

Table 1 DIRECT - Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?

Base: Adults aged 16+ in Scotland

		GEN	GENDER AGE BAND 1								AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND			
	TOTAL	MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1 (m)	C2	DE	ABC1	C2DE (a)	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
UNWEIGHTED BASE	1000	(a)	542	(c)	174	(e)	190	160	226	260	226	205	202	267	122	(0)	(0)	240	(1)	(5)	(1)	249	(*)	(w)	127	(9)	(A)	(B)	145	(D)	126
WEIGHTED BASE	1000	443	514		190	149	172	109	220	205	221	292	353	207	122	210	600	201	562	427	221	348 A15	219	121			146	122	143	125	120
WEIGHTED BAGE	100%			12%*	18%				23%	30%	32%	38%	35%		14%	25%		39%	56%		23%		32%							13%	13%
Right direction	176	97	79	38	50	23	23	19	24	88	45	43	77	41	21	38	118	59	113	64	28	87	57	16	29	11	31	17	33	21	18
	18%	20%	15%	33%	28%	15%	13%	12%	11%	30%	14%	11%	22%	16%	15%	15%	19%	15%	20%	15%	12%	21%	18%	13%	22%	13%	21%	14%	24%	16%	14%
				efgh	efgh					jk			0						s			t							w		
Wrong direction	537	268	265	40	77	78	107	95	141	117	185	236	186	134	76	141	320	217	297	241	126	229	166	69	62	47	74	78	62	70	77
	54%	56%	52%	35%	43%	53%	62%	60%	62%	39%	58%	62%	53%	52%	55%	56%	53%	56%	53%	55%	55%	55%	52%	57%	47%	57%	51%	63%	44%	55%	59%
						c	cd	cd	cd		i	i																жC			C
Neither	224	93	129	29	44	37	36	31	47	73	73	79	74	63	33	54	137	87	125	100	61	78	76	27	30	21	32	21	36	29	28
	22%	19%	25% a	25%	24%	25%	21%	20%	21%	25%	23%	21%	21%	25%	24%	21%	22%	22%	22%	23%	26% u	19%	24%	22%	23%	25%	22%	17%	26%	23%	22%
Don't know	58	17	41	7	8	10	7	12	13	16	17	25	15	19	8	16	34	24	27	32	15	20	20	9	10	3	9	7	8	5	6
	6%	3%	8%	6%	5%	7%	4%	8%	6%	5%	5%	7%	4%	8%	6%	6%	6%	6%	5%	7%	7%	5%	6%	7%	8%	4%	6%	6%	6%	4%	5%
Prefer not to say	4	3	1	1	1	1				3	1				1	3		4	2	1	1	2		1					1	1	
		1%		1%	1%	1%		-	-	1%			-		1%	1%		1%			1%	1%	-	1%	-	-		-	1%	1%	-
																		р													

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



# 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 2 DIRECT - Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?

Base: Adults aged 16+ in Scotland

		1		1								1		-				1			
													CHILDREN HH								
		TEN	URE		INC	OME			HOUSEI	IOLD SIZE		(17 OR	UNDER)		2021 CONST	TUENCY VOTE		BREXIT \	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVAT	1						
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219								281						537		371	
	100%	63%		22%								28%						54%		37%	
Right direction	176	109	64	29	44	48	51	34	52	43	48	63	113	7	31	9	97	101	36	88	28
-	18%	17%	18%	13%	18%	19%	23%	13%	14%	24%	25%	23%	16%	5%	20%	16%	25%	19%	15%	24%	8%
							с			gh	gh	1			m	m	m			t	
Wrong direction	537	358	169	116	130	133	117	164	200	87	86	132	406	114	90	34	174	280	155	181	250
-	54%	57%	48%	53%	53%	54%	53%	62%	55%	49%	44%	47%	56%	84%	57%	65%	45%	52%	67%	49%	69%
		b						ii	1				k	nop	n	n			a		5
Neither	224	134	87	50	57	53	43	42	93	37	52	72	153	12	32	6	91	129	31	85	59
	22%	21%	25%	23%	23%	21%	20%	16%	26%	21%	26%	26%	21%	9%	20%	11%	24%	24%	14%	23%	16%
									ø		g				m		m	r		t	
Don't know	58	27	29	23	13	13	8	22	17	11	8	13	45	2	6	4	22	26	8	17	22
	6%	4%	8%	10%	5%	5%	3%	9%	5%	6%	4%	5%	6%	2%	4%	7%	6%	5%	4%	5%	6%
	•/-		a.	ef																	
Prefer not to say	4	1	1	1	1	1		1			2	1	3				1	1			1
i terei not to say		*	*	1%	*	*		*			1%	*	*				*	*	-		*
				1/0							1/0 h	1						1		-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

### Table 3 FAV1 - Summary Table To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

Base: Adults aged 16+ in Scotland

	Douglas Ross,													
	Leader of the	Anas Sarwar,	Keir Starmer,											i
	Scottish	Leader of the	Leader of the	Rishi Sunak,	Kate Forbes, SNP	John Swinney,	Rachel Reeves,		The Scottish					i
	Conservative and	Scottish Labour	Labour Party, and	Leader of the	Deputy First	Leader of the SNP	Labour Chancellor	The Scottish	Conservative and	The Scottish	The Scottish Green	The Scottish		i
	Unionist Party	Party	Prime Minister	Conservative Party	Minister	and First Minister	of the Exchequer	Labour Party	Unionist Party	Liberal Democrats	Party	National Party	Reform UK	Alba Party
UNWEIGHTED BASE	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
WEIGHTED BASE	1000													
Very favourable	36	43	53	34	79	93	28	74	39	34	82	130	60	24
	4%	4%	5%	3%	8%	9%	3%	7%	4%	3%	8%	13%	6%	2%
Fairly favourable	97	199	199	96	186	207	144	198	116	158	191	204	107	76
	10%	20%	20%	10%	19%	21%	14%	20%	12%	16%	19%	20%	11%	8%
Neither favourable nor unfavourable	188	269	219	172	258	217	264	280	180	377	266	175	154	225
	19%	27%	22%	17%	26%	22%	26%	28%	18%	38%	27%	17%	15%	23%
Fairly unfavourable	172	180	171	179	174	142	164	174	177	183	131	122	115	181
	17%	18%	17%	18%	17%	14%	16%	17%	18%	18%	13%	12%	11%	18%
Very unfavourable	428	221	310	485	202	268	279	229	435	181	265	327	479	362
	43%	22%	31%	49%	20%	27%	28%	23%	43%	18%	26%	33%	48%	36%
Don't know	71	79	42	26	92	64	109	36	43	58	58	34	75	121
	7%	8%	4%	3%	9%	6%	11%	4%	4%	6%	6%	3%	8%	12%
Prefer not to say	8	9	8	7	9	9	12	9	11	9	7	10	10	11
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Favourable (NET)	133	241	252	130	265	300	172	272	155	192	272	333	167	100
	13%	24%	25%	13%	27%	30%	17%	27%	15%	19%	27%	33%	17%	10%
Unfavourable (NET)	600	402	480	664	377	410	443	403	611	364	396	448	594	542
	60%	40%	48%	66%	38%	41%	44%	40%	61%	36%	40%	45%	59%	54%
NET Difference	-468	-160	-228	-534	-111	-109	-270	-131	-457	-172	-124	-115	-427	-442
	-47%	-16%	-23%	-53%	-11%	-11%	-27%	-13%	-46%	-17%	-12%	-11%	-43%	-44%

Table 4 FAV1.2 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Douglas Ross, Leader of the Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

		GEN	DER			AGE	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARUAME	NT REGION			
																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS			NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(\$)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE WEIGHTED BASE	1000	449	542	95	174	156	180	169	226	269	336	395	393	267	122	218	660	340	607	393	189	348	434					116	145	123 126	136
WEIGHTED BASE	1000	477	514	12%*	180	148	173	157	226	296	321	383	352	257	138	253	61%	391	503	437	231	415	318	121	131	83-	140	123	141	126	129 13%
Very favourable	36	21	15	7	14	4	-	3	9	21	4	12	23	5	3	6	27	9	24	13	5	16	15	3	5	-	6	5	5	5	7
	4%	4%	3%	6%	8%	3%	-	2%	4%	7%	1%	3%	6%	2%	2%	2%	4%	2%	4%	3%	2%	4%	5%	3%	4%	-	4%	4%	4%	4%	5%
				f	fg	f			f	jk			mo																		
Fairly favourable	97	46	50	12	25	5	13	16	25	37	18	41	38	20	19	19	58	38	54	43	19	44	33	11	11	9	19	9	10	14	13
	10%	10%	10%	10%	14%	4%	8%	10%	11%	12%	6%	11%	11%	8%	14%	8%	10%	10%	10%	10%	8%	11%	10%	9%	9%	11%	13%	7%	7%	11%	10%
					e	34		e	e	j		j			27																
Neither favourable nor unfavourable	188	91	95	27	32		31	26	37	59	66	63	63	46		52	109	79	106	82	53	78	51	22	24	17	20	31	32	17	23
	19%	19%	19%	24%	18%	23%	18%	16%	16%	20%	20%	16%	18%	18%	19%	20%	18%	20%	19%	19%	23% v	19%	16%	18%	19%	21%	14%	25% AD	23%	14%	18%
Fairly unfavourable	172	64	106	22	27	21	34	27	42	48	55	69	62	42	23	46	104	69	94	79	24	78	61	20	22	14	27	19	21	26	23
	17%	13%	21% a	19%	15%	14%	20%	17%	19%	16%	17%	18%	17%	16%	17%	18%	17%	18%	17%	18%	10%	19% t	19% t	17%	17%	17%	18%	15%	15%	21%	18%
Very unfavourable	428	231	193	31	59	70	86	80	102	90	155	182	148	123	53	104	271	157	250	178	104	170	141	55	55	36	62	51	59	54	57
	43%	48%	38%	27%	33%	47%	50%	51%	45%	31%	48%	48%	42%	48%	39%	41%	44%	40%	44%	41%	45%	41%	44%	45%	42%	44%	43%	42%	42%	43%	44%
		b				cd	cd	cd	cd		i	i																			
Don't know	71 7%	22	49 10%	15 13%	23 13%	12	8	6 4%	7	38 13%	20	13 3%	18 5%	19 7%	12 8%	23 9%	36 6%	35 9%	35	36	22 9%	29 7%	16 5%	10	12	5 6%	12 8%	7	12 9%	8 7%	4 3%
	/%	5%	10%	13%	13%	876	4%	476	3%	13%	675	376	576	176	876	976	676	976	6%	8%	976	/%	576	8%	9%	676	876	6%	9%	170	370
Prefer not to say	8	3	5	1	1	2	1		2	2	3	2	1	2	1	3	3	5	1	7	4		2		1	1		1	1	1	3
	1%	1%	1%	1%		1%	1%	-	1%	1%	1%	1%		1%	1%	1%	1%	1%		2%	2%			-	1%	1%	-	1%	1%	1%	2%
																				r	u										
Favourable (NET)	133	67	65	19	39	9	13	19	35	57	22	53	61	25	22	25	86	47	78	55	24	60	48	14	16	9	25	13	16	19	20
	13%	14%	13%	16%	22%	6%	8%	12%	15%	19%	7%	14%	17%	10%	16%	10%	14%	12%	14%	13%	10%	14%	15%	12%	12%	11%	17%	11%	11%	15%	15%
				ef	efg				ef	i		i	mo																		
Unfavourable (NET)	600 60%	295 62%	299 58%	53 46%	86 48%	90 61%	120 69%	107 68%	144 64%	139 47%	211 66%	251 66%	209 59%	165 64%	76 55%	150 59%	375 61%	226 58%	343 61%	257 59%	128 56%	248 60%	203 64%	75 62%	77 59%	50 61%	89 61%	70 57%	80 56%	80 63%	80 62%
1	50%	02/6	50%	-0%	+6%	cd.	cd	cd .	cd	-770		i	3376	0-476	3376	33%	01/0	2070	31%	23/6	50%	JJ /6	04/5	52.75	35%	01%	0470	3776	50%	0.376	04.70
NET Difference	-468	-229	-234	-34	-47	-81	-107	-88	-110	-82	-188	-198	-149	-140	-54	-125	-289	-179	-266	-202	-105	-188	-155	-60	-61	-41	-63	-57	-64	-61	-60
	-47%	-48%	-46%	-30%	-26%	-55%	-62%	-56%	-49%	-28%	-59%	-52%	-42%	-55%	-39%	-49%	-47%	-46%	-47%	-46%	-45%	-45%	-49%	-50%	-47%	-50%	-43%	-46%	-45%	-48%	-46%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/i/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 5 FAV1\_2 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Douglas Ross, Leader of the Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

												PRESENCE OF	CHILDREN HH								
		TEN	URE		INC	OME			HOUSEI	IOLD SIZE			UNDER)		2021 CONST	ITUENCY VOTE		BREXIT	/OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658						261				284		139				565		376	
WEIGHTED BASE	1000	629						264				281		135				537		371	
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
Very favourable	36	25	10	6	7	11	13	7	12	7	10	17	19	14	9	4	6	17	10	11	12
	4%	4%	3%	3%	3%	4%	6%	3%	3%	4%	5%	6%	3%	10%	6%	8%	2%	3%	5%	3%	3%
	_													р	р	р					
Fairly favourable	97	64	31	20	24	27	25	24	28	21	23	36	61	37	18	7	18	44	40	18	57
	10%	10%	9%	9%	10%	11%	11%	9%	8%	12%	12%	13%	8%	28%	11%	13%	5%	8%	17%	5%	16%
														nop	р	р			q		S
Neither favourable nor unfavourable	188	118	66	47	50	42	34	53	70	32	33	51	137	42	33	11	42	79	49	38	86
	19%	19%	19%	21%	20%	17%	15%	20%	19%	18%	17%	18%	19%	31%	21%	20%	11%	15%	21%	10%	24%
														р	р				q		S
Fairly unfavourable	172	107	60	38	45	39	39	50	64	28	31	47	125	25	35	18	43	87	46	44	79
	17%	17%	17%	17%	18%	16%	18%	19%	18%	16%	16%	17%	17%	18%	22%	34%	11%	16%	20%	12%	22%
														р	р	mp					S
Very unfavourable	428	284 45%	140 40%	89 40%	100 41%	111 45%	98 45%	117	160 44%	71 40%	80 40%	103 37%	325 45%	16 12%	58 36%	10	262	284 53%	74 32%	245	110 31%
	43%	45%	40%	40%	41%	45%	45%	44%	44%	40%	40%	37%	45%	12%	36% mo	20%	68% mno	53%	32%	66% t	31%
Don't know	71	28	42	17	18	19	11	13	26	14	18	23	к 48	2	7	2	12	23	10	14	13
DOILCKIDW	7%	5%	42	8%	7%	7%	5%	5%	7%	8%	9%	8%	40 7%	2%	5%	5%	3%	4%	5%	4%	4%
	176	576	а		776	770	376	370	170	070				270	376	376	370	4970	376	470	
Prefer not to say	8	2	3	3	-	-	1	-	1	4	3	3	5	-	-	-	1	4	-	1	2
	1%	•	1%	1%	-	-	*	-	*	2%	1%	1%	1%	-	-	-	•	1%	-	•	1%
	_									gh											
Favourable (NET)	133	90	40	25	32	38	37	31	40	28	33	53	79	51	27	11	24	61	50	29	70
	13%	14%	12%	12%	13%	15%	17%	12%	11%	16%	17%	19%	11%	38%	17%	21%	6%	11%	22%	8%	19%
		204	200	107		450	107	467	225			150	450	nop	p	p	205	074	q		S
Unfavourable (NET)	600	391	200	127	145	150	137	167	225	99	110	150	450	40	93	28	305	371	120	289	189
	60%	62%	57%	58%	59%	60%	62%	63%	62%	56%	56%	54%	63% k	30%	58% m	54% m	79% mno	69% r	52%	78% t	52%
NET Difference	-468	-301	-159	-101	-114	-112	-100	-136	-185	-70	-77	-97	-371	10	-66	-17	-281	-310	-69	-260	-120
	-47%	-48%	-45%	-46%	-46%	-45%	-45%	-51%	-51%	-39%	-39%	-35%	-52%	8%	-41%	-33%	-73%	-58%	-30%	-70%	-33%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

Table 6 FAV1 3 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Anas Sarwar, Leader of the Scottish Labour Party

Base: Adults aged 16+ in Scotland

	ſ	GEN	DER			AGE	BAND 1				AGE BAND 2			SOCIAL	RADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
]																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		1
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE WEIGHTED BASE	1000	449	542	95 116*	1/4	156	180	169	226	269	336	395	393	267	122	218 253	660	340	607	393	189	348	434					116	145	123	136
WEIGHTED BASE	1000	477	514	1246*	180	148	173	157	220	296	321	385	352	257	138	253	61%	391	56%	437	231	415	318	121	131	83*	140	123	141	126	129
Very favourable	43	24	19	3	12	4	11	8	5	15	15	13	14	9	4	16	23	20	25	18	8	18	14	3	9	3	7	4	7	6	3
	4%	5%	4%	3%	7%	3%	6%	5%	2%	5%	5%	3%	4%	3%	3%	6%	4%	5%	4%	4%	3%	4%	4%	3%	7%	3%	5%	4%	5%	5%	2%
					h																										
Fairly favourable	199	103	95	26	38	25	30	24	55	64	55	79	97	51	23	27	148	51	116	82	38	86	70	23	25	7	34	21	32	32	25
	20%	22%	18%	22%	21%	17%	17%	15%	24%	22%	17%	21%	28%	20%	17%	11%	24%	13%	21%	19%	16%	21%	22%	19%	19%	8%	24%	17%	23%	25%	19%
									g				mno	0			q										у		У	Ŷ	(
Neither favourable nor unfavourable	269	115	153	32	46	37	48	52	53	78	85	106	79	77	44	69	156	113	152	117	67	107	86	42	27	27	34	40	38	28	33
	27%	24%	30%	28%	26%	25%	28%	33% h	24%	26%	26%	28%	22%	30% I	32% I	27%	26%	29%	27%	27%	29%	26%	27%	35% xD	20%	33%	23%	32% x	27%	22%	26%
Fairly unfavourable	180	84	94	19	31	32	31	25	42	50	64	67	66	43	26	46	108	72	103	77	35	67	71	20	29	19	21	18	26	21	27
	18%	18%	18%	17%	17%	22%	18%	16%	18%	17%	20%	17%	19%	17%	19%	18%	18%	18%	18%	18%	15%	16%	22% tu	17%	22%	23%	14%	15%	18%	16%	21%
Very unfavourable	221	127	92	19	26	30	43	41	63	44	73	104	70	57	29	65	127	94	125	96	59	105	53	22	28	15	37	29	26	30	34
	22%	27%	18%	16%	14%	20%	25%	26%	28%	15%	23%	27%	20%	22%	21%	26%	21%	24%	22%	22%	25%	25%	17%	18%	22%	18%	25%	23%	18%	24%	27%
		b					d	d	cd		i	1									v	v									
Don't know	79	22	54	15	26	17	9	7	4	41	26	11	23	20	10	26	43	36	40	39	21	31	22	11	14	9	12	10	12	7	4
	8%	5%	11%	13%	15%	11%	5%	4%	2%	14%	8%	3%	7%	8%	7%	10%	7%	9%	7%	9%	9%	8%	7%	9%	10%	11%	8%	8%	8%	6%	3%
Prefer not to say	9	3	a	fgh	fgh	gh	1		2	jk 2	2	2	2	1	- 1	4		c.	1	0	4		2	Ł	E	2		1	1	- 1	-
Prefer flot to say	1%	1%	1%	1%	:	1%	1%		1%	1%	1%	1%	1%	-	1%	1%	1%	1%	:	2%	2%		1%			3%		1%	1%	1%	2%
	1/4	110	170	1/0		1/4	1.10		170	1/0	100	1/4	1.0		1/0	1/2	170	1/0		r .	1		170	-		A		1.0	170	1/0	270
Favourable (NET)	241	126	114	29	50	29	41	32	60	79	70	92	111	59	27	43	171	71	141	101	45	104	84	26	34	10	42	25	39	38	28
	24%	27%	22%	25%	28%	20%	24%	20%	27%	27%	22%	24%	32%	23%	20%	17%	28%	18%	25%	23%	20%	25%	26%	21%	26%	12%	29%	21%	28%	30%	22%
Unfavourable (NET)	402	211	186	28	57	63	74	66	104	95	137	170	mno 136	99	55	111	q 235	166	229	173	94	172	124	42	V 57	34	V 58	47	v 51	v 51	61
onarourable (RET)	402	44%	36%	33%	31%	42%	43%	42%	46%	32%	43%	45%	39%	39%	40%	44%	39%	43%	41%	40%	41%	42%	39%	35%	44%	41%	40%	38%	36%	41%	48%
1	.374	b		2370	-1/0	.2.70	d	d	cd	5276	i	1					2076		41/0		.170		- 27/4	3374	44/6			- 374	-374	. 270	
NET Difference	-160	-84	-72	-9	-6	-33	-33	-35	-44	-15	-66	-79	-25	-40	-28	-67	-65	-96	-88	-72	-49	-68	-40	-16	-24	-24	-16	-21	-12	-13	-34
	-16%	-18%	-14%	-8%	-4%	-22%	-19%	-22%	-20%	-5%	-21%	-21%	-7%	-16%	-21%	-27%	-11%	-24%	-16%	-17%	-21%	-16%	-13%	-13%	-18%	-29%	-11%	-17%	-8%	-11%	-26%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 7 FAV1\_3 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Anas Sarwar, Leader of the Scottish Labour Party

Base: Adults aged 16+ in Scotland

												PRESENCE OF	CHILDREN H	н							
		TEN	URE		INC	OME			HOUSEH	IOLD SIZE		(17 OR	UNDER)		2021 CONST	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219								281		135				537		371	
	100%	63%		22%								28%		13%				54%		37%	
Very favourable	43	24	18	11	11	9	12	9	16	8	10	13	30	3	17	2	16	31	6	11	24
	4%	4%	5%	5%	4%	4%	5%	3%	4%	4%	5%	5%	4%	2%	11%	4%	4%	6%	2%	3%	7%
															mp						s
Fairly favourable	199	139	55	26	43	65	53	42	68	37	51	69	129	27	67	11	59	104	53	61	86
	20%	22%	16%	12%	17%	26%	24%	16%	19%	21%	26%	25%	18%	20%	42%	21%	15%	19%	23%	16%	24%
		b				cd	с				g	1			mop						s
Neither favourable nor	269	159	100	60	78	64	47	87	98	49	36	60	210	31	44	21	97	150	51	86	103
unfavourable																					
	27%	25%	29%	27%	32%	26%	22%	33%	27%	27%	18%	21%	29%	23%	28%	40%	25%	28%	22%	23%	29%
					f			j	j				k			mp					
Fairly unfavourable	180	116	63	36	42	46	49	43	67	28	42	63	117	31	14	11	81	100	46	79	55
	18%	18%	18%	16%	17%	19%	22%	16%	19%	16%	21%	23%	16%	23%	9%	21%	21%	19%	20%	21%	15%
												1		n		n	n			t	
Very unfavourable	221	149	71	58	54	47	43	62	85	35	39	51	171	40	10	6	115	115	66	115	67
	22%	24%	20%	26%	22%	19%	20%	23%	23%	20%	20%	18%	24%	29%	6%	12%	30%	21%	29%	31%	19%
														no			no		q	t	
Don't know	79	38	40	26	15	17	15	21	27	17	15	23	56	4	7	2	16	32	8	17	21
	8%	6%	11%	12%	6%	7%	7%	8%	7%	9%	7%	8%	8%	3%	5%	3%	4%	6%	3%	5%	6%
			а	d																	
Prefer not to say	9	3	3	3	2	-	-	1	1	4	4	3	6	-	-	-	2	5	-	3	3
	1%	1%	1%	1%	1%	-	-		•	2%	2%	1%	1%	-	-	-	1%	1%	-	1%	1%
										h											
Favourable (NET)	241	164	73	38	54	74	65	51	84	45	61	82	160	30	84	13	75	135	58	71	110
	24%	26%	21%	17%	22%	30%	30%	19%	23%	26%	31%	29%	22%	22%	53%	24%	20%	25%	25%	19%	31%
						с	с				gh	1			mop						s
Unfavourable (NET)	402	265	134	94	96	93	92	105	152	64	81	114	288	71	24	17	195	215	112	194	122
	40%	42%	38%	43%	39%	38%	42%	40%	42%	36%	41%	41%	40%	52%	15%	33%	51%	40%	49%	52%	34%
				1										no		n	no		q	t	
NET Difference	-160	-101	-61	-56	-43	-19	-27	-55	-68	-18	-20	-32	-128	-41	60	-4	-120	-80	-54	-123	-12
	-16%	-16%	-17%	-26%	-17%	-8%	-12%	-21%	-19%	-10%	-10%	-11%	-18%	-30%	38%	-8%	-31%	-15%	-23%	-33%	-3%
															mo						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

Table 8 FAV1.4 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer, Leader of the Labour Party, and Prime Minister

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE B	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKI	IG STATUS	HIGH	IEST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
	TOTAL	(a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (i)	55+ (k)	AB (I)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (g)	WORKING (r)	WORKING (s)	BELOW (t)	HIGHER (u)	ABOVE (v)	CENTRAL (w)	GLASGOW (x)	AND ISLANDS (v)	LOTHIANS (A)	AND FIFE (B)	SCOTLAND (C)	SOUTH (D)	WEST (E)
UNWEIGHTED BASE	1000	449	542	95	174	156	180	169	226	269	336	395	393	267	122	218	660	340	607	393	189	348	434	113	137	73	157	116	145	123	136
WEIGHTED BASE	1000		514										352			253			563		231										129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Very favourable	53	31 6%	21	8	17	4	8	6	9	25	13	15	28	8	5	11	37	16	35	18	8	17	24	3	11 9%	4	9	4	10	7 6%	5
	5%	6%	4%	7%	9%	3%	5%	4%	4%	8%	4%	4%	8% m	3%	4%	4%	6%	4%	6%	4%	3%	4%	7%	2%	9%	5%	6%	3%	7%	6%	4%
Fairly favourable	199	94	105	16	en 39	32	41	31	40	56	72	71	88	48	28	35	136	63	127	72	31	79	82	29	33	12	31	25	21	26	21
,	20%	20%	20%	14%	22%	21%	24%	20%	18%	19%	23%	19%	25%	19%	20%	14%	22%	16%	23%	16%	13%	19%	26%	24%	25%	15%	21%	20%	15%	21%	16%
													0				q		s				tu		C						
Neither favourable nor unfavourable	219	101	114	29	43	29	35	35	48	73	63	83	74	61	26	58	135	83	124	94	51	92	71	26	19	19	34	24	34	29	35
	22%	21%	22%	25%	24%	19%	20%	22%	21%	25%	20%	22%	21%	24%	19%	23%	22%	21%	22%	22%	22%	22%	22%	21%	14%	23%	24%	19%	24% ×	23%	27% ×
Fairly unfavourable	171	76	94	20	34	35	26	27	29	54	61	56	49	56	30	35	106	65	93	78	36	70	59	22	27	12	24	25	18	23	19
	17%	16%	18%	17%	19%	23% h	15%	17%	13%	18%	19%	15%	14%	22% Io	21%	14%	17%	17%	16%	18%	15%	17%	18%	18%	21%	15%	17%	20%	12%	18%	15%
Very unfavourable	310	161	147	30	35	40	58	54	93	65	98	147	99	71	41	99	170	140	161	149	91	139	72	35	31	28	41	38	54	36	47
	31%	34%	29%	26%	19%	27%	34%	34%	41%	22%	30%	38%	28%	28%	30%	39%	28%	36%	29%	34%	39%	33%	23%	29%	24%	33%	28%	31%	38%	29%	36%
Don't know	42	12	29	10	11	0	d	d	cde	21	13	1	13	12	c	lm 11	25	p 16	22	20	v 11	v 16	10	7	10	F	7	4	x c	2	x
DOITERIDW	4%	2%	6%	9%	6%	6%	3%	3%	1%	7%	4%	2%	4%	5%	4%	4%	4%	4%	4%	5%	5%	4%	3%	6%	8%	6%	5%	3%	3%	2%	1%
			а	fh	h	h				k															E						
Prefer not to say	8	3	5	1	2	-	1	-	3	3	1	3	1		3	4	1	6	1	6	3	2	1	-	-	2		3	-	1	1
	1%	1%	1%	1%	1%	-	1%	-	1%	1%	•	1%	•	-	2%	1%		2%	•	1%	1%		•	-	-	2%		2%	-	1%	1%
Constant in August	252	405	426	25		26	10	37	10	04	05	86	445		m	40	470	p 80	400	r	20	00	405	22	44	47	40	29	24	22	26
Favourable (NET)	252 25%	125 26%	126 25%	25 21%	56 31%	36 24%	49 28%	24%	49 22%	81 27%	85 27%	22%	116 33%	56 22%	33 24%	46 18%	172 28%	20%	162 29%	90 21%	39 17%	96 23%	106 33%	32 26%	34%	17 20%	40 27%	29	31 22%	33 27%	26 20%
	25%	20/0	23/4	22/0	h	2470	20/0	14/2	22/0	2770	2770	11/3	mo	22/0	24/0	10/0	a	20/0	s	11/0	1170	2370	tu	2074	VCE	2070	2170	24/4	11/3	2770	2070
Unfavourable (NET)	480	237	240	50	69	74	84	80	123	119	158	203	148	127	71	134	275	205	254	227	127	209	131	57	58	40	65	63	72	59	66
	48%	50%	47%	43%	38%	50% d	49%	51% d	54% d	40%	49% i	53% i	42%	49%	51%	53% I	45%	52%	45%	52% r	55% V	50% v	41%	47%	44%	49%	45%	51%	51%	47%	51%
NET Difference	-228	-112	-114	-25	-13	-38	-35	-43	-74	-38	-73	-117	-32	-71	-37	-88	-103	-125	-92	-137	-88	-113	-25	-25	-14	-24	-26	-34	-41	-25	-40
	-23%	-23%	-22%	-22%	-7%	-26%	-20%	-28%	-33%	-13%	-23%	-31%	-9%	-28%	-27%	-35%	-17%	-32%	-16%	-31%	-38%	-27%	-8%	-20%	-11%	-29%	-18%	-28%	-29%	-20%	-31%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 9 FAV1\_4 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer, Leader of the Labour Party, and Prime Minister

Base: Adults aged 16+ in Scotland

																					-
		TEN	URE		INC	OME			HOUSE	IOLD SIZE			CHILDREN HH		2021 CONST	TUENCY VOTE		BREXIT	/OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20.000 -	£35,000 -								CONSERVATI							1
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219				264				281		135				537		371	
	100%	63%		22%				26%				28%		13%				54%		37%	
Very favourable	53	30	23	8	12	16	14	11	21	8	14	19	34	4	22	3	18	34	9	17	19
	5%	5%	6%	4%	5%	7%	6%	4%	6%	5%	7%	7%	5%	3%	14%	5%	5%	6%	4%	5%	5%
															mp						
Fairly favourable	199	138	58	23	49	61	54	54	58	40	47	71	128	10	65	14	71	127	31	64	83
	20%	22%	17%	11%	20%	25%	25%	20%	16%	22%	24%	25%	18%	7%	41%	27%	18%	24%	13%	17%	23%
					с	с	с				h	1			mp	m	m	r			
Neither favourable nor	219	131	83	62	49	51	46	63	78	39	38	54	164	19	39	16	81	123	36	79	77
unfavourable																					
	22%	21%	24%	28%	20%	21%	21%	24%	22%	22%	19%	19%	23%	14%	24%	31%	21%	23%	16%	21%	22%
	_														m	m		r			
Fairly unfavourable	171	107	61	31	45	42	41	40	61	35	33	48	123	27	12	8	74	85	38	67	57
	17%	17%	17%	14%	18%	17%	19%	15%	17%	20%	17%	17%	17%	20%	7%	16%	19%	16%	16%	18%	16%
														n			n				
Very unfavourable	310	201	104	82	78 32%	70 28%	58	90	126	40	54	72 26%	237	76	19	9	129	146	113	132	114
	31%	32%	30%	38% ef	32%	28%	26%	34%	35%	22%	27%	26%	33%	56%	12%	17%	34%	27%	49%	36%	32%
Don't know	42	21	17	10	12	7	6		16	12	9	15	k 27	nop	3	2	no 12	17	q 3	9	9
Don t know	42	3%	5%	4%	5%	3%	3%	2%	4%	7%	5%	5%	4%	-	3 2%	2 3%	3%	3%	3 1%	2%	2%
	470	570	376	470	3%	576	576	270	470	776	376	3%	470		270	570	370	5%	170	270	270
Prefer not to say	8	1	4	3		2		1	2	4	1	1	6					5		4	1
Therei not to say	1%		1%	1%		1%	-	*	*	2%	1%	*	1%					1%		1%	*
Favourable (NET)	252	168	81	31	61	77	68	64	79	48	61	90	162	14	88	17	89	162	40	81	102
	25%	27%	23%	14%	25%	31%	31%	24%	22%	27%	31%	32%	23%	10%	55%	33%	23%	30%	17%	22%	28%
	25/0	2770	2070	1470	C	c	c	2470	2270	2770	h	1	2370	10/0	mop	m	m	r	1770	2270	s
Unfavourable (NET)	480	309	165	114	123	111	99	131	187	75	87	120	360	102	30	17	204	231	151	199	171
	48%	49%	47%	52%	50%	45%	45%	50%	52%	42%	44%	43%	50%	76%	19%	33%	53%	43%	66%	54%	47%
1						,,-							k	nop		n	no		a		
NET Difference	-228	-140	-84	-82	-62	-34	-31	-67	-108	-27	-26	-30	-198	-88	57	*	-114	-69	-111	-118	-69
	-23%	-22%	-24%	-37%	-25%	-14%	-14%	-25%	-30%	-15%	-13%	-11%	-28%	-65%	36%	-1%	-30%	-13%	-48%	-32%	-19%
															0						

 $\label{eq:proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. * small base$ 



