



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior

Washington, DC, October 4, 2024

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%



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1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
<b>11/9-10, 2022 (N=628)</b>	54%	22%	24%
<b>10/25-26, 2022 (N=594)</b>	56%	24%	20%
<b>10/11-12, 2022 (N=611)</b>	62%	21%	18%
<b>9/27-28, 2022 (N=616)</b>	56%	23%	21%
<b>9/13-14, 2022 (N=596)</b>	55%	21%	24%
<b>8/30-31, 2022 (N=584)</b>	57%	20%	23%
<b>8/16-17, 2022 (N=598)</b>	55%	25%	20%
<b>8/2-3, 2022 (N=613)</b>	54%	25%	21%
<b>7/19-20, 2022 (N=588)</b>	58%	25%	17%
<b>6/22-23, 2022 (N=622)</b>	56%	27%	17%
<b>6/7-8, 2022 (N=593)</b>	56%	24%	20%
<b>5/24-25, 2022 (N=571)</b>	56%	26%	18%
<b>5/10-11, 2022 (N=628)</b>	56%	24%	20%
<b>4/26-27, 2022 (N=657)</b>	57%	24%	19%
<b>4/12-13, 2022 (N=663)</b>	58%	24%	19%
<b>3/29-30, 2022 (N=666)</b>	57%	23%	20%
<b>3/15-16, 2022 (N=611)</b>	57%	23%	20%
<b>2/2-3, 2022 (N=1,086)</b>	56%	24%	20%
<b>1/20-21, 2021 (N=603)</b>	34%	48%	18%

2. How confident are you, if at all, that the content or information you receive from each of the following sources is true?

### Total Confident Summary

	<b>10/1-2, 2024 (N=1,085)</b>
Something you saw with your own eyes	93%
Government records (birth/death/marriage, property, licenses, etc.)	84%
My memory	83%
Live audio/video as it happens	82%
Statements from researchers/academics	72%
Eyewitness statements	66%
Communications or advertising from major companies	48%
Statements from government officials	45%
Photos you see on social media	30%
Videos you see on social media	30%



## PUBLIC POLL FINDINGS AND METHODOLOGY

2. How confident are you, if at all, that the content or information you receive from each of the following sources is true? (Continued)

a. Live audio/video as it happens

	<b>10/1-2, 2024</b>
Very confident	30%
Somewhat confident	51%
Not very confident	10%
Not at all confident	4%
Don't know/Does not apply to me	5%
<i>Confident (Net)</i>	<i>82%</i>
<i>Not Confident (Net)</i>	<i>14%</i>

b. Eyewitness statements

	<b>10/1-2, 2024</b>
Very confident	17%
Somewhat confident	49%
Not very confident	27%
Not at all confident	3%
Don't know/Does not apply to me	5%
<i>Confident (Net)</i>	<i>66%</i>
<i>Not Confident (Net)</i>	<i>29%</i>

c. Statements from government officials

	<b>10/1-2, 2024</b>
Very confident	9%
Somewhat confident	36%
Not very confident	35%
Not at all confident	16%
Don't know/Does not apply to me	4%
<i>Confident (Net)</i>	<i>45%</i>
<i>Not Confident (Net)</i>	<i>51%</i>

d. Statements from researchers/academics

	<b>10/1-2, 2024</b>
Very confident	24%
Somewhat confident	48%
Not very confident	20%
Not at all confident	4%
Don't know/Does not apply to me	4%
<i>Confident (Net)</i>	<i>72%</i>
<i>Not Confident (Net)</i>	<i>24%</i>



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2. How confident are you, if at all, that the content or information you receive from each of the following sources is true? (*Continued*)

e. Something I saw with my own eyes

	<b>10/1-2, 2024</b>
Very confident	62%
Somewhat confident	30%
Not very confident	4%
Not at all confident	1%
Don't know/Does not apply to me	2%
<i>Confident (Net)</i>	<i>93%</i>
<i>Not Confident (Net)</i>	<i>5%</i>

f. Government records (birth/death/marriage, property, licenses, etc.)

