



GENHEALTH. How is your health in general?

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	282	5494	2740	3990	6774	
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Very good	1284 19% glijnqx	600 18% glijnqx	677 20% glijnqx	237 27% zefghij	240 21% gij	183 17% ij	208 18% ij	170 17% ij	171 20% gij	76 11% j	61 9% ij	14 26% ij	477 24% zmn	391 18% zmn	416 16% zmn	1115 19% q	144 17% q	50 14% pq	47 24% pq	19 21% pq	28 14% pq	73 21% q	1042 19% q	608 21% zx	672 18% zx	1272 19% zx
Good	3268 48% bhnxx	1651 50% bhnxx	1599 47% bhnxx	451 51% hkh	565 49% h	521 50% hk	546 48% h	485 48% h	360 43% h	341 48% h	323 49% h	17 32% h	1016 50% i	1066 49% i	1185 46% i	2824 48% r	411 49% r	184 52% r	93 48% r	43 48% r	91 47% r	176 51% r	2648 48% r	1568 54% zx	1691 44% zx	3178 47% zx
Fair	1734 26% clw	845 26% clw	869 25% clw	149 17% c	257 23% c	263 25% c	303 27% c	275 27% c	244 29% cd	242 34% cd	230 35% cd	13 24% cd	406 20% i	566 26% i	762 30% ilm	1515 26% r	208 25% r	91 26% r	44 23% r	16 18% r	57 29% r	84 24% r	1431 26% r	653 22% zw	1073 28% zw	1800 27% zw
Bad	413 6% alrw	157 5% alrw	244 7% alrw	32 4% za	57 5% za	67 6% za	70 6% za	78 8% za	58 7% za	51 7% za	42 6% za	9 16% zdefghi	89 4% z	137 6% z	187 7% z	364 6% r	44 5% r	19 5% r	3 2% r	8 9% r	13 7% r	14 4% r	350 6% r	84 3% zw	324 9% zw	447 7% zw
Very bad	51 1% w	19 1% w	32 1% w	4 * w	15 1% w	6 1% w	8 1% w	8 1% w	8 1% w	2 * w	2 * w	1 1% w	19 1% w	14 1% w	18 1% w	39 1% ov	11 1% ov	6 2% ov	5 2% ov	* 2% ov	- 2% ov	1 * ov	38 1% ov	5 * ov	46 1% ov	54 1% ov
Don't know	12 * adv	1 * adv	9 * adv	2 * adv	6 1% adv	3 * adv	1 * adv	- * adv	- * adv	- * adv	- * adv	- * adv	8 * adv	3 * adv	- * adv	4 * adv	7 1% adv	1 * adv	1 * adv	- * adv	5 3% adv	- * adv	4 * adv	2 * adv	4 * adv	10 * adv
Prefer not to say	11 * nov	7 * nov	5 * nov	4 * nov	2 * nov	3 * nov	1 * nov	2 * nov	- * nov	* * nov	* * nov	- * nov	5 * nov	4 * nov	2 * nov	2 * nov	6 1% nov	1 * nov	1 * nov	3 4% nov	1 1% nov	- * nov	2 * nov	3 * nov	4 * nov	13 * nov
Good	4552 67% ghijnx	2251 69% ghijnx	2276 66% ghijnx	688 78% zdefghi	805 70% ghij	704 67% ij	753 66% ij	655 64% ij	530 63% ij	416 58% j	385 58% j	31 59% j	1494 74% zmn	1457 67% zmn	1601 62% zmn	3939 67% o	555 67% o	235 67% o	140 72% o	62 68% o	119 61% o	249 72% o	3689 67% o	2176 74% zx	2363 62% zx	4450 66% zx
Bad	465 7% aw	176 5% aw	276 8% aw	35 4% za	72 6% za	73 7% za	78 7% za	86 8% za	66 8% za	54 8% za	44 7% za	10 18% zdefghi	108 5% z	151 7% z	205 8% z	403 7% r	55 7% r	25 7% r	8 4% r	9 10% r	13 7% r	15 4% r	388 7% r	89 3% zw	371 10% zw	501 7% zw

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base



GENHEALTH. How is your health in general?

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very good	1284 19% befijk	490 24% zbcdefg	777 17% g	157 19% fg	291 17% g	258 16% g	43 13% j	28 11% j	970 20% j	174 19% j	81 11% j	170 13% k	338 17% k	318 22% kl	164 26% kl	1085 19% kl	102 18% kl	62 19% kl	34 18% kl	283 18% kl	215 20% kl	588 19% kl	1272 19% kl
Good	3268 48% bgikpr	1051 52% zbcdefg	2182 47% g	358 44% g	854 51% bcfg	732 46% g	148 45% g	91 35% g	2481 51% j	442 49% j	211 30% j	510 39% k	989 50% kl	776 55% kl	340 55% kl	2776 49% kl	255 45% kl	155 48% kl	81 43% kl	727 46% kl	498 46% kl	1551 51% kl	3178 47% kl
Fair	1734 26% ahmnu	417 20% zad	1298 28% zad	239 30% zad	397 24% zad	458 29% zabd	110 34% zabd	94 36% zabde	1161 24% zhi	223 24% zhi	284 40% zhi	443 34% zimm	531 27% mn	283 20% mn	100 16% mn	1443 25% mn	158 28% mn	81 25% mn	52 28% mn	442 28% u	292 27% u	709 23% u	1800 27% u
Bad	413 6% ahlmnu	58 3% za	348 7% a	49 7% a	110 7% a	130 8% za	18 6% a	42 16% zabcdef	223 5% h	63 7% h	115 16% zhi	155 12% zimm	93 5% mn	40 3% mn	13 2% mn	331 6% zo	45 8% zo	21 6% zo	16 9% zo	110 7% u	74 7% u	146 5% u	447 7% u
Very bad	51 1% ahm	8 * *	43 1% *	6 1% *	14 1% *	13 1% *	7 2% za	3 1% za	21 * *	6 1% zhi	22 3% zhi	24 2% zimm	13 1% mn	2 * *	2 * *	42 1% zo	6 1% zo	2 1% zo	2 1% zo	12 1% u	12 1% u	17 1% u	54 1% u
Don't know	12 * h	1 * *	4 * *	- * *	- * *	1 * *	2 1% abde	1 * *	1 * *	1 * *	1 * *	- * *	- * *	- * *	2 * *	8 * *	1 * *	1 * *	1 1% *	2 * *	- * *	7 * *	10 * *
Prefer not to say	11 * h	2 * *	4 * *	- * *	- * *	3 * *	1 * *	* * *	2 * *	3 * *	2 * *	1 * *	3 * *	- * *	- * *	8 * *	1 * *	1 * *	1 * *	- * *	2 * *	6 * *	13 * *
Good	4552 67% befgkprs	1551 76% zbcdefg	2959 64% g	515 64% g	1145 69% bcfg	990 62% g	190 58% g	119 46% g	3451 71% j	616 68% j	292 41% j	679 52% k	1327 67% kl	1094 77% kl	504 81% kl	3862 68% kl	357 63% kl	218 67% kl	116 62% kl	1010 64% kl	713 65% kl	2139 71% kl	4450 66% kl
Bad	465 7% ahlmnu	66 3% za	391 8% a	55 7% a	124 7% a	142 9% za	25 8% a	45 17% zabcdef	244 5% h	69 8% h	137 19% zhi	179 14% zimm	105 5% mn	43 3% mn	15 2% mn	372 7% zo	51 9% zo	23 7% zo	19 10% zo	123 8% u	85 8% u	164 5% u	501 7% u

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 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



GENHEALTH: How is your health in general?

Base: All UK adults, age 16+

	England region										Scotland region						NI regions (NUTs3)					ONS Area supergroup (LA Level)								Unweighted Total	Weighted Total			
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)			Town and Country Living (ac)	Urban Settlements (ad)	
Unweighted Total	6774	724	709	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	205	1000	1092	647	268	914	1178	981	6774
Very good	1284	47	146	91	95	119	119	178	128	163	12	17	10	16	18	12	10	7	4	10	5	8	7	135	205	220	96	73	156	220	177	177	1272	
Good	3268	121	343	263	249	250	302	485	310	454	23	30	22	40	32	40	26	42	13	10	13	19	17	350	459	549	346	124	403	575	463	463	3178	
Fair	1784	78	202	163	133	178	152	226	119	211	29	17	10	21	15	21	26	19	7	11	8	11	14	167	259	264	166	52	258	300	266	266	1800	
Bad	413	25	46	40	33	40	51	36	23	37	5	7	5	5	4	6	9	5	3	5	3	3	3	29	61	56	29	16	87	70	66	66	447	
Very bad	51	4	4	5	4	8	2	6	3	6	*	3	*	*	1	1	-	-	1	*	-	*	*	6	12	2	3	4	10	7	8	8	54	
Don't know	12	-	2	-	-	4	-	-	-	2	-	-	-	-	-	1	-	-	1	-	-	*	*	2	5	-	1	-	-	3	1	1	10	
Prefer not to say	11	-	-	-	1	1	-	-	1	5	1	-	-	*	-	-	1	-	-	-	*	-	*	1	*	1	6	-	1	2	-	-	13	
Good	4552	168	489	353	344	369	421	663	438	617	34	48	32	56	50	52	36	49	17	29	18	26	24	485	664	769	442	196	559	795	640	640	4450	
Bad	465	28	49	45	37	48	54	41	25	43	5	10	5	5	5	7	9	7	4	5	3	4	3	34	73	58	32	19	97	77	74	74	501	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 G1)
 Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Mean: Columns Total'd (% risk level) - i/a/b/c/d/e/h/i/k/h/i - i/j/N/j/m/n/o/p/a - s/h/s/h/u/v - s/w/t/j/N/B/C/D/E
 Overlap formulae used: * small base



GENHEALTH. How is your health in general?

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christan (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very good	1284 19% aclot	972 18% za	312 23% a	186 14% c	242 18% c	252 19% c	322 24% zde	281 21% c	923 19%	182 19%	133 22%	34 15%	47 3%	1191 23%	1157 19%	23 9%	51 16%	630 20%	556 19%	43 16%	24 11%	19 21%	13 17%	1 26%	1 6%	1 6%	1272 19%
Good	3268 48% clu	2624 48% du	644 48% a	585 43% c	623 46% c	659 49% c	641 47% c	760 56% zdef	2357 48%	471 49%	322 53%	95 44%	392 26%	2811 55%	2873 48%	130 52%	157 48%	1584 50%	1367 47%	126 46%	107 47%	37 41%	40 52%	1 25%	14 53%	3 35%	3178 47%
Fair	1734 26% bgjm	1436 26% zb	297 22% a	412 31% g	377 28% g	358 26% g	323 24% g	264 19% zdef	1302 26%	230 24%	119 19%	70 32%	674 45%	987 19%	1502 25%	76 30%	85 26%	784 25%	771 26%	82 30%	70 31%	24 26%	18 23%	2 36%	7 29%	4 55%	1800 27%
Bad	413 6% pm	321 6% gm	92 7% a	136 10% zdefg	95 7% g	68 5% g	70 5% g	44 3% zdef	307 6%	56 6%	30 5%	16 7%	321 22%	77 2%	355 6%	20 8%	29 9%	173 5%	196 7%	11 4%	21 9%	9 10%	6 7%	1 13%	3 12%	* 2%	447 7%
Very bad	51 1% fm	48 1% a	4 * a	19 1% zf	12 1% a	10 1% a	3 * a	7 1% a	33 1%	10 1%	6 1%	1 *	43 3%	6 *	40 1%	2 1%	5 1%	18 1%	24 1%	4 2%	4 2%	1 2%	1 1%	- -	* 1%	- -	54 1%
Don't know	12 * hmnr	12 * a	- - a	3 * a	4 * a	2 * a	- - a	2 * a	* - h	4 * h	1 * h	1 * h	2 * h	1 * h	6 * a	- - a	- - a	3 * a	1 * a	3 1%	- -	1 1%	- -	- -	- -	* 2%	10 *
Prefer not to sav	11 * mr	10 * a	2 * a	5 * a	2 * a	2 * a	1 * a	1 * a	6 * a	1 * a	1 * a	1 1%	5 * a	2 * a	8 * a	- - a	- - a	1 * a	1 * a	5 2%	1 1%	* * a	* * a	- - a	- - a	- -	13 *
Good	4552 67% acklkt	3596 66% za	956 71% a	771 57% c	865 64% c	911 67% c	963 71% zcd	1042 77% zdef	3280 67%	654 69%	455 74%	129 59%	439 30%	4002 79%	4029 68%	153 61%	208 64%	2214 69%	1923 66%	168 62%	132 58%	56 61%	53 69%	2 51%	15 58%	3 41%	4450 66%
Bad	465 7% pm	369 7% a	96 7% a	155 12% zdefg	107 8% fg	78 6% g	73 5% g	51 4% zdef	341 7%	66 7%	36 6%	17 8%	364 24%	83 2%	396 7%	22 9%	33 10%	191 6%	220 8%	15 5%	25 11%	10 11%	6 8%	1 13%	3 13%	* 2%	501 7%

Fieldwork dates: 9th May - 15th May 2024

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Filename: 24-000725_WAVE_2405095_WBL_wtd_v0_intUse_UK

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



MHEALTH. And how would you describe your mental health in general?

Base: All UK adults, age 16+

	Gender			Age										Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)		
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774	
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774	
Very good	1414 21% bcdeflm pqw	739 23% zb	664 19% z	110 13% z	154 13% z	141 13% z	210 18% cde	248 24% cde	305 36% z	245 34% z	220 33% z	25 46% z	264 13% z	351 16% z	799 31% zlm	1254 21% pq	138 17% pq	52 15% z	42 22% z	14 15% z	31 16% z	69 20% z	1186 21% zpq	559 19% z	852 22% z	1644 24% z	
Good	2809 41% di	1382 42% z	1415 41% z	314 36% z	400 35% z	422 40% z	476 42% d	463 46% d	366 44% cd	368 52% z	346 53% z	22 41% z	715 35% z	897 41% zlm	1197 47% zlm	2419 41% z	358 43% z	159 45% z	78 40% z	28 31% z	92 47% z	142 41% z	2277 41% z	1235 42% z	1563 41% z	2890 43% z	
Fair	1912 28% ghijkx	878 27% z	1016 30% z	343 39% z	389 34% z	357 34% z	356 31% z	244 24% z	137 16% z	137 12% z	86 12% z	80 11% z	6 36% zn	731 33% zn	467 18% zn	1655 28% z	242 29% z	113 32% z	53 27% z	31 34% z	45 23% z	106 30% z	1549 28% z	900 31% zx	1004 26% z	1704 25% z	
Bad	508 7% ghijn	225 7% z	267 8% z	82 9% z	157 14% z	94 9% z	86 8% z	48 5% z	28 3% z	13 2% z	12 2% z	1 1% z	239 12% zmn	180 8% z	89 3% z	441 8% z	58 7% z	17 5% z	14 7% z	11 12% z	16 8% z	24 7% z	417 8% z	197 7% z	309 8% z	428 6% z	
Very bad	99 1% fghijnw	41 1% z	57 2% z	21 2% z	33 3% z	26 2% z	5 * z	11 1% z	3 * z	- - z	- - z	- - z	54 3% zn	31 1% z	14 1% z	82 1% z	17 2% z	6 2% z	5 3% z	2 2% z	4 2% z	5 1% z	77 1% z	24 1% z	74 2% z	77 1% z	
Don't know	15 * noww	8 * z	5 * z	8 1% z	5 * z	- - z	2 * z	- - z	- - z	- - z	- - z	- - z	14 1% zmn	2 * z	- - z	5 10% zov	10 1% z	3 1% z	1 * z	3 4% zopuv	3 2% z	3 * z	2 * z	4 * z	2 * z	8 * z	10 * z
Prefer not to say	17 * ov	5 * z	12 * z	* * z	3 * z	6 1% z	2 * z	4 * z	1 * z	* * z	* * z	- - z	4 * zmn	8 * z	5 * z	6 1% zov	1% 1% z	1% 1% z	1 * z	2 2% z	3 2% z	1 * z	6 * z	6 * z	6 * z	21 * z	
Good	4223 62% bcdefms	2122 65% zb	2079 61% z	424 48% z	555 49% z	563 54% z	685 60% cde	712 70% z	671 80% z	614 86% z	567 86% z	47 88% z	979 48% zmn	1248 57% z	1996 78% zlm	3673 63% z	496 60% z	211 60% z	120 62% z	42 47% z	124 63% z	211 61% z	3462 63% z	1794 61% z	2415 63% z	4534 67% z	
Bad	607 9% ghijnw	267 8% z	324 9% z	103 12% z	191 17% z	120 11% z	91 8% z	58 6% z	31 4% z	13 2% z	12 2% z	1 1% z	293 15% zmn	211 10% z	102 4% z	524 9% z	75 9% z	23 7% z	19 10% z	13 14% z	20 10% z	29 8% z	494 9% z	220 8% z	383 10% z	505 7% z	

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Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base



MHEALTH. And how would you describe your mental health in general?

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very good	1414 21% d	455 22% d	940 20% d	176 22% d	289 17% d	335 21% d	70 21% d	70 27% d	1140 23% d	160 18% j	80 11% j	247 19% j	444 23% j	282 20% j	157 25% j	1201 21% j	107 19% j	71 22% j	34 18% j	318 20% j	207 19% j	676 22% j	1644 24% j
Good	2809 41% eijk	898 44% zbe	1886 41% zbe	341 42% zbe	668 40% zbe	611 38% zbcdeg	168 51% zbcdeg	99 38% zbcdeg	2143 44% zbcdeg	331 36% zbcdeg	207 29% zbcdeg	462 36% zbcdeg	825 42% zbcdeg	654 46% zbcdeg	282 45% zbcdeg	2364 42% zbcdeg	239 42% zbcdeg	134 41% zbcdeg	73 39% zbcdeg	651 41% zbcdeg	429 39% zbcdeg	1284 42% zbcdeg	2890 43% zbcdeg
Fair	1912 28% fhu	555 27% fhu	1341 29% fhu	228 28% fhu	520 31% fhu	461 29% fhu	70 21% fhu	63 24% fhu	1272 26% fhu	282 31% fhu	274 38% fhu	391 30% fhu	559 28% fhu	413 29% fhu	150 24% fhu	1611 28% fhu	156 27% fhu	92 28% fhu	53 28% fhu	464 29% fhu	345 32% fhu	801 27% fhu	1704 25% fhu
Bad	508 7% ahmn	98 5% ahmn	403 9% ahmn	56 7% ahmn	166 10% ahmn	141 9% ahmn	20 6% ahmn	22 8% ahmn	262 5% ahmn	103 11% ahmn	120 17% ahmn	162 12% ahmn	124 6% ahmn	59 4% ahmn	28 5% ahmn	416 7% ahmn	52 9% ahmn	21 6% ahmn	20 11% ahmn	116 7% ahmn	98 9% ahmn	202 7% ahmn	428 6% ahmn
Very bad	99 1% hlmn	25 1% hlmn	72 2% hlmn	7 1% hlmn	19 1% hlmn	41 3% hlmn	* * hlmn	4 2% hlmn	34 1% hlmn	30 3% hlmn	28 4% hlmn	35 3% hlmn	10 1% hlmn	10 1% hlmn	2 * hlmn	79 1% hlmn	12 2% hlmn	2 * hlmn	6 3% hlmn	27 2% hlmn	8 1% hlmn	45 1% hlmn	77 1% hlmn
Don't know	15 * h	4 * h	8 * h	- * h	3 * h	4 * h	- * h	1 * h	1 * h	5 1% h	3 * h	3 * h	3 * h	- * h	- * h	11 * h	1 * h	3 1% h	1 1% h	1 * h	3 * h	7 * h	10 * h
Prefer not to say	17 * bh	3 * bh	5 * bh	2 * bh	1 * bh	2 * bh	1 * bh	* * bh	7 * bh	- * bh	2 * bh	1 * bh	1 * bh	1 * bh	2 * bh	12 * bh	1 * bh	2 1% bh	1 * bh	1 * bh	2 * bh	9 * bh	21 * bh
Good	4223 62% bdeijkrt	1353 66% bdeijkrt	2826 61% bdeijkrt	517 64% bdeijkrt	957 57% bdeijkrt	946 59% bdeijkrt	238 72% bdeijkrt	169 65% bdeijkrt	3283 68% bdeijkrt	491 54% bdeijkrt	287 40% bdeijkrt	709 55% bdeijkrt	1269 65% bdeijkrt	936 66% bdeijkrt	439 71% bdeijkrt	3565 63% bdeijkrt	346 61% bdeijkrt	205 63% bdeijkrt	107 57% bdeijkrt	969 61% bdeijkrt	637 58% bdeijkrt	1960 65% bdeijkrt	4534 67% bdeijkrt
Bad	607 9% ahlmn	123 6% ahlmn	475 10% ahlmn	63 8% ahlmn	185 11% ahlmn	181 11% ahlmn	20 6% ahlmn	26 10% ahlmn	296 6% ahlmn	133 15% ahlmn	148 21% ahlmn	197 15% ahlmn	134 7% ahlmn	70 5% ahlmn	30 5% ahlmn	495 9% ahlmn	64 11% ahlmn	22 7% ahlmn	26 14% ahlmn	142 9% ahlmn	106 10% ahlmn	247 8% ahlmn	505 7% ahlmn

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



MHEALTH. And how would you describe your mental health in general?

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTS3)					ONS Area supergroup (A Level)									Unweighted Total	Weighted Total
	Total (n)	North East (n)	North West (n)	Yorkshire and The Humber (n)	East Midlands (n)	West Midlands (n)	East of England (n)	South East (n)	South West (n)	London (n)	Central Scotland (n)	Glasgow (n)	Highlands and Islands (n)	Lothian (n)	Mid Scotland and Fife (n)	North East Scotland (n)	South Scotland (n)	West Scotland (n)	Belfast (n)	East (n)	North (n)	Outer Belfast (n)	West and South (n)	Affluent England (n)	Business, Education and Heritage Centres (n)	Countryside Living (n)	Ethnically Diverse Metropolitan (n)	London Cosmopolitan (n)	Services and Industrial Legacy (n)	Town and Country Living (n)	Urban Settlements (n)		
Unweighted Total	6774	203	269	422	409	444	544	260	307	677	115	338	100	212	177	174	155	156	302	172	80	159	153	211	2013	1313	113	156	1113	2513	172	6774	
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	20*	46*	30*	41	42	690	1000	1092	647	268	914	1178	983	6774	
Very good	1414	48	153	117	104	103	128	226	161	361	13	10	18	15	12	10	18	11	2	9	5	10	9	145	201	300	94	62	183	228	201	1644	
Good	2809	103	318	230	194	235	259	397	249	380	28	34	16	37	28	36	24	35	13	18	10	14	17	296	415	463	281	109	351	488	402	2890	
Fair	1812	86	213	165	151	194	177	238	142	244	16	22	8	23	23	24	20	20	9	13	9	11	11	192	284	258	188	72	278	356	283	1704	
Bad	508	33	39	44	44	54	52	52	22	76	7	6	3	6	5	10	9	7	2	4	5	5	4	44	70	62	63	23	82	91	73	428	
Very bad	99	5	17	5	-	8	11	17	8	9	4	3	2	2	1	-	-	1	1	1	1	1	1	9	23	5	10	2	18	11	21	77	
Don't know	15	-	1	-	-	3	-	2	-	5	-	-	-	-	-	1	-	-	3	-	-	*	-	2	3	-	6	-	1	2	1	10	
Prefer not to say	17	-	1	-	1	3	-	1	5	1	-	-	*	-	-	1	-	-	-	-	*	-	*	2	3	3	5	-	1	2	-	21	
Good	4223	150	471	348	299	338	386	623	410	540	41	44	34	52	40	47	42	46	16	27	15	24	26	441	616	763	375	171	534	716	603	4534	
Bad	607	37	56	49	44	61	64	69	29	85	10	8	5	8	6	10	9	8	3	6	6	6	5	53	93	68	73	25	100	102	94	505	
	9%	14%	8%	9%	9%	10%	10%	7%	5%	10%	15%	11%	10%	10%	9%	12%	12%	10%	11%	12%	20%	16%	12%	8%	9%	6%	11%	9%	11%	9%	10%	7%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (J24-000725 01)
 Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Total < 5% risk level) - z/s/h/c/d/e/l/k/h/i - i/j/N/n/m/o/p/a - s/h/s/h/u/v - s/w/t/j/N/B/C/D/E
 Overlap formulae used: * small base



MHEALTH. And how would you describe your mental health in general?

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very good	1414 21% acjklo not	1077 20% za	337 25% za	193 14% c	289 21% c	284 21% c	353 26% zcde	296 22% c	1134 23% zjk	141 15% zjk	97 16% zjk	26 12% zjk	143 10% zl	1235 24% zl	1312 22% zop	28 11% zop	16 5% zop	596 19% zqpt	715 25% zqpt	42 15% zqpt	29 13% zqpt	21 23% zqpt	13 17% zqpt	1 29% zqpt	1 2% zqpt	1 7% zqpt	1644 24%
Good	2809 41% cdloq	2228 41% cdloq	581 43% cdloq	514 38% cdloq	517 38% cdloq	572 42% cdloq	573 42% cdloq	633 47% cdloq	2066 42% cdloq	382 40% cdloq	256 42% cdloq	93 43% cdloq	434 29% cdloq	2326 46% cdloq	2558 43% cdloq	88 35% cdloq	82 25% cdloq	1242 39% cdloq	1288 44% cdloq	121 44% cdloq	98 43% cdloq	37 41% cdloq	29 37% cdloq	2 37% cdloq	14 53% cdloq	4 50% cdloq	2890 43%
Fair	1912 28% bfhmmr	1576 29% zb	335 25% zb	452 34% zefg	412 30% zefg	375 28% zefg	328 24% zefg	345 25% zefg	1298 26% zefg	319 33% zefg	208 34% zefg	64 29% zefg	562 38% zefg	1271 25% zefg	1575 27% zefg	97 39% zefg	157 48% zefg	999 31% zefg	727 25% zefg	76 28% zefg	77 34% zefg	24 26% zefg	23 30% zefg	1 22% zefg	7 28% zefg	2 31% zefg	1704 25%
Bad	508 7% bomnr	431 8% zb	77 6% zb	140 10% zefg	107 8% zefg	99 7% zefg	84 6% zefg	78 6% zefg	347 7% zefg	93 10% zefg	42 7% zefg	24 11% zefg	278 19% zefg	202 4% zefg	392 7% zefg	35 14% zefg	59 18% zefg	254 9% zefg	152 5% zefg	24 9% zefg	10 5% zefg	6 7% zefg	9 11% zefg	1 12% zefg	4 15% zefg	1 12% zefg	428 6%
Very bad	99 1% gmr	80 1% gmr	19 1% gmr	39 3% zefg	23 2% zefg	16 1% zefg	18 1% zefg	3 * zefg	66 1% zefg	16 2% zefg	5 1% zefg	10 5% zefg	60 4% zefg	32 1% zefg	82 1% zefg	3 3% zefg	11 3% zefg	56 2% zefg	27 1% zefg	3 1% zefg	8 4% zefg	3 3% zefg	3 4% zefg	- - zefg	* 1% zefg	- - zefg	77 1%
Don't know	15 * mr	15 * mr	- * mr	5 * zefg	3 * zefg	2 * zefg	2 * zefg	3 * zefg	9 * zefg	1 * zefg	1 * zefg	1 * zefg	6 * zefg	4 * zefg	12 * zefg	- * zefg	- * zefg	3 * zefg	2 * zefg	3 * zefg	3 * zefg	1 * zefg	- * zefg	- * zefg	* 1% zefg	- * zefg	10 *
Prefer not to say	17 * hmnr	15 * hmnr	2 * hmnr	3 * zefg	5 * zefg	2 * zefg	4 * zefg	2 * zefg	7 * zefg	2 * zefg	1 * zefg	1 * zefg	2 * zefg	5 * zefg	10 * zefg	- * zefg	- * zefg	3 * zefg	3 * zefg	5 * zefg	2 * zefg	* * zefg	* * zefg	- * zefg	- * zefg	- * zefg	21 *
Good	4223 62% acklop q	3305 61% za	918 68% za	707 52% c	805 59% c	856 63% c	925 68% zcd	929 68% zcde	3200 65% zjk	523 55% zjk	353 58% zjk	119 54% zjk	577 39% zl	3561 70% zl	3871 65% zop	115 46% zop	98 30% zop	1838 58% zqpt	2003 69% zqpt	162 59% zqpt	127 56% zqpt	58 63% zqpt	42 54% zqpt	3 65% zqpt	14 55% zqpt	4 57% zqpt	4534 67%
Bad	607 9% bghmnr	512 9% b	95 7% b	179 13% zdefg	130 10% e	114 8% e	102 7% e	81 6% e	414 8% h	109 11% h	47 8% zhi	34 15% zhi	338 23% zm	235 5% zm	474 8% zn	39 15% zn	71 22% zn	350 11% zr	180 6% zr	27 10% zr	19 8% zr	9 10% zr	12 16% zr	1 12% zr	4 16% zr	1 12% zr	505 7%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UK 24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SAFETY. How safe do you feel walking alone in your local neighbourhood after dark?

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3990	6774
Very safe	1588	1106	473	174	244	218	284	275	222	171	152	19	418	502	669	1453	116	29	31	19	39	70	1302	751	831	1629
23%	34%	14%	20%	21%	21%	25%	27%	26%	24%	23%	36%	21%	23%	26%	25%	14%	8%	16%	21%	20%	20%	25%	26%	26%	22%	27%
bpqx	zb						z	zcde	zcde		cde		zlm	zpq		q		q	q		zpq		zx			
Fairly safe	3141	1600	1521	373	527	491	560	473	402	315	297	19	901	1051	1190	2716	393	187	96	26	83	173	2544	1455	1677	3140
46%	49%	44%	43%	46%	47%	47%	49%	46%	48%	44%	45%	35%	45%	48%	46%	46%	47%	53%	50%	29%	43%	50%	46%	50%	44%	46%
bsx	zb						z									s	s	zopsv	s		s	s	zx			
A bit unsafe	1542	463	1060	263	277	257	235	100	155	166	154	13	539	492	511	1278	244	98	57	30	59	92	1186	577	956	1358
23%	14%	31%	30%	24%	25%	21%	19%	18%	23%	23%	24%	27%	23%	20%	22%	29%	28%	29%	33%	30%	26%	22%	20%	25%	20%	
aphnovw	za		z	z	z	z	z	z	z	z	z	z	zmn	n		s	s	zopsv	s		s	s	zx			
Very unsafe	426	90	329	54	84	74	51	73	51	39	38	1	138	125	162	362	57	30	6	12	10	13	349	136	289	375
6%	3%	10%	6%	7%	7%	4%	7%	6%	5%	6%	2%	7%	6%	6%	6%	6%	7%	8%	3%	13%	5%	4%	6%	5%	8%	6%
afw	za						f	f	f	f						r	ru		zopruv				zw			
Don't know	67	15	48	10	10	4	5	6	11	20	19	2	21	9	38	54	14	8	3	-	3	-	54	3	57	63
1%	*	1%	1%	1%	*	*	1%	1%	3%	3%	3%	1%	1%	*	1%	1%	2%	2%	2%	-	2%	-	1%	*	1%	1%
amw	za								ef	zdefg	zdefg	e		zm		u		zou	u							
Prefer not to say	9	5	4	3	1	4	1	*	-	*	*	-	4	5	*	*	7	1	1	3	2	-	*	2	6	9
*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	*	*	4%	1%	-	*	*	*	*
nov																zoqv	o	ov	zopruv	ov						
Safe	4730	2706	1994	547	771	708	844	748	624	487	449	38	1319	1552	1859	4169	509	216	127	45	122	243	3926	2205	2508	4969
70%	83%	58%	62%	68%	68%	74%	74%	74%	68%	68%	71%	65%	71%	72%	71%	61%	61%	65%	50%	62%	70%	71%	75%	75%	66%	73%
brlpsxs	zb						zcdel	zcdel	zcdel				z			zpq	s		s		ps	zpq	zx			
Unsafe	1968	553	1389	317	361	330	286	263	206	205	191	14	678	616	674	1640	302	128	63	42	68	105	1535	713	1245	1733
29%	17%	40%	36%	32%	32%	25%	26%	24%	29%	29%	26%	34%	28%	26%	28%	36%	36%	32%	47%	35%	30%	28%	24%	33%	26%	
afghnovw	za			z	z	z	z	z	z	z	z	z	zmn			zov	zov		zopruv				zw			

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base



SAFETY: How safe do you feel walking alone in your local neighbourhood after dark?

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very safe	1588 23% bdegijk	599 29% zbdefg	974 21% bdeg	207 26% bdeg	338 20% bdeg	322 20% bdeg	65 20% bdeg	42 16% bdeg	1275 26% zj	161 18% zj	97 14% zj	201 15% zj	440 22% k	440 31% zkl	214 35% zkl	1228 22% zo	195 34% zo	103 32% zo	62 33% zo	319 20% t	194 18% t	714 24% t	1829 27% t
Fairly safe	3141 46% j	951 47% j	2157 46% j	362 45% j	790 47% j	744 47% j	157 48% j	103 40% j	2280 47% j	444 49% j	294 41% j	586 45% j	938 48% j	669 47% j	281 45% j	2648 47% j	260 46% j	151 47% j	82 44% j	755 48% j	496 45% j	1397 46% j	3140 46% j
A bit unsafe	1542 23% ahmpqr	402 20% za	1127 24% za	184 23% za	419 25% a	378 24% a	71 22% a	74 28% a	1028 21% zhi	226 25% zhi	226 32% zhi	360 28% zmn	469 24% mn	262 18% mn	98 16% mn	1373 24% zpq	85 15% zpq	52 16% zpq	32 17% zpq	373 24% z	299 27% z	701 23% z	1358 20% z
Very unsafe	426 6% ahmp	78 4% za	342 7% za	51 6% a	104 6% a	124 8% za	33 10% zad	31 12% zabcd	234 5% h	70 8% h	93 13% zhi	137 10% zlmn	106 5% m	48 3% m	25 4% p	379 7% p	24 4% p	15 5% p	8 4% p	116 7% z	78 7% z	184 6% z	375 6% z
Don't know	67 1% ahlm	9 * a	53 1% a	5 1% a	14 1% a	23 1% a	2 3% zabcd	9 3% zabcd	40 1% m	8 1% m	4 1% m	17 1% m	10 1% m	1 * m	1 * m	59 1% m	4 1% m	2 1% m	2 1% m	14 1% zsu	24 2% zsu	21 1% zsu	63 1% zsu
Prefer not to say	9 * h	1 * h	3 * h	- - h	- - h	3 * h	- - h	- - h	1 * h	3 * h	- - h	1 * h	3 * h	- - h	2 * h	8 * h	1 * h	- - h	1 * h	- - h	1 * h	7 * h	9 * h
Safe	4730 70% begikot	1550 75% zbcddefg	3131 67% zbcddefg	569 70% zbcddefg	1129 68% zbcddefg	1066 67% zbcddefg	222 68% zbcddefg	145 56% zbcddefg	3555 73% zj	605 66% zj	392 55% zj	788 61% zj	1378 70% k	1110 78% zkl	495 80% zkl	3875 68% zo	455 80% zo	254 78% zo	145 77% zo	1074 68% t	690 63% t	2111 70% t	4969 73% t
Unsafe	1968 29% ahmpqr	480 24% za	1469 32% za	235 29% a	523 31% a	502 32% a	104 32% a	104 40% zabcde	1262 26% h	295 32% h	318 45% zhi	497 38% zlmn	575 29% mn	310 22% mn	122 20% mn	1752 31% zpq	109 19% zpq	67 21% zpq	40 21% zpq	489 31% z	377 35% z	885 29% z	1733 26% z

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



SAFETY: How safe do you feel walking alone in your local neighbourhood after dark?

Base: All UK adults, age 16+

	England region										Scotland region								NI regions (NUTs3)				ONS Area supergroup (A Level)										Unweighted Total	Weighted Total
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)			
Unweighted Total	1774	203	269	423	409	444	514	300	307	677	115	133	100	112	177	114	135	136	207	172	169	133	211	2013	1313	515	156	1411	2513	1178	981	1774	6774	
Weighted Total	6774	274	741	562	495	598	630	931	583	880	69*	74*	47*	81*	49*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774		
Very safe	1588 23% deiABEA	57 21% i	148 20% i	114 20% i	89 18% i	105 18% i	168 27% bdei	238 26% dei	203 35% zabcdef	105 12% e	13 18%	16 22%	29 62%	30 36%	27 38%	26 32%	28 40%	26 36%	9 31%	14 30%	11 38%	14 34%	14 34%	202 29%	215 21%	424 39%	59 9%	40 15%	210 23%	309 26%	130 13%	1829 27%		
Fairly safe	3141 46% evvvy	121 44% e	371 50% e	263 47% e	258 52% e	238 40% e	271 43% e	448 48% e	264 45% e	415 47% e	39 56%	40 53%	12 25%	42 51%	32 46%	34 42%	30 43%	31 42%	13 44%	25 54%	11 37%	18 45%	15 37%	311 45%	471 47%	467 43%	279 43%	132 49%	421 46%	579 49%	477 49%	3140 46%		
A bit unsafe	1342 23% himngpy	76 28% gh	172 23% h	125 22% h	112 23% h	186 31% zbcdfgh	149 24% h	184 20% h	88 15% zbcdfgh	280 32% zbcdfgh	13 18%	14 18%	4 8%	9 11%	9 13%	16 19%	9 13%	12 16%	5 18%	6 12%	5 15%	7 17%	9 22%	136 20%	246 25%	144 13%	231 36%	83 31%	209 23%	235 20%	259 26%	1358 20%		
Very unsafe	426 6% vovvD	19 7% h	46 6% h	51 9% h	24 5% h	55 9% h	35 6% h	55 6% h	23 4% h	72 8% h	4 6%	5 7%	2 4%	2 2%	2 4%	3 4%	2 3%	4 6%	1 4%	1 3%	2 5%	2 4%	3 6%	37 5%	60 6%	41 4%	68 11%	11 4%	69 8%	34 3%	104 11%	375 6%		
Don't know	67 1% C	1 * -	4 * -	9 2% -	12 2% -	12 2% -	6 1% -	6 1% -	5 1% -	5 1% -	- -	- -	- -	- -	1 3%	2 3%	1 1%	- -	1 3%	* 1%	* 3%	* *	- -	3 *	7 1%	15 1%	4 1%	2 1%	5 1%	20 2%	11 1%	63 1%		
Prefer not to say	9 * -	- -	- -	- -	- -	1 * -	2 * -	- -	1 * -	4 * -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 -	- -	- -	5 1%	- -	1 *	1 *	- -	9 *	
Safe	4730 70% eaEAEE	178 65% ei	520 70% ei	377 67% ei	347 70% ei	343 57% ei	439 74% eaei	686 74% eaei	466 80% zabcdef	520 59% e	51 75%	56 75%	41 87%	73 87%	58 84%	60 74%	59 78%	57 78%	22 75%	39 84%	22 75%	32 78%	30 71%	513 zzABE	686 69%	891 82%	338 52%	172 A	631 AE	888 zzABCE	607 A	4969 73%		
Unsafe	1968 29% himngpy	95 35% gh	218 29% h	176 31% h	136 27% h	241 40% zbcdfgh	184 29% h	239 26% h	111 19% zbcdfgh	352 40% zbcdfgh	17 25%	18 25%	6 13%	10 13%	10 16%	11 23%	12 16%	16 22%	6 22%	7 15%	6 21%	9 21%	12 28%	173 25%	306 31%	185 17%	299 46%	94 35%	278 30%	269 23%	363 37%	1733 26%		

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (IN 124-000725-01)
 File name: 124-000725_WAVE_2405095_WB_Wtd_v8_Intline_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/f/h/c/d/e/l/f/g/h/i - j/l/n/l/m/n/o/p/a - z/f/s/t/u/v - s/w/s/y/l/A/B/C/D/E
 Overlap formulae used. * small base



SAFETY. How safe do you feel walking alone in your local neighbourhood after dark?

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very safe	1588 23%	1019 19%	569 42%	146 11%	261 19%	332 25%	424 31%	425 31%	1185 24%	193 20%	154 25%	38 17%	206 14%	1341 26%	1407 24%	54 21%	63 19%	820 26%	648 22%	43 16%	42 18%	27 29%	30 39%	1 29%	6 23%	1 18%	1829 27%
Fairly safe	3141 46%	2572 47%	570 42%	588 44%	617 46%	637 47%	632 46%	666 49%	2291 46%	455 48%	272 45%	101 46%	597 40%	2462 49%	2815 47%	117 47%	104 32%	1512 47%	1341 46%	131 48%	96 42%	48 53%	29 38%	2 36%	14 54%	2 26%	3140 46%
A bit unsafe	1542 23%	1377 25%	165 12%	447 33%	357 26%	287 21%	227 17%	224 16%	1075 22%	251 26%	144 24%	64 29%	458 31%	1027 20%	1300 22%	64 26%	125 38%	667 21%	694 24%	73 27%	61 27%	12 13%	14 18%	1 35%	4 16%	3 37%	1358 20%
Very unsafe	426 6%	391 7%	34 3%	149 11%	100 7%	82 6%	61 5%	34 3%	317 6%	50 5%	39 6%	14 6%	193 zm	214 4%	361 6%	16 6%	31 10%	166 5%	209 7%	18 6%	23 10%	3 3%	3 4%	-	2 7%	1 18%	375 6%
Don't know	67 1%	55 1%	12 1%	12 1%	17 1%	13 1%	16 1%	10 1%	57 1%	4 *	2 *	1 *	28 zm	30 1%	54 1%	-	4 1%	29 1%	22 1%	2 3%	6 3%	2 f	*	-	-	* 1%	63 1%
Prefer not to say	9 *	8 *	1 *	5 *	3 *	-	-	1 *	4 *	1 *	1 *	1 1%	3 *	2 *	6 *	-	-	-	1 *	6 2%	-	* *	-	-	-	-	9 *
Safe	4730 70%	3591 66%	1139 84%	734 55%	879 65%	970 72%	1056 78%	1091 80%	3476 71%	648 68%	426 70%	139 63%	803 54%	3802 75%	4222 71%	171 68%	167 51%	2332 73%	1990 68%	174 64%	138 61%	75 82%	60 77%	3 65%	20 77%	3 44%	4969 73%
Unsafe	1968 29%	1768 33%	199 15%	595 44%	457 34%	369 27%	288 21%	258 19%	1392 28%	301 32%	183 30%	78 36%	650 44%	1241 24%	1461 28%	80 32%	156 48%	833 26%	903 31%	91 33%	83 37%	14 16%	17 22%	1 35%	6 23%	4 55%	1733 26%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



RELY. To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiethnic (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3990	6774
Strongly agree	1540 23%	722 22%	815 24%	147 17%	139 12%	181 17%	274 cde	273 zcd	277 zcd	250 zcd	221 zcd	29 zcd	286 14%	455 21%	800 31%	1411 24%	102 12%	43 12%	19 10%	10 11%	30 15%	47 13%	1364 25%	533 18%	997 26%	1796 27%
Tend to agree	2921 43%	1378 42%	1526 44%	310 35%	482 42%	500 48%	511 ck	427 k	367 ck	324 ck	314 ck	10 ij	792 39%	1011 46%	1118 43%	2618 45%	292 35%	120 34%	70 36%	42 47%	60 31%	139 40%	2479 45%	1351 46%	1562 41%	2904 43%
Neither agree nor disagree	1083 16%	572 17%	496 14%	213 24%	205 18%	156 15%	184 hij	157 ij	99 hij	70 hij	62 hij	7 hij	418 21%	340 16%	325 13%	846 14%	220 25%	89 27%	53 20%	18 31%	60 22%	76 14%	770 17%	498 15%	580 15%	1008 15%
Tend to disagree	814 12%	408 12%	395 11%	134 15%	209 18%	134 13%	119 10%	118 12%	57 7%	43 6%	41 6%	1 3%	344 17%	253 12%	218 8%	672 11%	132 16%	70 20%	27 14%	12 14%	23 12%	54 16%	618 11%	364 12%	447 12%	719 11%
Strongly disagree	321 5%	168 5%	148 4%	56 6%	89 8%	57 5%	44 4%	38 4%	25 3%	12 2%	7 1%	5 9%	145 7%	101 5%	75 3%	241 4%	69 7%	26 10%	18 8%	7 10%	17 9%	27 8%	214 4%	151 5%	169 4%	269 4%
Don't know	91 1%	29 1%	54 2%	18 2%	18 2%	17 2%	4 *	5 1%	15 2%	14 2%	13 2%	1 2%	36 2%	21 1%	34 1%	73 1%	17 2%	4 1%	6 3%	1 1%	5 3%	4 1%	69 1%	24 1%	60 2%	71 1%
Prefer not to say	4 *	2 *	2 *	- *	1 *	2 *	1 *	* *	* *	* *	* *	- *	1 *	3 *	* *	* *	1 *	1 *	1 *	- *	- *	- *	* *	2 *	* *	7 *
Agree	4461 66%	2101 64%	2341 68%	457 52%	621 54%	681 65%	785 69%	700 69%	644 77%	573 80%	534 81%	39 73%	1078 53%	1466 67%	1917 75%	4030 69%	394 47%	163 46%	90 46%	52 57%	90 46%	186 53%	3844 70%	1884 64%	2559 67%	4700 69%
Disagree	1136 17%	576 18%	543 16%	190 22%	299 26%	190 18%	163 14%	155 15%	83 10%	55 8%	49 7%	6 12%	489 24%	353 16%	293 11%	913 16%	201 24%	96 27%	45 23%	19 21%	40 21%	82 23%	832 15%	515 18%	616 16%	988 15%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



RELY. To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Strongly agree	1540 23%	473 23%	1042 22%	182 22%	340 20%	375 24%	82 25%	63 25%	1248 26%	123 13%	112 16%	257 20%	448 23%	351 25%	163 26%	1237 22%	151 27%	95 29%	57 30%	360 23%	215 20%	663 22%	1796 27%
Tend to agree	2921 43%	937 46%	1971 42%	366 45%	687 41%	680 43%	145 44%	93 36%	2250 46%	338 37%	252 35%	541 42%	882 45%	674 47%	276 45%	2459 43%	247 43%	142 44%	73 39%	675 43%	481 44%	1302 43%	2904 43%
Neither agree nor disagree	1083 16%	303 15%	770 17%	127 16%	342 21%	215 13%	46 14%	41 16%	690 14%	198 22%	127 18%	200 15%	323 16%	195 14%	92 15%	935 16%	71 12%	50 15%	28 15%	264 17%	179 16%	492 16%	1008 15%
Tend to disagree	814 12%	249 12%	552 12%	87 11%	203 12%	197 12%	34 10%	31 12%	478 10%	150 16%	141 20%	181 14%	218 11%	155 11%	68 11%	702 12%	69 12%	23 7%	21 11%	170 11%	139 13%	393 13%	719 11%
Strongly disagree	321 5%	67 3%	246 5%	39 5%	72 4%	97 6%	17 5%	21 8%	144 3%	90 10%	71 10%	98 8%	80 4%	40 3%	19 3%	288 5%	21 4%	7 2%	5 3%	83 5%	63 6%	142 5%	269 4%
Don't know	91 1%	9 *	75 2%	9 1%	23 1%	30 2%	4 1%	9 3%	47 1%	12 1%	11 2%	24 2%	15 1%	6 *	3 *	70 1%	9 2%	8 3%	3 2%	25 2%	13 1%	31 1%	71 1%
Prefer not to say	4 *	1 *	* *	- -	- -	- -	- *	* *	1 *	- -	- -	1 *	- -	- -	- -	2 *	1 *	- -	1 *	- -	1 *	1 *	7 *
Agree	4461 66%	1410 69%	3013 65%	547 68%	1026 62%	1056 66%	227 69%	157 61%	3498 72%	461 51%	364 51%	798 61%	1330 68%	1025 72%	439 71%	3696 65%	398 70%	237 73%	131 70%	1034 66%	696 64%	1965 65%	4700 69%
Disagree	1136 17%	317 16%	798 17%	126 16%	275 16%	294 18%	52 16%	52 20%	622 13%	240 26%	212 30%	279 21%	298 15%	194 14%	88 14%	990 17%	91 16%	29 9%	26 14%	253 16%	202 18%	535 18%	988 15%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 File name: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



RELY: To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (JA Level)								Unweighted Total	Weighted Total	
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)			Urban Settlements (ad)
Unweighted Total	6774	209	259	429	409	444	544	300	307	677	115	339	300	312	177	155	156	307	177	80	159	153	211	209	131	115	156	151	151	251	272	274	6774
Weighted Total	6774	274	741	562	495	598	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774	
Strongly agree	1540 23% eiABEAB	65 24% i	159 21% i	136 24% i	307 22% i	108 18% i	153 24% i	234 25% ei	176 30% zbdci	99 11% h	15 22% j	15 20% k	22 48% l	16 19% m	18 22% n	20 25% o	27 38% p	17 23% q	5 16% r	14 31% s	10 33% t	13 38% u	16 37% v	181 26% w	181 18% x	374 34% y	66 10% z	38 14% aa	207 23% ab	312 26% ac	178 18% ad	1796 27%	
Tend to agree	2921 43% e	116 42% i	334 45% i	224 40% i	221 45% i	260 44% i	257 41% i	419 45% ei	272 47% zbdci	354 40% h	26 38% j	30 41% k	19 40% l	35 42% m	29 41% n	40 49% o	31 44% p	38 51% q	13 45% r	19 42% s	12 41% t	14 33% u	15 37% v	305 44% w	419 42% x	484 44% y	247 38% z	95 35% aa	407 44% ab	540 40% ac	423 43% ad	2904 43%	
Neither agree nor disagree	1083 16% u	44 16% i	110 15% i	110 20% i	93 19% i	86 14% i	105 17% i	140 15% ei	71 12% zbdci	176 20% h	9 13% j	9 12% k	2 4% l	17 20% m	14 20% n	10 12% o	4 6% p	6 9% q	4 15% r	8 18% s	3 11% t	6 14% u	6 15% v	97 14% w	207 21% x	114 22% y	140 21% z	49 18% aa	138 15% ab	166 14% ac	170 17% ad	1008 15%	
Tend to disagree	814 12% hyDyD	30 11% h	88 12% h	52 9% h	48 10% h	90 15% h	73 12% h	98 10% ei	50 9% zbdci	173 20% h	14 20% j	14 19% k	2 5% l	10 12% m	6 9% n	10 12% o	4 6% p	9 12% q	6 19% r	3 6% s	7 16% t	3 8% u	3 8% v	87 13% w	138 14% x	79 7% y	129 20% z	63 23% aa	104 11% ab	90 8% ac	125 13% ad	719 11%	
Strongly disagree	321 5% zhorwxy	14 5% h	42 6% h	26 5% h	20 4% h	43 7% h	37 6% h	27 3% ei	11 2% zbdci	67 8% h	3 5% j	5 7% k	1 3% l	4 5% m	2 3% n	* 4% o	3 4% p	2 3% q	* 2% r	2 8% s	1 3% t	2 4% u	1 2% v	15 2% w	44 4% x	24 2% y	59 9% z	16 6% aa	45 5% ab	51 4% ac	66 7% ad	269 4%	
Don't know	91 1% z	5 2% h	7 1% h	13 2% h	5 1% h	8 1% h	5 1% h	12 1% ei	3 1% zbdci	11 1% h	2 2% j	1 1% k	- - l	2 2% m	1 1% n	2 2% o	2 3% p	2 3% q	1 3% r	- - s	1 3% t	- - u	5 1% v	10 1% w	16 2% x	4 1% y	7 1% aa	13 1% ab	17 1% ac	18 2% ad	71 1%		
Prefer not to say	4 * z	- - h	- - h	- - h	- - h	1 * h	- - h	- - ei	1 * zbdci	1 * h	1 1% j	- - k	- - l	- - m	- - n	- - o	- - p	- - q	- - r	- - s	- - t	- - u	- - v	- - w	- - x	- - y	- - z	2 * aa	- - ab	1 * ac	1 * ad	7 *	
Agree	4461 66% IABEABE	182 66% i	493 67% i	360 64% i	328 66% i	368 62% i	411 70% i	654 77% ei	447 77% zbdci	453 52% h	41 59% j	45 61% k	41 88% l	50 61% m	47 67% n	60 74% o	59 82% p	54 74% q	18 61% r	33 73% s	22 74% t	26 64% u	31 75% v	486 70% w	600 60% x	858 79% y	314 48% z	133 67% aa	614 67% ab	852 72% ac	602 61% ad	4700 69%	
Disagree	1136 17% gHyDyD	44 16% h	131 18% h	78 14% h	69 14% h	133 22% h	110 17% h	125 13% ei	60 10% zbdci	240 27% h	17 25% j	19 26% k	4 8% l	14 17% m	8 12% n	10 12% o	7 10% p	11 15% q	6 21% r	4 9% s	3 11% t	8 20% u	4 10% v	102 15% w	183 18% x	103 9% y	188 29% z	79 29% aa	149 16% ab	141 12% ac	191 19% ad	988 15%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WB_wtd_v8_Intline_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p/q - r/s/t/u/v - z/w/x/y/a/b/c/d/e
 Overlap formulae used. * small base



RELY. To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Strongly agree	1540 23% acloppq t	1023 19% za	517 38% za	190 14% c	249 18% c	339 25% cd	383 28% zcd	380 28% zcd	1111 23% zcd	205 22% zcd	161 26% zcd	46 21% zcd	290 20% zcd	1213 24% zcd	1442 24% zcd	33 13% zcd	25 8% zcd	673 21% zcd	758 26% zcd	54 20% zcd	28 12% zcd	32 35% zcd	22 29% zcd	1 19% zcd	5 17% zcd	2 28% zcd	1796 27%
Tend to agree	2921 43% cdstu	2345 43% z	575 43% z	529 39% z	540 40% z	558 41% zcd	639 47% zcd	655 48% zcd	2132 43% zcd	425 45% zcd	260 42% zcd	87 40% zcd	598 40% zcd	2256 44% zcd	2587 44% zcd	110 44% zcd	129 40% zcd	1410 44% zcd	1306 45% zcd	80 29% zcd	79 35% zcd	33 36% zcd	33 43% zcd	2 37% zcd	10 37% zcd	4 53% zcd	2904 43%
Neither agree nor disagree	1083 16% bfgnr	937 17% zb	145 11% zb	248 18% zfg	267 20% zfg	220 16% fg	180 13% fg	168 12% fg	787 16% zfg	160 17% zfg	92 15% zfg	38 17% zfg	239 16% zfg	811 16% zfg	909 15% zfg	40 16% zfg	82 25% zfg	507 16% zfg	409 14% zfg	74 27% zfg	55 24% zfg	14 15% zfg	12 15% zfg	1 21% zfg	5 18% zfg	1 16% zfg	1008 15%
Tend to disagree	814 12% bfamnr	736 14% zb	79 6% zb	242 18% zefg	207 15% zefg	154 11% fg	114 8% fg	97 7% fg	612 12% zfg	107 11% zfg	66 11% zfg	23 10% zfg	234 16% zfg	547 11% zfg	547 18% zfg	59 18% zfg	59 18% zfg	428 13% zfg	270 9% zfg	46 17% zfg	40 18% zfg	8 9% zfg	8 10% zfg	1 21% zfg	4 16% zfg	* 2% zfg	719 11%
Strongly disagree	321 5% bfmnm	293 5% zb	28 2% zb	122 9% zdefg	67 5% zdefg	66 5% fg	27 2% fg	40 3% fg	224 5% zfg	45 5% zfg	28 5% zfg	19 9% zfg	104 7% zfg	188 4% zfg	263 4% zfg	23 9% zfg	21 6% zfg	139 4% zfg	133 5% zfg	15 5% zfg	20 9% zfg	2 2% zfg	1 1% zfg	* 3% zfg	3 12% zfg	* 1% zfg	269 4%
Don't know	91 1% bn	85 2% zb	6 * zb	13 1% z	25 2% z	14 1% z	18 1% z	19 1% z	62 1% z	11 1% z	4 2% z	4 2% z	20 1% z	58 1% z	67 1% z	1 3% z	9 3% z	36 1% z	38 1% z	5 2% z	5 2% z	2 2% z	1 1% z	- - z	- - z	- - z	71 1%
Prefer not to say	4 * z	3 * z	1 * z	2 * z	1 * z	- * z	* * z	1 * z	1 * z	1 * z	1 * z	1 1% z	- * z	2 * z	2 * z	- * z	- * z	- * z	1 * z	1 * z	- * z	* * z	* * z	- * z	- * z	- * z	7 *
Agree	4461 66% acloppst	3369 62% za	1092 81% za	719 53% cd	789 58% cd	897 66% zcd	1022 75% zcd	1035 76% zcd	3243 66% zcd	630 66% zcd	420 69% zcd	133 61% zcd	888 60% zcd	3469 68% zcd	4029 68% zcd	143 57% zcd	155 47% zcd	2083 65% zcd	2064 71% zcd	134 49% zcd	107 47% zcd	65 71% zcd	56 72% zcd	2 56% zcd	14 54% zcd	6 81% zcd	4700 69%
Disagree	1136 17% bfmnmru	1029 19% zb	107 8% zb	364 27% zdefg	274 20% zdefg	220 16% zdefg	141 10% zdefg	137 10% zdefg	835 17% zdefg	152 16% zdefg	94 15% zdefg	42 19% zdefg	338 23% zdefg	735 14% zdefg	934 16% zdefg	67 27% zdefg	80 23% zdefg	567 18% zdefg	403 14% zdefg	61 22% zdefg	60 26% zdefg	10 11% zdefg	9 11% zdefg	1 23% zdefg	7 28% zdefg	* 3% zdefg	988 15%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (UK 24-000725-01)
Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SKILLS. How satisfied are you with your education and skills?