#### Table 10 FAV1\_5 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Rishi Sunak, Leader of the Conservative Party

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE B	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	CI	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(5)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449	542	95	174	156	180	169	226	269	336	395	393	267	122	218	660	340	607	393	189	348	434	113	137	73	157	116	145	123	136
WEIGHTED BASE	1000		514										352						563		231										129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Very favourable	34 3%	15 3%	19 4%	3 2%	9 5%	5 3%	1 1%	6 4%	11 5%	12 4%	6 2%	17 4%	14 4%	2 1%	8 6%	10 4%	16 3%	18 5%	14 3%	20 5%	8 4%	16 4%	10 3%	6 5%	5 4%	1 2%	7	1	2 1%	7	5 4%
	576	376	#70	270	5% f	376	1/6	470	5% f	475	275	4/0	476 m	176	0% m	4/6	376	376	370	376	4/5	4/0	376	376	475	276	3/6	1/0	176	0%	470
Fairly favourable	96	48	48	11	16	8	11	22	29	27	19	50	41	20	13	22	61	35	56	40	17	43	30	10	12	4	15	14	16	13	12
	10%	10%	9%	10%	9%	5%	6%	14% ef	13% ef	9%	6%	13% j	12%	8%	10%	9%	10%	9%	10%	9%	8%	10%	9%	8%	9%	4%	10%	12%	11%	10%	10%
Neither favourable nor unfavourable	172	75	95	22	34	26	20	28	41	56	46	69	61	39	24	47	101	71	95	76	43	67	54	19	15	16	23	26	32	20	20
	17%	16%	19%	19%	19%	18%	12%	18%	18%	19%	14%	18%	17%	15%	17%	18%	17%	18%	17%	17%	19%	16%	17%	15%	11%	20%	16%	21% x	23% ×	16%	16%
Fairly unfavourable	179	81	96	27	26	27	44	20	36	53	70	56	59	48	33	39	108	72	103	76	39	73	66	21	26	18	27	18	25	21	24
	18%	17%	19%	23%	14%	18%	25% dgh	13%	16%	18%	22% k	15%	17%	19%	24%	15%	18%	18%	18%	17%	17%	18%	21%	17%	20%	22%	18%	15%	18%	17%	18%
Very unfavourable	485	249	233	47	88	75	92	78	105	135	167	183	169	139	53	123	309	176	277	208	108	206	154	58	65	41	74	61	61	62	64
	49%	52% b	45%	41%	49%	51%	53%	50%	47%	45%	52%	48%	48%	54% n	39%	49%	51%	45%	49%	48%	47%	50%	48%	48%	50%	49%	50%	49%	43%	50%	49%
Don't know	26	5	20	5	6	7	4	4	1	11	11	5	4	7	5	9	11	15	14	12	12	8	5	8	7	1	1	1	5	1	2
	3%	1%	4%	4%	4%	5%	2%	2%	•	4%	3%	1%	1%	3%	4%	4%	2%	4%	3%	3%	5%	2%	2%	6% ABD	6%	1%	1%	1%	4%	1%	1%
Prefer not to say	7	4	4	1	1	1	1		2	3	2	2	2	1	1	3	3	4	2	5	4	1		ABD	AD 1	1		1		1	3
	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%		1%	1%	1%	1%	•	1%	2% V		-	-	1%	1%	-	1%	-	1%	2%
Favourable (NET)	130	63	66	14	25	12	12	27	40	39	24	67	55	22	21	32	77	53	71	60	26	59	40	16	17	5	22	16	18	20	18
	13%	13%	13%	12%	14% f	8%	7%	17% ef	18% ef	13% i	8%	17% i	16% m	9%	15%	13%	13%	14%	13%	14%	11%	14%	12%	13%	13%	6%	15%	13%	13%	16%	14%
Unfavourable (NET)	664	329	329	74	114	102	136	98	141	187	238	240	229	188	86	162	416	248	380	284	146	280	220	79	91	59	101	79	86	83	87
	66%	69%	64%	64%	63%	69%	78% cdgh	62%	63%	63%	74% ik	63%	65%	73% Ino	62%	64%	68%	63%	68%	65%	63%	67%	69%	65%	69%	71%	69%	64%	61%	66%	67%
NET Difference	-534	-266	-263	-60	-88	-89	-124	-71	-102	-148	-213	-173	-174	-166	-65	-130	-339	-195	-310	-224	-120	-220	-180	-63	-74	-54	-79	-63	-68	-63	-70
	-53%	-56%	-51%	-52%	-49%	-60%	-71%	-45%	-45%	-50%	-66%	-45%	-49%	-64%	-47%	-51%	-56%	-50%	-55%	-51%	-52%	-53%	-56%	-52%	-56%	-65%	-54%	-52%	-49%	-50%	-54%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 11 FAV1\_5 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Rishi Sunak, Leader of the Conservative Party

Base: Adults aged 16+ in Scotland

		TEN	IURE		INC	OME			HOUSE	IOLD SIZE			CHILDREN HH UNDER)		2021 CONST	ITUENCY VOTE		BREXIT	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVAT	1						
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658		186				261				284						565		376	
WEIGHTED BASE	1000	629		219				264				281						537		371	
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
Very favourable	34	23	11	12	7	9	6	4	14	8	9	12	22	15	6	2	7	12	18	7	16
	3%	4%	3%	5%	3%	4%	3%	1%	4%	4%	5%	4%	3%	11%	4%	4%	2%	2%	8%	2%	5%
											g			np					9		S
Fairly favourable	96	66	29	22	18	27	25	28	28	21	18	36	60	41	12	4	19	44	32	17	53
	10%	11%	8%	10%	7%	11%	11%	11%	8%	12%	9%	13%	8%	31%	8%	9%	5%	8%	14%	5%	15%
			~ .	25	42	47		46		25			100	nop		10	40	70	q	47	s
Neither favourable nor unfavourable	172	114	54	35	43	47	34	46	74	25	26	39	132	34	37	12	40	78	49	47	76
unravourable	17%	18%	15%	16%	17%	19%	16%	18%	20%	14%	13%	14%	18%	25%	23%	23%	10%	14%	21%	13%	21%
	17%	10%	13%	10%	1776	19%	10%	10/0	20%	1470	1376	1470	10%	23% D	23% n	23% D	10%	1470	21% Q	15/0	21/0 S
Fairly unfavourable	179	112	65	28	46	49	44	48	52	34	45	53	126	23	31	13	58	87	37	53	66
ranny annavourable	18%	18%	18%	13%	19%	20%	20%	18%	14%	19%	23%	19%	18%	17%	19%	24%	15%	16%	16%	14%	18%
											h										
Very unfavourable	485	295	182	110	121	113	108	133	185	80	87	126	359	22	70	21	254	306	88	244	137
	49%	47%	52%	50%	49%	45%	49%	50%	51%	45%	44%	45%	50%	16%	44%	40%	66%	57%	38%	66%	38%
															m	m	mno	r		t	
Don't know	26	17	8	10	9	3	2	4	9	7	6	11	15	1	2	-	6	7	5	1	9
	3%	3%	2%	5%	4%	1%	1%	2%	3%	4%	3%	4%	2%	•	1%	-	2%	1%	2%	•	3%
				ef																	s
Prefer not to say	7	2	3	3	1	-	-	-	-	4	4	3	4	-	1	-	1	5	-	3	2
	1%	•	1%	1%	•	-	-	-	-	2%	2%	1%	1%	-	1%	-	•	1%	-	1%	1%
										gh	gh										
Favourable (NET)	130	90	40	34	26	37	31	32	42	29	28	48	83	56	18	7	26	56	50	24	70
	13%	14%	11%	15%	10%	15%	14%	12%	12%	16%	14%	17%	11%	42%	12%	13%	7%	10%	22%	6%	19%
												1		nop					q		S
Unfavourable (NET)	664	407	246	138	167	161	151	182	237	114	133	179	485	45	101	33	313	393	126	297	204
1	66%	65%	70%	63%	68%	65%	69%	69%	65%	64%	67%	64%	67%	33%	63%	64%	81%	73%	55%	80%	57%
107 0/11		247	207			105	100	450	105	05	105	400	100	10	m	m	mno	r	76	t	121
NET Difference	-534	-317	-207	-104	-141	-125	-120	-150	-195	-85	-105	-132	-402	12	-82	-27	-287	-337	-76	-274	-134
	-53%	-50%	-59%	-47%	-58%	-50%	-55%	-57%	-54%	-48%	-53%	-47%	-56%	9%	-52%	-51%	-74%	-63%	-33%	-74%	-37%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



#### Table 12 FAV1\_11 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Kate Forbes, SNP Deputy First Minister

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE B	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	IEST QUALIFIC	CATION				PARLIAMEN	NT REGION			
																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS			NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000																		607		189			113							136
WEIGHTED BASE	1000																		563		231			121							129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Very favourable	79	47	32	8	15	12	8	14	22	23	20	36	28	16	15	20	45	34	53	26	20	29	28	12	12	10	5	11	12	9	8
	8%	10%	6%	7%	8%	8%	4%	9%	10%	8%	6%	9%	8%	6%	11%	8%	7%	9%	9%	6%	8%	7%	9%	10%	9%	12%	4%	9%	8%	7%	6%
		b																						A		A					
Fairly favourable	186	92	93	20	36	25	42	31	34	55	67	65	/1	46	32	36	117	69	109	78	38	77	64	16	26	19	30	15	37	21	23
	19%	19%	18%	17%	20%	17%	24% h	20%	15%	19%	21%	17%	20%	18%	24% 0	14%	19%	18%	19%	18%	17%	19%	20%	13%	20%	22%	20%	12%	26% wB	17%	18%
Neither favourable nor unfavourable	258	110	146	28	52	35	45	44	54	80	80	98	94	63	42	59	157	100	155	103	56	112	78	36	27	21	42	37	32	35	29
	26%	23%	28%	24%	29%	24%	26%	28%	24%	27%	25%	26%	27%	25%	30%	23%	26%	26%	27%	24%	24%	27%	25%	30%	20%	25%	29%	30%	23%	28%	22%
Fairly unfavourable	174	89	86	22	27	24	28	25	49	49	52	74	57	52	22	44	109	65	93	81	33	80	58	24	25	10	28	17	18	27	24
	17%	19%	17%	19%	15%	16%	16%	16%	22%	16%	16%	19%	16%	20%	16%	17%	18%	17%	17%	19%	14%	19%	18%	20%	19%	12%	19%	14%	13%	22%	19%
Very unfavourable	202	114	85	22	22	31	38	35	54	44	69	89	74	56	16	57	130	73	107	95	54	82	63	19	25	15	28	32	25	21	38
	20%	24%	16%	19%	12%	21%	22%	22%	24%	15%	21%	23%	21%	22%	12%	22%	21%	19%	19%	22%	23%	20%	20%	15%	19%	18%	19%	26%	18%	17%	29%
		b					d	d	d			i	n	n		n															wCD
Don't know	92	22	67	15	26	20	12	8	9	41	32	18	25	23	11	33	48	44	44	48	27	34	25	14	15	7	14	10	16	10	5
	9%	5%	13%	13%	15%	14%	7%	5%	4%	14%	10%	5%	7%	9%	8%	13%	8%	11%	8%	11%	12%	8%	8%	12%	12%	8%	9%	8%	12%	8%	4%
			а	gh	fgh	gh				k	k					1								E	E				E		
Prefer not to say	9	3	6	1	2	1	1	-	3	4	2	3	2	1	1	4	3	5	2	6	3	1	2	-	1	2	-	1	1	1	3
	1%	1%	1%	1%	1%	•	1%	-	1%	1%	1%	1%	1%	•	1%	2%	1%	1%	•	1%	1%	•	1%	-	1%	2%		1%	1%	1%	2%
Favourable (NET)	265	140	124	28	51	37	49	45	55	78	87	100	99	63	47	56	162	103	161	104	58	107	92	29	38	28	35	25	49	30	31
	27%	29%	24%	24%	28%	25%	28%	29%	24%	26%	27%	26%	28%	24%	34%	22%	27%	26%	29%	24%	25%	26%	29%	23%	29%	34%	24%	21%	35% B	24%	24%
Unfavourable (NET)	377	203	171	43	50	55	65	60	103	93	121	163	131	108	38	100	239	138	201	176	87	161	121	43	50	25	56	49	43	48	62
	38%	43%	33%	37%	28%	37%	38%	38%	46%	31%	38%	43%	37%	42%	27%	40%	39%	35%	36%	40%	38%	39%	38%	35%	38%	30%	38%	40%	31%	38%	48%
		b						d	d			ĩ		n		n															vC
NET Difference	-111	-63	-46	-16	1	-18	-16	-15	-48	-15	-34	-63	-32	-45	9	-44	-77	-35	-39	-72	-29	-55	-29	-14	-12	3	-21	-24	6	-18	-31
	-11%	-13%	-9%	-14%	1%	-12%	-9%	-9%	-21%	-5%	-11%	-16%	-9%	-17%	7%	-18%	-13%	-9%	-7%	-16%	-13%	-13%	-9%	-12%	-9%	4%	-14%	-19%	4%	-15%	-24%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 13 FAV1\_11 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Kate Forbes, SNP Deputy First Minister

Base: Adults aged 16+ in Scotland

		<u> </u>																1			
		TEN	URE			OME			HOUSEI	HOLD SIZE			CHILDREN HH UNDER)		2021 CONST	TUENCY VOTE		BREXIT	/OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658		186				261				284		139				565		376	
WEIGHTED BASE	1000	629		219				264				281		135				537		371	
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
Very favourable	79	55	22	14	21	25	15	23	22	15	19	31	48	4	7	2	60	57	15	53	12
	8%	9%	6%	6%	9%	10%	7%	9%	6%	9%	10%	11%	7%	3%	4%	5%	16%	11%	7%	14%	3%
5 1 6 II	105	100					50	15		22	50	1	105		20	0	mno	100	20	t	10
Fairly favourable	186 19%	120	65 18%	34 16%	51 21%	41 17%	53 24%	45 17%	57 16%	32 18%	52 26%	61 22%	125 17%	8 6%	30 19%	8 15%	116	120 22%	30 13%	97 26%	43
	19%	19%	18%	10%	21%	1/%		1/70	10%	18%	20% gh	2270	1/70	0%			30%	22%	13%	20%	12%
Neither favourable nor	258	152	102	54	65	66	ce 53	72	100	41	gn 45	63	195	26	m 42	m 13	mno 107	r 132	61	t 101	89
unfavourable		-								41											
	26%	24%	29%	25%	26%	26%	24%	27%	28%	23%	23%	22%	27%	19%	27%	25%	28%	25%	26%	27%	25%
Fairly unfavourable	174	116	56	35	41	48	38	50	56	40	28	51	123	37	30	14	45	96	43	44	84
	17%	18%	16%	16%	17%	20%	17%	19%	16%	22%	14%	18%	17%	27%	19%	27%	12%	18%	19%	12%	23%
														р	р	р					S
Very unfavourable	202 20%	147	51 15%	48 22%	42 17%	53 21%	45 21%	49 19%	89 25%	30 17%	34 17%	47 17%	155	59	44	11	35	87 16%	74	47 13%	112
	20%	23% b	15%	22%	17%	21%	21%	19%	25%	1/%	17%	17%	22%	43%	28%	22%	9%	16%	32%	13%	31% s
Don't know	92	38	50	30	26	14	14	24	37	14	17	24	67	nop 1	p 7	р 4	21	41	q 7	26	19
DOILERIOW	9%	6%	14%	14%	10%	6%	6%	9%	10%	8%	9%	9%	9%	1%	4%	* 7%	5%	8%	3%	7%	5%
	5%	076	14%	ef	10%	076	076	570	10%	070	570	576	576	170	44.70	770 m	5% m	670 r	370	776	3%
Prefer not to say	9	1	5	5			1	1	1	5	1	3	6				1	5		4	1
, ,	1%	•	1%	2%	-	-			-	3%	1%	1%	1%	-		-		1%	-	1%	
			а	de						gh											
Favourable (NET)	265	175	87	48	72	67	68	68	79	48	71	92	173	12	37	10	176	177	45	150	55
	27%	28%	25%	22%	29%	27%	31%	26%	22%	27%	36%	33%	24%	9%	23%	20%	46%	33%	20%	40%	15%
							с				gh	1			m	m	mno	r		t	
Unfavourable (NET)	377	263	107	83	82	102	83	99	146	70	62	99	278	96	74	25	80	183	117	91	196
	38%	42%	31%	38%	34%	41%	38%	38%	40%	39%	32%	35%	39%	71%	46%	48%	21%	34%	51%	25%	55%
		b												nop	р	р		1	q		S
NET Difference	-111	-87	-20	-35	-10	-35	-15	-31	-67	-22	9	-7	-105	-84	-37	-15	96	-6	-71	59	-141
	-11%	-14%	-6%	-16%	-4%	-14%	-7%	-12%	-18%	-12%	4%	-2%	-15%	-62%	-23%	-29%	25%	-1%	-31%	16%	-39%
																	mno				

 $\label{eq:proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. * small base$ 



#### Table 14 FAV1. 20 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? John Swinney, Leader of the SNP and First Minister

Base: Adults aged 16+ in Scotland

	Ì	GEN	DER			AGE B	SAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARUAMEN	NT REGION			
[																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS			NORTH EAST		1
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	OTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(ď)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000		542										393						607		189			113							136
WEIGHTED BASE	1000		514										352						563		231			121							129
		48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Very favourable	93 9%	44 9%	48 9%	6%	15 8%	15 10%	15 9%	17 11%	24 11%	22	30 9%	41 11%	31 9%	24 9%	11 8%	26 10%	56 9%	38 10%	53 9%	41 9%	25	35 8%	31 10%	8	14	8	9	15 12%	12 9%	16 13%	11 8%
Fairly favourable	207	108	9%	27	40	10%	9%	30	11%	/%	73	68		50	39	47	975	10%	134	73	47	875	73	24	10%	19	075	12%	9%	27	23
Fairly ravourable	207	23%	96 19%	27	22%	23%	23%	30 19%	38 17%	23%	23%	18%	71 20%	19%	28%	47	20%	22%	24%	17%	20%	20%	23%	19%	25%	23%	32	10	34 24%	21%	18%
	2170	23/6	15%	23/6	2276	2370	23/6	1976	1776	2376	23%	1079	20%	1976	2070	15%	20%	2275	2470	1776	20%	20%	23/6	15%	23%	25%	22.76	13%	2470	21/0	10/0
Neither favourable nor	217	88	126	35	50	34	32	28	38	85	67	66	71	63	34	49	134	83	127	90	36	97	72	29	24	13	36	25	34	24	32
unfavourable																															
	22%	19%	25%	30%	28%	23%	19%	18%	17%	29%	21%	17%	20%	24%	25%	20%	22%	21%	23%	21%	16%	23%	23%	24%	18%	15%	25%	20%	24%	19%	25%
			а	fgh	gh					jk												t									
Fairly unfavourable	142	63	79	20	23	20	24	24	32	43	44	56	51	34	16	41	85	57	81	62	29	62	48	22	23	7	19	17	19	22	13
	14%	13%	15%	17%	13%	13%	14%	15%	14%	15%	14%	15%	15%	13%	12%	16%	14%	15%	14%	14%	13%	15%	15%	18%	17%	9%	13%	14%	14%	18%	10%
Very unfavourable	268	154	111	15	31	30	53	53	86	45	83	140	110	69	26	63	178	89	141	127	69	117	76	29	28	28	37	43	28	28	47
	27%	32%	22%	13%	17%	20%	31%	34%	38%	15%	26%	37%	31%	27%	19%	25%	29%	23%	25%	29%	30%	28%	24%	24%	21%	34%	26%	35%	20%	22%	36%
		b					cde	cde	cde		i	ij	n				q									C		xCD			wxCD
Don't know	64	17	47	11	22	13	9	5	4	33	21	9	16	16	9	22	32	31	25	38	21	21	17	9	9	5	13	6	14	7	1
	6%	4%	9%	10%	12%	9%	5%	3%	2%	11%	7%	2%	5%	6%	7%	9%	5%	8%	4%	9%	9%	5%	5%	7%	7%	6%	9%	5%	10%	6%	1%
			а	gh	fgh	h				k	k									r				E	E	E	E	E	E	E	-
Prefer not to say	9 1%	3 1%	6 1%	1	-	3	1 1%	-	3	1	4	3 1%	1	1	2	4 2%	2	2%	2	2%	4	1	2	-	1	3		1	-	1	3 2%
	175	176	176	176	-	2%	176	-	1%	176	1%	176	-	•	276	276	•	2%		276	2%	•	•	-	176	476		176	-	176	276
Favourable (NET)	300	152	145	22	55	49	54	47	62	89	103	109	103	74	51	73	177	123	187	114	72	117	104	22	46	27	41	31	46	43	34
Pavourable (NET)	30%	32%	28%	29%	31%	33%	31%	30%	28%	30%	32%	29%	29%	29%	37%	29%	29%	32%	33%	26%	31%	28%	33%	26%	35%	33%	28%	25%	32%	34%	26%
	3070	3274	2074	2370	31/0	3370	51/4	3074	20/0	3070	5270	2.574	2574	2376	3776	2.570	2.576	3274	55/0	2070	51/0	2070	3376	2078	3370	3370	2070	23/4	3270	34/0	2070
Unfavourable (NET)	410	217	190	34	54	49	77	77	118	88	126	195	161	103	42	104	264	146	221	189	98	179	124	51	51	35	56	59	47	50	60
	41%	45%	37%	30%	30%	33%	45%	49%	52%	30%	39%	51%	46%	40%	30%	41%	43%	37%	39%	43%	42%	43%	39%	42%	39%	43%	38%	48%	33%	40%	46%
		b					cd	cde	cde		i.	ij	n						1		1							с			с
NET Difference	-109	-64	-45	-1	1		-23	-30	-56		-23	-86	-58	-29	9	-31	-87	-23	-34	-75	-26	-62	-20	-19	-4	-8	-14	-28	-2	-7	-26
	-11%	-14%	-9%	-1%	1%		-13%	-19%	-25%		-7%	-23%	-17%	-11%	6%	-12%	-14%	-6%	-6%	-17%	-11%	-15%	-6%	-16%	-3%	-10%	-10%	-23%	-1%	-6%	-20%
					c																										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 15 FAV1\_20 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? John Swinney, Leader of the SNP and First Minister

Base: Adults aged 16+ in Scotland

		TEN	UIDE		INC	OME			HOUSE	IOLD SIZE			CHILDREN HH	I	2021 CONST	TUENCY VOTE		PREVIT	OTE 2016		VOTE 2014
		OWNER	ORL	UP TO	£20,000 -	£35,000 -	1		HOUSE	IOLD SIZE	1	(17 0)	UNDER	CONSERVATI	2021 CONST		1	DIREXTLY	011 2010	INDTIKLI	1011 2014
		OCCUPIED	RENTER	£19.999	£34,999	£54,999	£55.000+		2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	£34,999 (d)	£54,999 (e)	£55,000+ (f)	(g)	2 (h)	5 (i)	4+ (i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(5)	(t)
UNWEIGHTED BASE	1000	(a) 658	325	186	244	(e) 259	245	261	(n) 369	171	199	284	716	(m)	(h) 162	54	(P) 389	(q) 565	228	376	375
WEIGHTED BASE	1000	629	325	219	244 245	259	245	261	369	171	199	284	716	139	162	54 52*	389	537	228	376	
WEIGHTED BASE	1000	63%	350	219	245	248	220	264	36%	178	20%	281	719	135	16%	52° 5%*	385	54%	230	371	360 36%
Very favourable	93	62	35%		24%	25%	22%	26%			20%	28%	64	3	4	5%	39%	61	23%	69	30% 7
very ravourable	93	10%	30 9%	21 10%	10%	9%	23 11%	28	31 9%	16 9%	18	10%	64 9%	2%	4 3%	3%	21%	11%	20	19%	2%
	9%	10%	9%	10%	10%	9%	11%	11%	9%	9%	9%	10%	9%	2%	3%	3%		11%	9%		2%
Fairly favourable	207	129	76	44	56	49	50	54	67	20	47	<i>co</i>	139	4	24		mno 143	143	25	t 119	37
Fairly favourable	207	21%	22%	20%	23%	49 20%	23%	21%	18%	39 22%	24%	68 24%	139	4 3%	15%	11%	37%	27%	25 11%	32%	37 10%
	21%	21%	2270	20%	23%	20%	2370	21%	18%	2270	2470	24%	19%	370				21%	11%	32%	10%
			07		50	50					50		450		m	m	mno	r	42	t	62
Neither favourable nor unfavourable	217	117	97	44	50	59	51	54	81	31	52	65	152	8	44	10	85	110	43	79	62
	22%	19%	28% a	20%	20%	24%	23%	20%	22%	17%	26% i	23%	21%	6%	28% m	19% m	22% m	20%	19%	21%	17%
Fairly unfavourable	142	89	52	37	27	36	31	44	41	28	29	42	100	14	29	14	36	77	26	41	59
	14%	14%	15%	17%	11%	14%	14%	17%	11%	16%	15%	15%	14%	10%	18%	27%	9%	14%	11%	11%	16%
															р	mp					s
Very unfavourable	268	205	57	53	69	67	58	71	114	48	36	53	214	104	54	19	29	116	112	43	183
	27%	33%	16%	24%	28%	27%	26%	27%	31%	27%	18%	19%	30%	77%	34%	36%	8%	22%	49%	12%	51%
		b						j	j				k	nop	р	р			q		s
Don't know	64	24	35	16	18	15	7	12	28	12	12	19	44	2	3	2	9	25	2	19	10
	6%	4%	10% a	7%	7% f	6%	3%	4%	8%	7%	6%	7%	6%	2%	2%	5%	2%	5% r	1%	5%	3%
Prefer not to say	9	3	3	3	-	1		1		5	3	4	5	-	-	-	1	6	-	2	2
	1%	1%	1%	1%	-	•	-	•	-	3%	1%	1%	1%	-	-	-	•	1%	-	1%	1%
										gh	h										
Favourable (NET)	300	191	106	66	81	70	73	83	98	54	65	97	204	7	28	7	225	204	46	187	44
	30%	30%	30%	30%	33%	28%	33%	31%	27%	31%	33%	34%	28%	5%	18%	13%	58%	38%	20%	50%	12%
															m		mno	r		t	
Unfavourable (NET)	410	294	109	90	96	103	89	115	154	76	65	96	314	118	84	33	65	193	138	84	242
1	41%	47%	31%	41%	39%	42%	40%	44%	43%	43%	33%	34%	44%	87%	52%	63%	17%	36%	60%	23%	67%
1		b						j	j				k	nop	р	р		1	q	1	s
NET Difference	-109	-104	-3	-25	-15	-33	-15	-32	-56	-22	*	1	-111	-111	-55	-26	160	11	-93	103	-199
	-11%	-16%	-1%	-11%	-6%	-13%	-7%	-12%	-16%	-12%	•	*	-15%	-82%	-35%	-49%	41%	2%	-40%	28%	-55%
																	mno				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



Table 16 FAV1. 21 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Rachel Reeves, Labour Chancellor of the Exchequer

Base: Adults aged 16+ in Scotland

Image: Probability of the pr	SOUTH (D)         WEST (E)           123         136           126         129           13%         13%           2         2           2%         2%
b         i	SOUTH (D)         WEST (E)           123         136           126         129           13%         13%           2         2
Verticient Data         (b)	(D) (E) 123 136 126 129 13% 13% 2 2
UNMENTION DALK         1000         449         542         95         134         156         100         200         449         542         95         134         156         130         120         218         660         300         607         293         180         218         484         411         131         137         71         157         156         156           UNMENTION ALL         1000         447         514         112         134         156         120         226         236         200         450         901         647         236         438         434         133         137         71         156         145         120         131         73         136         200         150         236         200         640         150         120         131         73         137         73         52         236         256         245         256         245         256         245         256         245         256         245         256         245         256         245         256         245         256         245         256         245         256         245         256         246         256	123 136 126 129 13% 13% 2 2
Number         1000         447         514         110 <sup>5</sup> 148         173         157         226         296         211         833         352         257         138         233         600         931         648         445         318         121         131         84 <sup>7</sup> 146         120         141         140         140         120         141         121         641         <	126 129 13% 13% 2 2
Number of the state	13% 13% 2 2
Vertheourable         23         54         21         6         7         9         1         2         5         44         5         15         25         25         24         55         25 <t< th=""><th>2 2</th></t<>	2 2
And         And <th>2 2 2% 2%</th>	2 2 2% 2%
$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	Z% Z%
14%         17%         12%         13% <th></th>	
14%         17%         12%         13% <th>26 14</th>	26 14
$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	26 14 20% 11%
Neumbor         264         1.25         1.39         3.3         6.0         4.0         4.3         4.5         4.3         6.1         8.1         8.1         8.1         1.64         1.64         1.07         1.66         9.8         5.5         1.07         9.4         9.4         9.4         9.4         9.2         9.3         9.2         9.3	20/6 11/6
unfrace/rable         264         275         276         285         276         296         <	29 34
Findly unfragramable         1         b         1         1         5         5         5         5         5         15         19         12         23         24         25         14         25         14         25         14         25         14         25         15         19         12         23         26         46         25         15         19         12         23         24         25         14         26         26         26         26         26         26         26         26         27         27         27         27         27         27         27         27         27         27         27         27         27         27         26         26         26	25 54
Instrument         Image: strument	23% 26%
1964         1964         1964         1964         1964         1964         1964         1964         1964         1964         1964         1964         1964         1976 <th< th=""><td></td></th<>	
16%         16%         16%         16%         18%         16%         17%         18%         17%         18%         18%         16%         17%         18%         16%         17%         16%         17%         16%         16%         17%         18%         16%         17%         16%         17%         16%         17%         16%         16%         17%         16%         17%         16%         16%         17%         16%         16%         17%         16%         16%         17%         16%         16%         17%         16%         16%         17%         16%         16%         17%         16% <td>26 27</td>	26 27
Zew         29%         27%         1%         14%         26%         30%         43%         15%         28%         38%         25%         27%         33%         26%         31%         25%         33%         30%         23%         27%         33%         26%         31%         26%	21% 21%
b         cd         cd         cd         cd         cd         cd         cd         cd         cd         state         state </th <td>32 44</td>	32 44
Don't know 109 31 76 24 30 20 18 13 5 53 37 18 32 33 13 30 66 43 58 51 28 45 27 17 21 9 16 16 14	25% 34%
	x
11% 6% 15% 20% 17% 13% 10% 8% 2% 18% 12% 5% 9% 13% 9% 12% 11% 11% 10% 12% 12% 11% 8% 14% 16% 11% 11% 13% 10%	9 7
	7% 6%
a tign gn n n n n lik k	
Prefer not to say         12         7         5         1         3         2         3         -         3         4         4         3         3         1         2         6         4         8         3         9         4         3         2         1         1           15	1 1
1%         1%         1%         1%         1%         1%         1%         2%         2%         1%         2%         2%         1%         2%         2%         1%         2%         2%         1%         2%         2%         1%         2%         2%         1%         2%         2%         1%         2%         1%         2%         1%         2%         1%         2%         1%         2%         1%         2%         2%         1%         2%         1%         2%         1%         2%         2%         1%         2%         1%<	1% 1%
Favourable (NET) 172 101 70 21 36 21 31 25 37 58 52 62 81 27 30 34 109 64 106 67 35 65 62 24 29 9 22 24 20	28 16
Terroliale (nct)         L1z         L01         r/o         L1         S1         L2         S3         S2         O2         C4         L1/2         S3         S3         S3         S2         O2         C4         L1/2         S3         S3 <ths3< th="">         S3         <ths3< th=""></ths3<></ths3<>	22% 13%
	11/0 15/0
Unfavourable (NET) 443 224 224 36 52 66 78 75 136 88 144 211 155 113 57 119 267 176 220 213 110 196 131 47 45 38 70 54 60	58 70
	46% 55%
d cd cd cdefe i ii i r x	wx
NET Difference 2200 -113 -153 -15 -15 -45 -47 -49 -99 -30 -92 -149 -73 -85 -26 -85 -158 -112 -124 -146 -75 -131 -66 -24 -16 -29 -48 -30 -40	-30 -54
27% -24% -30% -13% -4% -30% -27% -31% -44% 10% -29% -33% -21% -33% 19% -34% -26% -29% -32% -32% -32% -31% -21% -20% -12% -35% -33% -25% -28%	-24% -42%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 17 FAV1\_21 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Rachel Reeves, Labour Chancellor of the Exchequer

Base: Adults aged 16+ in Scotland

				1								DECENCE OF	F CHILDREN HH								ı
		TEN	URE			OME			HOUSEH	IOLD SIZE			UNDER)			TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVAT	1						
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658		186								284		139				565		376	
WEIGHTED BASE	1000	629		219								281		135				537		371	
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
Very favourable	28	20	7	3	8	11	5	5	9	8	6	10	18	1	12	3	8	17	4	9	11
	3%	3%	2%	2%	3%	4%	2%	2%	2%	4%	3%	4%	2%	1%	7%	5%	2%	3%	2%	2%	3%
															mp						
Fairly favourable	144	96	47	22	32	39	45	36	50	27	32	44	100	8	38	8	65	89	31	49	55
	14%	15%	13%	10%	13%	16%	21%	13%	14%	15%	16%	16%	14%	6%	24%	15%	17%	17%	13%	13%	15%
							cd								m		m				
Neither favourable nor unfavourable	264	156	102	62	68	64	52	81	87	49	46	74	190	17	57	21	96	156	37	103	86
	26%	25%	29%	28%	28%	26%	24%	31%	24%	28%	24%	26%	26%	13%	36%	40%	25%	29%	16%	28%	24%
															mp	mp	m	r			ļ
Fairly unfavourable	164	111	52	32	40	42	43	45	51	33	35	49	115	30	19	9	73	84	44	67	63
	16%	18%	15%	14%	16%	17%	19%	17%	14%	19%	18%	17%	16%	23%	12%	17%	19%	16%	19%	18%	18%
														n							
Very unfavourable	279	192	85	69	69	64	52	73	119	36	51	65	214	74	25	8	112	135	103	112	117
	28%	30%	24%	32%	28%	26%	24%	28%	33%	20%	26%	23%	30%	55%	16%	16%	29%	25%	45%	30%	32%
		b							i					nop			n		q		
Don't know	109	53	51	26	26	27	21	21	45	19	24	35	74	4	9	2	30	51	12	28	26
	11%	8%	14%	12%	11%	11%	9%	8%	12%	11%	12%	12%	10%	3%	5%	4%	8%	9%	5%	8%	7%
			а														m				
Prefer not to say	12	2	7	5	1	1	2	4	-	5	3	3	9	-	-	2	1	6	-	4	3
	1%	•	2%	2%	•	•	1%	1%	-	3%	2%	1%	1%	-	-	3%	•	1%	-	1%	1%
			а					h		h	h					np					
Favourable (NET)	172	116	54	26	41	49	50	41	59	34	38	55	118	10	50	11	73	106	34	58	66
	17%	18%	15%	12%	17%	20%	23%	16%	16%	19%	19%	19%	16%	7%	31%	21%	19%	20%	15%	16%	18%
						с	с								mp	m	m				
Unfavourable (NET)	443	303	137	101	109	106	95	117	170	70	86	114	329	105	44	17	185	219	147	178	180
	44%	48%	39%	46%	44%	43%	43%	44%	47%	39%	44%	41%	46%	78%	28%	33%	48%	41%	64%	48%	50%
		b										1		nop	-		no		q		
NET Difference	-270	-187	-83	-76	-68	-57	-45	-76	-110	-35	-48	-60	-211	-95	5	-6	-112	-112	-113	-120	-114
	-27%	-30%	-24%	-34%	-28%	-23%	-20%	-29%	-31%	-20%	-25%	-21%	-29%	-70%	3%	-12%	-29%	-21%	-49%	-32%	-32%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