	<b>10/1-2, 2024</b>
Very confident	43%
Somewhat confident	41%
Not very confident	10%
Not at all confident	3%
Don't know/Does not apply to me	3%
<i>Confident (Net)</i>	<i>84%</i>
<i>Not Confident (Net)</i>	<i>13%</i>

g. My memory

	<b>10/1-2, 2024</b>
Very confident	34%
Somewhat confident	48%
Not very confident	13%
Not at all confident	2%
Don't know/Does not apply to me	3%
<i>Confident (Net)</i>	<i>83%</i>
<i>Not Confident (Net)</i>	<i>14%</i>

h. Communications or advertising from major companies

	<b>10/1-2, 2024</b>
Very confident	9%
Somewhat confident	38%
Not very confident	36%
Not at all confident	13%
Don't know/Does not apply to me	4%
<i>Confident (Net)</i>	<i>48%</i>
<i>Not Confident (Net)</i>	<i>49%</i>



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2. How confident are you, if at all, that the content or information you receive from each of the following sources is true? (*Continued*)

i. Photos you see on social media

	<b>10/1-2, 2024</b>
Very confident	7%
Somewhat confident	22%
Not very confident	41%
Not at all confident	24%
Don't know/Does not apply to me	5%
<i>Confident (Net)</i>	<i>30%</i>
<i>Not Confident (Net)</i>	<i>65%</i>

j. Videos you see on social media

	<b>10/1-2, 2024</b>
Very confident	7%
Somewhat confident	23%
Not very confident	38%
Not at all confident	24%
Don't know/Does not apply to me	8%
<i>Confident (Net)</i>	<i>30%</i>
<i>Not Confident (Net)</i>	<i>62%</i>



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### 3. How familiar, if at all, are you with the concept of artificial intelligence (AI)?

	Very familiar	Somewhat familiar	Not very familiar	Not at all familiar	Don't know	Familiar (Net)	Not familiar (Net)
<b>10/1-2, 2024</b>	22%	47%	22%	7%	1%	69%	30%
<b>9/17-18, 2024</b>	21%	47%	21%	9%	2%	68%	30%
<b>9/4-5, 2024</b>	22%	49%	19%	8%	1%	71%	27%
<b>8/20-21, 2024</b>	23%	50%	19%	7%	2%	72%	26%
<b>8/6-7, 2024</b>	22%	54%	16%	6%	2%	76%	22%
<b>6/25-26, 2024</b>	24%	49%	19%	7%	1%	73%	26%
<b>6/11-12, 2024</b>	25%	48%	19%	6%	1%	73%	26%
<b>4/16-17, 2024</b>	24%	42%	20%	12%	2%	66%	32%
<b>3/19-20, 2024</b>	23%	47%	21%	9%	1%	70%	29%
<b>3/5-6, 2024</b>	22%	46%	21%	9%	3%	67%	30%
<b>2/21-22, 2024</b>	18%	52%	19%	10%	1%	70%	28%
<b>2/6-7, 2024</b>	20%	46%	19%	12%	3%	67%	31%
<b>1/23-24, 2024</b>	19%	47%	22%	10%	2%	66%	32%
<b>12/5-6, 2023</b>	20%	52%	17%	9%	3%	72%	25%
<b>11/7-8, 2023</b>	21%	47%	21%	9%	2%	68%	31%
<b>10/24-25, 2023</b>	17%	49%	20%	10%	3%	67%	30%
<b>10/10-11, 2023</b>	22%	47%	18%	10%	4%	68%	28%
<b>9/26-27, 2023</b>	21%	50%	19%	9%	2%	71%	27%
<b>9/12-13, 2023</b>	21%	48%	19%	9%	2%	70%	28%
<b>8/29-30, 2023</b>	20%	49%	20%	9%	2%	69%	29%
<b>8/15-16, 2023</b>	25%	43%	24%	7%	2%	68%	31%
<b>8/1-2, 2023</b>	20%	52%	17%	8%	3%	71%	25%
<b>7/18-19, 2023</b>	19%	45%	25%	10%	1%	64%	35%
<b>6/21-22, 2023</b>	20%	48%	20%	8%	3%	69%	28%
<b>6/6-7, 2023</b>	21%	52%	18%	7%	1%	73%	26%
<b>5/23-24, 2023</b>	21%	47%	19%	7%	5%	69%	26%
<b>5/9-10, 2023</b>	17%	48%	24%	9%	3%	65%	32%



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4. To what extent do you agree or disagree with the following statements? As new AI tools enter the marketplace and gain in usage, do you think the following will get better, get worse, or stay the same?