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Very satisfied	2097 31% efmpq	1057 32% z	1033 30% k	268 31% e	347 30% e	259 25% e	299 26% e	328 32% ef	345 41% zdefg	250 35% zefj	219 33% ef	31 58% zdefgh	615 30% m	558 26% zlm	924 36% zlm	1851 32% pq	218 26% q	78 22% q	47 24% q	23 26% q	69 35% q	110 32% q	1741 32% pq	884 30% z	1210 32% z	2338 35% z
Fairly satisfied	3363 50% hknx	1577 48% z	1755 51% k	447 51% k	554 48% k	534 51% hk	605 53% hk	500 49% k	383 46% k	340 48% k	327 50% ik	14 25% j	1001 50% zn	1139 52% zn	1223 48% zn	2921 50% p	414 50% p	190 54% p	93 48% p	45 50% p	86 44% p	167 48% p	2754 50% pq	1539 53% z	1810 47% z	3231 48% z
Neither satisfied nor dissatisfied	822 12% hw	408 12% h	408 12% h	102 12% h	148 13% h	142 14% h	135 12% h	123 10% h	80 10% h	91 13% h	86 13% h	5 10% h	250 12% h	277 13% h	295 11% h	695 12% h	109 13% h	53 15% h	27 14% h	11 12% h	18 9% h	52 15% h	643 12% h	310 11% h	505 13% h	737 11% h
Fairly dissatisfied	375 6% hijn	177 5% hij	191 6% hij	36 4% hij	85 7% hij	80 7% hij	77 5% hij	53 3% hij	22 3% hij	21 3% hij	17 3% hij	3 6% hij	122 6% hij	157 7% hij	96 4% hij	321 5% hij	52 6% hij	16 5% hij	17 9% hij	6 6% hij	13 7% hij	17 5% hij	304 6% hij	164 6% hij	210 6% hij	349 5% hij
Very dissatisfied	80 1% dow	40 1% d	36 1% d	13 1% d	2 * d	20 2% d	19 2% d	11 1% d	8 1% d	7 1% d	7 1% d	- - d	15 1% zln	39 2% zln	26 1% zln	60 1% zouv	19 2% zouv	9 2% zouv	6 3% zouv	2 2% zouv	3 1% zouv	* * zouv	60 1% zouv	18 1% zouv	61 2% zouv	85 1% zouv
Don't know	18 * now	8 * f	8 * f	9 1% f	4 * f	2 * f	- * f	1 * f	1 * f	2 * f	2 * f	- * f	13 1% n	2 * zn	3 * zn	8 * zov	9 1% zov	5 2% zov	3 2% zov	- * zov	1 1% zov	1 * zov	7 * zov	1 * zov	13 * zov	17 * zov
Prefer not to say	19 * bnov	13 * z	5 * z	3 * z	2 * z	8 1% z	2 * z	2 * z	2 * z	1 * z	1 * z	- * z	6 * zn	9 * zn	4 * zn	6 * zov	10 1% zov	* * zov	* * zov	3 4% zov	5 3% zov	- * zov	6 * zov	6 * zov	8 * zov	17 * zov
Satisfied	5460 81% empqrx	2634 80% z	2788 81% k	715 81% e	901 79% e	794 76% e	904 80% e	828 81% e	728 87% zdefg	591 83% e	546 83% e	45 83% e	1617 80% zn	1697 78% zn	2146 84% zlm	4772 81% zpq	632 76% z	268 76% z	140 72% z	68 76% z	155 79% z	277 80% z	4495 81% zpq	2424 83% z	3019 79% z	5569 82% z
Dissatisfied	455 7% hijn	216 7% hij	227 7% hij	49 6% hij	87 8% hij	100 10% zghj	96 8% zghj	64 6% zghj	30 4% zghj	28 4% zghj	24 4% zghj	3 6% zghj	137 7% n	196 9% zn	122 5% zn	382 7% zov	71 9% zov	25 7% zov	23 12% zov	7 8% zov	16 8% zov	18 5% zov	364 7% zov	382 6% zov	271 7% zov	434 6% zov

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (UN 124-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base



SKILLS. How satisfied are you with your education and skills?

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very satisfied	2097 31%	1110 54%	969 21%	238 29%	338 20%	275 17%	93 28%	26 10%	1683 35%	222 24%	123 17%	291 22%	579 29%	516 36%	295 47%	1769 31%	174 31%	101 31%	52 28%	472 30%	309 28%	988 33%	2338 35%
Fairly satisfied	3363 50%	793 39%	2535 54%	423 52%	986 59%	850 53%	161 49%	114 44%	2418 50%	474 52%	334 47%	630 48%	1039 53%	707 50%	263 42%	2823 50%	283 50%	163 50%	93 50%	804 51%	542 50%	1478 49%	3231 48%
Neither satisfied nor dissatisfied	822 12%	79 4%	734 16%	92 11%	233 14%	284 18%	59 18%	66 26%	499 10%	133 15%	147 21%	229 18%	224 11%	127 9%	40 6%	703 12%	60 10%	38 12%	22 12%	191 12%	154 14%	357 12%	737 11%
Fairly dissatisfied	375 6%	43 2%	331 7%	46 6%	91 5%	153 10%	12 4%	30 11%	208 4%	64 7%	85 12%	112 9%	99 5%	67 5%	17 3%	299 5%	44 8%	17 5%	15 8%	65 4%	69 6%	165 5%	349 5%
Very dissatisfied	80 1%	9 *	66 1%	12 1%	13 1%	26 2%	3 1%	13 5%	43 1%	12 1%	18 2%	36 3%	19 1%	4 *	5 1%	69 1%	4 1%	3 1%	4 2%	33 2%	14 1%	22 1%	85 1%
Don't know	18 *	3 *	13 *	-	4 *	3 *	1 *	5 2%	4 *	2 *	4 1%	3 *	-	-	-	13 *	2 *	2 *	1 1%	6 *	3 *	4 *	17 *
Prefer not to say	19 *	2 *	8 *	-	* *	3 *	-	5 2%	4 *	3 *	4 1%	1 *	6 *	-	2 *	17 *	1 *	-	1 *	6 *	2 *	10 *	17 *
Satisfied	5460 81%	1903 93%	3504 75%	661 82%	1324 79%	1126 71%	254 77%	140 54%	4101 84%	697 76%	457 64%	921 71%	1618 82%	1223 86%	558 90%	4592 81%	458 81%	265 82%	146 78%	1276 81%	850 78%	2466 82%	5569 82%
Dissatisfied	455 7%	52 3%	397 9%	58 7%	104 6%	179 11%	15 5%	43 16%	251 5%	76 8%	103 14%	148 11%	118 6%	71 5%	21 3%	368 6%	48 9%	20 6%	19 10%	98 6%	83 8%	188 6%	434 6%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



SKILLS. How satisfied are you with your education and skills?

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (JA Level)								Unweighted Total (n)	
	Total (n)	North East (n)	North West (n)	Yorkshire and The Humber (n)	East Midlands (n)	West Midlands (n)	East of England (n)	South East (n)	South West (n)	London (n)	Central Scotland (n)	Glasgow (n)	Highlands and Islands (n)	Lothian (n)	Mid Scotland and Fife (n)	North East Scotland (n)	South Scotland (n)	West Scotland (n)	Belfast (n)	East (n)	North (n)	Outer Belfast (n)	West and South (n)	Affluent England (n)	Business, Education and Heritage Centres (n)	Countryside Living (n)	Ethnically Diverse Metropolitan (n)	London Cosmopolitan (n)	Services and Industrial Legacy (n)	Town and Country Living (n)		Urban Settlements (n)
Unweighted Total	6774	724	741	562	495	588	544	506	507	677	115	135	100	112	177	114	155	136	107	172	80	159	123	211	2013	1313	515	156	1415	251	774	6774
Weighted Total	6774	274	741	562	495	588	630	531	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
Very satisfied	2097 31% epfEE	77 28%	223 30%	172 31%	155 31%	154 26%	194 31%	311 33%	214 37%	269 31%	19	21	18	32	21	23	15	25	11	13	4	12	12	252	323	372	177	104	258	359	250	2388
Fairly satisfied	3363 50%	143 52%	382 52%	278 50%	231 47%	310 52%	303 48%	451 48%	297 51%	426 48%	38	36	24	34	38	42	35	37	12	22	17	20	22	310	481	543	312	119	480	584	522	3231
Neither satisfied nor dissatisfied	822 12%	32 12%	94 13%	65 12%	67 13%	87 15%	87 14%	110 12%	48 8%	111 13%	5	7	4	10	8	9	11	5	2	5	5	6	3	75	121	118	97	27	110	145	128	737
Fairly dissatisfied	375 6%	10 4%	25 3%	30 5%	37 7%	32 5%	35 6%	51 5%	22 4%	57 7%	4	10	*	5	3	6	8	6	3	5	2	3	3	37	54	49	46	15	48	70	55	349
Very dissatisfied	80 1%	10 4%	8 1%	15 3%	4 1%	9 2%	8 1%	7 1%	1 *	7 1%	1	-	-	1	-	-	2	*	*	*	2	1	1	2	12	9	4	3	16	16	18	85
Don't know	18 *	2 1%	3 *	1 *	-	3 1%	1 *	1 *	-	2 *	1	*	-	-	-	1	-	-	1	*	-	*	-	1	5	-	4	-	1	2	4	17
Prefer not to say	19 *	1 *	5 1%	-	1 *	1 *	2 *	-	1 *	7 1%	1	-	-	-	-	1	-	-	-	-	-	-	-	3	3	*	6	-	1	2	3	17
Satisfied	5460 81%	219 80%	606 82%	451 80%	386 78%	464 78%	497 79%	762 82%	512 88%	696 79%	57	57	42	66	59	65	50	62	23	35	21	32	34	571	805	915	489	224	738	943	772	5569
Dissatisfied	455 7%	19 7%	34 5%	45 8%	41 8%	42 7%	43 7%	58 6%	23 4%	64 7%	5	10	*	6	3	6	11	6	3	5	3	4	4	39	66	58	50	18	64	86	73	434

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UK-24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/s/b/c/d/e/f/g/h/i - z/l/j/n/m/o/p/a - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E
 Overlap formulae used. * small base



SKILLS: How satisfied are you with your education and skills?

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774	
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774	
Very satisfied	2097 31%	1588 29%	509 38%	285 21%	394 29%	440 33%	473 35%	504 37%	1612 33%	232 24%	196 32%	48 22%	366 25%	1676 33%	1861 31%	69 27%	76 23%	1008 32%	939 32%	54 20%	56 25%	29 32%	22 28%	2 36%	4 14%	3 41%	2338 35%	
Fairly satisfied	3363 50%	2753 51%	610 45%	693 51%	684 50%	650 48%	675 50%	661 49%	2419 49%	533 56%	278 46%	107 49%	698 47%	2572 51%	2939 49%	121 48%	201 62%	1573 49%	1445 50%	149 54%	116 51%	46 50%	36 47%	2 45%	14 54%	3 34%	3231 48%	
Neither satisfied nor dissatisfied	822 12%	661 12%	160 12%	228 17%	163 12%	160 12%	151 11%	120 9%	601 12%	98 10%	89 15%	27 13%	248 17%	551 11%	742 12%	34 14%	22 7%	369 12%	361 12%	37 14%	34 15%	9 10%	9 12%	1 14%	6 22%	1 8%	737 11%	
Fairly dissatisfied	375 6%	317 6%	57 4%	104 8%	84 6%	84 6%	47 3%	57 4%	232 5%	67 7%	39 6%	29 13%	125 8%	225 4%	311 5%	19 7%	21 6%	194 6%	195 5%	20 7%	12 5%	5 6%	8 10%	* 5%	2 7%	1 17%	349 5%	
Very dissatisfied	80 1%	68 1%	12 1%	21 2%	21 2%	12 1%	14 1%	13 1%	50 1%	17 2%	7 1%	4 2%	39 3%	39 1%	63 1%	9 4%	7 2%	41 1%	28 1%	4 1%	7 3%	1 1%	2 2%	- -	1 4%	- -	85 1%	
Don't know	18 *	17 *	1 *	6 *	3 *	4 *	* *	5 *	9 *	3 *	1 *	2 1%	1 *	10 *	15 *	- *	- *	3 *	5 *	3 *	3 *	1 *	- *	- *	- *	- *	17 *	
Prefer not to say	19 *	18 *	1 *	10 1%	7 1%	1 *	* *	1 *	7 *	4 *	1 *	1 1%	9 1%	2 *	12 *	- *	- *	5 *	2 *	7 3%	- *	* *	* *	- *	- *	- *	17 *	
Satisfied	5460 81%	4341 80%	1120 83%	2978 73%	1078 80%	1090 81%	1148 84%	1165 86%	4031 82%	765 80%	474 78%	155 71%	1054 72%	4248 84%	4799 81%	189 75%	277 85%	2581 81%	2385 82%	203 74%	172 76%	75 82%	58 75%	3 81%	3 67%	18 75%	6 82%	5569 82%
Dissatisfied	455 7%	385 7%	69 5%	125 9%	104 8%	96 7%	61 4%	69 5%	281 6%	84 9%	46 8%	33 15%	163 11%	264 5%	374 6%	28 11%	28 9%	235 7%	163 6%	24 9%	18 8%	6 7%	10 13%	* 5%	3 11%	1 17%	434 6%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN 24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



JOB/AVAIL Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Very satisfied	260 4% bljrx	155 5% zb	103 3% z	26 3% z	72 6% zeghij	33 3% z	48 4% ij	35 3% ij	32 4% i	13 2% i	13 2% i	* 1% i	98 5% n	81 4% n	81 3% n	220 4% o	29 4% o	16 5% o	3 2% o	4 4% o	6 3% o	21 6% o	200 6% o	161 5% o	98 3% o	256 4% o
Fairly satisfied	1823 27% hijnpx	913 28% z	902 26% z	216 25% z	370 32% z	307 29% z	327 29% z	275 27% z	183 22% z	145 20% z	133 20% z	12 22% z	586 29% n	635 29% zn	603 23% n	1618 28% o	193 23% o	86 24% o	40 21% o	21 23% o	46 23% o	89 25% o	1529 28% o	964 33% o	857 22% o	1776 26% o
Neither satisfied nor dissatisfied	2102 31% dlw	1033 31% z	1053 31% z	251 29% z	294 26% z	299 29% z	352 31% z	354 35% z	301 36% z	253 35% z	236 36% z	17 31% z	545 27% n	650 30% zn	907 35% n	1845 31% o	232 28% o	98 28% o	61 31% o	24 26% o	50 25% o	107 31% o	1738 32% o	840 29% o	1251 33% o	2169 32% o
Fairly dissatisfied	1408 21% ghjino	652 20% z	750 22% z	245 28% z	239 21% z	269 26% z	248 22% z	180 18% z	138 16% z	89 12% z	85 13% z	4 8% z	484 24% zn	517 24% zn	407 16% zn	1184 20% o	208 25% o	89 25% o	52 27% o	20 23% o	46 23% o	69 20% o	1115 20% o	593 20% o	806 21% o	1378 20% o
Very dissatisfied	6% bghjino vw	210 6% z	183 5% z	100 11% z	91 8% z	54 5% z	68 6% z	43 4% z	27 3% z	23 3% z	18 3% z	5 9% z	191 9% zn	123 12% zn	93 4% zn	305 5% o	96 12% o	36 10% o	19 10% o	12 13% o	29 15% o	28 8% o	276 5% o	138 5% o	268 7% o	376 6% o
Don't know	753 11% acdefim pqw	305 9% z	437 13% z	37 4% z	75 7% z	74 7% z	89 8% z	130 13% z	158 19% z	190 27% z	174 26% z	16 29% z	112 6% n	163 7% zn	478 19% n	680 12% o	66 8% o	26 7% o	18 9% o	6 7% o	15 8% o	33 9% o	648 12% o	221 8% o	523 14% o	801 12% o
Prefer not to say	20 * nov	12 * z	7 * z	3 * z	2 * z	10 1% z	4 * z	1 * z	1 * z	* * z	* * z	- - z	5 * zn	13 1% zn	1 * zn	10 * o	8 1% o	1 * o	1 * o	3 4% o	3 1% o	1 * o	9 * o	6 * o	11 * o	18 * o
Satisfied	2084 31% bhijnpr x	1068 33% z	1005 29% z	242 28% z	442 39% z	340 33% z	376 33% z	310 30% z	216 26% z	158 22% z	146 22% z	12 23% z	684 34% n	716 33% zn	684 27% n	1838 31% o	222 27% o	102 29% o	43 22% o	25 27% o	52 27% o	109 31% o	1729 31% o	1125 38% o	956 25% o	2032 30% o
Dissatisfied	1815 27% ghijnov w	862 26% z	933 27% z	345 39% z	330 29% z	324 31% z	316 28% z	224 22% z	165 20% z	111 16% z	103 16% z	9 17% z	675 33% zn	640 29% zn	500 19% zn	1489 25% o	304 37% o	126 36% o	71 37% o	32 36% o	75 39% o	98 28% o	1391 25% o	731 25% o	1075 28% o	1754 26% o

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



JOBVAAIL. Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very satisfied	260 4%	116 6%	144 3%	35 4%	55 3%	46 3%	5 1%	4 1%	188 4%	38 4%	31 4%	37 3%	67 3%	59 4%	58 9%	222 4%	22 4%	8 2%	8 5%	46 3%	34 3%	142 5%	256 4%
Fairly satisfied	1823 27%	631 31%	1176 25%	210 26%	411 25%	426 27%	84 26%	45 17%	1369 28%	241 26%	151 21%	277 21%	532 27%	497 35%	227 37%	1541 27%	150 26%	81 25%	51 27%	432 27%	285 26%	824 27%	1776 26%
Neither satisfied nor dissatisfied	2102 31%	573 28%	1510 32%	248 31%	544 33%	507 32%	117 36%	95 37%	1533 32%	275 30%	202 28%	399 31%	641 33%	424 30%	175 28%	1785 31%	174 31%	89 28%	55 29%	471 30%	373 34%	941 31%	2169 32%
Fairly dissatisfied	1408 21%	395 19%	1004 22%	174 21%	402 24%	330 21%	51 15%	48 18%	947 19%	215 24%	199 28%	309 24%	426 22%	272 19%	83 13%	1155 20%	139 24%	73 23%	40 21%	349 22%	205 19%	601 20%	1378 20%
Very dissatisfied	407 6%	112 5%	280 6%	49 6%	81 5%	108 7%	22 7%	20 7%	198 4%	94 10%	77 11%	128 10%	94 5%	46 3%	21 3%	322 6%	32 6%	36 11%	17 9%	103 7%	72 7%	146 5%	376 6%
Don't know	753 11%	210 10%	533 11%	94 12%	171 10%	172 11%	50 15%	44 17%	619 13%	44 5%	49 7%	150 11%	200 10%	123 9%	55 9%	650 11%	51 9%	37 11%	16 8%	167 11%	123 11%	359 12%	801 12%
Prefer not to say	20 *	2 *	10 *	-	2 *	5 *	-	3 *	5 *	5 1%	4 1%	1 *	6 *	-	2 *	19 *	1 *	* *	1 *	8 *	1 *	9 *	18 *
Satisfied	2084 31%	747 37%	1320 28%	244 30%	466 28%	472 30%	89 27%	48 19%	1557 32%	279 31%	182 26%	314 24%	599 30%	556 39%	286 46%	1764 31%	172 30%	89 27%	59 32%	479 30%	318 29%	967 32%	2032 30%
Dissatisfied	1815 27%	507 25%	1284 28%	223 28%	483 29%	438 27%	73 22%	68 26%	1145 24%	309 34%	276 39%	438 34%	520 26%	317 22%	104 17%	1477 26%	171 30%	110 34%	57 31%	452 29%	277 25%	748 25%	1754 26%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



JOBVAİL. Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (JA Level)										Unweighted Total
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial (ab)	Town and Country (ac)	Urban Settlements (ad)		
Unweighted Total	6774	225	259	427	409	444	544	320	207	677	115	133	100	112	177	114	125	126	207	177	80	159	123	211	2013	1313	115	156	1115	251	172	6774	
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774	
Very satisfied	260 4%	7 2%	25 3%	15 3%	13 3%	20 3%	33 5%	48 5%	17 3%	45 5%	4 5%	3 5%	2 4%	8 9%	3 5%	* 1%	1 2%	- -	1 4%	1 3%	2 5%	2 5%	2 6%	39 6%	33 3%	28 3%	29 5%	19 7%	31 3%	43 4%	38 4%	256	
Fairly satisfied	1823 27%	76 28%	222 30%	134 24%	140 28%	145 24%	178 28%	261 28%	191 33%	195 22%	13 19%	26 36%	14 29%	23 28%	18 26%	23 28%	14 20%	19 26%	8 26%	13 29%	6 22%	10 24%	13 32%	209 31%	285 30%	289 28%	121 26%	78 19%	213 24%	343 29%	273 28%	1776	
Neither satisfied nor dissatisfied	2102 31%	71 26%	217 29%	183 33%	154 31%	218 37%	205 33%	288 31%	175 30%	273 31%	26 38%	18 24%	13 27%	24 28%	22 31%	23 29%	26 36%	23 31%	8 29%	13 29%	7 23%	15 37%	11 26%	213 31%	300 30%	323 30%	232 25%	67 31%	286 24%	395 34%	285 29%	2169	
Fairly dissatisfied	1408 21%	81 29%	149 20%	119 21%	108 22%	97 16%	115 18%	174 19%	117 20%	195 22%	16 24%	15 20%	15 33%	17 20%	13 19%	24 30%	18 25%	20 27%	6 22%	8 18%	10 32%	6 16%	10 23%	131 19%	210 21%	262 24%	148 23%	47 18%	209 23%	205 17%	195 20%	1378	
Very dissatisfied	407 6%	27 9%	38 5%	20 4%	43 7%	29 5%	37 4%	18 3%	63 7%	63 7%	5 7%	6 8%	2 3%	4 4%	3 4%	2 3%	7 10%	5 6%	4 13%	4 9%	3 11%	2 5%	4 8%	12 2%	71 7%	69 6%	49 8%	23 9%	67 7%	62 5%	54 6%	376	
Don't know	753 11%	22 8%	74 10%	72 13%	51 10%	72 12%	66 11%	121 13%	66 11%	106 12%	5 7%	6 8%	1 3%	8 10%	10 14%	8 10%	6 8%	6 9%	2 6%	5 12%	1 5%	5 13%	2 4%	86 12%	98 10%	119 11%	63 10%	34 13%	95 10%	127 11%	131 13%	801	
Prefer not to say	20 *	1 *	6 1%	1 *	- *	1 *	3 *	2 *	1 *	4 *	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	3 *	2 *	5 *	- -	4 *	1 *	5 *	18	
Satisfied	2084 31%	83 30%	247 33%	149 27%	153 31%	165 28%	211 34%	309 33%	207 36%	240 27%	16 24%	30 40%	16 34%	31 37%	22 31%	23 29%	15 21%	19 26%	9 30%	15 32%	8 27%	12 30%	16 38%	248 36%	318 32%	317 29%	150 23%	97 38%	254 28%	387 33%	311 32%	2032	
Dissatisfied	1815 27%	98 36%	198 27%	156 28%	137 28%	141 24%	144 23%	212 23%	134 23%	258 29%	21 30%	21 28%	17 36%	20 25%	16 23%	27 33%	25 34%	25 34%	10 35%	13 27%	13 44%	8 21%	13 31%	143 21%	281 28%	330 30%	197 30%	70 26%	276 23%	268 23%	248 25%	1754	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (IN 124-000725-01)
 Filename: 124-000725_WAVE_2405095_WBn_wtd_v8_IntUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/f/b/c/d/e/f/g/h/i - j/l/n/m/o/p/a - r/s/t/u/v - w/x/y/z/aa/b/cc/dd/ee
 Overlap formulae used. * small base



JOBAVAIL: Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very satisfied	260 4%	201 4%	60 4%	45 3%	48 4%	50 4%	64 5%	53 4%	190 4%	31 3%	29 5%	6 3%	29 2%	210 4%	229 4%	4 2%	8 2%	125 4%	107 4%	14 5%	10 5%	4 4%	3 4%	-	1 2%	1 13%	256 4%
Fairly satisfied	1823 27%	1442 27%	382 28%	319 24%	359 26%	337 25%	372 27%	436 32%	1307 27%	280 29%	172 28%	50 23%	331 22%	1452 29%	1630 27%	52 21%	86 26%	861 27%	812 28%	62 23%	51 23%	30 32%	18 24%	*	10 37%	2 28%	1776 26%
Neither satisfied nor dissatisfied	2102 31%	1680 31%	423 31%	410 30%	379 28%	435 32%	458 34%	421 31%	1544 31%	273 29%	200 33%	75 34%	418 28%	1615 32%	1892 32%	83 33%	62 19%	966 30%	951 33%	82 30%	60 26%	30 33%	21 27%	1 29%	4 15%	1 9%	2169 32%
Fairly dissatisfied	1408 21%	1123 21%	284 21%	329 24%	321 24%	285 21%	248 18%	225 17%	972 20%	225 24%	144 24%	51 23%	397 27%	970 19%	1204 20%	60 24%	96 30%	716 22%	549 19%	59 22%	51 22%	16 17%	17 22%	2 53%	6 24%	3 34%	1378 20%
Very dissatisfied	407 6%	354 7%	53 4%	134 10%	93 7%	73 5%	48 3%	60 4%	281 6%	76 8%	31 5%	16 7%	153 10%	237 5%	292 5%	26 10%	53 16%	206 6%	125 4%	28 10%	24 11%	1 1%	12 16%	-	3 11%	* 4%	376 6%
Don't know	753 11%	603 11%	149 11%	99 7%	150 11%	168 12%	171 13%	164 12%	628 13%	65 7%	35 6%	18 8%	146 10%	584 12%	683 11%	25 10%	22 7%	311 10%	369 13%	22 8%	31 13%	10 11%	5 7%	*	3 9%	1 10%	801 12%
Prefer not to say	20 *	19 *	1 *	11 1%	6 *	2 *	* *	1 *	6 *	5 *	2 *	3 1%	9 1%	6 *	13 *	2 1%	-	8 *	3 *	6 2%	* *	* *	-	-	-	-	18 *
Satisfied	2064 31%	1643 30%	441 33%	365 27%	407 30%	388 29%	436 32%	489 36%	1497 30%	311 33%	200 33%	56 26%	360 24%	1662 33%	1858 31%	56 22%	93 29%	986 31%	918 32%	76 28%	62 27%	34 37%	21 27%	*	10 40%	3 41%	2032 30%
Dissatisfied	1815 27%	1478 27%	337 25%	463 34%	414 31%	358 27%	295 22%	285 21%	1254 25%	301 32%	175 29%	66 30%	551 37%	1208 24%	1495 25%	86 34%	149 46%	923 29%	674 23%	87 32%	75 33%	17 19%	30 38%	2 53%	9 35%	3 38%	1754 26%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN 24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2

7 Jun 2024

Table 25

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -SUMMARY TABLE

Base: All UK adults, age 16+

	My household can afford to keep our home adequately warm (including in the winter months)	My household can afford to pay for a week's annual holiday away from home (not staying with relatives)	My household can afford to pay an unexpected, but necessary, expense of £850	My household can afford to buy enough food for everyone in the household	My household can afford to socialise with friends or family outside of the home once a month if we want to
Unweighted Total	6774	6774	6774	6774	6774
Weighted Total	6774	6774	6774	6774	6774
Strongly agree	2733 40%	2613 39%	2205 33%	3907 58%	3086 46%
Tend to agree	2493 37%	1938 29%	1948 29%	2112 31%	2335 34%
Neither agree nor disagree	590 9%	597 9%	604 9%	361 5%	518 8%
Tend to disagree	670 10%	876 13%	906 13%	250 4%	556 8%
Strongly disagree	247 4%	665 10%	1013 15%	110 2%	208 3%
Don't know	19 *	63 1%	58 1%	14 *	48 1%
Prefer not to say	22 *	21 *	39 1%	21 *	23 *
Agree	5227 77%	4551 67%	4153 61%	6019 89%	5422 80%
Disagree	917 14%	1542 23%	1919 28%	360 5%	764 11%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_240509S_WBI_wtd_v8_IntUse_UK



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to keep our home adequately warm (including in the winter months)

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1364	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Strongly agree	2733	1426	1297	347	427	351	414	437	411	347	320	27	773	765	1195	2495	218	95	35	29	59	156	2339	1222	1506	2851
40% befmpqr	43%	38%	39%	37%	34%	36%	43%	49%	49%	49%	50%	e	38%	35%	46%	43%	26%	27%	18%	32%	30%	45%	42%	42%	39%	42%
Tend to agree	2493	1171	1307	339	392	408	432	372	289	261	243	17	731	841	921	2157	306	134	72	29	72	112	2045	1069	1417	2460
37%	36%	38%	39%	34%	39%	38%	37%	34%	37%	37%	32%		36%	39%	36%	37%	37%	38%	37%	32%	37%	32%	37%	37%	37%	36%
Neither agree nor disagree	500	276	304	75	144	104	84	80	57	45	40	5	219	189	182	459	120	59	28	12	21	34	426	245	338	551
9%	8%	9%	9%	13%	10%	7%	8%	7%	6%	6%	9%		11%	9%	7%	8%	14%	17%	14%	14%	11%	10%	8%	8%	9%	8%
Tend to disagree	670	286	371	70	116	130	150	90	65	48	45	4	186	280	204	547	112	41	34	14	22	33	514	286	378	642
10%	9%	11%	8%	10%	12%	13%	9%	8%	7%	7%	7%		9%	13%	8%	9%	13%	12%	18%	16%	12%	9%	9%	10%	10%	9%
Strongly disagree	247	106	136	38	52	43	49	37	18	12	11	1	90	92	66	185	59	17	22	6	14	12	173	88	156	237
4%	3%	4%	4%	5%	4%	4%	4%	4%	2%	2%	2%	1%	4%	4%	3%	3%	7%	5%	11%	6%	7%	3%	3%	3%	4%	3%
Don't know	19	11	6	10	3	5	-	1	-	-	-	-	13	5	1	7	11	5	3	-	2	-	7	5	9	13
*	*	*	1%	*	*	-	*	-	-	-	-	-	1%	*	*	*	1%	2%	2%	-	1%	-	*	*	*	*
Prefer not to say	22	4	14	-	9	5	6	1	-	*	*	-	9	11	1	13	6	2	1	-	4	2	12	7	11	20
*	*	*	-	1%	*	1%	h	-	-	*	*	-	*	1%	*	*	1%	*	*	-	2%	*	*	*	*	*
Agree	5227	2597	2604	686	819	759	847	808	700	608	563	44	1505	1606	2116	4652	524	228	106	58	131	268	4384	2291	2923	5311
77%	79%	76%	78%	72%	73%	75%	79%	83%	85%	86%	83%		74%	74%	82%	79%	63%	65%	55%	64%	67%	77%	79%	78%	77%	78%
Disagree	917	391	507	108	168	173	199	127	83	60	55	4	276	372	270	732	171	58	56	20	36	45	687	374	534	879
14%	12%	15%	12%	15%	17%	18%	12%	10%	8%	8%	8%		14%	17%	10%	12%	21%	17%	29%	22%	19%	13%	12%	13%	14%	13%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (N 124-000725-01)
 Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to keep our home adequately warm (including in the winter months)

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Strongly agree	2733 40% begjkr s	1041 51% zbcdefg	1670 36% g	319 39% g	625 38% g	545 34% g	123 37% g	60 23% g	2290 47% zj	262 29% j	107 15% j	241 19% k	779 40% k	754 53% zkl	446 72% zklm	2304 40% r	230 40% r	136 42% r	63 34% r	550 35% s	432 40% s	1322 44% zs	2851 42% zs
Tend to agree	2493 37% an	672 33% za	1810 39% za	322 40% a	641 38% a	616 39% a	126 38% a	105 41% a	1801 37% zj	349 38% j	243 34% j	506 39% n	777 40% zn	507 36% n	129 21% n	2087 37% p	217 38% p	116 36% p	74 39% p	581 37% s	405 37% s	1100 36% t	2460 36% t
Neither agree nor disagree	590 9% ahmnp	129 6% zac	448 10% zac	57 7% a	167 10% a	150 9% a	30 9% a	44 17% zabcdef	326 7% h	96 11% h	120 17% zhi	188 14% zlmn	156 8% mn	67 5% n	24 4% n	509 9% p	35 6% p	29 9% p	16 8% p	148 9% s	119 11% s	241 8% u	551 8% u
Tend to disagree	670 10% ahmnu	142 7% za	513 11% za	75 9% a	167 10% a	205 13% zabc	40 12% a	25 10% a	341 7% zh	147 16% zh	148 21% zh	243 19% zlmn	177 9% mn	87 6% n	19 3% n	551 10% p	60 11% p	31 10% p	28 15% zopq	207 13% t	101 9% t	242 8% u	642 9% u
Strongly disagree	247 4% ahmn	49 2% za	192 4% za	35 4% a	58 3% a	73 5% a	10 3% a	17 6% za	99 2% zh	51 6% zh	87 12% zhi	120 9% zlmn	74 4% mn	5 * n	2 * n	208 4% p	24 4% p	10 3% p	5 2% p	79 5% s	26 2% s	104 3% t	237 3% t
Don't know	19 * h	3 * h	13 * h	- * h	5 * h	- * h	- * h	8 3% zabcdef	* * h	3 1% h	7 1% zh	- * h	3 * h	- * h	- * h	17 * p	- * p	1 * p	1 1% p	7 * s	4 * s	6 * t	13 * t
Prefer not to say	22 * h	2 * h	11 * h	2 * h	3 * h	5 * h	- * h	3 * h	3 * h	3 * h	3 * h	3 * h	- * h	- * h	2 * h	18 * p	3 * p	* * p	1 * p	4 * s	6 1% s	8 * t	20 * t
Agree	5227 77% begjkr s	1713 84% zbcdefg	3480 75% g	641 79% beg	1266 76% g	1161 73% g	248 76% g	165 64% g	4091 84% zj	611 67% j	349 49% j	747 57% k	1556 79% zk	1261 89% zkl	574 92% zkl	4391 77% r	447 79% r	252 78% r	137 73% r	1131 72% s	837 77% s	2422 80% zs	5311 78% zs
Disagree	917 14% ahmnu	191 9% za	705 15% za	109 14% a	225 14% a	278 17% zabd	50 15% a	41 16% a	440 9% zh	198 22% zh	235 33% zhi	363 28% zlmn	252 13% mn	92 6% n	21 3% n	759 13% p	84 15% p	41 13% p	33 18% zo	286 18% t	127 12% t	346 11% u	879 13% u

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? - My household can afford to keep our home adequately warm (including in the winter months)

Base: All UK adults, age 16+

	England region										Scotland region						NI regions (NUTs3)					ONS Area supergroup (A Level)										Unweighted Total
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)	
Unweighted Total	6774	274	266	422	409	444	544	300	307	677	115	133	100	112	177	114	135	136	307	172	159	153	211	2013	1313	115	156	111	251	212	174	6774
Weighted Total	6774	274	741	562	495	598	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
Strongly agree	2733 40% abACEAC	85 31%	265 36%	200 36%	221 45%	211 35%	282 45%	420 45%	268 46%	352 40%	23 34%	30 40%	22 48%	37 44%	32 46%	30 37%	29 41%	26 36%	8 29%	15 33%	10 32%	16 38%	15 35%	352 51%	348 35%	522 48%	203 31%	125 47%	320 35%	517 44%	343 35%	2851 42%
Tend to agree	2493 37%	97 35%	264 36%	221 39%	163 33%	242 40%	217 34%	337 36%	227 39%	319 36%	34 49%	26 35%	17 37%	33 39%	26 38%	25 31%	25 35%	31 42%	8 29%	19 41%	16 53%	16 39%	15 35%	243 35%	377 38%	396 36%	254 39%	84 31%	358 39%	401 34%	379 39%	2460 36%
Neither agree nor disagree	990 15%	34 12%	64 9%	50 9%	65 13%	54 9%	63 10%	53 6%	40 7%	85 10%	3 5%	6 8%	1 2%	5 6%	3 4%	6 8%	5 7%	6 8%	2 6%	4 8%	2 6%	3 8%	6 14%	39 6%	99 10%	66 6%	76 12%	22 8%	79 9%	119 10%	89 9%	551 8%
Tend to disagree	670 10%	36 13%	112 15%	60 11%	38 8%	63 11%	50 8%	85 9%	32 6%	75 8%	6 8%	8 11%	4 9%	5 7%	5 7%	12 15%	10 14%	10 13%	9 31%	8 17%	2 7%	4 11%	5 12%	43 6%	129 13%	80 7%	63 10%	28 11%	113 12%	100 8%	114 8%	642 9%
Strongly disagree	247 4%	20 7%	29 4%	30 5%	20 4%	15 3%	33 2%	13 4%	43 2%	43 5%	2 3%	4 5%	2 4%	3 4%	4 6%	2 7%	1 3%	1 2%	1 3%	1 1%	-	2 4%	1 4%	9 1%	41 4%	28 3%	42 7%	8 3%	40 4%	35 3%	43 4%	237 3%
Don't know	19 0%	2 1%	4 1%	1 0%	1 0%	3 0%	-	2 0%	1 0%	3 0%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	1 0%	4 0%	-	5 1%	-	-	1 0%	7 1%	13 0%
Prefer not to say	22 0%	-	4 1%	-	2 0%	4 1%	4 1%	1 0%	1 0%	2 0%	1 1%	-	-	-	1 2%	-	-	-	-	-	-	-	-	2 0%	3 0%	1 0%	3 0%	-	4 0%	4 0%	5 0%	20 0%
Agree	5227 77%	182 66%	529 71%	421 73%	385 78%	453 76%	499 79%	757 81%	495 83%	671 76%	57 83%	56 75%	40 85%	69 83%	58 84%	56 69%	54 76%	57 77%	17 58%	34 74%	25 86%	32 77%	29 70%	595 86%	725 72%	917 84%	457 71%	209 78%	678 74%	919 78%	723 74%	5311 78%
Disagree	917 14%	56 20%	140 19%	90 16%	43 9%	84 14%	65 10%	118 13%	45 8%	118 13%	8 12%	12 16%	6 13%	8 10%	8 12%	17 22%	12 17%	11 15%	10 33%	9 19%	2 7%	6 15%	7 16%	52 8%	170 17%	108 10%	105 16%	37 14%	152 17%	135 11%	157 16%	879 13%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UK 124-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/s/b/c/d/e/f/g/h/i - z/J/K/L/M/N/O/P/Q - z/r/s/t/u/v - z/w/x/y/z/A/B/C/D/E
 Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to keep our home adequately warm (including in the winter months)

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Strongly agree	2733 40% acdjkls tv	2055 38% 50% za	678 38% 50% za	336 25% 37% c	497 36% 37% c	555 41% 47% c	641 47% 52% zcde	705 52% 52% zcde	2091 42% 37% zjk	351 37% 37% k	216 40% 35% k	58 26% 26% k	397 27% 45% zl	2278 45% 37% zl	2451 41% 32% z	81 32% 41% z	112 34% 38% z	1339 42% 41% st	1209 41% 23% st	64 23% 32% st	73 32% 30% st	34 37% 31% 37%	24 31% 21% 31%	1 21% 8% 4**	11 42% 21% 26**	4 52% 6% 7**	2851 42% 8% 9%
Tend to agree	2493 37% b	2049 38% 33% zb	445 27% 33% zb	521 39% 36% zdefg	491 36% 38% e	509 38% 37% e	506 37% 37% fg	467 34% 34% fg	1799 37% 37% zjk	353 37% 37% k	246 40% 37% k	81 37% 37% k	558 38% 37% zl	1860 37% 37% zl	2191 37% 41% z	103 41% 38% z	122 38% 38% z	1181 37% 38% st	1098 38% 34% st	93 34% 30% st	67 30% 30% st	35 39% 41% 39%	31 41% 53% 41%	2 21% 8% 4**	9 36% 21% 26**	1 9% 8% 7**	2460 36% 8% 9%
Neither agree nor disagree	590 9% bfghmn	504 9% 6% zb	86 5% 6% zb	169 13% 9% zdefg	127 9% 8% e	111 8% 7% e	92 7% 7% fg	90 7% 7% fg	395 8% 10% zjk	96 10% 10% k	64 10% 10% k	27 13% 13% k	158 11% 8% zm	404 8% 8% zm	493 8% 14% n	35 14% 9% n	28 9% 9% n	251 8% 8% zqr	234 8% 19% zqr	51 19% 13% qr	30 13% 16% qr	9 9% 8% z	6 8% 21% z	1 8% 8% z	2 8% 6% z	* 6% 34% z	551 8% 9% 9%
Tend to disagree	670 10% fem	559 10% 8% zb	110 7% 8% zb	219 16% 12% zdefg	156 12% 10% e	136 10% 6% e	86 6% 5% fg	73 5% 2% fg	462 9% 11% zjk	107 9% 11% k	68 11% 11% k	25 11% 11% k	248 17% 8% zm	396 8% 8% zm	578 10% 8% z	20 8% 7% z	40 12% 12% z	288 9% 10% zqr	285 10% 13% zqr	36 16% 13% qr	37 16% 16% qr	11 12% 18% z	14 18% 5% z	* 6% 6% z	2 34% 34% z	3 9% 9% z	642 9% 9% 9%
Strongly disagree	247 4% befgmnr	220 4% 2% zb	27 2% 2% zb	86 6% 5% zdefg	73 5% 2% e	33 2% 2% e	33 2% 2% fg	22 2% 2% fg	164 3% 4% zjk	39 4% 2% k	15 2% 2% k	25 11% 11% k	112 8% 2% zm	127 2% 2% zm	203 3% 4% z	10 4% 7% z	22 7% 7% z	122 4% 3% zqr	79 3% 8% zqr	22 8% 8% qr	17 8% 8% qr	1 1% 2% z	1 2% - z	- 4% - z	2 8% - z	- 3% - z	237 3% 3% z
Don't know	19 * hmr	19 * * zb	- * * zb	9 1% * zdefg	4 * * e	3 * * e	* * * fg	3 * * fg	8 * * zjk	5 1% * k	1 * * k	2 1% * k	5 * * zm	7 * * zm	15 * * z	- * * z	2 1% * z	6 * * zqr	3 * * zqr	4 1% * qr	3 1% * qr	1 1% * z	- * * z	- * * z	- * * z	13 * * z	
Prefer not to say	22 * hmn	17 * * zb	5 * * zb	7 1% * zdefg	8 * * e	5 * * e	1 * * fg	1 * * fg	10 * * zjk	2 * * k	1 * * k	1 * * k	7 * * zm	4 * * zm	11 * * z	2 * * z	- * * z	6 * * zqr	6 * * zqr	4 1% * qr	* * * z	* * * z	- * * z	- * * z	- * * z	20 * * z	
Agree	5227 77% acklst	4103 76% 83% za	1123 83% 83% za	857 64% 73% c	987 73% 79% c	1064 79% 84% cd	1147 84% 86% zcde	1172 86% 86% zcde	3890 79% 74% zjk	704 74% 76% k	462 76% 63% k	139 63% 63% k	955 64% 82% zl	4138 82% 78% zl	4642 78% 73% z	184 73% 72% z	235 72% 72% z	2520 79% 79% zst	2308 79% 57% zst	157 57% 62% st	140 62% 62% st	69 76% 71% z	55 71% 74% z	3 74% 5% z	20 78% 14% z	5 61% 14% z	5311 78% 8% z
Disagree	917 14% bfghmn	779 14% 10% zb	138 10% 10% zb	305 23% 17% zdefg	229 17% 12% e	169 12% 9% e	119 9% 7% fg	95 7% 7% fg	626 13% 15% zjk	146 15% 14% k	83 14% 23% k	49 23% 23% k	360 24% 10% zm	522 10% 10% zm	781 13% 12% z	30 12% 19% z	61 19% 19% z	410 13% 13% zqr	364 13% 21% zqr	58 21% 24% qr	54 24% 24% qr	12 14% 20% z	15 20% 5% z	* 14% 14% z	4 14% 14% z	3 34% 34% z	879 13% 13% z

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN 24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intl_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? - My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Strongly agree	2613 39%	1409 43%	1194 35%	286 33%	390 34%	284 27%	377 33%	456 45%	452 54%	368 52%	342 52%	26 48%	676 33%	661 30%	1276 30%	2402 41%	182 22%	82 23%	30 15%	21 23%	50 26%	132 38%	2270 34%	1128 39%	1477 39%	2808 41%
Tend to agree	1938 29%	872 27%	1056 31%	234 27%	274 24%	314 30%	354 31%	303 30%	236 28%	224 31%	201 31%	23 42%	508 25%	667 31%	763 30%	1709 29%	218 26%	101 29%	56 29%	23 26%	37 19%	95 27%	1614 29%	906 31%	1029 27%	1970 29%
Neither agree nor disagree	597 9%	297 9%	294 9%	117 13%	135 12%	100 10%	77 7%	78 8%	55 7%	35 5%	34 5%	1 1%	252 12%	177 8%	168 7%	455 8%	133 16%	61 17%	21 11%	8 9%	43 22%	41 12%	414 8%	243 8%	349 9%	541 8%
Tend to disagree	876 13%	365 11%	494 14%	124 14%	183 16%	175 17%	192 17%	87 9%	61 7%	54 8%	51 8%	4 7%	307 15%	367 17%	202 8%	720 12%	143 17%	56 16%	37 19%	10 11%	41 21%	57 16%	663 12%	380 13%	489 13%	783 12%
Strongly disagree	665 10%	292 9%	363 11%	80 9%	144 13%	163 16%	131 12%	89 9%	34 4%	25 4%	24 4%	1 2%	224 11%	294 13%	147 6%	513 9%	137 17%	44 12%	50 26%	26 29%	17 9%	18 5%	495 9%	246 8%	415 11%	619 9%
Don't know	63 1%	33 1%	28 1%	37 4%	13 1%	3 *	2 *	2 *	- -	6 1%	6 1%	- -	50 2%	5 *	9 *	51 1%	13 2%	8 2%	- -	2 2%	3 2%	3 1%	48 1%	11 *	46 1%	30 *
Prefer not to say	21 *	12 *	7 *	- *	4 1%	8 1%	3 *	3 *	3 *	* *	* *	- -	4 *	11 1%	5 *	13 *	5 1%	1 *	1 *	- -	3 2%	- -	13 *	8 *	10 *	23 *
Agree	4551 67%	2282 70%	2250 65%	520 59%	664 58%	598 57%	731 64%	759 62%	688 52%	591 83%	543 82%	48 90%	1184 59%	1329 61%	2039 49%	4111 70%	400 48%	183 52%	86 44%	44 49%	88 45%	228 65%	3883 70%	2034 70%	2506 66%	4778 71%
Disagree	1542 23%	656 20%	857 25%	204 23%	327 29%	338 32%	323 28%	176 17%	94 11%	79 11%	75 11%	5 9%	531 26%	660 30%	350 14%	1233 21%	281 34%	100 28%	86 45%	36 40%	58 30%	76 22%	1157 21%	627 21%	904 24%	1402 21%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos [IN J24-000725-01]
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Strongly agree	2613 39% bdegijk	1016 50% zbcdefg	1584 34% zbcdefg	312 39% bdeg	544 33% bdeg	520 33% bdeg	131 40% bdeg	77 30% bdeg	2254 46% zj	208 23% j	86 12% j	240 18% k	716 36% k	764 54% zkl	416 67% zklm	2207 39% r	219 39% r	128 40% r	58 31% r	553 35% s	423 39% t	1231 41% zs	2808 41% zs
Tend to agree	1938 29% fjs	552 27% ijkn	1370 29% ijkn	243 30% ijkn	511 31% ijkn	439 28% ijkn	97 30% ijkn	80 31% ijkn	1502 31% zj	217 24% j	146 20% j	329 25% kn	601 31% kn	411 29% n	136 22% n	1627 29% r	171 30% r	88 27% r	52 28% r	477 30% s	303 28% t	846 28% t	1970 29% t
Neither agree nor disagree	597 9% ahmn	130 6% z	462 10% za	64 8% za	180 11% za	168 11% a	32 10% a	18 7% a	338 7% zh	120 13% zh	99 14% zh	151 12% zmn	182 9% mn	90 6% mn	23 4% mn	500 9% p	45 8% p	31 9% p	21 11% p	139 9% s	110 10% t	251 8% t	541 8% t
Tend to disagree	876 13% ahmn	196 10% za	666 14% za	110 14% a	239 14% a	235 15% a	46 14% a	36 14% a	506 10% zh	174 19% zh	144 20% zh	283 22% zlmn	271 14% mn	110 8% mn	33 5% mn	737 13% p	77 14% p	34 10% p	29 15% p	200 13% s	142 13% t	395 13% t	783 12% t
Strongly disagree	665 10% ahmn	137 7% zaf	511 11% zaf	80 10% a	165 10% a	209 13% zabdf	21 6% zaf	37 14% zaf	230 5% zh	174 19% zh	225 31% zhi	288 22% zlmn	185 9% mn	42 3% mn	11 2% mn	549 10% p	49 9% p	41 13% p	26 14% zop	180 11% s	101 9% t	269 9% t	619 9% t
Don't know	63 1% achlm	5 * ac	54 1% ac	- - ac	27 2% zac	20 1% ac	7 * zacf	7 3% zacf	25 1% h	17 2% h	10 1% h	10 1% m	8 * m	1 * m	- - m	56 1% p	3 1% p	3 1% p	1 1% p	18 1% s	12 1% t	27 1% t	30 * t
Prefer not to say	21 * bh	2 * bh	8 * bh	1 * bh	* * bh	3 * zabcde	- - zabcde	4 2% zabcde	4 * h	2 * h	5 1% h	1 * m	3 * m	* * m	2 * m	17 * p	3 1% p	* * p	1 * p	10 1% s	1 * t	5 * t	23 * t
Agree	4551 67% bdeijk	1568 77% zbcdefg	2955 63% zbcdefg	555 69% be	1055 63% be	959 60% be	228 70% be	157 61% be	3756 77% zj	425 47% j	232 33% j	569 44% k	1317 67% k	1176 83% zkl	552 89% zklm	3834 67% r	391 69% r	216 67% r	110 58% r	1030 65% s	727 67% t	2078 69% t	4778 71% t
Disagree	1542 23% ahmn	333 16% za	1178 25% za	190 23% a	404 24% a	444 28% zabf	67 20% be	73 28% a	736 15% zh	348 38% zh	368 52% zhi	570 44% zlmn	456 23% mn	153 11% mn	44 7% mn	1286 23% p	126 22% p	75 23% p	55 29% p	380 24% s	243 22% t	663 22% t	1402 21% t

