37%	82%	8%	26%	34%	39%
Kamala Harris	38%	10%	81%	44%	42%	26%
Other	2%	2%	3%	1%	3%	1%
None	9%	0%	3%	8%	12%	13%
Don't know	13%	6%	5%	20%	7%	20%
Skipped	2%	0%	0%	1%	2%	1%

11. Would you say you are generally favorable or unfavorable towards these public figures?

Total Favorable Summary

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Kamala Harris	44%	11%	78%	62%	45%	34%
Tim Walz	42%	8%	80%	59%	46%	29%
Donald Trump	42%	87%	11%	30%	38%	47%
J.D. Vance	37%	82%	14%	26%	35%	37%





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11. Would you say you are generally favorable or unfavorable towards these public figures? (Continued)

a. Donald Trump

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	22%	65%	3%	12%	18%	21%
Somewhat favorable	10%	15%	4%	9%	11%	13%
Lean favorable	9%	7%	4%	9%	10%	13%
Lean unfavorable	6%	0%	3%	6%	6%	8%
Somewhat unfavorable	4%	2%	1%	5%	6%	5%
Very unfavorable	44%	9%	85%	54%	49%	32%
I have not heard of them	2%	2%	0%	1%	0%	5%
Skipped	3%	0%	0%	4%	1%	3%
<b>Favorable (Net)</b>	<b>42%</b>	<b>87%</b>	<b>11%</b>	<b>30%</b>	<b>38%</b>	<b>47%</b>
<b>Unfavorable (Net)</b>	<b>54%</b>	<b>12%</b>	<b>89%</b>	<b>66%</b>	<b>61%</b>	<b>45%</b>

b. Kamala Harris

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	23%	7%	52%	27%	25%	14%
Somewhat favorable	13%	1%	18%	23%	13%	8%
Lean favorable	9%	2%	8%	12%	7%	12%
Lean unfavorable	5%	1%	3%	6%	5%	8%
Somewhat unfavorable	6%	5%	9%	5%	9%	4%
Very unfavorable	39%	80%	10%	23%	40%	46%
I have not heard of them	2%	3%	0%	0%	0%	5%
Skipped	3%	0%	0%	4%	1%	3%
<b>Favorable (Net)</b>	<b>44%</b>	<b>11%</b>	<b>78%</b>	<b>62%</b>	<b>45%</b>	<b>34%</b>
<b>Unfavorable (Net)</b>	<b>51%</b>	<b>86%</b>	<b>22%</b>	<b>34%</b>	<b>54%</b>	<b>58%</b>

c. J.D. Vance

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	19%	57%	3%	11%	15%	18%
Somewhat favorable	9%	15%	3%	8%	8%	9%
Lean favorable	9%	10%	7%	8%	12%	10%
Lean unfavorable	6%	3%	7%	7%	6%	8%
Somewhat unfavorable	7%	2%	6%	12%	5%	6%
Very unfavorable	35%	6%	73%	42%	42%	25%
I have not heard of them	12%	7%	0%	9%	12%	21%
Skipped	3%	0%	0%	3%	1%	3%
<b>Favorable (Net)</b>	<b>37%</b>	<b>82%</b>	<b>14%</b>	<b>26%</b>	<b>35%</b>	<b>37%</b>
<b>Unfavorable (Net)</b>	<b>48%</b>	<b>10%</b>	<b>86%</b>	<b>61%</b>	<b>52%</b>	<b>39%</b>





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11. Would you say you are generally favorable or unfavorable towards these public figures? (Continued)

d. Tim Walz

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	19%	5%	41%	22%	22%	11%
Somewhat favorable	13%	1%	26%	21%	13%	9%
Lean favorable	10%	2%	13%	16%	11%	9%
Lean unfavorable	9%	8%	6%	7%	9%	11%
Somewhat unfavorable	7%	5%	12%	3%	8%	8%
Very unfavorable	25%	68%	1%	17%	21%	24%
I have not heard of them	15%	11%	1%	11%	15%	25%
Skipped	3%	0%	0%	3%	2%	3%
<i>Favorable (Net)</i>	<i>42%</i>	<i>8%</i>	<i>80%</i>	<i>59%</i>	<i>46%</i>	<i>29%</i>
<i>Unfavorable (Net)</i>	<i>40%</i>	<i>81%</i>	<i>19%</i>	<i>27%</i>	<i>37%</i>	<i>43%</i>