### Total Get Better Summary

	<b>10/1-2, 2024</b>
Early detection of medical conditions	71%
Road safety	52%
Energy use	50%
<b>[ASKED IF EMPLOYED]</b> Your own job prospects	48% (N=565)
White collar job opportunities	42%
Blue collar job opportunities	34%
The “digital divide” between those who have access and skills to use technology and those who don’t	32%
The spread of misinformation online	23%

- a. The spread of misinformation online

	<b>10/1-2, 2024</b>
Get a lot better	8%
Get a little better	16%
Get a little worse	24%
Get a lot worse	42%
Don't know	10%
<i>Get Better (Net)</i>	23%
<i>Get Worse (Net)</i>	66%

- b. Early detection of medical conditions

	<b>10/1-2, 2024</b>
Get a lot better	28%
Get a little better	43%
Get a little worse	8%
Get a lot worse	4%
Don't know	17%
<i>Get Better (Net)</i>	71%
<i>Get Worse (Net)</i>	12%





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4. To what extent do you agree or disagree with the following statements? As new AI tools enter the marketplace and gain in usage, do you think the following will get better, get worse, or stay the same? *(Continued)*

c. Energy use

	<b>10/1-2, 2024</b>
Get a lot better	17%
Get a little better	33%
Get a little worse	17%
Get a lot worse	12%
Don't know	21%
<i>Get Better (Net)</i>	<i>50%</i>
<i>Get Worse (Net)</i>	<i>29%</i>

d. Road safety

	<b>10/1-2, 2024</b>
Get a lot better	12%
Get a little better	40%
Get a little worse	16%
Get a lot worse	10%
Don't know	21%
<i>Get Better (Net)</i>	<i>52%</i>
<i>Get Worse (Net)</i>	<i>27%</i>

e. White collar job opportunities

	<b>10/1-2, 2024</b>
Get a lot better	13%
Get a little better	29%
Get a little worse	24%
Get a lot worse	11%
Don't know	22%
<i>Get Better (Net)</i>	<i>42%</i>
<i>Get Worse (Net)</i>	<i>35%</i>

f. Blue collar job opportunities

	<b>10/1-2, 2024</b>
Get a lot better	9%
Get a little better	26%
Get a little worse	31%
Get a lot worse	15%
Don't know	20%
<i>Get Better (Net)</i>	<i>34%</i>
<i>Get Worse (Net)</i>	<i>46%</i>







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4. To what extent do you agree or disagree with the following statements? As new AI tools enter the marketplace and gain in usage, do you think the following will get better, get worse, or stay the same? *(Continued)*

g. The “digital divide” between those who have access and skills to use technology and those who don’t

	<b>10/1-2, 2024</b>
Get a lot better	9%
Get a little better	23%
Get a little worse	27%
Get a lot worse	24%
Don't know	16%
<i>Get Better (Net)</i>	<b>32%</b>
<i>Get Worse (Net)</i>	<b>52%</b>

h. **[ASKED IF EMPLOYED]** Your own job prospects

	<b>10/1-2, 2024 (N=565)</b>
Get a lot better	14%
Get a little better	34%
Get a little worse	19%
Get a lot worse	9%
Don't know	25%
<i>Get Better (Net)</i>	<b>48%</b>
<i>Get Worse (Net)</i>	<b>28%</b>

5. How familiar, if at all, are you with each of the following?

### Total Familiar Summary

	<b>10/1-2, 2024</b>
Hurricane Helene causing widespread flooding and damage throughout the southeastern United States	84%
New York City Mayor Eric Adams being indicted on federal corruption charges	48%
The Federal Reserve Bank issuing an interest rate cut of 0.5%	47%
The release of the FBI Crime report for 2023, showing a decrease in property and violent crimes	35%
The Chicago White Sox setting the record for most losses in a baseball season	33%