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (A Level)										Unweighted Total
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country (ac)	Urban Settlements (ad)		
Unweighted Total	6774	203	500	420	409	414	544	300	307	667	115	333	300	312	177	114	155	156	302	172	80	150	153	211	2013	1310	115	150	1411	2410	712	6774	
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774	
Strongly agree	2613 39%	84 31%	260 35%	208 37%	209 42%	214 36%	262 42%	386 41%	246 42%	337 38%	26 38%	31 42%	20 43%	34 41%	28 41%	25 31%	26 37%	28 38%	9 30%	14 31%	10 33%	13 32%	12 28%	331 48%	334 33%	484 44%	201 31%	120 45%	322 35%	489 42%	330 41%	2808	
Tend to agree	1938 29%	92 33%	230 31%	156 28%	137 28%	167 28%	179 28%	266 29%	176 30%	225 26%	21 30%	21 28%	14 31%	28 34%	22 32%	21 26%	20 28%	24 33%	8 26%	13 29%	8 26%	10 31%	13 31%	191 28%	301 30%	319 29%	160 25%	75 28%	294 32%	233 27%	274 28%	1970	
Neither agree nor disagree	597 9%	27 10%	63 8%	50 9%	49 10%	61 10%	53 8%	79 9%	40 7%	79 9%	9 13%	4 6%	3 5%	4 5%	3 8%	6 10%	7 11%	8 11%	4 15%	4 9%	4 13%	4 10%	5 11%	53 8%	91 9%	69 6%	76 12%	18 7%	83 9%	109 9%	98 10%	541	
Tend to disagree	876 13%	36 13%	89 12%	75 13%	66 13%	75 13%	69 11%	132 14%	77 13%	117 13%	7 11%	11 14%	3 7%	13 16%	10 14%	12 15%	9 10%	9 12%	5 19%	7 15%	3 11%	8 20%	5 13%	77 11%	158 16%	129 12%	96 15%	32 12%	109 12%	146 12%	128 13%	781	
Strongly disagree	665 10%	34 12%	90 12%	55 10%	32 6%	69 12%	65 10%	61 7%	43 7%	99 11%	4 6%	7 9%	6 12%	3 4%	5 7%	14 17%	6 8%	5 6%	2 7%	7 16%	5 16%	5 12%	7 16%	34 5%	109 11%	82 8%	91 14%	23 9%	98 11%	99 8%	129 13%	619	
Don't know	63 1%	- 0%	1 0%	17 3%	1 0%	10 2%	- 0%	6 1%	- 0%	21 2%	1 1%	* 0%	- 0%	- 0%	1 1%	1 1%	- 0%	- 0%	1 3%	- 0%	- 0%	* 0%	- 0%	2 3%	3 3%	8 1%	21 3%	- 0%	4 1%	8 1%	17 2%	30	
Prefer not to say	21 0%	1 0%	8 1%	1 0%	- 0%	1 0%	2 0%	- 0%	1 0%	2 0%	1 1%	* 0%	1 2%	- 0%	- 0%	1 2%	- 0%	- 0%	* 1%	* 2%	* 1%	- 0%	* 1%	1 1%	4 0%	2 0%	2 0%	- 0%	4 0%	3 0%	5 1%	23	
Agree	4551 67%	176 64%	490 66%	364 65%	346 70%	381 64%	441 70%	652 70%	422 72%	562 64%	47 69%	52 70%	34 74%	62 75%	51 73%	46 57%	52 70%	16 56%	28 60%	18 59%	24 57%	25 59%	522 76%	636 64%	802 73%	361 56%	195 73%	616 67%	812 69%	604 62%	4778		
Disagree	1542 23%	70 26%	179 24%	130 23%	98 20%	144 24%	134 21%	193 21%	120 21%	216 25%	11 17%	17 24%	9 19%	17 20%	15 21%	26 32%	17 24%	13 18%	7 26%	14 31%	8 26%	13 32%	12 29%	7 16%	14 27%	267 19%	211 29%	187 21%	55 23%	208 21%	245 21%	256 26%	1402

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (J24-000725 01)
 Filename : J24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Total (5% risk level) - i/a/b/c/d/e/h/k/h/i - j/J/N/n/m/o/p/a - s/h/s/h/u/v - t/w/z/v/N/B/C/D/E
 Overlap formulae used: * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Strongly agree	2613 39% acdijkl pstv	1988 37% za	625 46% za	322 24% c	441 33% c	521 39% cd	642 47% zcd	687 51% zcd	2108 43% zijk	281 29% k	171 28% k	42 19% k	397 27% zl	2163 43% zl	2342 39% zp	96 38% zp	97 30% zp	1246 39% st	1221 42% zst	61 22% zst	55 24% zst	31 34% zst	22 28% zst	2 36% zst	5 18% zst	4 47% zst	2808 41% zst
Tend to agree	1938 29%	1574 29%	364 27%	349 26%	365 27%	451 33%	404 30%	368 27%	1456 30%	250 26%	169 28%	51 23%	411 28%	1473 29%	1721 29%	72 29%	88 27%	904 28%	865 30%	59 21%	63 28%	28 31%	19 25%	1 18%	12 45%	1 8%	1970 29%
Neither agree nor disagree	597 9%	505 9%	92 7%	150 11%	158 12%	103 8%	87 6%	100 7%	392 8%	112 12%	60 10%	29 13%	125 8%	450 9%	518 9%	16 7%	40 12%	261 8%	229 8%	48 17%	34 15%	11 12%	11 14%	* 4%	2 6%	* 5%	541 8%
Tend to disagree	876 13%	727 13%	149 11%	247 18%	202 15%	161 12%	138 10%	129 10%	536 11%	148 15%	129 21%	48 22%	268 18%	565 11%	774 13%	31 12%	43 13%	408 13%	349 12%	55 20%	33 15%	13 14%	14 18%	* 10%	4 15%	1 18%	783 12%
Strongly disagree	665 10%	559 10%	106 8%	258 19%	159 12%	108 8%	72 5%	69 5%	383 8%	151 16%	79 13%	45 20%	265 18%	378 7%	529 9%	33 13%	50 15%	334 10%	230 8%	45 17%	37 16%	6 7%	12 16%	1 33%	4 16%	2 21%	619 9%
Don't know	63 1%	51 1%	12 1%	15 1%	25 2%	3 *	16 *	5 *	48 1%	7 1%	2 *	3 1%	12 1%	40 1%	47 1%	- -	8 2%	35 1%	15 1%	4 1%	4 2%	1 1%	- -	- -	- -	- -	30 *
Prefer not to say	21 *	17 *	3 *	7 1%	7 *	5 *	1 *	1 *	6 *	4 *	1 *	1 1%	6 *	5 *	10 *	2 1%	- -	5 *	6 *	3 1%	* *	1 1%	* *	- -	- -	- -	23 *
Agree	4551 67%	3562 66%	989 73%	671 50%	806 59%	972 72%	1046 77%	1056 78%	3565 72%	531 56%	340 56%	93 43%	809 54%	3636 72%	4063 68%	168 67%	185 57%	2150 67%	2086 72%	120 44%	118 52%	60 65%	41 52%	2 54%	16 63%	4 55%	4778 71%
Disagree	1542 23%	1287 24%	254 19%	504 37%	361 27%	268 20%	210 15%	198 15%	918 19%	299 31%	208 34%	93 42%	533 36%	943 19%	1303 22%	65 26%	94 29%	743 23%	579 20%	100 36%	71 31%	19 21%	26 34%	2 43%	8 31%	3 40%	1402 21%

Fieldwork dates: 9th May - 13th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (UN J24-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? - My household can afford to pay an unexpected, but necessary, expense of £850

Base: All UK adults, age 16+

	Gender			Age											Age (Nets)			Ethnicity								Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)			
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774		
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774		
Strongly agree	2205 33%	1227 37%	965 28%	226 26%	301 26%	236 23%	321 28%	393 29%	393 47%	334 47%	312 42%	23 54*	527 26%	557 26%	1121 44%	2016 34%	169 20%	84 24%	23 12%	24 26%	38 20%	119 34%	1897 34%	919 31%	1280 34%	2432 36%		
Tend to agree	1948 29%	947 29%	994 29%	269 31%	296 26%	263 25%	303 27%	320 31%	253 30%	245 34%	224 34%	21 39%	564 28%	566 26%	818 32%	1715 29%	218 26%	90 25%	39 20%	22 25%	68 35%	86 25%	1630 30%	871 30%	1073 28%	1937 29%		
Neither agree nor disagree	604 9%	286 9%	311 9%	103 12%	121 11%	100 10%	105 9%	69 7%	64 8%	41 6%	38 6%	3 6%	224 11%	206 9%	174 7%	471 8%	118 14%	69 19%	26 14%	3 4%	20 10%	41 12%	430 8%	277 9%	323 8%	571 8%		
Tend to disagree	906 13%	374 11%	518 15%	122 14%	166 15%	199 19%	199 18%	106 10%	70 8%	44 6%	38 6%	6 12%	288 14%	398 18%	220 9%	766 13%	132 16%	51 15%	27 14%	14 15%	40 20%	56 16%	710 13%	444 15%	454 12%	857 13%		
Strongly disagree	1013 15%	415 13%	583 17%	124 14%	235 21%	235 22%	202 18%	125 12%	54 6%	38 5%	38 6%	* 1%	359 18%	437 20%	217 8%	826 14%	170 20%	48 14%	75 19%	23 26%	23 12%	43 12%	783 14%	396 14%	613 16%	907 13%		
Don't know	58 1%	18 4%	40 1%	33 4%	15 1%	3 1%	2 *	1 *	2 *	2 *	2 *	- -	48 2%	5 *	5 *	40 1%	18 2%	10 3%	3 2%	3 4%	2 1%	3 1%	37 1%	5 *	49 1%	33 *		
Prefer not to say	39 1%	12 *	24 1%	1 *	9 1%	10 1%	4 *	5 *	4 *	7 1%	7 1%	- -	11 1%	13 1%	15 1%	29 1%	7 1%	1 *	1 *	* 1%	5 3%	- -	29 1%	12 *	23 1%	37 1%		
Agree	4153 61%	2174 66%	1960 57%	495 56%	597 52%	499 48%	624 55%	713 70%	646 77%	580 81%	536 81%	44 81%	1092 54%	1123 51%	1938 75%	3731 64%	387 47%	174 49%	61 32%	46 51%	106 54%	205 59%	3526 64%	1790 61%	2353 62%	4369 64%		
Disagree	1919 28%	789 24%	1101 32%	246 28%	401 35%	434 41%	401 35%	230 23%	124 15%	82 12%	76 11%	7 13%	647 32%	835 38%	437 17%	1592 27%	301 36%	99 28%	102 53%	37 41%	63 32%	98 28%	1493 27%	840 29%	1067 28%	1764 26%		

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay an unexpected, but necessary, expense of £850

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Strongly agree	2205 33% bdegijk rs	881 43% zbcdeg	1312 28% g	266 33% bdeg	450 27% a	422 26% a	122 37% bdeg	53 21% a	1943 40% zj	155 17% j	70 10% j	203 16% k	618 31% k	631 44% zkl	382 61% zkim	1856 33% r	189 33% r	110 34% r	50 27% r	448 28% s	317 29% t	1091 36% zst	2432 36%
Tend to agree	1948 29% ijknq	593 29% ijknq	1345 29% ijknq	233 29% ijknq	511 31% a	448 28% a	88 27% a	66 25% a	1550 32% zj	207 23% j	113 16% j	331 25% n	575 29% n	445 31% kn	140 22% n	1659 29% p	163 29% p	78 24% p	49 26% p	438 28% s	322 29% t	899 30% zst	1937 29%
Neither agree nor disagree	604 9% ahmnu	149 7% za	449 10% za	85 10% a	155 9% a	144 9% a	34 10% a	31 12% a	387 8% zh	112 12% zh	60 8% zh	127 10% mn	175 9% m	91 6% m	38 6% m	511 9% p	42 7% p	29 9% p	21 11% p	150 10% s	131 12% t	231 8% zst	571 8%
Tend to disagree	906 13% achnu	228 11% zac	664 14% zac	80 10% zabc	281 17% zabc	215 14% zabc	47 14% c	41 16% c	567 12% zh	178 20% zh	113 16% h	212 16% zmn	293 15% mn	162 11% n	44 7% n	751 13% p	79 14% p	48 15% p	29 15% p	230 15% s	156 14% t	365 12% zst	857 13%
Strongly disagree	1013 15% ahmnu	175 9% zadf	817 18% zadf	138 17% a	246 15% a	347 22% zabcdf	38 12% a	47 18% a	370 8% zh	247 27% zhi	345 48% zhi	422 32% zlmn	301 15% mn	91 6% n	12 2% n	831 15% zo	91 16% zo	55 17% zo	36 19% zo	282 18% s	147 13% t	402 13% zst	907 13%
Don't know	58 1% ahlm	8 * a	46 1% a	7 1% a	19 1% a	9 1% a	12 * zabdef	12 * zabdef	27 1% z	8 1% z	8 1% z	6 * l	1 * l	- * lm	3 1% lm	53 1% p	2 * p	2 * p	2 1% p	19 1% s	12 1% t	22 1% zst	33 * zst
Prefer not to say	39 1% ahkim	4 * a	24 1% a	2 * a	4 * a	10 1% zabdef	- * zabdef	- * zabdef	14 * z	4 * z	5 1% z	1 * l	3 * l	* * lm	3 * lm	33 1% p	3 * p	2 1% p	1 1% p	11 1% s	7 1% t	15 1% zst	37 1%
Agree	4153 61% bdegijk rs	1474 72% zbcdefg	2657 57% g	499 62% beg	961 58% g	869 55% g	209 64% beg	119 46% a	3493 72% zj	362 40% j	183 26% j	534 41% k	1193 61% k	1076 76% zkl	522 84% zkim	3514 62% r	352 62% r	188 58% r	99 53% r	885 56% s	639 59% t	1990 66% zst	4369 64%
Disagree	1919 28% ahmnu	404 20% zacf	1481 32% zacf	217 27% a	527 32% za	562 35% zabcf	85 26% a	88 34% a	937 19% zh	425 47% zh	458 64% zhi	634 49% zlmn	594 30% mn	253 18% n	56 9% n	1582 28% zo	170 30% zo	103 32% zo	65 35% zo	512 32% s	304 28% t	766 25% zst	1764 26%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (JN J24-000725-01)
Filename: 24-000725_WAVE_2405095_WB1_wtd_v8_intUse_UK
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay an unexpected, but necessary, expense of £850

Base: All UK adults, age 16+

	Total (n)	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (A Level)								Unweighted Total (n)	
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)		
Unweighted Total	6774	274	205	509	420	409	414	514	300	307	477	115	133	300	112	177	114	155	156	102	117	80	159	153	211	2013	1313	515	156	111	251	712	6774
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774	
Strongly agree	2205 33%	72 26%	208 28%	168 30%	149 30%	168 28%	239 38%	348 37%	215 37%	389 33%	20 28%	25 34%	20 43%	31 37%	24 34%	28 34%	22 31%	19 26%	8 28%	11 25%	7 25%	12 28%	12 28%	332 48%	388 29%	421 39%	153 24%	111 41%	262 29%	388 33%	247 25%	2432 36%	
Tend to agree	1948 29%	73 27%	215 29%	149 27%	161 33%	163 27%	284 26%	205 31%	246 35%	286 28%	23 23%	23 31%	15 32%	29 35%	17 24%	14 17%	18 25%	24 33%	5 17%	14 31%	8 27%	11 26%	11 25%	185 27%	296 30%	329 30%	187 29%	62 23%	262 29%	349 29%	278 28%	1937 29%	
Neither agree nor disagree	604 9%	33 12%	66 9%	51 9%	59 12%	72 12%	46 7%	31 6%	94 5%	116 11%	6 9%	6 8%	6 *	6 7%	5 8%	5 7%	8 11%	8 13%	5 18%	4 9%	2 6%	4 9%	6 13%	24 4%	82 8%	78 7%	93 14%	22 8%	83 9%	109 9%	110 11%	571 8%	
Tend to disagree	906 13%	25 9%	104 14%	100 18%	74 15%	82 14%	79 13%	113 12%	64 11%	109 12%	10 14%	9 12%	4 9%	10 12%	13 18%	10 12%	12 16%	11 15%	3 10%	7 15%	3 9%	8 19%	8 19%	71 10%	158 16%	118 11%	76 12%	40 15%	121 13%	168 14%	153 16%	857 13%	
Strongly disagree	1013 15%	60 22%	137 19%	84 15%	51 10%	97 16%	99 16%	113 12%	65 11%	126 14%	10 15%	10 14%	7 15%	7 8%	10 15%	22 27%	14 19%	10 14%	7 23%	8 18%	9 21%	7 18%	5 11%	63 9%	168 17%	132 12%	121 19%	33 12%	174 19%	154 13%	168 17%	907 13%	
Don't know	58 1%	9 3%	1 *	9 2%	- bd	12 2%	2 *	11 2%	1 *	7 1%	- *	- *	- *	- *	1 1%	1 1%	- 1%	- *	1 3%	1 2%	- *	1 *	1 2%	9 1%	4 *	10 1%	4 2%	- *	5 *	16 *	33 *		
Prefer not to say	39 1%	1 *	10 1%	- *	1 *	5 *	3 *	2 *	1 *	9 1%	1 1%	* *	- *	- *	1 2%	- *	- *	- *	- *	* 1%	* 1%	- *	1 2%	6 1%	4 *	4 *	4 1%	6 *	7 1%	4 *	8 1%	37 1%	
Agree	4153 61%	145 53%	422 57%	318 57%	310 63%	329 55%	402 ae	632 zaocet	421 zabcdet	536 i	42 61%	48 65%	35 75%	60 72%	41 58%	42 52%	40 56%	44 60%	13 45%	26 56%	15 52%	22 54%	22 53%	517 75%	584 58%	750 69%	340 53%	173 64%	525 57%	737 63%	525 54%	4369 64%	
Disagree	1919 28%	85 31%	242 33%	184 33%	125 25%	179 30%	177 28%	225 24%	129 22%	235 27%	20 29%	19 26%	11 24%	17 21%	23 33%	32 39%	26 36%	21 29%	10 33%	15 33%	12 41%	15 37%	13 30%	134 19%	326 33%	250 23%	198 31%	73 27%	295 33%	322 27%	321 33%	1764 26%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (IN 124-000725-01)
 Filename: 124-000725_WAVE_2405095_WBn_wtd_v8_intlresr_UK
 Proportions/Means: Columns Tested (5% risk level) - z/f/s/b/c/d/e/f/g/h/i - z1/f1/s1/b1/c1/d1/e1
 Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay an unexpected, but necessary, expense of £850

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Strongly agree	2205 33%	1644 30%	561 42%	261 19%	357 26%	437 32%	551 41%	598 44%	1795 36%	236 25%	131 22%	30 14%	340 23%	1826 36%	1970 33%	81 32%	83 26%	1052 33%	1015 35%	56 20%	50 22%	31 34%	17 23%	1 26%	7 26%	3 36%	2432 36%
Tend to agree	1948 29%	1581 29%	368 27%	303 22%	397 29%	385 29%	440 32%	423 31%	1485 30%	246 26%	165 27%	43 19%	395 27%	1497 30%	1740 29%	61 24%	90 28%	907 28%	870 30%	65 24%	72 32%	23 25%	22 28%	1 20%	9 34%	2 25%	1937 29%
Neither agree nor disagree	604 9%	507 9%	97 7%	149 11%	148 11%	122 9%	105 8%	79 6%	446 9%	70 7%	61 10%	23 10%	115 8%	461 9%	515 9%	31 12%	35 11%	243 8%	262 9%	53 19%	27 12%	9 10%	10 12%	* 6%	2 8%	- -	571 8%
Tend to disagree	906 13%	753 14%	152 11%	227 17%	212 13%	138 16%	152 11%	576 12%	164 23%	119 19%	40 18%	226 15%	653 13%	776 13%	33 13%	58 18%	449 14%	344 12%	39 14%	36 16%	15 17%	10 12%	1 20%	4 15%	1 18%	857 13%	
Strongly disagree	1013 15%	856 16%	157 12%	378 28%	253 19%	182 13%	119 9%	81 6%	581 12%	215 23%	133 22%	76 35%	382 26%	589 12%	871 15%	43 17%	54 17%	504 16%	397 14%	52 19%	37 16%	12 13%	18 23%	1 28%	5 18%	1 9%	907 13%
Don't know	58 1%	50 1%	8 1%	16 1%	10 1%	8 1%	2 *	22 2%	25 1%	18 2%	1 *	4 2%	16 1%	31 1%	41 1%	1 *	6 2%	24 1%	13 *	6 2%	5 2%	1 1%	1 1%	- -	- -	1 10%	33 *
Prefer not to say	39 1%	32 1%	7 1%	12 1%	12 1%	5 *	5 *	5 *	21 *	5 1%	1 *	3 1%	10 1%	17 *	27 *	2 1%	- -	14 *	15 1%	3 1%	* *	* 1%	1 -	- -	- -	* 3%	37 1%
Agree	4153 61%	3224 59%	929 69%	564 42%	754 56%	822 61%	992 73%	1021 75%	3280 67%	482 51%	297 49%	72 33%	735 49%	3324 65%	3711 62%	142 57%	173 53%	1959 61%	1886 65%	121 44%	122 54%	54 59%	39 51%	2 46%	16 60%	5 61%	4369 64%
Disagree	1919 28%	1609 30%	309 23%	605 45%	431 32%	394 29%	257 19%	233 17%	1157 23%	379 40%	252 41%	116 53%	609 41%	1242 24%	1648 28%	76 30%	112 34%	954 30%	741 25%	91 33%	73 32%	27 30%	28 36%	2 48%	8 32%	2 26%	1764 26%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UK 24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? - My household can afford to buy enough food for everyone in the household

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Strongly agree	3907 58% bdefmpqrst	1981 60% zb	1909 56% c	500 57% e	596 52% f	499 48% g	613 54% h	630 62% i	577 69% j	491 69% k	458 69% l	33 62% m	1097 54% n	1112 51% o	1698 66% p	3552 61% q	319 38% r	148 42% s	57 29% t	41 45% u	73 38% v	209 60% w	3343 61% x	1706 58% y	2192 57% z	4042 60% aa
Tend to agree	2112 31% ahijnov	948 29% ba	1142 33% c	261 30% d	368 32% e	386 37% f	385 34% g	299 29% h	224 27% i	189 27% j	175 27% k	14 27% l	629 31% m	772 35% n	711 28% o	1759 30% p	333 40% q	131 37% r	83 43% s	28 31% t	92 47% u	101 29% v	1658 30% w	909 31% x	1191 31% y	2048 30% z
Neither agree nor disagree	361 5% hijnov	172 5% ba	182 5% c	51 6% d	104 9% e	57 5% f	57 5% g	45 4% h	26 3% i	22 3% j	18 3% k	4 7% l	155 8% m	114 5% n	93 4% o	277 5% p	79 9% q	35 10% r	21 11% s	12 13% t	10 5% u	28 8% v	249 5% w	143 5% x	214 6% y	311 5% z
Tend to disagree	250 4% hijnov	118 4% ba	125 4% c	35 4% d	42 4% e	68 7% f	63 6% g	29 3% h	6 1% i	7 1% j	7 1% k	- - l	77 4% m	132 6% n	42 2% o	179 3% p	59 7% q	25 7% r	20 10% s	7 8% t	7 4% u	8 2% v	172 3% w	109 4% x	139 4% y	239 4% z
Strongly disagree	110 2% hijnov	47 1% ba	61 2% c	22 3% d	23 2% e	27 3% f	15 1% g	13 1% h	7 1% i	3 * j	2 * k	1 2% l	45 2% m	41 2% n	23 1% o	79 1% p	27 3% q	9 2% r	12 6% s	2 2% t	5 3% u	2 1% v	77 1% w	42 1% x	65 2% y	105 2% z
Don't know	14 * mnov	5 * ba	9 * c	9 1% d	3 * e	1 * f	- - g	- - h	- - i	1 * j	- - k	1 2% l	12 1% m	1 * n	1 * o	7 * p	7 1% q	5 1% r	1 1% s	- - t	1 1% u	- - v	7 * w	5 * x	6 * y	10 * z
Prefer not to say	21 * nov	8 * ba	7 * c	- - d	7 1% e	8 1% f	3 * g	3 * h	- - i	* * j	* * k	- - l	7 * m	11 * n	3 * o	11 * p	8 1% q	2 * r	1 * s	- - t	5 3% u	1 * v	10 * w	9 * x	8 * y	19 * z
Agree	6019 89% delmpqr	2928 89% ba	3051 89% c	761 87% d	964 84% e	885 85% f	998 88% g	928 91% h	801 95% i	680 95% j	632 96% k	48 89% l	1726 85% m	1884 86% n	2409 94% o	5311 91% p	652 78% q	278 79% r	140 72% s	69 76% t	165 85% u	309 89% v	5002 91% w	2615 89% x	3384 89% y	6090 90% z
Disagree	360 5% ghijnov	166 5% ba	186 5% c	57 7% d	65 6% e	95 9% f	78 7% g	42 4% h	14 2% i	10 1% j	8 1% k	1 2% l	122 6% m	173 8% n	65 3% o	258 4% p	86 10% q	32 9% r	32 16% s	9 10% t	13 7% u	9 3% v	249 5% w	152 5% x	204 5% y	344 5% z

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (UN 124-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to buy enough food for everyone in the household

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Strongly agree	3907 58% begjkr s	1414 69% zbcdefg	2474 53% e	447 55% eg	926 56% eg	802 50% eg	178 54% eg	121 47% eg	3177 65% zj	397 44% j	212 30% j	488 37% k	1102 56% k	1035 73% zkl	520 84% zklm	3302 58% r	330 58% r	187 58% r	88 47% r	852 54% rs	621 57% rs	1829 60% zs	4042 60% zs
Tend to agree	2112 31% ahmn	492 24% za	1595 34% za	274 34% a	561 34% a	557 35% za	121 37% a	83 32% a	1407 29% zh	245 38% zh	264 37% zh	548 42% zlmn	666 34% zmn	333 23% n	70 11% n	1759 31% p	179 32% p	98 30% p	75 40% zopq	519 33% z	344 31% z	896 30% z	2048 30% z
Neither agree nor disagree	361 5% ahmnp	74 4% za	277 6% za	39 5% za	88 5% za	105 7% za	16 5% zab	28 11% zab	156 3% zh	78 9% zh	98 14% zhi	101 8% zlmn	100 5% m	37 3% m	19 3% m	321 6% p	18 3% p	12 4% p	10 5% p	97 6% zu	79 7% zu	145 5% zu	311 5% zu
Tend to disagree	250 4% ahmno	36 2% za	206 4% za	32 4% a	64 4% a	84 5% za	13 4% a	13 5% a	86 2% zh	56 6% zh	92 13% zhi	111 9% zlmn	62 3% mn	11 1% n	6 1% n	191 3% zo	29 5% zo	19 6% zo	11 6% zo	64 4% z	33 3% z	94 3% z	239 4% z
Strongly disagree	110 2% ahm	17 1% zaf	91 2% zaf	15 2% a	21 1% a	44 3% zadf	1 * zadf	10 4% zadf	30 1% zh	32 4% zh	41 6% zhi	52 4% zlmn	33 2% m	3 * m	4 1% m	90 2% p	11 2% p	6 2% p	3 1% p	31 2% z	11 1% z	48 2% z	105 2% z
Don't know	14 * h	2 * h	7 * h	1 * h	5 * h	- - h	- - h	1 * h	1 * h	3 * h	4 1% h	- - h	- - h	- - h	- - h	12 * p	- - p	1 * p	1 1% p	5 * z	3 * z	4 * z	10 * z
Prefer not to say	21 * bh	3 * bh	7 * bh	1 * bh	1 * bh	2 * zabcde	- - zabcde	3 1% zabcde	2 * z	2 * z	4 1% z	2 * z	3 * z	- - z	2 * z	18 * z	2 * z	* * z	1 * z	8 1% z	1 * z	8 * z	19 * z
Agree	6019 89% begijk	1906 94% zbcdeg	4070 87% eg	722 89% eg	1486 89% eg	1359 85% g	299 91% eg	204 79% eg	4584 94% zj	741 81% j	476 67% j	1036 80% k	1767 90% zkl	1368 96% zkl	590 95% zkl	5062 89% r	509 90% r	286 88% r	162 87% r	1372 87% rs	965 88% rs	2725 90% zs	6090 90% zs
Disagree	360 5% ahmn	53 3% za	297 6% za	47 6% a	85 5% a	128 8% zabdf	13 4% zabdf	23 9% za	116 2% zh	88 10% zh	132 19% zhi	163 13% zlmn	95 5% mn	14 1% n	10 2% n	281 5% p	40 7% p	25 8% p	13 7% p	95 6% z	44 4% z	142 5% z	344 5% z

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to buy enough food for everyone in the household

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (A Level)								Unweighted Total		
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)		Urban Settlements (ad)	
Unweighted Total	6774	203	269	423	409	444	544	300	307	677	111	133	100	112	177	114	135	136	107	172	103	159	133	211	2013	1313	515	156	1113	2513	1712	6774	
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774	
Strongly agree	3907 58% amvAEE	134 49%	399 54%	320 57%	305 62%	317 53%	380 60%	591 64%	387 66%	470 53%	37 53%	42 56%	33 70%	57 69%	40 57%	39 49%	44 62%	38 51%	11 39%	23 51%	12 42%	21 51%	20 47%	477 69%	527 53%	722 66%	303 47%	155 58%	488 54%	714 61%	506 52%	4042 60%	
Tend to agree	2112 31% h	96 35%	244 33%	179 32%	141 28%	203 28%	178 28%	275 30%	151 26%	292 33%	26 38%	21 28%	11 23%	18 21%	23 34%	32 39%	19 27%	30 41%	12 42%	18 40%	14 47%	15 36%	15 37%	171 25%	342 34%	288 26%	288 36%	233 32%	86 32%	317 29%	344 34%	2048 30%	
Neither agree nor disagree	361 5% hmwv	26 10%	44 6%	26 5%	34 7%	45 7%	35 6%	28 3%	20 3%	62 7%	1 2%	2 2%	1 5%	4 3%	2 4%	3 4%	2 3%	3 4%	2 7%	2 5%	2 2%	2 5%	3 8%	16 2%	63 6%	34 3%	97 9%	18 7%	43 5%	64 6%	67 7%	311 5%	
Tend to disagree	250 4% kwyv	11 4%	31 4%	21 4%	11 2%	22 4%	26 4%	24 3%	14 2%	30 3%	3 4%	6 8%	1 2%	3 4%	5 7%	4 5%	4 6%	3 4%	2 6%	2 4%	2 8%	2 4%	3 7%	17 2%	44 4%	35 3%	31 5%	4 1%	35 4%	37 3%	48 5%	239 4%	
Strongly disagree	110 2% z	6 2%	11 2%	14 2%	4 1%	8 1%	9 1%	11 1%	8 1%	20 2%	1 2%	3 4%	2 4%	1 2%	- 2%	2 2%	2 2%	* *	1 3%	- -	- -	2 4%	* *	5 1%	19 2%	12 1%	16 2%	5 2%	19 2%	13 1%	20 2%	105 2%	
Don't know	14 * z	- *	4 1%	1 *	- *	3 *	- *	- *	2 *	2 *	- *	- *	- *	- *	- *	- *	- *	- *	1 3%	- -	- -	* *	- -	- -	3 *	- -	- -	4 1%	- -	- -	2 *	4 *	10 *
Prefer not to say	21 * z	- *	7 1%	1 *	- *	1 *	2 *	1 *	1 *	4 *	1 1%	* -	- -	- -	- -	1 2%	- -	- -	- -	- -	1 1%	- -	- -	3 1%	3 *	1 *	3 *	- -	3 *	2 *	6 *	19 *	
Agree	6019 89% AAAE	230 84%	643 87%	498 89%	446 90%	520 87%	558 89%	867 93%	538 92%	762 87%	63 92%	63 85%	43 93%	75 90%	63 90%	71 88%	64 89%	68 92%	23 81%	42 91%	26 89%	36 87%	35 84%	648 94%	869 87%	1010 93%	536 83%	241 90%	816 89%	1058 90%	836 85%	6090 90%	
Disagree	360 5% z	18 6%	43 6%	35 6%	15 3%	30 5%	35 6%	35 4%	22 4%	50 6%	4 6%	9 13%	3 6%	4 5%	5 7%	6 7%	6 8%	3 4%	3 10%	2 4%	2 8%	3 8%	3 7%	22 3%	63 6%	47 4%	47 7%	9 4%	53 6%	51 4%	67 7%	344 5%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (IN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBn_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/f/h/c/d/l/g/h/l - z/l/n/l/m/n/o/p/a - z/f/s/t/u/v - z/w/s/y/l/B/C/D/E
 Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to buy enough food for everyone in the household

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774	
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774	
Strongly agree	3907 58% acdijkl stuv	3021 56% 66% za	886 66% za	534 40% c	722 53% c	766 57% c	928 70% zcde	957 70% zcde	2984 61% zijk	508 53% k	305 50% k	86 39% k	671 45% zl	3161 62% zl	3474 58% z	133 53% z	173 53% z	1934 61% zst	1720 59% st	93 34% q	94 41% q	46 50% q	31 41% q	2 57% q	15 58% q	4 54% q	4042 60%	
Tend to agree	2112 31% bfjlm	1751 32% zb	360 27% zb	535 40% zdefg	449 33% fg	456 34% fg	346 25% zg	326 24% zg	1508 31% zlm	294 31% zlm	217 36% zlm	82 37% zlm	545 29% zlm	1483 29% zlm	1844 31% zlm	83 33% zlm	109 34% zlm	953 30% zlm	910 31% zlm	102 37% zlm	87 38% zlm	36 39% zlm	36 40% zlm	1 33% zlm	8 29% zlm	1 9% zlm	2048 30%	
Neither agree nor disagree	361 5% bfghmq	324 6% zb	37 3% zb	140 10% zdefg	82 6% fg	62 5% g	42 3% zg	34 3% zg	214 4% zlm	75 8% zlm	38 6% zlm	27 12% zlm	103 7% zlm	238 5% zlm	321 5% zlm	10 4% zlm	13 4% zlm	133 4% zlm	148 5% zlm	48 17% zlm	21 9% zlm	4 5% zlm	5 7% zlm	* 5% zlm	* 2% zlm	* 5% zlm	311 5%	
Tend to disagree	250 4% fghmn	202 4% zb	49 4% zb	88 7% zefg	67 5% zefg	39 3% zefg	30 2% zefg	26 2% zefg	145 3% zlm	56 6% zlm	33 5% zlm	12 6% zlm	112 8% zlm	129 3% zlm	207 3% zlm	8 3% zlm	20 6% zlm	113 4% zlm	96 3% zlm	17 6% zlm	15 7% zlm	2 3% zlm	4 5% zlm	* 5% zlm	3 10% zlm	1 15% zlm	239 4%	
Strongly disagree	110 2% fghmn	94 2% zb	15 1% zb	39 3% zfg	24 2% zfg	22 2% zfg	11 1% zfg	13 1% zfg	64 1% zlm	16 2% zlm	16 3% zlm	10 5% zlm	48 3% zlm	56 1% zlm	80 1% zlm	15 6% zlm	11 3% zlm	55 2% zlm	35 1% zlm	8 3% zlm	7 3% zlm	2 2% zlm	1 1% zlm	- - zlm	* 1% zlm	1 17% zlm	105 2%	
Don't know	14 * mnoqr	13 * zb	1 * zb	5 * zfg	1 * zfg	4 * zfg	1 * zfg	3 * zfg	10 * zlm	1 * zlm	1 * zlm	1 * zlm	4 * zlm	9 * zlm	- * zlm	- * zlm	- * zlm	1 * zlm	2 * zlm	2 * zlm	3 * zlm	1 * zlm	- * zlm	- * zlm	- * zlm	- * zlm	10 *	
Prefer not to say	21 * hmnqr	17 * zb	3 * zb	5 * zfg	10 * zfg	3 * zfg	1 * zfg	1 * zfg	4 * zlm	5 * zlm	2 * zlm	1 * zlm	5 * zlm	4 * zlm	7 * zlm	2 * zlm	- * zlm	4 * zlm	4 * zlm	4 * zlm	4 * zlm	* * zlm	* * zlm	- * zlm	- * zlm	- * zlm	19 *	
Agree	6019 89% acdijkl st	4772 88% za	1246 92% za	1069 79% c	1171 86% cd	1221 90% cd	1274 94% zcde	1283 94% zcde	4492 91% zijk	802 84% k	522 85% k	167 77% k	1216 82% zlm	4644 92% zlm	5318 90% z	216 86% z	282 86% z	2887 90% zst	2630 90% zst	195 71% zst	181 80% zst	82 90% zst	67 87% zst	4 90% zst	4 87% zst	23 87% zst	5 63% zst	6090 90%
Disagree	360 5% fghmnr	296 5% zb	64 5% zb	127 9% zefg	91 7% fg	61 5% fg	42 3% zg	39 3% zg	210 4% zlm	72 8% zlm	49 8% zlm	22 10% zlm	160 11% zlm	185 4% zlm	287 5% zlm	23 9% zlm	31 10% zlm	168 5% zlm	131 4% zlm	25 9% zlm	22 10% zlm	4 4% zlm	5 6% zlm	* 5% zlm	3 12% zlm	2 32% zlm	344 5%	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (UK 24-000725-01)
Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? - My household can afford to socialise with friends or family outside of the home once a month if we want to

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)	
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774	
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774	
Strongly agree	3086 46% befmpqrst	1611 49% zb	1460 42% ca	416 47% ef	486 42% fg	398 38% gh	434 38% hij	509 50% ijkl	462 55% klm	382 54% lmn	351 53% nop	30 57% pqr	902 45% st	832 38% uv	1353 53% wxyz	2810 48% abcd	247 30% efgh	121 34% ijkl	48 25% mnop	28 31% qrst	28 49% vwxyz	50 48% abcd	171 49% efgh	2639 48% ijkl	1371 47% mnop	1707 45% qrst	3170 47% vwxyz
Tend to agree	2335 34% st	1047 32% ta	1271 37% ub	281 32% vc	397 35% wd	378 36% xe	425 37% yf	332 33% zg	278 33% hh	244 34% ii	228 35% jj	16 31% kk	679 34% ll	803 37% mm	854 33% nn	2001 34% oo	315 38% pp	115 33% qq	77 40% rr	27 30% ss	95 49% tt	101 29% uu	1901 34% vw	1020 35% xy	1310 34% z	2294 34% aa	
Neither agree nor disagree	518 8% pqrst	254 8% ra	259 8% sb	77 9% tc	105 9% ud	82 8% ve	103 9% wf	56 5% xg	49 6% yh	46 6% zi	43 7% aj	3 6% bk	183 9% cl	184 8% dm	151 6% en	406 7% fo	101 12% gp	46 13% hq	25 13% ir	19 21% js	11 6% kt	32 9% lu	374 7% mv	203 7% nw	307 8% ox	505 7% py	
Tend to disagree	556 8% pqrst	236 7% ra	309 9% sb	51 6% tc	106 9% ud	126 12% ve	128 11% wf	83 8% xg	35 4% yh	27 4% zi	24 3% aj	3 6% bk	157 8% cl	254 12% dm	144 6% en	434 7% fo	107 13% gp	53 15% hq	26 14% ir	10 11% js	18 9% kt	38 11% lu	396 7% mv	234 8% nw	317 8% ox	558 8% py	
Strongly disagree	206 3% pqrst	96 3% ra	107 3% sb	24 3% tc	35 3% ud	51 5% ve	42 4% wf	32 2% xg	16 2% yh	7 1% zi	7 1% aj	- - bk	59 3% cl	94 4% dm	55 2% en	168 3% fo	38 5% gp	12 3% hq	17 9% ir	5 6% js	4 2% kt	6 2% lu	162 3% mv	80 3% nw	128 3% ox	203 3% py	
Don't know	48 1% pqrst	27 1% ra	17 - sb	28 3% tc	7 1% ud	3 - ve	1 - wf	3 - xg	- - yh	6 1% zi	6 1% aj	* - bk	35 2% cl	4 - dm	9 - en	29 - fo	18 2% gp	5 - hq	5 - ir	- - js	13 7% kt	- - lu	29 1% mv	4 - nw	36 1% ox	23 - py	
Prefer not to say	23 - pqrst	9 - ra	12 - sb	- - tc	7 1% ud	9 1% ve	3 - wf	3 - xg	2 - yh	* - zi	* - aj	- - bk	7 - cl	12 1% dm	4 - en	16 - fo	5 1% gp	1 - hq	1 - ir	- - js	4 2% kt	- - lu	16 - mv	11 - nw	11 - ox	21 - py	
Agree	5422 80% efmpqrst	2658 81% zb	2730 79% ca	698 79% ef	883 77% fg	776 74% gh	859 76% hij	841 83% ijkl	740 88% klm	626 88% nop	579 88% qrst	47 87% st	1580 78% uv	1635 75% wxyz	2207 86% abcd	4812 82% efgh	562 68% ijkl	236 67% mnop	125 65% qrst	55 62% vwxyz	145 74% abcd	272 78% efgh	4539 82% ijkl	2391 82% mnop	3017 79% qrst	5464 81% vwxyz	
Disagree	764 11% hijnov	333 10% za	417 12% bc	75 9% de	141 12% fg	177 17% gh	171 15% ijkl	115 11% mnop	50 6% qrst	34 5% st	31 5% uv	3 6% wxyz	216 11% abcd	348 16% efgh	200 8% ijkl	601 10% mnop	145 17% qrst	65 18% st	43 22% uv	15 17% wxyz	22 11% abcd	44 13% efgh	558 10% ijkl	314 11% mnop	445 12% qrst	761 11% vwxyz	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 124-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to socialise with friends or family outside of the home once a month if we want to

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total	
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)		
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774	
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774	
Strongly agree	3086 46% begijkl	1183 58% zbcdefg	1885 40% eg	342 42% g	731 44% beg	601 38% f	131 40% f	80 31% f	2549 52% zj	327 36% j	121 17% j	316 24% k	847 43% k	877 62% zkl	469 75% zklm	2620 46% r	258 45% r	146 45% r	63 34% r	676 43% s	489 45% s	1455 48% zs	3170 47% zs	
Tend to agree	2335 34% amnn	602 30% za	1711 37% za	306 38% a	618 37% a	562 35% a	138 42% za	88 34% za	1672 34% zmn	323 35% zmn	240 34% n	493 38% zmn	740 38% zmn	428 30% n	119 19% n	1947 34% zmn	208 37% zmn	111 34% zmn	69 37% zmn	551 35% zmn	388 36% zmn	1008 33% zmn	2294 34% zmn	
Neither agree nor disagree	518 8% ahmn	85 4% za	427 9% za	68 8% a	143 9% a	162 10% za	24 7% za	31 12% za	275 6% zh	108 12% zh	102 14% zh	175 13% zlmn	143 7% mn	47 3% mn	19 3% mn	428 8% zmn	35 6% zmn	30 9% zmn	25 13% zmn	139 9% zmn	80 7% zmn	210 7% zmn	505 7% zmn	
Tend to disagree	556 8% ahmn	116 6% za	426 9% za	67 8% a	126 8% a	170 11% zad	27 8% zad	36 14% zabcd	265 5% zhi	110 12% zhi	154 22% zhi	214 16% zlmn	167 8% mn	55 4% mn	11 2% mn	465 8% zmn	45 8% zmn	27 8% zmn	19 10% zmn	142 9% zmn	92 8% zmn	231 8% zmn	558 8% zmn	
Strongly disagree	208 3% ahmn	41 2% ad	160 3% ad	26 3% a	34 2% a	80 5% zabd	9 3% a	12 5% a	73 1% h	38 4% h	81 11% zhi	99 8% zlmn	58 3% mn	11 1% mn	2 * mn	170 3% zmn	19 3% zmn	9 3% zmn	9 5% zo	57 4% zo	26 2% zo	87 3% zo	203 3% zo	
Don't know	48 1% ahm	6 * c	36 1% c	1 * c	13 1% c	13 1% c	* * c	9 3% zabcd	21 * zhi	2 * zhi	14 2% zhi	4 * zhi	9 * zhi	- - zhi	- - zhi	44 1% zmn	2 * zmn	1 * zmn	1 1% zmn	4 * zmn	11 1% zmn	29 1% zmn	23 * zmn	
Prefer not to say	23 * h	5 * h	11 * h	1 * h	1 * h	6 * h	- - h	4 2% zabcd	5 * zhi	4 * zhi	3 * zhi	1 * zhi	3 * zhi	1 * zhi	2 * zhi	20 * zmn	2 * zmn	* * zmn	* * zmn	1 * zmn	8 1% zmn	6 1% zmn	5 * zmn	21 * zmn
Agree	5422 80% begijkl	1785 88% zbcdefg	3596 77% eg	647 80% eg	1349 81% beg	1163 73% g	269 82% eg	168 65% eg	4221 87% zj	650 71% j	360 50% j	809 62% k	1587 81% kl	1306 92% zkl	587 95% zkl	4567 80% r	466 82% r	257 79% r	132 71% r	1227 78% s	877 80% s	2463 81% s	5464 81% s	
Disagree	764 11% ahmn	157 8% zad	586 13% zad	93 12% a	159 10% a	250 16% zabcd	36 11% zabcd	47 18% zabcd	338 7% zh	148 16% zh	236 33% zhi	314 24% zlmn	225 11% mn	66 5% n	13 2% n	635 11% zmn	64 11% zmn	36 11% zmn	28 15% zo	198 13% zo	119 11% zo	318 11% zo	761 11% zo	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? - My household can afford to socialise with friends or family outside of the home once a month if we want to

Base: All UK adults, age 16+

	England region										Scotland region						NI regions (NUTs3)					ONS Area supergroup (JA Level)							Unweighted Total	Weighted Total			
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)			Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)
Unweighted Total	6774	209	209	422	409	444	544	306	307	677	115	338	300	312	177	174	156	307	172	80	159	153	211	2013	1313	515	256	1111	251	272	6774	6774	
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774	
Strongly agree	3086 46% suwACEA	109 40%	311 42%	256 46%	246 50%	242 41%	305 48%	473 51%	292 50%	385 44%	30	36	23	45	34	31	28	31	10	16	11	14	13	397 58%	457 46%	562 51%	241 37%	130 49%	369 40%	544 46%	380 39%	3170	47%
Tend to agree	2335 34%	100 36%	258 35%	194 35%	162 33%	227 38%	203 32%	299 32%	219 38%	287 33%	24	24	16	30	24	29	28	33	11	17	11	14	15	207 30%	356 36%	363 33%	213 33%	96 36%	344 38%	414 35%	342 35%	2294	34%
Neither agree nor disagree	518 8%	16 6%	74 10%	49 9%	34 7%	46 8%	51 8%	67 7%	21 4%	70 8%	5	6	1	4	5	7	3	4	3	5	4	7	6	25 4%	92 9%	50 5%	65 10%	16 6%	80 9%	99 8%	99 9%	505	7%
Tend to disagree	556 8%	38 14%	65 9%	39 7%	42 9%	50 8%	51 8%	60 6%	35 6%	85 10%	5	7	3	3	5	11	7	5	3	3	3	4	5	36 5%	66 7%	82 8%	85 13%	20 7%	81 9%	78 7%	108 11%	558	8%
Strongly disagree	208 3%	11 4%	24 3%	22 4%	7 1%	19 3%	16 3%	30 3%	15 3%	26 3%	5	2	3	1	2	2	4	1	*	4	1	2	2	20 3%	23 2%	28 3%	25 3%	7 3%	34 4%	37 3%	44 5%	203	3%
Don't know	48 1% DD	-	2 *	3 1%	2 *	9 2%	-	2 *	-	26 3%	-	-	1 2%	-	-	-	1 1%	-	1 3%	-	-	*	-	3 *	1 *	5 1%	26 4%	-	3 *	2 *	7 1%	23	*
Prefer not to say	23 *	-	8 1%	-	2 *	4 1%	3 *	-	1 *	1 *	1 1%	*	-	-	-	1 2%	-	-	-	-	*	-	1 1%	-	5 1%	1 *	1 *	-	3 *	3 *	8 1%	21	*
Agree	5422 80%	209 76%	568 80%	450 80%	408 82%	469 78%	508 81%	772 83%	511 88%	672 76%	54	60	39	75	57	60	56	64	21	34	22	28	28	604 88%	814 81%	925 85%	454 70%	226 84%	713 78%	958 81%	723 74%	5464	81%
Disagree	764 11%	49 18%	89 12%	60 11%	50 10%	69 12%	67 11%	90 10%	30 9%	111 13%	10	8	6	3	8	13	11	6	4	7	4	6	7	22 3%	56 6%	130 10%	100 15%	25 10%	116 13%	155 16%	152 16%	761	11%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UK 24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested [% risk level] - z/s/b/c/d/e/f/g/h/i - j/l/n/m/o/p/a - r/s/t/u/v - x/w/y/z/aa/b/c/d/e
 Overlap formulae used. * small base



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to socialise with friends or family outside of the home once a month if we want to

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774	
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774	
Strongly agree	3086 46% acdkjl stuv	2389 44% za	697 52% za	411 31% c	559 41% c	616 46% c	725 53% zcde	776 57% zcde	2450 50% zijk	355 37% k	202 33% k	58 27% k	491 33% z	2536 50% z	2707 46% z	127 50% z	159 49% z	1553 49% zst	1337 46% st	69 25% st	77 34% z	35 38% z	23 30% z	1 34% z	11 41% z	3 36% z	3170 47%	
Tend to agree	2335 34%	1887 35% h	447 33% h	496 37% h	468 35% h	444 33% h	473 35% h	454 33% h	1656 34% h	346 36% h	238 39% h	84 38% h	548 37% z	1711 34% z	2077 35% z	68 27% z	109 33% z	1079 34% z	1027 35% z	98 36% z	75 33% z	35 38% z	27 35% z	2 36% z	11 40% z	2 32% z	2294 34%	
Neither agree nor disagree	518 8% bfghmq	444 8% zb	74 5% zb	156 12% zfg	119 9% fg	130 10% zfg	72 5% g	41 3% g	338 7% z	84 9% z	63 10% zh	23 11% zh	137 9% z	352 7% z	450 8% z	24 9% z	20 6% z	198 6% z	232 8% z	37 14% zqr	33 15% zqr	11 12% z	12 16% z	1 19% z	1 4% z	* 4% z	505 7%	
Tend to disagree	556 8% fghmq	463 9% zb	93 7% zb	193 14% zdefg	123 9% fg	118 9% fg	65 5% g	56 4% g	327 7% zh	114 13% zh	78 13% zh	30 14% zh	198 13% zm	334 7% zm	478 8% zm	21 8% zm	27 8% zm	230 7% z	241 8% z	40 15% zqr	22 10% zqr	6 7% z	10 13% z	* 6% z	2 9% z	2 24% z	558 8%	
Strongly disagree	208 3% fghmr	176 3% zb	32 2% zb	71 5% zefg	56 4% fg	35 3% g	23 2% g	22 2% g	115 2% zh	47 5% zh	26 4% zh	18 8% zh	96 6% zm	103 2% zm	175 3% z	11 4% z	9 3% z	109 3% z	66 2% z	12 4% z	16 7% z	2 3% z	5 6% z	* 5% z	2 6% z	- 3%	203 3%	
Don't know	48 1% fr	44 1% z	4 * z	8 1% z	25 2% z	3 * z	1 * z	10 1% z	32 1% z	4 * z	4 1% z	2 1% z	5 * z	34 1% z	40 1% z	- 1% z	2 1% z	16 1% z	6 4% z	12 1% z	3 1% z	1 1% z	- 1% z	- 1% z	- 1% z	23 *		
Prefer not to say	23 * f	20 * z	3 * z	11 1% z	5 * z	4 * z	1 * z	2 * z	10 * z	4 * z	1 * z	3 1% z	9 1% z	5 * z	14 * z	2 1% z	- * z	9 * z	5 * z	4 2% z	* * z	* * z	- * z	- * z	- * z	* 3% z	21 *	
Agree	5422 80% acdijkl stv	4276 79% za	1145 85% za	907 67% c	1027 76% c	1060 78% c	1199 88% zcde	1229 90% zcde	4106 83% zijk	701 73% k	440 72% k	142 65% k	1039 70% z	4248 84% z	4783 81% z	194 77% z	268 82% z	2631 82% zst	2364 81% st	168 61% st	152 67% z	70 77% v	50 65% v	3 70% v	3 81% v	21 68% v	5 68% v	5464 81%
Disagree	764 11% bfghm	639 12% b	125 9% b	264 20% zdefg	179 13% fg	154 11% fg	88 6% g	78 6% g	443 9% zh	161 17% zh	104 17% zh	48 22% zh	295 20% zm	437 9% zm	654 11% z	31 12% z	36 11% z	339 11% z	307 11% z	52 19% zqr	39 17% zqr	9 10% z	15 19% z	* 11% z	4 14% z	2 24% z	761 11%	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (UK 24-000725-01)
Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2

