



PUBLIC POLL FINDINGS AND METHODOLOGY

Politico Canada/Ipsos poll

Findings of an Ipsos poll of over 1,000 Americans

These are the findings of an Ipsos poll conducted between October 17-18, 2024. For this survey, a sample of 1,004 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 3.8 percentage points for all respondents.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Full Annotated Questionnaire

1. How much, if at all, do you pay attention to international affairs, global trade issues, or conflicts in other countries?

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
A great deal	15%	19%	16%	14%
A fair amount	39%	43%	44%	31%
Just a little	30%	27%	31%	36%
None or almost none	15%	11%	9%	19%
<i>Top 2 Box (Net)</i>	<i>54%</i>	<i>62%</i>	<i>60%</i>	<i>45%</i>
<i>Bottom 2 Box (Net)</i>	<i>46%</i>	<i>38%</i>	<i>40%</i>	<i>55%</i>

2. Do you have a favorable or unfavorable opinion of the following countries?

Total Favorable Summary

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Canada	87%	85%	93%	83%
The United Kingdom	84%	83%	90%	77%
Japan	82%	76%	88%	80%
Germany	76%	79%	82%	62%
Ukraine	68%	61%	77%	67%
Mexico	59%	46%	80%	42%
China	28%	21%	35%	19%
Russia	19%	19%	16%	14%





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2_1. Do you have a favorable or unfavorable opinion of the following countries? - Canada

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Very favorable	32%	27%	41%	31%
Somewhat favorable	30%	32%	33%	22%
Lean favorable	26%	26%	18%	30%
Lean unfavorable	7%	8%	3%	12%
Somewhat unfavorable	3%	4%	1%	3%
Very unfavorable	3%	3%	3%	2%
<i>Top 3 Box (Net)</i>	<i>87%</i>	<i>85%</i>	<i>93%</i>	<i>83%</i>
<i>Bottom 3 Box (Net)</i>	<i>13%</i>	<i>15%</i>	<i>7%</i>	<i>17%</i>

2_2. Do you have a favorable or unfavorable opinion of the following countries? - Mexico

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Very favorable	10%	5%	16%	6%
Somewhat favorable	19%	13%	31%	10%
Lean favorable	30%	28%	33%	26%
Lean unfavorable	23%	29%	10%	36%
Somewhat unfavorable	12%	15%	7%	16%
Very unfavorable	6%	9%	3%	6%
<i>Top 3 Box (Net)</i>	<i>59%</i>	<i>46%</i>	<i>80%</i>	<i>42%</i>
<i>Bottom 3 Box (Net)</i>	<i>41%</i>	<i>54%</i>	<i>20%</i>	<i>58%</i>

2_3. Do you have a favorable or unfavorable opinion of the following countries? - The United Kingdom

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Very favorable	22%	19%	31%	16%
Somewhat favorable	30%	34%	30%	25%
Lean favorable	32%	31%	29%	37%
Lean unfavorable	9%	8%	4%	16%
Somewhat unfavorable	4%	4%	3%	4%
Very unfavorable	4%	4%	3%	3%
<i>Top 3 Box (Net)</i>	<i>84%</i>	<i>83%</i>	<i>90%</i>	<i>77%</i>
<i>Bottom 3 Box (Net)</i>	<i>16%</i>	<i>17%</i>	<i>10%</i>	<i>23%</i>





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2_4. Do you have a favorable or unfavorable opinion of the following countries? - Japan

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Very favorable	19%	14%	30%	14%
Somewhat favorable	30%	27%	30%	37%
Lean favorable	32%	36%	28%	28%
Lean unfavorable	10%	13%	8%	10%
Somewhat unfavorable	5%	5%	2%	7%
Very unfavorable	4%	5%	2%	4%
<i>Top 3 Box (Net)</i>	<i>82%</i>	<i>76%</i>	<i>88%</i>	<i>80%</i>
<i>Bottom 3 Box (Net)</i>	<i>18%</i>	<i>24%</i>	<i>12%</i>	<i>20%</i>