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5. How familiar, if at all, are you with each of the following? (Continued)

a. The Federal Reserve Bank issuing an interest rate cut of 0.5%

	<b>10/1-2, 2024</b>
Very familiar	18%
Somewhat familiar	29%
Heard of it, but that's it	26%
Never heard of it	27%
<i>Familiar (Net)</i>	<i>47%</i>
<i>Not Familiar (Net)</i>	<i>53%</i>

b. New York City Mayor Eric Adams being indicted on federal corruption charges

	<b>10/1-2, 2024</b>
Very familiar	20%
Somewhat familiar	27%
Heard of it, but that's it	28%
Never heard of it	24%
<i>Familiar (Net)</i>	<i>48%</i>
<i>Not Familiar (Net)</i>	<i>52%</i>

c. The Chicago White Sox setting the record for most losses in a baseball season

	<b>10/1-2, 2024</b>
Very familiar	16%
Somewhat familiar	17%
Heard of it, but that's it	21%
Never heard of it	46%
<i>Familiar (Net)</i>	<i>33%</i>
<i>Not Familiar (Net)</i>	<i>67%</i>

d. The release of the FBI Crime report for 2023, showing a decrease in property and violent crimes

	<b>10/1-2, 2024</b>
Very familiar	9%
Somewhat familiar	25%
Heard of it, but that's it	24%
Never heard of it	41%
<i>Familiar (Net)</i>	<i>35%</i>
<i>Not Familiar (Net)</i>	<i>65%</i>



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5. How familiar, if at all, are you with each of the following? *(Continued)*

e. Hurricane Helene causing widespread flooding and damage throughout the southeastern United States

	<b>10/1-2, 2024</b>
Very familiar	52%
Somewhat familiar	32%
Heard of it, but that's it	11%
Never heard of it	5%
<i>Familiar (Net)</i>	<i>84%</i>
<i>Not Familiar (Net)</i>	<i>16%</i>

6. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. The Federal Reserve Bank issuing an interest rate cut of 0.5%

	<b>10/1-2, 2024</b>
I care a lot	40%
I care a little	38%
I don't care at all	11%
Don't know	11%

b. New York City Mayor Eric Adams being indicted on federal corruption charges

	<b>10/1-2, 2024</b>
I care a lot	15%
I care a little	38%
I don't care at all	38%
Don't know	9%

c. The Chicago White Sox setting the record for most losses in a baseball season

	<b>10/1-2, 2024</b>
I care a lot	9%
I care a little	21%
I don't care at all	63%
Don't know	7%





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6. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? (*Continued*)

d. The release of the FBI Crime report for 2023, showing a decrease in property and violent crimes

	<b>10/1-2, 2024</b>
I care a lot	33%
I care a little	40%
I don't care at all	20%
Don't know	8%

e. Hurricane Helene causing widespread flooding and damage throughout the southeastern United States

	<b>10/1-2, 2024</b>
I care a lot	66%
I care a little	24%
I don't care at all	7%
Don't know	3%

7. Regardless of your preference, when thinking about this year's presidential election, which of the following outcomes do you think is MOST likely to happen?

	<b>10/1-2, 2024</b>
Kamala Harris wins the popular vote and the Electoral College	36%
Donald Trump wins the popular vote and the Electoral College	31%
Kamala Harris wins the popular vote but loses the Electoral College	17%
Donald Trump wins the popular vote but loses the Electoral College	17%



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8. Regardless of your preference, when thinking about this year's congressional elections, which of the following outcomes do you think is MOST likely to happen?