7 Jun 2024

Table 46

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -SUMMARY TABLE

Base: All UK adults, age 16+

	Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go	Access a grocery shop or supermarket in person	Get a GP appointment at a time when you need one
Unweighted Total	6774	6774	6774
Weighted Total	6774	6774	6774
Very easy	1874 28%	3816 56%	389 6%
Fairly easy	2641 39%	2183 32%	1713 25%
Neither easy nor difficult	855 13%	389 6%	1030 15%
Fairly difficult	895 13%	264 4%	2004 30%
Very difficult	390 6%	87 1%	1486 22%
Don't know	104 2%	24 *	140 2%
Prefer not to say	15 *	11 *	11 *
Easy	4515 67%	5999 89%	2102 31%
Difficult	1285 19%	351 5%	3491 52%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_240509S_WBI_wtd_v8_IntUse_UK



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go

Base: All UK adults, age 16+

	Gender			Age										Age (Nets)			Ethnicity								Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)		
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1884	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774	
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774	
Very easy	1074 28% efgmv	921 28%	934 27%	331 38% zdefghi j	317 28%	247 24%	283 25%	258 25%	345 29%	194 27%	180 27%	14 27%	648 32% zmn	530 24%	696 27%	1589 27%	263 32% zov	117 33% zov	69 35% zov	25 28%	52 27%	100 29%	1489 27%	799 40% zmn	1069 38% zmn	1771 26%	
Fairly easy	2641 39% ghn	1301 40%	1325 39%	334 38% zdefghi j	463 41%	465 44% zdefghi j	448 39%	367 36%	299 36%	264 37%	248 38%	16 30%	797 39% zmn	913 42% zmn	930 36% zmn	2281 39% zmn	330 40% zmn	141 40% zmn	67 34% zmn	36 40% zmn	86 44% zmn	149 43% zmn	2131 39% zmn	1181 40% zmn	1453 38% zmn	2562 38%	
Neither easy nor difficult	855 13%	432 13%	416 12%	103 12%	143 13%	151 14%	144 13%	141 14%	103 12%	70 10%	64 10%	6 11%	246 12% zmn	295 14% zmn	314 12% zmn	735 13% zmn	108 13% zmn	40 11% zmn	34 18% zmn	10 11% zmn	24 12% zmn	47 14% zmn	687 12% zmn	379 13% zmn	468 12% zmn	850 13%	
Fairly difficult	895 13% clp	421 13%	466 14%	62 7% c	157 14%	122 12% c	169 15%	154 15%	125 15%	107 15%	98 15%	8 15%	218 11% zmn	291 13% zmn	385 15% zmn	801 14% zmn	85 10% zmn	37 10% zmn	19 10% zmn	11 13% zmn	18 9% zmn	44 13% zmn	757 14% zmn	393 13% zmn	500 13% zmn	1004 15%	
Very difficult	390 6% adelpqu w	152 5%	234 7% za	31 4%	39 3%	42 4%	71 6%	80 8%	55 7%	72 10%	63 10%	10 18% zmn	70 3% zmn	113 5% zmn	207 8% zmn	368 6% zmn	20 2% zmn	10 3% zmn	5 2% zmn	3 4% zmn	2 1% zmn	6 2% zmn	7% zmn	32 5% zmn	259 7% zmn	472 7%	
Don't know	104 2%	48 1%	56 2%	18 2%	19 2%	14 1%	18 2%	15 2%	13 2%	6 1%	6 1%	-	37 2% zmn	32 1% zmn	34 1% zmn	83 1% zmn	19 2% zmn	7 2% zmn	* zmn	4 5% zmn	7 4% zmn	1 * zmn	82 1% zmn	36 1% zmn	60 2% zmn	99 1%	
Prefer not to say	15 * ov	5 *	6 *	- *	4 *	5 *	3 *	3 *	* *	* *	* *	-	4 * zmn	8 * zmn	3 * zmn	6 * zmn	7 1% zmn	1 * zmn	1 * zmn	- zmn	5 3% zmn	- zmn	6 * zmn	3 * zmn	7 * zmn	16 *	
Easy	4515 67% gnov	2222 68%	2258 66%	665 76% zdefghi jk	781 68% g	713 68% g	731 64%	625 61%	544 65%	458 64%	428 65%	30 56%	1445 72% zmn	1443 66% zmn	1627 63% zmn	3870 66% zmn	593 71% zmn	257 73% zmn	135 70% zmn	61 68% zmn	139 71% zmn	249 72% zmn	3620 66% zmn	1980 68% zmn	2522 66% zmn	4333 64%	
Difficult	1285 19% acelpqr	572 17%	699 20% za	93 11% c	196 17% c	163 16% c	241 21% ce	234 23% zede	180 21% zede	179 25% zede	161 24% zede	18 33% zede	288 14% zmn	404 18% zmn	593 23% zmn	1169 20% zmn	105 13% zmn	47 13% zmn	23 12% zmn	15 16% zmn	20 10% zmn	50 14% zmn	1119 20% zmn	524 18% zmn	759 20% zmn	1476 22%	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very easy	1874 28%	621 30%	1233 26%	192 24%	437 26%	466 29%	71 22%	67 26%	1321 27%	304 33%	171 24%	304 23%	532 27%	431 30%	217 35%	1628 29%	161 28%	51 16%	34 18%	472 30%	230 21%	926 31%	1771 26%
Fairly easy	2641 39%	790 39%	1836 39%	310 38%	722 43%	594 37%	127 39%	82 32%	1928 40%	354 39%	263 37%	524 40%	775 39%	536 38%	240 39%	2237 39%	217 38%	117 36%	70 37%	609 39%	415 38%	1214 40%	2562 38%
Neither easy nor difficult	855 13%	207 10%	632 14%	115 14%	201 12%	225 14%	46 14%	44 17%	586 12%	93 10%	133 19%	159 12%	264 13%	187 13%	67 11%	708 12%	66 12%	55 17%	26 14%	196 12%	165 15%	348 12%	850 13%
Fairly difficult	895 13%	277 14%	611 13%	128 16%	203 12%	197 12%	49 15%	34 13%	661 14%	111 12%	87 12%	205 16%	251 13%	183 13%	66 11%	720 13%	79 14%	62 19%	33 18%	203 13%	180 17%	337 11%	1004 15%
Very difficult	390 6%	127 6%	261 6%	55 7%	79 5%	78 5%	28 9%	21 8%	301 6%	38 4%	36 5%	95 7%	106 5%	74 5%	22 3%	302 5%	37 6%	33 10%	19 10%	65 4%	71 6%	166 5%	472 7%
Don't know	104 2%	16 1%	80 2%	9 1%	23 1%	32 2%	6 2%	9 4%	61 1%	10 1%	23 3%	14 1%	39 2%	9 1%	8 1%	85 1%	7 1%	7 2%	5 3%	28 2%	30 3%	26 1%	99 1%
Prefer not to say	15 *	1 *	4 *	-	*	3 *	-	*	2 *	2 *	2 *	1 *	-	-	2 *	13 *	2 *	-	1 *	4 *	1 *	8 *	16 *
Easy	4515 67%	1411 69%	3069 66%	502 62%	1159 70%	1059 66%	198 60%	150 58%	3249 67%	658 72%	434 61%	828 64%	1307 66%	967 68%	457 74%	3865 68%	378 66%	168 52%	104 55%	1080 69%	645 59%	2140 71%	4333 64%
Difficult	1285 19%	404 20%	872 19%	183 23%	281 17%	275 17%	78 24%	55 21%	962 20%	149 16%	123 17%	300 23%	356 18%	257 18%	88 14%	1022 18%	116 20%	95 29%	52 28%	268 17%	251 23%	502 17%	1476 22%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go

Base: All UK adults, age 16+

	England region										Scotland region						NI regions (NUTs3)						ONS Area supergroup (JA Level)										Unweighted Total	Weighted Total
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)			
Unweighted Total	1774	203	209	422	409	414	514	300	307	677	111	133	100	112	177	155	136	307	172	80	159	153	211	2013	1313	113	115	156	1113	252	172	6774		
Weighted Total	6774	274	741	562	495	598	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774		
Very easy	1874 28% efgh's twxyDwy D	77 28%	243 33%	152 27%	316 23%	114 19%	146 23%	195 21%	101 17%	484 55%	12 17%	29 39%	5 10%	45 54%	14 20%	18 22%	14 19%	25 34%	9 31%	6 14%	3 10%	12 29%	3 7%	159 23%	345 34%	173 16%	281 43%	174 65%	238 26%	228 19%	276 28%	1771 26%		
Fairly easy	2641 39% mnyB	107 39%	289 39%	212 38%	184 37%	231 39%	243 39%	422 45%	236 40%	313 36%	35 51%	30 40%	15 32%	23 27%	26 37%	31 38%	26 36%	31 42%	13 46%	15 32%	13 43%	15 38%	14 33%	309 45%	406 41%	385 35%	270 42%	73 27%	365 40%	423 36%	407 42%	2562 38%		
Neither easy nor difficult	855 13% kABAB	37 13%	84 11%	75 13%	85 13%	79 14%	88 14%	125 15%	89 15%	46 5%	8 11%	6 8%	5 11%	8 9%	11 15%	12 14%	10 14%	7 9%	3 10%	4 9%	6 21%	6 14%	7 16%	78 11%	129 13%	141 13%	51 8%	12 5%	122 13%	180 15%	141 14%	850 13%		
Fairly difficult	895 13% iABAB	41 15%	77 10%	85 15%	74 15%	107 18%	90 14%	127 14%	102 18%	28 2%	9 13%	5 6%	13 28%	7 8%	11 16%	14 19%	14 11%	8 11%	2 8%	13 28%	5 17%	5 11%	9 21%	95 14%	77 8%	249 23%	21 3%	9 3%	130 14%	208 18%	107 11%	1004 15%		
Very difficult	390 6% iABEABE	9 3%	28 4%	29 5%	25 5%	46 8%	51 8%	55 6%	51 9%	9 1%	2 3%	4 6%	7 15%	1 2%	7 11%	5 6%	7 10%	2 3%	* 2%	6 14%	2 5%	2 4%	2 4%	41 6%	28 3%	132 12%	12 2%	-	41 4%	111 9%	24 2%	472 7%		
Don't know	104 2% m	3 1%	16 2%	9 2%	11 2%	19 3%	10 1%	6 1%	4 1%	6 1%	3 4%	-	1 2%	-	1 1%	1 2%	1 1%	* *	1 3%	1 2%	1 3%	1 3%	1 2%	4 1%	14 1%	12 1%	10 2%	-	16 2%	27 2%	22 2%	99 1%		
Prefer not to say	15 * *	-	4 1%	* *	-	1 *	3 1%	-	1 *	4 *	1 1%	* 2%	-	-	-	-	-	-	-	-	* 1%	-	* 1%	3 *	2 *	1 *	2 *	-	3 *	1 *	3 *	16 *		
Easy	4515 67% dgh'ps tvvDvD	184 67%	532 72%	364 65%	300 61%	345 58%	389 62%	617 66%	337 58%	797 91%	47 68%	59 79%	20 43%	67 81%	40 57%	49 60%	40 56%	56 77%	22 78%	21 46%	16 53%	28 67%	17 41%	468 68%	751 75%	558 51%	551 85%	247 92%	603 66%	650 55%	683 70%	4333 64%		
Difficult	1285 19% hvwABEA BE	50 18%	104 14%	114 20%	99 20%	152 25%	140 22%	182 20%	153 26%	27 3%	11 16%	9 12%	20 43%	8 9%	18 26%	19 23%	21 30%	10 14%	3 9%	19 42%	7 22%	6 16%	17 41%	136 20%	105 11%	381 35%	33 5%	9 3%	170 19%	320 27%	131 13%	1476 22%		

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos UK (24-000725-01)

File name: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - i/s/h/c/d/e/f/g/h/i - j/l/n/m/o/p/a - r/s/t/u/v - w/x/y/z/AB/CD/E

Overlap formulae used. * small base



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to.....-Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christan (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very easy	1874 28%	1738 32%	136 10%	398 30%	408 30%	354 26%	357 26%	357 26%	1381 28%	279 29%	147 24%	57 26%	318 21%	1499 30%	1610 27%	78 31%	115 35%	907 28%	787 27%	86 31%	53 23%	23 25%	11 14%	*	3 3%	*	1771 26%
Fairly easy	2641 39%	2250 41%	390 29%	548 41%	543 40%	489 36%	501 37%	560 41%	1899 39%	398 42%	254 42%	79 36%	543 37%	2029 40%	2321 39%	102 40%	127 39%	1201 38%	1165 40%	110 40%	99 43%	33 36%	30 39%	1 31%	12 44%	3 35%	2562 38%
Neither easy nor difficult	855 13%	654 12%	201 15%	180 13%	155 11%	157 12%	169 12%	193 14%	582 12%	125 13%	81 13%	53 24%	183 12%	638 13%	775 13%	27 11%	26 8%	430 13%	348 12%	37 14%	21 9%	10 11%	12 16%	2 38%	4 17%	2 23%	850 13%
Fairly difficult	895 13%	524 10%	371 27%	148 11%	148 11%	227 17%	195 14%	177 13%	679 14%	104 11%	92 15%	17 8%	255 17%	621 12%	799 13%	28 11%	46 14%	443 14%	383 13%	19 7%	39 17%	15 16%	14 18%	1 21%	5 20%	1 15%	1004 15%
Very difficult	390 6%	157 3%	233 17%	41 3%	73 5%	102 8%	123 9%	51 4%	313 6%	37 4%	28 5%	7 3%	150 10%	233 5%	345 6%	16 6%	11 3%	164 5%	199 7%	8 3%	12 5%	8 9%	9 12%	*	1 5%	2 3%	472 7%
Don't know	104 2%	85 2%	19 1%	28 2%	19 1%	20 2%	15 1%	21 2%	73 1%	10 1%	9 1%	5 2%	34 2%	51 1%	87 1%	-	1	47 1%	31 1%	12 4%	4 2%	3 4%	1 1%	-	1 3%	-	99 1%
Prefer not to sav	15 *	14 *	1 *	2 *	10 1%	2 *	* *	1 *	2 *	1 *	1 *	1 1%	2 *	4 *	5 *	2 1%	-	1 *	3 *	3 1%	* *	* *	-	-	-	-	16 *
Easy	4515 67%	3988 74%	527 39%	947 70%	951 70%	842 62%	858 63%	917 67%	3280 67%	677 71%	401 66%	136 62%	861 58%	3529 70%	3931 66%	179 71%	242 74%	2108 66%	1952 67%	196 72%	152 67%	56 61%	41 53%	1 35%	15 58%	3 38%	4333 64%
Difficult	1285 19%	681 13%	604 45%	189 14%	221 16%	329 24%	317 23%	228 17%	992 20%	141 15%	119 20%	24 11%	405 27%	854 17%	1144 19%	43 17%	57 17%	607 19%	582 20%	27 10%	51 22%	23 25%	23 30%	1 27%	6 23%	3 38%	1476 22%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBL_wtd_v0_intUse_UK
 Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... - Access a grocery shop or supermarket in person

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Very easy	3816 56% lpqrxt	1881 57% lpqrxt	1919 56% lpqrxt	452 52% k	604 53% k	594 57% k	663 58% k	607 60% k	492 59% k	403 57% k	370 56% k	33 62% k	1056 52% k	1257 58% k	1503 58% k	3415 58% k	360 43% k	150 43% k	82 42% k	49 54% k	79 41% k	187 54% k	3228 59% k	1778 61% k	2031 53% k	3823 56% k
Fairly easy	2183 32% gnovw	1034 32% gnovw	1125 33% gnovw	293 33% k	398 35% k	341 33% k	366 32% k	304 30% k	258 31% k	223 31% k	213 32% k	10 18% k	691 34% k	707 32% k	785 31% k	1822 31% k	336 40% k	151 43% k	83 43% k	23 26% k	78 40% k	116 33% k	1707 31% k	893 31% k	1277 33% k	2177 32% k
Neither easy nor difficult	389 6% fmnow	194 6% fmnow	186 5% fmnow	74 8% k	88 8% k	51 5% k	50 4% k	48 5% k	41 5% k	37 5% k	34 5% k	3 5% k	162 8% k	101 5% k	126 5% k	310 5% k	72 9% k	26 7% k	16 8% k	9 10% k	20 11% k	29 8% k	281 5% k	142 5% k	246 6% k	382 6% k
Fairly difficult	264 4% w	115 4% w	142 4% w	37 4% k	41 4% k	42 4% k	41 4% k	34 3% k	38 5% k	31 4% k	26 4% k	5 9% k	78 4% k	84 4% k	103 4% k	231 4% k	31 4% k	15 4% k	10 5% k	2 2% k	4 2% k	15 4% k	215 4% k	79 3% k	180 5% k	271 4% k
Very difficult	87 1% w	52 1% w	52 2% w	8 1% k	6 1% k	8 1% k	13 1% k	23 2% k	10 3% k	19 2% k	15 6% k	3 5% k	15 1% k	21 1% k	51 2% k	74 1% k	11 1% k	4 1% k	2 1% k	3 4% k	2 1% k	1 * k	73 * k	24 1% k	62 2% k	94 1% k
Don't know	24 * bnov	17 1% bnov	7 * bnov	14 2% k	3 * k	5 * k	- * k	1 * k	1 * k	- * k	- * k	- * k	17 1% k	5 * k	2 * k	8 * k	17 2% k	6 2% k	- * k	3 4% k	7 4% k	- * k	8 * k	5 * k	15 * k	15 * k
Prefer not to say	11 * nov	5 * nov	4 * nov	- * k	2 * k	4 * k	4 * k	* * k	- * k	* * k	* * k	- * k	2 * k	8 * k	* * k	4 * k	5 1% k	1 * k	1 * k	- * k	4 2% k	- * k	4 * k	2 * k	4 * k	12 * k
Easy	5999 89% psx	2915 89% psx	3044 89% psx	745 85% k	1002 88% k	935 89% k	1029 91% k	911 90% k	751 89% k	626 88% k	583 89% k	43 80% k	1747 86% k	1964 90% k	2288 89% k	5237 89% k	695 84% k	301 85% k	165 85% k	72 80% k	157 81% k	303 87% k	4935 89% k	2671 91% k	3308 87% k	6000 89% k
Difficult	351 5% w	148 5% w	194 6% w	45 5% k	48 4% k	51 5% k	54 5% k	56 6% k	48 6% k	49 7% k	41 6% k	8 15% k	93 5% k	105 5% k	154 6% k	305 5% k	42 5% k	19 5% k	12 6% k	6 6% k	6 3% k	16 5% k	288 5% k	104 4% k	242 6% k	365 5% k

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos [IN 124-000725-01]
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Access a grocery shop or supermarket in person

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very easy	3816 56%	1307 64%	2480 53%	462 57%	908 54%	821 52%	178 54%	110 43%	2953 61%	480 53%	251 35%	588 45%	1117 57%	964 68%	431 69%	3222 57%	318 56%	180 55%	96 51%	842 53%	578 53%	1802 60%	3823 56%
Fairly easy	2183 32%	583 29%	1586 34%	271 33%	555 33%	569 36%	104 32%	89 34%	1491 31%	320 35%	277 39%	487 37%	657 33%	363 26%	140 22%	1850 32%	174 31%	97 30%	62 33%	550 35%	377 35%	923 31%	2177 32%
Neither easy nor difficult	389 6%	76 4%	300 6%	42 5%	114 7%	101 6%	24 7%	18 7%	219 5%	57 6%	86 12%	93 7%	117 6%	60 4%	24 4%	311 5%	33 6%	27 8%	17 9%	83 5%	76 7%	152 5%	382 6%
Fairly difficult	264 4%	48 2%	210 5%	25 3%	73 4%	72 5%	15 5%	25 10%	146 3%	37 4%	65 9%	93 7%	57 3%	27 2%	16 3%	209 4%	33 6%	15 5%	7 4%	72 5%	47 4%	89 3%	271 4%
Very difficult	87 1%	20 1%	62 1%	4 *	10 1%	28 2%	7 2%	12 5%	46 1%	8 1%	25 4%	39 3%	11 1%	6 *	4 1%	71 1%	10 2%	4 1%	2 1%	22 1%	9 1%	40 1%	94 1%
Don't know	24 *	3 *	18 *	6 1%	5 *	3 *	- *	4 2%	1 *	6 1%	9 1%	1 *	8 *	- *	5 1%	22 *	- *	1 *	1 1%	6 *	4 *	12 *	15 *
Prefer not to say	11 *	1 *	- *	- *	- *	- *	- *	- *	3 *	2 *	- *	1 *	- *	- *	2 *	9 *	1 *	- *	1 *	3 *	1 *	5 *	12 *
Easy	5999 89%	1890 93%	4066 87%	733 91%	1462 88%	1290 87%	282 86%	199 77%	4444 91%	800 88%	528 74%	1075 83%	1774 90%	1327 93%	571 92%	5072 89%	492 87%	277 85%	158 84%	1391 88%	955 87%	2725 90%	6000 89%
Difficult	351 5%	69 3%	272 6%	29 4%	84 5%	100 6%	22 7%	37 14%	193 4%	46 5%	91 13%	132 10%	67 3%	33 2%	19 3%	280 5%	43 8%	19 6%	10 5%	94 6%	56 5%	129 4%	365 5%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... Access a grocery shop or supermarket in person

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (A Level)										Unweighted Total
	Total (n)	North East (n)	North West (n)	Yorkshire and The Humber (n)	East Midlands (n)	West Midlands (n)	East of England (n)	South East (n)	South West (n)	London (n)	Central Scotland (n)	Glasgow (n)	Highlands and Islands (n)	Lothian (n)	Mid Scotland and Fife (n)	North East Scotland (n)	South Scotland (n)	West Scotland (n)	Belfast (n)	East (n)	North (n)	Outer Belfast (n)	West and South (n)	Affluent England (n)	Business, Education and Heritage Centres (n)	Countryside Living (n)	Ethnically Diverse Metropolitan (n)	London Cosmopolitan (n)	Services and Industrial Legacy (n)	Town and Country Living (n)	Urban Settlements (n)		
Unweighted Total	6774	274	274	741	562	495	588	514	500	507	677	115	335	300	312	177	135	136	302	172	303	156	133	211	2093	1313	115	156	1415	2453	172	6774	
Weighted Total	6774	274	274	741	562	495	588	514	500	507	677	115	335	300	312	177	135	136	302	172	303	156	133	211	2093	1313	115	156	1415	2453	172	6774	
Very easy	3816 56%	137 50%	423 57%	281 50%	282 57%	296 57%	339 54%	581 62%	352 60%	530 60%	43 63%	41 55%	19 40%	56 68%	37 53%	50 62%	27 38%	45 61%	19 67%	21 47%	13 45%	22 52%	20 48%	448 65%	565 57%	623 57%	334 52%	174 65%	517 57%	603 51%	547 56%	3823 56%	
Fairly easy	2183 32%	91 33%	238 32%	211 39%	145 29%	222 39%	204 32%	289 31%	168 29%	262 30%	20 30%	24 32%	17 37%	20 24%	20 29%	23 28%	28 39%	21 29%	6 21%	17 30%	13 44%	13 31%	13 31%	194 28%	311 31%	341 31%	235 27%	73 32%	210 32%	420 36%	318 32%	2177 32%	
Neither easy nor difficult	889 13%	19 7%	36 5%	28 5%	41 8%	35 8%	42 9%	31 7%	29 5%	51 6%	3 4%	4 6%	3 7%	4 4%	6 8%	4 5%	6 8%	3 4%	2 6%	4 9%	2 7%	4 10%	4 12%	22 3%	56 6%	52 5%	46 7%	9 3%	49 5%	59 5%	59 6%	382 6%	
Fairly difficult	264 4%	23 8%	27 4%	22 4%	23 5%	24 4%	27 4%	18 2%	21 4%	25 3%	2 3%	4 5%	4 9%	2 3%	5 7%	3 4%	8 12%	4 6%	1 2%	3 6%	1 4%	2 5%	2 3%	12 2%	45 4%	58 5%	19 3%	11 4%	46 5%	40 3%	34 3%	271 4%	
Very difficult	87 1%	2 1%	11 2%	8 1%	4 1%	5 1%	10 2%	12 1%	13 2%	4 *	- -	1 2%	1 6%	1 1%	1 2%	2 3%	* *	- -	- -	- -	- -	- -	- -	10 1%	12 1%	17 2%	3 *	1 *	9 1%	17 1%	17 2%	94 1%	
Don't know	24 *	1 *	4 1%	1 *	- *	4 1%	6 1%	- -	- -	6 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	- -	1 1%	- -	1 *	8 1%	- -	8 1%	- -	- -	2 *	6 1%	15 *	
Prefer not to say	11 *	1 *	2 *	- *	- *	1 *	2 *	- *	1 *	2 *	1 1%	* -	- -	- -	- -	- -	- -	- -	- -	- -	* -	- -	* -	2 *	3 *	- *	2 *	- *	3 *	1 *	- *	12 *	
Easy	5999 89%	228 83%	661 89%	502 89%	427 86%	528 88%	543 86%	870 93%	520 89%	792 90%	64 93%	65 87%	36 77%	76 91%	58 83%	73 90%	55 77%	66 90%	26 89%	39 85%	26 88%	35 84%	33 79%	642 93%	877 88%	964 88%	569 88%	247 92%	808 88%	1023 87%	865 88%	6000 89%	
Difficult	351 5%	26 9%	39 5%	30 5%	27 5%	30 5%	37 6%	30 3%	33 6%	29 3%	2 3%	5 7%	7 16%	4 4%	6 9%	4 5%	10 14%	4 6%	1 2%	3 6%	1 4%	2 5%	3 8%	22 3%	57 6%	75 7%	22 3%	12 4%	55 6%	57 5%	51 5%	365 5%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (J24-000725 01)
 Filename : J24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Total (5% risk level) - z/a/b/c/d/e/h/i/j/k/l/n - z/a/b/c/d/e/h/i/j/k/l/n/u/v - z/a/b/c/d/e/h/i/j/k/l/n/u/v
 Overlap formulae used: * small base



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to.....-Access a grocery shop or supermarket in person

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very easy	3816 56% bcldst	3177 59% zb	639 47% ab	624 46% c	745 55% c	742 55% c	838 62% zcde	866 64% zcde	2825 57% z	523 55% z	330 54% z	108 49% z	617 42% zl	3105 61% zl	3380 57% z	132 53% z	167 51% z	1909 60% zrst	1622 56% st	108 39% st	104 46% st	50 54% st	38 49% st	1 26% st	15 58% st	3 46% st	3823 56%
Fairly easy	2183 32% gm	1713 32% gm	470 35% gm	521 39% zdefg	433 32% zdefg	436 32% zdefg	402 30% zdefg	392 29% zdefg	1564 32% z	330 35% z	199 33% z	81 37% z	562 38% zm	1556 31% zm	1900 32% zm	83 33% zm	129 39% zm	979 31% z	954 33% z	105 38% z	90 40% z	31 34% z	29 38% z	2 58% z	6 24% z	2 26% z	2177 32%
Neither easy nor difficult	389 6% aghmq	268 5% za	121 9% za	96 7% g	94 7% g	88 7% g	65 5% g	46 3% g	258 5% z	61 6% z	44 7% z	19 9% z	119 8% zm	250 5% zm	346 6% zm	16 6% zm	8 2% zm	156 5% z	168 6% z	35 13% z	14 6% z	8 9% z	6 8% z	* 10% z	2 7% z	1 14% z	382 6%
Fairly difficult	264 4% am	180 3% za	85 6% za	70 5% zfg	55 4% zfg	59 4% zfg	37 3% zfg	43 3% zfg	202 4% zm	24 3% zm	30 5% zm	6 3% zm	120 8% zm	133 3% zm	224 4% zm	16 7% zm	16 5% zm	109 3% z	126 4% z	12 4% z	10 5% z	2 2% z	3 4% z	* 5% z	1 5% z	1 13% z	271 4%
Very difficult	87 1% am	51 1% za	35 3% za	22 2% z	17 1% z	21 2% z	17 1% z	10 1% z	68 1% zm	11 1% zm	5 1% zm	1 1% zm	56 4% zm	25 * zm	73 1% zm	3 1% zm	4 1% zm	33 1% z	43 1% z	1 * z	5 2% z	* * z	1 1% z	- - z	1 4% z	- - z	94 1%
Don't know	24 * fhmnr	24 * fhmnr	- - fhmnr	10 1% f	8 1% f	3 * f	* * f	3 * f	10 * m	4 * m	2 * m	2 1% m	8 1% m	4 * m	15 * m	- - m	2 1% m	6 * z	- - z	11 4% z	4 2% z	1 1% z	- - z	- - z	* 1% z	- - z	15 *
Prefer not to say	11 * hmn	10 * hmn	1 * hmn	3 * z	4 * z	2 * z	* * z	1 * z	2 * h	1 * h	1 * h	1 1% h	3 * h	2 * h	3 * n	2 1% n	- - n	1 * z	3 * z	3 1% z	- - z	* * z	* * z	- - z	- - z	- - z	12 *
Easy	5999 89% bcld	4890 90% zb	1109 82% zb	1146 85% z	1178 87% z	1178 87% z	1240 91% zcde	1258 92% zcde	4389 89% z	853 89% z	530 87% z	189 86% z	1179 79% zl	4661 92% zl	5281 89% z	215 85% z	295 91% z	2888 90% z	2576 88% z	212 78% z	194 86% z	80 88% z	67 86% z	4 85% z	22 83% z	5 73% z	6000 89%
Difficult	351 5% amtu	231 4% za	120 9% za	92 7% zfg	71 5% zfg	80 6% zfg	54 4% zfg	53 4% zfg	271 5% zm	35 4% zm	35 6% zm	7 3% zm	176 12% zm	158 3% zm	297 5% zm	19 8% zm	20 6% zm	142 4% z	169 6% z	13 5% z	15 7% z	2 2% z	4 5% z	* 5% z	2 9% z	1 13% z	365 5%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to.....-Get a GP appointment at a time when you need one

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiplie ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)	
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1884	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774	
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774	
Very easy	309 6% fgn	201 6% fgh	181 5% e	82 9% z	78 7% g	58 6% f	48 4% e	40 4% d	45 5% c	38 5% b	31 5% a	7 12% z	160 8% zmn	106 5% m	123 5% n	327 6% o	53 6% p	17 5% q	11 6% r	3 4% s	21 11% t	20 6% u	308 6% v	144 5% w	241 6% x	375 6% y	
Fairly easy	1713 25% m	822 25% m	882 26% n	277 31% zdefg	274 24% e	245 23% f	259 23% g	252 25% h	215 26% i	190 27% j	180 27% k	10 19% l	550 27% m	505 23% n	658 26% o	1504 26% o	204 25% p	81 23% q	47 24% r	21 23% s	55 28% t	77 22% u	1428 26% v	736 25% w	972 25% x	1634 24% y	
Neither easy nor difficult	1030 15% fga	516 16% fga	505 15% gh	154 18% z	188 16% e	170 16% f	145 13% g	128 13% h	125 15% i	121 17% j	116 18% k	4 8% l	342 17% m	315 14% n	373 15% o	858 15% o	160 19% p	67 19% q	42 21% r	21 23% s	31 16% t	45 13% u	813 15% v	414 14% w	611 16% x	978 14% y	
Fairly difficult	2004 30% cdqr	963 29% cdqr	1024 30% de	208 24% z	346 30% e	335 32% f	361 32% g	310 30% h	240 29% i	204 29% j	182 28% k	22 41% l	554 27% m	697 32% n	754 29% o	1781 30% o	199 24% p	87 25% q	38 19% r	25 28% s	50 25% t	126 36% u	1655 30% v	884 30% w	1115 29% x	2013 30% y	
Very difficult	1486 22% ck	696 21% ck	775 23% d	129 15% z	223 20% e	216 21% f	306 27% g	264 26% h	201 24% i	147 21% j	140 21% k	7 12% l	353 17% m	521 24% n	612 24% o	1271 22% o	189 23% p	88 25% q	54 28% r	21 23% s	27 14% t	80 23% u	1191 22% v	689 24% w	789 21% x	1633 24% y	
Don't know	140 2% fm	76 2% fm	64 2% gn	29 3% z	30 3% e	18 2% f	14 1% g	23 2% h	15 2% i	12 2% j	9 1% k	4 7% l	58 3% m	32 1% n	50 2% o	118 2% o	22 3% p	13 4% q	2 1% r	- 4% s	7 * t	1 2% u	117 2% v	52 2% w	82 2% x	129 2% y	
Prefer not to say	11 * nov	4 * nov	5 * nov	- * nov	4 * nov	4 * nov	3 * nov	* * nov	- * nov	* * nov	* * nov	- * nov	4 * nov	7 * nov	* * nov	4 * nov	5 1% nov	1 * nov	1 * nov	- * nov	4 2% nov	- * nov	4 * nov	4 * nov	4 * nov	4 * nov	12 * nov
Easy	2102 31% fgm	1024 31% fgm	1063 31% ghn	358 41% zdefghi	352 31% e	304 29% f	307 27% g	292 29% h	260 31% i	228 32% j	211 32% k	17 31% l	710 35% m	611 28% n	781 30% o	1831 31% o	257 31% p	98 28% q	58 30% r	24 27% s	76 39% t	96 28% u	1735 31% v	880 30% w	1214 32% x	2009 30% y	
Difficult	3491 52% clpx	1659 51% clpx	1798 52% d	337 38% z	569 50% e	551 53% f	667 59% g	574 56% h	441 52% i	351 49% j	323 49% k	29 53% l	907 45% m	1218 56% n	1366 53% o	3053 52% o	388 47% p	174 49% q	91 47% r	46 51% s	76 39% t	206 59% u	2847 52% v	1573 54% w	1904 50% x	3646 54% y	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (N 124-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Get a GP appointment at a time when you need one

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very easy	389 6%	143 7%	231 5%	35 4%	80 5%	92 6%	11 3%	14 5%	266 5%	51 6%	35 5%	63 5%	92 5%	83 6%	57 9%	313 5%	47 8%	23 7%	5 3%	95 6%	42 4%	176 6%	375 6%
Fairly easy	1713 25%	534 26%	1171 25%	217 27%	477 29%	339 21%	86 26%	53 21%	1256 26%	245 27%	136 19%	286 22%	508 26%	389 27%	173 28%	1455 26%	137 24%	91 28%	30 16%	411 26%	272 25%	772 26%	1634 24%
Neither easy nor difficult	1030 15%	294 14%	725 16%	121 15%	259 16%	238 15%	56 17%	51 20%	709 15%	163 18%	109 15%	199 15%	277 14%	191 13%	86 14%	880 15%	85 15%	42 13%	23 12%	258 16%	152 14%	471 16%	978 14%
Fairly difficult	2004 30%	596 29%	1393 30%	238 29%	470 28%	518 32%	97 29%	72 28%	1477 30%	241 26%	228 32%	392 30%	620 32%	453 32%	170 27%	1687 30%	170 30%	88 27%	59 31%	456 29%	349 32%	882 29%	2013 30%
Very difficult	1486 22%	417 20%	1053 23%	181 22%	339 20%	392 25%	77 24%	64 25%	1056 22%	189 21%	192 27%	343 26%	433 22%	280 20%	118 19%	1246 22%	105 18%	70 22%	65 35%	325 21%	255 23%	666 22%	1633 24%
Don't know	140 2%	52 3%	82 2%	19 2%	40 2%	16 1%	2 *	5 2%	94 2%	20 2%	14 2%	17 1%	37 2%	23 2%	14 2%	104 2%	22 4%	10 3%	4 2%	31 2%	21 2%	53 2%	129 2%
Prefer not to say	11 *	2 *	* *	- *	* *	- *	- *	* *	2 *	2 *	- *	1 *	- *	- *	2 *	8 *	2 *	- *	1 *	2 *	1 *	5 *	12 *
Easy	2102 31%	678 33%	1403 30%	252 31%	557 33%	430 27%	97 29%	67 26%	1521 31%	296 33%	171 24%	350 27%	600 31%	473 33%	231 37%	1767 31%	185 32%	114 35%	36 19%	506 32%	314 29%	948 31%	2009 30%
Difficult	3491 52%	1013 50%	2447 53%	419 52%	809 49%	910 57%	174 53%	135 52%	2533 52%	430 47%	420 59%	735 56%	1053 54%	733 52%	288 46%	2933 52%	275 48%	159 49%	124 66%	781 50%	605 55%	1547 51%	3646 54%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Get a GP appointment at a time when you need one

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTS3)					ONS Area supergroup (JA Level)										Unweighted Total (n)
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country (ac)	Urban Settlements (ad)		
Unweighted Total	6774	274	569	422	409	444	514	500	507	677	111	133	100	112	177	171	155	156	207	172	80	155	153	211	2013	1313	515	156	1113	2513	172	6774	
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774	
Very easy	389 6%	17 6%	44 6%	34 6%	17 3%	25 4%	24 4%	41 4%	36 6%	75 8%	7 11%	8 11%	8 17%	5 6%	2 3%	4 4%	6 8%	7 10%	* 1%	1 2%	1 3%	2 4%	2 4%	30 4%	57 6%	77 E	43 7%	32 12%	50 5%	58 5%	40 4%	375 6%	
Fairly easy	1713 25%	73 26%	214 29%	124 22%	128 26%	144 24%	141 22%	198 21%	181 31%	253 29%	12 17%	21 29%	12 25%	12 30%	25 28%	18 18%	15 26%	15 21%	5 17%	7 16%	6 21%	6 15%	6 14%	167 24%	252 25%	208 E	152 24%	91 34%	220 24%	320 27%	211 21%	1634 24%	
Neither easy nor difficult	1030 15%	38 14%	130 18%	90 16%	74 15%	78 13%	121 19%	135 14%	86 15%	129 15%	9 13%	9 12%	8 16%	8 20%	8 15%	9 12%	14 19%	12 16%	3 11%	5 11%	4 14%	4 10%	6 14%	106 15%	146 15%	165 15%	95 15%	50 19%	115 15%	151 16%	143 15%	978 14%	
Fairly difficult	2004 30%	87 32%	209 28%	161 29%	160 32%	189 32%	193 31%	263 28%	166 28%	260 30%	16 24%	21 29%	12 26%	25 30%	20 29%	29 36%	19 27%	26 35%	13 45%	13 28%	8 28%	13 32%	11 27%	220 B	293 29%	308 28%	205 32%	60 22%	274 30%	348 30%	295 30%	2013 30%	
Very difficult	1486 22%	48 18%	134 18%	142 25%	106 21%	150 25%	140 22%	282 30%	98 17%	146 17%	20 29%	9 13%	6 12%	10 12%	16 24%	19 24%	13 19%	12 16%	7 23%	19 43%	10 33%	15 37%	14 33%	155 23%	223 22%	219 20%	139 22%	30 11%	203 22%	242 21%	275 28%	1633 24%	
Don't know	140 2%	11 4%	9 1%	11 2%	10 2%	11 2%	12 2%	16 3%	15 3%	15 2%	4 z	5 z	1 z	2 z	4 z	3 z	2 z	1 z	1 3%	- z	- z	- z	1 2%	10 1%	27 3%	26 2%	10 2%	5 2%	29 3%	18 2%	16 2%	129 2%	
Prefer not to say	11 *	- *	2 *	- *	- *	1 *	2 *	- *	1 *	2 *	1 1%	* *	- *	- *	- *	1 2%	- *	- *	- *	- 1%	- 1%	- *	- 1%	2 *	2 *	- *	2 *	- *	3 *	2 *	- *	12 *	
Easy	2102 31%	90 33%	257 35%	158 28%	145 29%	169 28%	165 26%	239 26%	217 37%	328 37%	19 28%	29 40%	20 42%	30 36%	21 31%	19 23%	24 33%	23 31%	5 18%	8 18%	7 24%	8 19%	8 18%	197 29%	310 31%	375 z	195 30%	123 46%	270 30%	378 32%	251 26%	2009 30%	
Difficult	8491 52%	135 49%	343 46%	303 54%	266 54%	338 57%	333 53%	545 59%	263 45%	406 46%	36 53%	31 41%	18 39%	34 41%	37 53%	49 60%	32 45%	38 52%	20 68%	32 71%	18 61%	29 69%	25 60%	375 B	516 52%	527 B	344 B	90 B	477 B	589 B	570 zyB	3646 54%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UK 24-000725-Q1)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested [% risk level] - z/s/b/c/d/e/f/g/h/i - z/l/j/k/m/n/o/p/a - z/r/s/t/u/v - z/w/x/y/z/aa/b/c/d/E
 Overlap formulae used. * small base



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to.....-Get a GP appointment at a time when you need one

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth or sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very easy	389 6%	281 5%	107 8%	65 5%	83 6%	96 7%	70 5%	75 5%	260 5%	73 8%	37 6%	10 5%	69 5%	306 6%	331 5%	12 5%	17 5%	171 5%	167 6%	16 6%	14 6%	4 4%	1 2%	-	*	*	375 6%
Fairly easy	1713 25%	1350 25%	364 27%	269 20%	329 24%	356 26%	386 28%	373 27%	1253 25%	245 26%	154 25%	51 23%	329 22%	1343 26%	1527 26%	66 26%	75 23%	830 26%	733 25%	67 24%	50 22%	14 16%	12 16%	-	8 31%	1 10%	1634 24%
Neither easy nor difficult	1030 15%	824 15%	205 15%	208 15%	198 15%	193 14%	217 16%	214 16%	732 15%	159 17%	84 14%	39 18%	182 12%	804 16%	891 15%	31 12%	52 16%	514 16%	414 14%	44 16%	34 15%	13 14%	8 10%	2 37%	2 7%	1 10%	978 14%
Fairly difficult	2004 30%	1606 30%	398 29%	427 32%	425 31%	365 27%	377 28%	412 30%	1477 30%	273 29%	180 29%	68 31%	469 32%	1494 29%	1762 30%	71 28%	112 34%	964 30%	865 30%	68 25%	65 28%	27 30%	25 33%	1 29%	8 32%	3 43%	2013 30%
Very difficult	1486 22%	1235 23%	250 19%	356 26%	278 20%	310 23%	285 21%	258 19%	1101 22%	186 19%	147 24%	46 21%	421 28%	1019 20%	1312 22%	64 25%	63 19%	645 20%	682 23%	68 25%	57 25%	32 34%	28 36%	1 34%	7 28%	2 23%	1633 24%
Don't know	140 2%	117 2%	24 2%	21 2%	38 3%	27 2%	29 2%	29 2%	104 2%	17 2%	8 1%	4 2%	13 1%	107 2%	116 2%	6 2%	6 2%	69 2%	50 2%	8 3%	7 3%	1 1%	2 3%	-	-	1 14%	129 2%
Prefer not to sav	11 *	9 *	2 *	2 *	4 *	3 *	1 *	1 *	3 *	1 *	1 *	1 1%	2 *	2 *	2 *	2 1%	-	* *	4 *	3 1%	-	* *	* *	-	-	-	12 *
Easy	2102 31%	1631 30%	471 35%	334 25%	412 30%	452 33%	457 34%	447 33%	1513 31%	318 33%	191 31%	61 28%	397 27%	1649 32%	1857 31%	77 31%	93 28%	1000 31%	900 31%	83 30%	64 28%	18 20%	14 18%	-	9 33%	1 10%	2009 30%
Difficult	3491 52%	2842 52%	648 48%	782 58%	702 52%	675 50%	661 49%	669 49%	2578 52%	458 48%	327 54%	114 52%	890 60%	2513 50%	3075 52%	135 54%	175 54%	1609 50%	1546 53%	136 50%	122 54%	59 64%	53 69%	3 63%	16 60%	5 66%	3646 54%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2

7 Jun 2024

Table 59

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -SUMMARY TABLE

Base: All UK adults, age 16+

	Noise	Air quality	Litter or rubbish on the street
Unweighted Total	6774	6774	6774
Weighted Total	6774	6774	6774
Major problems	332 5%	280 4%	760 11%
Moderate problems	1197 18%	1185 17%	1791 26%
Minor problems	2698 40%	2108 31%	3097 46%
No problems	2509 37%	2957 44%	1081 16%
Don't know	27 *	225 3%	33 *
Prefer not to say	13 *	19 *	12 *
Experienced problems	4226 62%	3573 53%	5648 83%
No problems	2509 37%	2957 44%	1081 16%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_240509S_WBI_wtd_v8_IntUse_UK



ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Noise

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiplie ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Major problems	332 5% hijnov	171 5% hij	154 4% zghij	60 7% hij	83 7% zghij	58 6% hij	54 5% hij	43 4% hij	19 2% hij	14 2% hij	13 2% hij	2 3% hij	143 7% zn	112 5% zn	77 3% zn	254 4% v	72 9% zov	32 9% zov	16 8% zov	8 9% v	16 8% v	39 11% zov	216 4% z	156 5% z	173 5% z	283 4% z
Moderate problems	1197 18% ghijnov	583 18% ghij	604 18% zghij	189 22% ghij	263 23% zghij	225 21% zghij	187 16% ghij	127 12% ghij	123 15% ghij	83 12% ghij	77 12% ghij	6 11% ghij	452 22% zn	412 19% zn	333 13% zn	976 17% v	198 24% zov	85 24% zov	41 21% zov	21 23% v	50 26% v	76 22% v	900 16% z	545 19% z	644 17% z	1038 15% z
Minor problems	2698 40% hijn	1313 40% hij	1357 39% zghij	355 40% ghij	518 45% zghij	413 39% zghij	451 45% zghij	403 40% zghij	312 37% zghij	246 34% zghij	230 35% zghij	16 29% zghij	873 43% zn	864 40% zn	960 37% zn	2362 40% v	309 37% zov	143 41% zov	71 37% zov	33 36% v	62 32% v	124 36% v	2238 41% z	1212 41% z	1472 39% z	2608 39% z
No problems	2509 37% cdelpqw	1193 36% cdelpqw	1301 38% zghij	261 30% d	270 24% cde	341 33% zcdef	442 39% zcdef	443 44% zcdef	385 46% zcdef	368 52% zcdef	337 51% zcdef	31 57% zcdef	530 26% l	783 36% ilm	1196 47% zlm	2258 39% zpqv	228 27% q	82 23% q	61 31% q	29 32% q	57 29% q	109 31% zopqu	2149 39% zopqu	1001 34% z	1504 39% z	2808 41% z
Don't know	27 * gnow	12 * gnow	13 * zghij	9 1% ghij	7 1% zghij	6 1% zghij	1 * ghij	1 * ghij	1 * ghij	2 * ghij	2 * ghij	- * ghij	16 1% zn	7 * zn	4 * zn	11 * v	16 * zov	9 3% zouv	4 2% zouv	- * v	3 2% v	- * v	11 * z	5 * z	15 * z	24 * z
Prefer not to say	13 * nov	7 * nov	5 * zghij	5 1% ghij	2 * zghij	4 * zghij	1 * ghij	1 * ghij	- * ghij	* * ghij	* * ghij	- * ghij	7 * zn	5 * zn	1 * zn	2 * v	8 * zov	1 * zov	1 * zov	- * v	7 3% v	- * v	2 * z	4 * z	7 * z	13 * z
Experienced problems	4226 62% ghijkno vx	2067 63% ghijkno vx	2115 62% zghij k	604 69% zghijk	864 70% zefghij	696 67% zefghijk	692 61% zefghijk	573 56% ghijk	454 54% ij	343 48% i	320 49% i	23 43% i	1468 73% zmn	1388 64% n	1370 53% n	3592 61% v	579 70% zov	261 74% zov	129 66% zov	61 68% v	128 66% v	239 69% ov	3353 61% z	1913 65% z	2289 60% z	3929 58% z
No problems	2509 37% cdelpqw	1193 36% cdelpqw	1301 38% zghij	261 30% d	270 24% cde	341 33% zcdef	442 39% zcdef	443 44% zcdef	385 46% zcdef	368 52% zcdef	337 51% zcdef	31 57% zcdef	530 26% l	783 36% ilm	1196 47% zlm	2258 39% zpqv	228 27% q	82 23% q	61 31% q	29 32% q	57 29% q	109 31% zopqu	2149 39% zopqu	1001 34% z	1504 39% z	2808 41% z

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base



ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? - Noise

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Major problems	332 5%	89 4%	238 5%	33 4%	103 6%	68 4%	15 5%	18 7%	172 4%	69 8%	74 10%	102 8%	80 4%	56 4%	32 5%	304 5%	16 3%	8 3%	3 2%	84 5%	58 5%	162 5%	283 4%
Moderate problems	1197 18%	348 17%	840 18%	106 13%	311 19%	319 20%	60 18%	43 17%	735 15%	220 24%	189 27%	250 19%	370 19%	214 15%	85 14%	1053 18%	72 13%	49 15%	23 12%	295 19%	205 19%	553 18%	1038 15%
Minor problems	2698 40%	862 42%	1807 39%	344 43%	648 39%	610 38%	124 38%	79 31%	1944 40%	359 39%	282 39%	512 39%	768 39%	612 43%	234 38%	2292 40%	206 36%	135 42%	64 34%	613 39%	438 40%	1241 41%	2608 39%
No problems	2509 37%	734 36%	1750 38%	321 40%	595 36%	593 37%	129 39%	112 43%	2003 41%	262 29%	157 22%	433 33%	745 38%	538 38%	264 42%	2014 35%	271 48%	127 39%	96 51%	573 36%	386 35%	1056 35%	2808 41%
Don't know	27 *	3 *	17 *	- -	7 *	4 *	- -	5 2%	2 *	3 *	7 1%	4 *	3 *	- -	- -	20 *	1 *	4 1%	2 1%	12 1%	4 *	4 *	24 *
Prefer not to say	13 *	2 *	5 *	5 1%	* *	* *	- -	* *	2 *	- -	5 1%	1 *	- -	- -	7 1%	9 *	3 *	* *	1 1%	- -	1 *	8 *	13 *
Experienced problems	4226 62%	1299 64%	2884 62%	484 60%	1063 64%	997 63%	200 61%	141 54%	2852 59%	647 71%	545 76%	864 66%	1218 62%	882 62%	350 56%	3650 64%	294 52%	193 59%	90 48%	992 63%	701 64%	1956 65%	3929 58%
No problems	2509 37%	734 36%	1750 38%	321 40%	595 36%	593 37%	129 39%	112 43%	2003 41%	262 29%	157 22%	433 33%	745 38%	538 38%	264 42%	2014 35%	271 48%	127 39%	96 51%	573 36%	386 35%	1056 35%	2808 41%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Noise