#### Table 18 FAV1\_6 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Labour Party

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE E	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	HEST QUALIFIC	ATION				PARLIAMEN	NT REGION			
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+		CI	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	35-44 (e)	45-54 (f)	(g)	(h)	(i)	35-54 (j)	55+ (k)	AB (I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	ABOVE (v)	(w)	GLASGOW (x)	AND ISLANDS (y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449	542	95	174	156	180	169	226	269	336	395	393	267	122	218	660	340	607	393	189	348	434	113	137	73	157	116	145	123	136
WEIGHTED BASE	1000									296			352						563		231			121							129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Very favourable	74 7%	45 9%	28 5%	12 11%	23 13%	6 4%	9	8 5%	16 7%	35 12%	15 5%	24 6%	31 9%	12 5%	15 11%	17 7%	42	32	43	31 7%	17 7%	32 8%	21 7%	5	15 12%	4 5%	12	6 5%	14 10%	10 8%	7 6%
	1%	9%	5%	11%	1370	475	576	576	176	12%	576	676	9% m	576	11% m	/%	7%	8%	8%	176	/76	8%	/%	4%	12%	576	876	5%	10%	876	6%
Fairly favourable	198	87	110	25	48	23	44	24	33	73	67	58	91	48	25	34	139	59	122	76	33	83	80	22	28	4	39	27	24	30	23
,	20%	18%	21%	22%	27%	16%	25%	15%	15%	25%	21%	15%	26%	19%	18%	14%	23%	15%	22%	17%	14%	20%	25%	18%	21%	5%	26%	22%	17%	24%	18%
					egh		egh			k			mo				q						t	y	y		y	y	у	y	y
Neither favourable nor unfavourable	280	125	153	35	44	48	44	51	58	79	92	109	94	81	34	70	175	105	160	120	59	120	89	40	43	26	37	28	39	33	34
	28%	26%	30%	30%	25%	32%	26%	32%	26%	27%	29%	28%	27%	32%	25%	28%	29%	27%	28%	27%	25%	29%	28%	33%	32%	32%	26%	23%	28%	26%	27%
Fairly unfavourable	174	89	83	20	26	27	28	33	40	46	55	74	62	48	23	43	109	65	101	74	35	68	65	23	16	19	19	31	28	16	24
	17%	19%	16%	17%	14%	18%	16%	21%	18%	16%	17%	19%	17%	19%	16%	17%	18%	17%	18%	17%	15%	16%	20%	19%	12%	23%	13%	25% xAD	20%	13%	18%
Very unfavourable	229	120	105	16	29	33	41	39	71	44	75	109	68	57	31	72	125	103	116	113	73	96	54	26	24	23	33	27	28	31	27
very unavourable	23%	25%	20%	14%	16%	23%	24%	25%	31%	15%	23%	29%	19%	22%	22%	29%	21%	26%	21%	26%	32%	23%	17%	22%	18%	28%	23%	22%	20%	25%	28%
								c	cd		i i	i.				T. T		р			uv	v									
Don't know	36	8	28	4	10	10	6	2	4	14	16	6	6	11	8	12	16	20	19	17	11	15	7	4	5	4	6	3	8	4	3
	4%	2%	5%	4%	5%	7%	3%	2%	2%	5%	5%	2%	2%	4%	6%	5%	3%	5%	3%	4%	5%	4%	2%	3%	4%	5%	4%	2%	5%	3%	2%
			a			gh				k	k																				
Prefer not to say	9 1%	3 1%	6 1%	3 2%	1	1	1	-	3 1%	4	2	3 1%	1	1	2%	4	2	2%	2	6 1%	3 1%	1	2 1%	1 1%	1 1%	2	-	1 1%	1 1%	1 1%	1 1%
	1/2	170	170	276			176	-	176	170	1/6	1.0			276	275		2/0		170	1/6		1/6	176	176	276		170	176	176	170
Favourable (NET)	272	133	139	38	71	29	53	32	49	109	82	81	121	60	40	51	181	91	165	107	50	115	101	27	43	9	51	33	38	41	31
	27%	28%	27%	33%	39%	20%	31%	21%	22%	37%	25%	21%	34%	23%	29%	20%	30%	23%	29%	24%	22%	28%	32%	22%	33%	11%	35%	27%	27%	32%	24%
				eg	egh		eg			jk			mo				q						t		v		wy	٧	v	v	v
Unfavourable (NET)	403	209	188	36	55	61	69	72	111	90	130	183	130	104	54	115	234	169	216	187	109	164	119	49	40	42	52	57	55	47	60
	40%	44%	37%	31%	30%	41%	40%	46%	49%	31%	40%	48%	37%	41%	39%	46%	38%	43%	38%	43%	47%	39%	37%	40%	30%	50%	36%	47%	39%	37%	47%
NET Difference	424	-76	-50	2	17	-32	-16	cd -39	cd -62	18	-48	-102	0	AE	-14	-64	-53	-78	-51	-80	-58	-49	-18	-22	2	-33	2	-24	-17	7	-30
NET Difference	-131 -13%	-16%	-50	2%	9%	-32	-16	-39	-62	18	-48 -15%	-102	-2%	-45 -17%	-14	-04	-53	-78	-51	-80	-58	-49	-18	-22	3	-33	-2	-24	-17	-5%	-30
	-13/6	10%	10%	270	cf	2176	.5%	23%	20%	5%	-13%	2776	276	17%	1376	2376	376	20%	576	2070	2378	12/6	0%	20%	3% A	-0/6	1/6	20%	1270	- 576	13/3

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the losos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 19 FAV1\_6 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Labour Party

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSEH	IOLD SIZE			F CHILDREN HH UNDER)	1	2021 CONSTI	TUENCY VOTE		BREXIT	/OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658										284		139				565		376	375
WEIGHTED BASE	1000	629										281		135				537		371	
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
Very favourable	74	43	31	16	15	18	22	13	25	16	20	27	48	2	34	4	24	51	12	22	29
	7%	7%	9%	7%	6%	7%	10%	5%	7%	9%	10%	9%	7%	2%	22%	8%	6%	10%	5%	6%	8%
											g				mop	m	m				
Fairly favourable	198	119	76	30	47	59	54	49	62	41	45	68	130	13	60	7	72	113	36	58	77
	20%	19%	22%	14%	19%	24%	24%	19%	17%	23%	23%	24%	18%	10%	38%	14%	19%	21%	16%	16%	21%
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		170			70	c	c				42			20	mop		m	152	67		
Neither favourable nor unfavourable	280	179	92	66	78	68	53	86	98	54	42	71	209	38	39	24	99	152	57	93	111
	28%	28%	26%	30%	32%	27%	24%	33%	27%	30%	21%	25%	29%	28%	24%	46%	26%	28%	25%	25%	31%
	_							j								mnp					
Fairly unfavourable	174	113	60	24	43	46	49	32	66	34	42	51	123	38	17	6	70	88	50	74	63
	17%	18%	17%	11%	17%	19% C	23%	12%	18%	19%	21%	18%	17%	28%	11%	12%	18%	16%	22%	20%	18%
Very unfavourable	229	156	69	69	54	47	36	73	92	24	g 39	50	178	nop 43	8	10	n 114	115	71	114	71
very unavourable	23%	25%	20%	32%	22%	19%	16%	28%	26%	14%	20%	18%	25%	32%	5%	20%	30%	21%	31%	31%	20%
	20/0	2570	20/0	def	22/0	1570	10/0	1	1	1470	20/0	10/0	k	n	570	n 20/0	n	21/0	a	t	20/0
Don't know	36	18	17	11	7	10	4	9	18	4	5	10	26	1	1	-	5	15	3	7	8
	4%	3%	5%	5%	3%	4%	2%	3%	5%	2%	3%	4%	4%	1%	1%	-	1%	3%	1%	2%	2%
Prefer not to say	9	1	5	3	1	-	1	1	1	4	3	3	6	-	-	-		3	-	2	1
-	1%	•	1%	1%	1%	-	*	•	•	2%	1%	1%	1%	-	-	-	-	1%	-	1%	•
			а							h											
Favourable (NET)	272	162	107	46	62	77	76	63	87	57	65	95	177	16	95	11	97	164	48	80	106
	27%	26%	31%	21%	25%	31%	34%	24%	24%	32%	33%	34%	25%	12%	59%	22%	25%	30%	21%	22%	30%
						C	cd				gh	I			mop		m	r			S
Unfavourable (NET)	403	269	129	93	96	94	85	105	158	58	81	101	302	81	25	17	184	203	121	188	134
	40%	43%	37%	43%	39%	38%	39%	40%	44%	33%	41%	36%	42%	60%	16%	32%	48%	38%	53%	51%	37%
									i			I _		nop		n	no		q	t	
NET Difference	-131	-107	-22	-47	-34	-17	-10	-43	-71	-1	-16	-7	-124	-65	69	-5	-87	-39	-74	-108	-28
	-13%	-17%	-6%	-22%	-14%	-7%	-4%	-16%	-20%	•	-8%	-2%	-17%	-48%	43%	-10%	-23%	-7%	-32%	-29%	-8%
															mo						

 $\label{eq:proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. * small base$ 

#### Table 20 FAV1\_7 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

		GEI	NDER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	G STATUS	HIGH	EST QUALIFIC	ATION				PARLIAMEN	T REGION			
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449		95															607				434								136
WEIGHTED BASE	1000	477		116*															563				318								129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Very favourable	39 4%	24 5%	13 3%	1 1%	9 5%	3 2%	2	5%	1/	10 3%	6 2%	24 6%	18 5%	6 2%	5%	9 3%	24	16	22 4%	17	3%	15	17 5%	4 3%	6 4%	1 1%	8 5%	5%	1	5 4%	9
	475	576	3%	176	576	276	176	5%	7% cef	376	276	676	5%	276	576	376	4%	4%	476	4%	376	4%	5%	3%	4%	176	576	5%	-	476	/%
Fairly favourable	116	63	51	10	27	7	16	13	24	46	22	47	55	23	14	24	78	37	64	51	25	47	38	10	16	9	17	13	19	18	14
Turry toroutuble	12%	13%	10%	16%	15%	4%	9%	8%	15%	16%	7%	12%	16%	9%	10%	9%	13%	10%	11%	12%	11%	11%	12%	8%	12%	10%	12%	11%	13%	15%	11%
	11/0	13/4	10/4	e	e		576	0,0	eg	i		i	mp	576	2070	574	15/0	10/0	11/0	11.70	11/0		11/2	070	1270	2070	11.70		1374	1370	11/0
Neither favourable nor unfavourable	180	85	95	17	32	31	26	39	35	50	57	73	58	50	29	42	109	71	101	79	38	81	55	26	20	18	24	22	31	16	22
	18%	18%	18%	15%	18%	21%	15%	24% fb	15%	17%	18%	19%	17%	20%	21%	17%	18%	18%	18%	18%	16%	19%	17%	22%	16%	22%	16%	18%	22% D	12%	17%
Fairly unfavourable	177	70	106	31	30	21	37	23	35	61	57	58	64	38	24	51	102	75	94	83	44	80	52	22	19	14	28	20	33	23	18
	18%	15%	21% a	27% egh	17%	14%	21%	15%	16%	21%	18%	15%	18%	15%	17%	20%	17%	19%	17%	19%	19%	19%	16%	18%	14%	17%	19%	16%	24%	19%	14%
Very unfavourable	435	219	211	33	70	75	86	74	96	103	161	171	148	127	56	104	275	160	258	176	99	170	149	53	60	36	64	58	44	59	61
	43%	46%	41%	29%	39%	51%	49%	47%	43%	35%	50%	45%	42%	49%	40%	41%	45%	41%	46%	40%	43%	41%	47%	44%	45%	43%	44%	47%	31%	47%	48%
						cd	c	c	с		i	i												с	С		C	C		С	C
Don't know	43	12	31	12	10	10	5	1	5	22	15	6	7	10	7	19	17	26	22	21	14	20	5	6	8	4	5	2	13	3	2
	4%	3%	6%	10%	6%	6%	3%	1%	2%	8%	5%	2%	2%	4%	5%	8%	3%	7%	4%	5%	6%	5%	1%	5%	6%	5%	3%	2%	9%	3%	1%
			а	fgh	g	gh				k	k					1		p			v	v							BDE		
Prefer not to say	11 1%	4	1%	3	1	3 2%	1	-	3	4	4	3	2 1%	2 1%	2 1%	4 2%	4	6	2	9	4	2	2 1%		3	2	-	1	1 1%	1 1%	3
		1%		276	•				1%	1%		1%	176	1%	1%			2%		2% r	2%	1%		-	276	276	-		1%		2%
Favourable (NET)	155	87	65	19	36	10	18	20	51	56	28	71	73	29	21	32	102	53	86	68	32	63	56	14	22	9	25	20	19	23	23
	15%	18%	13%	17%	20%	7%	10%	13%	23%	19%	9%	19%	21%	11%	15%	13%	17%	14%	15%	16%	14%	15%	17%	11%	17%	11%	17%	16%	14%	18%	18%
		b		e	ef				efg	i		i	mo																		
Unfavourable (NET)	611	289	317	64	100 56%	95 64%	122	97	131	165	218	229	212	165	80 58%	155	377	235	352	259	143	250 60%	201	75	79	49 60%	92 63%	78 63%	77 55%	82 65%	80 62%
	61%	61%	62%	56%	56%	04%	71% cdh	62%	58%	56%	68% ik	60%	60%	64%	58%	61%	62%	60%	63%	59%	62%	60%	63%	62%	60%	oU%	03%	03%	55%	°60%	02%
NET Difference	-457	-202	-252	-45	-64	-86	-104	-77	-81	-109	-190	-158	-139	-136	-59	-123	-275	-182	-266	-191	-111	-187	-146	-61	-57	-41	-67	-58	-58	-59	-57
	-46%	-42%	-49%	-39%	-35%	-58%	-60%	-49%	-36%	-37%	-59%	-41%	-40%	-53%	-43%	-49%	-45%	-46%	-47%	-44%	-48%	-45%	-46%	-50%	-43%	-49%	-46%	-47%	-41%	-47%	-44%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 21 FAV1\_7 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

		<u> </u>		1								1		1				1			
		TEN	IURE		INC	OME			HOUSEH	IOLD SIZE			F CHILDREN HH UNDER)		2021 CONST	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVAT	1						
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219								281		135				537		371	
	100%	63%		22%								28%		13%				54%		37%	
Very favourable	39	30	9	9	12	7	11	10	16	5	8	9	30	25	7	2	3	18	17	6	26
	4%	5%	3%	4%	5%	3%	5%	4%	5%	3%	4%	3%	4%	18%	4%	4%	1%	3%	7%	2%	7%
														nop	р				q		s
Fairly favourable	116	81	32	21	26	35	29	28	39	25	23	35	81	49	21	5	22	47	44	16	65
	12%	13%	9%	10%	11%	14%	13%	11%	11%	14%	12%	12%	11%	36%	13%	10%	6%	9%	19%	4%	18%
														nop	р				q		s
Neither favourable nor	180	115	63	38	42	45	41	52	70	33	26	43	137	42	32	15	33	70	65	39	92
unfavourable																					
	18%	18%	18%	17%	17%	18%	19%	20%	19%	18%	13%	15%	19%	31%	20%	28%	9%	13%	28%	11%	26%
														np	р	р			q		s
Fairly unfavourable	177	110	61	41	45	38	42	38	54	40	46	64	113	15	35	13	57	90	36	47	68
	18%	17%	17%	19%	18%	16%	19%	14%	15%	22%	23%	23%	16%	11%	22%	24%	15%	17%	16%	13%	19%
										gh	gh	1			m	m					s
Very unfavourable	435	277	153	92	106	115	92	126	165	63	80	104	331	4	59	18	264	291	63	251	102
	43%	44%	44%	42%	43%	46%	42%	48%	46%	36%	41%	37%	46%	3%	37%	34%	68%	54%	28%	68%	28%
								i	i				k		m	m	mno	r		t	
Don't know	43	13	29	15	11	8	4	10	16	6	11	23	20	-	5	-	4	14	4	9	6
	4%	2%	8%	7%	5%	3%	2%	4%	4%	3%	6%	8%	3%	-	3%	-	1%	3%	2%	2%	2%
			а	f								1			m						
Prefer not to say	11	4	4	3	2	-	1	1	1	6	3	4	7	-	-	-	3	7	-	3	2
	1%	1%	1%	1%	1%	-	*	•	*	4%	1%	1%	1%	-	-	-	1%	1%	-	1%	1%
										gh											
Favourable (NET)	155	111	41	30	38	42	40	38	56	30	31	44	111	74	28	7	25	65	61	22	90
	15%	18%	12%	14%	16%	17%	18%	15%	15%	17%	16%	16%	15%	55%	18%	14%	7%	12%	27%	6%	25%
		b												nop	р				q		S
Unfavourable (NET)	611	387	214	133	151	153	134	163	219	103	126	168	444	19	94	30	320	381	99	298	170
	61%	61%	61%	61%	62%	62%	61%	62%	61%	58%	64%	60%	62%	14%	59%	58%	83%	71%	43%	80%	47%
L															m	m	mno	r		t	
NET Difference	-457	-276	-173	-103	-113	-111	-93	-125	-163	-73	-95	-124	-332	55	-66	-23	-295	-316	-38	-276	-80
	-46%	-44%	-49%	-47%	-46%	-45%	-43%	-47%	-45%	-41%	-48%	-44%	-46%	40%	-41%	-45%	-77%	-59%	-17%	-74%	-22%
														0							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



#### Table 22 FAV1\_8 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Liberal Democrats

Base: Adults aged 16+ in Scotland

	]	GEN	IDER			AGE E	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL C	GRADE 2	WORKI	IG STATUS	HIGH	IEST QUALIFIC	ATION				PARLIAMEN	T REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS			NORTH EAST		
	TOTAL	(a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (i)	55+ (k)	AB (I)	C1 (m)	C2 (n)	DE (0)	ABC1 (p)	C2DE (q)	WORKING (r)	WORKING (s)	BELOW (t)	HIGHER (u)	ABOVE (v)	CENTRAL (w)	GLASGOW (x)	AND ISLANDS (y)	LOTHIANS (A)	AND FIFE (B)	SCOTLAND (C)	SOUTH (D)	WEST (E)
UNWEIGHTED BASE	1000	449	542	95	174	156	180	169	226	269	336	395	393	267	122	218	660	340	607	393	189	348	434	113	137	73	157	116	145	123	136
WEIGHTED BASE	1000									296									563		231			121							129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Very favourable	34	19	14	2	10	5	9	6	2	12	14	8	16	4	8	6	20	14	23	11	6	16	10	1	6	7	1	7	4	6	3
	3%	4%	3%	1%	6%	3%	5%	4%	1%	4%	4%	2%	5%	1%	6%	2%	3%	4%	4%	2%	3%	4%	3%	1%	4%	8%	1%	5%	3%	4%	2%
					h		h	h					m		m										A	wA		A		A	
Fairly favourable	158	73	85	22	33	18	23	29	33	55	41	62	82	31	14	32	112	46	87	71	25	63	68	17	24	12	30	12	26	17	20
	16%	15%	16%	19%	18%	12%	13%	18%	15%	19%	13%	16%	23% mno	12%	10%	13%	18%	12%	16%	16%	11%	15%	21%	14%	18%	15%	20%	10%	18%	14%	16%
Neither favourable nor	377	168	207	44	66	59	64	55	90	110	123	145	117	105	59	97	q 222	156	216	162	78	165	117	48	56	23	52	48	52	54	44
unfavourable	3//	100	207		00	39	04	33	50	110	125	143	117	105	39	57		130	210	102	76	105	117	40	30	25	32	40	32	34	
	38%	35%	40%	38%	37%	40%	37%	35%	40%	37%	38%	38%	33%	41%	43%	38%	36%	40%	38%	37%	34%	40%	37%	40%	43%	28%	36%	39%	37%	43%	34%
Fairly unfavourable	183	84	96	22	29	24	25	37	45	52	49	82	70	48	21	43	118	65	98	85	43	70	61	32	17	17	28	21	25	17	25
	18%	18%	19%	19%	16%	16%	14%	23%	20%	17%	15%	21%	20%	19%	15%	17%	19%	17%	17%	19%	19%	17%	19%	27%	13%	21%	19%	17%	18%	14%	20%
								f				i												хD							
Very unfavourable	181	112	68	18	24	30	38	27	45	42	67	72	54	52	28	47	106	75	106	75	58	77	46	14	19	16	26	29	26	21	30
	18%	23%	13%	15%	13%	20%	22%	17%	20%	14%	21%	19%	15%	20%	21%	19%	17%	19%	19%	17%	25%	19%	14%	12%	14%	19%	18%	23%	19%	17%	23%
		b					d				i										v							w			w
Don't know	58	17	39	7	16	10	14	3	8	23	24	11	13	16	6	23	29	30	32	27	17	24	14	8	9	5	10	6	7	9	4
	6%	4%	8%	6%	9%	7%	8%	2%	4%	8%	8%	3%	4%	6%	5%	9%	5%	8%	6%	6%	7%	6%	4%	7%	7%	7%	7%	5%	5%	7%	3%
Prefer not to say	9	2	a		gh	R	R		2	k	k	2					2			0			2			2					2
Prefer not to say	1%	3 1%	1%	1%	-	2 1%	1%	-	3 1%	1%	3 1%	3 1%	1	1%	1%	4 2%	3 1%	1%	1	8 2%	2%	-	1%	-	1%	2	-	1%	1%	1%	2%
	1/2	176	176	170		1/6	170	-	170	170	1/6	1/6		1%	170	275	1/6	176		276	276	-	170		1%	276	-	176	176	170	276
Favourable (NET)	192	93	99	24	44	23	32	35	35	67	54	70	98	34	22	38	132	60	111	81	32	79	78	18	30	19	31	18	30	23	23
	19%	19%	19%	20%	24%	15%	18%	22%	15%	23%	17%	18%	28%	13%	16%	15%	22%	15%	20%	19%	14%	19%	24%	15%	22%	23%	21%	15%	22%	18%	18%
					h								mno				q						t								
Unfavourable (NET)	364	196	164	40	53	54	63	64	90	93	117	154	124	100	50	90	224	140	204	160	101	147	107	47	36	33	54	49	51	38	56
	36%	41%	32%	35%	29%	37%	36%	41%	40%	32%	36%	40%	35%	39%	36%	36%	37%	36%	36%	37%	44%	35%	34%	39%	27%	40%	37%	40%	36%	31%	43%
		b						d	d			i									v							x			×
NET Difference	-172	-103	-65	-17	-9	-32	-31	-29	-55	-26	-62	-84	-26	-66	-28	-52	-92	-80	-93	-78	-69	-68	-29	-28	-7	-14	-23	-31	-21	-16	-33
	-17%	-22%	-13%	-14%	-5%	-21%	-18%	-18%	-24%	-9%	-19%	-22%	-7%	-26%	-20%	-21%	-15%	-20%	-17%	-18%	-30%	-16%	-9%	-23%	-5%	-17%	-16%	-25%	-15%	-13%	-25%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 23 FAV1\_8 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Liberal Democrats

Base: Adults aged 16+ in Scotland

		r		1								1		1						1	
													CHILDREN HH								
	-		URE			OME			HOUSE	IOLD SIZE	T	(17 OR	UNDER)		2021 CONST	TUENCY VOTE		BREXIT	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658		186				261				284		139				565		376	
WEIGHTED BASE	1000	629		219				264				281		135				537		371	
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
Very favourable	34	20	14	7	10	6	10	7	9	7	11	12	22	3	7	12	5	19	6	7	15
	3%	3%	4%	3%	4%	2%	4%	3%	2%	4%	6%	4%	3%	2%	4%	24%	1%	3%	3%	2%	4%
															р	mnp					
Fairly favourable	158	99	55	26	32	47	44	42	50	26	40	47	111	13	39	24	56	99	23	36	76
	16%	16%	16%	12%	13%	19%	20%	16%	14%	15%	20%	17%	15%	9%	24%	47%	15%	18%	10%	10%	21%
							cd								mp	mnp		r			S
Neither favourable nor	377	240	130	84	97	97	73	103	141	67	67	104	273	49	69	11	145	211	85	153	128
unfavourable																					
	38%	38%	37%	38%	40%	39%	33%	39%	39%	38%	34%	37%	38%	36%	43%	20%	38%	39%	37%	41%	36%
														0	0		0				
Fairly unfavourable	183	112	65	33	51	43	45	42	67	41	33	50	133	35	17	3	75	96	44	71	64
	18%	18%	19%	15%	21%	17%	21%	16%	18%	23%	17%	18%	18%	26%	11%	5%	19%	18%	19%	19%	18%
														no			no				
Very unfavourable	181	126	54	49	38	43	39	55	66	24	35	47	134	32	22	1	90	86	63	89	57
	18%	20%	16%	22%	16%	17%	18%	21%	18%	14%	18%	17%	19%	24%	14%	2%	23%	16%	28%	24%	16%
a 1.1		20	20		47	10	-	10	20	0	0	10		no	0		no	22	9	t	10
Don't know	58	29	28	16	17	12	7	13	28	8	9	18	41	3	6	1	13	22	8	14	18
	6%	5%	8%	7%	7%	5%	3%	5%	8%	5%	5%	6%	6%	2%	4%	3%	3%	4%	3%	4%	5%
Destan and the serve	9	2	a 4	3			1	1		4	2	3	6							2	2
Prefer not to say	9 1%	2	4 1%	3 1%	-	-	1	1	1	4 2%	3 1%	3 1%	6 1%	-	-	-	1	4	-	2 1%	2 1%
	1%		176	170	-	-		-		2% h	1%	170	176	-	-	-		1%		170	176
Favourable (NET)	192	119	69	34	41	53	54	49	59	33	51	58	133	16	46	37	61	118	29	43	91
	192	119	20%	15%	17%	21%	25%	19%	16%	19%	26%	21%	19%	12%	29%	70%	16%	22%	13%	43	25%
	15%	15%	2070	13%	1770	2170	25% cd	1970	10%	1370	20% h	2170	1970	1270		nnp	10%	2270	15%	1270	25% S
Unfavourable (NET)	364	239	120	82	89	86	85	98	133	65	67	97	266	67	mp 39	4	165	182	107	160	120
	364	38%	34%	37%	37%	35%	38%	37%	37%	37%	34%	35%	37%	50%	25%	4 7%	43%	34%	47%	43%	33%
	30%	38%	5-476	3776	3776	33%	36%	5776	5776	5776	3470	33%	5776	no	23%	770	43% no	3470	47%	+3%	53%
NET Difference	-172	-120	-50	-48	-48	-33	-31	-49	-74	-33	-16	-39	-133	-52	6	33	-103	-64	-78	-117	-29
Net Difference	-172	-120	-14%	-22%	-20%	-13%	-14%	-49	-21%	-18%	-10	-14%	-18%	-38%	4%	63%	-27%	-12%	-34%	-32%	-25
	11/%	-1970	-1490	-2270	-20%	-13%	-1470	-10%	-21/0	-10/0	-876	-1470	-10%	-36%	-470	03% n	-2776	-1276	-34%	-52/6	-070
																n					

 $\label{eq:proportions/Means: Columns Tested (5\% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. * small base$ 



#### Table 24 FAV1\_9 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Green Party

Base: Adults aged 16+ in Scotland

	]	GEN	IDER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION		-	
																					STANDARD							MID			T
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND			
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449	542		174	156	180	169	226	269	336	395	393	267		218	660	340	607	393	189	348	434						145		
WEIGHTED BASE	1000		514	116*	180	148			226	296	321	383	352		138	253	609	391	563		231	415	318		131	83*	146	123	141	126	129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Very favourable	82 8%	44 9%	36 7%	13 12%	23 12%	15 10%	10 6%	12 8%	9	36 12%	25 8%	21 5%	28 8%	20 8%	12	22 9%	48 8%	34 9%	59 10%	23 5%	11	44 11%	24 7%	8 6%	19 14%	8%	9	10 9%	12 8%	11 9%	5%
	070	376	776	12/0	12%	10%	0/6	676	470	1276	0/9	376	676	070	3%	576	679	376	10%	3%	576	11%	176	076	1470	0.70	0.6	5/6	676	3%	376
Fairly favourable	191	82	106	31	52	29	26	17	26	83	65	43	62	52	28	48	114	77	112	79	33	66	79	19	28	11	38	20	26	31	17
runy to ourout	19%	17%	21%	27%	29%	19%	21%	11%	12%	28%	20%	11%	18%	20%	21%	19%	19%	20%	20%	18%	14%	16%	25%	16%	21%	14%	26%	16%	19%	25%	13%
	15/0	11/2	11/3	eh	eh	eh	eh	11/3	12.70	ik	k		1075	20/0	2270	1570	1570	20/0	2070	1070	1470	1070	tu	10/3	2270	14/0	VF	10/0	15/2	F	15/0
Neither favourable nor	266	114	152	33	50	42	46	48	48	83	88	96	96	66	37	67	162	104	150	116	62	109	87	29	40	24	35	31	35	39	32
unfavourable			-													-															
	27%	24%	29%	28%	28%	28%	27%	30%	21%	28%	27%	25%	27%	26%	27%	27%	27%	27%	27%	27%	27%	26%	27%	24%	30%	29%	24%	26%	25%	31%	25%
Fairly unfavourable	131	62	67	14	20	13	27	21	36	34	40	57	45	38	17	31	83	48	75	56	31	57	41	19	9	9	22	17	24	16	16
	13%	13%	13%	12%	11%	9%	16%	13%	16%	11%	13%	15%	13%	15%	12%	12%	14%	12%	13%	13%	14%	14%	13%	16%	6%	10%	15%	14%	17%	13%	13%
																								×			x		x		
Very unfavourable	265	154	108	8	23	39	42	57	95	31	82	152	105	68	31	62	172	92	138	127	75	109	77	33	27	25	39	38	30	21	50
	26%	32%	21%	7%	13%	27%	24%	36%	42%	10%	25%	40%	30%	26%	22%	24%	28%	24%	24%	29%	32%	26%	24%	27%	21%	31%	27%	31%	21%	16%	39%
		b				cd	cd	cdf	cdef		i	ij									v					D		D			xACD
Don't know	58	20	38	17	12	10	10	3	7	28	20	9	16	11	12	19	27	32	29	29	18	29	8	12	8	5	3	4	13	7	5
	6%	4%	7%	14%	7%	7%	6%	2%	3%	10%	6%	2%	4%	4%	9%	8%	4%	8%	5%	7%	8%	7%	3%	10%	6%	6%	2%	3%	9%	6%	4%
	7		a	dfgh	g	8				k	k							p			v	v		AB					A	_	
Prefer not to say	1%	1	6 1%	-	1	1	1 1%	-	2%	1	2	5 1%	1	2 1%	1 1%	3	3 1%	4	1	6 1%	1	1	2	-	1 1%	2	-	2	1 1%	-	1 1%
	175		1%	-			176	-	276	-	175	176	-	176	176	176	176	176	-	1%	175		176	-	176	276	-	276	1%	-	176
Favourable (NET)	272	126	143	44	75	43	46	29	35	119	90	64	90	72	40	71	161	111	170	102	44	110	102	27	47	18	47	20	28	42	24
	27%	26%	28%	38%	41%	29%	27%	18%	16%	40%	28%	17%	25%	28%	29%	28%	27%	28%	30%	23%	19%	26%	32%	22%	36%	22%	32%	24%	27%	34%	18%
				eh	efgh	eh	h			ik	k								5						wF		F			F	
Unfavourable (NET)	396	217	175	22	43	53	69	78	131	65	122	209	150	106	48	93	256	140	213	183	106	166	118	53	36	34	61	55	54	37	66
	40%	45%	34%	19%	24%	36%	40%	50%	58%	22%	38%	55%	42%	41%	34%	37%	42%	36%	38%	42%	46%	40%	37%	44%	27%	41%	42%	45%	38%	29%	51%
		b				cd	cd	cde	cdef		i i	ij									v			xD			хD	xD			xCD
NET Difference	-124	-91	-33	22	32	-9	-23	-49	-96	54	-32	-145	-60	-34	-7	-22	-94	-30	-43	-81	-62	-56	-16	-26	11	-16	-14	-25	-16	5	-43
	-12%	-19%	-6%	19%	18%	-6%	-13%	-31%	-42%	18%	-10%	-38%	-17%	-13%	-5%	-9%	-15%	-8%	-8%	-19%	-27%	-14%	-5%	-22%	8%	-20%	-10%	-21%	-11%	4%	-33%
				e	ef					1																					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the losos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 25 FAV1\_9 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Green Party

Base: Adults aged 16+ in Scotland

		1		1								1						1			
			URE			OME			HOUSE	IOLD SIZE			CHILDREN HH UNDER)		2021 CONSTI	TUENCY VOTE		BREXIT	/OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658		186				261				284		139				565		376	375
WEIGHTED BASE	1000	629		219				264				281		135				537		371	360
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
Very favourable	82	45	37	19	22	19	18	28	24	15	15	23	59	-	10	1	53	55	5	37	10
	8%	7%	10%	9%	9%	8%	8%	11%	7%	8%	8%	8%	8%	-	6%	2%	14%	10%	2%	10%	3%
															m		mno	r		t	
Fairly favourable	191	107	81	37	51	46	46	49	68	36	38	63	127	7	20	10	100	115	22	92	40
	19%	17%	23%	17%	21%	19%	21%	19%	19%	20%	19%	23%	18%	5%	13%	18%	26%	21%	10%	25%	11%
			а												m	m	mn	r		t	
Neither favourable nor unfavourable	266	157	101	68	62	66	61	64	95	38	69	82	184	17	51	12	114	155	50	109	79
	27%	25%	29%	31%	25%	26%	28%	24%	26%	21%	35%	29%	26%	12%	32%	23%	30%	29%	22%	29%	22%
								-			ghi				m		m			t	
Fairly unfavourable	131	88	42	25	30	38	30	29	48	28	27	39	92	20	25	8	49	68	32	45	53
	13%	14%	12%	11%	12%	15%	14%	11%	13%	16%	14%	14%	13%	15%	16%	16%	13%	13%	14%	12%	15%
Very unfavourable	265	207	55	53	64	64	56	81	104	43	37	50	215	89	49	19	57	123	112	71	166
	26%	33%	16%	24%	26%	26%	26%	31%	29%	24%	19%	18%	30%	66%	31%	36%	15%	23%	49%	19%	46%
		b						j	j				k	nop	р	р			q		s
Don't know	58	23	32	16	16	14	7	12	23	13	10	22	36	3	3	2	13	18	7	14	10
	6%	4%	9% a	7%	6%	6%	3%	5%	6%	7%	5%	8%	5%	2%	2%	4%	3%	3%	3%	4%	3%
Prefer not to say	7	3	4	2		1	1	1	1	6		2	6		1			3	1	2	2
1 '	1%		1%	1%	-	1%	•	•	*	3%	-	1%	1%	-	1%	-	-	1%	1%	1%	1%
1				1						ghj											
Favourable (NET)	272	152	117	56	73	65	65	77	92	50	53	86	186	7	30	11	153	170	28	129	49
	27%	24%	33%	25%	30%	26%	29%	29%	25%	28%	27%	31%	26%	5%	19%	21%	40%	32%	12%	35%	14%
			а												m	m	mno	r		t	
Unfavourable (NET)	396	295	97	78	94	102	86	110	151	71	64	89	307	109	74	27	106	191	144	116	219
	40%	47%	28%	35%	39%	41%	39%	42%	42%	40%	33%	32%	43%	80%	47%	51%	27%	36%	63%	31%	61%
1		b		1					j				k	nop	р	р			q		s
NET Difference	-124	-143	20	-22	-21	-36	-22	-33	-60	-21	-11	-3	-121	-101	-44	-16	48	-21	-116	13	-170
	-12%	-23%	6%	-10%	-9%	-15%	-10%	-12%	-17%	-12%	-5%	-1%	-17%	-75%	-28%	-30%	12%	-4%	-51%	4%	-47%
																	no				