12. Would you say you are generally favorable or unfavorable towards these public institutions?

Total Favorable Summary

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
The Federal Reserve	53%	39%	78%	61%	53%	46%
Your State Legislature	48%	49%	47%	55%	48%	42%
The U.S. Supreme Court	42%	76%	20%	40%	40%	39%
The U.S. House of Representatives	41%	56%	31%	46%	40%	36%
The U.S. Senate	40%	33%	64%	48%	38%	31%

a. The U.S. House of Representatives

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	2%	3%	5%	3%	1%	2%
Somewhat favorable	13%	25%	9%	15%	11%	9%
Lean towards favorable	25%	28%	18%	28%	27%	24%
Lean towards unfavorable	26%	23%	27%	25%	25%	29%
Somewhat unfavorable	15%	12%	20%	13%	20%	13%
Very unfavorable	13%	9%	21%	9%	12%	17%
Skipped	5%	1%	1%	7%	3%	5%
<i>Favorable (Net)</i>	<i>41%</i>	<i>56%</i>	<i>31%</i>	<i>46%</i>	<i>40%</i>	<i>36%</i>
<i>Unfavorable (Net)</i>	<i>54%</i>	<i>43%</i>	<i>68%</i>	<i>48%</i>	<i>57%</i>	<i>60%</i>





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12. Would you say you are generally favorable or unfavorable towards these public institutions?  
(Continued)

b. The U.S. Senate

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	3%	3%	4%	2%	1%	4%
Somewhat favorable	12%	9%	25%	17%	10%	5%
Lean towards favorable	26%	21%	34%	29%	27%	22%
Lean towards unfavorable	29%	33%	20%	26%	32%	31%
Somewhat unfavorable	14%	17%	7%	12%	16%	16%
Very unfavorable	12%	16%	8%	7%	10%	17%
Skipped	5%	1%	1%	7%	4%	5%
<b>Favorable (Net)</b>	<b>40%</b>	<b>33%</b>	<b>64%</b>	<b>48%</b>	<b>38%</b>	<b>31%</b>
<b>Unfavorable (Net)</b>	<b>55%</b>	<b>66%</b>	<b>36%</b>	<b>46%</b>	<b>58%</b>	<b>64%</b>

c. The U.S. Supreme Court

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	9%	28%	6%	7%	6%	5%
Somewhat favorable	14%	27%	6%	16%	15%	7%
Lean towards favorable	19%	21%	8%	17%	18%	27%
Lean towards unfavorable	20%	15%	19%	24%	18%	23%
Somewhat unfavorable	11%	3%	12%	12%	15%	11%
Very unfavorable	22%	5%	48%	18%	24%	22%
Skipped	5%	0%	1%	7%	3%	5%
<b>Favorable (Net)</b>	<b>42%</b>	<b>76%</b>	<b>20%</b>	<b>40%</b>	<b>40%</b>	<b>39%</b>
<b>Unfavorable (Net)</b>	<b>53%</b>	<b>24%</b>	<b>79%</b>	<b>54%</b>	<b>57%</b>	<b>56%</b>

d. Your State Legislature

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	5%	4%	8%	5%	4%	4%
Somewhat favorable	18%	22%	19%	20%	19%	13%
Lean towards favorable	25%	24%	19%	30%	25%	25%
Lean towards unfavorable	21%	21%	19%	19%	20%	25%
Somewhat unfavorable	13%	16%	15%	12%	14%	9%
Very unfavorable	14%	13%	19%	8%	15%	19%
Skipped	4%	0%	1%	6%	4%	4%
<b>Favorable (Net)</b>	<b>48%</b>	<b>49%</b>	<b>47%</b>	<b>55%</b>	<b>48%</b>	<b>42%</b>
<b>Unfavorable (Net)</b>	<b>48%</b>	<b>50%</b>	<b>52%</b>	<b>39%</b>	<b>48%</b>	<b>54%</b>