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (A Level)								Unweighted Total (n)	
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)		Urban Settlements (ad)
Unweighted Total	6774	203	509	422	409	444	514	300	307	677	111	333	300	312	177	135	136	302	172	150	153	211	2013	211	2013	1313	515	356	1111	2513	712	6774
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
Major problems	332 5% hsyDyD	19 7% h	36 5% h	29 5% h	29 6% h	29 5% h	38 6% h	32 3% h	14 2% h	78 9% zbcgh	5 7% l	2 2% -	- -	3 3% -	1 1% -	3 4% -	2 2% -	1 2% -	1 5% -	- -	- -	1 2% -	1 1% -	22 3% y	57 6% 21%	26 2% 8%	47 7% zwyCD	40 15% zwyACD	55 6% wyD	26 2% yD	59 6% yD	283 4%
Moderate problems	1197 18% hjpcy DyD	32 12% ah	142 19% ah	121 21% ah	86 17% h	119 20% ah	99 16% h	162 17% h	57 10% h	235 27% zabcdg h	6 8% lq	15 20% jppq	3 5% -	15 18% lp	10 14% -	10 12% -	6 8% -	7 10% -	7 25% stu	3 6% -	3 9% -	5 11% -	6 15% s	122 18% y	209 21% 21%	92 8% zwyCD	175 27% zwyCD	71 26% zwyCD	142 16% y	166 14% y	220 22% zwyCD	1038 15%
Minor problems	2688 40% lntvy DyD	115 42% i	299 40% i	199 35% i	193 39% i	245 41% i	248 39% i	396 43% i	246 42% i	350 40% zbcdfg h	31 45% lq	37 49% lq	11 25% lq	30 36% lq	25 36% lq	27 34% lq	23 33% lq	21 29% lq	11 38% stu	15 32% stu	8 26% stu	18 44% stu	12 29% stu	287 42% AB	420 42% AB	391 36% zwyACD	265 41% zwyACD	94 35% zwyACD	360 39% zwyACD	488 41% zwyACD	390 40% zwyACD	2608 39%
No problems	2509 37% IABEABE	106 39% i	258 35% i	209 37% i	186 38% i	200 33% i	238 38% i	341 46% i	265 46% i	211 24% zbcdfg h	27 39% lq	20 27% lq	33 70% lq	35 42% lq	34 49% lq	38 47% lq	40 57% lq	44 60% lq	9 30% stu	28 62% stu	19 64% stu	17 41% stu	23 54% stu	257 37% AB	303 30% zwyACD	582 53% zwyACD	152 24% zwyACD	64 24% zwyACD	354 39% zwyACD	490 42% zwyACD	304 31% zwyACD	2808 41%
Don't know	27 * E	1 * E	7 1% E	4 1% E	2 * E	3 * E	- -	- -	- -	4 1% E	- -	- -	- -	- -	1 1% E	- -	- -	- -	1 3% E	- -	- -	1 2% E	- -	2 * E	4 * E	- -	5 1% E	- -	2 * E	5 * E	8 1% E	24 * E
Prefer not to say	13 * E	- -	- -	- -	- -	1 * E	7 1% E	- -	1 * E	1 * E	1 1% E	- -	- -	- -	- -	2 2% E	- -	- -	- -	- -	- -	- -	- -	- -	8 1% E	- -	2 * E	- -	1 * E	2 * E	- -	13 * E
Experienced problems	4226 62% hincpqs tvvDyD	167 61% h	477 64% h	348 62% h	307 62% h	394 66% h	385 61% h	590 63% h	317 54% h	664 75% zabcded ah	42 61% lq	54 72% zlmnopq	14 30% lq	48 58% lq	36 51% l	40 49% l	31 43% l	29 40% l	19 67% stv	17 38% stv	10 35% stv	24 57% stv	19 45% stv	431 62% y	686 69% y	509 47% zwyCDE	488 75% zwyCDE	205 76% zwyCD	557 61% y	680 58% y	669 68% zwyCD	3929 58%
No problems	2509 37% IABEABE	106 39% i	258 35% i	209 37% i	186 38% i	200 33% i	238 38% i	341 46% i	265 46% i	211 24% zbcdfg h	27 39% lq	20 27% lq	33 70% lq	35 42% lq	34 49% lq	38 47% lq	40 57% lq	44 60% lq	9 30% stu	28 62% stu	19 64% stu	17 41% stu	23 54% stu	257 37% AB	303 30% zwyACD	582 53% zwyACD	152 24% zwyACD	64 24% zwyACD	354 39% zwyACD	490 42% zwyACD	304 31% zwyACD	2808 41%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (UK 24-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/s/b/c/d/e/f/g/h/i - j/l/n/m/o/p/a - r/s/t/u/v - w/x/y/z/aa/b/c/d/e
Overlap formulae used. * small base



ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? - Noise

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christan (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Major problems	332 5%	304 6%	28 2%	107 8%	91 7%	77 6%	37 3%	20 1%	228 5%	55 6%	33 5%	11 5%	100 7%	217 4%	280 5%	18 7%	23 7%	182 6%	96 3%	23 8%	18 8%	1 1%	1 1%	*	2 8%	-	283 4%
Moderate problems	1197 18%	1058 20%	139 10%	342 25%	296 22%	203 15%	208 15%	148 11%	862 17%	178 19%	96 16%	45 20%	322 22%	833 16%	1017 17%	60 24%	84 26%	579 18%	451 15%	77 28%	57 25%	8 9%	15 19%	-	6 21%	1 17%	1038 15%
Minor problems	2698 40%	2255 42%	441 33%	562 42%	543 40%	509 38%	532 39%	551 41%	1950 40%	401 42%	256 42%	77 35%	591 40%	2028 40%	2345 39%	110 44%	144 44%	1320 41%	1120 38%	103 38%	85 38%	33 36%	23 30%	2 48%	12 44%	1 17%	2608 39%
No problems	2509 37%	1769 33%	739 55%	323 24%	415 31%	553 41%	581 43%	637 47%	1876 38%	310 33%	224 37%	81 37%	463 31%	1985 39%	2275 38%	63 25%	75 23%	1104 35%	1242 43%	56 21%	65 28%	48 52%	38 49%	2 48%	7 27%	5 64%	2808 41%
Don't know	27 *	26 *	*	11 1%	4 *	6 *	2 *	3 *	9 *	9 1%	2 h	3 1%	8 1%	10 *	22 *	-	-	8 *	4 *	6 2%	3 1%	1 1%	*	-	-	*	24 *
Prefer not to say	13 *	10 *	2 *	2 *	7 1%	1 *	1 *	1 *	3 *	1 *	1 *	1 1%	*	2 *	2 *	-	*	1 *	2 *	7 3%	*	*	-	-	-	-	13 *
Experienced problems	4226 62%	3617 67%	609 45%	1011 75%	929 69%	790 58%	777 57%	719 53%	3041 62%	634 66%	385 63%	133 61%	1013 68%	3078 61%	3642 61%	188 75%	251 77%	2081 65%	1666 57%	204 75%	160 70%	42 46%	38 50%	2 52%	19 73%	3 34%	3929 58%
No problems	2509 37%	1769 33%	739 55%	323 24%	415 31%	553 41%	581 43%	637 47%	1876 38%	310 33%	224 37%	81 37%	463 31%	1985 39%	2275 38%	63 25%	75 23%	1104 35%	1242 43%	56 21%	65 28%	48 52%	38 49%	2 48%	7 27%	5 64%	2808 41%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos [JN 24-000725-01]

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Air quality

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Major problems	280 4% hinovx	130 4%	149 4%	38 4%	51 4%	66 6%	58 5%	34 3%	18 2%	15 2%	15 2%	-	89 4%	124 6%	67 3%	215 4%	61 7%	29 8%	12 6%	6 7%	15 8%	23 7%	191 3%	148 5%	131 3%	257 4%
Moderate problems	1185 17% ghijnov	548 17%	628 18%	149 17%	265 23%	219 21%	207 18%	146 14%	119 14%	80 11%	71 11%	9 17%	414 20%	426 20%	345 13%	944 16%	229 28%	88 25%	62 32%	20 22%	59 30%	89 26%	855 15%	519 18%	660 17%	1055 16%
Minor problems	2108 31% ghijnx	974 30%	1109 32%	301 34%	443 39%	360 34%	327 29%	265 26%	235 28%	176 25%	163 25%	13 24%	743 37%	688 32%	676 26%	1815 31%	275 33%	129 37%	57 29%	25 27%	64 33%	99 29%	1716 31%	988 34%	1104 29%	1944 29%
No problems	2957 44% bdelmpq rtuw	1538 47%	1403 41%	335 38%	330 29%	364 35%	503 44%	548 54%	451 54%	426 60%	396 60%	30 57%	665 33%	867 40%	1425 55%	2702 46%	215 26%	89 25%	49 25%	33 37%	43 22%	126 36%	2577 47%	1174 40%	1773 46%	3318 49%
Don't know	225 3% aphnow	82 3%	125 4%	55 6%	47 4%	30 3%	37 3%	23 2%	17 2%	15 2%	14 2%	1	103 5%	67 3%	55 2%	175 3%	46 5%	15 4%	14 7%	6 7%	10 5%	9 2%	166 3%	76 3%	138 4%	182 3%
Prefer not to say	19 * nov	7 *	12 *	-	7 1%	6 1%	4 *	2 *	-	*	*	-	7 *	11 *	2 *	12 *	5 1%	1 *	1 *	-	3 2%	2 *	11 *	8 *	10 *	18 *
Experienced problems	3573 53% aghijno vx	1651 50%	1885 55%	488 56%	759 66%	645 62%	592 52%	445 44%	373 44%	272 38%	249 38%	22 42%	1247 62%	1237 57%	1089 42%	2974 51%	566 68%	247 70%	131 67%	50 56%	138 71%	212 61%	2762 50%	1664 57%	1895 50%	3256 48%
No problems	2957 44% bdelmpq rtuw	1538 47%	1403 41%	335 38%	330 29%	364 35%	503 44%	548 54%	451 54%	426 60%	396 60%	30 57%	665 33%	867 40%	1425 55%	2702 46%	215 26%	89 25%	49 25%	33 37%	43 22%	126 36%	2577 47%	1174 40%	1773 46%	3318 49%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos [IN J24-000725-01]

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base



ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? - Air quality

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Major problems	280 4%	106 5%	169 4%	25 3%	69 4%	48 3%	11 3%	15 6%	152 3%	69 8%	41 6%	65 5%	77 4%	45 3%	28 4%	252 4%	11 2%	12 4%	4 2%	49 3%	37 3%	166 6%	257 4%
Moderate problems	1185 17%	413 20%	763 16%	123 15%	310 19%	232 15%	48 14%	50 20%	761 16%	192 21%	184 26%	270 21%	311 16%	230 16%	112 18%	1057 19%	70 12%	35 11%	23 12%	310 20%	193 18%	554 18%	1055 16%
Minor problems	2108 31%	655 32%	1424 31%	264 33%	505 30%	504 32%	92 28%	60 23%	1507 31%	310 34%	209 29%	395 30%	592 30%	486 34%	177 29%	1820 32%	144 25%	92 28%	51 27%	507 32%	349 32%	963 32%	1944 29%
No problems	2957 44%	824 40%	2110 45%	375 46%	713 43%	733 46%	172 52%	117 45%	2333 48%	306 34%	218 30%	532 41%	918 47%	640 45%	288 46%	2356 41%	327 57%	170 53%	104 56%	639 41%	462 42%	1255 41%	3318 49%
Don't know	225 3%	38 2%	182 4%	22 3%	64 4%	72 5%	6 2%	16 6%	103 2%	32 4%	60 8%	38 3%	68 3%	18 1%	14 2%	194 3%	12 2%	14 4%	4 2%	70 4%	45 4%	79 3%	182 3%
Prefer not to say	19 *	2 *	8 *	-	4 *	5 *	-	*	3 *	2 *	3 *	2 *	-	-	2 *	15 *	4 1%	* *	1 *	2 *	6 1%	6 *	18 *
Experienced problems	3573 53%	1175 58%	2356 51%	412 51%	884 53%	784 49%	151 46%	125 48%	2421 50%	571 63%	434 61%	730 56%	980 50%	762 54%	317 51%	3129 55%	226 40%	140 43%	78 42%	865 55%	580 53%	1684 56%	3256 48%
No problems	2957 44%	824 40%	2110 45%	375 46%	713 43%	733 46%	172 52%	117 45%	2333 48%	306 34%	218 30%	532 41%	918 47%	640 45%	288 46%	2356 41%	327 57%	170 53%	104 56%	639 41%	462 42%	1255 41%	3318 49%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? - Air quality

Base: All UK adults, age 16+

	England region										Scotland region						NI regions (NUTS3)				ONS Area supergroup (JA Level)								Unweighted Total n			
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)		Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)
Unweighted Total	6774	274	269	422	409	414	514	300	307	477	115	335	300	312	177	171	135	136	302	177	80	156	133	321	3013	1313	515	156	1113	2513	172	6774
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
Major problems	280 4% cghwvyD	10 4%	30 4%	9 2%	13 3%	25 4%	26 4%	19 2%	12 2%	109 12%	*	1	-	3	1	4	1	1	3	*	*	1	-	14 2%	47 5%	14 1%	63 10%	44 17%	29 3%	25 2%	44 4%	257 4%
Moderate problems	1185 17% hlnopqs yD	39 14%	156 21%	116 21%	81 16%	112 19%	98 16%	144 16%	47 8%	264 30%	10	22	4	17	4	3	3	7	3	2	4	6	7	105 15%	232 23%	72 7%	176 27%	141 41%	141 15%	151 13%	198 20%	1055 16%
Minor problems	2108 31% lmopwxy yD	86 31%	253 34%	168 30%	157 32%	192 32%	194 31%	323 35%	182 31%	264 30%	21	27	2	32	13	19	15	14	10	11	5	15	11	230 33%	357 36%	249 23%	194 30%	69 26%	275 30%	362 31%	372 38%	1944 29%
No problems	2957 44% bklABE i	121 44%	268 36%	250 44%	225 46%	237 40%	295 47%	420 45%	336 58%	204 23%	36	21	40	30	50	52	49	49	12	32	18	18	24	329 48%	330 33%	736 76%	170 67%	41 15%	429 47%	603 51%	315 32%	3318 49%
Don't know	225 3% hewxy zgh	18 7%	33 4%	19 3%	17 3%	27 5%	15 2%	22 2%	5 1%	37 4%	1	2	-	1	1	1	2	3	1	*	1	1	*	10 1%	31 3%	17 2%	42 7%	3 1%	35 4%	36 3%	50 5%	182 3%
Prefer not to say	19 *	2 *	1 *	2 *	2 1%	2 *	2 *	2 *	1 *	2 *	1	*	-	-	-	1	1	-	-	-	*	-	*	1 *	3 *	3 *	2 *	-	4 *	2 *	3 *	18 *
Experienced problems	3573 53% hlnopqs twyDzC D	135 49%	439 59%	292 52%	251 51%	329 55%	318 51%	487 52%	242 41%	637 72%	32	51	6	52	18	26	19	22	16	14	9	21	18	349 51%	636 64%	335 31%	433 67%	225 84%	446 49%	537 46%	613 62%	3256 48%
No problems	2957 44% bklABE i	121 44%	268 36%	250 44%	225 46%	237 40%	295 47%	420 45%	336 58%	204 23%	36	21	40	30	50	52	49	49	12	32	18	18	24	329 48%	330 33%	736 76%	170 67%	41 15%	429 47%	603 51%	315 32%	3318 49%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (IN J24-000725-01)
 Filename: J24-000725-WAVE-2405095-WBI-wtd_v8-IntUse-UK
 Proportions/Means: Columns tested (5% risk level) - /a/b/c/d/e/f/g/h/i - /j/k/l/m/n/o/p/q - /r/s/t/u/v - /w/x/y/z/AA/BB/CC/DE
 Overlap formulae used. * small base



ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Air quality

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Major problems	280 4%	250 5%	30 2%	84 6%	75 6%	61 4%	25 2%	36 3%	178 4%	59 6%	30 5%	13 6%	77 5%	201 4%	235 4%	12 5%	20 6%	141 4%	90 3%	21 8%	23 10%	1 1%	3 4%	-	2 7%	-	257 4%
Moderate problems	1185 17%	1088 20%	97 7%	339 25%	260 19%	232 17%	205 15%	149 11%	814 17%	194 20%	131 21%	39 18%	282 19%	867 17%	1023 17%	59 24%	74 23%	566 18%	455 16%	77 28%	68 30%	7 7%	12 15%	1 18%	4 14%	1 18%	1055 16%
Minor problems	2108 31%	1807 33%	301 22%	426 32%	449 33%	391 29%	401 29%	440 32%	1519 31%	300 31%	188 31%	77 35%	482 32%	1543 30%	1825 31%	83 33%	114 35%	1025 32%	857 29%	90 33%	67 29%	25 27%	21 27%	2 36%	7 25%	1 17%	1944 29%
No problems	2957 44%	2055 38%	901 67%	411 31%	506 37%	637 47%	706 52%	697 51%	2262 46%	362 38%	243 40%	76 35%	583 39%	2308 45%	2658 45%	82 33%	107 33%	1340 42%	1437 49%	60 22%	63 28%	56 61%	41 52%	2 45%	14 52%	5 62%	3318 49%
Don't know	225 3%	205 4%	20 1%	77 6%	61 5%	26 2%	23 2%	37 3%	147 3%	38 4%	19 3%	12 5%	53 4%	153 3%	190 3%	13 5%	11 3%	115 4%	70 2%	23 8%	5 2%	3 3%	1 1%	-	* 2%	* 2%	182 3%
Prefer not to say	19 *	17 *	2 *	10 1%	4 *	4 *	1 *	9 *	1 *	1 *	3 1%	3 1%	8 1%	4 *	11 *	2 1%	-	7 *	6 1%	3 1%	* *	* *	-	-	-	-	18 *
Experienced problems	3573 53%	3146 58%	427 32%	849 63%	784 58%	684 51%	631 46%	625 46%	2511 51%	552 58%	348 57%	128 59%	841 57%	2611 51%	3083 52%	154 61%	208 64%	1732 54%	1402 48%	187 69%	158 70%	32 35%	36 46%	2 55%	12 46%	3 36%	3256 48%
No problems	2957 44%	2055 38%	901 67%	411 31%	506 37%	637 47%	706 52%	697 51%	2262 46%	362 38%	243 40%	76 35%	583 39%	2308 45%	2658 45%	82 33%	107 33%	1340 42%	1437 49%	60 22%	63 28%	56 61%	41 52%	2 45%	14 52%	5 62%	3318 49%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v0_intUse_UK

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Litter or rubbish on the street

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Major problems	760 11% v	329 10% a	423 12% b	95 11% c	159 14% d	155 15% e	127 11% f	97 10% g	76 9% h	50 7% i	46 7% j	4 8% k	254 13% l	282 13% m	224 9% n	591 10% o	158 19% p	78 22% q	40 21% r	12 13% s	28 14% t	55 16% u	536 10% v	327 11% w	429 11% x	733 11% y
Moderate problems	1791 26% z	848 26% a	918 27% b	251 29% c	351 31% d	286 27% e	276 24% f	234 23% g	215 26% h	179 25% i	169 26% j	10 19% k	602 30% l	561 26% m	628 24% n	1533 26% o	233 28% p	94 27% q	51 26% r	23 25% s	65 33% t	104 30% u	1430 26% v	783 27% w	999 26% x	1701 25% y
Minor problems	3097 46% z	1515 46% a	1563 46% b	400 46% c	481 42% d	452 43% e	536 47% f	496 49% g	408 49% h	324 45% i	303 46% j	21 39% k	880 44% l	988 45% m	1229 48% n	2769 47% o	303 36% p	128 36% q	70 36% r	42 46% s	63 32% t	138 40% u	2632 48% v	1335 46% w	1752 46% x	3149 46% y
No problems	1081 16% z	567 17% a	511 15% b	118 13% c	143 13% d	143 14% e	192 17% f	187 18% g	141 17% h	157 22% i	139 21% j	18 34% k	261 13% l	335 15% m	485 19% n	951 16% o	114 14% p	44 12% q	29 15% r	14 15% s	27 14% t	52 15% u	900 16% v	469 16% w	609 16% x	1152 17% y
Don't know	33 * z	15 * a	14 * b	13 * c	8 1% d	6 1% e	1 * f	3 * g	2 * h	2 * i	2 * j	2 * k	21 1% l	7 * m	5 * n	15 * o	18 2% p	7 2% q	4 2% r	4 * s	8 4% t	15 * u	6 * v	20 1% w	25 * x	25 * y
Prefer not to say	12 * z	4 * a	6 * b	1 * c	2 * d	4 * e	5 * f	1 * g	- * h	- * i	- * j	- * k	3 * l	9 * m	1 * n	4 * o	6 1% p	2 * q	1 * r	1 * s	- * t	4 2% u	- * v	4 * w	7 * x	14 * y
Experienced problems	5648 83% z	2693 82% a	2904 85% b	746 85% c	990 87% d	893 85% e	938 83% f	827 81% g	699 83% h	554 78% i	518 79% j	35 66% k	1736 86% l	1831 84% m	2080 81% n	4893 83% o	693 83% p	300 85% q	161 83% r	76 85% s	156 80% t	296 85% u	4597 83% v	2445 84% w	3179 83% x	5583 82% y
No problems	1081 16% z	567 17% a	511 15% b	118 13% c	143 13% d	143 14% e	192 17% f	187 18% g	141 17% h	157 22% i	139 21% j	18 34% k	261 13% l	335 15% m	485 19% n	951 16% o	114 14% p	44 12% q	29 15% r	14 15% s	27 14% t	52 15% u	900 16% v	469 16% w	609 16% x	1152 17% y

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base



ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Litter or rubbish on the street

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Major problems	760 11% hnr	229 11% hh	519 11% hnr	86 11% hh	181 11% hh	177 11% hh	36 11% hh	39 15% hh	473 10% hh	121 13% hh	127 18% hh	207 16% hh	221 11% hh	139 10% hh	43 7% hh	642 11% hh	57 10% hh	46 14% hh	14 8% hh	204 13% hh	126 12% hh	312 10% hh	733 11% hh
Moderate problems	1791 26% hm	523 26% hm	1242 27% hm	211 26% hm	443 27% hm	414 26% hm	106 32% hm	67 26% hm	1227 25% hm	256 28% hm	231 32% hm	363 28% hm	551 28% hm	328 23% hm	153 25% hm	1533 27% hm	139 24% hm	75 23% hm	44 24% hm	443 28% hm	293 27% hm	797 26% hm	1701 25% hm
Minor problems	3097 46% gij	946 46% gij	2132 46% gij	396 49% gij	749 45% gij	750 47% gij	140 43% gij	97 37% gij	2353 48% gij	366 40% gij	269 38% gij	560 43% gij	858 44% gij	708 50% gij	303 49% gij	2588 45% gij	264 46% gij	157 48% gij	89 48% gij	678 43% gij	507 46% gij	1403 46% gij	3149 46% gij
No problems	1081 16% jk	335 16% jk	738 16% jk	112 14% jk	286 17% jk	246 15% jk	47 14% jk	48 19% jk	800 16% jk	163 18% jk	72 10% jk	165 13% jk	333 17% jk	245 17% jk	115 18% jk	896 16% jk	105 19% jk	42 13% jk	37 20% jk	241 15% jk	159 15% jk	496 16% jk	1152 17% jk
Don't know	33 * ahim	4 * ahim	23 * ahim	5 1% ahim	5 * ahim	6 * ahim	- * ahim	7 3% ahim	4 * ahim	3 * ahim	13 2% ahim	5 * ahim	3 * ahim	- * ahim	5 1% ahim	26 * ahim	2 * ahim	4 1% ahim	2 1% ahim	8 * ahim	4 * ahim	14 * ahim	25 * ahim
Prefer not to say	12 * bh	2 * bh	3 * bh	- * bh	2 * bh	1 * bh	- * bh	* * bh	2 * bh	2 * bh	2 * bh	3 * bh	- * bh	- * bh	2 * bh	9 * bh	2 * bh	* * bh	1 * bh	3 * bh	3 * bh	3 * bh	14 * bh
Experienced problems	5648 83% p	1697 83% p	3892 84% p	693 86% p	1372 82% p	1341 84% p	282 86% p	203 79% p	4053 83% p	743 82% p	627 88% p	1130 87% p	1630 83% p	1175 83% p	500 80% p	4762 84% p	460 81% p	278 86% p	148 79% p	1325 84% p	926 85% p	2511 83% p	5583 82% p
No problems	1081 16% jk	335 16% jk	738 16% jk	112 14% jk	286 17% jk	246 15% jk	47 14% jk	48 19% jk	800 16% jk	163 18% jk	72 10% jk	165 13% jk	333 17% k	245 17% k	115 18% k	896 16% zq	105 19% zq	42 13% zq	37 20% zq	241 15% zq	159 15% zq	496 16% zq	1152 17% zq

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (IN J24-000725-01)
 Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



ENVOQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? - Litter or rubbish on the street

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)				ONS Area supergroup (A Level)							Unweighted Total	Weighted Total		
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)			Services and Industrial Legacy (ab)	Town and Country (ac)
Unweighted Total	1774	225	269	422	409	444	514	300	307	677	111	135	100	112	177	115	136	102	172	153	103	103	101	1013	1123	513	156	111	111	117	172	174
Weighted Total	6774	274	741	562	495	598	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
Major problems	760 11% fhwyo	42 15% fh	98 13% fh	63 11% fh	45 9% h	81 14% fh	37 6% fh	95 10% fh	28 5% fh	152 17% zcdefgh	11 15% lm	17 22% zlmnopq	*	5 6% l	5 7% l	9 11% l	5 7% l	6 8% l	2 8% suv	1 2% suv	2 7% suv	6 14% s	3 7% s	31 4%	157 16%	46 4%	148 23%	41 15%	124 14%	75 6%	138 14%	733 11%
Moderate problems	1791 26% hlydyo	70 26% h	224 30% h	149 27% h	137 28% h	156 26% h	152 24% h	227 24% h	110 19% h	308 35% zacddefgh	16 23% l	27 37% zlmnopq	4 9% zlmnopq	33 40% zlmnopq	9 13% zlmnopq	14 18% zlmnopq	19 26% zlmnopq	17 23% zlmnopq	11 39% suv	9 20% suv	7 23% suv	8 20% suv	9 21% suv	153 22% y	309 31%	186 17%	233 36% zwyCD	97 36% zwyD	257 28% wyD	250 21% y	305 31% zwyD	1701 25%
Minor problems	3097 46% hijace	118 43% hijace	301 41% hijace	260 46% hijace	224 45% hijace	282 47% hijace	302 48% hijace	448 55% hijace	319 53% hijace	333 38% hijace	28 41% k	24 33% zkmnopq	27 58% zkmnopq	31 38% zkmnopq	34 48% zkmnopq	43 53% zkmnopq	40 50% zkmnopq	40 55% zkmnopq	10 35% zkmnopq	23 49% zkmnopq	15 50% zkmnopq	20 50% zkmnopq	21 51% zkmnopq	379 55% ace	386 39%	599 53% zwaBCE	209 32% zwaBCE	101 38% A	404 44% zwaBCE	610 52% zwaBCE	407 42% zwaBCE	3149 46%
No problems	1081 16% ikace	43 16% i	111 15% i	87 15% i	87 18% i	73 12% i	131 21% i	158 17% i	126 22% i	82 9% i	13 18% k	6 8% zkmnopq	15 33% zkmnopq	13 16% zkmnopq	22 31% zkmnopq	13 16% zkmnopq	13 18% zkmnopq	11 14% zkmnopq	4 15% zkmnopq	13 29% zkmnopq	5 16% zkmnopq	7 16% zkmnopq	9 20% zkmnopq	125 18% ace	138 14%	261 24% zwaBCE	51 8% zwaBCE	29 11% zwaBCE	122 13% A	236 20% zwaBCE	118 12% zwaBCE	1152 17%
Don't know	33 *	1 *	6 1%	2 *	2 *	3 *	7 1%	2 *	-	5 1%	1 1%	-	-	-	1 1%	-	-	-	1 3%	-	1 3%	*	-	3 *	9 1%	-	6 1%	-	4 *	4 *	8 *	25 *
Prefer not to say	12 *	-	2 *	1 *	-	3 *	2 *	-	1 *	1 *	1 1%	*	-	-	1 2%	-	-	-	-	-	*	-	*	-	3 *	-	2 *	-	3 *	2 *	3 *	14 *
Experienced problems	5648 83% fhwyo	230 84% fh	623 84% fh	472 84% fh	407 82% fh	519 87% fh	491 78% fh	771 83% fh	457 78% fh	793 90% zacddefgh	55 80% lm	68 92% zlmnopq	31 67% zlmnopq	70 84% zlmnopq	48 69% zlmnopq	66 81% zlmnopq	59 82% zlmnopq	63 86% zlmnopq	24 82% s	33 71% s	24 80% s	34 84% s	33 79% s	562 81% y	852 85%	831 76%	589 91% zwyCD	239 89% wyD	786 86% yD	935 79% zwyD	852 87% zwyD	5583 82%
No problems	1081 16% ikace	43 16% i	111 15% i	87 15% i	87 18% i	73 12% i	131 21% i	158 17% i	126 22% i	82 9% i	13 18% k	6 8% zkmnopq	15 33% zkmnopq	13 16% zkmnopq	22 31% zkmnopq	13 16% zkmnopq	13 18% zkmnopq	11 14% zkmnopq	4 15% zkmnopq	13 29% zkmnopq	5 16% zkmnopq	7 16% zkmnopq	9 20% zkmnopq	125 18% ace	138 14%	261 24% zwaBCE	51 8% zwaBCE	29 11% zwaBCE	122 13% A	236 20% zwaBCE	118 12% zwaBCE	1152 17%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (UK 24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/s/b/c/d/e/f/g/h/i - z/l/n/m/o/p/a - z/r/s/t/u/v - z/w/z/y/a/b/c/d/e

Overlap formulae used: * small base



ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? Litter or rubbish on the street

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Major problems	760 11% befgmnr u	708 13% zb	52 4%	302 22% zdefg	197 15% zefg	122 9% g	87 6% g	51 4%	533 11% zm	111 12% z	79 13% z	30 14%	202 14% zm	532 10% z	639 11% z	52 21% zn	47 14%	356 11% z	277 10% z	66 24% zqr	35 16% r	6 7% z	5 7% z	1 12% z	2 7% z	2 26% z	733 11%
Moderate problems	1791 26% bfgr	1569 29% zb	222 16%	460 34% zefg	424 31% zfg	381 28% fg	296 22% g	229 17%	1285 26% z	270 28% z	158 26% z	60 28%	404 27% z	1326 26% z	1549 26% z	61 24% z	107 33%	869 27% z	719 25% z	91 33% z	59 26%	20 21% z	19 25% z	1 16% z	8 29% z	1 14%	1701 25%
Minor problems	3097 46% acds	2352 43% za	745 55%	464 34% za	553 41% c	598 44% c	727 55% zcde	755 55% zcde	2262 46% z	429 45% z	294 48% z	93 43%	682 46% z	2338 46% z	2757 46% z	120 48% z	129 40%	1412 44% z	1437 49% z	78 29% z	104 46% z	49 53% z	34 44% z	2 40% z	13 48% z	3 38% z	3149 46%
No problems	1081 16% acdlis	752 14% za	328 24%	107 8% za	167 12% c	239 18% cd	247 18% cd	321 24%	830 17% zj	136 14% z	76 13% z	32 14%	183 12% z	865 17% z	971 16% zo	16 6% z	39 12%	543 17% z	472 16% z	26 10% z	26 11%	15 16% z	19 25% z	1 32% z	4 16% z	2 21% z	1152 17%
Don't know	33 * hmnr	31 1% *	2 *	9 1% *	11 1% *	7 * *	3 * *	3 *	13 * *	7 1% *	3 * *	2 1%	10 1% m	10 * *	23 * *	- - 1%	2 1%	12 * *	5 * *	8 3% zqr	3 1%	2 2% z	- - *	- - *	- - *	- - *	25 *
Prefer not to say	12 * hmn	10 * *	2 *	5 * *	3 * *	3 * *	1 *	1 *	5 * *	1 * *	1 * *	2 1%	4 * *	3 * *	3 * *	2 1% n	2 1%	2 * *	4 * *	4 1% zqr	4 * *	2 * *	4 * *	4 1% z	4 * *	4 * *	14 *
Experienced problems	5648 83% bqv zb	4629 85% zb	1019 75%	1226 91% zdefg	1175 87% zefg	1101 82% g	1110 82% g	1036 76%	4081 83% z	810 85% z	531 87% z	183 84%	1288 87% z	4196 83% z	4945 83% z	233 93% z	283 87%	2637 83% z	2433 83% z	235 86% z	198 87%	75 82% z	58 75% z	3 68% z	22 84% z	6 79% z	5583 82%
No problems	1081 16% acdlis	752 14% za	328 24%	107 8% za	167 12% c	239 18% cd	247 18% cd	321 24%	830 17% zj	136 14% z	76 13% z	32 14%	183 12% z	865 17% z	971 16% zo	16 6% z	39 12%	543 17% z	472 16% z	26 10% z	26 11%	15 16% z	19 25% z	1 32% z	4 16% z	2 21% z	1152 17%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (UN J24-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVSPACE. Please think about the public, green or open space in your local area that is nearest to your home, for example a park, countryside, wood, play area, canal path, riverside or beach. How satisfied or dissatisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mess, and the quality of the facilities if there are any.

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Very satisfied	1613 24% cdelpmq rtuw	757 23%	847 25%	138 16%	135 12%	176 17%	273 cde	335 zdef	289 zdef	268 zdef	249 zdef	19 cde	274 14%	448 21%	891 35%	1507 26%	92 11%	26 7%	28 15%	15 17%	23 12%	51 15%	1456 26%	607 21%	1000 26%	1631 27%
Fairly satisfied	3102 46% gn	1531 47%	1550 45%	466 53%	551 48%	489 47%	508 45%	423 42%	371 44%	295 41%	279 42%	16 30%	1017 50%	997 46%	1089 42%	2714 46%	352 42%	145 41%	86 44%	36 40%	85 44%	166 48%	2548 46%	1396 48%	1702 45%	2992 44%
Neither satisfied nor dissatisfied	1089 16% hijnov	538 16%	544 16%	159 18%	242 21%	184 18%	173 15%	147 14%	97 12%	88 12%	77 12%	11 20%	401 20%	356 16%	332 13%	879 15%	202 24%	96 27%	40 21%	19 21%	46 24%	73 21%	806 15%	477 16%	601 16%	1016 15%
Fairly dissatisfied	680 10% ghijnov	304 9%	362 11%	61 7%	142 12%	137 13%	143 13%	84 8%	68 8%	45 6%	38 6%	7 13%	203 10%	281 13%	196 8%	542 9%	125 15%	62 18%	18 9%	15 17%	29 15%	30 9%	512 9%	327 11%	351 9%	673 10%
Very dissatisfied	217 3% bhijnov	124 4%	91 3%	32 4%	56 5%	53 5%	28 3%	27 3%	13 2%	10 1%	9 1%	1 2%	88 4%	80 4%	50 2%	174 3%	39 5%	14 4%	15 8%	3 3%	7 3%	25 7%	149 3%	97 3%	116 3%	200 3%
Don't know	59 1% ghijnov	19 1%	35 1%	22 3%	12 1%	6 1%	7 1%	2 *	3 *	7 1%	7 -	- -	34 2%	12 1%	12 *	39 1%	19 2%	9 3%	5 3%	2 2%	3 1%	2 1%	37 1%	15 1%	36 1%	48 1%
Prefer not to say	14 * nov	5 *	5 *	- *	5 *	4 *	4 *	* *	- *	* *	- *	- *	5 *	8 *	* *	9 *	3 *	1 *	1 *	- *	2 1%	1 *	8 *	3 *	9 *	14 *
Satisfied	4715 70% deimpqr stu	2289 70%	2397 70%	604 69%	687 60%	665 64%	780 de	757 zdef	660 zdefg	563 zdefk	528 zdefgk	35 65%	1290 64%	1445 66%	1980 77%	4220 72%	444 53%	170 48%	114 59%	51 57%	108 55%	217 62%	4004 73%	2003 69%	2702 71%	4823 71%
Dissatisfied	896 13% ghijnov x	428 13%	453 13%	93 11%	197 17%	188 18%	172 15%	111 11%	80 10%	55 8%	47 7%	8 15%	290 14%	360 17%	246 10%	716 12%	164 20%	76 22%	33 17%	18 20%	36 18%	55 16%	661 12%	424 15%	467 12%	873 13%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



ENVSPACE. Please think about the public, green or open space in your local area that is nearest to your home, for example a park, countryside, wood, play area, canal path, riverside or beach. How satisfied or dissatisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mess, and the quality of the facilities if there are any.

Base: All UK adults, age 16+

	Total (a)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (b)	Non-graduates (c)	Other Higher Education below degree level (d)	A-level or equivalent (e)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (f)	Another type of qualification (vocational/professional/foreign) (g)	No formal qualifications (h)	Owned outright/ buying on mortgage (i)	Rent from private landlord (j)	Rent from council/ housing association (k)	Up to £25,999 (l)	£26,000 up to £51,999 (m)	£52,000 up to £99,999 (n)	£100,000 and above (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	North (t)	Midlands (u)	South (v)	
Unweighted Total	6774	2447	4245	835	1336	1443	369	274	5266	559	633	1307	2114	1431	974	4415	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very satisfied	1613	580	1026	211	318	364	81	52	1335	157	84	254	467	373	200	1340	153	79	41	333	219	789	1831
	24%	28%	22%	26%	19%	23%	25%	20%	27%	17%	12%	20%	24%	26%	32%	24%	24%	24%	22%	21%	20%	26%	27%
	bdijkst	zbddeg	d	bd					zj	j			k	k	zkim							zst	
Fairly satisfied	3102	957	2116	357	800	711	154	94	2324	404	278	555	907	714	284	2628	243	144	87	701	508	1420	2992
	46%	47%	45%	44%	48%	45%	47%	36%	48%	44%	39%	43%	46%	50%	46%	46%	43%	44%	47%	44%	46%	47%	44%
	g	g	g	g	g	g	g	g	zi	z													
Neither satisfied nor dissatisfied	1089	254	815	118	307	288	52	50	641	194	179	246	338	170	66	919	87	55	29	253	191	475	1016
	16%	12%	17%	15%	18%	18%	16%	19%	13%	21%	25%	19%	17%	12%	11%	16%	15%	17%	15%	16%	17%	16%	15%
	ahmn	za		a	a			a	zh	zh			zmn	mn									
Fairly dissatisfied	680	189	487	96	183	145	26	38	439	106	112	160	191	133	58	568	61	33	18	193	126	249	673
	10%	9%	10%	12%	11%	9%	8%	15%	9%	12%	16%	12%	10%	9%	9%	10%	11%	10%	9%	12%	12%	8%	10%
	hu							zaef	zh	z										zu	u		
Very dissatisfied	217	48	163	26	43	67	12	14	101	42	44	72	58	28	10	178	21	9	9	69	38	71	200
	3%	2%	4%	3%	3%	4%	4%	6%	2%	5%	6%	6%	3%	2%	2%	3%	4%	3%	5%	4%	4%	2%	3%
	ahmu				a			ad	h	zh			zmn						zo	zu			
Don't know	59	9	44	1	15	14	4	11	16	4	15	13	6	2	1	48	3	5	3	24	7	17	48
	1%	*	1%	*	1%	1%	1%	4%	*	*	2%	1%	*	*	*	1%	1%	1%	2%	1%	1%	1%	1%
	achim	c						zabcde	zhi			lm								zu			
Prefer not to say	14	2	5	-	*	5	-	*	2	3	1	1	-	-	2	11	2	-	1	5	3	3	14
	*	*	*	-	*	*	-	*	*	*	*	*	-	-	*	*	*	-	*	*	*	*	*
	h							h															
Satisfied	4715	1537	3143	569	1117	1075	235	146	3660	562	363	809	1374	1087	484	3969	395	223	128	1033	727	2209	4823
	70%	75%	67%	70%	67%	67%	72%	57%	75%	62%	51%	62%	70%	77%	78%	70%	70%	69%	68%	66%	67%	73%	71%
	bgijks	zbcdeg	g	g	g	g	g	g	zj	j			k	zkl	zkl							zst	
Dissatisfied	896	237	650	122	227	212	38	52	541	148	157	232	249	161	68	746	81	42	27	262	164	320	873
	13%	12%	14%	15%	14%	13%	12%	20%	11%	16%	22%	18%	13%	11%	11%	13%	14%	13%	15%	17%	15%	11%	13%
	ahu	a						zabdef	h	zhi			zlmn						zu	u			

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



ENVSACE. Please think about the public, green or open space in your local area that is nearest to your home, for example a park, countryside, wood, play area, canal path, riverside or beach. How satisfied or dissatisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mess, and the quality of the facilities if there are any.

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (A Level)								Unweighted Total	Weighted Total
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)		
Unweighted Total	6774	274	259	422	409	444	514	300	307	677	115	133	100	112	177	114	135	136	102	172	159	123	121	1000	1000	1092	647	156	111	1178	983	6774
Weighted Total	6774	274	259	422	409	444	514	300	307	677	115	133	100	112	177	114	135	136	102	172	159	123	121	1000	1000	1092	647	156	111	1178	983	6774
Very satisfied	1613	49	150	133	307	113	192	255	193	349	12	12	24	18	22	26	20	19	3	12	7	8	10	205	203	385	82	55	170	318	192	1831
24% eiaCEAC	18%	20%	24%	22%	19%	30%	27%	33%	17%	17%	17%	17%	51%	21%	32%	32%	28%	26%	12%	27%	24%	19%	25%	30%	20%	35%	13%	21%	19%	27%	20%	27%
Fairly satisfied	3102	136	329	236	234	274	271	415	288	446	26	33	16	42	32	33	26	34	14	21	12	21	19	325	458	472	306	138	406	575	421	2992
46%	49%	44%	42%	47%	46%	43%	45%	49%	49%	51%	38%	45%	35%	50%	46%	41%	36%	46%	49%	46%	40%	52%	44%	47%	46%	43%	47%	52%	44%	49%	43%	44%
Neither satisfied nor dissatisfied	1089	35	118	100	83	108	95	154	68	158	13	15	3	14	3	11	15	13	5	5	7	7	4	87	169	141	144	38	162	167	181	1016
16%	13%	16%	18%	17%	18%	15%	17%	12%	18%	19%	20%	7%	17%	5%	13%	20%	18%	17%	17%	12%	24%	16%	11%	13%	17%	13%	22%	14%	18%	14%	18%	15%
Fairly dissatisfied	680	34	101	59	49	77	57	79	29	84	13	9	2	7	10	6	7	7	4	5	1	3	5	53	118	70	70	28	120	98	123	673
10%	12%	14%	10%	10%	13%	9%	8%	5%	10%	18%	12%	5%	8%	14%	8%	10%	9%	13%	18%	12%	7%	12%	8%	8%	12%	6%	11%	10%	8%	8%	13%	10%
Very dissatisfied	217	12	33	24	18	21	11	19	4	37	4	5	1	2	2	4	1	1	2	1	2	2	2	11	44	17	38	8	46	9	44	200
3%	4%	4%	4%	4%	3%	2%	2%	1%	4%	6%	7%	2%	3%	3%	5%	2%	1%	6%	6%	3%	7%	5%	4%	2%	4%	2%	6%	3%	5%	1%	4%	3%
Don't know	59	8	7	8	3	4	2	9	-	6	1	-	-	-	2	*	-	-	1	-	*	*	1	9	5	5	5	1	8	8	17	48
1%	3%	1%	1%	1%	1%	*	1%	-	1%	1%	-	-	-	2%	1%	-	-	3%	1%	-	1%	*	3%	1%	1%	*	1%	*	1%	1%	2%	1%
Prefer not to say	14	4	1	2	1	2	-	1	1	1	1	*	-	-	-	-	1	-	-	-	*	-	2	-	2	1	2	-	3	3	14	
*	-	1%	*	*	*	*	-	*	*	1%	*	-	-	-	-	2%	-	-	-	-	1%	-	*	-	2	1	2	-	3	3	14	
Satisfied	4715	185	479	369	340	386	463	670	481	595	38	45	40	60	54	59	46	53	18	33	19	29	29	529	661	857	388	194	576	893	613	4823
70%	68%	65%	66%	69%	65%	73%	72%	83%	68%	55%	61%	86%	72%	78%	72%	65%	72%	69%	61%	73%	64%	71%	69%	77%	66%	79%	60%	72%	63%	76%	62%	71%
Dissatisfied	896	46	133	83	66	98	68	98	33	121	17	14	3	9	12	10	9	7	5	7	3	5	7	64	162	87	108	35	166	107	167	873
13%	17%	18%	15%	13%	16%	11%	10%	6%	14%	24%	19%	7%	11%	17%	12%	12%	10%	19%	15%	10%	13%	16%	9%	16%	8%	17%	13%	18%	9%	17%	13%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (IN J24-000725-01)
 Filename: J24-000725-WAVE-2405095-WBI-wtd_v8-IntUse-UK
 Proportions/Means: Columns treated (5% risk level) - /a/b/c/d/e/f/g/h/i - /j/k/l/m/n/o/p/q - /r/s/t/u/v - /w/x/y/z/AA/BB/CC/DE
 Overlap formulae used. * small base



ENVSPACE. Please think about the public, green or open space in your local area that is nearest to your home, for example a park, countryside, wood, play area, canal path, riverside or beach. How satisfied or dissatisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mess, and the quality of the facilities if there are any.

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth or sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very satisfied	1613 24%	1107 20%	505 37%	148 11%	235 17%	356 26%	453 33%	420 31%	1293 26%	164 17%	113 18%	38 17%	301 20%	1288 25%	1473 25%	30 12%	49 15%	721 23%	804 28%	27 10%	34 15%	24 26%	15 19%	2 37%	8 30%	2 33%	1831 27%
Fairly satisfied	3102 46%	2523 47%	579 43%	536 40%	635 47%	621 46%	627 46%	684 50%	2261 46%	462 48%	281 46%	81 37%	612 41%	2414 48%	2695 45%	127 51%	177 54%	1529 48%	1295 44%	98 36%	99 44%	41 45%	37 48%	1 32%	9 39%	3 44%	2992 44%
Neither satisfied nor dissatisfied	1089 16%	912 17%	178 13%	313 23%	265 20%	210 16%	151 11%	150 11%	752 15%	172 18%	112 18%	48 22%	300 20%	729 14%	963 16%	37 15%	50 15%	480 15%	457 16%	71 26%	51 22%	13 15%	12 16%	*	5 9%	-	1016 15%
Fairly dissatisfied	690 10%	611 11%	68 5%	227 16%	163 12%	111 8%	104 8%	84 6%	450 9%	110 12%	72 12%	31 14%	191 13%	464 9%	580 10%	27 11%	44 14%	330 10%	255 9%	53 19%	32 14%	8 9%	7 9%	1 18%	2 9%	*	673 10%
Very dissatisfied	217 3%	204 4%	13 1%	110 8%	40 3%	42 3%	16 1%	9 1%	141 3%	28 3%	29 5%	12 5%	60 4%	144 3%	176 3%	26 10%	5 1%	103 3%	84 3%	15 6%	7 3%	3 3%	5 6%	*	1 4%	1 6%	200 3%
Don't know	59 1%	52 1%	*	19 1%	11 1%	8 1%	9 1%	12 1%	28 1%	17 2%	3 *	8 3%	17 1%	32 1%	49 1%	2 1%	3 1%	28 1%	17 1%	6 2%	4 2%	2 2%	1 2%	-	-	-	48 1%
Prefer not to say	14 *	13 *	1 *	4 *	6 *	3 *	* *	1 *	4 *	1 *	2 *	1 1%	3 *	4 *	5 *	2 1%	-	3 *	3 *	3 1%	-	* *	* *	-	-	-	14 *
Satisfied	4715 70%	3630 67%	1084 80%	684 51%	870 64%	976 72%	1081 79%	1104 81%	3554 72%	626 66%	393 64%	119 54%	913 62%	3702 73%	4169 70%	157 63%	226 69%	2250 70%	2100 72%	126 46%	133 59%	64 70%	52 67%	3 69%	17 65%	6 77%	4823 71%
Dissatisfied	896 13%	815 15%	81 6%	327 24%	203 15%	153 11%	120 9%	93 7%	591 12%	138 14%	101 17%	43 20%	250 17%	608 12%	756 13%	53 21%	49 15%	433 14%	338 12%	68 25%	39 17%	11 12%	12 15%	1 22%	4 14%	2 23%	873 13%