2_5. Do you have a favorable or unfavorable opinion of the following countries? - China

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Very favorable	4%	3%	7%	2%
Somewhat favorable	7%	6%	11%	3%
Lean favorable	16%	12%	17%	14%
Lean unfavorable	26%	25%	24%	34%
Somewhat unfavorable	20%	19%	25%	15%
Very unfavorable	27%	36%	17%	33%
<i>Top 3 Box (Net)</i>	<i>28%</i>	<i>21%</i>	<i>35%</i>	<i>19%</i>
<i>Bottom 3 Box (Net)</i>	<i>72%</i>	<i>79%</i>	<i>65%</i>	<i>81%</i>

2_6. Do you have a favorable or unfavorable opinion of the following countries? - Russia

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Very favorable	2%	1%	3%	1%
Somewhat favorable	4%	7%	2%	-
Lean favorable	13%	11%	11%	12%
Lean unfavorable	22%	21%	18%	30%
Somewhat unfavorable	19%	22%	21%	11%
Very unfavorable	40%	38%	45%	45%
<i>Top 3 Box (Net)</i>	<i>19%</i>	<i>19%</i>	<i>16%</i>	<i>14%</i>
<i>Bottom 3 Box (Net)</i>	<i>81%</i>	<i>81%</i>	<i>84%</i>	<i>86%</i>





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2_7. Do you have a favorable or unfavorable opinion of the following countries? - Germany

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Very favorable	16%	15%	20%	16%
Somewhat favorable	25%	26%	32%	16%
Lean favorable	35%	39%	30%	30%
Lean unfavorable	16%	13%	12%	27%
Somewhat unfavorable	5%	4%	3%	7%
Very unfavorable	4%	4%	3%	4%
<i>Top 3 Box (Net)</i>	<i>76%</i>	<i>79%</i>	<i>82%</i>	<i>62%</i>
<i>Bottom 3 Box (Net)</i>	<i>24%</i>	<i>21%</i>	<i>18%</i>	<i>38%</i>

2_8. Do you have a favorable or unfavorable opinion of the following countries? - Ukraine

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Very favorable	12%	5%	22%	8%
Somewhat favorable	23%	23%	24%	25%
Lean favorable	33%	32%	31%	34%
Lean unfavorable	14%	17%	10%	14%
Somewhat unfavorable	9%	11%	7%	9%
Very unfavorable	9%	11%	5%	11%
<i>Top 3 Box (Net)</i>	<i>68%</i>	<i>61%</i>	<i>77%</i>	<i>67%</i>
<i>Bottom 3 Box (Net)</i>	<i>32%</i>	<i>39%</i>	<i>23%</i>	<i>33%</i>

3_1. Which of the following countries do you think each of the following statements describes the best? - Is the U.S.'s strongest ally

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
The United Kingdom	53%	53%	55%	58%
Canada	29%	29%	36%	24%
Germany	14%	12%	19%	10%
Japan	14%	14%	15%	14%
China	8%	7%	7%	5%
Ukraine	7%	5%	11%	7%
Mexico	6%	3%	10%	4%
Russia	6%	6%	4%	8%



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3_2. Which of the following countries do you think each of the following statements describes the best? - Is the U.S.'s most important economic partner

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
China	38%	35%	42%	37%
Canada	27%	22%	32%	32%
The United Kingdom	21%	24%	21%	19%
Mexico	20%	14%	23%	23%
Japan	20%	19%	19%	29%
Germany	10%	9%	13%	10%
Russia	3%	4%	2%	7%
Ukraine	3%	1%	3%	5%

3_3. Which of the following countries do you think each of the following statements describes the best? - We would most want on our side in an emergency

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
The United Kingdom	48%	46%	56%	48%
Canada	38%	32%	44%	40%
Japan	24%	19%	29%	27%
Germany	23%	20%	28%	22%
Mexico	14%	8%	19%	15%
China	13%	9%	15%	10%
Russia	12%	14%	8%	15%
Ukraine	7%	6%	9%	7%