 $\label{eq:proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. * small base$ 



#### Table 26 FAV1\_10 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish National Party

Base: Adults aged 16+ in Scotland

		GEI	NDER			AGE E	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKI	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	ENT REGION	-		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	cı	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	CLASCOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	43*54 (f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(\$)	(t)	(u)	(V)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449	542	95	174	156	180	169	226	269	336	395	393	267	122	218	660	340	607	393	189	348	434	113	137	73	157	116	145	123	136
	1000	477	514 51%	116* 12%*	180 18%	148 15%		157 16%	226 23%	296 30%	321	383 38%	352	257 26%	138 14%	253 25%	609 61%	391 39%	563 56%	437 44%	231	415 42%	318 32%	121	131 13%	83* 8%*	146 15%	123 12%	141 14%	126 13%	129 13%
Very favourable	130	71	57	10	30	24	17	24	25	39	41	49	46	31	17	36	77	53	88	42	30	61	35	18	19	11	15	16	25	18	9
	13%	15%	11%	8%	16%	16%	10%	15%	11%	13%	13%	13%	13%	12%	12%	14%	13%	13%	16% \$	10%	13%	15%	11%	14%	14%	13%	11%	13%	17% E	14%	7%
Fairly favourable	204	100	102	31	49	35	38	19	31	80	74	50	71	56	36	40	127	76	126	78	42	76	79	13	33	13	32	28	31	26	27
	20%	21%	20%	27%	27%	24%	22%	12%	14%	27%	23%	13%	20%	22%	26%	16%	21%	19%	22%	18%	18%	18%	25%	11%	25%	16%	22%	23%	22%	21%	21%
Neither favourable nor	175	76	97	gh 29	gh 35	gn 26	gh 27	25	22	64	K 53	57	55	47	33	40	102	73	100	74	30	81	u 53	27	25	17	25	w 17	23	24	w 17
unfavourable			-						32																						
	17%	16%	19%	25% h	19%	18%	15%	16%	14%	22% k	16%	15%	16%	18%	24% I	16%	17%	19%	18%	17%	13%	19%	17%	23%	19%	20%	17%	14%	16%	19%	13%
Fairly unfavourable	122	49	72	21	25	19	13	19	24	46	32	43	45	32	11	35	77	45	65	56	26	46	47	17	16	9	24	8	16	17	14
	12%	10%	14%	18% f	14%	13%	8%	12%	11%	16% j	10%	11%	13%	12%	8%	14%	13%	12%	12%	13%	11%	11%	15%	14%	12%	11%	16% B	7%	12%	14%	11%
Very unfavourable	327	173	151	15	31	37	68	69	106	46	106	175	125	78	34	89	203	123	162	165	89	135	96	40	29	30	45	49	37	39	57
	33%	36%	29%	13%	17%	25%	40% cde	44% cde	47% cde	15%	33%	46%	35%	30%	25%	35%	33%	32%	29%	38%	38%	33%	30%	33%	22%	36%	31%	40%	26%	31%	44% xACD
Don't know	34	7	27	8	8	6	8	1	2	17	14	3	8	11	6	9	19	15	19	14	12	15	5	6	8	1	5	2	7	1	3
	3%	1%	5%	7%	5%	4%	4%	1%	1%	6%	4%	1%	2%	4%	4%	4%	3%	4%	3%	3%	5%	4%	2%	5%	6%	1%	4%	2%	5%	1%	2%
Prefer not to say	10	3	7	gn 1	gn 2	1	gn 1		5	<u>к</u> 4	к 2	5	2	2	1	4	5	5	2	8	3	3	2		1	2		2	1	1	3
	1%	1%	1%	1%	1%		1%	-	2%	1%	1%	1%	1%	1%	1%	2%	1%	196		2%	1%	1%	1%		1%	2%	-	2%	1%	1%	2%
Favourable (NET)	333	171	159	40	79	59	56	42	57	119	115	99	117	87	53	76	205	129	214	119	71	136	115	31	52	24	48	44	56	44	36
	33%	36%	31%	35%	44%	40%	32%	27%	25%	40%	36%	26%	33%	34%	38%	30%	34%	33%	38%	27%	31%	33%	36%	25%	40%	29%	33%	35%	40%	35%	28%
Unfavourable (NET)	448	222	223	36	56	56	82	89	130	92	138	218	170	110	45	124	280	168	227	221	115	181	143	57	45	39	68	58	54	56	71
	45%	46%	43%	31%	31%	38%	47%	56%	57%	31%	43%	57%	48%	43%	32%	49%	46%	43%	40%	51%	50%	43%	45%	47%	34%	47%	47%	47%	38%	45%	55%
							cd	cde	cde		i	ij	n			n			1	r							x				xC
NET Difference	-115	-51	-64	4	23	3	-26	-46	-73	27	-23	-119	-53	-23	8	-48	-75	-40	-13	-102	-44	-44	-28	-26	7	-15	-21	-14	2	-12	-35
	-11%	-11%	-13%	3%	13% ce	2%	-15%	-29%	-32%	9% i	-7%	-31%	-15%	-9%	6%	-19%	-12%	-10%	-2%	-23%	-19%	-11%	-9%	-22%	5%	-18%	-14%	-12%	2%	-10%	-27%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 27 FAV1\_10 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish National Party

Base: Adults aged 16+ in Scotland

													CHILDREN HH					1			
		TEN	URE		INC	OME			HOUSE	HOLD SIZE			UNDER)		2021 CONST	ITUENCY VOTE		BREXIT	/OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219				264				281		135				537		371	
	100%	63%		22%				26%				28%		13%				54%		37%	
Very favourable	130	76	54	32	39	24	31	40	41	22	28	47	83	1	10	1	113	90	25	95	12
	13%	12%	15%	14%	16%	10%	14%	15%	11%	12%	14%	17%	12%	•	6%	1%	29%	17%	11%	25%	3%
												1			m		mno	r		t	
Fairly favourable	204	109	92	36	53	56	50	41	74	37	51	68	135	3	22	1	135	126	23	116	27
	20%	17%	26%	16%	22%	23%	23%	16%	21%	21%	26%	24%	19%	2%	14%	3%	35%	23%	10%	31%	8%
			а								g				mo		mno	r		t	
Neither favourable nor unfavourable	175	99	69	39	39	43	44	52	60	34	29	45	129	3	23	9	72	90	27	72	37
	17%	16%	20%	18%	16%	18%	20%	20%	17%	19%	15%	16%	18%	2%	14%	17%	19%	17%	12%	19%	10%
	_														m	m	m			t	
Fairly unfavourable	122	81	37	28	28	32	22	31	42	23	25	33	89	12	27	10	30	63	19	33	45
	12%	13%	11%	13%	12%	13%	10%	12%	12%	13%	13%	12%	12%	9%	17%	19%	8%	12%	8%	9%	12%
		246	76	74	26				100	50		60	250		mp	p			400	47	
Very unfavourable	327	246	76	71	76	81	71	94	132	50 28%	51 26%	69 24%	258	116 86%	73	31	27	151 28%	130	47 13%	229
	33%	39% b	22%	32%	31%	33%	32%	36%	36%	28%	26%	24%	36% k		46%	60%	7%	28%	56%	13%	64%
Don't know	34	15	17	10	10	10		J	ر 11	6	11	15	к 18	nop	р 3	р	7	12	q 4	6	s 8
Don t know	34	2%	5%	5%	4%	4%	*	2%	3%	3%	6%	6%	18	1%	3	-	2%	2%	4 2%	1%	8 2%
	3%	270	5%	5% f	4% f	4%		276	3%	370	6%	0%	370	1%	2%	-	2%	2%	270	170	2%
Prefer not to say	10	3	5	5		1	1	1	1	7	1	3	7		1		1	5	1	4	2
rieler not to say	1%	*	1%	2%		1%		*	*	4%	1%	1%	1%		1%			1%	1%	1%	1%
	2/0		270	d		270				gh	1/0	170	170		270			170	170	170	270
Favourable (NET)	333	185	146	67	92	80	81	81	115	59	79	115	218	3	32	2	248	216	48	211	39
,	33%	29%	42%	31%	37%	32%	37%	31%	32%	33%	40%	41%	30%	2%	20%	4%	64%	40%	21%	57%	11%
			a								p				mo		mno	r		t	
Unfavourable (NET)	448	327	113	99	105	113	93	125	174	73	76	102	346	128	100	41	57	215	149	80	274
	45%	52%	32%	45%	43%	46%	42%	47%	48%	41%	39%	36%	48%	95%	63%	79%	15%	40%	65%	21%	76%
		b							ĩ				k	nop	р	np			q	1	s
NET Difference	-115	-142	33	-31	-13	-33	-12	-45	-59	-14	3	13	-128	-124	-69	-39	190	1	-101	131	-234
	-11%	-23%	9%	-14%	-5%	-13%	-5%	-17%	-16%	-8%	2%	5%	-18%	-92%	-43%	-75%	49%	•	-44%	35%	-65%
																	mno				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



#### Table 28 FAV1\_18 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Reform UK

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE B	BAND 1				AGE BAND 2		1	SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAMEN	T REGION			
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	<i></i>	46.04	35-54	55+	AB		C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	(k)	AB (I)	C1 (m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	ABOVE (v)	(w)	GLASGOW (x)	AND ISLANDS (y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449	542	95	174	156	180	169	226	269	336	395	393	267	122	218	660	340	607	393	189	348	434	113	137	73	157	116	145	123	136
WEIGHTED BASE	1000		514										352						563		231			121							129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%"	15%	12%	14%	13%	13%
Very favourable	60 6%	39 8%	20 4%	6 5%	12 6%	5 4%	14 8%	10 7%	12 5%	18 6%	20 6%	23 6%	22 6%	10 4%	13 10%	15 6%	32 5%	28 7%	39 7%	21 5%	22 9%	20 5%	17 5%	3	9 7%	1 1%	11 8%	10 8%	10 7%	5 4%	11 8%
	0.%	670 h	470	376	0.76	475	6./6	776	3%	0.76	0.6	0.0	0.6	470	10%	0.6	376	170	776	3%	5/6	376	376	370	7.76	170	679	6/6	7.76	470	676
Fairly favourable	107	57	49	14	24	12	21	10	27	37	33	37	33	23	22	29	55	52	60	48	31	45	30	14	12	4	10	16	13	21	18
	11%	12%	10%	12%	13%	8%	12%	6%	12%	13%	10%	10%	9%	9%	16%	12%	9%	13%	11%	11%	13%	11%	10%	12%	9%	5%	7%	13%	9%	16%	14%
					g										lm															уA	A
Neither favourable nor unfavourable	154	75	78	21	33	29	18	25	28	53	47	54	43	34	20	57	77	77	77	77	42	70	33	24	21	13	19	19	28	16	13
	15%	16%	15%	18%	18% f	19% f	10%	16%	13%	18%	14%	14%	12%	13%	14%	22% Im	13%	20% p	14%	18%	18% v	17% v	11%	20% E	16%	16%	13%	15%	20% E	13%	10%
Fairly unfavourable	115	57	57	11	26	16	21	23	18	37	37	41	47	31	5	32	78	37	73	42	23	55	34	18	10	14	17	16	18	11	12
	11%	12%	11%	10%	14%	11%	12%	14%	8%	12%	12%	11%	13% n	12% n	4%	13% n	13%	9%	13%	10%	10%	13%	11%	15%	8%	17%	11%	13%	13%	8%	9%
Very unfavourable	479	225	250	51	72	73	80	79	124	123	153	203	194	139	61	86	333	147	276	203	83	190	190	50	68	39	83	52	59	61	67
	48%	47%	49%	44%	40%	49%	46%	50%	55%	42%	48%	53%	55%	54%	44%	34%	55%	37%	49%	47%	36%	46%	60%	41%	52%	47%	57%	43%	42%	48%	52%
Don't know	75	22	53	11	14		18		d	25	29	1	no 12	17	15	30	q 30	45	27	20	28	t 33	tu	12	40	0	wBC	0	13	10	
DONTKNOW	8%	5%	10%	10%	14	11 8%	18	11 7%	5%	25 8%	29	21 6%	4%	1/	15	30	5%	45	37	38 9%	12%	33 8%	11 3%	12	10	11%	0 4%	8 6%	9%	10	5%
			a				h								1	1		p			v	v									
Prefer not to say	10	3	7	1	1	2	1	-	5	2	3	5	1	3	1	4	4	5	2	8	3	1	2	-	1	2	-	2	1	1	2
	1%	1%	1%	1%	•	1%	1%	-	2%	1%	1%	1%	•	1%	1%	2%	1%	1%	•	2% r	1%	•	1%	-	1%	2%	-	2%	1%	1%	2%
Favourable (NET)	167	96	69	20	35	17	36	20	40	55	53	60	55	33	36	44	88	80	98	69	52	65	47	17	21	5	21	25	23	26	29
	17%	20% b	13%	17%	20%	12%	21% e	13%	18%	19%	16%	16%	16%	13%	26% Im	17%	14%	20%	17%	16%	23% V	16%	15%	14%	16%	6%	14%	21% V	16%	21% V	22% V
Unfavourable (NET)	594	282	307	62	98	89	101	101	142	160	190	244	241	170	66	117	410	184	349	245	106	246	224	68	78	53	100	68	77	72	79
	59%	59%	60%	54%	54%	60%	58%	64%	63%	54%	59%	64%	68% no	66% np	48%	46%	67% a	47%	62%	56%	46%	59% t	70% tu	56%	60%	64%	68% wBC	56%	54%	57%	61%
NET Difference	-427	-185	-238	-42	-63	-72	-65	-81	-103	-105	-138	-184	-186	-137	-31	-73	-323	-104	-251	-176	-53	-180	-177	-50	-57	-48	-79	-43	-54	-46	-50
	-43%	-39%	-46%	-37%	-35%	-49%	-38%	-52%	-46%	-36%	-43%	-48%	-53%	-53%	-22%	-29%	-53%	-27%	-45%	-40%	-23%	-43%	-56%	-42%	-43%	-58%	-54%	-35%	-38%	-36%	-39%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



# 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 29 FAV1\_18 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Reform UK

Base: Adults aged 16+ in Scotland

				1										1							
		TEN	LIRF		INC	OME			HOUSER	IOLD SIZE			CHILDREN HH	1	2021 CONST	ITUENCY VOTE		BREXIT	/OTE 2016	INDY REF	VOTE 2014
		OWNER	UNE	UP TO	£20.000 -	£35,000 -			HOUSE	010 5122		(17 011		CONSERVATI	2021 001101			Ditextit	012 2010	into r ner	1012 2014
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219		248		264				281	719	135		52*		537		371	
	100%	63%		22%				26%				28%		13%				54%		37%	
Very favourable	60	45	15	7	16	18	17	14	18	13	16	22	38	23	7	2	12	9	42	14	32
	6%	7%	4%	3%	7%	7%	8%	5%	5%	7%	8%	8%	5%	17%	4%	3%	3%	2%	18%	4%	9%
														nop					q		s
Fairly favourable	107	69	39	21	30	30	22	27	33	18	30	39	68	34	20	4	23	35	52	28	51
	11%	11%	11%	9%	12%	12%	10%	10%	9%	10%	15%	14%	9%	25%	13%	7%	6%	6%	23%	8%	14%
											h			nop	р				q		s
Neither favourable nor unfavourable	154	74	76	55	31	37	24	56	52	23	22	32	121	22	34	6	41	53	50	51	56
	15%	12%	22%	25%	13%	15%	11%	21%	14%	13%	11%	12%	17%	17%	21%	12%	11%	10%	22%	14%	15%
			а	def				hij					k		р				q		
Fairly unfavourable	115	74	39	24	25	32	32	24	36	28	27	43	71	17	23	3	44	62	28	42	47
	11%	12%	11%	11%	10%	13%	15%	9%	10%	16%	14%	15%	10%	12%	14%	5%	11%	11%	12%	11%	13%
										g		1									
Very unfavourable	479	328	144	86	117	117	117	124	188	77	90	116	364	33	71	36	248	344	45	209	153
	48%	52%	41%	39%	48%	47%	53%	47%	52%	44%	46%	41%	51%	25%	45%	70%	64%	64%	20%	56%	43%
		b					с						k		m	mn	mn	r		t	
Don't know	75	36	34	23	26	12	6	19	34	13	10	25	50	5	3	1	17	30	11	24	19
	8%	6%	10%	11%	11%	5%	3%	7%	9%	7%	5%	9%	7%	4%	2%	2%	4%	6%	5%	6%	5%
			а	ef	ef																
Prefer not to say	10	3	4	3	-	1	2	1	1	6	2	3	7	-	1	-	1	4	1	3	2
	1%	1%	1%	1%	-	1%	1%	•	•	3%	1%	1%	1%	-	1%	-	•	1%	1%	1%	1%
										gh						-					
Favourable (NET)	167	113	54	28	46	48	39	41	50	31	45	61	106	57	27	6	35	44	94	42	83
	17%	18%	15%	13%	19%	19%	18%	16%	14%	17%	23%	22%	15%	43%	17%	11%	9%	8%	41%	11%	23%
											h			nop	р				q		S
Unfavourable (NET)	594	402	183	110	142	149	149	148	224	105	117	159	435	50	94	39	292	406	73	251	201
1	59%	64%	52%	50%	58%	60%	68%	56%	62%	59%	60%	57%	60%	37%	59%	75%	76%	76%	32%	68%	56%
NET Difference	427	b	120		00	101	cd	107	174	74	70	00	220	7	m	mn	mn	r	24	t	110
NET Difference	-427	-288	-129	-83	-96	-101	-110	-107	-174	-74	-72	-98	-329		-67	-34	-257	-362	21	-209	-118
	-43%	-46%	-37%	-38%	-39%	-41%	-50%	-40%	-48%	-42%	-37%	-35%	-46%	5%	-42%	-64%	-67%	-67%	9%	-56%	-33%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



#### Table 30 FAV1\_19 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Alba Party

Base: Adults aged 16+ in Scotland

Image         Image <th< th=""><th></th><th></th><th>GEN</th><th>IDER</th><th></th><th></th><th>AGE E</th><th>BAND 1</th><th></th><th></th><th></th><th>AGE BAND 2</th><th></th><th></th><th>SOCIAL</th><th>GRADE</th><th></th><th>SOCIAL</th><th>GRADE 2</th><th>WORKIN</th><th>IG STATUS</th><th>HIGH</th><th>EST QUALIFIC</th><th>ATION</th><th></th><th></th><th></th><th>PARLIAMEN</th><th>T REGION</th><th></th><th></th><th></th></th<>			GEN	IDER			AGE E	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAMEN	T REGION			
Networks         1000         430         542         95         134         156         130         260         330         260         330         260         330         600         430         431         131         137         73         135			MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING		GRADE OR	HIGHER		CENTRAL	GLASGOW		LOTHIANS	SCOTLAND		SOUTH	WEST
Vertrand         100         47         54         11/2         13/4		TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
1000         487         578         127         150         178         176         176         276         286         286         276 <th></th> <th></th> <th>449</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>269</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>607</th> <th></th> <th>189</th> <th></th>			449								269									607		189										
vert	WEIGHTED BASE		477								296									563		231										129
Image: bit state         Image: bit state<			48%		12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%		39%	56%	44%	23%		32%	12%	13%	8%*	15%	12%	14%	13%	13%
Party fragmential party fragmenti party fragmential party fragmential party fragmential party fr	Very favourable				6	4	1	3	4	7	9	4			6	3	3		6		8	2		7	1	6	2	1	2	8	4	2
No.         10% <th></th> <th>2%</th> <th>3%</th> <th>2%</th> <th>5%</th> <th>2%</th> <th>1%</th> <th>2%</th> <th>2%</th> <th>3%</th> <th>3%</th> <th>1%</th> <th>3%</th> <th>4%</th> <th>2%</th> <th>2%</th> <th>1%</th> <th>3%</th> <th>196</th> <th>3%</th> <th>2%</th> <th>1%</th> <th>3%</th> <th>2%</th> <th>1%</th> <th>4%</th> <th>2%</th> <th>1%</th> <th>1%</th> <th>5%</th> <th>3%</th> <th>2%</th>		2%	3%	2%	5%	2%	1%	2%	2%	3%	3%	1%	3%	4%	2%	2%	1%	3%	196	3%	2%	1%	3%	2%	1%	4%	2%	1%	1%	5%	3%	2%
No.         10% <th></th> <th>-</th> <th>A</th> <th></th> <th></th> <th></th> <th>wA</th> <th></th> <th></th>																									-	A				wA		
nether large random or	Fairly favourable								4		37											10			/	13	6	6	8			/
influence         <		8%	10%	6%	10%	14%	9%	6%	3%	5%	13%	7%	4%	9%	7%	10%	6%	8%	7%	10%	5%	4%	9%	8%	6%	10%	7%	4%	6%	11%	10%	6%
influence         <	No. 24 August 10 Aug		D	442	8	rgn	8	22	20	22	JK 07		72	<i>C</i> 4		20	<i>co</i>	440	400	5		(2)	t		26	22		20	26	A	20	26
h         h				113					39	33	8/			64		39				131	94				30	33				33		
18.         18. <th></th> <th>23%</th> <th>23%</th> <th>22%</th> <th>26%</th> <th>31%</th> <th>23%</th> <th>19%</th> <th>25%</th> <th>15%</th> <th>29%</th> <th>21%</th> <th>19%</th> <th>18%</th> <th>21%</th> <th>28%</th> <th>27%</th> <th>20%</th> <th>27%</th> <th>23%</th> <th>22%</th> <th>27%</th> <th>22%</th> <th>20%</th> <th>29%</th> <th>25%</th> <th>17%</th> <th>19%</th> <th>21%</th> <th>23%</th> <th>23%</th> <th>20%</th>		23%	23%	22%	26%	31%	23%	19%	25%	15%	29%	21%	19%	18%	21%	28%	27%	20%	27%	23%	22%	27%	22%	20%	29%	25%	17%	19%	21%	23%	23%	20%
18.         18. <th></th> <th></th> <th></th> <th></th> <th>h</th> <th>fh</th> <th></th> <th></th> <th>h</th> <th></th> <th>jk</th> <th></th> <th></th> <th></th> <th></th> <th>1</th> <th>1</th> <th></th> <th>p</th> <th></th> <th></th> <th>v</th> <th></th>					h	fh			h		jk					1	1		p			v										
Verturbar         10         Verturbar         100         100         150         170         140         150         170         140         150         170         140         170	Fairly unfavourable																									16						
$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$		18%	18%	18%	15%	16%	21%	18%	16%	22%	15%	19%	19%	21%	17%	17%	16%	19%	17%	18%	18%	18%	16%	21%	16%	12%	24% ×	24% ×	18%	17%	18%	16%
$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	Very unfavourable	362	180	179	24	36	48	68	74	111	60	116	186	146	98	38	80	244	118	190	172	69	153	128	45	43	27	56	48	41	43	58
11         15         84         25         28         20         27         12         9         51         47         72         58         61         67         54         41         45         28         14         19         11         19         14         18         12         13           000*1know         16         16         22         16         18         12         13         49         13         14         13         13         13         13         13         13         13         13         13         13         13         13         13         13 <t< th=""><th></th><td>36%</td><td>38%</td><td>35%</td><td>21%</td><td>20%</td><td>32%</td><td>39%</td><td>47%</td><td>49%</td><td>20%</td><td>36%</td><td>48%</td><td>41%</td><td>38%</td><td>27%</td><td>32%</td><td>40%</td><td>30%</td><td>34%</td><td>39%</td><td>30%</td><td>37%</td><td>40%</td><td>37%</td><td>33%</td><td>33%</td><td>39%</td><td>39%</td><td>29%</td><td>35%</td><td>45%</td></t<>		36%	38%	35%	21%	20%	32%	39%	47%	49%	20%	36%	48%	41%	38%	27%	32%	40%	30%	34%	39%	30%	37%	40%	37%	33%	33%	39%	39%	29%	35%	45%
$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$							d	cd	cde	cde		i	ij	no	n			q						t								c
Prefer not to say         as         as         bs	Don't know	121	35	84	25	28	20	27	12	9	53	47	21	22	36	21	42	58	63	67	54	41	46	28	14	19	11	19	14			13
Int       5       6       2       2       1       1       -       5       2       5       3       2       1       4       6       5       2       9       3       3       3       -       3       2       -       2       1       1       1         Interpreter not to say       1%       1%       2%       1% <th></th> <th>12%</th> <th>7%</th> <th>16%</th> <th>22%</th> <th>16%</th> <th>14%</th> <th>15%</th> <th>8%</th> <th>4%</th> <th>18%</th> <th>15%</th> <th>5%</th> <th>6%</th> <th>14%</th> <th>15%</th> <th>17%</th> <th>10%</th> <th>16%</th> <th>12%</th> <th>12%</th> <th>18%</th> <th>11%</th> <th>9%</th> <th>12%</th> <th>14%</th> <th>14%</th> <th>13%</th> <th>11%</th> <th>13%</th> <th>10%</th> <th>10%</th>		12%	7%	16%	22%	16%	14%	15%	8%	4%	18%	15%	5%	6%	14%	15%	17%	10%	16%	12%	12%	18%	11%	9%	12%	14%	14%	13%	11%	13%	10%	10%
1%       1%       1%       2%       1%       *       1%       2%       1%				а	gh	gh	h	gh			k	k			1	1	1		p			uv										
r r r r r r r r r r r r r r r r r r r	Prefer not to say		5	6	2	2	1	1	-	5	5	2	5	3	2	1	4	6	5	2	9	3	3	3	-	3	2	-	2	1	1	1
		1%	1%	1%	2%	1%	•	1%		2%	2%	1%	1%	1%	1%	1%	2%	1%	1%	•	2% r	1%	1%	1%	-	2%	2%	-	2%	1%	1%	1%
	Favourable (NET)				17				8																8	18	8	7	9			9
עדע היה היה היה היה היה היה היה היה היה הי		10%	12%	8%	15%	16%	9%	7%	5%	8%	16%	8%	7%	12%	9%	12%	7%	11%	9%	13%	7%	5%	13%	10%	6%	14%	10%	5%	8%	17%	13%	7%
Unthroughable (NET) 542 268 269 41 64 80 99 99 160 105 179 259 218 142 61 122 360 182 1291 251 111 221 193 64 59 47 92 71 65 66 79	Linfavourable (NET)	542	268	269	41	64	80	99	99	160	105	179	259	218	142	61	122	360	182	291	251	111	221	193	64	59	47	92	71		66	79
5 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1																																
									cd			1					,,	a						tu				xC				xC
NET Difference 442 -210 -228 -24 -34 -66 -86 -91 -141 -58 -152 -222 -174 -119 -44 -104 -293 -148 -220 -222 -98 -167 -152 -56 -40 -39 -85 -61 -42 -49 -70	NET Difference	-442	-210	-228	-24	-34	-66	-86	-91		-58	-152	-232		-119	-44	-104	-293	-148	-220	-222	-98	-167	-162	-56	-40	-39	-85	-61	-42	-49	-70
44% 44% 44% -21% -19% -44% -50% -58% -62% -20% -47% -61% -50% -46% -32% 41% 44% -38% -39% -51% -44% -31% 44% -31% 47% -58% -50% -30% -39% -54%																																

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 31 FAV1\_19 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Alba Party

Base: Adults aged 16+ in Scotland

				1																	
		TEN	URE		INC	OME			HOUSE	IOLD SIZE			CHILDREN HH		2021 CONSTI	TUENCY VOTE		BREXIT	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658		186				261				284		139				565		376	
WEIGHTED BASE	1000	629		219				264				281		135				537		371	
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
Very favourable	24	16	9	4	8	7	5	8	7	2	7	9	16	-	5	-	18	15	3	16	2
	2%	3%	2%	2%	3%	3%	2%	3%	2%	1%	4%	3%	2%	-	3%	-	5%	3%	1%	4%	1%
																-	m			t	
Fairly favourable	76	50	26	9	22	22	20	21	20	9	27	33	43	4	15	2	46	46	18	48	8
	8%	8%	7%	4%	9%	9%	9%	8%	5%	5%	14%	12%	6%	3%	10%	3%	12%	9%	8%	13%	2%
				50	50	<i>co</i>		62		47	hi	50		40	m		m		5.2	t	
Neither favourable nor unfavourable	225	111	110	59	50	60	44	62	74	47	41	59	166	10	33	2	116	104	52	111	36
	23%	18%	31%	27%	20%	24%	20%	24%	20%	27%	21%	21%	23%	8%	21%	3%	30%	19%	23%	30%	10%
			а												mo		mno			t	
Fairly unfavourable	181	118	60	36	45	45	44	54	62	29	36	50	130	20	22	13	79	114	37	74	69
	18%	19%	17%	17%	18%	18%	20%	21%	17%	16%	18%	18%	18%	15%	14%	26%	20%	21%	16%	20%	19%
Very unfavourable	362	276	79	66	94	92	84	95	149	61	57	81	281	98	74	29	99	208	102	88	216
	36%	44%	23%	30%	38%	37%	38%	36%	41%	34%	29%	29%	39%	72%	46%	56%	26%	39%	44%	24%	60%
Don't know		b	62		26	22	10	22	J	24	25	10	K	nop	р 9	p		47		22	S
Don't know	121 12%	56 9%	62 18%	41 19%	26	22 9%	19 9%	23 9%	49 14%	24 14%	25 13%	48 17%	74 10%	2 1%	9 6%	5 9%	27 7%	47 9%	16 7%	32	25 7%
	12%	9%	18% a	def	11%	9%	9%	9%	14%	1470	13%	1/%	10%	176	0%	9% m	7% m	9%	/70	9%	/%
Prefer not to say	11	3	5	3		1	3	1	1	6	3	2	9	1	1	2		3	2	2	4
rielei liot to say	1%	*	2%	1%	-	1%	1%	1%	*	3%	2%	1%	1%	*	1%	3%		1%	1%	1%	1%
	1/0		270	170		170	170	170		gh	270	170	170		170	5% n		170	170	1/0	170
Favourable (NET)	100	66	34	13	31	28	26	29	27	11	34	41	59	4	20	2	64	61	21	64	10
	10%	11%	10%	6%	12%	11%	12%	11%	7%	6%	17%	15%	8%	3%	13%	3%	17%	11%	9%	17%	3%
					с						hi	Î.			m		mo			t	
Unfavourable (NET)	542	394	139	102	139	137	128	149	211	90	93	131	411	118	96	42	178	322	138	162	285
	54%	63%	40%	47%	57%	55%	58%	56%	58%	50%	47%	47%	57%	87%	60%	81%	46%	60%	60%	44%	79%
		b		1			с		j				k	np	р	np				1	s
NET Difference	-442	-328	-105	-89	-108	-109	-102	-120	-184	-79	-59	-89	-353	-114	-76	-41	-114	-260	-117	-98	-274
	-44%	-52%	-30%	-41%	-44%	-44%	-47%	-46%	-51%	-44%	-30%	-32%	-49%	-84%	-48%	-78%	-30%	-48%	-51%	-26%	-76%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



Table 32 SCOTECON1 - How would you describe the current state of the Scottish economy? Would you say it is...?

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS			NORTH EAST		1
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449		95															607												
WEIGHTED BASE	1000	477		116*															563												
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Very good	18	10	7	6	8	4	-	-	-	14	4	-	10	3	2	3	13	5	14	4	4	8	4	1	7	-	2	1	4	1	1
	2%	2%	1%	5%	4%	3%	-	-	-	5%	1%	-	3%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	6%	-	1%	1%	3%	1%	1%
				fgh	fgh	fgh				jk	k														VDE						
Fairly good	181	96	83	30	53	26	32	14	26	83	58	40	75	39	28	39	114	67	117	64	31	74	70	18	29	17	28	19	31	16	23
	18%	20%	16%	26%	30%	17%	18%	9%	12%	28%	18%	10%	21%	15%	20%	16%	19%	17%	21%	15%	13%	18%	22%	15%	22%	20%	19%	15%	22%	13%	18%
				gh	efgh	g	g			jk	k								s				t								
Fairly poor	505	235	267	55	81	80	93	87	109	136	173	196	173	136	67	129	309	196	289	216	118	207	166	59	64	38	76	61	71	75	59
	50%	49%	52%	48%	45%	54%	54%	55%	49%	46%	54%	51%	49%	53%	49%	51%	51%	50%	51%	49%	51%	50%	52%	49%	49%	46%	52%	50%	51%	60%	46%
																														E	
Very poor	255	117	137	18	32	35	44	47	79	50	79	126	83	71	37	64	154	101	127	129	66	111	65	36	25	23	32	39	31	28	43
	26%	24%	27%	15%	18%	24%	26%	30%	35%	17%	25%	33%	24%	28%	27%	25%	25%	26%	22%	29%	29%	27%	20%	29%	19%	27%	22%	32%	22%	22%	33%
								cd	cde		i i	ij								r	v	v						x			xAC
Don't know	37	14	20	4	6	4	4	8	11	10	8	19	11	7	4	15	18	19	17	20	9	13	13	6	5	5	8	-	4	5	3
	4%	3%	4%	4%	3%	2%	2%	5%	5%	3%	2%	5%	3%	3%	3%	6%	3%	5%	3%	4%	4%	3%	4%	5%	4%	6%	6%	-	3%	4%	2%
																								В	В	В	В			В	
Prefer not to say	4	4	-	3	-	-	-	1	-	3	-	1	-	2	-	3	2	3	-	4	3	2	-	-	-	-	-	3	-	1	
	•	1%	-	3%	-	-	-	1%	-	1%	-		-	1%	-	1%	•	1%	-	1%	1%	•	-	-	-	-	-	2%	-	1%	( - )
		b		h																r											
Good (NET)	199	107	90	35	62	30	32	14	26	97	62	40	85	42	29	43	127	72	131	68	35	83	74	20	37	17	30	20	35	17	24
	20%	22%	18%	31%	34%	20%	18%	9%	12%	33%	19%	10%	24%	16%	21%	17%	21%	18%	23%	16%	15%	20%	23%	16%	28%	20%	20%	16%	25%	13%	19%
				fgh	efgh	gh	g			jk	k		mo						s				t		wBD				D		
Poor (NET)	760	352	404	73	113	115	137	134	189	186	252	322	256	207	104	192	463	297	415	345	184	318	231	95	90	61	108	100	102	102	102
	76%	74%	79%	63%	63%	77%	79%	85%	84%	63%	78%	84%	73%	81%	76%	76%	76%	76%	74%	79%	80%	77%	72%	78%	68%	73%	74%	82%	72%	82%	79%
						cd	cd	cd	cd		i i	1		1														×		×	
NET Difference	-561	-245	-314	-37	-51	-85	-105	-120	-163	-89	-190	-283	-171	-165	-75	-150	-336	-225	-285	-277	-150	-236	-156	-75	-53	-44	-78	-80	-67	-86	-77
	-56%	-51%	-61%	-32%	-29%	-57%	-61%	-76%	-72%	-30%	-59%	-74%	-49%	-64%	-54%	-59%	-55%	-58%	-51%	-63%	-65%	-57%	-49%	-62%	-40%	-53%	-54%	-65%	-48%	-68%	-60%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 33 SCOTECON1 - How would you describe the current state of the Scottish economy? Would you say it is...?