## TOPLINE & METHODOLOGY

13. Would you say you are generally favorable or unfavorable towards these public institutions?  
(Continued)

e. The Federal Reserve

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Very favorable	5%	3%	13%	6%	5%	2%
Somewhat favorable	16%	13%	29%	22%	14%	9%
Lean towards favorable	33%	23%	37%	33%	33%	35%
Lean towards unfavorable	21%	29%	11%	21%	25%	19%
Somewhat unfavorable	10%	18%	7%	4%	12%	12%
Very unfavorable	11%	14%	4%	7%	8%	19%
Skipped	4%	0%	1%	6%	3%	4%
<b>Favorable (Net)</b>	<b>53%</b>	<b>39%</b>	<b>78%</b>	<b>61%</b>	<b>53%</b>	<b>46%</b>
<b>Unfavorable (Net)</b>	<b>43%</b>	<b>61%</b>	<b>21%</b>	<b>33%</b>	<b>45%</b>	<b>50%</b>

14. As far as you know, are the following statements true or false or you don't know?\*

Total Correct Summary

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
The U.S. stock market is at or near all-time highs <b>[TRUE]</b>	44%	43%	73%	51%	44%	29%
FEMA has been withholding aid from disaster areas impacted by Hurricanes Helene and Milton <b>[FALSE]</b>	43%	19%	78%	55%	49%	26%
Violent crime rates are at or near all time highs in most major American cities <b>[FALSE]</b>	32%	9%	71%	37%	34%	24%
Inflation in the U.S. has declined over the last year and is near historic averages <b>[TRUE]</b>	31%	13%	66%	40%	34%	17%
Over the last few months, unauthorized border crossings at the U.S.-Mexico border are at or near the lowest level in the last few years <b>[TRUE]</b>	27%	15%	64%	35%	28%	11%

\*Note: The correct responses to each statement are marked within bolded brackets.





## TOPLINE & METHODOLOGY

14. As far as you know, are the following statements true or false or you don't know? (Continued)

- a. Over the last few months, unauthorized border crossings at the U.S.-Mexico border are at or near the lowest level in the last few years **[TRUE]**

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	27%	15%	64%	35%	28%	11%
False	39%	71%	18%	31%	37%	42%
Don't know	33%	14%	17%	34%	35%	47%
Skipped	2%	1%	1%	0%	1%	1%

- b. The U.S. stock market is at or near all-time highs **[TRUE]**

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	44%	43%	73%	51%	44%	29%
False	19%	30%	10%	14%	19%	20%
Don't know	36%	26%	18%	35%	36%	50%
Skipped	1%	1%	0%	0%	1%	1%

- c. Inflation in the U.S. has declined over the last year and is near historic averages **[TRUE]**

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	31%	13%	66%	40%	34%	17%
False	50%	80%	17%	42%	52%	56%
Don't know	17%	5%	14%	17%	13%	27%
Skipped	2%	1%	3%	1%	1%	1%

- d. FEMA has been withholding aid from disaster areas impacted by Hurricanes Helene and Milton **[FALSE]**

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	24%	52%	12%	16%	19%	29%
False	43%	19%	78%	55%	49%	26%
Don't know	32%	28%	10%	29%	32%	45%
Skipped	1%	1%	0%	0%	1%	1%





## TOPLINE & METHODOLOGY

14. As far as you know, are the following statements true or false or you don't know? (Continued)

e. Violent crime rates are at or near all time highs in most major American cities [FALSE]

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
True	44%	79%	17%	37%	49%	41%
False	32%	9%	71%	37%	34%	24%
Don't know	22%	11%	12%	25%	17%	34%
Skipped	2%	1%	0%	1%	1%	1%