Fieldwork dates: 9th May - 13th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Very satisfied	190 3% bijmno	123 4% zb	66 2% z	54 6% zdefghi	31 3% i	19 2% z	26 2% z	30 3% ij	25 3% ij	6 1% z	6 1% z	-	85 4% zmn	45 2% z	61 2% z	135 2% z	48 6% zoquv	7 2% z	13 7% zoquv	7 8% zoquv	20 10% zoquv	7 2% z	128 2% z	77 3% z	113 3% z	169 2% z
Fairly satisfied	1507 22%	693 21%	809 24%	186 21%	225 20%	231 22%	243 21%	232 23%	191 23%	199 28%	180 27%	19 36%	411 20%	474 22%	622 24%	1277 22%	211 25%	84 24%	71 37%	18 20%	38 19%	78 22%	1199 22%	633 22%	868 23%	1538 23%
Neither satisfied nor dissatisfied	1950 29%	952 29%	990 29%	229 26%	342 30%	261 25%	367 32%	315 31%	246 29%	191 27%	178 27%	13 25%	571 28%	628 29%	752 29%	1671 28%	261 31%	126 36%	54 28%	17 19%	63 33%	96 28%	1575 29%	834 29%	1107 29%	2018 30%
Fairly dissatisfied	2055 30%	989 30%	1044 30%	265 30%	369 32%	341 33%	323 28%	285 28%	252 30%	219 31%	207 31%	12 22%	633 31%	664 30%	757 29%	1861 32%	175 21%	75 21%	32 16%	31 34%	37 19%	112 32%	1749 32%	928 32%	1121 29%	1980 29%
Very dissatisfied	893 13%	461 14%	420 12%	100 11%	139 12%	163 16%	149 13%	142 14%	120 14%	81 11%	74 11%	7 13%	239 12%	312 14%	342 13%	786 13%	99 12%	44 12%	16 8%	13 15%	25 13%	48 14%	738 13%	396 14%	495 13%	923 14%
Don't know	161 2%	55 2%	100 3%	45 5%	32 3%	26 2%	24 2%	12 1%	6 1%	16 2%	13 2%	2 4%	77 4%	50 2%	34 1%	122 2%	34 4%	15 4%	6 3%	4 4%	10 5%	6 2%	117 2%	51 2%	100 3%	129 2%
Prefer not to say	17 *	7 *	7 *	- *	5 *	6 1%	4 *	1 *	- *	- *	- *	- *	5 *	10 *	2 *	11 *	4 *	1 *	1 *	- *	2 1%	1 *	10 *	3 *	11 *	17 *
Satisfied	1698 25%	816 25%	874 25%	240 27%	256 22%	249 24%	269 24%	262 26%	216 26%	205 29%	186 28%	19 36%	496 25%	518 24%	683 27%	1412 24%	259 31%	91 26%	85 44%	26 28%	58 30%	85 24%	1327 24%	710 24%	981 26%	1707 25%
Dissatisfied	2948 44%	1449 44%	1464 43%	364 41%	508 44%	504 48%	472 42%	427 42%	372 44%	300 42%	281 43%	19 35%	872 43%	976 45%	1099 43%	2647 45%	273 33%	119 34%	48 25%	44 48%	62 32%	160 46%	2487 45%	1324 45%	1616 42%	2903 43%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Very satisfied	190 3%	47 2%	134 3%	19 2%	40 2%	51 3%	15 4%	9 4%	109 2%	37 4%	28 4%	28 2%	50 3%	39 3%	32 5%	159 3%	15 3%	12 4%	4 2%	36 2%	28 3%	95 3%	169 2%
Fairly satisfied	1507 22%	409 20%	1085 23%	173 21%	402 24%	371 23%	89 27%	49 19%	1143 24%	191 21%	120 17%	283 22%	446 23%	321 23%	154 25%	1270 22%	111 20%	85 26%	41 22%	357 23%	212 19%	700 23%	1538 23%
Neither satisfied nor dissatisfied	1950 29%	508 25%	1423 31%	234 29%	493 30%	530 33%	94 29%	72 28%	1320 27%	282 31%	254 36%	417 32%	570 29%	364 26%	153 25%	1609 28%	179 31%	100 31%	63 34%	451 29%	322 29%	836 28%	2018 30%
Fairly dissatisfied	2055 30%	672 33%	1371 29%	257 32%	501 30%	453 28%	87 27%	74 29%	1521 31%	263 29%	208 29%	369 28%	605 31%	466 33%	192 31%	1747 31%	170 30%	88 27%	50 27%	482 31%	360 33%	905 30%	1980 29%
Very dissatisfied	893 13%	376 18%	509 11%	107 13%	184 11%	136 9%	41 13%	41 16%	688 14%	107 12%	68 10%	166 13%	262 13%	217 15%	78 13%	762 13%	76 13%	33 10%	22 12%	200 13%	133 12%	429 14%	923 14%
Don't know	161 2%	26 1%	127 3%	20 2%	44 3%	49 3%	2 1%	13 5%	74 2%	29 3%	33 5%	38 3%	33 2%	13 1%	10 2%	133 2%	16 3%	7 2%	6 3%	44 3%	36 3%	52 2%	129 2%
Prefer not to say	17 *	2 *	7 *	-	2 *	5 *	-	* *	4 *	2 *	3 *	1 *	-	-	2 *	14 *	2 *	-	1 *	7 *	1 *	6 *	17 *
Satisfied	1698 25%	455 22%	1218 26%	192 24%	441 27%	422 26%	104 32%	58 23%	1251 26%	228 25%	149 21%	311 24%	496 25%	360 25%	186 30%	1429 25%	126 22%	97 30%	46 24%	394 25%	240 22%	795 26%	1707 25%
Dissatisfied	2948 44%	1047 51%	1881 40%	364 45%	684 41%	589 37%	129 39%	115 45%	2209 45%	370 41%	276 39%	534 41%	867 44%	683 48%	270 43%	2509 44%	246 43%	121 37%	72 39%	681 43%	493 45%	1334 44%	2903 43%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (JA Level)										Unweighted Total
	Total (n)	North East (n)	North West (n)	Yorkshire and The Humber (n)	East Midlands (n)	West Midlands (n)	East of England (n)	South East (n)	South West (n)	London (n)	Central Scotland (n)	Glasgow (n)	Highlands and Islands (n)	Lothian (n)	Mid Scotland and Fife (n)	North East Scotland (n)	South Scotland (n)	West Scotland (n)	Belfast (n)	East (n)	North (n)	Outer Belfast (n)	West and South (n)	Affluent England (n)	Business, Education and Heritage Centres (n)	Countryside Living (n)	Ethnically Diverse Metropolitan (n)	London Cosmopolitan (n)	Services and Industrial Legacy (n)	Town and Country Living (n)	Urban Settlements (n)		
Unweighted Total	6774	224	259	427	409	444	514	300	307	477	111	133	100	112	177	111	125	126	102	172	80	159	123	211	2613	1313	113	113	156	1111	2513	212	6774
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774	
Very satisfied	190 3%	6 2%	14 2%	16 3%	12 2%	16 3%	31 5%	19 2%	8 1%	37 4%	4 6%	2 2%	3 6%	1 1%	5 7%	1 1%	*	1 1%	-	*	1 5%	1 2%	2 4%	23 3%	19 2%	22 2%	27 2%	11 4%	30 3%	34 3%	23 2%	169	
Fairly satisfied	1507 22%	70 26%	145 20%	142 25%	107 22%	106 18%	147 22%	209 22%	141 24%	203 23%	11 16%	10 14%	8 18%	16 19%	14 20%	20 24%	13 18%	19 26%	3 9%	14 30%	6 20%	8 26%	11 26%	169 24%	207 21%	263 24%	128 20%	61 23%	183 20%	263 22%	230 23%	1538	
Neither satisfied nor dissatisfied	1950 29%	66 24%	218 29%	167 30%	151 31%	171 29%	166 26%	255 27%	152 26%	263 30%	22 32%	21 29%	16 34%	23 27%	23 33%	29 36%	24 34%	21 28%	10 35%	16 34%	12 40%	14 35%	11 26%	164 24%	285 29%	336 31%	214 33%	64 24%	287 31%	316 27%	285 29%	2018	
Fairly dissatisfied	2055 30%	74 27%	260 35%	147 26%	155 31%	205 34%	177 28%	310 33%	185 32%	233 27%	19 28%	27 36%	14 30%	30 36%	20 29%	19 23%	19 26%	23 31%	10 33%	10 22%	7 24%	11 28%	12 29%	228 33%	322 32%	313 29%	192 30%	78 29%	266 29%	377 32%	277 28%	1980	
Very dissatisfied	893 13%	41 15%	89 12%	70 13%	59 12%	73 12%	89 14%	225 13%	85 15%	130 15%	9 13%	14 19%	5 11%	12 14%	8 12%	10 12%	11 15%	8 10%	6 19%	4 9%	2 8%	5 12%	5 12%	99 14%	146 15%	140 13%	75 12%	49 18%	112 12%	152 13%	121 12%	923	
Don't know	161 2%	15 6%	12 2%	17 3%	11 2%	25 4%	17 3%	12 1%	11 2%	13 1%	3 4%	*	1 1%	2 3%	*	3 4%	4 5%	2 3%	1 3%	2 4%	1 3%	1 3%	1 3%	7 1%	16 2%	15 1%	9 1%	5 2%	34 4%	34 3%	40 4%	129	
Prefer not to say	17 *	1 *	4 1%	2 *	-	1 *	3 1%	2 *	1 *	1 *	1 1%	*	-	-	-	-	1 2%	-	-	-	1 1%	-	1 1%	-	4 *	3 *	2 *	-	3 *	1 *	4 *	17	
Satisfied	1698 25%	76 28%	159 21%	158 28%	118 24%	122 20%	179 28%	227 24%	149 26%	240 27%	15 23%	12 16%	11 24%	16 20%	18 26%	21 25%	13 18%	20 27%	3 9%	14 31%	7 24%	9 22%	13 30%	192 28%	227 23%	285 26%	155 24%	72 27%	214 23%	297 25%	252 26%	1707	
Dissatisfied	2948 44%	115 42%	349 47%	217 39%	214 43%	279 47%	266 42%	435 47%	270 46%	363 41%	28 40%	41 55%	19 41%	42 50%	28 40%	29 35%	29 41%	31 42%	15 52%	14 31%	9 32%	16 40%	17 41%	327 47%	468 47%	453 41%	267 41%	127 47%	378 41%	529 45%	398 41%	2903	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos [IN 124-000725-01]
 Filename: 124-000725_WAVE_2405095_WBn_wtd_v8_intUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z1/z2/z3/z4/z5/z6/z7/z8/z9/z10/z11/z12/z13/z14/z15/z16/z17/z18/z19/z20/z21/z22/z23/z24/z25/z26/z27/z28/z29/z30/z31/z32/z33/z34/z35/z36/z37/z38/z39/z40/z41/z42/z43/z44/z45/z46/z47/z48/z49/z50/z51/z52/z53/z54/z55/z56/z57/z58/z59/z60/z61/z62/z63/z64/z65/z66/z67/z68/z69/z70/z71/z72/z73/z74/z75/z76/z77/z78/z79/z80/z81/z82/z83/z84/z85/z86/z87/z88/z89/z90/z91/z92/z93/z94/z95/z96/z97/z98/z99/z100
 Overlap formulae used. * small base



ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Very satisfied	190 3%	140 3%	50 4%	45 3%	33 2%	45 3%	40 3%	28 2%	128 3%	35 4%	22 4%	3 1%	29 2%	157 3%	169 3%	1 *	4 1%	70 2%	90 3%	12 4%	9 4%	2 2%	* *	* 5%	4 15%	2 23%	169 2%
Fairly satisfied	1507 22%	1219 22%	288 21%	293 22%	284 21%	298 22%	290 21%	343 25%	1106 22%	198 21%	144 24%	52 24%	271 18%	1189 23%	1371 23%	39 16%	45 14%	596 19%	758 26%	64 24%	53 23%	27 29%	10 13%	1 33%	4 15%	2 26%	1538 23%
Neither satisfied nor dissatisfied	1950 29%	1564 29%	386 29%	417 31%	411 30%	381 28%	370 27%	371 27%	1408 29%	292 31%	174 28%	66 30%	392 26%	1490 29%	1769 30%	52 21%	63 19%	837 26%	910 31%	95 35%	66 29%	33 36%	26 34%	1 28%	8 32%	* 6%	2018 30%
Fairly dissatisfied	2055 30%	1626 30%	428 32%	375 28%	397 29%	406 30%	444 33%	433 32%	1508 31%	277 29%	189 31%	63 29%	478 32%	1529 30%	1778 30%	101 40%	105 32%	1063 33%	855 29%	57 21%	47 21%	18 20%	27 35%	1 23%	6 22%	2 25%	1980 29%
Very dissatisfied	893 13%	712 13%	181 13%	158 12%	183 13%	198 15%	194 14%	160 12%	678 14%	112 12%	68 11%	26 12%	268 18%	601 12%	722 12%	47 19%	94 29%	537 17%	257 9%	30 11%	42 18%	7 8%	12 16%	* 11%	4 14%	1 8%	923 14%
Don't know	161 2%	145 3%	16 1%	53 4%	40 3%	21 2%	22 2%	25 2%	97 2%	37 4%	12 2%	5 2%	41 3%	103 2%	124 2%	10 4%	15 5%	85 3%	42 1%	12 5%	10 4%	4 4%	1 2%	- -	* 1%	1 12%	129 2%
Prefer not to say	17 0%	16 *	1 *	6 *	7 1%	2 *	* *	1 *	5 *	1 *	2 *	3 1%	4 *	5 *	8 *	2 1%	- -	6 *	3 *	3 1%	- -	* *	* *	- -	- -	- -	17 *
Satisfied	1698 25%	1359 25%	339 25%	338 25%	317 23%	343 25%	330 24%	370 27%	1234 25%	233 24%	166 27%	55 25%	301 20%	1346 27%	1540 26%	40 16%	49 15%	667 21%	848 29%	77 28%	63 28%	29 32%	10 13%	2 38%	8 30%	4 49%	1707 25%
Dissatisfied	2948 44%	2338 43%	609 45%	533 40%	580 43%	604 45%	638 47%	593 44%	2186 44%	389 41%	257 42%	89 41%	747 50%	2130 42%	2500 42%	147 59%	199 61%	1599 50%	1112 38%	87 32%	88 39%	26 28%	40 51%	1 34%	10 36%	2 33%	2903 43%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos [JN 24-000725-01]

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intl_UK

Proportions/Means: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -SUMMARY TABLE

Base: All UK adults, age 16+

	MPs	UK Government	Scottish Government	Welsh Government	Northern Ireland Executive	Scottish Parliament members	Welsh Parliament members	Northern Ireland Assembly members	The local council for your area	The legal system and courts	The news media (e.g. TV, radio, newspapers)	Social media (e.g. Facebook, Instagram, Twitter, YouTube, TikTok)	The police	Banks	Big tech companies (e.g. Google, Apple)
Unweighted Total	6774	6774	1109	531	716	1109	531	716	6774	6774	6774	6774	6774	6774	6774
Weighted Total	6774	6774	569	324	188	569	324	188	6774	6774	6774	6774	6774	6774	6774
1 - No trust at all	1562 23%	1890 28%	110 19%	73 22%	49 26%	96 17%	72 22%	51 27%	743 11%	418 6%	884 13%	1643 24%	396 6%	401 6%	996 15%
2	804 12%	777 11%	52 9%	22 7%	23 12%	63 11%	25 8%	26 14%	470 7%	285 4%	644 10%	967 14%	278 4%	313 5%	677 10%
3	1049 15%	918 14%	51 9%	31 10%	30 16%	60 11%	35 11%	24 13%	676 10%	471 7%	837 12%	1204 18%	497 7%	497 7%	926 14%
4	961 14%	783 12%	60 11%	42 13%	23 12%	77 14%	34 10%	24 13%	778 11%	634 9%	926 14%	1024 15%	611 9%	617 9%	973 14%
5	1036 15%	930 14%	92 16%	48 15%	27 14%	90 16%	55 17%	30 16%	1362 20%	1105 16%	1298 19%	977 14%	1112 16%	1140 17%	1382 20%
6	557 8%	550 8%	67 12%	41 13%	16 8%	65 11%	36 11%	11 6%	973 14%	943 14%	841 12%	397 6%	975 14%	880 13%	696 10%
7	396 6%	493 7%	62 11%	31 9%	8 4%	53 9%	34 10%	10 5%	865 13%	1208 18%	746 11%	269 4%	1216 18%	1121 17%	566 8%
8	152 2%	230 3%	37 7%	23 7%	3 2%	33 6%	13 4%	3 1%	524 8%	996 15%	376 6%	94 1%	1050 16%	1037 15%	293 4%
9	27 *	40 1%	12 2%	6 2%	1 *	6 1%	3 1%	1 *	123 2%	384 6%	91 1%	20 *	374 6%	434 6%	73 1%
10 - Trust completely	22 *	36 1%	13 2%	2 1%	2 *	11 2%	2 1%	2 *	50 1%	101 1%	26 *	28 *	154 2%	215 3%	38 1%
Don't know	182 3%	103 2%	7 1%	6 2%	6 3%	10 2%	15 5%	4 2%	192 3%	207 3%	80 1%	128 2%	82 1%	101 1%	132 2%
Prefer not to say	27 *	25 *	5 1%	- -	2 1%	5 1%	* *	2 1%	18 *	23 *	24 *	21 *	28 *	20 *	22 *
Mean	3.52	3.5	4.38	4.19	3.32	4.24	4.01	3.29	4.77	5.65	4.38	3.27	5.72	5.74	4.15
Low trust (1-3)	3415 50%	3585 53%	213 37%	126 39%	102 54%	219 38%	133 41%	101 54%	1889 28%	1174 17%	2366 35%	3814 56%	1171 17%	1210 18%	2599 38%
Medium trust (4-7)	2950 44%	2755 41%	282 50%	161 50%	74 39%	285 50%	158 49%	76 41%	3978 59%	3890 57%	3811 56%	2668 39%	3914 58%	3757 55%	3617 53%
High trust (8-10)	201 3%	306 5%	63 11%	31 9%	4 2%	50 9%	18 6%	4 2%	698 10%	1481 22%	493 7%	142 2%	1579 23%	1686 25%	404 6%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (IN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - MPs

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1884	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
1 - No trust at all	1562 23% clx	750 23%	791 23%	130 15%	244 21%	326 31%	263 23%	282 28%	182 22%	135 19%	127 19%	8 14%	374 19%	589 27%	599 23%	1356 23%	178 21%	84 24%	25 21%	25 28%	29 15%	72 21%	1284 23%	741 25%	814 21%	1644 24%
2	804 12% nux	381 12%	418 12%	81 9%	141 12%	129 12%	176 15%	114 11%	91 11%	72 10%	67 10%	6 10%	222 11%	305 14%	277 11%	707 12%	87 10%	36 10%	21 11%	15 16%	15 8%	24 7%	683 12%	389 13%	412 11%	835 12%
3	1049 15% p	525 16%	516 15%	163 19%	173 15%	149 14%	172 15%	170 17%	120 14%	101 14%	93 14%	8 15%	337 17%	321 15%	391 15%	937 16%	98 12%	44 13%	20 10%	18 20%	15 8%	59 17%	877 16%	441 15%	604 16%	1051 16%
4	961 14% empqs	458 14%	499 15%	144 16%	168 15%	119 11%	146 13%	157 15%	132 16%	95 13%	91 14%	4 7%	312 15%	265 12%	383 15%	866 15%	89 11%	33 9%	21 11%	6 6%	29 15%	48 14%	818 15%	407 14%	551 14%	949 14%
5	1006 15% z	472 14%	560 16%	118 13%	181 16%	151 14%	181 16%	143 14%	139 17%	123 17%	114 17%	9 17%	299 15%	332 15%	405 16%	908 15%	124 15%	52 14%	27 14%	9 10%	36 19%	58 17%	851 15%	450 15%	585 15%	1042 15%
6	557 8% cpv	275 8%	277 8%	42 5%	102 9%	73 7%	106 9%	65 6%	83 10%	85 12%	73 11%	12 23%	144 7%	180 8%	233 9%	471 8%	78 9%	38 11%	18 9%	6 6%	17 9%	42 12%	429 8%	245 8%	310 8%	525 8%
7	396 6% bmqos	231 7%	165 5%	79 9%	55 5%	54 5%	54 5%	46 7%	56 7%	53 7%	51 8%	2 4%	133 7%	108 5%	155 6%	324 6%	71 9%	26 7%	24 12%	6 7%	15 8%	17 5%	307 6%	131 4%	264 7%	374 6%
8	152 2% mw	86 3%	66 2%	23 3%	18 2%	14 1%	18 2%	24 2%	24 3%	31 4%	27 4%	4 7%	41 2%	31 1%	79 3%	128 2%	23 3%	8 2%	6 3%	1 1%	8 4%	5 1%	123 2%	36 1%	115 3%	158 2%
9	27 * n	15 *	12 *	4 *	4 *	4 *	1 *	6 1%	2 *	8 1%	1 2%	1 2%	8 *	5 *	15 1%	23 *	4 *	1 *	2 1%	1 1%	- *	1 *	22 *	12 *	15 *	27 *
10 - Trust completely	22 * ov	14 *	7 *	4 *	7 1%	3 *	2 *	1 *	3 *	2 *	2 *	- *	11 1%	5 *	6 *	10 *	7 1%	6 2%	2 1%	- *	- *	- *	10 *	8 *	13 *	23 *
Don't know	182 3% afghjm now	66 2%	107 3%	84 10%	43 4%	19 2%	13 1%	9 1%	7 1%	6 1%	6 1%	- *	127 6%	32 1%	23 1%	115 2%	67 8%	22 6%	11 6%	3 3%	31 16%	22 6%	93 2%	56 2%	118 3%	118 2%
Prefer not to say	27 * o	7 *	17 *	7 1%	6 1%	4 *	5 *	2 *	3 *	* *	* *	- *	13 1%	9 *	5 *	19 *	5 1%	2 1%	3 1%	- *	1 *	- *	19 *	6 *	15 *	28 *
Mean	3.52 efgmnow	3.59	3.47	3.82	3.54	3.19	3.4	3.3	3.69	3.97	3.93	4.37	3.66	3.3	3.61	3.49	3.8	3.72	3.97	3.15	4.09	3.67	3.48	3.35	3.66	3.47
Low trust (1-3)	3415 50% chijlpr x	1655 50%	1725 50%	374 43%	559 49%	604 58%	611 54%	566 49%	392 47%	309 43%	288 44%	21 39%	933 46%	1215 56%	1267 49%	3000 51%	363 44%	164 47%	81 42%	58 65%	59 30%	156 45%	2844 52%	1571 54%	1831 48%	3530 52%
Medium trust (4-7)	2950 44% egms	1436 44%	1501 44%	383 44%	506 44%	398 38%	486 43%	410 40%	356 49%	329 50%	27 51%	889 44%	885 41%	1176 46%	2570 44%	362 44%	149 42%	89 46%	27 30%	97 50%	164 47%	2405 44%	1234 42%	1709 45%	2890 43%	
High trust (8-10)	201 3% bfmow	115 3%	85 2%	31 3%	29 3%	21 2%	21 2%	31 3%	28 3%	41 6%	36 5%	5 10%	59 3%	41 2%	100 4%	160 3%	35 4%	15 4%	10 5%	2 3%	8 4%	6 2%	154 3%	56 2%	142 4%	208 3%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -MPs

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
1 - No trust at all	1562 23%	388 19%	1148 25%	206 25%	336 20%	443 28%	74 23%	88 34%	1085 22%	208 23%	216 30%	338 26%	455 23%	289 20%	110 18%	1292 23%	137 24%	74 23%	58 31%	380 24%	256 23%	656 22%	1644 24%
2	804 12%	243 12%	555 12%	115 14%	201 12%	180 11%	39 12%	21 8%	591 12%	112 12%	76 11%	149 11%	245 12%	174 12%	81 13%	663 12%	73 13%	41 13%	27 14%	191 12%	131 12%	341 11%	835 12%
3	1049 15%	330 16%	715 15%	136 17%	256 15%	260 16%	37 11%	26 10%	758 16%	150 16%	93 13%	207 16%	299 15%	246 17%	85 14%	885 16%	84 15%	49 15%	31 17%	231 15%	199 18%	454 15%	1051 16%
4	961 14%	310 15%	641 14%	99 12%	268 16%	184 12%	55 17%	36 14%	713 15%	129 14%	84 12%	163 12%	291 15%	227 16%	93 15%	800 14%	91 16%	46 14%	24 13%	189 12%	149 14%	461 15%	949 14%
5	1036 15%	328 16%	702 15%	119 15%	262 16%	231 15%	53 16%	36 14%	787 16%	132 14%	86 12%	193 15%	309 16%	219 15%	94 15%	868 15%	88 15%	58 18%	23 12%	244 16%	150 14%	473 16%	1042 15%
6	557 8%	204 10%	350 8%	68 8%	132 8%	95 6%	31 9%	24 9%	417 9%	71 8%	47 7%	93 7%	169 9%	131 9%	66 11%	480 8%	39 7%	27 8%	11 6%	128 8%	78 7%	274 9%	525 8%
7	396 6%	125 6%	267 6%	36 4%	88 5%	109 7%	24 7%	10 4%	289 6%	45 5%	41 6%	67 5%	94 5%	90 6%	55 9%	353 6%	27 5%	12 4%	4 2%	90 6%	37 3%	226 7%	374 6%
8	152 2%	54 3%	98 2%	10 1%	40 2%	36 2%	8 3%	4 2%	109 2%	20 2%	20 3%	31 2%	46 2%	31 2%	17 3%	133 2%	12 2%	6 2%	2 1%	42 3%	32 3%	59 2%	158 2%
9	27 *	13 1%	14 *	3 *	7 *	3 *	1 *	1 *	19 *	4 *	2 *	9 1%	3 *	6 *	3 1%	21 *	3 *	2 1%	1 1%	7 1%	4 *	11 *	27 *
10 - Trust completely	22 *	9 *	12 *	3 *	1 *	7 *	2 1%	- -	13 *	6 1%	1 *	6 *	11 1%	1 *	3 *	18 *	3 *	1 *	* *	9 1%	2 *	7 *	23 *
Don't know	182 3%	29 1%	139 3%	12 2%	75 4%	37 2%	4 1%	12 5%	69 1%	34 4%	39 5%	43 3%	42 2%	4 *	13 2%	163 3%	7 1%	7 2%	5 2%	51 u	53 zu	58 2%	118 2%
Prefer not to say	27 *	6 *	14 *	3 *	2 *	9 1%	* *	* *	8 *	1 *	9 1%	3 *	2 *	2 *	1 *	19 *	5 1%	1 *	1 *	14 1%	1 *	4 *	28 *
Mean	3.52	3.73	3.44	3.31	3.57	3.35	3.69	3.2	3.56	3.49	3.26	3.41	3.5	3.61	3.86	3.55	3.43	3.47	2.97	3.52	3.37	3.64	3.47
Low trust (1-3)	3415 50%	961 47%	2418 52%	457 56%	792 48%	884 55%	151 46%	135 52%	2434 50%	469 51%	385 54%	694 53%	999 51%	709 50%	276 44%	2840 50%	295 52%	164 51%	117 62%	802 51%	587 54%	1451 48%	3530 52%
Medium trust (4-7)	2950 44%	967 47%	1960 42%	322 40%	749 45%	620 39%	163 50%	106 41%	2207 45%	377 41%	257 36%	516 40%	863 44%	667 47%	308 50%	2500 44%	245 43%	143 44%	62 33%	652 41%	414 38%	1434 47%	2890 43%
High trust (8-10)	201 3%	75 4%	124 3%	15 2%	46 3%	46 3%	11 3%	5 2%	141 3%	30 3%	24 3%	45 3%	60 3%	38 3%	23 4%	172 3%	17 3%	8 3%	3 2%	57 4%	38 3%	77 3%	208 3%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -MPs

Base: All UK adults, age 16+

	Total (n)	England region									Scotland region								NI regions (NUTs3)				ONS Area supergroup (JA Level)										Unweighted Total (n)
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)		
Unweighted Total	6774	274	253	509	472	409	444	514	420	207	677	111	333	250	117	171	115	136	207	177	80	156	123	211	2013	1713	513	156	1113	2513	172	6774	
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	30*	41	42	690	1000	1092	647	268	914	1178	983	6774		
1 - No trust at all	1562	68	186	125	303	154	163	213	114	368	22	16	8	18	18	19	20	17	10	15	7	15	12	146	393	253	133	40	267	382	247	1644	
2	804	40	107	45	71	60	70	110	66	95	10	7	6	8	10	11	12	10	2	6	7	5	7	82	125	128	78	24	110	146	111	835	
3	1049	37	105	89	78	121	114	145	89	106	14	12	6	11	10	10	11	10	7	7	3	5	9	128	171	177	94	37	130	171	140	1051	
4	961	43	76	70	86	63	72	149	111	130	8	10	10	19	10	13	9	12	4	6	3	6	4	99	166	157	87	52	120	162	116	949	
5	1036	31	99	114	69	81	96	133	98	146	7	10	8	14	16	14	5	14	2	6	5	5	5	106	139	156	88	43	134	192	177	1042	
6	557	18	59	51	45	33	36	75	50	113	2	9	3	5	3	5	7	5	2	3	3	2	2	57	84	88	69	38	63	97	61	525	
7	356	18	46	26	19	18	47	65	38	75	2	6	5	5	1	5	1	2	1	1	*	*	1	38	56	77	47	23	43	57	54	374	
8	152	2	21	19	15	18	13	20	9	17	*	2	1	2	1	1	1	3	*	1	1	*	*	12	26	17	15	7	16	43	16	158	
9	27	4	2	1	-	4	8	1	*	1	-	-	*	*	*	-	2	2	*	-	-	1	*	3	*	5	1	1	7	7	3	27	
10 - Trust completely	22	3	1	4	1	2	1	2	*	4	3	-	-	-	-	-	-	2	1	-	-	-	1	1	1	3	1	5	3	7	23		
Don't know	182	9	29	14	9	44	12	17	6	23	1	1	1	1	1	2	-	-	1	*	*	1	1	15	38	27	29	3	15	14	41	118	
Prefer not to say	27	1	9	3	1	-	-	1	1	2	1	1	-	-	-	1	2	-	-	*	*	-	*	1	2	6	2	-	5	3	8	28	
Mean	3.52	3.4	3.4	3.73	3.48	3.27	3.47	3.53	3.64	3.87	2.97	3.72	3.87	3.6	3.21	3.47	3	3.63	2.95	3.03	3.2	2.84	2.87	3.52	3.57	3.5	3.68	4.08	3.29	3.54	3.44	3.47	
Low trust (1-3)	3415	146	399	258	252	325	344	467	269	370	46	36	19	37	39	39	44	36	19	28	17	25	28	356	489	558	305	101	507	599	498	3530	
Medium trust (4-7)	2950	110	280	262	219	196	251	422	297	464	18	35	25	44	30	38	23	33	9	16	11	14	12	301	445	478	292	156	359	509	407	2890	
High trust (8-10)	201	8	24	25	15	23	22	23	10	22	3	2	1	2	1	1	1	5	1	1	1	1	*	16	27	23	20	8	28	53	26	208	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (N J24-000725 01)
 Filename : J24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns tested (5% risk level) - /a/b/c/d/e/f/g/h/i - /j/k/l/m/n/o/p/q - /r/s/t/u/v - /w/x/y/z/AA/B/C/D/E
 Overlap formulas used: * small base



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -MPs

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
1 - No trust at all	1562 23%	1272 23%	289 21%	380 28%	330 24%	288 21%	289 21%	274 20%	1116 23%	222 23%	149 24%	61 28%	448 30%	1065 21%	1370 23%	63 25%	76 23%	780 24%	614 21%	68 25%	47 21%	26 29%	29 37%	1 35%	7 26%	2 27%	1644 24%
2	804 12%	644 12%	161 12%	160 12%	156 11%	192 14%	160 12%	136 10%	609 12%	86 9%	74 12%	23 11%	213 4%	577 11%	689 12%	32 13%	63 19%	449 14%	293 10%	21 8%	23 10%	11 12%	12 15%	*	5 20%	2 26%	835 12%
3	1049 15%	827 15%	221 16%	196 15%	202 15%	201 15%	224 16%	225 17%	756 15%	157 16%	105 17%	28 13%	224 15%	789 16%	922 16%	27 11%	67 21%	503 16%	463 16%	33 12%	30 13%	14 15%	14 18%	*	4 5%	2 14%	1051 16%
4	961 14%	763 14%	198 15%	184 14%	186 14%	223 16%	185 14%	182 13%	710 14%	148 16%	78 13%	19 9%	192 13%	742 15%	855 14%	37 15%	29 9%	433 14%	465 16%	32 12%	15 7%	13 15%	7 8%	*	3 12%	* 13%	949 14%
5	1036 15%	815 15%	221 16%	183 14%	214 16%	198 15%	207 15%	234 17%	738 15%	173 18%	91 15%	29 13%	172 12%	834 16%	944 16%	28 11%	30 9%	457 14%	479 16%	32 12%	53 23%	14 16%	7 10%	1 18%	1 3%	* 2%	1042 15%
6	557 8%	443 8%	114 8%	79 6%	104 8%	117 9%	130 10%	127 9%	414 8%	73 8%	47 8%	22 10%	93 6%	460 9%	482 8%	25 10%	31 10%	234 7%	269 9%	23 8%	28 13%	6 6%	4 5%	*	1 5%	1 17%	525 8%
7	396 6%	336 6%	60 4%	54 4%	87 6%	69 5%	86 6%	100 7%	302 6%	46 5%	26 4%	20 9%	58 4%	324 6%	350 6%	19 8%	13 4%	190 6%	160 5%	27 10%	13 6%	2 3%	1 2%	-	1 2%	* 1%	374 6%
8	152 2%	110 2%	42 3%	28 2%	22 2%	26 2%	44 3%	32 2%	120 2%	7 1%	20 3%	4 2%	31 2%	117 2%	139 2%	12 5%	1 *	48 1%	82 3%	11 4%	3 1%	2 2%	*	*	-	-	158 2%
9	27 *	23 *	4 *	4 *	7 1%	6 *	5 *	4 *	21 *	5 *	1 *	1 *	9 1%	18 *	24 *	-	1 *	7 *	15 1%	-	4 2%	1 1%	*	-	-	-	27 *
10 - Trust completely	22 *	17 *	5 *	10 3%	4 *	1 *	3 *	4 *	18 *	-	3 1%	-	2 *	17 *	17 *	-	-	7 *	9 *	2 1%	3 1%	-	*	-	-	-	23 *
Don't know	182 3%	155 3%	27 2%	57 4%	40 3%	26 2%	20 1%	39 3%	107 2%	37 4%	14 2%	9 4%	38 3%	118 2%	132 2%	10 4%	14 4%	79 2%	55 2%	23 8%	9 4%	2 2%	2 3%	*	4 8%	-	118 2%
Prefer not to say	27 *	18 *	9 1%	12 1%	3 *	4 *	7 *	2 *	17 *	1 *	3 1%	3 1%	4 *	14 *	18 *	-	-	7 *	10 *	3 1%	-	*	*	-	-	*	28 *
Mean	3.52	3.51	3.57	3.24	3.49	3.5	3.65	3.73	3.55	3.47	3.44	3.5	3.11	3.65	3.54	3.6	3.1	3.36	3.67	3.75	3.9	3.23	2.66	3.03	2.65	2.84	3.47
Low trust (1-3)	3415 50%	2743 51%	671 50%	737 55%	688 51%	681 50%	673 49%	636 47%	2481 50%	465 49%	328 54%	112 51%	885 60%	2411 48%	2980 50%	121 48%	206 63%	1733 54%	1370 47%	121 44%	100 44%	51 56%	55 71%	2 48%	16 61%	5 73%	3530 52%
Medium trust (4-7)	2950 44%	2357 43%	594 44%	501 37%	591 44%	606 45%	608 45%	643 47%	2165 44%	440 46%	242 40%	90 41%	515 35%	2360 46%	2631 44%	108 43%	103 32%	1314 41%	1373 47%	114 42%	109 48%	36 39%	19 25%	2 37%	6 23%	2 25%	2890 43%
High trust (8-10)	201 3%	150 3%	50 4%	41 3%	34 2%	34 3%	52 4%	40 3%	159 3%	12 1%	24 4%	5 2%	41 3%	153 3%	180 3%	12 5%	2 1%	61 2%	107 4%	13 5%	9 4%	3 3%	1 1%	*	-	-	208 3%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -UK Government

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)	
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774	
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774	
1 - No trust at all	1890 28% cijpqtx	906 28% cijpqtx	952 28% cijpqtx	179 20% cijpqtx	302 26% zcdhij	350 33% cij	330 29% cij	343 24% zcdhij	229 27% ci	158 22% ci	148 22% ci	10 19% i	481 24% i	680 31% i	730 28% i	1663 28% pq	191 23% pq	81 23% pq	46 24% pq	35 39% pq	29 15% pq	99 28% pq	1564 28% pq	869 30% pq	1010 26% pq	2058 30% pq	
2	777 11% f	359 11% f	409 12% f	90 10% f	138 12% f	129 12% f	139 12% f	121 12% f	95 11% f	65 9% f	62 9% f	3 6% f	228 11% f	268 12% f	281 11% f	687 12% f	82 10% f	33 9% f	9 5% f	10 11% f	29 15% f	30 9% f	657 12% f	330 11% f	443 12% f	790 12% f	
3	918 14% na	448 14% na	465 14% na	114 13% na	170 15% na	139 13% na	172 15% na	132 13% na	109 13% na	82 12% na	76 12% na	6 11% na	283 14% na	311 14% na	323 13% na	816 14% na	98 12% na	33 9% na	19 10% na	17 18% na	29 15% na	42 12% na	773 14% na	429 15% na	486 13% na	898 13% na	
4	783 12% g	364 11% g	413 12% g	133 15% g	124 11% g	108 10% g	129 11% g	102 10% g	101 12% g	86 12% g	81 12% g	5 8% g	257 13% g	237 11% g	288 11% g	692 12% g	86 10% g	36 10% g	18 9% g	2 2% g	31 16% g	39 11% g	653 12% g	354 12% g	426 11% g	756 11% g	
5	930 14% g	417 9% g	509 15% g	129 7% g	165 8% g	132 8% g	142 8% g	118 8% g	122 8% g	107 10% g	15 13% g	15 13% g	293 15% g	274 13% g	362 14% g	807 14% g	116 16% g	55 16% g	31 16% g	10 10% g	20 10% g	60 17% g	747 14% g	374 13% g	555 15% g	886 13% g	
6	550 8% b	297 9% b	252 7% b	61 7% b	93 8% b	81 8% b	98 8% b	82 8% b	63 10% b	72 10% b	65 10% b	7 13% b	154 8% b	179 8% b	218 8% b	467 8% b	79 9% b	32 9% b	21 11% b	9 10% b	16 8% b	30 9% b	436 8% b	247 8% b	302 8% b	534 8% b	
7	493 7% bmw	269 8% bmw	221 6% bmw	69 8% bmw	72 6% bmw	61 6% bmw	73 6% bmw	61 6% bmw	72 6% bmw	85 12% bmw	82 13% bmw	3 5% bmw	141 7% bmw	134 6% bmw	219 9% bmw	413 7% bmw	76 9% bmw	33 9% bmw	27 14% bmw	4 4% bmw	12 6% bmw	18 5% bmw	305 7% bmw	180 6% bmw	312 8% bmw	457 7% bmw	
8	230 3% bemw	133 4% bemw	97 3% bemw	43 5% bemw	44 4% bemw	15 1% bemw	28 2% bemw	36 4% bemw	36 4% bemw	28 4% bemw	27 4% bemw	1 2% bemw	87 4% bemw	43 2% bemw	100 4% bemw	197 3% bemw	33 4% bemw	17 5% bemw	10 5% bemw	* 3% bemw	6 3% bemw	22 6% bemw	175 3% bemw	77 3% bemw	153 4% bemw	212 3% bemw	
9	40 1% z	23 1% z	16 * z	3 * z	- * z	8 1% z	7 1% z	10 1% z	7 1% z	6 1% z	2 6% z	3 6% z	3 1% z	14 1% z	22 1% z	32 1% z	7 1% z	6 2% z	1 1% z	- * z	1 * z	* * z	31 1% z	17 1% z	23 1% z	47 1% z	
10 - Trust completely	36 1% bov	25 1% bov	11 * bov	3 * bov	9 1% bov	4 * bov	9 1% bov	5 * bov	3 * bov	4 1% bov	3 * bov	1 1% bov	12 1% bov	13 1% bov	11 * bov	19 * bov	11 2% bov	8 2% bov	3 1% bov	- 1% bov	- 1% bov	2 1% bov	17 * bov	17 1% bov	19 * bov	37 1% bov	
Don't know	103 2% afghmno	31 2% afghmno	65 2% afghmno	50 6% afghmno	21 2% afghmno	14 1% afghmno	7 1% afghmno	5 * afghmno	3 * afghmno	3 1% afghmno	3 - afghmno	- - afghmno	71 4% afghmno	21 1% afghmno	11 * afghmno	59 1% afghmno	43 5% afghmno	11 3% afghmno	7 3% afghmno	7 4% afghmno	3 11% afghmno	22 4% afghmno	5 2% afghmno	53 1% afghmno	26 1% afghmno	69 2% afghmno	67 1% afghmno
Prefer not to say	25 * now	7 * now	16 * now	5 1% now	5 * now	6 1% now	4 * now	3 * now	1 * now	1 * now	1 - now	- - now	11 1% now	10 * now	5 - now	13 * now	9 1% now	6 2% now	3 1% now	- - now	1 - now	- - now	13 * now	3 * now	18 * now	32 * now	
Mean	3.5 begmosv	3.61 zb	3.42 za	3.79 zefg	3.5 e	3.18 h	3.39 e	3.29 e	3.61 efg	4 zdefgh	3.97 zdefgh	4.41 zdefgh	3.63 m	3.29 zm	3.59 zm	3.46 s	3.88 zpsv	4.07 zpsv	4.21 zpsv	2.85 zpsv	3.67 s	3.64 s	3.45 s	3.38 s	3.61 zw	3.4 zw	
Low trust (1-3)	3585 53% cijklpq	1713 52% cijklpq	1836 53% cijklpq	382 44% cijklpq	609 53% zchijk	617 59% zchijk	641 59% zchijk	597 51% zchijk	433 51% cij	305 43% zchijk	286 43% zchijk	19 35% i	992 49% i	1258 58% zm	1335 52% zm	3166 54% pq	370 45% pq	147 42% pq	74 38% pq	62 68% zopqrstu	87 45% zopqrstu	172 49% r	2994 54% zpq	1628 56% zx	1939 51% zx	3746 55% zx	
Medium trust (4-7)	2755 41% egms	1346 41% egms	1394 41% egms	391 45% eg	454 40% eg	383 37% eg	441 39% eg	363 36% eg	359 43% zdefgh	365 51% zdefgh	336 51% zdefgh	29 55% eg	845 42% m	824 38% zm	1087 42% zm	2378 41% s	357 43% s	157 44% s	96 50% zpsv	25 28% zpsv	79 40% zpsv	147 42% s	2231 40% s	1156 40% s	1595 42% s	2633 39% s	
High trust (8-10)	306 5% bemow	181 6% zb	124 4% za	49 6% e	53 5% e	27 3% e	43 4% e	50 5% e	45 5% e	38 5% e	32 5% e	5 10% e	102 5% m	70 3% zm	133 5% zm	247 4% v	52 6% ov	31 9% zpsv	14 7% s	* * s	7 3% s	24 7% s	223 4% s	110 4% s	194 5% s	296 4% s	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos [IN J24-000725-01]
 Filename: 24-000725_WAVE_2405095_WBL_wtd_v0_intUse_UK
 Proportions/Means: Column Tested (5% risk level) - z/f/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - UK Government

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
1 - No trust at all	1890 28% dhnou	544 27% d	1321 28% d	232 29% d	403 24% d	492 31% zabcd	94 29% zabcd	99 38% zabcd	1300 27% zabcd	257 28% zhi	267 37% zhi	394 30% n	562 29% n	392 28% n	135 22% n	1525 27% zopq	196 34% z	92 28% z	78 42% z	487 31% z	310 28% u	728 24% u	2058 30% z
2	777 11% g	266 13% zbf	505 11% g	86 12% g	207 12% g	170 11% g	26 8% g	16 6% g	558 11% g	119 13% g	73 10% g	157 12% g	222 11% g	178 13% g	61 10% g	639 11% z	78 14% z	42 13% z	18 10% z	168 11% z	125 11% z	345 11% z	790 12% z
3	918 14% gk	289 14% g	625 13% g	129 16% g	211 13% g	231 14% g	37 11% g	18 7% g	684 14% g	114 13% g	92 13% g	135 10% k	285 14% k	207 15% k	86 14% k	777 14% z	71 12% z	46 14% z	24 13% z	207 13% z	139 13% z	430 14% z	898 13% z
4	783 12% ej	243 12% e	531 11% e	94 12% e	209 13% e	154 10% e	46 14% e	28 11% e	615 13% zj	85 9% zj	60 8% zj	151 12% zj	230 12% zj	180 13% zj	78 12% zj	670 12% z	59 10% z	34 11% z	20 11% z	183 12% z	141 13% z	346 11% z	756 11% z
5	930 14% jrs	256 13% j	662 14% j	116 14% j	252 15% j	207 13% j	40 12% j	47 18% a	679 14% a	131 14% a	74 10% a	195 15% a	274 14% a	168 12% a	87 14% a	778 14% zr	76 13% zr	56 17% zr	19 10% zr	180 11% z	136 12% z	463 15% z	886 13% z
6	550 8% r	170 8% r	378 8% r	65 8% r	152 9% r	116 7% r	31 10% r	14 5% r	397 8% r	84 6% r	47 7% r	118 9% r	149 8% r	121 9% r	59 9% r	481 8% r	40 7% r	20 6% r	9 5% r	119 8% r	88 8% r	274 9% r	534 8% r
7	493 7% p	158 8% p	332 7% p	48 6% p	121 7% p	119 7% p	30 9% p	14 5% p	373 8% p	58 6% p	40 6% p	77 6% p	134 7% p	103 7% p	73 12% p	442 8% zklm	23 4% zklm	16 5% zklm	10 6% zklm	109 7% zklm	78 7% zklm	255 8% zklm	457 7% zklm
8	230 3% pr	74 4% p	152 3% p	23 3% p	49 3% p	54 3% p	16 5% p	10 4% p	160 3% j	41 5% j	13 2% j	33 3% k	63 3% k	62 4% k	25 4% k	207 4% pr	12 2% pr	8 3% pr	3 2% pr	55 4% z	40 4% z	112 4% z	212 3% z
9	40 1% p	11 1% p	28 1% p	2 * p	7 * p	13 1% p	6 2% p	* * p	30 1% zabcd	2 * zabcd	4 * zabcd	7 1% zabcd	15 1% zabcd	5 * zabcd	3 1% zabcd	35 1% zabcd	2 * zabcd	2 * zabcd	* * zabcd	9 1% zabcd	4 * zabcd	23 * zabcd	47 1% zabcd
10 - Trust completely	36 1% m	12 1% m	22 * m	4 * m	4 * m	12 1% m	2 1% m	1 * m	21 * m	9 1% m	4 1% m	9 1% m	11 1% m	1 * m	8 1% m	31 1% z	4 1% z	1 * z	* * z	17 1% z	4 * z	10 * z	37 1% z
Don't know	103 2% ahimp	9 * a	84 2% af	9 1% af	46 3% zabef	19 1% zabef	- 1% zabef	10 4% zacef	34 1% zhi	9 5% zhi	35 6% zhi	25 2% m	19 1% m	2 * m	7 1% m	91 2% p	4 1% p	5 1% p	4 2% p	31 2% u	25 2% u	34 1% u	67 1% u
Prefer not to say	25 * hlu	6 * hlu	15 * hlu	2 * hlu	4 * hlu	7 * hlu	* * hlu	1 1% h	8 * h	2 * h	6 1% h	2 * h	2 * h	2 * h	1 * h	18 * z	4 1% z	1 * z	* * z	12 1% zo	3 * zo	3 * zo	32 * zo
Mean	3.5 jpr	3.53 jpr	3.49 jpr	3.39 jpr	3.59 jpr	3.43 jpr	3.76 jpr	3.26 jpr	3.55 jpr	3.53 jpr	3.02 jpr	3.41 jpr	3.46 jpr	3.48 jpr	3.95 jpr	3.58 jpr	3.1 jpr	3.33 jpr	2.83 jpr	3.42 jpr	3.46 jpr	3.7 jpr	3.4 jpr
Low trust (1-3)	3585 53% dnou	1099 54% d	2452 53% d	447 55% d	821 49% d	893 56% zbd	133 48% zbd	133 51% zbd	2542 52% z	490 54% z	432 61% z	686 53% n	1069 54% n	777 55% n	282 45% n	2940 52% zo	344 60% zo	180 56% zo	120 64% zo	862 55% u	575 53% u	1504 50% u	3746 55% u
Medium trust (4-7)	2755 41% ejprs	827 41% e	1903 41% e	323 40% e	735 44% zbe	596 37% e	147 45% e	103 40% e	2064 42% zj	358 39% zj	220 31% zj	540 41% zlm	788 40% zlm	572 40% zlm	296 48% zlm	2372 42% zpr	198 35% zpr	127 39% zpr	58 31% zpr	591 37% z	443 41% z	1338 44% z	2633 39% z
High trust (8-10)	306 5% r	97 5% r	202 4% r	29 4% r	60 4% r	79 5% bcd	23 7% bcd	11 4% bcd	211 4% bcd	52 6% bcd	21 3% bcd	49 4% bcd	89 5% bcd	68 5% bcd	36 6% bcd	273 5% r	18 3% r	11 3% r	3 2% r	81 5% z	47 4% z	145 5% z	296 4% z

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -UK Government

Base: All UK adults, age 16+

	Total (n)	England region										Scotland region						NI regions (NUTs3)						ONS Area supergroup (JA Level)										Unweighted Total (n)
		North East (la)	North West (bl)	Yorkshire and The Humber (ef)	East Midlands (ah)	West Midlands (ef)	East of England (uf)	South East (ef)	South West (ef)	London (bl)	Central Scotland (bl)	Glasgow (kl)	Highlands and Islands (el)	Lothian (el)	Mid Scotland and Fife (el)	North East Scotland (bl)	South Scotland (bl)	West Scotland (el)	Belfast (el)	East (bl)	North (bl)	Outer Belfast (bl)	West and South (bl)	Affluent England (w)	Business, Education and Heritage Centres (w)	Countryside Living (w)	Ethnically Diverse Metropolitan (w)	London Cosmopolitan (w)	Services and Industrial Legacy (w)	Town and Country (w)	Urban Settlements (w)			
Unweighted Total	6774	274	203	509	432	409	444	514	200	207	677	111	133	100	117	81	155	156	207	177	80	159	153	211	203	131	113	113	156	113	251	172	6774	
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774		
1 - No trust at all	1890	76	256	155	329	181	152	230	140	206	27	24	14	22	28	24	27	30	17	17	9	16	19	160	271	299	150	55	309	346	300	2058		
2	777	31	91	46	57	69	68	107	58	81	8	8	5	14	10	14	7	12	3	4	4	4	4	102	148	101	59	33	110	219	104	790		
3	918	51	83	72	58	81	78	123	97	133	8	13	4	12	8	8	14	4	1	6	5	8	4	82	150	152	100	31	139	137	135	898		
4	783	43	79	61	70	70	57	115	82	92	6	6	6	14	6	7	4	10	3	7	2	4	4	82	111	132	73	28	96	158	102	756		
5	930	23	82	75	63	72	89	139	91	144	10	10	7	9	10	13	7	9	2	6	2	4	4	85	113	164	96	56	118	161	135	886		
6	550	20	48	51	46	42	65	72	41	97	4	4	4	7	5	5	6	4	1	2	2	1	2	59	91	84	65	34	52	100	65	534		
7	493	17	39	52	34	45	94	47	70	83	1	5	3	1	3	5	2	3	1	2	3	2	3	72	51	96	49	19	53	83	68	457		
8	230	2	30	23	26	13	25	36	19	33	1	3	*	2	*	3	1	1	*	1	1	1	*	28	35	39	23	6	19	51	28	212		
9	40	3	1	5	2	2	7	5	4	8	-	*	*	-	-	1	*	-	-	-	-	-	*	6	1	8	6	2	7	6	3	47		
10 - Trust completely	36	2	7	8	1	2	3	2	1	4	2	-	2	-	-	-	-	1	-	-	-	-	*	3	5	3	2	1	6	2	13	37		
Don't know	103	6	17	8	8	17	11	9	2	13	3	1	1	2	-	-	-	-	-	1	1	*	1	10	20	9	20	2	10	11	21	67		
Prefer not to say	25	-	7	5	1	2	1	-	1	1	1	1	-	-	-	1	1	-	1	*	*	-	*	-	3	5	3	-	4	3	7	32		
Mean	3.8	3.29	3.21	3.75	3.64	3.31	3.64	3.69	3.61	3.8	2.98	3.24	3.6	3.12	2.84	3.34	2.93	2.89	2.36	2.94	3.17	2.86	2.79	3.73	3.35	3.61	3.75	3.84	3.52	3.41	3.4			
Low trust (1-3)	3585	158	430	274	243	332	328	460	296	420	43	45	23	48	46	45	48	45	20	27	18	28	27	344	569	552	309	120	548	603	539	3746		
Medium trust (4-7)	2755	103	249	239	213	230	255	419	261	402	21	25	20	31	23	31	20	26	8	17	9	12	13	298	367	475	284	137	319	502	370	2633		
High trust (8-10)	306	7	39	35	30	17	35	43	23	44	3	3	2	2	1	4	2	2	*	1	1	1	1	38	41	50	31	9	33	59	44	296		

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (IN 124-000725-01)
 Filename: 24-000725_WAVE_2405095_WB_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/(s/b)/c/(e)/f/g/h/i - z/(n)/(m)/o/p/a - z/(s)/t/u/v - z/(w)/j/k/l/B/C/D/E
 Overlap formulae used. * small base



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -UK Government

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
	6774	5148	1625	1282	1347	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73		22
Unweighted Total	6774	5148	1625	1282	1347	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774	
1 - No trust at all	1890	1554	335	460	395	374	353	309	1383	250	172	72	554	1286	1632	95	105	1021	699	69	49	28	44	2	6	4	2058	
28%	28%	29%	25%	34%	29%	28%	26%	23%	28%	26%	28%	33%	37%	25%	27%	38%	32%	32%	24%	25%	22%	31%	56%	53%	24%	50%	30%	
2	777	628	149	162	153	141	145	176	562	111	67	23	182	578	645	28	77	410	297	32	23	8	7	*	3	*	790	
11%	12%	11%	12%	11%	10%	11%	13%	13%	11%	12%	11%	11%	12%	11%	11%	11%	24%	13%	10%	12%	10%	9%	9%	9%	11%	2%	12%	
3	918	717	201	173	183	175	192	195	696	126	68	23	195	693	798	37	56	458	377	27	31	12	10	*	6	1	898	
14%	14%	15%	13%	13%	13%	14%	14%	14%	14%	13%	11%	11%	13%	14%	13%	15%	17%	14%	13%	10%	14%	13%	14%	5%	24%	10%	13%	
4	783	622	161	133	168	156	160	165	563	115	82	21	156	600	701	19	29	372	335	31	25	13	5	-	3	*	756	
12%	11%	12%	10%	12%	12%	12%	12%	12%	11%	12%	13%	10%	11%	12%	12%	8%	9%	12%	11%	11%	11%	14%	7%	-	12%	3%	11%	
5	930	736	194	173	181	238	184	154	658	164	80	22	146	759	840	29	14	353	492	29	37	12	6	1	1	*	886	
14%	14%	14%	13%	13%	18%	14%	11%	13%	13%	17%	13%	10%	10%	15%	14%	12%	4%	11%	17%	10%	16%	14%	8%	13%	4%	6%	13%	
6	550	438	112	79	131	105	129	106	402	65	64	16	109	431	505	12	19	217	281	31	17	6	2	*	*	*	534	
8%	8%	8%	6%	10%	8%	10%	8%	8%	8%	7%	10%	7%	7%	8%	8%	5%	6%	7%	10%	11%	7%	7%	2%	6%	2%	2%	8%	
7	493	391	102	79	72	86	118	138	376	57	37	20	76	404	451	19	7	202	241	24	21	6	1	*	5	1	457	
7%	7%	8%	6%	5%	6%	9%	10%	10%	5%	6%	9%	9%	5%	8%	8%	8%	2%	6%	8%	9%	9%	7%	2%	9%	19%	16%	7%	
8	230	170	60	24	26	55	47	79	170	24	27	6	26	200	206	10	9	85	122	5	6	2	*	-	1	-	212	
3%	3%	4%	2%	2%	4%	3%	6%	3%	3%	3%	4%	3%	2%	4%	3%	4%	3%	3%	4%	2%	3%	3%	1%	-	3%	-	3%	
9	40	29	10	8	6	11	7	6	33	1	4	1	10	29	38	-	1	12	23	-	4	*	-	-	-	-	47	
1%	1%	1%	1%	*	1%	1%	*	*	1%	*	1%	1%	1%	1%	1%	-	*	*	1%	-	2%	*	-	-	-	-	1%	
10 - Trust completely	36	31	5	14	8	-	7	8	23	9	3	1	4	29	28	1	-	13	15	3	4	-	*	-	-	-	37	
1%	1%	*	1%	1%	-	1%	1%	1%	*	1%	*	*	*	1%	*	*	-	*	1%	1%	2%	-	*	-	-	-	1%	
Don't know	103	90	13	33	30	6	11	23	51	27	4	9	23	52	78	-	7	47	24	16	9	2	1	-	*	1	67	
2%	2%	1%	2%	2%	*	1%	2%	2%	1%	3%	1%	4%	2%	1%	1%	-	2%	1%	1%	6%	4%	2%	1%	-	1%	10%	1%	
Prefer not to say	25	16	9	10	4	4	5	2	11	3	3	4	4	14	20	-	-	4	10	6	*	1	*	*	-	*	32	
1%	*	1%	1%	*	*	*	*	*	*	*	1%	2%	*	*	*	-	-	*	*	2%	6	1%	*	5%	-	1%	*	
Mean	3.5	3.47	3.65	3.17	3.37	3.56	3.64	3.77	3.51	3.49	3.58	3.33	3	3.65	3.56	3.13	2.72	3.21	3.79	3.61	3.9	3.32	2.19	2.64	3.58	2.78	3.4	
Low trust (1-3)	3585	2899	685	794	731	689	691	680	2641	487	307	119	931	2557	3075	160	239	1889	1373	129	104	49	61	3	16	5	3746	
53%	53%	51%	59%	54%	51%	51%	50%	50%	54%	51%	50%	54%	63%	50%	52%	64%	73%	59%	47%	47%	46%	53%	79%	67%	59%	62%	55%	
Medium trust (4-7)	2755	2187	568	465	551	585	592	563	1998	402	263	79	486	2194	2497	80	70	1144	1349	115	100	38	14	1	10	2	2633	
41%	40%	42%	35%	41%	43%	43%	41%	41%	41%	42%	43%	36%	33%	43%	42%	32%	21%	36%	46%	42%	44%	41%	19%	28%	37%	27%	39%	
High trust (8-10)	306	230	75	45	40	66	61	92	227	34	34	8	40	257	272	11	11	110	160	8	14	2	1	-	1	-	296	
5%	4%	6%	3%	3%	5%	5%	7%	7%	5%	4%	6%	4%	3%	5%	5%	4%	3%	3%	5%	3%	6%	3%	1%	-	3%	-	4%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (UN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Government