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSE	IOLD SIZE			F CHILDREN HH		2021 CONST	ITUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+		2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	VEC	NO
	TOTAL	(a)	(b)	£19,999 (c)	£34,999 (d)	£54,999 (e)	£55,000+ (f)	(g)	(h)	3 (i)	4+ (i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	YES (s)	(t)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219		248						281	719	135		52*		537		371	
	100%	63%		22%								28%		13%				54%		37%	
Very good	18	12	4	1	4	7	6	3	2	7	6	9	8	1	4	3	9	10	2	7	2
	2%	2%	1%	1%	1%	3%	3%	1%	1%	4%	3%	3%	1%	1%	3%	5%	2%	2%	1%	2%	1%
										h	h	1									
Fairly good	181	98	81	37	48	39	52	38	59	35	49	70	111	10	33	7	89	92	36	76	39
	18%	16%	23%	17%	20%	16%	24%	14%	16%	20%	25%	25%	15%	7%	21%	14%	23%	17%	16%	21%	11%
			а				e				gh	1			m		m			t	
Fairly poor	505	312	182	105	121	131	110	137	190	90	88	131	374	52	77	26	213	306	90	194	181
	50%	50%	52%	48%	49%	53%	50%	52%	52%	51%	45%	47%	52%	38%	49%	50%	55%	57%	39%	52%	50%
	255	102	68	50	63		40	70	102	27	44	61	104	67	42		m	r	02	02	100
Very poor	255	183 29%	19%	59 27%	26%	66 27%	46 21%	72 27%	102 28%	37 21%	23%	61 22%	194 27%	67 50%	42 26%	14 28%	61 16%	116 22%	93 41%	82 22%	128 36%
	20%	b	1376	2770	20/6	2770	21/0	2770	2070	21/0	2370	2270	2770	nop	2078 n	20%	10/0	2270	a 1/0	2270	5070 S
Don't know	37	23	14	12	9	5	6	12	9	8	7	10	27	5	3	2	13	13	8	11	10
bon chalow	4%	4%	4%	5%	4%	2%	3%	5%	3%	4%	4%	3%	4%	4%	2%	3%	3%	2%	3%	3%	3%
Prefer not to say	4	2	1	4	-	-	-	3	-	-	1		4	-	-	-		-	1	1	-
	•	•		2%	-		-	1%	-		1%	-	1%	-	-	-		-	1%	•	-
				def																1	
Good (NET)	199	111	85	39	51	46	58	40	61	42	55	79	120	11	38	10	98	102	38	83	41
	20%	18%	24%	18%	21%	19%	26%	15%	17%	24%	28%	28%	17%	8%	24%	19%	25%	19%	16%	22%	11%
	_		a				с			g	gh	1			m	m	m			t	
Poor (NET)	760	495	251	164	184	197	156	209	292	128	132	192	568	119	119	41	274	422	183	276	309
	76%	79%	72%	75%	75%	79%	71%	79%	81%	72%	67%	68%	79%	88%	75%	78%	71%	79%	80%	74%	86%
		b				f		]	ij				k	np						1	S
NET Difference	-561 -56%	-384 -61%	-166 -47%	-126 -57%	-133 -54%	-150 -61%	-98 -45%	-168 -64%	-231 -64%	-86 -48%	-77 -39%	-113 -40%	-448 -62%	-107 -80%	-82 -51%	-30 -58%	-176 -46%	-320 -60%	-145 -63%	-193 -52%	-268
	-56%	-01%	-47%	-5/%	-54%	-01%	-45%	-04%	-04%	-48%	-39%	-40%	-02%	-80%	-51%	-58%	-4b%	-00%	-03%	-52%	-74%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



### Table 34 SCOTECON2 - Which of the following, if any, would you say have contributed MOST to the Scottish economy currently being in a GOOD state?

Base: Adults who describe the current state of the Scottish economy as good

		GEN	IDER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKI	IG STATUS	HIGH	EST QUALIFICA	ATION				PARLIAME	NT REGION			
	TOTAL	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (j)	55+ (k)	AB (I)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	WORKING (r)	NOT WORKING (s)	STANDARD GRADE OR BELOW (t)	HIGHER (u)	DEGREE OR ABOVE (v)	CENTRAL (w)	GLASGOW (x)	HIGHLANDS AND ISLANDS (y)	LOTHIANS (A)	MID SCOTLAND AND FIFE (B)	NORTH EAST SCOTLAND (C)	SOUTH (D)	WEST (E)
UNWEIGHTED BASE WEIGHTED BASE	197 199 100%	99 107* 54%*	96 90* 45%*	31 35** 18%**	59 62* 31%*	30 30** 15%**	32 32** 16%**	17 14** 7%**	28 26** 13%**	90 97* 49%*	62 62* 31%*	45 40* 20%*	87 85* 43%*	44 42* 21%*	28 29** 15%**	38 43* 21%*	131 127 64%	66 72* 36%*	136 131 66%	61 68* 34%*	29 35** 17%**	66 83* 42%*	95 74* 37%*	19 20** 10%**	40 37* 18%*	15 17** 8%**	31 30** 15%**	19 20** 10%**	34 35** 18%**	15 17** 8%**	24 24** 12%**
The productivity of Scottish workers	91 46%	51 48%	40 44%	11 32%	31 50%	9 30%	11 35%	10 71%	19 72%	42 43%	20 33%	28 71%	35 42%	19 46%	18 61%	18 42%	55 43%	36 50%	63 48%	28 40%	14 40%	39 47%	36 49%	10 48%	20 54%	7 41%	14 45%	10 53%	16 46%	8 45%	7 29%
Decisions made by the current SNP First Minister John Swinney and Cabinet Secretary for Finance and the Economy Shona Robison	60	36	24	7	16	10	5	8	14	23	15	22	26	12	7	15	38	22	38	22	11	29	19	S	10	3	10	7	11	4	11
	30%	34%	26%	19%	26%	34%	17%	57%	55%	23%	25%	56% ii	30%	29%	25%	35%	30%	31%	29%	32%	30%	35%	26%	26%	27%	19%	32%	34%	31%	26%	43%
Decisions made by former SNP First Ministers and Cabinet Secretaries for Finance between 2011 and 2024	60	26	33	2	15	8	12	9	13	18	20	22	19	15	10	16	34	26	38	22	10	22	28	6	7	6	7	8	7	7	11
	30%	24%	37%	6%	25%	28%	37%	68%	49%	18%	32%	56%	22%	36%	35%	37%	27%	36%	29%	32%	29%	26%	38%	31%	18%	37%	25%	41%	21%	44%	43%
The state of the global economy	45 23%	28 26%	17 19%	6 17%	18 29%	6 20%	8 25%	2 16%	5 19%	24 25%	14 23%	7 18%	24 28%	3 7%	4 13%	15 34%	27 21%	19 26%	27 21%	18 26%	5 13%	16 19%	23 31%	3 16%	10 27%	3 17%	6 19%	6 31%	11 32%	2 14%	5 19%
Covid-19 pandemic having less of	45	23	20	8	19	6	3		8	27	10	8	18	8	7	13	26	19	25	20	10	16	18	7	6	3	6	4	13	4	2
an impact than previously	23%	22%	22%	23%	30%	21%	10%		33%	28%	15%	21%	21%	18%	23%	29%	20%	27%	19%	30%	28%	20%	24%	35%	17%	21%	19%	20%	36%	25%	7%
Decisions made by the current Labour Prime Minister, Keir Starmer and Chancellor Rachel Reeves	30	18	11	7	16 26%	2 7%	4	1	1	22 23%	6	2	17 20%	4 9%	3	7	21	10	21	9 14%	3 8%	12	15 21%	6 28%	5	2	5	2 9%	5	5 29%	1 4%
Decisions made by big businesses	29	16	12	9	9	3	5		4	к 18	7	4	14	7	3	5	21	8	21	7	1	14	13	2	4	1	6	2	12	2	
	14%	15%	13%	24%	14%	9%	15%		14%	18%	12%	9%	16%	16%	10%	12%	16%	11%	16%	11%	3%	17%	18%	10%	12%	5%	19%	9%	36%	11%	
Decisions made by former Conservative UK Prime Ministers and Chancellors between 2010 and 2024	28	14	13	4	12	4	5	-	2	16	10	2	12	5	4	7	17	11	19	9	7	7	15	3	5	2	7	3	4	3	-
	14%	13%	14%	10%	20%	15%	17%		8%	16%	16%	5%	15%	12%	12%	17%	14%	15%	15%	13%	19%	8%	20%	17%	15%	11%	22%	17%	13%	17%	-
Decisions made by the Bank of England	27	17	11	6	12	2	5		3	17	7	3	12	5	6	5	16	11	19	9	6	13	9	5	6	-	6	3	6	1	
	14%	16%	12%	16%	19%	7%	16%		12%	18%	12%	8%	14%	11%	20%	12%	13%	15%	14%	13%	18%	15%	12%	27%	17%		20%	15%	17%	5%	
Britain leaving the European Union	24	15	9	6	7	2	5	1	3	13	7	4	8	2	3	11	10	14	11	12	4	12	6	3	3	-	4	3	6	2	3
	12%	14%	10%	17%	12%	8%	14%	6%	11%	14%	11%	9%	10%	5%	9%	25% Im	8%	19%	9%	18%	11%	14%	8%	15%	10%	-	13%	15%	18%	10%	11%
The Russian invasion of Ukraine having less of an impact than previously	10	8	2	2	4	1	1	-	2	6	3	2	1	3	3	3	4	6	4	6	3	4	3		•	-	2	1	5		2
	5% 3	7%	3%	5%	6%	5%	4%		8%	6%	4%	5%	2%	7%	10%	7%	3%	8%	3%	9%	10%	5%	4%		1%		6%	6%	14%		9%
Something else (PLEASE SPECIFY)	3 2%	1 1%	2		-	-	1 3%	1 9%	1 3%	-	1 2%	2 5%	3 4%	-	-	-	3	-	2 2%	1 1%	-	1 1%	2 3%	-	2 5%	-	-	-	-	-	1 4%
None of the above	7 3%	2 2%	5 5%	2 4%	1 2%	2 7%	1 4%	1	1 3%	3 3%	3 5%	i 1 2%	4 5%	1 3%	1 4%	1	6 4%	1 2%	3 3%	4 5%	1 4%	4 5%	2 2%	:	1 2%	1	1		2 4%	:	5 19%
Don't know	18 9%	4 4%	14 15%	8 23%	4 7%	3 9%	2 7%	* 3%		12 13%	5 8%	* 1%	7 8%	6 13%	3 9%	3 6%	13 10%	5 8%	8 6%	9 14%	5 15%	8 10%	3 4%	4 19%	5 14%	3 18%	3 12%	-	-	-	3 12%
			a							k																					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/v/A/B/C/D/E Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.

# <u>Return to Index</u>

### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 35 SCOTECON2 - Which of the following, if any, would you say have contributed MOST to the Scottish economy currently being in a GOOD state?

Base: Adults who describe the current state of the Scottish economy as good

Ipsos

		TEN	URE			OME			HOUSEH	OLD SIZE			CHILDREN HH UNDER)		2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
UNWEIGHTED BASE	TOTAL 197	(a) 116	(b) 78	(c) 34	(d) 51	(e) 47	(f) 61	(g) 43	(h) 57	(i) 42	(j) 55	(k) 77	(I) 120	(m) 12	(n) 38	(o) 11	(p) 98	(q) 107	(r) 37	(s) 86	(t) 44
WEIGHTED BASE	199	111		39*				40*				79*		11**			98*	102*			
The productivity of Scottish	100% 91	56% 53	43%* 38	20%* 14	26%* 22	23%* 27	29%* 27	20%* 17	31%* 31	21%* 20	28%* 22	40%* 32	60% 59	6%** 3	19%* 17	5%** 5	49%*	51%* 52	19%* 23	42%* 43	21%* 15
workers	46%	48%	45%	37%	42%	58%	46%	43%	50%	48%	40%	40%	49%	28%	46%	51%	51%	51%	60%	52%	36%
Decisions made by the current SNP First Minister John Swinney and Cabinet Secretary for Finance and the Economy Shona Robison	60	37	23	15	14	15	16	13	25	12	11	17	43	2	7	1	44	39	10	39	5
	30%	34%	27%	39%	27%	32%	28%	32%	41% j	28%	19%	22%	36% k	14%	19%	6%	45% n	38%	26%	47% t	13%
Decisions made by former SNP First Ministers and Cabinet Secretaries for Finance between 2011 and 2024	60	36	24	13	15	13	19	10	26	12	12	24	36	4	6	3	45	40	10	42	7
	30%	33%	28%	33%	29%	29%	32%	25%	42% i	29%	21%	30%	30%	31%	16%	26%	46% n	39%	28%	50% t	16%
The state of the global economy	45 23%	24 22%	21 25%	10 27%	7 13%	7 14%	22 37%	12 30%	8 14%	10 25%	15 27%	20 25%	25 21%	6 51%	7 20%	7 68%	18 18%	24 23%	12 32%	15 18%	20 49%
Covid-19 pandemic having less of	45	23	20	11	12	11	de 10	9	12	13	11	19	26	4	12	4	16	23	8	14	s 11
an impact than previously	23%	21%	24%	28%	24%	24%	18%	22%	19%	30%	20%	24%	22%	31%	33%	42%	17%	23%	22%	17%	28%
Decisions made by the current Labour Prime Minister, Keir Starmer and Chancellor Rachel Reeves	30 15%	14	16 19%	5	7 14%	7 15%	11 19%	5	9 14%	7 18%	10	14	17 14%	3 23%	p 10 28%	2 18%	10	13	7 18%	10	5
Decisions made by big businesses	29	14	15	6	4	10	9	4	7	7	11	17	12	3	p 12	1	9	9	8	9	5
	14%	12%	18%	16%	8%	21%	15%	9%	11%	17%	20%	21%	10%	23%	33%	10%	10%	9%	20%	11%	13%
Decisions made by former Conservative UK Prime Ministers and Chancellors between 2010 and 2024	28	17	10	3	7	8	10	5	8	3	11	16	12	7	р 7	2	9	15	4	11	8
Decisions made by the Bank of	14% 27	16% 12	12% 15	9% 3	14% 8	16% 5	17% 10	12% 5	14% 9	8% 6	20% 7	20% 10	10% 17	60% 3	19% 8	19% 4	9% 8	14% 12	9% 5	13% 8	19% 8
England	14%	11%	18%	9%	15%	12%	17%	12%	14%	15%	13%	13%	14%	23%	22%	44%	9%	12%	13%	10%	20%
Britain leaving the European	24	11	13	7	4	6	6	5	7	6	5	8	16	1	р 4	3	13	6	9	12	6
Union	12%	10%	16%	18%	8%	12%	11%	13%	11%	15%	10%	10%	14%	6%	11%	35%	13%	6%	24% q	14%	14%
The Russian invasion of Ukraine having less of an impact than previously	10	5	5	2	7	2		6	3		1	1	9	-	4		5	6	4 4	4	3
	5%	4%	6%	4%	13% f	5%	-	15% ij	5%	-	2%	2%	8%	-	11%	-	5%	5%	10%	5%	7%
Something else (PLEASE SPECIFY)	3 2%	3 3%	1	-		2 4%	1 2%	1 2%	2 4%				3 3%	-	1 2%	1	2 2%	3 3%		2 3%	1 2%
None of the above	7 3%	4 3%	3 4%	2	1 2%	2 5%		1 2%	1 2%	2 5%	3 5%	4	3 2%	-	-		4 4%	4 4%	1 2%	2	1 3%
Don't know	18 9%	8 8%	4% 8 9%	4 10%	6 11%	2 4%	5 9%	3	7 11%	3	5 10%	6 8%	12 10%	-	2 5%		4% 5 5%	4%	1 3%	5	2 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/tOverlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Table 36 SCOTECON8 - Which of the following, if any, would you say have contributed MOST to the Scottish economy currently being in a POOR state?

Base: Adults who describe the current state of the Scottish economy as poor

	[	GEN	IDER			AGE E	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	NG STATUS		EST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	CI	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW		LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	764		426							169			293																		
WEIGHTED BASE	760 100%	352 46%	404 53%	73* 10%*	113 15%	115 15%	137 18%	134 18%	189 25%	186 24%	252 33%	322 42%	256 34%	207 27%	104* 14%*	192 25%	463 61%	297 39%	415 55%	345 45%	184 24%	318 42%	231 30%	95* 13%*	90* 12%*	61* 8%*	108 14%	100* 13%*	102* 13%*	102* 13%*	102* 13%*
Decisions made by former	409	193	213	40	67	63	76	69	94	107	140	163	132	118	50	109	250	159	226	184	91	172	132	53	51	26	61	48	59	61	51
Conservative UK Prime Ministers and Chancellors between 2010 and 2024																															
	54%	55%	53%	55%	59%	55%	56%	51%	50%	57%	55%	51%	52%	57%	48%	57%	54%	54%	54%	53%	49%	54%	57%	55%	57%	42%	57%	48%	58%	60%	50%
Britain leaving the European Union	401	171	226	46	74	61	62	68	90	121	123	157	135	122	47	97	257	145	222	179	78	163	141	51	57	27	60	49	56	52	48
	53%	48%	56%	64% fh	66% fgh	53%	45%	51%	48%	65% jk	49%	49%	53%	59% n	45%	51%	55%	49%	53%	52%	42%	51%	61% tu	53%	64% vE	45%	55%	49%	55%	51%	48%
Decisions made by former SNP First Ministers and Cabinet Secretaries for Finance between 2011 and 2024	393	198	195	26	38	42	72	86	129	64	114	215	149	95	47	102	244	149	197	197	97	161	121	54	28	28	64	61	48	51	59
	52%	56%	48%	36%	34%	36%	53%	65%	68%	35%	45%	67%	58%	46%	45%	53%	53%	50%	47%	57%	53%	51%	53%	57%	31%	47%	59%	60%	47%	50%	58%
		b					cde	cde	cdef		i	ij	mn							r				×			x	×	×	×	×
The impact of the Covid-19 pandemic	386 51%	159 45%	225 56%	43 60%	55 48%	56 49%	67 49%	67 50%	98 52%	98 53%	123 49%	165 51%	144 56%	104 50%	52	86 45%	247	138 47%	210	175 51%	83 45%	156 49%	134 58%	47	46 51%	27 45%	61 56%	46 46%	48 47%	62 61%	48 47%
The state of the shelp of	288	136	a 149	28	40/0	39	4374	53	58	92	4970	110	99	78	39	71	178	110	178	110	4370	128	tu 94	32	46	19	48	40/5	35	B 32	34
The state of the global economy	38%	39%	37%	38%	57% cefgh	39	34%	39%	31%	92 50% ik	34%	34%	39%	38%	39	37%	38%	37%	43% s	32%	31%	40%	94 41% t	32	46 52% wyCDE	32%	48 45%	41 41%	35%	31%	34 34%
Decisions made by the current SNP First Minister John Swinney and Cabinet Secretary for Finance and the Economy Shona Robison	264	135	129	12	24	29	48	54	97	36	77	151	102	77	27	58	179	85	130	134	68	108	80	36	22	23	38	40	33	28	43
	35%	38%	32%	16%	21%	25%	35% cd	41% cde	51% cdef	19%	31% i	47% ij	40% no	37%	26%	30%	39% q	29%	31%	39% r	37%	34%	35%	38%	25%	38%	35%	40% x	32%	28%	43% xD
Decisions made by the current Labour Prime Minister, Keir Starmer and Chancellor Rachel Reeves	212	107	26%	20	34	35	30	25	67	29%	65	92 29%	64 25%	54	37	56	26%	93	26%	105	62	99	47	25	21 24%	17 29%	30	27	35	25	32
					g	g			fg												v	v									
The impact of the Russian invasion of Ukraine	207	89	115	25	24	29	33	40	56	49	62	96	72	50	26	59	122	85	101	106	46	80	74	31	25	12	33	30	21	31	23
Decisions made by the Bank of	27%	25%	28%	34%	21% 29	25% 17	24%	30%	30%	26%	25% 32	30%	28%	24%	25% 20	31% 23	26%	29% 43	24%	31% 49	25%	25% 44	32% 31	33%	28%	19%	31% 14	30%	20%	31% 19	23% 14
England	115	15%	15%	13%	29	15%	15	17%	11%	21%	13%	44	14%	17%	19%	12%	15%	43	16%	49	18%	44 14%	14%	12%	20	15%	14	12	15	19	14
					fh					i																					
Decisions made by businesses	85 11%	47 13%	36 9%	8 11%	18 16%	13 11%	9 6%	15 11%	23 12%	26 14%	22 9%	37 12%	27 10%	22 11%	20 19%	16 8%	49 11%	36 12%	50 12%	35 10%	18 10%	41 13%	21 9%	13 14%	14 15%	3 5%	12 12%	12 12%	9 9%	10 9%	13 12%
The productivity of Scottish	79	43	36	3	f 9	14	15	19	19	12	29	38	28	16	lo 16	19	44	35	46	33	21	29	23	6	16	11	16	10	6	2	12
workers	10%	12%	9%	4%	8%	12%	11%	14%	10%	7%	11%	12%	11%	8%	15%	10%	10%	12%	11%	9%	12%	9%	10%	7%	18% wCD	19% wCD	15% CD	10% D	6%	2%	11% D
Something else (PLEASE SPECIFY)	25 3%	20 6%	6 1%	-	2 2%	5 5%	4 3%	6 4%	8 4%	2 1%	10 4%	14 4%	10 4%	7 3%	4 4%	5 3%	16 4%	9 3%	15 4%	10 3%	7 4%	11 3%	6 3%	2 2%	-	2 4%	4 4%	4 4%	1 1%	4 4%	8 8% xC
None of the above	8 1%	3 1%	6 1%	2 2%	2 1%	1	3 3%	1	1 1%	3 2%	4 2%	1	2 1%	1	1 1%	5 3%	2	6 2%	2 1%	6 2%	5 3%	2 1%	1	-	2 2%	1 2%	1	2 2%	2 2%	2 2%	
Don't know	13 2%	3 1%	10 3%		3 3%	2 2%	7 5%	1 1%	1 1%	3 2%	8 3% k	2 1%	3 1%	4 2%	1 1%	5 3%	7 1%	6 2%	10 2%	3 1%	5 2%	6 2%	2 1%	:	2 2%	4 6%	:	1 1%	2 2%	1 1%	4 4% ∆

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

# <u>Return to Index</u>

#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 37 SCOTECON3 - Which of the following, if any, would you say have contributed MOST to the Scottish economy currently being in a POOR state?

Base: Adults who describe the current state of the Scottish economy as poor

Ipsos

_		TEN	URE			OME			HOUSE	IOLD SIZE			CHILDREN HH UNDER)		2021 CONSTI	TUENCY VOTE		BREXIT	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
UNWEIGHTED BASE	TOTAL 764	(a) 520	(b) 232	(c) 139	(d) 183	(e) 207	(f) 178	(g) 204	(h) 302	(i) 122	(j) 136	(k) 198	(I) 566	(m) 123	(n) 121	(o) 42	(p) 278	(q) 444	(r) 184	(s) 278	(t) 322
WEIGHTED BASE	764	495	252	164	185	197	178	204	292	122	130	198	568	125			278	444	184	278	309
	100%	65%	33%	22%	24%	26%	21%	27%	38%	17%	17%	25%	75%	16%	16%	5%*	36%	56%	24%	36%	41%
Decisions made by former Conservative UK Prime Ministers and Chancellors between 2010 and 2024	409	259	142	90	89	106	87	120	154	68	67	96	313	16	56	21	208	258	72	190	125
	54%	52%	56%	55%	48%	54%	56%	58%	53%	53%	51%	50%	55%	14%	47% m	51% m	76% mno	61% r	40%	69% t	40%
Britain leaving the European Union	401	251	140	87	88	108	81	120	145	61	75	105	296	15	58	22	200	298	25	173	134
	53%	51%	56%	53%	48%	55%	52%	58%	50%	48%	57%	55%	52%	13%	49% m	55% m	73% mno	71%	14%	63%	43%
Decisions made by former SNP First Ministers and Cabinet Secretaries for Finance between 2011 and 2024	393	292	95	74	97	107	87	108	167	71	48	79	315	108	71	31	89	201	133	98	229
	52%	59% b	38%	45%	53%	54%	56%	52%	57%	55%	36%	41%	55% k	91% nop	60%	78%	33%	48%	73%	36%	74% S
The impact of the Covid-19 pandemic	386	260	118	73	89	110	84	90	163	65	68	94	291	55	58	21	162	228	86	140	154
panderne	51%	53%	47%	45%	48%	56% c	54%	43%	56%	51%	51%	49%	51%	46%	49%	51%	59% m	54%	47%	51%	50%
The state of the global economy	288 38%	178 36%	104 42%	57 35%	70 38%	84 43%	59 38%	83 40%	103 35%	47 36%	56 42%	76 39%	213 37%	22 19%	45 38%	16 40%	123 45%	175 42%	57 31%	120 43%	102 33%
Decisions made by the current SNP	264	209	53	44	67	70	60	67	121	39	37	45	219	94	m 50	m 24	m 38	r 114	113	t 52	172
First Minister John Swinney and Cabinet Secretary for Finance and the Economy Shona Robison	204	205			07	70	00	07	121		57	45	215	54	00	24	30	114	115	52	
	35%	42% b	21%	27%	36%	35%	38% c	32%	41% gij	30%	28%	23%	39% k	79% nop	42% p	59% p	14%	27%	62% q	19%	55% s
Decisions made by the current Labour Prime Minister, Keir Starmer and Chancellor Rachel Reeves	212	133	75	54	47	49	39	58	85	33	36	51	161	37	22	6	92	108	65	99	66
	28%	27%	30%	33%	25%	25%	25%	28%	29%	25%	27%	26%	28%	31% n	18%	15%	34% no	25%	35% q	36% t	21%
The impact of the Russian invasion of Ukraine	207	134	67	46	47	65	33	52	90	35	31	50	156	26	27	11	82	130	42	79	78
	27%	27%	27%	28%	26%	33% f	21%	25%	31%	27%	23%	26%	28%	22%	22%	28%	30%	31%	23%	29%	25%
Decisions made by the Bank of England	115	63	46	22	32	29	19	34	42	20	19	25	90	7	12	3	59	71	25	65	27
<u> </u>	15%	13%	18%	13%	17%	15%	12%	16%	14%	15%	14%	13%	16%	6%	10%	8%	21% mno	17%	14%	23% t	9%
Decisions made by businesses	85 11%	62 13%	21 8%	16 10%	20 11%	26 13%	14 9%	24 12%	35 12%	16 12%	10 7%	20 11%	65 11%	2 1%	14 12%	5 12%	39 14%	45 11%	23 12%	44 16%	23 8%
The productivity of Scottish workers	79	56	22	13	22	26	15	23	33	10	13	16	63	16	m 14	m 7	m 25	48	21	26	46
	10%	11%	9%	8%	12%	13%	10%	11%	11%	8%	10%	9%	11%	14%	12%	18%	9%	11%	12%	10%	15%
Something else (PLEASE SPECIFY)	25 3%	18 4%	7 3%	5 3%	4 2%	7 3%	5 3%	12 6%	10 3%	1 1%	3 2%	4 2%	21 4%	4 3%	2 2%	1 2%	13 5%	14 3%	6 3%	16 6%	6 2%
None of the above	8 1%	6 1%	2 1%	4 3%	2 1%	2 1%	•	2 1%	2 1%	3 2%	2 1%	2 1%	7 1%	2 1%	•	•	1	2	2 1%	t 2 1%	•
Don't know	1%	4	9	5	4	1%	2	1%	3	4	2	4	9	2	3			5	1%	3	4
	2%	1%	4%	3%	2%	•	1%	2%	1%	3%	1%	2%	2%	2%	3%			1%	1%	1%	1%
			а											р	р						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



Table 38 ECONOPTUK - Do you think that the general economic condition of the UK will improve, stay the same or get worse over the next 12 months?

Base: Adults aged 16+ in Scotland

		GEI	NDER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKI	NG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000									269			393						607		189		434								136
WEIGHTED BASE	1000									296			352						563		231		318								129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Improve	155	92	62	28	43	23	20	19	22	71	43	40	65	33	18	39	98	57	96	59	27	63	59	20	29	9	28	10	25	20	13
	15%	19%	12%	24%	24%	15%	12%	12%	10%	24%	13%	11%	19%	13%	13%	15%	16%	15%	17%	13%	12%	15%	18%	17%	22%	11%	19%	9%	18%	16%	10%
		b		fgh	fgh					jk													t		BE		В		В		
Stay the same	276	139	136	33	60	39	44	37	64	92	83	101	109	77	36	55	185	91	163	113	64	109	91	31	34	17	36	40	37	48	32
	28%	29%	27%	28%	33%	26%	26%	23%	29%	31%	26%	26%	31%	30%	26%	22%	30% g	23%	29%	26%	28%	26%	29%	26%	26%	21%	25%	33%	26%	38% vAE	25%
Get worse	469	213	253	41	65	65	87	87	124	106	153	211	152	113	74	130	265	205	254	215	109	206	139	55	51	48	70	61	65	47	70
	47%	45%	49%	36%	36%	44%	51%	55%	55%	36%	47%	55%	43%	44%	54%	52%	43%	52%	45%	49%	47%	50%	44%	45%	39%	59%	48%	50%	46%	38%	54%
							cd	cd	cd		i.	1						p								хD					xD
Don't know	94	32	59	9	13	22	21	15	15	22	43	29	24	34	10	25	58	36	49	44	27	36	30	15	15	7	12	11	13	9	12
	9%	7%	11%	8%	7%	15%	12%	9%	6%	7%	13%	8%	7%	13%	8%	10%	10%	9%	9%	10%	12%	9%	9%	12%	12%	9%	8%	9%	9%	7%	9%
			а			dh					ik			ï																	
Prefer not to say	6	1	4	4	-	-			1	4	-	1	2	1	-	3	3	3	-	6	4	2	-	-	1	-	-	-	2	1	1
	1%		1%	4%	-	-	-		1%	2%	-			1%	-	1%		1%	-	1%	2%		-	-	1%	-	-	-	1%	1%	1%
1				defgh						i									1	r	v										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 39 ECONOPTUK - Do you think that the general economic condition of the UK will improve, stay the same or get worse over the next 12 months?

Base: Adults aged 16+ in Scotland

				1																1	
													CHILDREN HH								
		TEN	URE			OME			HOUSEI	HOLD SIZE		(17 OR	UNDER)		2021 CONST	TUENCY VOTE		BREXIT	/OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVAT							1
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658		186								284						565			
WEIGHTED BASE	1000	629		219								281						537			
	100%	63%		22%								28%						54%			
Improve	155	95	58	31	34	38	46	31	51	38	36	53	101	10	36	13	57	84	25	50	43
	15%	15%	17%	14%	14%	15%	21%	12%	14%	21%	18%	19%	14%	7%	22%	25%	15%	16%	11%	13%	12%
							d			gh					mp	m	m				
Stay the same	276	180	91	48	72	79	63	67	95	51	64	88	188	30	54	14	117	157	58	109	96
,	28%	29%	26%	22%	30%	32%	29%	25%	26%	29%	32%	31%	26%	22%	34%	26%	30%	29%	25%	29%	27%
						c									m						
Get worse	469	305	154	104	127	110	91	132	185	77	75	113	357	87	49	22	178	244	131	182	185
	47%	48%	44%	47%	52%	44%	41%	50%	51%	43%	38%	40%	50%	65%	31%	42%	46%	45%	57%	49%	51%
					f			1	1				k	nop			n		a		
Don't know	94	47	45	33	12	20	20	33	31	11	19	25	69	7	20	3	32	51	15	28	36
	9%	8%	13%	15%	5%	8%	9%	13%	9%	6%	10%	9%	10%	6%	13%	7%	8%	10%	7%	8%	10%
	570	570	- 25/10	de	270	570	570	1	570	570	2070	570	2070	570	m	. 70	570	2070	. 70	270	2070
Prefer not to say	6	2	1	2		2		1		1	3	2	4				1	1		1	
rielei not to say	1%	*	*	1%		1%		1%		1%	2%	1%	* 1%		-		*	*		*	
	1%			170	-	170	-	170	-	176	270 b	170	170	-	-	-			-		-
L											n	1						1			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



Table 40 ECONOPTSCO - Do you think that the general economic condition of Scotland will improve, stay the same or get worse over the next 12 months?

Base: Adults aged 16+ in Scotland

		GEI	IDER			AGE E	IAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	SPADE 2	WORKIN	IG STATUS	HIGH	EST OUALIFIC	ATION				PARUAME	NT REGION			
														Jocur	UNADE		JUCIAL		TORKI	NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449							226							218							434								
WEIGHTED BASE	1000	477							226							253							318								
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Improve	148	85	61	28	42	24	23	15	15	70	47	30	63	33	18	33	96	52	97	51	29	59	54	12	29	7	27	16	26	19	12
	15%	18%	12%	24%	24%	16%	13%	9%	7%	24%	15%	8%	18%	13%	13%	13%	16%	13%	17%	12%	12%	14%	17%	10%	22%	9%	19%	13%	18%	15%	9%
		b		fgh	fgh	h	h			jk	k								s						wyE		E		E		
Stay the same	287	142	144	37	60	40	39	44	66	98	80	110	109	78	40	60	187	100	165	122	66	121	92	38	40	22	38	35	43	41	31
	29%	30%	28%	32%	33% f	27%	23%	28%	29%	33% j	25%	29%	31%	30%	29%	24%	31%	26%	29%	28%	29%	29%	29%	31%	30%	26%	26%	28%	31%	32%	24%
Get worse	461	212	245	37	65	61	88	82	128	102	149	210	153	115	69	125	267	194	246	215	104	196	141	56	46	45	68	62	60	51	72
	46%	44%	48%	32%	36%	41%	51%	52%	57%	35%	46%	55%	43%	45%	50%	50%	44%	50%	44%	49%	45%	47%	44%	46%	35%	54%	47%	51%	43%	41%	56%
							cd	cd	cde		i	ij														×		×			xCD
Don't know	100	36	61	11	13	22	22	16	16	24	45	32	27	32	11	31	58	42	53	47	30	39	30	15	16	9	12	10	12	13	14
	10%	8%	12%	10%	7%	15%	13%	10%	7%	8%	14%	8%	8%	12%	8%	12%	10%	11%	9%	11%	13%	9%	9%	13%	12%	11%	9%	8%	8%	10%	10%
			а			dh					ik																				
Prefer not to say	4	2	2	1	-	1		-	1	1	1	1	1	-	1	3	1	3	1	3	3	-	1		1	-	-	-	-	2	1
1	•			1%	-	1%	-	-	1%	1%				-		1%		1%	•	1%	1%	-		-	1%	-	-	-	-	2%	1%
																					u										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 41 ECONOPTSCO - Do you think that the general economic condition of Scotland will improve, stay the same or get worse over the next 12 months?