	<b>10/1-2, 2024</b>
The Republicans control both the House of Representatives and the Senate	29%
The Republicans control the House of Representatives and the Democrats control the Senate	28%
The Democrats control both the House of Representatives and the Senate	22%
The Democrats control the House of Representatives and the Republicans control the Senate	21%

9. When do you believe the outcome of this year's elections will be determined?

	<b>10/1-2, 2024</b>
Immediately	35%
A week after Election Day	28%
Two weeks after Election Day	19%
In December	9%
The Supreme Court will make a ruling that decides the election	10%

10. When thinking about the 2024 presidential election, how much do you agree or disagree with the following statements?

### Total Agree Summary

	<b>10/1-2, 2024</b>
If the candidate I prefer loses, I think it will be bad for my personal economic situation	61%
The election has had no impact on my spending	51%
I am currently spending less due to the uncertainty of the time period leading up to the election	47%
I am currently saving more due to the uncertainty of the time period leading up to the election	47%
As far as the economy goes, I don't think it matter who wins the election	35%



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10. When thinking about the 2024 presidential election, how much do you agree or disagree with the following statements? (Continued)

- a. I am currently spending less due to the uncertainty of the time period leading up to the election

	<b>10/1-2, 2024</b>
Strongly agree	17%
Somewhat agree	30%
Somewhat disagree	29%
Strongly disagree	17%
Don't know	7%
<i>Agree (Net)</i>	<i>47%</i>
<i>Disagree (Net)</i>	<i>47%</i>

- b. I am currently saving more due to the uncertainty of the time period leading up to the election

	<b>10/1-2, 2024</b>
Strongly agree	17%
Somewhat agree	30%
Somewhat disagree	28%
Strongly disagree	16%
Don't know	9%
<i>Agree (Net)</i>	<i>47%</i>
<i>Disagree (Net)</i>	<i>45%</i>

- c. If the candidate I prefer loses, I think it will be bad for my personal economic situation

	<b>10/1-2, 2024</b>
Strongly agree	32%
Somewhat agree	29%
Somewhat disagree	15%
Strongly disagree	7%
Don't know	16%
<i>Agree (Net)</i>	<i>61%</i>
<i>Disagree (Net)</i>	<i>23%</i>

10. When thinking about the 2024 presidential election, how much do you agree or disagree with the following statements? *(Continued)*

d. The election has had no impact on my spending

	<b>10/1-2, 2024</b>
Strongly agree	20%
Somewhat agree	31%
Somewhat disagree	21%
Strongly disagree	21%
Don't know	7%
<i>Agree (Net)</i>	<i>51%</i>
<i>Disagree (Net)</i>	<i>42%</i>

e. As far as the economy goes, I don't think it matter who wins the election

	<b>10/1-2, 2024</b>
Strongly agree	9%
Somewhat agree	26%
Somewhat disagree	20%
Strongly disagree	39%
Don't know	6%
<i>Agree (Net)</i>	<i>35%</i>
<i>Disagree (Net)</i>	<i>59%</i>

11. Have you gotten, or do you expect to get, an inheritance from anyone in your lifetime?

	<b>10/1-2, 2024</b>
Yes, I have received an inheritance	24%
No, but I expect to receive one	18%
I do not expect to receive an inheritance	58%

12. **[ASKED IF YES OR 'NO, BUT EXPECT TO' IN Q11]** How important, if at all, is an inheritance to your standard of living?

	<b>10/1-2, 2024 (N=431)</b>
Very important	22%
Somewhat important	26%
Not very important	31%
Not at all important	20%
<i>Important (Net)</i>	<i>48%</i>
<i>Not Important (Net)</i>	<i>52%</i>



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13. Which of the following do you plan to do with the bulk of your estate/assets after you pass?  
Select all that apply.

	<b>10/1-2, 2024</b>
I don't expect to have much to leave	32%
Give to my children	53%
Give to my grandchildren/great-grandchildren	18%
Give to charity	12%
Give to heirs that are not my direct descendants	11%
Give to an educational institution	5%
Other	5%







## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the one hundred and fourth wave of an Ipsos poll conducted between October 1-2, 2024. For this survey, a sample of 1,085 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults



## PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults





## PUBLIC POLL FINDINGS AND METHODOLOGY

- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2022 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.



## PUBLIC POLL FINDINGS AND METHODOLOGY

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,085, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, and one hundred and fourth waves of this study have a credibility interval of 3.6 percentage points.

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## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)