Base: All adults in Scotland, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	1109	551	550	51	95	126	179	293	257	108	99	9	146	305	658	1041	60	25	11	19	5	44	997	406	694	1109
Weighted Total	569	271	293	63*	104*	84	95	91	72	59*	53*	6**	167	179	223	534	30*	14**	4**	9**	2**	26**	508	236	694	1109
1 - No trust at all	110 19% cdl	54 20%	55 19%	4 6%	9 8%	13 16%	25 26%	25 27%	18 25%	17 29%	17 31%	* 6%	12 7%	38 21%	60 27%	105 20%	4 14%	1 10%	- -	2 24%	1 22%	3 13%	101 20%	41 17%	67 21%	258 23%
2	52 9%	27 10%	25 9%	8 12%	9 9%	6 7%	8 9%	7 8%	6 8%	8 14%	8 15%	* 8%	17 10%	15 8%	21 10%	50 9%	1 4%	- -	- -	1 12%	- -	5 20%	45 9%	21 9%	30 9%	103 9%
3	51 9%	24 9%	27 9%	5 8%	8 7%	5 6%	12 12%	7 8%	7 10%	7 12%	1 17%	-	13 8%	17 9%	21 10%	48 9%	3 10%	1 8%	- -	1 13%	1 29%	1 5%	46 9%	22 9%	28 9%	99 9%
4	60 11%	25 9%	36 12%	6 10%	11 11%	12 14%	7 7%	10 11%	8 10%	6 11%	6 12%	- -	18 11%	19 10%	24 11%	59 11%	1 4%	* 3%	1 16%	* 2%	- -	1 5%	58 11%	25 11%	35 11%	117 11%
5	92 16% an	36 13%	56 19%	12 19%	22 21%	17 20%	13 13%	12 13%	10 13%	7 12%	6 9%	1 1%	34 20%	30 17%	29 13%	87 16%	5 18%	2 16%	1 32%	1 13%	1 23%	2 7%	85 17%	41 9%	51 16%	161 15%
6	67 12% hn	35 13%	31 11%	10 15%	15 14%	13 15%	9 10%	10 11%	6 8%	5 8%	3 7%	1 26%	24 15%	22 12%	21 9%	64 12%	3 11%	2 13%	- -	1 15%	- -	4 16%	60 12%	29 13%	38 12%	119 11%
7	62 11% ijn	35 13%	26 9%	7 11%	17 17%	11 13%	8 8%	9 10%	8 11%	2 3%	2 3%	- -	24 14%	19 10%	19 8%	57 11%	4 13%	2 12%	1 12%	1 12%	1 25%	4 17%	52 10%	32 13%	30 9%	109 10%
8	37 7% v	18 7%	19 7%	4 6%	5 5%	4 5%	9 10%	6 6%	5 7%	4 6%	4 7%	- -	9 6%	13 8%	15 7%	33 6%	4 14%	3 19%	1 32%	* 1%	- -	3 12%	30 6%	14 6%	23 7%	79 7%
9	12 2% m	5 2%	7 2%	1 1%	1 1%	1 2%	1 1%	4 4%	2 2%	3 5%	1 2%	2 34%	2 1%	2 1%	8 4%	10 2%	2 8%	2 11%	- -	1 7%	- -	1 2%	9 2%	4 2%	8 2%	28 3%
10 - Trust completely	13 2% m	6 2%	7 2%	3 5%	4 4%	- -	1 1%	1 1%	3 5%	* *	* *	- -	7 4%	1 1%	5 2%	12 2%	1 3%	1 6%	- -	- -	- -	- -	12 2%	3 1%	10 3%	21 2%
Don't know	7 1% n	4 2%	2 1%	4 6%	1 1%	1 1%	1 1%	* *	- -	- -	- -	- -	4 3%	2 1%	* *	6 1%	* 1%	* 1%	* 5%	- -	- -	1 4%	5 1%	2 1%	5 1%	8 1%
Prefer not to say	5 1% z	2 1%	3 1%	- -	3 3%	- -	1 1%	- -	- -	- -	- -	- -	3 2%	1 1%	- -	4 1%	* 1%	- -	* 4%	- -	- -	- -	4 1%	2 1%	2 1%	7 1%
Mean	4.38 ijn	4.4	4.37	5.01 fghij	5.01 zfhij	4.51 ij	4.01 l	4.15 j	4.29 i	3.6 j	3.37 j	5.81 j	5.01 zmm	4.24 zmm	4.05 zmm	4.34 zov	5.36 zov	6.13 zov	6.13 zov	4.11 zov	4.01 zov	4.68 zov	4.32 zov	4.44 zov	4.37 zov	4.21 zov
Low trust (1-3)	213 37% dl	105 39%	107 36%	16 26%	25 24%	25 29%	45 47%	25 42%	45 43%	39 55%	31 58%	2 31%	41 25%	69 39%	103 46%	202 38%	8 27%	3 18%	- -	4 49%	1 52%	10 38%	192 38%	84 36%	126 38%	460 41%
Medium trust (4-7)	282 50% fhijn	131 48%	148 51%	35 55%	65 62%	53 63%	37 39%	42 46%	31 42%	20 33%	18 33%	2 36%	100 60%	90 50%	92 41%	266 50%	14 46%	6 44%	3 60%	4 43%	1 48%	12 44%	255 50%	127 54%	154 47%	506 46%
High trust (8-10)	63 11% ov	29 11%	33 11%	8 13%	10 10%	6 7%	11 12%	10 11%	10 14%	7 11%	5 9%	2 34%	18 11%	17 9%	28 12%	55 10%	7 25%	5 36%	1 32%	1 8%	- -	4 14%	51 10%	21 9%	41 13%	128 12%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos [IN I24-000725-01]
Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Government

Base: All adults in Scotland, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total	
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)		
Unweighted Total	1109	367	734	204	225	177	77	51	870	69	141	234	333	235	78	-	1109	-	-	-	-	-	-	1109
Weighted Total	569	162	402	117	136	89	36*	24*	415	49*	83	127	155	120	41*	**	569	**	**	**	**	**	1109	
1 - No trust at all	110 19% a	21 13% za	87 22% a	21 18% za	24 17% za	24 27% a	10 28% ab	9 36% abcd	88 21% z	4 9% z	15 18% z	24 19% z	29 19% z	23 18% z	7 18% z	-	110 19%	-	-	-	-	-	258 23%	
2	52 9% a	17 11% za	35 9% a	11 10% za	13 10% za	8 9% za	3 7% za	* 2% z	39 9% z	4 9% z	8 10% z	10 8% z	18 12% z	9 7% z	5 13% z	-	52 9%	-	-	-	-	-	103 9%	
3	51 9% a	11 7% za	40 10% a	11 10% za	16 11% za	8 8% za	2 7% za	3 12% z	34 8% z	5 11% z	8 9% z	11 9% z	11 7% z	4 9% z	-	51 9%	-	-	-	-	-	-	99 9%	
4	60 11% a	20 13% za	40 10% a	9 8% za	15 11% za	10 14% za	5 13% za	2 6% z	44 11% z	5 11% z	11 13% z	16 12% z	20 13% z	13 11% z	3 7% z	-	60 11%	-	-	-	-	-	117 11%	
5	92 16% a	26 16% za	66 16% a	29 25% zab	19 14% zab	11 13% zab	4 12% zab	3 11% zab	69 17% z	9 18% z	10 12% z	23 18% z	21 13% z	22 18% z	8 18% z	-	92 16%	-	-	-	-	-	161 15%	
6	67 12% e	25 15% e	43 11% e	12 11% e	19 14% e	5 6% e	3 8% e	3 13% e	46 11% z	8 16% z	13 16% z	16 12% z	20 13% z	15 12% z	5 12% z	-	67 12%	-	-	-	-	-	119 11%	
7	62 11% e	22 13% e	39 10% e	9 8% e	13 9% e	12 14% e	4 12% e	1 4% e	45 11% z	6 13% z	7 9% z	9 7% z	20 13% z	16 13% z	5 13% z	-	62 11%	-	-	-	-	-	109 10%	
8	37 7% a	12 8% za	25 6% a	8 7% za	9 7% za	4 5% za	3 9% za	1 3% z	28 7% z	4 5% z	4 4% z	7 5% z	8 5% z	8 7% z	1 3% z	-	37 7%	-	-	-	-	-	79 7%	
9	12 2% a	3 2% za	9 2% a	3 3% za	2 1% zab	1 1% zab	* 1% zab	3 11% zabcde	9 2% z	2 4% z	1 1% z	5 4% z	2 1% z	2 2% z	1 1% z	-	12 2%	-	-	-	-	-	28 3%	
10 - Trust completely	13 2% h	2 1% z	11 3% z	2 2% z	3 2% z	5 6% z	1 3% z	- - z	7 2% z	3 6% z	3 3% z	5 4% z	2 2% z	1 1% z	2 5% z	-	13 2%	-	-	-	-	-	21 2%	
Don't know	7 1% a	1 * z	6 1% z	1 1% z	5 3% z	* * z	- - z	- - z	4 1% z	- - z	2 3% z	1 1% z	2 1% z	- - z	- - z	-	7 1%	-	-	-	-	-	8 1%	
Prefer not to say	5 1% h	2 1% z	2 1% z	- * z	- * z	1 2% z	- - z	* 1% z	1 * z	- - z	1 2% z	- - z	* * z	- - z	- - z	-	5 1%	-	-	-	-	-	7 1%	
Mean	4.38 h	4.67 zb	4.28 a	4.4 z	4.35 z	4.14 z	4.17 z	3.93 z	4.29 z	5.11 zh	4.33 z	4.49 z	4.3 z	4.43 z	4.4 z	-	4.38 z	-	-	-	-	-	4.21 z	
Low trust (1-3)	213 37% a	49 30% za	162 40% a	43 37% za	52 38% za	39 44% a	15 42% a	12 50% a	161 39% z	14 28% z	31 37% z	45 36% z	58 38% z	43 36% z	16 40% z	-	213 37%	-	-	-	-	-	460 41%	
Medium trust (4-7)	282 50% b	93 57% z	187 47% z	60 51% z	65 48% z	38 43% z	16 45% z	8 35% z	204 57% z	28 57% z	41 50% z	64 51% z	81 52% z	66 55% z	21 51% z	-	282 50%	-	-	-	-	-	506 46%	
High trust (8-10)	63 11% a	17 11% za	45 11% a	13 11% za	14 10% za	10 11% za	5 13% za	3 14% z	44 11% z	8 15% z	7 9% z	17 13% z	13 8% z	11 9% z	4 9% z	-	63 11%	-	-	-	-	-	128 12%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Scottish Government

Base: All adults in Scotland, age 16+

	Total (n)	England region									Scotland region								NI regions (NUTs3)					ONS Area supergroup (A Level)							Unweighted Total	
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)		Urban Settlements (ad)
Unweighted Total	1109																														1109	
Weighted Total	569	**	**	**	**	**	**	**	**	**	69*	74*	47*	83*	70*	81*	72	74*	**	**	**	**	**	**	167	129	**	**	218	54*	**	1109
1 - No trust at all	110 19%	-	-	-	-	-	-	-	-	-	19 28%	9 12%	10 21%	12 15%	13 19%	17 21%	16 23%	14 19%	-	-	-	-	-	-	22 13%	29 23%	-	-	46 21%	13 24%	-	258 23%
2	52 9%	-	-	-	-	-	-	-	-	-	6 9%	7 9%	3 7%	7 9%	7 9%	10 12%	6 7%	5 7%	-	-	-	-	-	-	18 11%	11 9%	-	-	20 9%	3 5%	-	103 9%
3	51 9%	-	-	-	-	-	-	-	-	-	4 6%	7 10%	3 7%	5 6%	6 9%	10 12%	10 14%	5 7%	-	-	-	-	-	-	19 11%	12 10%	-	-	17 8%	2 3%	-	99 9%
4	60 11%	-	-	-	-	-	-	-	-	-	8 11%	8 11%	6 13%	11 13%	7 9%	5 7%	2 3%	13 18%	-	-	-	-	-	-	18 11%	10 8%	-	-	21 10%	11 20%	-	117 11%
5	92 16%	-	-	-	-	-	-	-	-	-	10 14%	12 16%	5 12%	17 20%	10 14%	13 16%	13 19%	13 17%	-	-	-	-	-	-	27 16%	17 13%	-	-	37 17%	11 21%	-	161 15%
6	67 12%	-	-	-	-	-	-	-	-	-	8 11%	4 6%	7 14%	12 14%	12 17%	9 10%	7 12%	7 10%	-	-	-	-	-	-	16 10%	19 15%	-	-	31 14%	1 3%	-	119 11%
7	62 11%	-	-	-	-	-	-	-	-	-	4 7%	14 19%	6 14%	11 13%	7 10%	9 11%	4 5%	5 7%	-	-	-	-	-	-	25 15%	11 9%	-	-	20 9%	6 11%	-	109 10%
8	37 7%	-	-	-	-	-	-	-	-	-	2 3%	9 12%	4 8%	3 3%	4 6%	3 4%	5 7%	7 9%	-	-	-	-	-	-	13 8%	9 7%	-	-	11 5%	5 8%	-	79 7%
9	12 2%	-	-	-	-	-	-	-	-	-	2 3%	1 2%	1 1%	2 2%	2 2%	1 1%	3 4%	3 4%	-	-	-	-	-	-	3 2%	3 2%	-	-	5 3%	1 2%	-	28 3%
10 - Trust completely	13 2%	-	-	-	-	-	-	-	-	-	5 7%	1 1%	1 1%	2 3%	2 2%	2 2%	2 2%	1 1%	-	-	-	-	-	-	2 1%	3 2%	-	-	8 4%	-	-	21 2%
Don't know	7 1%	-	-	-	-	-	-	-	-	-	1 2%	1 1%	1 2%	3 4%	3 4%	-	1 1%	-	-	-	-	-	-	-	4 2%	2 1%	-	-	1 1%	1 3%	-	8 1%
Prefer not to say	5 1%	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	1 2%	2 3%	2 3%	-	-	-	-	-	-	-	1 1%	2 2%	-	-	1 1%	1 3%	-	7 1%
Mean	4.38	-	-	-	-	-	-	-	-	-	4.22	4.86	4.4	4.54	4.36	4.11	4.08	4.5	-	-	-	-	-	-	4.55	4.29	-	-	4.38	4.13	-	4.21
Low trust (1-3)	213 37%	-	-	-	-	-	-	-	-	-	29 42%	23 31%	17 36%	25 30%	27 39%	37 46%	32 45%	24 33%	-	-	-	-	-	-	59 35%	53 41%	-	-	83 38%	18 33%	-	460 41%
Medium trust (4-7)	282 50%	-	-	-	-	-	-	-	-	-	29 43%	39 52%	25 53%	50 60%	36 51%	36 45%	29 40%	39 52%	-	-	-	-	-	-	87 52%	57 44%	-	-	108 50%	29 54%	-	506 46%
High trust (8-10)	63 11%	-	-	-	-	-	-	-	-	-	9 13%	11 15%	5 10%	5 7%	7 10%	7 8%	8 11%	11 15%	-	-	-	-	-	-	17 10%	15 12%	-	-	24 11%	6 10%	-	128 12%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 01)
 Filename: J24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Totals (5% risk level) - i/a/b/c/d/e/f/g/h/i - j/k/l/m/n/o/p/q - r/s/t/u/v - x/y/z/w/A/B/C/D/E
 Overlap formulae used: * small base, ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Scottish Government

Base: All adults in Scotland, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	1109	815	294	203	205	237	235	229	931	107	48	17	295	787	1001	28	41	562	496	9	21	1	-	1	-	-	1109
Weighted Total	569	429	140	115	113	114	114	113	449	69*	32**	13**	149	400	487	20**	36*	323	214	6**	14**	***	-.**	***	-.**	-.**	1109
1 - No trust at all	110 19% eq	87 20%	23 16%	19 17%	16 15%	15 13%	32 28%	28 25%	92 20%	11 15%	5 16%	1 8%	35 23%	74 18%	102 21%	1 7%	3 8%	51 16%	53 25%	1 24%	1 7%	-	-	*	-	-	258 23%
2	52 9%	40 9%	12 9%	14 12%	10 9%	10 9%	9 8%	9 8%	40 9%	8 11%	3 10%	2 16%	14 10%	38 9%	46 9%	2 9%	1 4%	24 8%	27 12%	-	1 5%	-	-	-	-	-	103 9%
3	51 9%	37 10%	14 10%	11 10%	8 7%	14 12%	6 5%	12 11%	42 9%	5 7%	2 7%	1 4%	10 7%	37 9%	42 9%	2 10%	3 9%	28 9%	19 9%	*	1 7%	100%	-	-	-	-	99 9%
4	60 11%	47 11%	13 9%	11 9%	11 10%	12 11%	15 13%	48 11%	8 11%	1 4%	3 23%	17 12%	43 11%	50 10%	2 12%	7 18%	7 18%	36 11%	23 11%	-	1 6%	-	-	-	-	-	117 11%
5	92 16%	66 15%	26 19%	17 14%	17 15%	24 21%	23 20%	13 11%	71 16%	14 21%	5 17%	1 10%	22 14%	67 17%	78 16%	6 31%	6 16%	49 15%	37 17%	*	3 8%	-	-	-	-	-	161 15%
6	67 12%	50 12%	17 12%	14 12%	20 18%	17 15%	8 7%	9 8%	51 11%	10 15%	4 12%	2 16%	17 11%	50 12%	58 12%	1 5%	7 19%	48 15%	18 9%	1 15%	1 6%	-	-	-	-	-	119 11%
7	62 11%	47 11%	15 11%	12 10%	14 12%	11 10%	12 10%	13 12%	49 11%	5 7%	6 18%	1 5%	15 10%	43 11%	51 10%	3 14%	6 16%	39 12%	16 8%	*	5 4%	-	-	-	-	-	109 10%
8	37 7%	28 7%	9 7%	7 6%	10 9%	5 5%	8 7%	7 6%	29 6%	5 8%	3 10%	* 3%	9 6%	28 7%	29 6%	3 13%	3 8%	24 7%	12 5%	1 24%	* 3%	-	-	-	-	-	79 7%
9	12 2%	9 2%	3 2%	4 3%	2 2%	2 2%	3 2%	2 2%	10 2%	1 2%	-	-	2 1%	10 3%	12 2%	-	-	7 2%	3 1%	-	2 11%	-	-	-	-	-	28 3%
10 - Trust completely	13 2%	9 2%	4 3%	3 3%	3 2%	4 3%	1 1%	3 2%	9 2%	1 2%	1 3%	2 15%	7 4%	5 1%	12 3%	-	-	8 2%	4 2%	1 17%	-	-	-	-	-	-	21 2%
Don't know	7 1%	5 1%	2 1%	1 1%	2 1%	-	1 1%	3 2%	5 1%	1 1%	1 3%	-	-	7 2%	3 1%	-	1 2%	6 2%	1 *	-	-	-	-	-	-	-	8 1%
Prefer not to say	5 1%	3 1%	2 1%	2 2%	1 1%	2 2%	-	-	4 1%	1 1%	-	-	1 1%	*	3 1%	-	-	2 1%	2 1%	-	-	-	-	-	-	-	7 1%
Mean	4.38	4.34	4.53	4.45	4.78	4.58	4.04	4.08	4.32	4.48	4.82	4.97	4.28	4.38	4.32	4.87	4.94	4.67	3.88	5.67	5.64	3	-	1	-	-	4.21
Low trust (1-3)	213 37%	164 38%	49 35%	44 39%	34 30%	39 34%	47 41%	49 43%	174 39%	23 33%	11 33%	4 28%	60 40%	149 37%	191 39%	5 25%	7 21%	104 32%	99 46%	2 32%	3 19%	*	-	*	-	-	460 41%
Medium trust (4-7)	282 50%	210 49%	71 51%	53 46%	63 55%	62 55%	54 47%	50 44%	219 49%	37 53%	16 51%	7 54%	70 47%	202 51%	237 49%	12 62%	25 69%	172 53%	95 44%	2 27%	10 67%	-	-	-	-	-	506 46%
High trust (8-10)	63 11%	47 11%	16 11%	14 12%	14 12%	11 10%	12 10%	11 10%	48 11%	8 11%	4 13%	2 18%	18 12%	42 11%	53 11%	3 13%	3 8%	39 12%	18 9%	2 41%	2 14%	-	-	-	-	-	128 12%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (UN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Welsh Government

Base: All adults in Wales, age 16+

	Gender			Age								Age (Nets)			Ethnicity							Working status		Unwtd Total		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)		Working full-time (w)	Not working full-time (x)
Unweighted Total	531	260	268	23	41	65	95	126	118	63	57	6	64	160	307	503	25	11	3	6	5	18	485	200	328	531
Weighted Total	324	158	164	43**	51*	44*	53*	51	45	37*	34*	3**	93*	97	134	308	14**	6**	1**	4**	4**	11**	297	129	193	531
1 - No trust at all	73 22%	39 24%	34 21%	5 11%	9 18%	11 24%	13 24%	13 26%	10 21%	13 34%	12 35%	1 24%	14 15%	23 24%	36 27%	71 23%	1 9%	1 23%	- -	- -	- -	1 11%	70 24%	27 21%	44 23%	124 23%
2	22 7%	10 6%	13 8%	- -	2 4%	4 9%	2 4%	5 10%	5 11%	4 12%	4 13%	- -	2 2%	6 6%	14 11%	22 7%	- -	- -	- -	- -	1 6%	21 7%	7 5%	15 8%	8 4%	42 8%
3	31 10%	18 11%	13 8%	- -	5 10%	4 9%	8 16%	7 13%	3 7%	4 10%	3 8%	1 28%	5 5%	12 13%	14 10%	30 10%	1 6%	- -	- -	1 25%	- -	1 5%	29 10%	15 11%	16 8%	55 10%
4	42 13%	17 10%	25 15%	4 9%	11 21%	4 9%	6 11%	6 13%	6 14%	4 12%	3 10%	1 30%	15 16%	10 10%	17 13%	39 13%	3 21%	1 13%	- -	* 10%	2 52%	1 13%	37 13%	19 15%	22 12%	63 12%
5	48 15% ljo	23 14%	24 15%	10 24%	4 9%	8 18%	9 17%	7 13%	8 19%	1 3%	1 3%	- -	15 16%	17 17%	16 12%	42 14%	5 34%	1 19%	1 62%	2 54%	1 29%	2 14%	41 14%	19 15%	29 15%	77 15%
6	41 13% hn	20 13%	21 13%	12 28%	6 12%	6 13%	8 15%	5 9%	3 6%	2 6%	2 7%	- -	18 19%	13 14%	10 7%	39 13%	2 13%	1 20%	- -	* 12%	* 8%	2 17%	37 13%	18 14%	23 12%	60 11%
7	31 9%	15 10%	15 9%	5 12%	9 17%	5 11%	1 1%	3 6%	5 10%	4 10%	4 11%	- -	14 14%	6 6%	11 9%	29 10%	1 7%	1 9%	- -	- -	* 11%	3 26%	26 9%	11 9%	19 10%	45 8%
8	23 7%	10 6%	13 8%	5 12%	1 2%	3 7%	4 8%	3 6%	3 6%	3 10%	4 9%	1 18%	6 7%	7 8%	9 7%	22 7%	1 7%	1 16%	- -	- -	- -	1 7%	21 7%	8 6%	15 8%	39 7%
9	6 2%	4 3%	2 1%	- -	- -	* 1%	1 2%	1 2%	2 5%	1 4%	1 4%	- -	- -	1 1%	5 3%	6 2%	- -	- -	- -	- -	- -	- -	6 2%	2 1%	4 2%	14 3%
10 - Trust completely	2 1%	1 1%	1 1%	- -	- -	- -	1 2%	1 2%	- -	- -	- -	- -	- -	1 1%	1 1%	1 *	1 4%	- -	1 38%	- -	- -	- -	1 *	* 1%	1 1%	4 1%
Don't know	6 2% n	2 1%	4 2%	2 5%	3 6%	- -	* 1%	* 1%	* 1%	- -	- -	- -	5 6%	* *	1 *	6 2%	- -	- -	- -	- -	- -	- -	6 2%	2 1%	3 2%	8 2%
Prefer not to say	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean	4.19 n	4.14	4.24	5.36	4.23	4.12	4.06	3.83	4.18	3.65	3.64	3.75	4.75	4.09	3.9	4.16	4.95	4.85	6.9	4.52	4.79	5.07	4.19	4.22	4.14	
Low trust (1-3)	126 39% l	66 42%	59 36%	5 11%	16 32%	18 42%	23 44%	25 49%	18 39%	21 56%	19 57%	2 52%	21 22%	41 43%	64 48%	123 40%	2 15%	1 23%	- -	1 25%	- -	2 22%	121 41%	48 38%	76 39%	221 42%
Medium trust (4-7)	161 50% bjjv	75 48%	85 52%	31 72%	30 59%	22 50%	23 44%	21 41%	22 49%	11 30%	10 30%	1 30%	61 65%	46 47%	54 41%	150 49%	11 74%	4 61%	1 62%	3 75%	4 100%	8 71%	142 48%	68 53%	93 48%	245 46%
High trust (8-10)	31 9%	15 9%	16 10%	5 12%	1 2%	4 8%	4 11%	5 10%	5 11%	5 13%	4 13%	1 18%	6 7%	10 10%	15 11%	29 9%	1 10%	1 16%	1 38%	- -	- -	1 7%	28 10%	10 8%	20 11%	57 11%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos [IN ID4-000725-01]
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Government

Base: All adults in Wales, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Mas- ter/PhD/abo- ve) (a)	Non- graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/O- Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/p rofessional/f oreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	531	171	355	61	106	135	27	26	437	47	33	124	171	95	37	-	-	531	-	-	-	-	531
Weighted Total	324	86	235	33*	85*	85*	15**	17**	249	38**	26**	72*	99	57*	22**	**	**	324	**	**	**	**	531
1 - No trust at all	73 22%	10 12%	61 26%	6 19%	19 23%	24 29%	4 30%	6 37%	56 23%	5 14%	7 28%	19 26%	23 23%	8 15%	3 12%	-	-	73 22%	-	-	-	-	124 23%
2	22 7%	2 2%	20 9%	5 17%	5 6%	6 7%	3 22%	1 4%	19 8%	2 6%	1 4%	6 8%	8 8%	4 6%	1 3%	-	-	22 7%	-	-	-	-	42 8%
3	31 10%	8 9%	23 10%	6 18%	6 7%	9 11%	1 6%	1 9%	29 11%	1 3%	1 5%	4 6%	9 9%	9 15%	3 16%	-	-	31 10%	-	-	-	-	55 10%
4	42 13%	9 11%	31 13%	3 8%	13 14%	11 13%	3 19%	1 5%	37 15%	2 5%	2 8%	8 11%	11 11%	9 15%	3 12%	-	-	42 13%	-	-	-	-	63 12%
5	48 15%	11 13%	36 15%	5 16%	20 24%	8 9%	2 12%	1 6%	39 16%	6 15%	3 12%	12 17%	17 17%	8 14%	5 23%	-	-	48 15%	-	-	-	-	77 15%
6	41 13%	18 21%	23 10%	4 12%	12 14%	7 8%	* 2%	-	26 10%	13 33%	2 7%	4 5%	14 14%	6 11%	2 8%	-	-	41 13%	-	-	-	-	60 11%
7	31 9%	10 12%	20 9%	2 6%	2 2%	13 15%	1 4%	3 20%	21 9%	* 1%	7 25%	10 13%	8 8%	8 14%	1 5%	-	-	31 9%	-	-	-	-	45 8%
8	23 7%	9 11%	14 6%	* 1%	5 6%	5 5%	1 4%	3 18%	13 5%	8 22%	1 5%	4 6%	6 6%	4 8%	3 14%	-	-	23 7%	-	-	-	-	39 7%
9	6 2%	4 4%	2 1%	* 1%	1 1%	1 1%	-	* 2%	6 2%	-	-	2 3%	2 2%	1 2%	1 4%	-	-	6 2%	-	-	-	-	14 3%
10 - Trust completely	2 1%	* 1%	1 1%	* 1%	1 1%	1 1%	-	-	1 1%	1 1%	-	1 1%	1 1%	-	* 2%	-	-	2 1%	-	-	-	-	4 1%
Don't know	6 2%	4 4%	3 1%	-	1 1%	1 2%	-	-	1 *	-	1 6%	1 2%	1 1%	* *	-	-	-	6 2%	-	-	-	-	8 2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	4.19 bh	5.14 zbcde	3.88	3.65	4.05	3.88	3.05	4.2	4.04	5.2	4.28	4.18	4.11	4.46	4.84	-	-	4.19	-	-	-	-	4.14
Low trust (1-3)	126 39%	20 24%	104 44%	18 54%	30 35%	39 46%	9 59%	9 49%	104 42%	9 23%	10 36%	29 40%	40 40%	21 36%	7 32%	-	-	126 39%	-	-	-	-	221 42%
Medium trust (4-7)	161 50%	48 56%	111 47%	14 43%	48 56%	39 45%	5 37%	5 31%	123 49%	20 54%	14 53%	34 47%	50 50%	31 54%	11 48%	-	-	161 50%	-	-	-	-	245 46%
High trust (8-10)	31 9%	13 16%	17 7%	1 3%	6 8%	6 7%	1 4%	3 20%	21 8%	9 23%	1 5%	8 11%	8 8%	5 9%	4 20%	-	-	31 9%	-	-	-	-	57 11%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Government

Base: All adults in Wales, age 16+

	Total (t)	England region									Scotland region							NI regions (NUTS3)					ONS Area supergroup (A Level)							Unweighted Total	Weighted Total				
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)			Town and Country Living (ac)	Urban Settlements (ad)		
Unweighted Total	311	324	**	**	***	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	311	531
1 - No trust at all	73 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 11%	23 20%	-	-	32 25%	9 33%	4 32%	124 23%				
2	22 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 7%	6 5%	-	-	9 7%	2 8%	2 17%	42 8%				
3	31 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 8%	12 10%	-	-	11 9%	3 12%	1 10%	55 10%				
4	42 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 13%	20 18%	-	-	14 11%	2 7%	-	63 12%				
5	48 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 17%	14 12%	-	-	21 16%	4 16%	2 13%	77 15%				
6	41 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 20%	14 12%	-	-	16 13%	1 4%	1 12%	60 11%				
7	31 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 10%	12 10%	-	-	13 10%	1 5%	1 5%	45 8%				
8	23 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 8%	11 10%	-	-	5 4%	2 9%	1 7%	39 7%				
9	6 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	3 2%	-	-	2 1%	-	-	14 3%				
10 - Trust completely	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	* 1%	-	4 1%				
Don't know	6 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	* *	-	-	3 3%	1 4%	* 2%	8 2%				
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Mean	4.19	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.8	4.37	-	-	4.04	3.52	3.37	4.14				
Low trust (1-3)	126 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 26%	41 35%	-	-	53 41%	14 54%	7 60%	221 42%				
Medium trust (4-7)	161 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 60%	60 52%	-	-	64 50%	9 32%	4 30%	245 46%				
High trust (8-10)	31 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 11%	14 12%	-	-	9 7%	3 10%	1 7%	57 11%				

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - *u/h/c/d/e/f/g/h/i - *j/k/l/m/n/o/p/q - *r/s/t/u/v - *w/z/y/N/B/C/D/E
 Overlap formulae used: * small base, ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Government

Base: All adults in Wales, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	531	346	185	98	118	121	92	102	420	54	41	12	126	392	484	14	19	258	241	3	18	-	-	-	-	-	531
Weighted Total	324	220	104	64*	66*	66*	64*	64*	242	43*	28**	8**	72*	243	282	14**	17**	169	134	3**	11**	**	**	**	**	**	531
1 - No trust at all	73 22%	51 23%	22 21%	13 21%	12 17%	22 33%	14 21%	13 20%	59 24%	6 13%	6 23%	1 14%	20 27%	52 21%	67 24%	2 14%	2 14%	35 20%	37 28%	-	1 12%	-	-	-	-	-	124 23%
2	22 7%	18 8%	4 4%	5 8%	2 4%	4 7%	5 8%	6 9%	18 7%	3 8%	1 5%	-	6 9%	16 7%	18 6%	2 17%	1 4%	12 7%	10 7%	-	-	-	-	-	-	-	42 8%
3	31 10%	19 8%	12 12%	7 10%	5 7%	9 13%	3 5%	7 12%	24 10%	4 10%	2 8%	-	6 9%	24 10%	31 11%	-	-	14 8%	16 12%	-	*	3%	-	-	-	-	55 10%
4	42 13%	28 13%	14 13%	9 15%	8 13%	4 6%	11 17%	9 14%	30 13%	5 11%	6 22%	*	7 10%	32 13%	38 14%	-	3 15%	27 16%	13 10%	2 64%	*	2%	-	-	-	-	63 12%
5	48 15%	33 15%	14 14%	10 16%	12 18%	6 9%	10 16%	9 15%	32 13%	10 24%	2 7%	3 34%	11 15%	36 15%	41 15%	1 5%	3 20%	23 14%	19 14%	1 36%	3 27%	-	-	-	-	-	77 15%
6	41 13%	27 12%	14 14%	7 11%	12 18%	8 12%	9 15%	6 9%	31 13%	6 14%	3 11%	1 18%	5 8%	34 14%	31 11%	5 34%	4 23%	22 13%	14 10%	-	1 11%	-	-	-	-	-	60 11%
7	31 9%	22 10%	9 9%	8 12%	7 11%	4 6%	4 7%	8 12%	23 9%	4 10%	3 12%	-	6 9%	24 10%	25 9%	4 26%	2 12%	16 9%	14 10%	-	*	5%	-	-	-	-	45 8%
8	23 7%	10 5%	13 12%	3 4%	5 7%	5 7%	6 10%	4 7%	16 7%	2 6%	3 10%	1 17%	6 8%	17 7%	19 7%	1 4%	1 4%	12 7%	7 5%	-	4 38%	-	-	-	-	-	39 7%
9	6 2%	4 2%	2 2%	* 1%	1 2%	2 3%	1 2%	1 2%	5 2%	* 1%	* 1%	-	2 3%	4 2%	5 2%	-	1 3%	2 1%	4 3%	-	*	3%	-	-	-	-	14 3%
10 - Trust completely	2 1%	2 1%	-	* 1%	1 2%	-	* *	-	1 1%	1 1%	-	-	-	2 1%	2 1%	-	-	1 1%	1 1%	-	-	-	-	-	-	-	4 1%
Don't know	6 2% hmr	6 3%	* *	1 2%	1 2%	3 4%	- -	1 1%	3 1%	1 3%	* 1%	1 13%	3 m	2 13%	5 2%	-	1 6%	6 3%	1 *	-	-	-	-	-	-	-	8 2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	4.19 en	4.06	4.46	4.08	4.69	3.66	4.33	4.19	4.1	4.5	4.26	5.11	3.95	4.25	4.09	4.91	4.87	4.21	3.95	4.36	5.92	-	-	-	-	-	4.14
Low trust (1-3)	126 39% n	88 40%	38 36%	25 39%	19 28%	35 53%	22 34%	26 40%	101 42%	13 31%	10 36%	1 14%	32 44%	92 38%	115 41%	4 31%	3 18%	61 36%	62 47%	-	2 15%	-	-	-	-	-	221 42%
Medium trust (4-7)	161 50% en	110 50%	51 49%	34 53%	39 59%	22 33%	35 54%	32 50%	116 48%	25 58%	14 51%	5 57%	29 41%	126 52%	135 48%	9 65%	12 69%	88 52%	59 44%	3 100%	5 44%	-	-	-	-	-	245 46%
High trust (8-10)	31 9% a	16 7%	15 14%	4 6%	7 11%	7 10%	8 12%	6 9%	23 9%	3 8%	3 12%	1 17%	8 11%	23 9%	27 9%	1 4%	1 7%	14 9%	12 9%	-	4 41%	-	-	-	-	-	57 11%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (UN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Executive

Base: All adults in Northern Ireland, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiplle ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	716	357	355	33	66	137	137	156	140	47	44	3	99	274	343	686	24	12	-	10	2	30	656	320	390	716
Weighted Total	188	90	96	23**	34*	31	32*	29	21	18*	17*	1**	57*	63	68	183	4**	1**	-**	2**	***	9**	174	80	106	716
1 - No trust at all	49 26% n	22 24%	28 29%	7 31%	9 26%	10 33%	9 29%	6 20%	5 22%	3 19%	3 18%	* 37%	16 28%	19 31%	14 20%	47 26%	2 45%	* 32%	- -	1 57%	* 37%	2 19%	46 26%	21 27%	27 26%	184 26%
2	23 12%	13 14%	10 10%	3 12%	2 5%	4 14%	4 13%	4 14%	3 15%	3 14%	3 15%	- -	5 8%	8 13%	10 14%	22 12%	* 9%	* 10%	- -	* 10%	- -	1 8%	21 12%	9 11%	14 13%	87 12%
3	30 16% w	15 16%	15 16%	2 9%	7 21%	3 10%	5 15%	5 19%	4 18%	3 18%	3 18%	* 33%	9 16%	8 13%	13 19%	29 16%	* 6%	* 3%	- -	* 10%	- -	* 3%	29 17%	9 12%	20 19%	112 16%
4	23 12% m	10 12%	12 13%	4 15%	5 15%	2 8%	3 10%	3 11%	3 12%	3 17%	3 18%	- -	9 15%	6 9%	9 13%	23 13%	* 2%	* 7%	- -	- -	- -	1 12%	22 13%	10 13%	13 12%	78 11%
5	27 14% g	11 12%	15 16%	3 15%	6 16%	6 18%	5 15%	2 8%	3 15%	2 9%	2 10%	- -	9 16%	10 17%	7 11%	26 14%	1 14%	* 18%	- -	* 14%	- -	2 21%	24 14%	13 17%	13 13%	101 14%
6	16 8% b	11 12%	5 6%	2 8%	3 8%	2 8%	2 7%	4 13%	1 5%	2 12%	2 11%	* 30%	4 8%	4 7%	7 10%	16 8%	* 10%	- 9%	- -	- -	* 63%	2 24%	13 8%	9 11%	7 7%	63 9%
7	8 4% h	5 6%	3 3%	- -	1 2%	2 5%	2 5%	2 7%	1 5%	1 8%	1 9%	- -	1 1%	3 5%	5 7%	8 4%	* 5%	- -	- -	* 9%	- -	* 5%	8 4%	4 5%	4 4%	44 6%
8	3 2% z	2 2%	1 1%	- -	* 1%	* *	1 2%	1 4%	1 5%	1 -	- -	- -	* *	1 1%	2 3%	2 2%	- -	- -	- -	- -	- -	* 3%	3 2%	1 2%	1 1%	17 2%
9	1 * z	* *	* *	- -	- -	* *	* *	- -	- 2%	- -	- -	- -	- -	* *	* 1%	1 *	* 3%	* 7%	- -	- -	- -	- -	1 *	* *	* *	5 1%
10 - Trust completely	* *	* *	* *	- -	- -	* *	- -	* 1%	- -	- -	- -	- -	- -	* *	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	* *	2 *
Don't know	6 3% m	1 1%	5 6%	2 9%	1 4%	1 3%	1 3%	1 2%	* 2%	* 1%	* 1%	- -	3 6%	2 3%	1 1%	6 3%	* 5%	* 15%	- -	- -	- -	1 6%	5 3%	2 2%	4 4%	18 3%
Prefer not to say	2 1% m	1 1%	1 1%	- -	1 3%	* 1%	* *	* 1%	- -	* 1%	* 1%	- -	1 2%	* *	* 1%	2 1%	- -	- -	- -	- -	- -	- -	2 1%	* *	* *	5 1%
Mean	3.32	3.48	3.17	2.91	3.26	3.18	3.2	3.65	3.55	3.54	3.56	3.16	3.12	3.19	3.59	3.33	2.95	3.44	-	2.41	4.16	4.17	3.29	3.47	3.21	3.46
Low trust (1-3)	102 54% w	49 54%	52 54%	12 53%	18 52%	17 56%	17 57%	18 53%	15 55%	12 51%	9 50%	* 70%	30 52%	36 57%	36 53%	99 54%	2 61%	1 45%	- -	2 77%	* 37%	3 30%	96 55%	39 50%	62 58%	383 53%
Medium trust (4-7)	74 39% o	37 41%	36 38%	9 38%	14 41%	12 38%	12 38%	11 40%	8 37%	8 47%	8 48%	* 30%	23 40%	24 38%	28 41%	73 40%	1 31%	* 33%	- -	* 23%	* 63%	5 61%	67 39%	36 46%	38 35%	286 40%
High trust (8-10)	4 2% z	2 3%	2 2%	- -	* 1%	* 1%	1 2%	1 4%	1 7%	- -	- -	- -	* *	1 2%	3 4%	4 2%	* 3%	* 7%	- -	- -	- -	* 3%	4 2%	2 2%	2 2%	24 3%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos [IN ID4-000725-01]
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Northern Ireland Executive

Base: All adults in Northern Ireland, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	716	261	446	93	135	153	35	30	562	71	57	151	233	162	45	-	-	-	716	-	-	-	716
Weighted Total	188	45	141	26*	50*	46*	10**	10**	132	25*	21*	43*	62	38*	10**	**	**	**	188	**	**	**	716
1 - No trust at all	49 26%	10 22%	39 27%	8 30%	13 25%	13 27%	4 42%	2 18%	32 24%	9 35%	5 25%	13 30%	13 22%	11 29%	2 24%	-	-	-	49 26%	-	-	-	184 26%
2	23 12%	6 13%	17 12%	3 10%	6 12%	4 10%	2 21%	2 21%	19 14%	1 4%	2 7%	5 12%	7 11%	6 15%	1 6%	-	-	-	23 12%	-	-	-	87 12%
3	30 16%	7 15%	23 16%	4 17%	8 16%	9 20%	1 8%	1 8%	20 15%	5 20%	5 23%	10 24%	11 17%	4 12%	* 5%	-	-	-	30 16%	-	-	-	112 16%
4	23 12%	5 11%	18 13%	2 9%	7 14%	8 16%	* 3%	1 6%	16 12%	3 11%	2 12%	3 7%	7 11%	5 12%	1 15%	-	-	-	23 12%	-	-	-	78 11%
5	27 14%	8 17%	19 13%	4 15%	8 15%	4 9%	1 14%	2 21%	19 14%	4 16%	3 14%	6 15%	10 16%	5 12%	3 32%	-	-	-	27 14%	-	-	-	101 14%
6	16 8%	5 11%	11 8%	3 12%	5 9%	3 5%	* 3%	* 4%	11 8%	2 9%	2 8%	3 6%	6 10%	4 11%	1 12%	-	-	-	16 8%	-	-	-	63 9%
7	8 4%	3 7%	5 4%	-	2 4%	2 4%	* 4%	1 8%	7 5%	* 1%	1 4%	2 4%	2 4%	2 6%	* 4%	-	-	-	8 4%	-	-	-	44 6%
8	3 2%	1 2%	2 1%	* 1%	1 2%	* 1%	* 2%	-	3 2%	* 1%	-	-	2 2%	1 3%	* 3%	-	-	-	3 2%	-	-	-	17 2%
9	1 *	* *	* *	-	-	* *	* 3%	-	* *	* *	-	* 1%	* *	* *	-	-	-	-	1 *	-	-	-	5 1%
10 - Trust completely	* *	-	* *	* 1%	-	* 1%	-	-	* *	-	-	-	* 1%	-	-	-	-	-	* *	-	-	-	2 *
Don't know	6 3%	1 2%	5 4%	2 6%	* 1%	3 6%	-	* 3%	4 3%	1 3%	* 1%	* 1%	4 6%	* 1%	-	-	-	-	6 3%	-	-	-	18 3%
Prefer not to say	2 1%	-	1 1%	-	* *	-	-	1 10%	* *	-	1 4%	-	-	-	-	-	-	-	2 1%	-	-	-	5 1%
Mean	3.32	3.64	3.23	3.13	3.4	3.15	2.8	3.43	3.41	3.06	3.25	3.05	3.54	3.34	3.94	-	-	-	3.32	-	-	-	3.46
Low trust (1-3)	102 54%	22 49%	79 56%	15 57%	27 53%	26 57%	7 71%	5 47%	70 53%	15 59%	12 56%	29 66%	31 50%	21 56%	3 34%	-	-	-	102 54%	-	-	-	383 53%
Medium trust (4-7)	74 39%	21 47%	53 38%	9 36%	22 43%	16 35%	2 24%	4 40%	53 40%	9 37%	8 38%	14 32%	25 40%	16 41%	6 63%	-	-	-	74 39%	-	-	-	286 40%
High trust (8-10)	4 2%	1 2%	3 2%	* 1%	1 2%	1 2%	1 5%	-	4 3%	* 1%	-	* 1%	2 3%	1 3%	* 3%	-	-	-	4 2%	-	-	-	24 3%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Executive

Base: All adults in Northern Ireland, age 16+

	Total (t)	England region									Scotland region						NI regions (NUTs3)					ONS Area supergroup (A Level)							Unweighted Total			
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)		Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)
Unweighted Total	711	188	**	**	...	**	**	**	**	**	**	**	**	**	**	**	**	**	20*	46*	30*	41	42	**	34*	**	**	**	**	**	**	711
Weighted Total	188	**	**	...	**	**	**	**	**	**	**	**	**	**	**	**	**	**	20*	46*	30*	41	42	**	34*	**	**	**	**	**	188	
1 - No trust at all	49 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9	11	7	13	10	-	10	-	-	-	-	4	35	184
2	23 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	2	5	7	7	-	3	-	-	-	2	18	87	
3	5 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7	5	16%	17%	16%	-	9%	-	-	-	14%	13%	12%	
4	23 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	10	3	4	6	-	6	-	-	-	1	23	112	
5	27 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20%	22%	11%	14%	14%	-	18%	-	-	-	3%	17%	16%	
6	16 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	6	4	8	5	-	6	-	-	-	2	19	101	
7	8 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	7	6	4	5	-	2	-	-	-	4	16	78	
8	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	15%	22%	9%	11%	-	7%	-	-	-	28%	12%	11%	
9	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	6	4	8	5	-	6	-	-	-	2	19	101	
10 - Trust completely	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	5	2	2	4	-	3	-	-	-	1	12	63	
Don't know	6 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9%	10%	7%	5%	10%	-	8%	-	-	-	5%	9%	9%	
Prefer not to say	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	2	1	1	2	-	2	-	-	-	1	5	44	
Mean	3.32	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	4%	2%	3%	5%	-	7%	-	-	-	4%	4%	2%	
Low trust (1-3)	102 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	*	*	1	-	1	-	-	-	*	*	5	
Medium trust (4-7)	74 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	-	1%	*	1%	-	3%	-	-	-	2%	*	1%	
High trust (8-10)	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	2	1	1	2	-	1	-	-	-	4%	4%	3%	
Mean	3.32	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.32	3.45	3.27	3.09	3.44	-	3.3	-	-	-	3.4	3.31	3.46	
Low trust (1-3)	102 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17	24	15	24	22	-	19	-	-	-	6	76	383	
Medium trust (4-7)	74 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58%	52%	50%	58%	53%	-	57%	-	-	-	41%	55%	53%	
High trust (8-10)	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	19	13	15	17	-	13	-	-	-	8	53	286	
Mean	3.32	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37%	41%	46%	35%	40%	-	39%	-	-	-	51%	38%	40%	
Low trust (1-3)	102 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	1	*	1	1	-	*	-	-	-	*	3	24	
Medium trust (4-7)	74 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	1%	3%	2%	-	1%	-	-	-	2%	2%	3%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intlize_UK
 Proportions/Means: Columns Tested (5% risk level) - i/a/h/c/d/e/f/g/h/i - s/l/n/m/o/p/a - s/r/s/n/u/v - s/w/z/n/B/C/D/E
 Overlap formulae used: * small base, ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Executive

Base: All adults in Northern Ireland, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total	716	431	285	134	171	133	139	139	509	90	83	32	195	500	654	19	23	196	487	3	11	337	273	16	67	21	716	
Weighted Total	188	118	69	38*	37	37*	38*	38*	132	26*	22*	7**	58	122	161	9**	9**	59*	121	***	2**	83	77	4**	17*	6**	184	
1 - No trust at all	49 26%	31 26%	18 26%	11 29%	7 20%	13 35%	8 21%	10 26%	33 25%	8 30%	6 29%	1 17%	18 31%	30 25%	42 26%	3 36%	2 24%	19 32%	29 24%	- -	* 9%	21 26%	19 25%	2 46%	5 30%	1 22%	184 26%	
2	23 12%	14 12%	9 12%	3 9%	5 12%	5 14%	5 13%	5 12%	18 14%	2 7%	2 11%	1 10%	7 12%	16 13%	20 13%	2 18%	* 1%	8 14%	13 11%	- -	* 7%	11 13%	10 13%	* 3%	1 4%	1 17%	87 12%	
3	30 16%	16 14%	14 20%	5 13%	6 17%	6 15%	4 10%	9 24%	21 16%	3 12%	4 20%	1 17%	10 17%	18 15%	26 16%	- -	2 19%	9 14%	20 16%	- -	1 51%	12 14%	15 20%	* 12%	2 12%	* 8%	112 16%	
4	23 12%	14 12%	9 13%	4 12%	7 18%	3 9%	7 19%	2 5%	17 13%	3 12%	3 14%	* 1%	6 11%	16 13%	19 12%	- -	3 37%	7 11%	16 14%	- -	- -	11 14%	7 9%	- -	3 21%	1 18%	78 11%	
5	27 14%	19 16%	8 11%	6 15%	5 14%	5 14%	5 14%	6 15%	18 14%	4 13%	3 12%	2 31%	8 14%	18 15%	24 15%	2 26%	- -	7 13%	18 15%	* 25%	* 6%	13 16%	11 15%	- -	2 12%	- -	101 14%	
6	16 8%	11 9%	5 7%	4 12%	2 6%	3 7%	5 12%	2 6%	12 9%	3 10%	1 3%	* 4%	4 7%	11 9%	13 8%	2 20%	* 4%	6 10%	9 8%	* 75%	* 12%	6 7%	6 7%	* 10%	3 17%	1 21%	63 9%	
7	8 4%	6 5%	3 4%	2 5%	3 7%	1 4%	1 2%	1 4%	5 4%	2 7%	1 6%	* 6%	2 4%	6 5%	8 5%	- -	* 1%	1 3%	7 6%	- -	- -	5 6%	3 4%	* 4%	* 1%	- -	44 6%	
8	3 2%	1 1%	1 2%	1 2%	* 1%	* 1%	* 2%	1 2%	3 2%	* 1%	* -	- -	- -	3 2%	3 2%	- -	- -	1 1%	2 2%	- -	- -	1 1%	1 2%	- -	* 1%	- -	17 2%	
9	1 *	* *	1 1%	* 1%	- -	* *	* 1%	- -	* *	* *	- -	* 1%	* *	* *	1 *	- -	- -	* *	* *	- -	* 5%	* 1%	- -	* 3%	- -	* -	* 1%	5 1%
10 - Trust completely	* *	- -	* 1%	- -	* 1%	* *	- -	- -	* *	- -	- -	- -	* *	* *	* *	- -	- -	- -	* *	- -	- -	- -	* 1%	- -	- -	- -	2 *	
Don't know	6 3%	4 3%	2 3%	1 2%	1 4%	* *	2 4%	2 4%	3 3%	2 6%	1 5%	- -	2 4%	4 3%	5 3%	- -	1 13%	2 3%	4 3%	- -	- -	1 2%	3 3%	1 21%	* 2%	1 14%	18 3%	
Prefer not to say	2 1%	1 1%	* *	1 2%	- -	- -	* 1%	* *	1 3%	* 1%	- -	1 -	- -	* *	1 1%	- -	- -	- -	* *	- -	* 13%	1 2%	* 2%	- -	- -	- -	- -	5 1%
Mean	3.32	3.33	3.29	3.43	3.51	2.99	3.51	3.17	3.34	3.36	3.03	3.7	3.06	3.42	3.35	3.22	3.06	3.07	3.44	5.75	3.56	3.36	3.28	2.62	3.41	3.33	3.46	
Low trust (1-3)	102 54%	62 52%	40 58%	19 51%	19 50%	24 64%	16 44%	24 63%	72 55%	13 50%	13 60%	3 44%	35 60%	64 53%	88 54%	5 54%	4 45%	35 60%	63 52%	- -	1 68%	44 53%	45 58%	2 61%	8 46%	3 46%	383 53%	
Medium trust (4-7)	74 39%	50 42%	24 35%	16 43%	17 45%	12 33%	18 47%	11 30%	52 40%	11 42%	8 35%	3 42%	21 35%	51 41%	63 39%	4 46%	4 42%	21 36%	51 42%	* 100%	* 17%	35 42%	28 36%	1 15%	8 50%	2 38%	286 40%	
High trust (8-10)	4 2%	2 1%	2 4%	1 3%	1 2%	1 2%	1 2%	1 2%	3 3%	* 1%	* *	* 1%	* 1%	4 3%	4 2%	- -	- -	1 1%	3 2%	- -	* 5%	2 2%	2 2%	* 3%	* 1%	* 1%	24 3%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (UN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Parliament members