Base: Adults aged 16+ in Scotland

														1				1			
		TEN	URE		INC	OME			HOUSEI	IOLD SIZE			F CHILDREN HH	1	2021 CONSTI	TUENCY VOTE		BREXIT \	/OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(a)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219		248		264				281	719	135		52*		537			
	100%	63%		22%				26%				28%		13%				54%		37%	
Improve	148	80	65	34	31	39	39	31	40	34	42	55	92	6	34	9	66	69	29	60	30
	15%	13%	19%	15%	13%	16%	18%	12%	11%	19%	21%	20%	13%	5%	22%	18%	17%	13%	13%	16%	8%
			а							gh	gh	1			m	m	m			t	
Stay the same	287	187	95	51	76	84	60	68	104	52	63	88	199	19	49	15	129	173	49	110	96
	29%	30%	27%	23%	31%	34%	27%	26%	29%	29%	32%	31%	28%	14%	31%	29%	34%	32%	21%	30%	27%
						с									m	m	m	r			
Get worse	461	311	140	100	120	105	99	129	184	76	72	112	349	100	59	23	154	240	136	164	203
	46%	49%	40%	46%	49%	42%	45%	49%	51%	43%	37%	40%	49%	74%	37%	45%	40%	45%	59%	44%	56%
		b						i i	i				k	nop					a		s
Don't know	100	51	47	33	18	21	21	36	33	14	17	24	76	10	16	4	36	53	16	35	32
	10%	8%	14%	15%	7%	8%	9%	14%	9%	8%	9%	9%	11%	7%	10%	8%	9%	10%	7%	9%	9%
			а	de																	
Prefer not to say	4	1	2	1	1		1	-	-	2	2	1	3	-	1		1	2		3	
	*	•	1%	1%			-	-	-	1%	1%			-			•	*	-	1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

Return to Index



# 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 42

ECONCONF - Summary Table - How confident, if at all, are you that ...

# Base: Adults aged 16+ in Scotland

	The Labour Party	The SNP has a
	has a good long-	good long-term
	term economic	economic plan for
	plan for the UK?	Scotland?
UNWEIGHTED BASE	1000	1000
WEIGHTED BASE	1000	1000
Very confident	42	59
	4%	6%
Fairly confident	233	241
	23%	24%
Not very confident	325	261
	33%	26%
Not at all confident	317	364
	32%	36%
Don't know	83	73
	8%	7%
Confident (NET)	275	301
	27%	30%
Not confident (NET)	642	626
	64%	63%
NET Difference	-367	-325
	-37%	-32%



#### Table 43 ECONCONF\_1 - How confident, if at all, are you that the Labour Party has a good long-term economic plan for the UK?

Base: Adults aged 16+ in Scotland

		GEN	IDER	1		AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	T REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(†)	(g)	(h)	(1)	()	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(\$)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449	542	95	174	156	180	169	226	269	336	395	393	267		218	660	340	607	393	189	348	434						145		136
WEIGHTED BASE	1000			116*									352						563		231		318								129
	100%	48%	51%	12%*	18%	15%	1/%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Very confident	42	26	15	7	15	2	8	5	4	22	10	10 3%	22	5	3	12 5%	27	15	27	15	9	15	15	4	9	2	6	4	8	5	3
	4%	6%	3%	6%	8%	1%	5%	3%	2%	7%	3%	3%	6%	2%	2%	5%	4%	4%	5%	3%	4%	4%	5%	3%	7%	3%	4%	3%	6%	4%	2%
Fairly confident		111	122	25	eh 52	42		22	10	1k TO	83	72	m 106	57	30	41	462	70	452	04	24	95	95	27	10	45	42	20	20	30	28
Fainy confident	233 23%	23%		25		42	41 24%	32	40	78 26%	26%	19%		22%	22%	41 16%	163 27%	18%	153 27%	81	34 15%	23%	30%	27	40	15 18%	42		30 21%	30	28
	2376	23%	24%	22%	29%	28%	24%	20%	18%	20%	20%	1976	30% mo	22%	2276	10%	2/76	18%	27%	18%	15%	23%	30%	23%	30%	18%	29%	17%	2176	24%	2276
Not very confident	227	157	165		n 53	n 27	50	54	77	<u>к</u> 99	к 95	132	110		47	79	q 199	126	172	153	22	134	105	20	37	25	43	47	54	44	41
Not very confident	325 33%	33%	32%	40%	29%	25%	58 33%	35%	34%	99 34%	29%	34%	31%	35%	34%	79 31%	33%	32%	31%	35%	33%	32%	33%	38 31%	28%	25 30%	43 29%	38%	51 36%	35%	32%
	33%	3379	3279	e	25%	2376	3376	3376	34%	3476	25%	34/6	31/6	33%	3476	31%	33%	32/6	51/6	33%	33%	3276	3379	51/6	28%	30%	23%	30%	30%	33%	3276
Not at all confident	317	151	163	25	37	49	57	56	92	63	106	148	102	79	45	91	181	135	166	151	82	144	81	39	35	31	43	43	40	39	47
	32%	32%	32%	22%	21%	33%	33%	35%	41%	21%	33%	39%	29%	31%	32%	36%	30%	35%	29%	35%	35%	35%	25%	32%	26%	38%	29%	35%	28%	31%	36%
						d	d	cd	cd		i.	i i									v	v									
Don't know	83	32	49	12	22	18	9	10	12	34	27	21	12	27	13	31	39	44	46	37	29	28	22	13	10	9	12	9	13	7	10
	8%	7%	10%	10%	12%	12%	5%	6%	5%	12%	8%	6%	3%	11%	9%	12%	6%	11%	8%	8%	13%	7%	7%	11%	8%	11%	8%	7%	9%	6%	8%
					fh	fh				k				1	1	1		р			uv										
Confident (NET)	275	137	137	32	68	44	49	38	45	100	93	82	128	62	33	52	190	85	179	96	43	109	110	32	49	17	48	25	38	35	32
	27%	29%	27%	28%	37%	30%	28%	24%	20%	34%	29%	21%	36%	24%	24%	21%	31%	22%	32%	22%	19%	26%	35%	26%	37%	21%	33%	20%	27%	28%	24%
					gh	h				k	k		mno				q		s				tu		VBE		B				
Not confident (NET)	642	308	328	72	90	86	115	110	169	162	201	279	212	168	92	170	381	262	338	304	159	278	186	77	72	56	86	90	91	83	88
	64%	64%	64%	62%	50%	58%	67%	70%	75%	55%	63%	73%	60%	65%	67%	67%	62%	67%	60%	70%	69%	67%	58%	63%	55%	68%	59%	73%	64%	66%	68%
	1						d	de	cde			ij	1						1	r	v	v						xA			×
NET Difference	-367	-170	-191	-39	-23	-42	-66	-73	-125	-62	-108	-197	-84	-106	-59	-117	-191	-177	-159	-209	-116	-169	-75	-45	-23	-39	-38	-65	-53	-48	-56
	-37%	-36%	-37%	-34%	-13%	-28%	-38%	-46%	-55%	-21%	-34%	-52%	-24%	-41%	-43%	-46%	-31%	-45%	-28%	-48%	-50%	-41%	-24%	-37%	-18%	-47%	-26%	-53%	-38%	-38%	-43%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 44 ECONCONF\_1 - How confident, if at all, are you that the Labour Party has a good long-term economic plan for the UK?

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSEF	OLD SIZE			CHILDREN HH		2021 CONST	ITUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVAT VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	0	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)
JNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
VEIGHTED BASE	1000	629		219		248						281	719	135		52*		537			
	100%	63%		22%								28%		13%				54%			
ery confident	42	21	21	8	9	14	10	9	14	9	9	13	28	2	16	3	12	26	6	11	16
	4%	3%	6%	4%	4%	6%	5%	3%	4%	5%	4%	5%	4%	2%	10%	5%	3%	5%	3%	3%	4%
															mp						
airly confident	233	152	79	37	49	67	67	53	73	47	61	85	148	13	68	17	95	137	43	81	97
	23%	24%	23%	17%	20%	27%	31%	20%	20%	26%	31%	30%	21%	10%	43%	33%	25%	25%	19%	22%	27%
						с	cd				gh	1			mp	m	m				
lot very confident	325	214	103	60	92	75	77	79	126	65	56	88	238	46	44	27	116	177	71	115	120
	33%	34%	30%	27%	38%	30%	35%	30%	35%	37%	29%	31%	33%	34%	27%	51%	30%	33%	31%	31%	33%
					с											mnp					
Not at all confident	317	206	106	80	76	81	52	94	123	42	58	74	242	72	21	5	135	155	100	142	108
	32%	33%	30%	37%	31%	33%	24%	35%	34%	24%	29%	27%	34%	54%	13%	10%	35%	29%	44%	38%	30%
				f		f		i	i				k	nop			no		q	t	
Don't know	83	37	41	34	18	11	13	29	26	14	13	20	63	1	11	1	28	42	9	23	19
	8%	6%	12%	15%	7%	5%	6%	11%	7%	8%	7%	7%	9%	1%	7%	1%	7%	8%	4%	6%	5%
- (1 - (1)FT)		470	a	def	50		70	62	07		70		470	45	m	20	m	100			
Confident (NET)	275 27%	173 27%	100 29%	45 21%	58 24%	81 33%	78 35%	62 24%	87 24%	56 31%	35%	99 35%	176 25%	15 11%	85 53%	20 38%	106 28%	163 30%	49 21%	91 25%	113 31%
	2170	2770	23%	21/0	2470			24970	2470	51%		55%	2376	11/0				50%	2170	23%	5170
Not confident (NET)	642	419	209	140	169	cd 156	cd 129	173	248	108	gh 114	162	480	119	mp 64	m 32	m 251	332	171	257	228
vor connuent (NET)	64%	67%	60%	64%	69%	63%	59%	65%	69%	60%	58%	58%	67%	88%	40%	61%	65%	62%	75%	69%	63%
	04/6	b	5576	0.470	f	0076	5576	5576	i	0070	5376	50%	k	nop	-7076	01%	n	5270	a	0076	3370
VET Difference	-367	-246	-109	-95	-111	-76	-51	-110	-161	-52	-44	-64	-304	-103	20	-12	-144	-169	-122	-166	-115
ter binerence	-37%	-39%	-31%	-43%	-45%	-30%	-23%	-42%	-45%	-29%	-22%	-23%	-42%	-77%	13%	-23%	-37%	-32%	-53%	-45%	-32%
															0						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



#### Table 45 ECONCONF\_2 - How confident, if at all, are you that the SNP has a good long-term economic plan for Scotland?

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION		-	
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000			95															607		189										
WEIGHTED BASE	1000			116*															563		231										
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Very confident	59	29	31	6	15	7	12	9	11	21	18	20	26	6	9	19	32	27	37	22	12	28	18	7	12	4	6	7	13	4	7
	6%	6%	6%	5%	9%	5%	7%	6%	5%	7%	6%	5%	8%	2%	6%	7%	5%	7%	7%	5%	5%	7%	6%	5%	9%	4%	4%	6%	10%	3%	5%
													m			m															
Fairly confident	241	122	115	35	65	44	38	22	36	100	83	58	87	67	29	59	154	88	152	90	46	98	87	30	40	16	32	30	34	32	26
	24%	25%	22%	31%	36%	30%	22%	14%	16%	34%	26%	15%	25%	26%	21%	23%	25%	22%	27%	21%	20%	24%	27%	25%	31%	20%	22%	25%	24%	26%	20%
				gh	fgh	gh				jk	k								s												
Not very confident	261	123	135	33	55	35	44	48	47	88	78	95	83	75	48	55	158	104	150	111	57	117	83	33	35	20	41	25	43	33	31
	26%	26%	26%	29%	30%	23%	25%	31%	21%	30%	24%	25%	24%	29%	35%	22%	26%	27%	27%	25%	25%	28%	26%	27%	27%	24%	28%	21%	31%	27%	24%
					h			h							lo																
Not at all confident	364	180	183	27	29	49	67	71	121	56	117	191	134	92	43	95	226	138	183	181	100	142	106	37	37	34	53	57	38	50	59
	36%	38%	36%	23%	16%	33%	39%	45%	54%	19%	36%	50%	38%	36%	31%	37%	37%	35%	33%	41%	43%	34%	33%	30%	28%	41%	36%	47%	27%	40%	46%
						d	cd	cde	cdef		i i	ij								r	uv							wxC		С	wxC
Don't know	73	24	50	14	16	13	12	8	11	30	25	18	21	18	9	25	40	34	41	32	15	30	24	15	8	9	14	3	12	6	6
	7%	5%	10%	12%	9%	9%	7%	5%	5%	10%	8%	5%	6%	7%	6%	10%	7%	9%	7%	7%	7%	7%	8%	12%	6%	11%	10%	2%	9%	5%	5%
			а	gh						k														BE		В	B		В		
Confident (NET)	301	150	146	41	80	51	50	31	47	122	101	78	113	73	38	78	186	115	189	112	58	126	106	37	52	20	39	37	47	36	33
	30%	31%	28%	36%	45%	35%	29%	20%	21%	41%	32%	20%	32%	28%	27%	31%	30%	29%	33%	26%	25%	30%	33%	30%	39%	24%	26%	30%	34%	29%	26%
				gh	fgh	gh				jk	k								s				t		yAE						
Not confident (NET)	626	303	318	60	84	84	111	119	168	144	195	287	218	166	92	150	384	242	333	292	158	259	189	70	72	54	93	83	81	83	90
	63%	63%	62%	52%	47%	57%	64%	76%	74%	49%	61%	75%	62%	65%	67%	59%	63%	62%	59%	67%	68%	62%	59%	58%	55%	65%	64%	68%	58%	66%	69%
							d	cdef	cdef		i	ij							1	r	v							x			×
NET Difference	-325	-153	-172	-19	-4	-33	-61	-88	-121	-23	-93	-209	-105	-94	-54	-72	-198	-127	-145	-180	-100	-133	-83	-33	-20	-34	-55	-46	-34	-47	-56
	-32%	-32%	-34%	-17%	-2%	-22%	-35%	-56%	-54%	-8%	-29%	-55%	-30%	-36%	-39%	-29%	-33%	-32%	-26%	-41%	-43%	-32%	-26%	-27%	-15%	-41%	-38%	-37%	-24%	-37%	-44%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

Table 46 ECONCONF\_2 - How confident, if at all, are you that the SNP has a good long-term economic plan for Scotland?

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSEI	IOLD SIZE			CHILDREN HH UNDER)	I	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
INWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
VEIGHTED BASE	1000	629		219	245	248						281		135				537			
	100%	63%		22%								28%		13%				54%			
/ery confident	59	34	23	14	18	15	12	17	15	14	14	19	41	1	5	2	51	44	8	42	6
	6%	5%	7%	7%	8%	6%	5%	6%	4%	8%	7%	7%	6%	1%	3%	3%	13%	8%	4%	11%	2%
																	mn	r		t	
airly confident	241	130	110	53	56	57	63	54	85	39	63	87	154	6	28	6	159	139	37	133	42
	24%	21%	31%	24%	23%	23%	28%	20%	24%	22%	32%	31%	21%	4%	18%	11%	41%	26%	16%	36%	12%
			а								ghi	1			m		mno	r		t	
Not very confident	261	163	92	46	66	70	62	65	94	51	51	78	183	8	43	14	112	143	45	106	68
	26%	26%	26%	21%	27%	28%	28%	24%	26%	29%	26%	28%	25%	6%	27%	26%	29%	27%	20%	29%	19%
															m	m	m	r		t	
Not at all confident	364	274	84	83	86	96	70	103	147	61	54	75	289	120	73	30	44	179	129	65	233
	36%	44%	24%	38%	35%	39%	32%	39%	41%	34%	28%	27%	40%	89%	46%	58%	11%	33%	56%	18%	65%
		b						j	j				k	nop	р	р			q		s
Don't know	73	27	43	23	18	11	13	26	21	13	14	22	52	-	10	1	20	31	11	24	11
	7%	4%	12%	11%	7%	4%	6%	10%	6%	7%	7%	8%	7%	-	6%	2%	5%	6%	5%	7%	3%
			а	e											m		m			t	
Confident (NET)	301	164	132	67	75	71	74	71	100	53	77	106	195	7	33	8	210	184	45	175	48
	30%	26%	38%	31%	31%	29%	34%	27%	28%	30%	39%	38%	27%	5%	21%	14%	54%	34%	19%	47%	13%
			а								gh	1			m	m	mno	r		t	
Not confident (NET)	626	438	175	129	152	166	132	167	240	112	106	153	473	128	116	44	155	322	174	172	301
	63%	70%	50%	59%	62%	67%	60%	63%	67%	63%	54%	55%	66%	95%	73%	84%	40%	60%	76%	46%	84%
		b							j			1	k	nop	р	р		1	q		S
IET Difference	-325	-273	-43	-62	-77	-94	-58	-96	-141	-60	-29	-47	-278	-122	-82	-36	54	-138	-130	4	-253
	-32%	-43%	-12%	-28%	-31%	-38%	-26%	-36%	-39%	-34%	-15%	-17%	-39%	-90%	-52%	-70%	14%	-26%	-56%	1%	-70%
																	0				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base





19 Sep 2024

Table 47

SGJOB - Summary Table Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following?

# Base: Adults aged 16+ in Scotland

				Improving living		
	Managing		Improving the	standards for	Improving your	Taking action to
	Scotland's	Improving the NHS	education system	people on low	own standard of	address the
	economy	in Scotland	in Scotland	incomes	living	climate crisis
UNWEIGHTED BASE	1000	1000	1000	1000	1000	1000
WEIGHTED BASE	1000	1000	1000	1000	1000	1000
A very good job	43	42	47	39	31	47
	4%	4%	5%	4%	3%	5%
A fairly good job	164	154	159	179	133	184
	16%	15%	16%	18%	13%	18%
Neither a good nor bad job	230	210	235	213	320	302
	23%	21%	23%	21%	32%	30%
A fairly bad job	235	242	218	261	225	190
	23%	24%	22%	26%	22%	19%
A very bad job	268	308	271	250	243	173
	27%	31%	27%	25%	24%	17%
Don't know	53	36	68	57	40	99
	5%	4%	7%	6%	4%	10%
Prefer not to say	6	8	3	2	8	6
	1%	1%	*	*	1%	1%
Good job (NET)	208	196	206	218	164	231
	21%	20%	21%	22%	16%	23%
Bad job (NET)	503	550	489	511	468	363
	50%	55%	49%	51%	47%	36%
NET Difference	-296	-354	-284	-293	-304	-131
	-30%	-35%	-28%	-29%	-30%	-13%



Table 48 SGIOB 1 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Managing Scotland's economy

Base: Adults aged 16+ in Scotland

	]	GEN	DER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(\$)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000																		607		189		434								
WEIGHTED BASE	1000																		563		231		318								
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
A very good job	43	30	14	3	13	8	7	5	7	16	15	13	17	5	7	14	22	22	31	12	9	20	14	4	14	4	2	4	7	6	3
	4%	6%	3%	2%	7%	6%	4%	3%	3%	5%	5%	3%	5%	2%	5%	6%	4%	6%	5%	3%	4%	5%	4%	4%	10%	5%	1%	3%	5%	4%	2%
		b														m									ABE						
A fairly good job	164	74	88	24	44	23	27	23	24	68	50	47	69	42	14	39	111	53	104	60	18	71	68	17	23	14	28	13	26	24	19
	16%	16%	17%	21%	24%	15%	16%	15%	11%	23%	16%	12%	20%	16%	10%	15%	18%	14%	18%	14%	8%	17%	21%	14%	17%	17%	19%	11%	19%	19%	15%
Neither a good nor bad job	230	110	118	20	44	38	35	30	45	82	73	75	70	63	43	53	134	96	136	04	56	99	67	24	35	19	31	29	37	24	22
Neither a good nor bad job	23%	23%	23%	33%	24%	25%	20%	19%	20%	28%	23%	20%	20%	25%	31%	21%	22%	25%	24%	22%	24%	24%	21%	28%	27%	23%	21%	23%	26%	19%	17%
	2370	23/4	13/4	feh	14/0	2370	20/0	1374	20/0	2070	23/6	20/0	2074	2370	lo	21/0	1170	2374	1470	11.70	24/0	2470	11/4	E	2776	23/0	11/0	23/4	2070	10/0	1776
A fairly bad iob	235	99	134	25	34	39	43	43	52	59	82	94	85	54	36	60	139	96	125	110	62	89	78	32	19	17	41	25	34	33	33
	23%	21%	26%	22%	19%	26%	25%	27%	23%	20%	26%	25%	24%	21%	26%	24%	23%	25%	22%	25%	27%	21%	24%	27%	15%	20%	28%	20%	24%	26%	26%
																								×			×			×	×
A very bad job	268	144	122	12	27	34	54	49	91	40	88	140	97	75	31	65	172	96	141	127	65	115	78	28	28	22	38	45	28	31	48
	27%	30%	24%	11%	15%	23%	31%	31%	40%	13%	28%	37%	28%	29%	23%	26%	28%	25%	25%	29%	28%	28%	25%	23%	22%	27%	26%	37%	20%	24%	38%
		b				c	cd	cd	cde		i	ij																wxCD			wxACD
Don't know	53	17	36	9	19	6	7	6	6	28	13	12	13	17	6	18	30	24	25	28	18	20	12	6	10	6	6	6	9	7	3
	5%	3%	7%	8%	10%	4%	4%	4%	3%	9%	4%	3%	4%	6%	4%	7%	5%	6%	5%	6%	8%	5%	4%	5%	8%	7%	4%	5%	7%	5%	2%
			а		efgh					ik																					
Prefer not to say	6	3	3	4	-	-	-	1	1	4	-	2	-	1	-	4	1	4	1	5	3	1	2		1	1	-	1	-	1	1
	1%	1%	1%	4%	-	-	-	•	•	1%	-	•	-	1%	-	2%	•	1%	•	1%	1%	•	•		1%	1%	-	1%	-	1%	1%
Good job (NET)	208	104	402	defh	57	24	24	20	24	1	~	50	05	17	24	53	133	74	435	73	27	91	82	24	26	18	30	17	33	20	22
Good job (NET)	208 21%	104 22%	102 20%	26 23%	57 32%	31 21%	34 19%	28 18%	31 14%	84 28%	65 20%	59 15%	24%	47 18%	21 15%	53 21%	133 22%	74 19%	135 24%	73 17%	12%	91 22%	82 26%	21 17%	36	18 22%	30 21%	1/ 14%	33 23%	30 24%	22 17%
	21%	2275	20%	2376	32/6	2176	1976	1079	1410	2070	20%	1376	2475	10%	1370	2176	2270	19%	2476	1776	1276	22.76	20%	1776	20%	2270	21%	1476	2376	2476	1776
Bad job (NET)	503	244	256	37	61	73	97	92	143	98	171	235	183	129	68	124	311	192	266	237	127	204	156	60	48	39	79	70	62	63	82
,	50%	51%	50%	32%	34%	49%	56%	59%	63%	33%	53%	61%	52%	50%	49%	49%	51%	49%	47%	54%	55%	49%	49%	49%	37%	47%	54%	57%	44%	50%	63%
1		-1/4		52.70	- 470	cd	cd	cd	cde	2370	i	1					-1/0			r	2370				5776		_ */0 X	xC	.4/4	x	wxvCD
NET Difference	-296	-140	-154	-11	-3	-42	-64	-64	-112	-14	-106	-175	-97	-81	-46	-71	-178	-117	-131	-165	-99	-113	-74	-39	-12	-21	-49	-53	-29	-34	-60
	-30%	-29%	-30%	-10%	-2%	-28%	-37%	-41%	-50%	-5%	-33%	-46%	-27%	-32%	-34%	-28%	-29%	-30%	-23%	-38%	-43%	-27%	-23%	-32%	-9%	-26%	-33%	-43%	-20%	-27%	-46%
																				,,,,,,											

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

#### Table 49 SGJOB\_1 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Managing Scotland's economy

Base: Adults aged 16+ in Scotland

		TEN	URF		INC	OME			HOUSEH			PRESENCE OF	CHILDREN HE	I	2021 CONSTI	TUENCY VOTE		BREXIT	OTE 2016	INDY REF	VOTE 2014
		OWNER	ONL	UP TO	£20,000 -	£35,000 -			HOUSEI	OLD SIZE	1	(17 0)(	UNDER	CONSERVATI				DILEATI	011 2010	INDIALI	1011 2014
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	4+ (i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	(a) 658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629	350	219	244	239	243	261	361	171	199	284	719	135	162	52*	385	537	220	370	360
WEIGHTED BASE	100%	63%	35%	219	245	240	220	26%	36%	178	20%	281	72%	135	16%	5%*	39%	54%	230	37%	36%
A user and inh	43	24	18	13	12	10	9	13	12	18%	20%	13	30	2	10%	3	39%	32	23%	37%	30%
A very good job	43	24 4%	18	6%	5%	4%	4%	5%	3%	9 5%	9 4%	5%	30 4%	2%	8 5%	5%	8%	52 6%	2%	32 9%	4
	4%	4%	5%	6%	5%	4%	476	5%	3%	570	476	5%	470	276	5%	5%		0%	270	9%	1%
			74		45	20		40		26	45	<i>co</i>	405	4	25		m	1		1	20
A fairly good job	164	90	74	29	45	39	44	40	54 15%	26	45	60	105	-	25	5	103	101	30	90	30
	16%	14%	21%	13%	18%	16%	20%	15%	15%	15%	23%	21%	15%	3%	15%	9%	27%	19%	13%	24%	8%
			а								h				m		mno			t	
Neither a good nor bad job	230	140	87	52	58	54	55	58	80	42	50	66	164	5	33	8	116	137	28	109	47
	23%	22%	25%	23%	24%	22%	25%	22%	22%	24%	26%	24%	23%	4%	21%	15%	30%	25%	12%	29%	13%
	_														m	m	mno	r		t	
A fairly bad job	235	142	86	53	52	59	50	58	88	44	44	71	164	27	33	19	83	129	46	71	92
	23%	23%	24%	24%	21%	24%	23%	22%	24%	25%	23%	25%	23%	20%	21%	36%	21%	24%	20%	19%	25%
																mnp					
A very bad job	268	210	55	52	69	71	55	77	112	42	38	53	215	95	55	17	40	118	111	53	178
	27%	33%	16%	24%	28%	29%	25%	29%	31%	23%	19%	19%	30%	70%	35%	32%	10%	22%	48%	14%	49%
		b						i	i				k	nop	р	р			q		S
Don't know	53	22	28	17	9	14	7	15	16	14	9	17	37	2	6	1	10	20	10	14	10
	5%	3%	8%	8%	4%	6%	3%	6%	4%	8%	5%	6%	5%	1%	3%	2%	3%	4%	4%	4%	3%
			а	f																	
Prefer not to say	6	-	2	4	-	1	-	3	-	1	1	1	5	-	-	-	3	1	-	3	-
	1%		•	2%		•		1%		1%	1%	•	1%				1%	•		1%	
Good job (NET)	208	115	92	43	56	48	53	53	66	36	53	72	135	7	33	8	134	133	35	122	34
	21%	18%	26%	19%	23%	20%	24%	20%	18%	20%	27%	26%	19%	5%	20%	14%	35%	25%	15%	33%	9%
			а								h	1			m	m	mno	r		t	
Bad job (NET)	503	353	141	104	121	130	105	135	201	86	82	124	379	122	88	36	122	247	157	124	270
	50%	56%	40%	48%	49%	53%	48%	51%	55%	48%	42%	44%	53%	90%	55%	68%	32%	46%	68%	33%	75%
	1	b		1					i			1	k	nop	р	р			q	1	S
NET Difference	-296	-238	-49	-62	-65	-82	-52	-82	-135	-50	-29	-52	-244	-115	-56	-28	12	-115	-123	-2	-236
	-30%	-38%	-14%	-28%	-26%	-33%	-24%	-31%	-37%	-28%	-15%	-18%	-34%	-85%	-35%	-54%	3%	-21%	-53%	•	-65%

 $\label{eq:proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \\ Overlap formulae used. * small base$ 



Table 50 SGIOB 3 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving the NHS in Scotland

Base: Adults aged 16+ in Scotland

		GENE	DER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	IEST QUALIFIC	ATION				PARLIAME	NT REGION			
																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(\$)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000		542																607		189		434								136
WEIGHTED BASE	1000		514																563		231		318								129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
A very good job	42	26	16	5	19	6	3	2	7	24	9	9	17	7	6	12	24	18	29	13	8	14	15	4	12	1	3	4	8	4	5
	4%	6%	3%	4%	10%	4%	2%	1%	3%	8%	3%	2%	5%	3%	4%	5%	4%	5%	5%	3%	4%	3%	5%	3%	9%	1%	2%	4%	6%	3%	4%
					efgh					jk															γAD						
A fairly good job	154	86	66	23	38	21	25	20	28	61	46	48	62	34	24	34	96	58	92	62	30	65	56	10	23	12	24	14	31	23	18
	15%	18%	13%	20%	21%	14%	14%	13%	12%	20%	14%	13%	18%	13%	17%	14%	16%	15%	16%	14%	13%	16%	17%	8%	18%	15%	16%	11%	22%	18%	14%
		D			h					k															w		w		wB	w	
Neither a good nor bad job	210	102	103	26	51	30	32	36	35	77	62	71	69	50	32	59	119	91	121	89	54	81	71	36	28	19	25	27	29	21	24
	21%	21%	20%	23%	28%	20%	19%	23%	15%	26%	19%	18%	20%	19%	23%	23%	19%	23%	22%	20%	23%	19%	22%	30% AD	22%	23%	17%	22%	21%	17%	19%
					th					k																					
A fairly bad job	242 24%	88 18%	153	33 28%	31 17%	30 20%	42 24%	38 24%	68	64	72 22%	106 28%	90 25%	60 23%	30 22%	62 25%	149 25%	92 24%	122 22%	120 27%	56 24%	102 25%	79 25%	32 26%	25 19%	19 23%	45	32 26%	31 22%	33 26%	25 20%
	2476	18%	30%	28%	17%	20%	2476	24%	30%	22%	2276	28%	25%	23%	22%	25%	25%	2475	2276	2776	2476	25%	2576	20%	19%	25%	31%	20%	2276	20%	20%
A very bad job	308	158	a 149	18	36	49	62	61	82	55	111	142	108	88	41	71	196	112	172	136	68	137	89	38	24	26	43	44	36	38	50
A very bab job	31%	33%	29%	16%	20%	33%	36%	39%	36%	18%	35%	37%	31%	34%	30%	28%	32%	29%	31%	31%	30%	33%	28%	31%	26%	31%	30%	36%	25%	30%	38%
	51/0	3374	2374	10/0	20/0	cd	crit hn	cd	cd.	1070	1	3174	31/4	34/0	3070	2070	3270	2374	51/0	51/6	30%	3370	10/4	31/4	20/0	51/0	3070	30%	2374	3070	×C
Don't know	36	13	22	6	6	11	8	1	5	11	19	6	6	16	4	10	22	14	25	11	0	16	7	1	7	5	5	1	5	6	6
Don Cknow	4%	295	4%	5%	3%	7%	4%		2%	4%	6%	1%	2%	6%	3%	4%	4%	4%	4%	3%	4%	4%	2%	1%	544	6%	4%	1%	3%	5%	5%
				0		eh	0				k														w						
Prefer not to say	8	3	5	4		1	1		1	4	3	1		3	1	4	3	5	1	7	6	1	1	1	1	1			1	1	1
	1%	1%	1%	4%		1%	1%			1%	1%		-	1%	1%	2%		1%		2%	2%			1%	1%	1%	-	-	1%	1%	1%
				dgh												i i				r	uv										
Good job (NET)	196	113	82	28	57	27	28	22	35	84	55	57	79	41	29	46	120	76	121	75	39	78	70	13	35	14	27	18	39	26	22
	20%	24%	16%	24%	31%	18%	16%	14%	16%	28%	17%	15%	23%	16%	21%	18%	20%	19%	22%	17%	17%	19%	22%	11%	27%	17%	19%	15%	28%	21%	17%
		b			efgh					jk															wB				wB	w	
Bad job (NET)	550	246	302	51	67	79	104	98	150	119	183	248	198	148	71	133	346	204	294	256	124	239	169	70	59	44	88	77	67	71	75
	55%	52%	59%	44%	37%	53%	60%	62%	66%	40%	57%	65%	56%	57%	51%	53%	57%	52%	52%	59%	54%	57%	53%	58%	45%	54%	60%	62%	47%	56%	58%
			а			d	cd	cd	cde		i.	ij							1								жС	хC			×
NET Difference	-354	-133	-220	-24	-11	-52	-76	-76	-115	-35	-128	-191	-119	-107	-41	-87	-225	-128	-173	-181	-85	-160	-98	-57	-24	-31	-61	-58	-27	-44	-52
	-35%	-28%	-43%	-21%	-6%	-35%	-44%	-48%	-51%	-12%	-40%	-50%	-34%	-42%	-30%	-34%	-37%	-33%	-31%	-41%	-37%	-39%	-31%	-47%	-18%	-37%	-42%	-47%	-19%	-35%	-41%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