3_4. Which of the following countries do you think each of the following statements describes the best? - Is the biggest threat to the United States

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
China	54%	60%	43%	70%
Russia	54%	40%	68%	50%
Ukraine	6%	8%	4%	3%
Mexico	5%	6%	4%	7%
Japan	4%	6%	3%	4%
Germany	3%	2%	3%	4%
The United Kingdom	2%	1%	3%	2%
Canada	1%	2%	1%	*



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4. Do you support or oppose the following policy proposals?

Total Support Summary

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Government investment in U.S. manufacturing	85%	85%	89%	82%
Government grants for entrepreneurs trying to start a new small business	82%	77%	90%	76%
Imposing a tariff of 60% on good imported into the United States from China	53%	70%	35%	56%
Imposing an across-the-board tariff of 10 to 20% on all goods imported into the United States	52%	69%	35%	57%

4_1. Do you support or oppose the following policy proposals? - Imposing an across-the-board tariff of 10 to 20% on all goods imported into the United States

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Strongly support	15%	20%	8%	21%
Somewhat support	37%	49%	27%	36%
Somewhat oppose	31%	24%	38%	26%
Strongly oppose	16%	7%	26%	18%
<i>Top 2 Box (Net)</i>	<i>52%</i>	<i>69%</i>	<i>35%</i>	<i>57%</i>
<i>Bottom 2 Box (Net)</i>	<i>48%</i>	<i>31%</i>	<i>65%</i>	<i>43%</i>

4_2. Do you support or oppose the following policy proposals? - Imposing a tariff of 60% on good imported into the United States from China

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Strongly support	18%	28%	9%	19%
Somewhat support	35%	42%	26%	38%
Somewhat oppose	27%	19%	33%	26%
Strongly oppose	20%	11%	32%	18%
<i>Top 2 Box (Net)</i>	<i>53%</i>	<i>70%</i>	<i>35%</i>	<i>56%</i>
<i>Bottom 2 Box (Net)</i>	<i>47%</i>	<i>30%</i>	<i>65%</i>	<i>44%</i>





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4_3. Do you support or oppose the following policy proposals? - Government investment in U.S. manufacturing

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Strongly support	42%	40%	49%	41%
Somewhat support	43%	45%	40%	40%
Somewhat oppose	13%	11%	9%	17%
Strongly oppose	2%	3%	2%	2%
<i>Top 2 Box (Net)</i>	<i>85%</i>	<i>85%</i>	<i>89%</i>	<i>82%</i>
<i>Bottom 2 Box (Net)</i>	<i>15%</i>	<i>15%</i>	<i>11%</i>	<i>18%</i>

4_4. Do you support or oppose the following policy proposals? - Government grants for entrepreneurs trying to start a new small business

	Total (N=1,004)	Republican (N=393)	Democrat (N=412)	Independents (N=113)
Strongly support	34%	27%	48%	26%
Somewhat support	47%	50%	42%	50%
Somewhat oppose	14%	16%	6%	19%
Strongly oppose	5%	7%	4%	4%
<i>Top 2 Box (Net)</i>	<i>82%</i>	<i>77%</i>	<i>90%</i>	<i>76%</i>
<i>Bottom 2 Box (Net)</i>	<i>18%</i>	<i>23%</i>	<i>10%</i>	<i>24%</i>





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About the Study

These are the findings of an Ipsos poll was conducted October 17-18, 2024. For this survey, a sample of 1,004 adults age 18 or older from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample was randomly drawn from [Ipsos' online panel](#), [partner online panel sources](#), and "river" [sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2023 March Supplement of the Current Population Survey (CPS). Party ID benchmarks are from the 2024 NPORS annual survey. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, metropolitan status, education, household income, and political party affiliation.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.8 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,004, DEFF=1.5, adjusted Confidence Interval=+/- 5.3 percentage points).

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