15. In the last three months, have you...

### Total Yes Summary

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Had to delay making a purchase because you didn't have the money	45%	54%	22%	42%	46%	51%
Have to go into debt or use retirement savings to make ends meet	27%	36%	14%	27%	25%	31%
Seen grocery or gasoline costs go down	26%	9%	47%	35%	26%	21%
Been unable to pay a bill on time	26%	30%	14%	24%	26%	30%
Received a pay raise or gotten a new, higher paying job	15%	11%	16%	16%	15%	16%

a. Received a pay raise or gotten a new, higher paying job

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	15%	11%	16%	16%	15%	16%
No	80%	84%	81%	82%	82%	77%
Don't know	4%	6%	3%	2%	2%	6%
Skipped	2%	0%	1%	0%	1%	1%

b. Seen grocery or gasoline costs go down

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	26%	9%	47%	35%	26%	21%
No	65%	86%	50%	58%	69%	65%
Don't know	8%	4%	4%	7%	5%	14%
Skipped	1%	1%	0%	0%	0%	1%



## TOPLINE & METHODOLOGY

15. In the last three months, have you... (Continued)

c. Been unable to pay a bill on time

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	26%	30%	14%	24%	26%	30%
No	69%	64%	86%	72%	73%	62%
Don't know	4%	6%	0%	4%	1%	8%
Skipped	1%	0%	0%	0%	0%	1%

d. Have to go into debt or use retirement savings to make ends meet

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	27%	36%	14%	27%	25%	31%
No	67%	59%	84%	69%	73%	61%
Don't know	4%	6%	2%	4%	2%	7%
Skipped	1%	0%	0%	0%	0%	1%

e. Had to delay making a purchase because you didn't have the money

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Yes	45%	54%	22%	42%	46%	51%
No	50%	41%	76%	55%	52%	41%
Don't know	4%	5%	2%	4%	1%	8%
Skipped	1%	0%	0%	0%	0%	1%





## TOPLINE & METHODOLOGY

16. Which of these is your main source of news in the last month? (Select one)\*

	Total	Fox/ Conservative	Cable/National Newspaper	National Network	Online/ Local	Social/ Other/ None
Digital or online news	15%	--	--	--	59%	--
Social media or YouTube	15%	--	--	--	--	54%
ABC, CBS, or NBC News	14%	--	--	65%	--	--
FOX News	10%	74%	--	--	--	--
Your local TV news or newspaper	10%	--	--	--	41%	--
CNN or MSNBC	7%	--	61%	--	--	--
Public television or radio	7%	--	--	32%	--	--
New York Times, Washington Post, USA Today, or Wall Street Journal	4%	--	39%	--	--	--
Conservative media (Breitbart, NewsMax, OAN, etc.)	3%	26%	--	--	--	--
Telemundo or Univision	1%	--	--	4%	--	--
Other	0%	--	--	--	--	0%
None of these	13%	--	--	--	--	46%
Skipped	1%	--	--	--	--	--

*\*Note: Fox/Conservative only includes respondents who say they primarily consumed FOX News or conservative media in the last month. Cable/National Newspaper only includes respondents who say they primarily consumed CNN, MSNBC, the New York Times, Washington Post, USA Today, or the Wall Street Journal in the last month. National Network only includes respondents who say they primarily consumed public television, radio, ABC News, CBS News, NBC News, Telemundo, or Univision in the last month. Online/Local only includes respondents who say they primarily consumed digital news, online news, or their local TV news or newspaper in the last month. Social/Other/None only includes respondents who say they primarily consumed social media, YouTube, an "other" media source, or "none of the above" listed media sources in the last month.*





## TOPLINE & METHODOLOGY

### About the Study

This Ipsos poll was conducted October 11-13, 2024 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 938 general population adults aged 18 or older.

The margin of sampling error for this study is plus or minus 3.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.27. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel®, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel® cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and 2020 presidential vote. The demographic benchmarks came from the 2023 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). The 2020 presidential vote benchmarks came from the Federal Election Commission.

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)/li>
- Education (Less than High School, High School, Some College, Bachelor degree, Master's degree or above)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Vote Choice 2020 (Biden, Trump, Other/Did not vote/DK)





## TOPLINE & METHODOLOGY

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## TOPLINE & METHODOLOGY

### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)