#### Table 51 SGJOB\_3 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving the NHS in Scotland

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSE	HOLD SIZE			CHILDREN HH UNDER)		2021 CONSTI	ITUENCY VOTE		BREXIT	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658		186				261				284		139				565		376	
WEIGHTED BASE	1000	629		219				264				281		135				537		371	
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
A very good job	42	17	24	12	11	5	13	13	11	8	9	14	28	1	6	2	30	27	6	27	4
	4%	3%	7%	6%	5%	2%	6%	5%	3%	5%	5%	5%	4%	1%	4%	3%	8%	5%	3%	7%	1%
			а				e										m			t	
A fairly good job	154	97	55	34	36	44	36	35	46	25	49	59	96	8	27	6	92	98	27	86	26
	15%	15%	16%	15%	15%	18%	17%	13%	13%	14%	25%	21%	13%	6%	17%	11%	24%	18%	12%	23%	7%
											ghi	1			m		mo	r		t	
Neither a good nor bad job	210	116	93	47	56	46	47	59	74	43	34	57	152	7	22	9	109	123	28	99	47
	21%	18%	26%	21%	23%	18%	21%	22%	20%	24%	17%	20%	21%	5%	14%	17%	28%	23%	12%	27%	13%
			а												m	m	mn	r		t	
A fairly bad job	242	156	78	48	59	71	47	52	101	41	48	66	175	30	40	16	85	137	49	84	88
	24%	25%	22%	22%	24%	29%	22%	20%	28%	23%	24%	24%	24%	22%	25%	31%	22%	26%	22%	23%	25%
									g												
A very bad job	308	231	76	63	75	75	69	91	117	50	50	72	236	89	61	19	56	136	118	62	189
	31%	37%	22%	29%	31%	30%	31%	34%	32%	28%	25%	26%	33%	66%	38%	37%	14%	25%	51%	17%	53%
		b											k	nop	р	р			q		s
Don't know	36	11	21	11	6	7	7	11	12	11	3	10	26	1	4	-	11	13	2	10	4
	4%	2%	6%	5%	3%	3%	3%	4%	3%	6%	1%	3%	4%	•	3%	-	3%	2%	1%	3%	1%
			а							i											
Prefer not to say	8	1	4	4	1	-	-	4	-	-	4	3	5	-	-	-	3	4	-	2	1
	1%	•	1%	2%	1%	-	-	1%	-	-	2%	1%	1%	-	-	-	1%	1%	-	1%	•
				ef				h			h										
Good job (NET)	196	114	79	46	47	49	50	48	57	33	58	73	123	8	32	8	122	125	33	113	30
	20%	18%	23%	21%	19%	20%	23%	18%	16%	18%	30%	26%	17%	6%	20%	14%	32%	23%	14%	31%	8%
											ghi	1			m		mno	r		t	
Bad job (NET)	550	387	154	111	134	146	116	143	219	91	97	138	412	119	101	36	141	274	167	146	278
	55%	61%	44%	51%	55%	59%	53%	54%	60%	51%	50%	49%	57%	88%	64%	69%	37%	51%	73%	39%	77%
		b							j			1	k	nop	р	р		1	q		S
NET Difference	-354	-272	-75	-65	-87	-97	-67	-95	-161	-58	-39	-65	-289	-110	-69	-28	-19	-149	-134	-33	-247
	-35%	-43%	-21%	-30%	-36%	-39%	-30%	-36%	-45%	-33%	-20%	-23%	-40%	-82%	-43%	-54%	-5%	-28%	-59%	-9%	-69%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



Table 52 SGIOB 4 - Since the Soutish Parliament elections in May 2021, to what extent, if at all, do you think the Soutish Government has done a good or bad job at each of the following? Improving the education system in Soutland

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(i)	(k)	0	(m)	(n)	(o)	(p)	(a)	(r)	(5)	(t)	(u)	(v)	(w)	(x)	(v)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449	542	95	174	156	180	169	226	269	336	395	393	267	122	218	660	340	607	393	189	348	434	113	137	73	157	116	145	123	136
WEIGHTED BASE	1000		514										352			253			563												129
	100%		51%										35%			25%			56%												13%
A very good job	47	28	18	7	23	2	2	6	7	30	4	13	19	10	6	13	29	18	28	19	9	20	16	6	12	3	2	5	7	9	1
	5%	6%	4%	6%	13%	2%	1%	4%	3%	10%	1%	3%	5%	4%	4%	5%	5%	5%	5%	4%	4%	5%	5%	5%	9%	4%	2%	4%	5%	7%	1%
				f	efgh					jk															AE					AE	
A fairly good job	159	81	76	33	39	27	25	15	20	72	52	35	56	38	32	33	94	65	104	54	28	67	57	11	22	13	24	12	33	21	23
	16%	17%	15%	28%	22%	18%	14%	10%	9%	24%	16%	9%	16%	15%	23%	13%	15%	17%	19%	12%	12%	16%	18%	9%	17%	15%	16%	10%	23%	17%	18%
				fgh	gh	gh				jk	k				0				s										wB		w
Neither a good nor bad job	235	103	129	28	41	36	33	38	59	69	69	97	76	46	36	77	122	113	116	118	62	99	66	34	23	17	38	28	38	28	29
	23%	22%	25%	24%	23%	24%	19%	24%	26%	23%	21%	25%	21%	18%	26%	31%	20%	29%	21%	27%	27%	24%	21%	28%	18%	21%	26%	23%	27%	22%	22%
																Im		р		r											
A fairly bad job	218	92	123	17	36	37	44	38	46	53	81	84	85	61	21	51	146	72	126	92	49	89	74	28	23	16	34	27	33	34	23
	22%	19%	24%	15%	20%	25%	25%	24%	20%	18%	25%	22%	24%	24%	15%	20%	24%	18%	22%	21%	21%	22%	23%	23%	18%	20%	23%	22%	23%	27%	18%
											i		n				q														/
A very bad job	271	150	122	20	27	36	51	54	82	48	87	136	104	74	34	60	178	94	148	123	59	116	86	33	37	23	41	39	25	30	41
	27%	31%	24%	18%	15%	24%	29%	35%	36%	16%	27%	36%	30%	29%	25%	24%	29%	24%	26%	28%	25%	28%	27%	28%	28%	28%	28%	32%	18%	24%	32%
		b				d	cd	cd	cde		i	ij															C	C			C
Don't know	68	23	43	8	14	10	19	6	11	22	29	17	12	27	10	18	39	29	41	27	21	24	20	9	12	10	8	11	5	2	11
	7%	5%	8%	6%	8%	7%	11%	4%	5%	7%	9%	5%	4%	10%	7%	7%	6%	7%	7%	6%	9%	6%	6%	8%	9%	12%	5%	9%	4%	2%	8%
			а				gh				k			1											D	CD		D			D
Prefer not to say	3	1	1	3	-	-	-	-	-	3	-	-	-	1	-	1	1	1	-	3	3	-	-	-	1	-	-	-	-	1	-
	•	•	•	3%	-	-	-	-	-	1%	-	-	-	1%	-	1%	•	•	-	1%	1%	-	-	-	1%	-	-	-	-	1%	-
				h																	u										
Good job (NET)	206	108	95	40	62	30	26	21	27	102	56	48	75	48	37	45	123	83	132	74	37	88	73	17	35	16	26	18	39	30	25
	21%	23%	18%	34%	34%	20%	15%	13%	12%	34%	17%	13%	21%	19%	27%	18%	20%	21%	23%	17%	16%	21%	23%	14%	26%	19%	18%	14%	28%	24%	19%
				efgh	efgh	h				jk									s						wB				wAB	_	_
Bad job (NET)	489	242	245	37	64	73	95	93	128	101	168	221	189	135	55	110	324	165	274	216	107	205	160	61	61	40	75	67	58	64	65
1	49%	51%	48%	32%	35%	49%	55%	59%	57%	34%	52%	58%	54%	52%	40%	44%	53%	42%	49%	49%	47%	49%	50%	50%	46%	48%	51%	54%	41%	51%	50%
						cd	cd	cd	cd		i	i	no	n			9											c			
NET Difference	-284	-134	-151	3	-2	-43	-69	-72	-101	1	-112	-173	-115	-87	-17	-65	-201	-83	-142	-142	-70	-117	-87	-44	-26	-24	-49	-49	-19	-34	-40
	-28%	-28%	-29%	2%	-1%	-29%	-40%	-46%	-45%		-35%	-45%	-33%	-34%	-13%	-26%	-33%	-21%	-25%	-33%	-30%	-28%	-27%	-36%	-20%	-29%	-33%	-40%	-13%	-27%	-31%
				d																											

 $\label{eq:proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. * small base$ 



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

#### Table 53 SGJOB\_4 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving the education system in Scotland

Base: Adults aged 16+ in Scotland

		TEN	URF		INC	OME			HOUSEH	IOLD SIZE		PRESENCE OF (17 OR	CHILDREN HH		2021 CONST	TUENCY VOTE		BREXIT	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20.000 -	£35.000 -						(		CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219						178		281				52*		537		371	
	100%	63%		22%								28%						54%		37%	
A very good job	47	24	22	9	8	12	16	8	12	13	14	20	27	4	7	3	27	24	9	26	5
,	5%	4%	6%	4%	3%	5%	7%	3%	3%	8%	7%	7%	4%	3%	5%	5%	7%	4%	4%	7%	1%
										gh	gh	1								t	
A fairly good job	159	73	83	38	41	33	40	40	47	25	47	65	94	1	26	5	98	94	23	90	23
	16%	12%	24%	17%	17%	13%	18%	15%	13%	14%	24%	23%	13%	1%	16%	10%	25%	17%	10%	24%	6%
			а								ghi	1			m	m	mno	r		t	
Neither a good nor bad job	235	143	88	57	68	52	38	67	89	35	44	57	178	11	27	9	118	136	40	106	56
	23%	23%	25%	26%	28%	21%	17%	25%	25%	20%	22%	20%	25%	8%	17%	18%	31%	25%	17%	29%	16%
				f	f										m		mn	r		t	
A fairly bad job	218	145	70	36	56	57	54	57	75	41	45	59	159	25	34	18	84	137	39	76	90
	22%	23%	20%	16%	23%	23%	24%	22%	21%	23%	23%	21%	22%	18%	22%	35%	22%	26%	17%	20%	25%
							с									mp		r			
A very bad job	271	218	49	59	54	82	60	69	113	53	37	65	207	92	56	15	38	117	107	51	169
	27%	35%	14%	27%	22%	33%	27%	26%	31%	30%	19%	23%	29%	68%	35%	30%	10%	22%	47%	14%	47%
		b				d			j	j				nop	р	р			q		S
Don't know	68	27	38	18	17	12	12	22	26	11	8	15	53	2	9	2	19	30	11	23	17
	7%	4%	11%	8%	7%	5%	5%	8%	7%	6%	4%	5%	7%	1%	6%	3%	5%	6%	5%	6%	5%
			а																		(
Prefer not to say	3	-	-	3	-	-	-	1	-	-	1	-	3	-	-	-	1	-	-	-	-
	•			1%				1%			1%	-	*				•			-	
Good job (NET)	206	97	106	47	50	45	56	47	59	38	61	85	120	6	33	8	125	118	33	116	28
	21%	15%	30%	21%	20%	18%	26%	18%	16%	21%	31%	30%	17%	4%	21%	15%	32%	22%	14%	31%	8%
			а								gh	1			m	m	mno	r		t	
Bad job (NET)	489	363	119	95	110	138	114	126	188	93	82	124	365	116	90	34	122	254	146	126	259
1	49%	58%	34%	43%	45%	56%	52%	48%	52%	52%	42%	44%	51%	86%	57%	64%	32%	47%	64%	34%	72%
NET 0///		b	40		<u></u>	cd	50	70	j			20	245	nop	p	p	•	107	q		S
NET Difference	-284 -28%	-267 -42%	-13 -4%	-48 -22%	-60 -25%	-93 -38%	-58 -26%	-79 -30%	-128 -36%	-55 -31%	-21 -11%	-39 -14%	-245 -34%	-111 -82%	-57 -36%	-26 -50%	3 1%	-137 -25%	-114 -50%	-11 -3%	-231 -64%
	-28%	-42%	-4%	-22%	-25%	-38%	-26%	-30%	-36%	-31%	-11%	-14%	-34%	-82%	-36%	-50%	1%	-25%	-50%	-3%	-04%

 $\label{eq:proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \\ Overlap formulae used. * small base$ 



# Table 54 SGIOB 9 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving living standards for people on low incomes

Base: Adults aged 16+ in Scotland

		GEN	DER			AGE B	AND 1				AGE BAND 2			SOCIA	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST OUALIFIC	ATION				PARLIAME	T REGION			
																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS			NORTH EAST		1 1
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+ (k)	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH (D)	WEST
UNWEIGHTED BASE	TOTAL	(a)	(b)	(c)	(d)	(e)	(†)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(5)	(t)	(u)	(v)	(w)	(x)	(Y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE WEIGHTED BASE	1000	449	542 514	95 116*	1/4	155	180	169	226	269	336	395	393	267	122	218 253	660	340	607	393	189	348 415	434	113				116	145	123	136 129
WEIGHTED BASE	1000	477	51%	12%*	100	154/	175	157	220	2.90	32%	200/	332	237	130	200	61%	200/	505	437	231	415	32%	12%	131	00/1	154/	125	141	13%	125
A very good job	39	25	14	6	11	7	2	10/6	2576	17	9	13	16	20/0	2	12	25	14	26	13	6		16	1275	10	2	2	7	1470	5	4
A VELY ROOM 100	4%	5%	3%	5%	6%	4%	1%	3%	3%	6%	3%	3%	5%	4%	1%	5%	4%	3%	5%	3%	396	3%	5%	-	8%	3%	2%	6%	5%	4%	3%
					f																				wA			w	w	w	
A fairly good job	179	88	89	18	38	28	36	25	33	56	64	58	73	43	28	35	116	63	111	67	33	69	70	17	30	18	23	17	26	23	25
	18%	18%	17%	16%	21%	19%	21%	16%	14%	19%	20%	15%	21%	17%	20%	14%	19%	16%	20%	15%	14%	17%	22%	14%	23%	21%	16%	14%	18%	18%	20%
													0										t								
Neither a good nor bad job	213	95	115	35	38	33	32	34	40	73	65	75	76	51	33	53	127	85	118	95	47	91	70	25	27	23	34	27	34	20	23
	21%	20%	22%	30%	21%	22%	19%	22%	18%	25%	20%	20%	22%	20%	24%	21%	21%	22%	21%	22%	20%	22%	22%	20%	20%	28%	23%	22%	24%	16%	18%
A fairly bad job	261	112	146	22	48	34	47	38	71	71	81	109	88	71	37	65	159	102	152	110	70	99	84	40	24	19	44	27	33	42	32
	26%	23%	28%	19%	27%	23%	27%	24%	31%	24%	25%	28%	25%	28%	27%	26%	26%	26%	27%	25%	30%	24%	26%	33%	18%	23%	30%	22%	24%	33%	25%
									с															×			x			×	
A very bad job	250	141	107	24	29	35	47	49	65	53	83	114	85	64	30	70	149	100	127	123	60	114	65	33	29	12	35	38	35	29	39
	25%	30%	21%	21%	16%	24%	27%	31%	29%	18%	26%	30%	24%	25%	22%	28%	25%	26%	22%	28%	26%	28%	20%	27%	22%	14%	24%	31%	25%	23%	30%
Death Inc.	57	15	41	0	45	12	d	d	d	25	19	13	45	40	0	16	33	24	30	27	14	27	13	6	42	0	-	v			v r
Don't know	57 6%	15	41 8%	9 8%	9%	12	4%	3%	8 4%	25 8%	19	3%	15 4%	18 7%	8 6%	6%	33 5%	24 6%	30 5%	6%	14 6%	7%	4%	5%	9%	8	5%	5%	4%	5%	5 4%
	0/4	370	a	070	gh	070	475	376	476	k	0/0	374	4/6		070	0/0	374	070	570	070	0/2	1.4		570	576	10%	576	370	476	570	
Prefer not to say	2	1	1	1	-	-	-	-	1	1	-	1	-	-	-	2	-	2	-	2	1	-	1	-	-	1	-	-		1	- 1
	•	•	•	1%	-	-	-		•	1%	-	•	-		-	1%		1%	-	1%	1%		•	-	-	1%				1%	-
Good job (NET)	218	113	103	24	49	34	39	31	41	73	73	71	89	52	30	46	141	77	137	80	39	84	85	17	40	20	26	24	33	28	29
	22%	24%	20%	21%	27% b	23%	22%	20%	18%	25%	23%	19%	25%	20%	22%	18%	23%	20%	24%	18%	17%	20%	27% tu	14%	30% wA	24%	18%	19%	24%	22%	23%
Bad job (NET)	511	253	254	46	78	69	95	87	136	124	164	223	173	135	67	135	308	203	278	233	130	213	150	73	53	30	80	65	68	70	71
	51%	53%	49%	40%	43%	47%	55%	56%	60%	42%	51%	58%	49%	53%	49%	54%	51%	52%	49%	53%	56%	51%	47%	60%	40%	37%	54%	53%	48%	56%	55%
	1						cd	cd	cde		i	i									v			хү			xy	v		ху	xy
NET Difference	-293	-140	-151	-22	-29	-35	-56	-57	-95	-51	-91	-152	-84	-83	-37	-89	-167	-126	-141	-153	-91	-129	-64	-55	-13	-11	-53	-41	-35	-42	-42
	-29%	-29%	-29%	-19%	-16%	-24%	-32%	-36%	-42%	-17%	-28%	-40%	-24%	-32%	-27%	-35%	-27%	-32%	-25%	-35%	-39%	-31%	-20%	-46%	-10%	-13%	-36%	-34%	-25%	-34%	-33%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

#### This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

## SGIOB 9 - Store the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving living standards for people on low incomes

Table 55 SGJOB\_9 - Since the Scottish Parlia Base: Adults aged 16+ in Scotland

												PRESENCE OF	CHILDREN HE								
		TEN	URE		INC	OME			HOUSEH	OLD SIZE		(17 OR	UNDER)		2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658										284		139				565		376	
WEIGHTED BASE	1000	629										281		135				537		371	
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
A very good job	39	21	15	10	8	11	9	10	10	10	9	16	23	3	5	2	27	21	12	26	6
	4%	3%	4%	5%	3%	4%	4%	4%	3%	6%	5%	6%	3%	2%	3%	3%	7%	4%	5%	7%	2%
																	m			t	
A fairly good job	179	112	65	29	54	41	51	42	65	29	43	54	124	3	26	3	120	118	26	106	28
	18%	18%	19%	13%	22%	17%	23%	16%	18%	17%	22%	19%	17%	3%	16%	5%	31%	22%	11%	29%	8%
					с		с								mo		mno	r		t	
Neither a good nor bad job	213	123	88	46	56	53	39	54	78	33	47	61	152	17	27	15	90	111	35	81	66
	21%	20%	25%	21%	23%	21%	18%	21%	22%	19%	24%	22%	21%	13%	17%	28%	23%	21%	15%	22%	18%
																m	m				
A fairly bad job	261	175	81	59	59	64	65	65	93	58	45	71	190	42	48	16	83	142	65	82	107
	26%	28%	23%	27%	24%	26%	30%	25%	26%	33%	23%	25%	26%	31%	30%	31%	21%	27%	28%	22%	30%
		170	36			<u></u>			05	J	10	60	100	p	p		40	404			s
A very bad job	250 25%	172 27%	75 21%	61 28%	56 23%	69 28%	43 20%	77 29%	95 26%	36 20%	42 21%	62 22%	188 26%	66 49%	47 30%	16 30%	49 13%	121 23%	83 36%	54 15%	143 40%
	23%	2776	2170	2070	2376	20%	20%	23%	20%	20%	21/0	2270	20%		30%	30%	13%	2370		13%	
Don't know	57	26	26	14	12	11	12	15	21	11	9	17	39	nop 3	р 6	p 1	16	23	q 7	21	s 11
DOILCKIOW	6%	4%	7%	6%	5%	4%	6%	6%	6%	6%	5%	6%	5%	2%	4%	2%	4%	4%	3%	6%	3%
	078	470	a	070	576	470	070	070	070	078	576	070	576	270	470	270	470	470	570	070	570
Prefer not to say	2		1	1				1			1		2					1		1	
Therei not to say	*		*	1%	-	-		*		-	1%		*					*		*	
Good job (NET)	218	133	80	39	62	52	60	52	75	39	52	70	148	6	31	4	147	138	39	132	34
0000 100 (1121)	22%	21%	23%	18%	25%	21%	27%	20%	21%	22%	26%	25%	21%	5%	20%	8%	38%	26%	17%	36%	9%
							c								 m		mno	r		+	
Bad job (NET)	511	348	155	119	115	133	108	142	188	94	87	133	378	109	95	32	132	264	148	136	250
,,	51%	55%	44%	54%	47%	54%	49%	54%	52%	53%	44%	47%	53%	80%	60%	62%	34%	49%	64%	37%	69%
1		b										1		nop	p	p			a	1	s
NET Difference	-293	-215	-75	-81	-53	-81	-48	-91	-113	-55	-35	-63	-230	-102	-64	-28	15	-125	-109	-4	-216
	-29%	-34%	-21%	-37%	-22%	-33%	-22%	-34%	-31%	-31%	-18%	-23%	-32%	-76%	-40%	-53%	4%	-23%	-48%	-1%	-60%

 $\label{eq:proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \\ Overlap formulae used. * small base$ 



Table 56 SGJOB .10 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving your own standard of living

Base: Adults aged 16+ in Scotland

		GEN	DER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
																					STANDARD					HIGHLANDS		MID			
		MALE	FEMALE	46.34	25.24	35.44	45.54		cr	46.34	25.54			C1	C2	DE	10.04	c2005	WORKING	NOT WORKING	GRADE OR	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW		LOTHIANS	SCOTLAND AND FIFE	NORTH EAST SCOTLAND	00070	110507
	TOTAL	MALE	FEIVIALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	(m)	(2)	DE (a)	ABC1	C2DE	WORKING	WORKING (c)	BELOW	HIGHER	ABUVE	CENTRAL	GLASGOW	AND ISLANDS	LUTHIANS	AND FIFE	SCUTLAND	SOUTH (D)	WEST (F)
UNWEIGHTED BASE	1000	(3)	(0)	(c) 95	174	(e) 156	190	169	226	269	336	205	292	267	122	218	660	240	607	292	189	249	434	113	127	73	157	116	145	123	136
WEIGHTED BASE	1000	477	514		180	148	173	157	226	296	321	383	352	257	138	253	609	391	563	437	231	415	318	121			146	123	141	126	129
Weldineb ande	100%																		56%		23%		32%								
A very good job	31	19	11	1	12	10	-	5	3	13	10	8	11	6	4	10	17	14	21	10	8	9	12		10	3	2	5	4	4	3
	3%	4%	2%	1%	6%	7%	-	3%	1%	4%	3%	2%	3%	2%	3%	4%	3%	4%	4%	2%	3%	2%	4%	-	8%	4%	1%	4%	3%	4%	2%
					cfh	cfh		f																	wA			w			
A fairly good job	133	71	60	23	40	14	25	11	19	64	39	30	59	32	18	24	91	42	85	48	20	52	56	7	23	9	23	15	25	16	15
	13%	15%	12%	20%	22%	10%	14%	7%	9%	22%	12%	8%	17%	12%	13%	9%	15%	11%	15%	11%	9%	13%	17%	6%	17%	11%	15%	12%	17%	13%	12%
				egh	egh		8			jk			0										t		w		w		w		
Neither a good nor bad job	320 32%	142 30%	174 34%	38	44 25%	50 34%	49 28%	61 38%	79 35%	82 28%	99 31%	140 36%	121 34%	75 29%	43 31%	81 32%	196 32%	124 32%	176 31%	144 33%	79 34%	141 34%	93 29%	44 36%	41 31%	32 39%	42 29%	35 29%	42 30%	47 38%	36 28%
	3276	30%	34%	3376	25%	34%	28%	38% d	35% d	28%	3176	30%	34%	29%	3176	32%	32%	3276	3176	33%	34%	34%	2976	30%	3176	39%	29%	29%	30%	38%	28%
A fairly bad job	225	99	125	20	37	32	45	32	58	57	77	90	71	63	34	56	134	90	127	98	53	89	79	37	14	19	37	32	31	30	25
	22%	21%	24%	17%	21%	22%	26%	20%	26%	19%	24%	24%	20%	25%	25%	22%	22%	23%	23%	22%	23%	22%	25%	30%	11%	23%	25%	26%	22%	24%	20%
																								x		×	x	x	x	×	
A very bad job	243	131	112	20	37	34	47	45	61	56	81	106	80	64	32	68	144	100	133	111	58	102	70	29	34	12	38	31	33	25	41
	24%	27%	22%	17%	20%	23%	27%	29%	27%	19%	25%	28%	23%	25%	23%	27%	24%	26%	24%	25%	25%	25%	22%	24%	26%	15%	26%	25%	24%	20%	32%
De altri a construir de la const	10		26	10	40	6	0	c		20	42			45		0	24	40	20	20		24	7		-	6			6		vD 7
Don't know	40 4%	14 3%	26 5%	10 8%	10 6%	6 4%	8	3	4 2%	20	13 4%	2%	3%	15 6%	6 5%	9 4%	24 4%	16 4%	20	20 5%	9 4%	21 5%	2%	3	7	6 7%	4	5	ь 4%	1 1%	6%
	4/8	376	376	0% ab	0%	4/6	475	276	276		475	276	376	076	376	470	470	470	576	3%	470	376	276	370	5%	0	576	470	470	170	0,6
Prefer not to say	8	1	6	4		2		1	1	4	2	2		3	1	4	3	5	1	6	4	1	2	1	2	1				1	2
	1%		1%	4%	-	1%	-			1%	1%		-	1%	1%	1%		1%		1%	2%		1%	1%	2%	1%			-	1%	1%
				dfh												1				r											
Good job (NET)	164	90	72	24	52	24	25	16	23	76	49	39	71	37	21	34	108	56	106	58	28	61	67	7	33	12	24	20	28	21	18
	16%	19%	14%	21%	29%	16%	14%	10%	10%	26%	15%	10%	20%	15%	15%	14%	18%	14%	19%	13%	12%	15%	21%	6%	25%	14%	17%	16%	20%	16%	14%
		b		gh	efgh					ik			0						s				tu		wE		w	w	w	w	w
Bad job (NET)	468	230	236	40	74	66	92	77	119	114	159	196	151	127	66	124	278	190	260	208	111	191	149	65	48	31	75	63	64	55	66
1	47%	48%	46%	34%	41%	45%	53%	49%	53%	38%	49%	51%	43%	49%	48%	49%	46%	49%	46%	48%	48%	46%	47%	54%	36%	38%	51%	51%	45%	44%	51%
NET Difference	-304	-139	-165	-15	22	-42	cd	-61	cd	-37	-110	-157	90	00	-44	00	-170	-135	-154	-150	02	-130	01	-58	-15	-20	-51	-43	26	24	-48
Net Difference	-304	-139	-105	-15	-22 -12%	-42	-08	-01	-96 -43%	-37	-34%	-157	-80 -23%	-89 -35%	-44	-90 -36%	-170	-135	-154 -27%	-150	-83 -36%	-130	-81 -26%	-58 -48%	-15	-20	-51	-43	-36 -25%	-34	-48
	-30%	2.976	5270	43/0	4279	+079		33%		A3/9	3479	41/0	10/64	33%	3279	-30%	±0/0	J~1/0	2176	34470	- 30%	31%	20/6	070	11/0	±4/9	- 3379		a.370	a/ 70	3/70

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

#### Table 57 SGJOB\_10 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving your own standard of living

Base: Adults aged 16+ in Scotland

													CHILDREN HH								
		TEN	URE			OME			HOUSEH	OLD SIZE		(17 OR	UNDER)		2021 CONST	ITUENCY VOTE		BREXIT	/OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658		186								284		139				565		376	
WEIGHTED BASE	1000	629		219								281		135				537		371	
	100%	63%		22%								28%		13%				54%		37%	
A very good job	31	17	13	9	7	7	8	6	5	8	11	15	15	3	3	1	22	18	8	21	4
	3%	3%	4%	4%	3%	3%	4%	2%	1%	5%	6%	5%	2%	2%	2%	1%	6%	3%	4%	6%	1%
										h	h	1								t	
A fairly good job	133	81	52	17	36	40	39	24	52	18	39	38	95	2	25	5	82	79	21	72	23
	13%	13%	15%	8%	15%	16%	18%	9%	14%	10%	20%	14%	13%	2%	16%	10%	21%	15%	9%	19%	6%
					с	с	с				gi				m	m	m	r		t	
Neither a good nor bad job	320	196	118	72	79	72	73	90	119	54	58	80	240	25	40	17	159	186	58	136	93
	32%	31%	34%	33%	32%	29%	33%	34%	33%	30%	29%	29%	33%	19%	25%	33%	41%	35%	25%	37%	26%
																m	mn	r		t	
A fairly bad job	225	140	81	51	54	56	47	57	83	47	39	70	155	42	40	14	59	124	49	65	99
in thirty bod job	22%	22%	23%	23%	22%	23%	21%	22%	23%	26%	20%	25%	22%	31%	25%	27%	15%	23%	21%	17%	28%
														n	0						5
A very bad job	243	180	63	59	60	61	47	70	92	41	40	62	181	61	47	14	53	114	89	63	135
A very bad job	24%	29%	18%	27%	25%	25%	21%	27%	25%	23%	20%	22%	25%	45%	30%	27%	14%	21%	39%	17%	38%
	2470	25% b	20/0	2770	2570	20/0	21/0	2770	2576	2570	20/0	22/0	2070	nop	n	2,7,0	1470	22/0	a	1//0	s
Don't know	40	14	21	0	7	11	6	13	11	10	6	11	29	2	3	1	0	13	4	12	5
DOILERIOW	40	2%	6%	4%	3%	4%	3%	5%	3%	5%	3%	4%	4%	1%	2%	2%	2%	3%	* 2%	3%	1%
	476	270	a	470	570	470	576	576	370	570	576	470	470	1/0	270	270	270	570	270	570	170
Prefer not to say		1	4	4	1			2		1	4	2	5				3	2		2	1
rielei not to say	1%	*	1%	2%	1%	-	-	1%	-		2%	1%	1%	-	-	-	1%	*		*	*
	1/6		170	2/0	170			170			2/0 h	170	170	-			170				
Good job (NET)	164	99	64	26	43	47	47	30	57	27	50	54	110	5	28	6	104	97	29	93	26
G000 J00 (NET)	16%	16%	18%	12%	45	19%	21%	11%	16%	15%	26%	19%	15%	4%	18%	11%	27%	18%	13%	25%	20
	10%	10%	10%	1270	1770	19%		11/0	10%	1376	20% ghi	1570	13%	470		1170		10%	15%	23%	170
Bad job (NET)	468	319	143	110	114	c 117	с 94	127	175	87	gni 79	132	336	103	m 87	28	mno 111	238	138	128	235
Bau Job (INC I )	468	51%	41%	50%	47%	47%	94 43%	48%	48%	49%	40%	47%	47%	76%	55%	28 54%	29%	238	60%	34%	235
	47%		+170	30%	4770	4/70	4370	+6%	+8%	4370	40%	++/70	4/70			54%	29%	+470		3470	
NET DIff		b	70		70	70	47	07			20	70	225	nop	p	p	-		q		S
NET Difference	-304	-221 -35%	-79 -22%	-84 -38%	-72 -29%	-70 -28%	-47 -21%	-97 -37%	-118 -33%	-61 -34%	-29 -15%	-79 -28%	-226 -31%	-98 -72%	-59 -37%	-22 -43%	-7 -2%	-141 -26%	-109 -47%	-34	-208 -58%
	-30%	-35%	-22%	-38%	-29%	-28%	-21%	-37%	-33%	-34%	-15%	-28%	-51%	-12%	-37%	-43%	-2%	-26%	-41%	-9%	-58%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



Table 58 SGIOB .13 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Taking action to address the climate crisis

Base: Adults aged 16+ in Scotland

	Γ	GEN	DER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION		-	
																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(i)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449	542	95 116*	174	156	180	169	226	269	336	395	393	267	122	218 253	609	340	607	393	189	348 415	434 318					116	145	123	136 129
WEIGHTED BASE	1000 100%	4//	514 51%	12%*	180	148	173	157	226	296	321	385	352	257	138	253	61%	391	503	437	231	415	318	121	131	83*	146	123	141	126 13%	129
A very good job	47	24	22	2	17	15%	6	10/3	2370	20	10	17	22	20/6	1470	11	21	17	34	13	25%	26	11	4	11	2	2	2	12	6	15/0
	5%	5%	4%	3%	9%	396	4%	6%	4%	7%	3%	4%	6%	3%	4%	4%	5%	4%	6%	3%	3%	6%	3%	3%	9%	2%	2%	3%	8%	5%	4%
					cefh														5						A				A		
A fairly good job	184	109	72	31	47	31	26	19	29	78	57	49	63	47	33	40	110	74	116	68	37	69	68	13	31	17	33	21	24	23	22
	18%	23%	14%	27%	26%	21%	15%	12%	13%	27%	18%	13%	18%	18%	24%	16%	18%	19%	21%	16%	16%	17%	21%	10%	23%	20%	23%	17%	17%	18%	17%
		b		fgh	fgh	gh				jk															w		w				
Neither a good nor bad job	302	128	172	34	39	33	61	57	77	74	94	135	98	71	46	87	169	133	161	140	75	116	103	45	26	22	41	39	52	38	38
	30%	27%	33%	30%	22%	22%	35%	36%	34%	25%	29%	35%	28%	28%	33%	34%	28%	34%	29%	32%	32%	28%	32%	37%	20%	27%	28%	32%	37%	30%	29%
			а				de	de	de			· ·												×				x	×		
A fairly bad job	190 19%	82 17%	106 21%	20 17%	32 18%	38 26%	25 14%	21	55 24%	52 17%	63 19%	76 20%	80 23%	54 21%	21 15%	36 14%	133 22%	57	99 18%	91 21%	42 18%	78 19%	64 20%	17 14%	19 14%	18 21%	32 22%	24 20%	26	33	21 16%
	19%	1/76	2176	1/%	1876	20%	14%	13%	24%	1776	19%	20%	23%	2176	15%	14%	2276	15%	18%	21%	1876	19%	20%	1475	14%	2176	2276	20%	19%	26%	10%
A very bad job	173	96	77	13	25	rg 22	34	27	1g 42	38	56	79	64	43	19	46	q 108	65	96	77	37	78	52	25	24	10	27	26	19	13	29
	17%	20%	15%	11%	14%	15%	20%	23%	19%	13%	17%	21%	18%	17%	14%	18%	18%	17%	17%	18%	16%	19%	16%	21%	19%	12%	18%	21%	13%	10%	22%
		b						cd				1												D				D			D
Don't know	99	36	62	11	20	20	22	13	12	31	42	25	25	31	13	29	57	42	56	42	29	48	19	16	18	13	9	9	7	12	14
	10%	7%	12%	9%	11%	13%	13%	8%	6%	11%	13%	7%	7%	12%	9%	12%	9%	11%	10%	10%	13%	12%	6%	13%	14%	16%	6%	7%	5%	10%	11%
			а		h	h	h				k			1.1							v	v		C	AC	AC					
Prefer not to say	6	1	4	3	-	-	-	2	1	3	-	3	-	1	-	4	1	4	-	6	4	-	2	2	1	1	-	-	-	1	-
	1%	•	1%	3%	-	-	-	1%	•	1%	-	1%	-	1%	-	2%	•	1%	-	1%	2%	-	•	1%	1%	1%		-	-	1%	-
Good job (NET)	224	134	94	24		36	32	20	20		67		07	56	20	51		00	450	r	44	00	70	46	12	10	37	25	26	20	20
G000 (00 (NET)	231 23%	28%	94 18%	34 30%	64 35%	24%	32 18%	28 18%	38 17%	98 33%	21%	66 17%	85 24%	22%	39 29%	20%	141 23%	90 23%	150 27%	81 19%	44 19%	96 23%	79 25%	16 13%	42 32%	19 23%	25%	20%	36	29 23%	28 22%
	2370	20/5 h	10%	feh	efgh	2476	10%	10%	1776	3376	21%	1776	2475	2270	25%	20%	2370	23/6	2176	1976	15%	2370	2376	1370	3276	23%	23%	20%	20%	23/0	2276
Bad job (NET)	363	178	182	33	57	60	58	58	97	90	118	155	144	97	40	82	241	122	195	167	79	156	116	42	43	27	59	50	45	45	50
	36%	37%	35%	29%	32%	40%	34%	37%	43%	30%	37%	40%	41%	38%	29%	32%	40%	31%	35%	38%	34%	37%	36%	35%	33%	33%	40%	41%	32%	36%	39%
1									cd			1	no				q														
NET Difference	-131	-45	-89	1	7	-24	-27	-30	-59	8	-51	-89	-59	-41	-1	-31	-100	-32	-46	-86	-35	-60	-37	-26	-1	-9	-23	-25	-9	-17	-22
	-13%	-9%	-17%	1%	4%	-16%	-15%	-19%	-26%	3%	-16%	-23%	-17%	-16%		-12%	-16%	-8%	-8%	-20%	-15%	-14%	-12%	-21%	-1%	-10%	-15%	-20%	-7%	-13%	-17%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

#### Table 59 SGJOB\_13 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Taking action to address the climate crisis

Base: Adults aged 16+ in Scotland

						OME				IOLD SIZE			CHILDREN HH			TUENCY VOTE					
			URE						HOUSER	IOLD SIZE		(17 OK	UNDER)		2021 CONSTI	IUENCY VOIE		BREXIT	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							r
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658		186				261				284		139				565			375
WEIGHTED BASE	1000	629		219				264				281		135				537			360
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
A very good job	47	22	24	14	12	10	11	17	10	8	12	16	31	3	8	2	31	33	8	26	12
	5%	4%	7%	7%	5%	4%	5%	6%	3%	5%	6%	6%	4%	2%	5%	3%	8%	6%	4%	7%	3%
			а					h									m			t	
A fairly good job	184	104	77	39	39	44	55	40	60	41	44	59	125	6	24	10	106	98	32	97	28
	18%	17%	22%	18%	16%	18%	25%	15%	16%	23%	22%	21%	17%	4%	15%	19%	27%	18%	14%	26%	8%
			а				d			g					m	m	mn			t	
Neither a good nor bad job	302	201	99	64	86	68	61	86	115	43	58	80	222	35	42	16	129	178	64	124	108
	30%	32%	28%	29%	35%	27%	28%	32%	32%	24%	30%	28%	31%	26%	26%	31%	33%	33%	28%	33%	30%
A fairly bad job	190	131	55	37	46	56	40	46	71	35	38	58	132	30	38	13	55	113	36	49	81
	19%	21%	16%	17%	19%	22%	18%	17%	20%	20%	19%	21%	18%	22%	24%	24%	14%	21%	16%	13%	22%
															n						s
A very bad job	173	123	49	36	38	50	38	47	72	27	27	40	133	53	36	8	33	74	67	39	103
	17%	19%	14%	17%	16%	20%	17%	18%	20%	15%	14%	14%	18%	39%	23%	15%	9%	14%	29%	10%	29%
	-	h												nop	n				a		s
Don't know	99	48	44	24	23	21	15	25	34	24	16	28	71	8	12	4	29	39	22	35	28
boint i allow	10%	8%	12%	11%	10%	8%	7%	9%	9%	13%	8%	10%	10%	6%	7%	8%	8%	7%	10%	10%	8%
			a						••••												
Prefer not to say	6	1	2	5				4			1		6	1			1	3		2	1
rielei not to say	1%	*	1%	2%	-			2%			1%		1%	*			*	*	-	1%	*
	1,0		270	def				270 h			270	_	170							170	
Good job (NET)	231	126	102	53	51	54	66	57	70	49	56	75	156	9	32	12	137	131	41	122	40
	23%	20%	29%	24%	21%	22%	30%	21%	19%	28%	28%	27%	22%	6%	20%	22%	36%	24%	18%	33%	11%
	23/0	2070		2470	21/0	2270	de	21/0	1576	2070 h	20/0 h	2170	2270	070	2070 m			2470	1070	5570	11/0
Red ish (NET)	363	254	a 104	70	0.4	105	77	02	142			00	265	82	74	m 20	mn 88	107	102	L 00	104
Bad job (NET)	363	254 40%	104 30%	73 33%	84 34%	105 42%	35%	93 35%	143 39%	62 35%	65 33%	98 35%	265	82 61%	74 46%	20 39%	88 23%	187 35%	103 45%	88 24%	184 51%
	30%		50%	3370	5476	4270	3370	3376	39%	3370	3370	55%	5/70			33%	2370	55%		2470	
NET 0///		b	2	20		50			70	10			400	nop	p	p	10		q		S
NET Difference	-131	-127	-3	-20	-33	-52	-11	-36	-73	-13	-9	-23	-109	-73	-42	-9	49	-56	-63	34	-144
	-13%	-20%	-1%	-9%	-14%	-21%	-5%	-14%	-20%	-7%	-5%	-8%	-15%	-54%	-26%	-16%	13%	-10%	-27%	9%	-40%
																	no				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base





19 Sep 2024

Table 60

LABJOB - Summary Table Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference?

## Base: Adults aged 16+ in Scotland

	Managing Scotland's economy	Improving the NHS in Scotland	Improving the education system in Scotland	Improving living standards for people on low incomes	Improving your own standard of living	Taking action to address the climate crisis
UNWEIGHTED BASE	1000	1000	1000	1000	1000	1000
WEIGHTED BASE	1000	1000	1000	1000	1000	1000
Better job	223	254	226	222	181	159
	22%	25%	23%	22%	18%	16%
Worse job	280	255	229	277	283	238
	28%	26%	23%	28%	28%	24%
Would make no difference	323	330	350	321	370	399
	32%	33%	35%	32%	37%	40%
Don't know	166	155	189	175	159	197
	17%	16%	19%	17%	16%	20%
Prefer not to say	8	5	5	5	7	8
	1%	1%	1%	1%	1%	1%



Table 61
LAB/08 1 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Managing Scotland's economy

Base: Adults aged 16+ in Scotland

			NDER				BAND 1			1	AGE BAND 2		-		GRADE		SOCIAL		WORK	IG STATUS		EST OUALIFIC	TION				PARLIAME	TRECON			
	r	GE	NDER		1	AGE E	SAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	SRADE 2	WORKIN	IG STATUS		EST QUALIFIC	ATION		1		PARLIAME			r	
																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS			NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449																	607		189										136
WEIGHTED BASE	1000	477																	563		231										129
	100%	48%																	56%		23%										13%
Better job	223	128	94	24	48	28	39	29	55	72	67	84	97	50	26	49	148	76	118	106	50	90	77	23	26	15	36	27	30	38	27
	22%	27%	18%	21%	27%	19%	22%	18%	24%	24%	21%	22%	28%	20%	19%	20%	24%	19%	21%	24%	22%	22%	24%	19%	20%	19%	25%	22%	21%	31%	21%
		b											mo																		
Worse job	280	140	137	38	43	39	47	46	68	81	86	113	88	80	41	72	167	113	153	127	62	131	75	35	32	32	35	34	49	28	35
	28%	29%	27%	33%	24%	26%	27%	29%	30%	27%	27%	30%	25%	31%	30%	28%	27%	29%	27%	29%	27%	32%	24%	29%	25%	39%	24%	27%	35%	22%	27%
																						v				AD			D		
Would make no difference	323	151	169	28	49	46	66	60	73	77	112	133	113	80	45	85	193	130	195	127	84	120	109	44	49	17	48	43	36	42	44
	32%	32%	33%	24%	27%	31%	38%	38%	32%	26%	35%	35%	32%	31%	33%	33%	32%	33%	35%	29%	36%	29%	34%	36%	37%	21%	33%	35%	25%	33%	34%
							cd	cd			1	i												v	vC						
Don't know	166	54	109	21	39	35	22	22	28	60	57	50	53	47	24	43	100	66	92	74	31	71	57	18	23	17	26	19	24	16	22
	17%	11%	21%	18%	21%	24%	13%	14%	12%	20%	18%	13%	15%	18%	17%	17%	16%	17%	16%	17%	13%	17%	18%	15%	17%	20%	18%	16%	17%	13%	17%
					fh	feb				k																					
Prefer not to say	8	4	4	4	1	-		1	1	6		3	2		2	4	2	6	4	4	4	4	1	1	1	1			2	1	1
	1%	1%	1%	4%	1%			1%	1%	2%		195	1%		2%	2%		2%	1%	1%	2%	1%		1%		2%			2%	1%	1%
	-/-	1.0	270	efh	170			- /4	270	- /0		-74	270		- /*	- /4			170	170		274		270		270			2.0		
L				em														μ													

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

# LABIOB\_1 Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Managing Scotland's economy

Table 62 LABJOB\_1 - Do you think that a La Base: Adults aged 16+ in Scotland

		-										1		1				1			
												PRESENCE OF	CHILDREN HH								
		TEN	URE		INC	OME			HOUSEH	IOLD SIZE		(17 OR	UNDER)		2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(a)	(r)	(5)	(†)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219						178		281		135		52*		537			
	100%	63%		22%								28%		13%		5%*		54%		37%	
Better job	223	153	66	40	49	68	54	50	74	47	53	69	154	39	78	20	46	120	56	50	117
	22%	24%	19%	18%	20%	28%	24%	19%	20%	27%	27%	25%	21%	29%	49%	37%	12%	22%	24%	13%	32%
						c								n	mp	n					s
Worse job	280	159	116	70	75	70	49	82	105	36	57	71	209	19	20	10	168	170	55	156	54
,,	28%	25%	33%	32%	31%	28%	22%	31%	29%	20%	29%	25%	29%	14%	13%	18%	44%	32%	24%	42%	15%
	2070	2370	a	f	f	20/0	22/0	1	1	2070	2370	2570	2070	1470	2070	20/0	mno	r	2470	-42,0 t	15/0
Would make no difference	323	224	94	62	78	72	83	81	123	60	59	94	228	61	33	12	127	166	87	112	135
	32%	36%	27%	28%	32%	29%	38%	31%	34%	34%	30%	34%	32%	45%	21%	23%	33%	31%	38%	30%	37%
		b					ce							nop			n				s
Don't know	166	93	68	42	40	37	33	49	60	32	25	44	122	16	27	11	42	78	31	50	54
bontenatow	17%	15%	19%	19%	16%	15%	15%	18%	17%	18%	13%	16%	17%	12%	17%	21%	11%	15%	13%	13%	15%
Prefer not to say	8	1	6	5	2		1	3		3	3	3	6	1	1		3	3	2	4	
,,	1%		2%	2%	1%		-	1%		2%	1%	1%	1%		1%		1%	*	1%	1%	
			2							h	h										
			a	c																	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



Table 63 LABJOB 3 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving the NHS in Scotland

Base: Adults aged 16+ in Scotland

		GE	NDER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	PADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	T REGION			
						Auro								JUCH	GIGDE		JUCIAL		Workin	NOT	STANDARD GRADE OR	con qualities	DEGREE OR			HIGHLANDS	1 AND AND	MID	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449							226										607												136
WEIGHTED BASE	1000	477							226										563												129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%"	15%	12%	14%	13%	13%
Better job	254	140	113	43	52	29	42	33	56	95	71	89	123	51	34	46	174	80	143	112	48	108	89	27	31	17	38	39	36	42	25
	25%	29%	22%	37%	29%	19%	24%	21%	25%	32%	22%	23%	35%	20%	25%	18%	29%	21%	25%	26%	21%	26%	28%	23%	24%	21%	26%	32%	25%	33%	19%
		b		efgh						jk			mno				q											E		E	
Worse job	255	125	127	37	48	37	42	36	55	85	79	92	75	78	40	62	152	103	145	110	56	120	71	34	37	24	31	29	46	27	28
	26%	26%	25%	32%	26%	25%	24%	23%	25%	29%	25%	24%	21%	30% I	29%	25%	25%	26%	26%	25%	24%	29% v	22%	28%	28%	30%	21%	24%	32% A	21%	22%
Would make no difference	330	156	172	19	38	56	65	65	86	57	121	151	115	86	43	86	201	129	194	136	86	118	113	46	42	24	54	39	36	39	50
	33%	33%	33%	17%	21%	38%	38%	41%	38%	19%	38%	39%	33%	33%	31%	34%	33%	33%	34%	31%	37%	28%	36%	38%	32%	29%	37%	32%	26%	31%	39%
						cd	cd	cd	cd		i	i									u		u	C			C				C
Don't know	155	53	101	15	43	26	24	22	26	57	49	49	38	42	21	54	80	75	80	76	36	69	44	14	20	16	24	16	21	19	25
	16%	11%	20%	13%	24%	17%	14%	14%	12%	19%	15%	13%	11%	16%	15%	21%	13%	19%	14%	17%	15%	17%	14%	12%	15%	19%	16%	13%	15%	15%	19%
			а		cfgh					k						1		р													(
Prefer not to say	5	3	1	2	-	1	-	1	1	2	1	3	2	-	-	4	2	4	2	4	5	-	1	-	1	1	-		3	-	1
1	1%	1%	•	2%	-	1%	-	1%	1%	1%	•	1%	•	-	-	2%	•	1%	•	1%	2%	-	•	-	•	2%	-	-	2%	-	1%
																					uv										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

# LABIOB\_3 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving the NHS in Scotland

Table 64 LABJOB\_3 - Do you think that a La Base: Adults aged 16+ in Scotland

												PRESENCE OF									
		TEN	URE		INC	OME			HOUSEH	OLD SIZE		(17 OR	UNDER)		2021 CONST	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219		248						281	719	135		52*		537			
	100%	63%		22%								28%		13%				54%		37%	
Better job	254	179	69	36	53	82	70	52	86	50	66	78	176	36	92	23	53	137	60	56	124
	25%	28%	20%	16%	22%	33%	32%	20%	24%	28%	33%	28%	24%	27%	57%	45%	14%	25%	26%	15%	34%
		b				cd	cd				gh			n	mp	mp					s
Worse job	255	137	115	64	74	55	49	72	83	43	58	77	178	17	9	8	162	165	41	147	45
	26%	22%	33%	29%	30%	22%	22%	27%	23%	24%	29%	27%	25%	13%	6%	14%	42%	31%	18%	40%	12%
	20/6	22/0	a	2570	3076	2270	2270	2770	2370	2470	2570	2770	2370	15/0	070	14/0 n	mno	51/6	1070	40/0	1270
Would make no difference	330	235	91	69	79	86	72	91	130	53	56	86	244	66	40	13	128	167	99	118	144
would make no difference	330	235	26%	31%	32%	35%	33%	34%	36%	30%	29%	31%	244 34%	49%	40 25%	26%	33%	31%	43%	32%	40%
	35%	5770	20%	51%	3270	55%	5570	34%	30%	30%	25%	51%	34470		2376	20%	33%	51%	4370	5270	40%
a. 1.1		D	70	47	20	26	07		62	20	47	10		nop	40			67	Q	47	s
Don't know	155	78	72	47	39	26	27	46	62	30	17	40	115	15	18	8	41	67	29	47	46
	16%	12%	20%	21%	16%	10%	12%	17%	17%	17%	9%	14%	16%	11%	11%	15%	11%	12%	13%	13%	13%
			a	ef				j	j	í											
Prefer not to say	5	2	4	5	-	-	1	3	-	2	-	-	5	1	1	-	1	2	1	3	1
1	1%	•	1%	2%	-	-	*	1%	-	1%	-	-	1%	•	1%	-	•	•	*	1%	•
				de						h											

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



Table 65 LABJOB 4 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving the education system in Scotland

Base: Adults aged 16+ in Scotland

		05	NDER			AGE B	AND 1		1		AGE BAND 2	1		SOCIAL	CRADE	1	SOCIAL	PADE 2	MORKIN	IG STATUS	HICH	EST OUALIFIC	ATION				PARUAME	IT RECION			
	r	GE	INDER		1	AGE D	ANDI	1 1		1	AGE DAIND 2			SOCIAL	GRADE		SOCIAL	JKADE 2	WORKIN	IS STATUS	STANDARD	IEST QUALIFIC			1	1 1	PARDAME	MID	r r		
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS			NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449							226							218			607												136
WEIGHTED BASE	1000	477							226							253			563												129
	100%	48%							23%							25%			56%												13%
Better job	226	131	94	36	52	27	28	31	52	88	55	83	105	46	32	43	151	75	130	96	41	94	83	24	29	12	39	29	42	32	20
	23%	27%	18%	31%	29%	18%	16%	20%	23%	30%	17%	22%	30%	18%	24%	17%	25%	19%	23%	22%	18%	23%	26%	19%	22%	14%	27%	24%	30%	25%	16%
		b		efg	ef					ik			mo										t				vE		VE		
Worse job	229	111	117	25	39	39	38	33	56	64	77	89	72	71	34	53	143	86	124	106	54	111	58	31	28	27	26	27	31	28	31
	23%	23%	23%	21%	22%	27%	22%	21%	25%	22%	24%	23%	20%	28%	24%	21%	23%	22%	22%	24%	24%	27%	18%	25%	21%	33%	18%	22%	22%	22%	24%
																						v				A					
Would make no difference	350	160	185	26	49	57	77	64	77	76	134	141	122	90	42	97	212	139	209	141	86	134	117	46	48	23	49	46	40	43	56
	35%	34%	36%	23%	27%	38%	45%	41%	34%	26%	42%	37%	35%	35%	30%	38%	35%	35%	37%	32%	37%	32%	37%	38%	36%	28%	34%	37%	28%	34%	43%
						cd	cdh	cd			i i	1																			VC
Don't know	189	71	117	26	40	25	30	28	39	66	55	68	53	50	30	56	103	86	99	90	44	76	60	21	26	19	31	21	26	22	23
	19%	15%	23%	22%	22%	17%	17%	18%	17%	22%	17%	18%	15%	19%	22%	22%	17%	22%	18%	21%	19%	18%	19%	18%	20%	23%	21%	17%	19%	18%	18%
			a													1															
Prefer not to say	5	4	1	3				1	1	3		3		1	-	4	1	4	1	4	5			-	1	1	-		1	1	-
	1%	1%		2%			-	1%	1%	1%		1%				2%		1%		1%	2%	-			1%	2%	-		1%	1%	
1	1																		1		111/										
L										r														r							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

# LABIDE\_4 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving the education system in Scotland

Table 66 LABJOB\_4 - Do you think that a La Base: Adults aged 16+ in Scotland

				r														1			
		TEN	URE		INC	OME			HOUSEI	HOLD SIZE		PRESENCE OF (17 OR	CHILDREN HH UNDER)		2021 CONSTI	TUENCY VOTE		BREXIT	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(a)	(r)	(5)	(†)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629	350			248		264	361	178		281			160	52*	385	537	230		
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
Detter isk	226	151	70	43	42	75	55	44	74	45	63	74	152	37	84	16	52	118	57	50	109
Better job		-											-	-							
	23%	24%	20%	19%	17%	30%	25%	17%	21%	25%	32%	26%	21%	27%	53%	30%	14%	22%	25%	13%	30%
						cd	d			g	gh			р	mop	р					S
Worse job	229	136	90	54	66	50	48	59	82	39	51	65	165	19	11	6	147	149	40	139	42
	23%	22%	26%	25%	27%	20%	22%	22%	23%	22%	26%	23%	23%	14%	7%	12%	38%	28%	17%	37%	12%
																	mno	r		t	
Would make no difference	350	233	112	74	86	89	74	102	131	60	57	97	253	62	42	16	131	177	102	126	146
	35%	37%	32%	34%	35%	36%	34%	39%	36%	34%	29%	34%	35%	46%	27%	31%	34%	33%	44%	34%	41%
								1						np					0		
Don't know	189	108	77	44	51	32	42	57	74	33	25	45	144	17	21	14	54	93	30	54	62
Don t know	19%	17%	22%	20%	21%	13%	19%	22%	21%	19%	13%	16%	20%	13%	13%	27%	14%	17%	13%	15%	17%
	1570	1770	2270	2070	21/0	1370	1570	22/0	21/0	1370	1370	10/0	2070	1370	1370		1470	1770	1370	1370	1770
P. 6					e			1	J				-			mnp					
Prefer not to say	5	1	3	4	-	1	-	2	-	1	1	-	5	-	1	-	1	1	1	3	-
	1%	•	1%	2%	-	*	-	1%		1%	1%	-	1%	-	1%	-	•	•	•	1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



Table 67 LABJOB 9- Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving living standards for people on low incomes

Base: Adults aged 16+ in Scotland

		GER	GENDER AGE BAND 1							AGE BAND 2			SOCIAL	GRADE		SOCIAL	SPADE 2	WORKIN	IG STATUS	HIGH	EST OUALIFIC	ATION				PARUAMEN	T REGION				
		GCI												Jocht	GIGGE		JOCIAL		TORRE	NOT	STANDARD GRADE OR	Con Querine	DEGREE OR			HIGHLANDS		MID	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000		542														660		607												136
WEIGHTED BASE	1000		514														609		563												129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Better job	222	123	99	38	48	27	36	24	49	86	63	73	101	44	31	47	144	78	125	97	47	86	78	23	32	14	44	24	31	35	19
	22%	26%	19%	33%	27%	18%	21%	15%	22%	29%	20%	19%	29%	17%	23%	19%	24%	20%	22%	22%	20%	21%	25%	19%	25%	16%	30%	19%	22%	28%	15%
		b		efg	g					jk			mo														wyE			E	
Worse job	277	139	135	31	47	39	45	45	69	78	85	114	77	78	45	77	155	122	152	125	63	136	69	33	38	31	34	34	42	29	36
	28%	29%	26%	26%	26%	26%	26%	29%	31%	26%	26%	30%	22%	30% I	33% I	30% I	25%	31%	27%	29%	27%	33% v	22%	27%	29%	37% AD	24%	28%	30%	23%	27%
Would make no difference	321	148	169	19	50	49	66	59	79	68	115	138	122	93	38	68	216	105	194	127	77	119	116	41	36	21	43	45	38	39	58
	32%	31%	33%	16%	27%	33%	38%	38%	35%	23%	36%	36%	35%	36%	27%	27%	35%	27%	34%	29%	33%	29%	36%	34%	27%	26%	30%	37%	27%	31%	45%
					c	c	cd	c	c		1	i		0			q						u								xyACD
Don't know	175	65	109	26	35	33	26	28	27	61	59	55	52	42	23	57	94	80	91	84	41	72	55	24	26	15	24	20	28	21	17
	17%	14%	21%	22%	20%	22%	15%	18%	12%	21%	18%	14%	15%	16%	17%	23%	15%	21%	16%	19%	18%	17%	17%	20%	19%	18%	17%	16%	20%	17%	13%
			а	h		h				k						1															
Prefer not to say	5	3	3	3	-	-	-	1	1	3	-	3	-		1	4	-	5	1	4	4	1	-	1	-	1	-		1	1	-
	1%	1%	•	2%	-	-	-	1%	1%	1%	-	1%	-		1%	2%	-	1%	•	1%	2%		-	1%	-	2%	-		1%	1%	-
																1		р			v										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

# LABOB\_D Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving living standards for people on low incomes

Table 68 LABJOB\_9 - Do you think that a La Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSEH	OLD SIZE		PRESENCE OF (17 OR			2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658		186			245					284		139				565			375
WEIGHTED BASE	1000	629		219			220					281		135				537			360
	100%	63%		22%			22%					28%		13%				54%			36%
Better job	222	141	77	40	43	64	60	44	71	51	56	76	147	28	79	17	54	127	47	56	98
-	22%	22%	22%	18%	17%	26%	27%	17%	20%	29%	28%	27%	20%	21%	49%	32%	14%	24%	21%	15%	27%
						d	cd			gh	gh	1			mop	р					s
Worse job	277	165	110	68	85	60	50	88	101	39	48	66	210	22	20	10	168	162	59	161	56
	28%	26%	31%	31%	35%	24%	23%	33%	28%	22%	25%	24%	29%	16%	13%	18%	44%	30%	26%	43%	16%
					ef			1									mno			t	
Would make no difference	321	232	84	62	73	85	75	82	123	55	61	87	234	67	39	18	116	173	90	107	141
	32%	37%	24%	28%	30%	34%	34%	31%	34%	31%	31%	31%	33%	50%	25%	34%	30%	32%	39%	29%	39%
		h												np							s
Don't know	175	92	75	45	43	38	34	49	67	30	29	51	124	18	22	8	46	75	33	44	65
bontenatow	17%	15%	21%	20%	18%	15%	16%	19%	18%	17%	15%	18%	17%	13%	13%	16%	12%	14%	14%	12%	18%
	2770	1370	2270	2070	20/0	10/0	1370	1370	2070	1770	1370	10/0	2770	1370	2370	2070	1270	2-870	1-170	12/0	13/0
Prefer not to say	5		4	4	1			1		1	3	1	4				1	1		2	5
ricici not to say	1%		1%	2%	1%		-	*		1%	1%	*	4 1%	-			*	*	,	1%	-
1	176	-	170	270	1/0	-	-		-	170	1/0		170	-	-	-			-	1/0	-
			d	e							n										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



# Table 69 LAB/08\_10 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving your own standard of living

Base: Adults aged 16+ in Scotland

		GEN	ENDER AGE BAND 1 FEMALE 16-24 25-34 35-44 45-54 55-64 65+						AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKI	NG STATUS	HIGH	EST QUALIFIC	ATION				PARUAME	NT REGION					
			IE EEMALE 16-24 25-24 25-44 45-54 55-64 65-														NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST					
		MALE	FEMALE 16-24 25-34 35-44 45-54 55-64 65+ (b) (c) (d) (e) (f) (g) (h)			65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST			
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000	449											393						607		189		434								136
WEIGHTED BASE	1000	477											352						563		231		318								129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Better job	181	113	67	27	44	23	29	23	34	71	53	57	76	38	30	37	114	67	110	71	46	67	62	23	25	9	26	23	33	25	16
	18%	24%	13%	23%	24%	16%	17%	15%	15%	24%	16%	15%	22%	15%	21%	15%	19%	17%	20%	16%	20%	16%	19%	19%	19%	11%	18%	19%	23%	20%	13%
		b			gh					jk			mo																γE		
Worse job	283	136	143	30	46	37	48	48	74	76	85	121	92	79	39	72	171	111	149	134	56	140	79	32	38	29	35	32	46	32	38
	28%	29%	28%	26%	25%	25%	28%	30%	33%	26%	27%	32%	26%	31%	28%	28%	28%	28%	26%	31%	24%	34%	25%	26%	29%	36%	24%	26%	32%	25%	30%
Would make no difference	370	174	193	31	53	57	70	66	94	83	127	160	139	97	47	97	236	134	224	147	91	137	130	49	45	26	62	49	25	52	54
found make no unterence	37%	36%	38%	26%	29%	39%	41%	42%	42%	28%	40%	42%	40%	38%	34%	34%	39%	34%	40%	34%	39%	33%	41%	39%	34%	31%	43%	40%	25%	41%	42%
							crd	cd	cri		1	1			• ···			• · · ·						6			6	c		6	6
Don't know	159	50	108	26	26	20	24	19	23	63	54	42	42	42	22	51	86	73	79	80	22	69	47	19	22	16	22	19	25	15	19
Don t know	16%	11%	21%	23%	20%	20%	14%	12%	10%	21%	17%	11%	12%	17%	16%	20%	14%	19%	14%	18%	14%	17%	15%	16%	18%	20%	15%	15%	18%	12%	15%
			2	eh	b	h				k	 k																				
Prefer not to say	7	4	2	1	1	-	1	1	1	3	1	3	1			6	1	6	1	6	6	1		-		1			3	1	1
	1%	1%		1%	1%	-	1%	1%	1%	1%		1%				2%		1%		1%	2%		-	-		2%		-	2%	1%	1%
1													1			m			1		111/										
L				с												-00		2													

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

#### Table 70 LABJOB\_10 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving your own standard of living

Base: Adults aged 16+ in Scotland

		-		1								1		1							
												PRESENCE OF	CHILDREN HH								
		TEN	URE		INC	OME			HOUSEH	IOLD SIZE		(17 OR	UNDER)		2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658	325	186	244	259	245	261	369	171	199	284	716	139	162	54	389	565	228	376	375
WEIGHTED BASE	1000	629		219	245	248						281		135							
	100%	63%		22%								28%		13%				54%			
Better job	181	112	66	35	35	53	51	38	57	35	52	59	122	21	75	13	47	88	47	46	86
-	18%	18%	19%	16%	14%	21%	23%	14%	16%	20%	26%	21%	17%	15%	47%	24%	12%	16%	20%	12%	24%
						d	d				gh				mop	р					s
Worse job	283	173	108	75	81	55	57	85	102	41	55	73	209	30	23	7	169	177	56	164	61
	28%	27%	31%	34%	33%	22%	26%	32%	28%	23%	28%	26%	29%	22%	14%	13%	44%	33%	24%	44%	17%
				e	e												mno	r		t	
Would make no difference	370	266	99	62	87	103	84	95	144	73	59	95	275	71	47	24	124	197	104	112	167
	37%	42%	28%	28%	35%	42%	38%	36%	40%	41%	30%	34%	38%	53%	30%	47%	32%	37%	45%	30%	46%
		b				c	c		i	i i				np		np			a		s
Don't know	159	79	72	40	42	36	28	44	59	26	30	52	107	13	15	8	43	71	23	46	44
	16%	12%	21%	18%	17%	15%	13%	17%	16%	15%	15%	19%	15%	10%	9%	16%	11%	13%	10%	12%	12%
			a																		
Prefer not to say	7		5	7				3		3	1	1	6				3	4		4	1
,,	1%	-	2%	3%			-	1%		2%	1%		1%	-	-		1%	1%	-	1%	
			a	def						h				1							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



Table 71
LABJOB\_13 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Taking action to address the climate crisis

Base: Adults aged 16+ in Scotland

		GE	IDER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	T REGION			
		UL.												JUCH	CICKDE .		Jocine			NOT	STANDARD GRADE OR	Lor Qualitic	DEGREE OR			HIGHLANDS	1 AND AND	MID	NORTH EAST		
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(i)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1000		542						226				393			218			607	393			434								136
WEIGHTED BASE	1000		514						226				352			253			563	437			318								129
	100%	48%	51%	12%*	18%	15%	17%	16%	23%	30%	32%	38%	35%	26%	14%	25%	61%	39%	56%	44%	23%	42%	32%	12%	13%	8%*	15%	12%	14%	13%	13%
Better job	159	93	65	24	46	18	24	16	31	70	42	47	81	31	18	28	112	46	101	57	22	64	63	15	24	12	23	18	32	23	12
	16%	20%	13%	20%	26%	12%	14%	10%	14%	24%	13%	12%	23%	12%	13%	11%	18%	12%	18%	13%	10%	16%	20%	13%	18%	14%	16%	14%	23%	18%	9%
		b		g	efgh					jk			mno				q		s				t		E				WE	E	
Worse job	238	133	103	33	40	37	27	40	61	73	64	101	80	68	33	57	148	90	131	107	57	104	67	33	32	25	27	21	37	28	36
	24%	28%	20%	29%	22%	25%	15%	25%	27%	25%	20%	26%	23%	26%	24%	22%	24%	23%	23%	25%	25%	25%	21%	27%	24%	30%	19%	17%	26%	23%	28%
		b		f		f		f	f																						(
Would make no difference	399	184	211	32	57	60	90	65	96	89	149	161	136	105	55	102	242	157	226	173	101	157	129	51	46	26	67	56	47	48	58
	40%	38%	41%	27%	32%	40%	52%	41%	43%	30%	46%	42%	39%	41%	40%	40%	40%	40%	40%	39%	44%	38%	41%	42%	35%	32%	46%	45%	33%	38%	45%
							cd	c	cd		i	i															C				
Don't know	197	64	132	24	37	33	33	34	35	61	67	69	55	53	29	61	107	90	103	94	46	89	59	20	30	17	28	28	24	25	24
	20%	13%	26%	21%	20%	23%	19%	22%	15%	21%	21%	18%	15%	20%	21%	24%	18%	23%	18%	21%	20%	21%	19%	16%	23%	21%	19%	23%	17%	20%	18%
			а													1															(
Prefer not to say	8	4	4	3	-	-	-	2	2	3	-	5	-	-	2	5	-	8	1	6	5	1	-	2	-	3	-	-	1	1	-
	1%	1%	1%	2%	-	-	-	2%	1%	1%	-	1%	-	-	2%	2%	-	2%	•	1%	2%	•	-	2%	-	3%	-	-	1%	1%	-
															Im	Im		p		r	uv										ļ

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the lpsos Terms and Conditions.



#### 24-068410-01 - SCOTLAND POLITICAL PULSE 13TH-18TH SEPTEMBER 2024 PUBLIC IPSOS

19 Sep 2024

#### Table 72 LABJOB\_13 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Taking action to address the climate crisis

Base: Adults aged 16+ in Scotland

		TEN	TENURE		INC	OME			HOUSEH	IOLD SIZE		PRESENCE OF (17 OR	CHILDREN HH UNDER)		2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1000	658										284		139			389	565			
WEIGHTED BASE	1000	629				248						281		135				537			
	100%	63%	35%	22%	24%	25%	22%	26%	36%	18%	20%	28%	72%	13%	16%	5%*	39%	54%	23%	37%	36%
Better job	159	99	57	16	33	48	49	31	46	35	46	59	100	20	65	12	36	87	33	36	70
	16%	16%	16%	7%	14%	19%	22%	12%	13%	20%	23%	21%	14%	15%	41%	23%	9%	16%	14%	10%	19%
					c	с	cd			gh	gh	1			mop	р					S
Worse job	238	147	87	60	58	51	55	69	86	39	45	61	177	17	12	7	157	146	43	141	42
	24%	23%	25%	27%	24%	21%	25%	26%	24%	22%	23%	22%	25%	13%	8%	14%	41%	27%	19%	38%	12%
																	mno	r		t	
Would make no difference	399	265	130	88	94	110	84	106	149	70	75	112	287	78	54	20	141	217	112	132	182
	40%	42%	37%	40%	38%	44%	38%	40%	41%	39%	38%	40%	40%	58%	34%	38%	37%	40%	49%	36%	51%
														nop					q		s
Don't know	197	118	71	49	58	39	32	57	80	32	28	47	149	19	29	13	49	85	42	59	66
	20%	19%	20%	22%	24%	16%	14%	22%	22%	18%	14%	17%	21%	14%	18%	25%	13%	16%	18%	16%	18%
				f	ef				i							p					
Prefer not to say	8	1	5	6	1			2	-	3	3	1	6	-			1	2		4	
	1%		1%	3%	1%			1%		1%	1%	*	1%	-					-	1%	
			a	ef						h	h										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base