Base: All adults in Scotland, age 16+

	Gender			Age										Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)		
Unweighted Total	1109	551	550	51	95	126	179	293	257	108	99	9	146	305	658	1041	60	25	11	19	5	44	997	406	694	1109	
Weighted Total	569	271	293	63*	104*	84	95	91	72	59*	53*	6**	167	179	223	534	30*	14**	4**	9**	2**	26**	508	236	328	1109	
1 - No trust at all	96 17% dl	45 17%	50 17%	5 8%	9 8%	12 15%	19 20%	24 26%	14 19%	13 22%	13 25%	- cd	14 8%	32 18%	51 23%	92 17%	3 10%	1 8%	- -	1 17%	1 22%	2 7%	90 18%	39 17%	55 17%	218 20%	
2	63 11% gn	33 12%	30 10%	6 9%	13 12%	12 15%	12 13%	5 5%	7 9%	8 14%	8 15%	- -	18 11%	24 14%	20 9%	60 11%	1 3%	* 2%	- -	1 9%	- -	6 24%	54 11%	26 11%	35 11%	109 10%	
3	60 11% bn	31 11%	29 10%	3 5%	7 7%	9 11%	15 16%	9 10%	8 10%	9 16%	8 15%	1 25%	10 6%	24 14%	26 12%	58 11%	2 7%	2 13%	- -	* 2%	- -	2 9%	56 11%	28 12%	32 10%	115 10%	
4	77 14% afm	29 11%	48 16%	10 16%	19 18%	10 12%	10 7%	12 13%	12 17%	7 13%	7 14%	7 -	29 17%	17 10%	31 14%	74 14%	3 11%	- -	1 16%	3 29%	- -	3 13%	71 14%	33 14%	44 13%	147 13%	
5	90 16% afm	39 14%	51 17%	12 20%	16 15%	16 19%	11 11%	17 19%	11 15%	7 12%	6 12%	* 9%	28 17%	27 15%	35 16%	85 16%	5 16%	2 15%	* 7%	1 10%	1 54%	3 11%	82 16%	37 16%	53 16%	177 16%	
6	65 11% gn	32 12%	33 11%	6 10%	14 14%	9 11%	12 12%	11 12%	6 8%	7 11%	5 10%	1 26%	20 12%	21 12%	23 10%	59 11%	5 17%	4 26%	* 4%	1 13%	- -	2 7%	57 11%	25 11%	39 12%	125 11%	
7	53 9% bjjn	33 12%	18 6%	10 16%	11 10%	5 7%	12 13%	7 7%	6 8%	2 3%	2 3%	- -	21 13%	17 10%	14 6%	49 9%	3 12%	1 8%	1 31%	1 12%	- -	5 18%	44 9%	23 10%	30 9%	102 9%	
8	33 6% gn	14 5%	18 6%	1 2%	6 6%	4 7%	4 4%	6 7%	6 8%	4 6%	2 4%	2 29%	7 4%	10 5%	16 7%	31 6%	2 8%	2 12%	2 12%	1 1%	* -	- 5%	1 6%	29 6%	14 6%	19 6%	67 6%
9	6 1% gn	3 1%	4 1%	- -	1 1%	- -	* -	1 1%	2 3%	2 3%	1 2%	1 11%	1 1%	* 2%	5 2%	6 1%	- -	- -	- -	- -	- -	1 2%	6 1%	2 1%	4 1%	17 2%	
10 - Trust completely	11 2% gn	6 2%	5 2%	3 4%	4 4%	2 3%	1 1%	* 1%	1 2%	- -	- -	- -	7 4%	3 2%	2 1%	9 2%	2 7%	1 6%	- -	1 7%	1 23%	- -	9 2%	5 2%	6 2%	13 1%	
Don't know	10 2% ghnov	5 2%	5 2%	6 10%	2 2%	1 1%	1 1%	- -	* -	- -	- -	- -	8 5%	2 1%	* -	8 1%	3 9%	1 10%	1 29%	- -	- -	1 4%	7 1%	2 1%	8 3%	13 1%	
Prefer not to say	5 1% z	2 1%	3 1%	- -	3 3%	- -	1 1%	- -	- -	- -	- -	- -	3 2%	1 1%	- -	4 1%	- -	- -	- -	- -	- -	- -	4 1%	2 1%	2 1%	6 1%	
Mean	4.24 ijn	4.28	4.21	4.82	4.73	4.19	3.95	4.03	4.27	3.7	3.46	6.08	4.76	4.06	4.02	4.2	5.23	5.48	6.24	4.51	5.26	4.34	4.19	4.24	4.28	4.16	
Low trust (1-3)	219 38% cdip	109	108	14	28	34	46	37	28	31	30	1	42	80	96	210	6	3	-	2	1	10	199	93	122	442	
Medium trust (4-7)	285 50% ijn	133	149	39	60	41	42	47	35	23	21	2	98	82	104	267	16	7	2	6	1	13	254	118	167	551	
High trust (8-10)	50 9% z	23	28	4	11	8	5	8	9	5	3	2	15	13	22	46	4	3	1	1	1	2	44	21	29	97	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (JN ID2400725-01)
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Scottish Parliament members

Base: All adults in Scotland, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total		
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)			
Unweighted Total	1109	367	734	204	225	177	77	51	870	69	141	234	333	235	78	-	1109	-	-	-	-	-	-	1109	
Weighted Total	569	162	402	117	136	89	36*	24*	415	49*	83	127	155	120	41*	**	569	**	**	**	**	**	**	1109	
1 - No trust at all	96 17% a	18 11% a	76 19% a	18 15% a	23 17% za	22 25% za	5 15% zabcd	8 35% zabcd	75 18% zabcd	6 12% zabcd	13 16% zabcd	20 15% zabcd	26 17% zabcd	21 17% zabcd	8 19% zabcd	-	96 17% zabcd	-	-	-	-	-	-	218 20%	
2	63 11% a	15 9% a	48 12% a	18 16% a	15 11% a	8 9% a	5 13% a	8 6% a	43 10% a	6 12% a	13 16% a	13 10% a	17 11% a	12 10% a	5 12% a	-	63 11% a	-	-	-	-	-	-	109 10%	
3	60 11% a	12 8% a	48 12% a	14 12% a	15 11% a	12 14% a	3 9% a	3 12% a	44 11% a	4 9% a	9 10% a	15 12% a	16 10% a	12 10% a	5 12% a	-	60 11% a	-	-	-	-	-	-	115 10%	
4	77 14% a	26 16% a	51 13% a	20 17% a	15 11% a	10 11% a	6 18% a	* 1% a	58 14% a	1 2% a	14 17% a	18 14% a	27 17% a	14 12% a	5 12% a	-	77 14% a	-	-	-	-	-	-	147 13%	
5	90 16% e	28 17% e	62 15% e	18 15% e	28 20% e	8 9% e	4 12% e	4 18% e	64 15% e	12 25% e	12 14% e	23 18% e	28 18% e	20 17% e	7 16% e	-	90 16% e	-	-	-	-	-	-	177 16%	
6	65 11% b	27 17% b	38 9% b	10 9% b	12 9% b	7 8% b	6 18% b	2 7% b	51 8% b	6 12% b	7 8% b	13 5% b	12 10% b	17 13% b	5 6% b	-	65 11% b	-	-	-	-	-	-	125 11%	
7	53 9% k	18 11% k	34 8% k	9 8% k	16 12% k	6 7% k	1 3% k	2 7% k	35 8% k	8 16% k	8 10% k	6 5% k	16 10% k	16 13% k	3 6% k	-	53 9% k	-	-	-	-	-	-	102 9%	
8	33 6% d	12 7% d	21 5% d	6 5% d	4 3% d	5 6% d	2 6% d	3 11% d	26 6% d	2 4% d	3 6% d	10 8% d	8 5% d	5 4% d	2 5% d	-	33 6% d	-	-	-	-	-	-	67 6%	
9	6 1% e	3 2% e	4 1% e	2 2% e	2 1% e	- - e	* 1% e	* 1% e	5 1% e	1 2% e	* - e	1 - e	2 1% e	2 2% e	* 1% e	-	6 1% e	-	-	-	-	-	-	17 2%	
10 - Trust completely	11 2% h	2 1% h	9 2% h	1 1% h	1 1% h	6 6% h	2 6% h	- - h	5 1% h	3 6% h	1 1% h	5 4% h	* - h	1 1% h	2 5% h	-	11 2% h	-	-	-	-	-	-	13 1%	
Don't know	10 2% a	1 * a	9 2% a	1 1% a	6 4% a	2 3% a	- - a	- - a	9 2% a	- - a	1 1% a	3 2% a	1 1% a	- - a	- - a	-	10 2% a	-	-	-	-	-	-	13 1%	
Prefer not to say	5 1% n	2 1% n	2 1% n	- - n	* * n	1 2% n	- - n	* 1% n	1 * n	- - n	1 2% n	- - n	- - n	- - n	- - n	-	5 1% n	-	-	-	-	-	-	6 1%	
Mean	4.24 4.24	4.7 4.7	4.07 4.07	4 4	4.12 4.12	4.04 4.04	4.37 4.37	3.73 3.73	4.17 4.17	4.88 4.88	3.97 3.97	4.4 4.4	4.11 4.11	4.34 4.34	4.17 4.17	-	4.24 4.24	-	-	-	-	-	-	-	4.16 4.16
Low trust (1-3)	219 38% a	45 28% a	172 43% a	51 43% a	53 39% a	42 48% a	13 37% a	13 53% a	163 39% a	16 33% a	35 42% a	47 37% a	60 39% a	45 37% a	18 43% a	-	219 38% a	-	-	-	-	-	-	-	442 40%
Medium trust (4-7)	285 50% beg	98 61% beg	185 46% beg	57 48% beg	70 52% beg	31 35% beg	18 51% beg	8 33% beg	207 50% beg	28 56% beg	40 49% beg	60 48% beg	83 54% beg	67 56% beg	19 47% beg	-	285 50% beg	-	-	-	-	-	-	-	551 50%
High trust (8-10)	50 9% d	16 10% d	34 8% d	9 8% d	7 5% d	11 13% d	4 12% d	3 12% d	35 9% d	6 11% d	5 7% d	17 13% d	11 7% d	8 7% d	4 10% d	-	50 9% d	-	-	-	-	-	-	97 9%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? Scottish Parliament members

Base: All adults in Scotland, age 16+

	Total (n)	England region									Scotland region								NI regions (NUTs3)					ONS Area supergroup (A Level)							Unweighted Total		
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)		Urban Settlements (ad)	
Unweighted Total	1109																														1109		
Weighted Total	569	**	**	**	**	**	**	**	**	**	69*	74*	47*	81*	70*	81*	72	74*	**	**	**	**	**	**	**	167	129	**	**	218	54*	**	1109
1 - No trust at all	96 17%	-	-	-	-	-	-	-	-	-	17 25%	10 13%	8 17%	11 13%	11 16%	14 17%	14 19%	12 16%	-	-	-	-	-	-	-	19 11%	28 21%	-	-	40 19%	10 18%	-	218 20%
2	63 11%	-	-	-	-	-	-	-	-	-	4 6%	5 7%	5 11%	8 9%	10 14%	16 19%	9 13%	6 8%	-	-	-	-	-	-	-	22 13%	15 12%	-	-	22 10%	4 7%	-	109 10%
3	60 11%	-	-	-	-	-	-	-	-	-	10 15%	14 18%	3 6%	5 6%	8 12%	6 7%	8 12%	7 9%	-	-	-	-	-	-	-	18 11%	11 9%	-	-	25 12%	5 9%	-	115 10%
4	77 14%	-	-	-	-	-	-	-	-	-	11 16%	7 9%	9 19%	15 18%	7 10%	13 16%	7 10%	9 13%	-	-	-	-	-	-	-	26 16%	11 9%	-	-	29 13%	11 20%	-	147 13%
5	90 16%	-	-	-	-	-	-	-	-	-	8 12%	8 10%	8 16%	8 21%	17 17%	12 15%	14 19%	12 16%	-	-	-	-	-	-	-	26 15%	24 19%	-	-	32 15%	8 15%	-	177 16%
6	65 11%	-	-	-	-	-	-	-	-	-	7 11%	8 10%	5 11%	11 13%	9 13%	8 10%	5 7%	12 16%	-	-	-	-	-	-	-	17 10%	12 10%	-	-	31 14%	5 9%	-	125 11%
7	53 9%	-	-	-	-	-	-	-	-	-	3 4%	15 21%	4 9%	5 6%	8 12%	6 8%	6 8%	4 6%	-	-	-	-	-	-	-	21 13%	10 8%	-	-	18 8%	4 7%	-	102 9%
8	33 6%	-	-	-	-	-	-	-	-	-	2 3%	5 6%	3 6%	6 7%	3 4%	3 4%	4 5%	7 10%	-	-	-	-	-	-	-	10 6%	10 8%	-	-	10 5%	3 6%	-	67 6%
9	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	1 2%	1 1%	1 2%	1 2%	-	-	-	-	-	-	-	* 2%	2 1%	-	-	3 1%	1 2%	-	17 2%
10 - Trust completely	11 2%	-	-	-	-	-	-	-	-	-	5 7%	3 3%	1 3%	-	* 1%	1 1%	1 1%	2 1%	-	-	-	-	-	-	-	3 2%	2 1%	-	-	6 3%	-	-	13 1%
Don't know	10 2%	-	-	-	-	-	-	-	-	-	3 2%	1 2%	1 2%	3 4%	-	1 1%	1 1%	2 3%	-	-	-	-	-	-	-	5 3%	1 1%	-	-	2 1%	2 4%	-	13 1%
Prefer not to say	5 1%	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	1 2%	2 3%	2 3%	-	-	-	-	-	-	-	1 2%	2 1%	-	-	1 3%	1 3%	-	6 1%
Mean	4.24	-	-	-	-	-	-	-	-	-	3.98	4.7	4.3	4.46	4.17	3.89	3.98	4.46	-	-	-	-	-	-	-	4.4	4.11	-	-	4.23	4.14	-	4.16
Low trust (1-3)	219 38%	-	-	-	-	-	-	-	-	-	31 46%	28 38%	16 34%	23 28%	29 42%	35 43%	31 44%	25 34%	-	-	-	-	-	-	-	59 35%	54 42%	-	-	87 40%	18 34%	-	442 40%
Medium trust (4-7)	285 50%	-	-	-	-	-	-	-	-	-	29 42%	37 50%	26 56%	49 58%	36 52%	39 48%	32 44%	37 51%	-	-	-	-	-	-	-	90 53%	58 45%	-	-	109 50%	28 51%	-	551 50%
High trust (8-10)	50 9%	-	-	-	-	-	-	-	-	-	7 10%	7 10%	4 9%	8 10%	4 6%	5 6%	6 8%	9 13%	-	-	-	-	-	-	-	13 8%	14 11%	-	-	19 9%	4 8%	-	97 9%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 01)
 File name: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Totals (5% risk level) - z/a/b/c/d/e/h/i/a/h/i - z/i/N/i/m/n/a/p/a - z/h/s/h/u/v - z/w/z/y/N/B/C/D/E
 Overlap formulae used: * small base, ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Scottish Parliament members

Base: All adults in Scotland, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	1109	815	294	203	205	237	235	229	931	107	48	17	295	787	1001	28	41	562	496	9	21	1	-	1	-	-	
Weighted Total	569	429	140	115	113	114	114	113	449	69*	32**	13**	149	400	487	20**	36*	323	214	6**	14**	***	-.**	***	-.**	-.**	
1 - No trust at all	96 17% eq	78 18%	19 13%	18 16%	18 16%	13 12%	27 24%	20 17%	81 18%	8 11%	5 15%	1 8%	30 21%	65 16%	89 18%	1 6%	3 9%	46 14%	46 22%	* 8%	1 7%	-	-	* 100%	-	-	
2	63 11%	47 11%	16 11%	14 12%	12 11%	11 10%	10 9%	16 14%	45 10%	9 13%	4 13%	4 29%	9 14%	48 12%	55 11%	2 9%	1 4%	35 11%	23 11%	1 16%	1 10%	-	-	-	-	-	
3	60 11%	46 11%	14 10%	17 14%	10 9%	14 13%	11 10%	8 7%	51 11%	6 8%	4 12%	-	16 11%	40 10%	51 11%	3 15%	3 8%	26 8%	28 13%	1 16%	2 17%	* 100%	-	-	-	-	
4	77 14%	60 14%	17 12%	15 13%	15 13%	15 13%	18 16%	59 13%	12 17%	2 5%	4 32%	26 18%	48 12%	68 14%	3 17%	4 12%	46 14%	31 14%	-	-	-	-	-	-	-	-	
5	90 16%	61 14%	29 21%	16 14%	15 13%	23 20%	21 18%	15 13%	71 16%	13 20%	5 16%	1 4%	19 13%	71 18%	75 15%	5 27%	8 24%	56 17%	29 14%	1 17%	3 19%	-	-	-	-	-	
6	65 11%	50 12%	15 10%	12 11%	17 15%	12 10%	14 12%	51 11%	9 12%	3 9%	1 7%	15 10%	48 12%	54 11%	1 7%	6 16%	38 12%	23 11%	2 32%	1 9%	-	-	-	-	-		
7	53 9%	40 9%	13 9%	9 8%	12 10%	12 11%	11 10%	9 8%	41 9%	6 9%	6 18%	-	11 7%	38 10%	42 9%	3 13%	7 19%	32 10%	16 7%	* 4%	4 31%	-	-	-	-	-	
8	33 6%	24 6%	9 6%	7 6%	11 9%	6 6%	5 4%	5 4%	24 5%	4 6%	3 10%	1 6%	10 7%	22 6%	31 6%	1 6%	-	24 7%	8 4%	* 8%	* 3%	-	-	-	-	-	
9	6 1%	5 1%	1 1%	1 1%	2 2%	1 1%	2 1%	1 1%	6 1%	-	-	-	1 *	6 1%	6 1%	-	-	5 2%	1 1%	-	-	-	-	-	-	-	
10 - Trust completely	11 2%	7 2%	4 3%	3 3%	-	3 2%	1 1%	3 3%	6 1%	-	1 2%	2 15%	5 3%	3 1%	9 2%	-	-	6 2%	3 2%	-	1 6%	-	-	-	-	-	
Don't know	10 2%	8 2%	2 2%	1 1%	1 1%	2 1%	2 4%	5 4%	9 2%	2 3%	-	-	10 3%	4 -	-	3 9%	7 2%	3 1%	-	-	-	-	-	-	-	-	
Prefer not to say	5 1%	3 1%	2 1%	2 2%	1 *	2 2%	-	-	4 1%	1 1%	-	-	1 1%	* 1%	3 1%	-	-	2 1%	2 1%	-	-	-	-	-	-	-	
Mean	4.24 r	4.18	4.43	4.19	4.39	4.48	3.99	4.15	4.19	4.29	4.56	4.49	4.12	4.23	4.19	4.54	4.76	4.48	3.86	4.52	5.17	3	-	1	-	-	
Low trust (1-3)	219 38%	170 40%	48 35%	48 42%	41 36%	38 34%	48 42%	43 38%	176 39%	22 32%	13 40%	5 36%	60 41%	153 38%	195 40%	6 30%	7 21%	108 33%	97 45%	2 40%	5 33%	* 100%	-	* 100%	-	-	
Medium trust (4-7)	285 50%	211 49%	74 53%	52 45%	58 51%	62 54%	57 50%	56 50%	223 50%	40 58%	15 48%	6 43%	71 48%	206 51%	238 49%	13 64%	25 71%	172 53%	99 46%	3 52%	8 58%	-	-	-	-	-	
High trust (8-10)	50 9%	37 9%	14 10%	11 10%	12 11%	10 9%	8 7%	9 8%	37 8%	4 6%	4 12%	3 21%	15 10%	31 8%	46 10%	1 6%	-	35 11%	13 6%	* 8%	1 9%	-	-	-	-	-	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (UN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Welsh Parliament members

Base: All adults in Wales, age 16+

	Gender			Age										Age (Nets)			Ethnicity							Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)	
Unweighted Total	531	260	268	23	41	65	95	126	118	63	57	6	64	160	307	503	25	11	3	6	5	18	485	200	328	531
Weighted Total	324	158	164	43**	51*	44*	53*	51	45	37*	34*	3**	93*	97	134	308	14**	6**	1**	4**	4**	11**	297	129	193	531
1 - No trust at all	72 22%	37 23%	35 21%	5 12%	11 21%	11 24%	13 24%	12 24%	9 19%	13 34%	12 36%	1 15%	16 17%	23 24%	34 25%	71 23%	2 13%	2 32%	- -	- -	- -	2 17%	69 23%	29 22%	42 22%	130 23%
2	25 8%	11 7%	14 8%	- -	2 3%	5 12%	3 5%	6 12%	4 9%	5 14%	5 15%	- -	2 2%	8 8%	16 12%	24 8%	* 3%	- -	- -	- -	13 3%	- -	24 8%	7 5%	18 9%	46 9%
3	35 11%	22 14%	13 8%	2 5%	6 12%	4 8%	8 15%	6 13%	5 12%	4 11%	3 9%	1 28%	8 9%	11 12%	16 12%	34 11%	* 3%	- -	- -	* 12%	- -	* 2%	34 11%	14 11%	21 11%	65 12%
4	34 10%	18 11%	15 9%	4 9%	8 17%	4 10%	4 8%	7 13%	6 13%	1 2%	* 1%	* 9%	12 13%	8 8%	13 10%	31 10%	3 21%	1 20%	- -	* 10%	1 39%	1 6%	30 10%	19 15%	15 8%	53 10%
5	55 17%	21 13%	34 21%	8 18%	8 15%	6 14%	13 24%	8 16%	13 24%	6 18%	7 19%	6 12%	15 16%	19 20%	21 16%	52 17%	3 19%	* 7%	1 62%	* 12%	1 29%	1 7%	51 17%	20 15%	35 18%	85 16%
6	36 11%	20 13%	16 10%	7 16%	7 13%	5 12%	6 12%	4 7%	5 10%	3 8%	2 7%	1 18%	13 14%	12 12%	11 9%	33 11%	3 20%	1 16%	- -	2 47%	* 8%	3 28%	30 10%	17 14%	19 10%	57 11%
7	34 10%	18 12%	16 9%	8 19%	5 11%	8 17%	3 6%	3 5%	4 9%	3 8%	3 9%	- -	13 14%	10 11%	10 7%	32 10%	2 12%	1 21%	- -	- -	* 11%	1 12%	31 10%	13 10%	21 11%	48 9%
8	13 4%	5 3%	9 5%	2 4%	- -	2 4%	1 2%	3 6%	3 8%	2 6%	1 4%	1 18%	2 2%	3 3%	9 7%	13 4%	- -	- -	- -	- -	- -	- -	13 5%	4 3%	10 5%	30 6%
9	3 1%	2 1%	1 1%	- -	- -	- -	1 1%	1 2%	1 3%	- -	- -	- -	- -	1 1%	2 2%	2 1%	1 4%	- -	1 38%	- -	- -	- -	2 1%	- -	3 1%	7 1%
10 - Trust completely	2 1%	1 1%	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	- -	2 2%	- -	1 *	1 5%	- -	- -	1 19%	- -	- -	1 *	1 1%	1 *	3 1%
Don't know	15 5%	2 1%	11 7%	8 18%	4 8%	- -	* 1%	1 1%	2 4%	- -	- -	- -	12 13%	* *	2 2%	15 5%	- -	- -	- -	- -	- -	3 28%	12 4%	5 4%	9 5%	16 3%
Prefer not to say	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- 1%	* 3%	- -	- -	- -	- -	- -	- -	- -	* *	1 *
Mean	4.01 in	3.97	4.04	5.01	3.91	4.01	4	3.7	4.21	3.42	3.31	4.5	4.38	4.01	3.79	3.97	4.93	4.06	6.52	6.1	4.53	4.65	3.95	4	4.05	4
Low trust (1-3)	133 41%	70 45%	62 38%	7 17%	18 36%	19 44%	23 44%	25 49%	18 40%	22 58%	20 60%	1 43%	25 27%	43 44%	65 49%	129 42%	3 19%	2 32%	- -	* 12%	* 13%	2 19%	2 43%	50 39%	81 42%	231 44%
Medium trust (4-7)	158 49%	77 49%	81 49%	26 61%	28 55%	23 52%	26 49%	21 41%	21 45%	14 36%	12 36%	1 39%	54 58%	49 51%	55 41%	148 48%	10 71%	4 65%	1 62%	2 69%	3 87%	6 53%	142 48%	69 54%	89 46%	243 46%
High trust (8-10)	18 6%	8 5%	9 6%	2 4%	- -	2 4%	3 6%	4 8%	5 11%	2 6%	1 4%	1 18%	2 2%	5 5%	11 8%	17 5%	1 8%	- -	1 38%	1 19%	- -	- -	17 6%	5 4%	13 7%	40 8%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos [IN 124-000725-01]
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Parliament members

Base: All adults in Wales, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total	
		Graduates (Degree/Mas- ter/PhD/abo- ve) (a)	Non- graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/O- Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/p rofessional/f oreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)		
Unweighted Total	531	171	355	61	106	135	27	26	437	47	33	124	171	95	37	-	-	531	-	-	-	-	-	531
Weighted Total	324	86	235	33*	85*	85*	15**	17**	249	38**	26**	72*	99	57*	22**	**	**	324	**	**	**	**	531	
1 - No trust at all	72 22% a	10 12% 2a	61 26% 2a	6 18% 2a	19 22% 2a	25 30% 2a	4 27% 2a	6 37% 2a	56 22% 2a	6 15% 2a	7 28% 2a	18 24% 2a	24 24% 2a	9 15% 2a	3 12% 2a	-	-	72 22% 2a	-	-	-	-	-	120 23% 2a
2	25 8% a	4 5% 2a	21 9% 2a	5 16% 2a	7 8% 2a	5 6% 2a	3 19% 2a	2 10% 2a	22 9% 2a	2 4% 2a	1 4% 2a	6 9% 2a	9 9% 2a	3 6% 2a	*	2% 2a	-	25 8% 2a	-	-	-	-	-	46 9% 2a
3	35 11% a	5 6% 2a	29 12% 2a	7 22% 2a	10 12% 2a	8 10% 2a	2 16% 2a	1 5% 2a	31 13% 2a	2 6% 2a	2 6% 2a	6 9% 2a	12 12% 2a	9 16% 2a	2 8% 2a	-	-	35 11% 2a	-	-	-	-	-	65 12% 2a
4	34 10% a	9 10% 2a	25 10% 2a	5 14% 2a	11 14% 2a	8 9% 2a	1 7% 2a	* 1% 2a	29 12% 2a	4 10% 2a	1 2% 2a	8 11% 2a	9 9% 2a	9 16% 2a	3 12% 2a	-	-	34 10% 2a	-	-	-	-	-	53 10% 2a
5	55 17% c	11 13% 2a	43 18% 2a	1 4% 2a	19 22% 2a	18 21% 2a	3 22% 2a	2 10% 2a	43 17% 2a	5 13% 2a	6 24% 2a	15 21% 2a	12 12% 2a	10 18% 2a	7 30% 2a	-	-	55 17% 2a	-	-	-	-	-	85 16% 2a
6	36 11% beh	17 19% 2a	20 8% 2a	5 14% 2a	10 12% 2a	5 6% 2a	- - 2a	- - 2a	24 10% 2a	8 20% 2a	4 14% 2a	4 6% 2a	16 16% 2a	6 10% 2a	2 8% 2a	-	-	36 11% 2a	-	-	-	-	-	57 9% 2a
7	34 10% d	12 14% 2a	22 9% 2a	3 8% 2a	3 4% 2a	9 11% 2a	1 8% 2a	6 33% 2a	24 10% 2a	5 13% 2a	3 13% 2a	7 9% 2a	10 10% 2a	8 13% 2a	3 13% 2a	-	-	34 10% 2a	-	-	-	-	-	48 9% 2a
8	13 4% d	6 7% 2a	8 3% 2a	1 4% 2a	4 5% 2a	1 2% 2a	- - 2a	1 4% 2a	11 4% 2a	3 7% 2a	- - 2a	4 5% 2a	5 5% 2a	3 5% 2a	2 8% 2a	-	-	13 4% 2a	-	-	-	-	-	30 6% 2a
9	3 1% d	1 2% 2a	1 1% 2a	* 1% 2a	1 1% 2a	1 1% 2a	- - 2a	- - 2a	2 1% 2a	1 1% 2a	- - 2a	2 2% 2a	1 1% 2a	1 1% 2a	- - 2a	-	-	3 1% 2a	-	-	-	-	-	7 1% 2a
10 - Trust completely	2 1% zb	2 2% 2a	- - 2a	- - 2a	- - 2a	- - 2a	- - 2a	- - 2a	1 * 2a	- - 2a	1 3% 2a	1 1% 2a	- - 2a	- - 2a	1 5% 2a	-	-	2 1% 2a	-	-	-	-	-	3 1% 2a
Don't know	15 5% bh	9 10% 2a	6 3% 2a	- - 2a	1 1% 2a	5 6% 2a	- - 2a	- - 2a	5 2% 2a	4 10% 2a	1 6% 2a	2 3% 2a	2 2% 2a	* * 2a	* 1% 2a	-	-	15 5% 2a	-	-	-	-	-	16 3% 2a
Prefer not to say	* * c	* * 2a	- - 2a	- - 2a	- - 2a	- - 2a	- - 2a	- - 2a	- - 2a	- - 2a	- - 2a	- - 2a	- - 2a	- - 2a	- - 2a	-	-	* * 2a	-	-	-	-	-	1 * 2a
Mean	4.01 bh	5.01 zbcde	3.7 zbcde	3.69 zbcde	3.85 zbcde	3.62 zbcde	3.11 zbcde	3.93 zbcde	3.91 zbcde	4.76 zbcde	4.08 zbcde	3.99 zbcde	3.95 zbcde	4.29 zbcde	4.98 zbcde	-	-	4.01 zbcde	-	-	-	-	-	4 * zbcde
Low trust (1-3)	133 41% a	19 22% 2a	110 47% 2a	18 55% 2a	36 42% 2a	38 45% 2a	9 62% 2a	9 51% 2a	110 44% 2a	10 26% 2a	10 38% 2a	30 42% 2a	44 45% 2a	21 36% 2a	5 22% 2a	-	-	133 41% 2a	-	-	-	-	-	231 44% 2a
Medium trust (4-7)	158 49% z	49 57% 2a	109 47% 2a	13 40% 2a	43 51% 2a	40 47% 2a	6 38% 2a	8 44% 2a	120 48% 2a	21 56% 2a	14 53% 2a	34 47% 2a	46 47% 2a	33 57% 2a	14 64% 2a	-	-	158 49% 2a	-	-	-	-	-	243 46% 2a
High trust (8-10)	18 6% b	9 10% 2a	9 4% 2a	2 5% 2a	5 6% 2a	2 2% 2a	- - 2a	1 4% 2a	14 6% 2a	3 9% 2a	1 3% 2a	6 8% 2a	5 5% 2a	3 6% 2a	3 12% 2a	-	-	18 6% 2a	-	-	-	-	-	40 8% 2a

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Parliament members

Base: All adults in Wales, age 16+

	Total (t)	England region									Scotland region							NI regions (NUTs3)						ONS Area supergroup (A Level)								Unweighted Total
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)	
Unweighted Total	311								311
Weighted Total	324								324
1 - No trust at all	72 22%								120 23%
2	25 8%								46 9%
3	30 11%								65 12%
4	34 10% CC								53 10%
5	55 17%								85 16%
6	36 11%								57 11%
7	34 10%								48 9%
8	13 4%								30 6%
9	3 1%								7 1%
10 - Trust completely	2 1%								3 1%
Don't know	15 5%								16 3%
Prefer not to say	*								1 *
Mean	4.01								4
Low trust (1-3)	133 41%								231 44%
Medium trust (4-7)	158 49%								243 46%
High trust (8-10)	18 6%								40 8%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Totals (5% risk level) - /a/b/c/d/e/f/g/h/i - /j/k/l/m/n/o/p/q - /r/s/t/u/v - /w/x/y/z/AA/BB/CC/DE
 Overlap formulae used: * small base, ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Welsh Parliament members

Base: All adults in Wales, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	531	346	185	98	118	121	92	102	420	54	41	12	126	392	484	14	19	258	241	3	18	-	-	-	-	-	531
Weighted Total	324	220	104	64*	66*	64*	64*	64*	242	43*	28**	8**	72*	243	282	14**	17**	169	134	3**	11**	**	**	**	**	**	531
1 - No trust at all	72 22%	52 23%	21 20%	14 21%	11 16%	23 35%	14 21%	12 18%	58 24%	7 16%	6 21%	1 14%	19 27%	53 22%	67 24%	2 14%	3 17%	37 22%	35 26%	-	1 9%	-	-	-	-	-	120 23%
2	25 8%	17 8%	8 8%	7 10%	4 6%	3 5%	5 8%	6 10%	19 8%	2 6%	4 13%	-	5 7%	19 8%	21 7%	2 11%	1 4%	13 8%	11 8%	*	* 2%	-	-	-	-	-	46 9%
3	35 11%	22 10%	13 13%	7 11%	8 12%	9 14%	5 8%	5 9%	28 12%	5 12%	2 6%	-	9 12%	25 10%	32 11%	1 6%	1 4%	17 10%	18 13%	-	-	-	-	-	-	-	65 12%
4	34 10%	26 12%	8 8%	6 9%	5 8%	3 4%	9 15%	10 16%	23 9%	4 8%	5 18%	2 25%	7 9%	27 11%	33 12%	-	-	17 10%	14 10%	1 49%	2 19%	-	-	-	-	-	53 10%
5	55 17%	32 14%	23 22%	15 24%	12 18%	7 11%	10 16%	10 15%	41 17%	8 19%	3 12%	2 26%	12 17%	41 17%	50 18%	1 8%	3 16%	31 18%	20 15%	1 36%	2 20%	-	-	-	-	-	85 16%
6	36 11%	29 13%	7 7%	5 9%	10 15%	6 9%	8 12%	7 11%	26 11%	7 16%	3 9%	* 5%	9 13%	27 11%	26 9%	4 32%	4 25%	19 11%	16 12%	-	* 2%	-	-	-	-	-	57 11%
7	34 10%	21 9%	13 13%	5 8%	11 17%	4 6%	7 10%	7 11%	23 10%	6 13%	4 14%	1 13%	6 8%	28 12%	27 9%	4 27%	1 5%	19 11%	12 9%	-	3 29%	-	-	-	-	-	48 9%
8	13 4%	7 3%	7 6%	1 1%	2 3%	4 6%	3 4%	4 6%	11 4%	1 2%	1 5%	* 3%	1 2%	12 5%	12 4%	* 2%	1 4%	7 4%	5 4%	-	1 10%	-	-	-	-	-	30 6%
9	3 1%	2 1%	1 1%	* 1%	1 1%	1 1%	-	-	2 1%	1 1%	-	-	1 1%	2 1%	2 1%	-	1 3%	1 *	2 2%	-	-	-	-	-	-	-	7 1%
10 - Trust completely	2 1%	2 1%	-	1 2%	1 1%	-	-	-	1 *	-	-	-	1 1%	* *	1 *	-	1 4%	* *	1 *	-	1 6%	-	-	-	-	-	3 1%
Don't know	15 5%	12 5%	3 3%	3 5%	2 3%	5 7%	2 4%	3 4%	9 4%	3 7%	* 1%	1 13%	3 4%	9 4%	10 3%	-	3 18%	10 6%	1 1%	-	-	-	-	-	-	-	16 3%
Prefer not to say	**	*	-	-	-	-	-	*	*	-	-	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	1 *
Mean	4.01	3.93	4.19	3.87	4.51	3.45	4.07	4.14	3.93	4.34	3.98	4.57	3.74	4.08	3.91	4.93	4.88	4.03	3.84	4.04	5.6	-	-	-	-	-	4
Low trust (1-3)	133 41%	91 41%	42 40%	27 43%	22 34%	35 55%	24 37%	23 36%	105 43%	15 34%	11 40%	1 14%	33 46%	97 40%	120 43%	4 31%	4 25%	66 39%	63 47%	* 16%	1 12%	-	-	-	-	-	231 44%
Medium trust (4-7)	158 49%	107 49%	52 49%	32 49%	38 58%	20 30%	34 53%	34 54%	114 47%	24 56%	15 53%	6 70%	33 46%	122 50%	137 48%	9 67%	8 46%	85 50%	61 46%	2 84%	7 70%	-	-	-	-	-	243 46%
High trust (8-10)	18 6%	10 5%	8 8%	2 3%	3 5%	5 8%	4 6%	4 6%	14 6%	1 3%	1 5%	* 3%	2 3%	15 6%	16 6%	* 2%	2 11%	8 5%	8 6%	-	2 16%	-	-	-	-	-	40 8%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Assembly members

Base: All adults in Northern Ireland, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiplie ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	716	357	355	33	66	137	137	156	140	47	44	3	99	274	343	686	24	12	-	10	2	30	656	320	390	716
Weighted Total	188	90	96	23**	34*	31	32*	29	21	18*	17*	1**	57*	63	68	183	4**	1**	-**	2**	***	9**	174	80	106	716
1 - No trust at all	51 27% hn	23 26%	27 28%	6 28%	12 36% h	10 32% h	8 25%	6 22%	4 19%	4 21%	4 20%	* 37%	19 33%	18 28%	14 21%	48 27%	2 51%	1 44%	-	1 67%	-	2 20%	47 27%	20 26%	30 28%	180 25%
2	26 14%	13 14%	14 14%	3 15%	2 6%	3 11%	7 22% zdeg	3 11%	3 16%	4 21%	4 22% d	-	5 10%	11 17%	10 15%	26 14%	-	-	-	-	1 9%	25 14%	10 13%	16 15%	95 13%	
3	24 13%	12 14%	11 12%	2 9%	4 12%	5 17%	4 13%	4 12%	4 17%	1 8%	1 8%	-	6 11%	10 15%	8 12%	24 13%	* 8%	* 8%	-	* 10%	-	* 4%	24 14%	11 14%	13 12%	104 15%
4	24 13% em	12 13%	13 13%	2 9%	6 19%	2 7%	3 9%	6 19% zef	3 13%	3 14%	2 14%	* 30%	8 15%	5 8%	11 16%	24 13%	* 3%	-	-	* 6%	-	* 2%	24 14%	11 14%	13 13%	90 13%
5	30 16% v	12 14%	18 19%	4 19%	4 12%	4 14%	7 21%	5 16%	4 19%	2 13%	2 12%	* 33%	8 15%	11 18%	11 16%	29 16% v	1 28%	1 41%	-	* 18%	3 37%	6 36%	26 15%	13 17%	17 16%	120 17%
6	11 6%	7 8%	4 5%	1 5%	2 5%	2 6%	2 5%	2 7%	1 5%	2 11%	2 11%	-	3 5%	4 6%	5 7%	11 6%	-	-	-	-	2 19%	10 6%	6 7%	6 5%	47 7%	
7	10 5% b	7 8%	3 3%	-	2 7%	2 5%	1 3%	2 8%	1 5%	1 7%	1 8%	-	2 4%	3 4%	5 7%	10 5%	* 7%	-	-	-	* 63%	* 3%	9 5%	5 6%	5 5%	44 6%
8	3 1%	2 2%	1 1%	-	* 1%	* 2%	* *	* 2%	1 4%	1 3%	1 3%	-	* *	1 1%	2 3%	3 1%	* 3%	* 7%	-	-	-	* 3%	2 1%	1 1%	2 2%	13 2%
9	1 1%	1 1%	* *	1 3%	-	-	* *	* 1%	-	-	-	-	1 1%	* *	* *	1 1%	-	-	-	-	-	1 1%	1 1%	* *	* *	4 4%
10 - Trust completely	* *	* *	-	-	-	* 1%	-	-	* *	-	-	-	-	* *	* *	* *	-	-	-	-	-	-	* *	-	* *	2 *
Don't know	4 2% n	2 2%	3 3%	2 8%	1 3%	1 3%	-	* 2%	* 1%	-	-	-	3 5%	1 2%	1 1%	4 2%	-	-	-	-	-	* 3%	4 2%	1 1%	2 2%	11 2%
Prefer not to say	2 1%	-	2 2%	1 3%	-	* 1%	* 1%	* 1%	-	* 1%	* 1%	-	1 1%	1 1%	* 1%	2 1%	-	-	-	-	-	-	2 1%	* *	1 1%	6 1%
Mean	3.29	3.48	3.12	3.11	3.12	3.16	3.1	3.62	3.57	3.57	3.59	3.23	3.12	3.13	3.59	3.31	2.97	3.31	-	2.07	6.26	4.15	3.26	3.44	3.19	3.42
Low trust (1-3)	101 54% gn	48 53%	52 55%	12 52%	18 54%	19 60%	19 61%	19 45%	13 52%	11 50%	9 50%	* 37%	30 53%	38 61%	33 49%	98 54%	2 59%	1 52%	-	2 77%	-	3 33%	95 55%	41 52%	60 56%	379 53%
Medium trust (4-7)	76 41% m	38 42%	38 39%	8 33%	15 43%	10 33%	12 38%	14 50%	9 42%	8 46%	8 45%	* 63%	22 39%	22 36%	31 46%	74 41%	1 38%	1 41%	-	* 23%	* 100%	5 60%	69 40%	35 44%	41 38%	301 42%
High trust (8-10)	4 2%	3 3%	1 1%	1 3%	* 1%	1 2%	* 1%	1 2%	1 5%	1 3%	1 3%	-	1 2%	1 2%	2 3%	4 2%	* 3%	* 7%	-	-	-	* 3%	4 2%	2 2%	2 2%	19 3%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos [IN I24-000725-01]
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Northern Ireland Assembly members

Base: All adults in Northern Ireland, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	716	261	446	93	135	153	35	30	562	71	57	151	233	162	45	-	-	-	716	-	-	-	716
Weighted Total	188	45	141	26*	50*	46*	10**	10**	132	25*	21*	43*	62	38*	10**	**	**	**	188	**	**	**	716
1 - No trust at all	51 27% ah	9 21%	41 29%	5 19%	12 25%	16 35%	4 42%	3 31%	29 22%	10 41%	7 32%	15 36%	13 22%	10 27%	1 15%	-	-	-	51 27%	-	-	-	180 25%
2	26 14%	6 13%	20 15%	5 20%	7 14%	6 13%	2 18%	* 5%	21 16%	2 6%	3 16%	4 10%	9 15%	6 16%	2 24%	-	-	-	26 14%	-	-	-	95 13%
3	24 13%	7 17%	16 12%	3 13%	7 13%	4 9%	2 17%	1 5%	19 14%	3 12%	2 12%	7 15%	9 15%	5 12%	-	-	-	24 13%	-	-	-	104 15%	
4	24 13%	6 14%	18 13%	4 16%	9 17%	4 8%	* 4%	1 13%	19 15%	2 8%	3 13%	5 13%	8 13%	5 13%	2 18%	-	-	-	24 13%	-	-	-	90 13%
5	30 16%	7 15%	24 17%	6 22%	7 14%	9 19%	1 11%	1 15%	21 16%	5 22%	3 13%	8 18%	10 17%	5 14%	2 17%	-	-	-	30 16%	-	-	-	120 17%
6	11 6% k	4 9%	7 5%	2 6%	3 6%	2 4%	* 2%	1 5%	9 7%	2 2%	* 1%	1 1%	5 9%	4 10%	1 6%	-	-	-	11 6%	-	-	-	47 7%
7	10 5%	3 7%	7 5%	* 1%	4 7%	2 4%	* 2%	1 11%	7 5%	* 1%	2 8%	2 5%	2 4%	2 6%	1 11%	-	-	-	10 5%	-	-	-	44 6%
8	3 1%	1 1%	2 1%	* 1%	1 2%	* 1%	* 4%	* 2%	2 2%	1 2%	-	1 2%	1 2%	1 2%	* 1%	-	-	-	3 1%	-	-	-	13 2%
9	1 1% bh	1 2%	* 1%	* 1%	-	-	-	-	* 1%	-	-	* 1%	* 1%	* 1%	1 7%	-	-	-	1 1%	-	-	-	4 1%
10 - Trust completely	* *	- -	* *	- -	- -	* 1%	* 1%	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	2 *
Don't know	4 2% h	* 1%	4 3%	* 2%	* 4%	2 4%	- -	1 11%	2 2%	* 2%	1 5%	* 1%	2 3%	- -	- -	- -	- -	- -	4 2%	- -	- -	- -	11 2%
Prefer not to say	2 1%	- -	1 1%	- -	* *	1 2%	- -	* 1%	1 1%	- -	- -	- -	* 1%	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	6 1%
Mean	3.29 zbe	3.63	3.2	3.34	3.39	2.96	2.64	3.51	3.4	2.98	2.93	2.99	3.46	3.37	4.1	-	-	-	3.29	-	-	-	3.42
Low trust (1-3)	101 54%	23 51%	77 55%	13 52%	26 53%	27 58%	7 77%	4 41%	69 52%	15 59%	13 60%	27 61%	32 51%	21 54%	4 39%	-	-	-	101 54%	-	-	-	379 53%
Medium trust (4-7)	76 41%	20 45%	56 40%	12 45%	22 44%	16 35%	2 18%	4 45%	56 43%	9 38%	7 35%	16 36%	26 43%	17 44%	5 52%	-	-	-	76 41%	-	-	-	301 42%
High trust (8-10)	4 2%	2 3%	3 2%	* 1%	1 2%	1 1%	1 5%	* 2%	3 2%	1 2%	-	1 2%	2 3%	1 2%	1 8%	-	-	-	4 2%	-	-	-	19 3%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Assembly members

Base: All adults in Northern Ireland, age 16+

	Total (t)	England region									Scotland region						NI regions (NUTs3)					ONS Area supergroup (A Level)							Unweighted Total					
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)		Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)		
Unweighted Total	711																																	711
Weighted Total	188	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	20*	46*	30*	41	42		**	34*	**	**	**	**	**	**	**	188
1 - No trust at all	51 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8	12	10	13	9	-	9	-	-	-	5	37	-	180	25%	
2	26 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	6	3	6	6	-	7	-	-	-	2	18	-	95	13%	
3	24 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	6	4	5	7	-	3	-	-	-	2	10	-	104	15%	
4	24 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	8	3	5	4	-	5	-	-	-	2	17	-	90	13%	
5	30 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	7	5	7	8	-	4	-	-	-	2	25	-	120	17%	
6	11 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	3	2	3	3	-	2	-	-	-	1	8	-	47	7%	
7	10 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	2	1	1	3	-	2	-	-	-	*	8	-	44	6%	
8	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	1	1	*	*	-	*	-	-	-	*	2	-	13	2%	
9	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	1	*	-	*	-	-	-	-	1	-	4	1%	
10 - Trust completely	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	1%	-	*	-	-	-	-	-	-	2	1%	
Don't know	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	*	-	2	-	1	-	-	-	*	3	-	11	2%	
Prefer not to say	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	*	*	-	*	-	-	-	*	1	-	6	1%	
Mean	3.29																		3.27	3.35	3.12	3.14	3.53	-	3.22	-	-	-	2.94	3.35	-	3.42		
Low trust (1-3)	101 54%																		15	23	17	24	21	-	19	-	-	-	9	74	-	379	53%	
Medium trust (4-7)	76 41%																		12	20	11	16	18	-	14	-	-	-	5	57	-	301	42%	
High trust (8-10)	4 2%																		*	1	1	1	1	-	*	-	-	-	*	3	-	19	3%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intltsae_UK
 Proportions/Means: Columns Tested (5% risk level) - *a/b/c/d/e/f/g/h/i - *j/k/l/m/n/o/p/q - *r/s/t/u/v - *w/x/y/z/AA/BB/CC/DE
 Overlap formulae used: * small base, ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Northern Ireland Assembly members

Base: All adults in Northern Ireland, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	716	431	285	134	171	133	139	139	509	90	83	32	195	500	654	19	23	196	487	3	11	337	273	16	67	21	716
Weighted Total	188	118	69	38*	37	37*	38*	38*	132	26*	22*	7**	58	122	161	9**	9**	59*	121	***	2**	83	77	4**	17*	6**	188
1 - No trust at all	51 27% dfn	32 27%	19 28%	12 32%	7 19%	13 35%	7 18%	12 31%	35 27%	8 29%	7 31%	1 17%	20 34%	31 25%	42 26%	3 29%	1 16%	20 33%	30 25%	- -	* 13%	22 26%	22 28%	1 33%	4 25%	2 24%	180 25%
2	26 14%	17 14%	10 14%	3 9%	4 11%	7 18%	5 14%	7 18%	21 16%	2 9%	3 12%	1 11%	9 15%	17 14%	24 15%	1 9%	1 12%	9 16%	16 13%	- -	- -	12 15%	12 15%	* 12%	2 10%	* 4%	95 13%
3	24 13%	14 12%	10 14%	4 10%	8 21%	4 11%	5 14%	3 9%	16 12%	2 6%	6 27%	1 16%	8 14%	15 12%	20 13%	1 16%	2 25%	8 13%	15 12%	- -	1 45%	11 13%	10 13%	* 11%	2 14%	1 15%	104 15%
4	24 13%	15 13%	9 13%	5 14%	4 12%	4 10%	5 14%	5 14%	17 13%	5 20%	2 9%	* 3%	7 11%	17 14%	22 14%	1 14%	* 5%	7 11%	17 14%	- -	* 11%	12 14%	9 12%	- -	3 15%	* 6%	90 13%
5	30 16%	21 18%	10 14%	5 13%	7 19%	5 15%	7 18%	6 15%	22 16%	5 18%	2 10%	2 26%	7 13%	21 17%	26 16%	1 7%	4 42%	10 17%	20 16%	* 49%	* 12%	14 17%	10 13%	1 20%	5 29%	1 17%	120 17%
6	11 6%	8 7%	3 5%	2 4%	2 6%	3 7%	3 8%	2 6%	9 7%	2 7%	* 1%	1 9%	1 3%	9 8%	10 6%	* 2%	- -	2 3%	9 8%	- -	* 6%	4 5%	6 7%	- -	* 1%	1 20%	47 7%
7	10 5%	6 5%	4 6%	3 9%	3 7%	1 4%	1 3%	1 3%	7 5%	1 4%	1 6%	* 4%	4 7%	6 5%	8 5%	2 23%	* 2%	3 6%	6 5%	* 51%	- -	5 6%	5 6%	- -	* 2%	- -	44 6%
8	3 1%	2 2%	1 1%	2 4%	* 1%	* 1%	* 1%	* 1%	2 2%	* 1%	* 2%	- -	* 1%	2 2%	3 2%	- -	- -	* 1%	2 2%	- -	* 5%	1 1%	1 1%	* 3%	* 1%	- -	13 2%
9	1 1%	* 1%	1 1%	* *	- *	* 2%	1 *	* *	1 1%	- -	- -	* 1%	- -	1 1%	1 1%	- -	- -	* 1%	1 1%	- -	- -	1 1%	* *	- *	* *	- -	4 1%
10 - Trust completely	* *	- -	* 1%	* *	* 1%	- -	- -	- -	* *	- -	- -	- -	* *	* *	* *	- -	- -	* *	* *	- -	- -	- *	* *	- -	- -	* 1%	2 *
Don't know	4 2%	3 2%	2 3%	2 4%	1 2%	- -	1 4%	* 1%	2 1%	1 4%	1 2%	1 13%	1 2%	2 1%	4 3%	- -	- -	* *	3 3%	- -	- -	1 2%	1 2%	1 16%	* 2%	1 12%	11 2%
Prefer not to say	2 1%	1 1%	* 1%	- -	- -	- -	1 4%	* 1%	1 1%	* 1%	- -	- -	- 1%	1 1%	1 1%	- -	- -	- 1%	1 1%	- -	* 9%	* 1%	1 1%	* 6%	- -	- -	6 1%
Mean	3.29	3.3	3.28	3.43	3.59	2.93	3.53	3.01	3.33	3.31	2.91	3.69	2.98	3.41	3.3	3.58	3.51	3	3.45	6.02	3.55	3.33	3.25	2.69	3.33	3.65	3.42
Low trust (1-3)	101 54%	62 53%	39 56%	19 50%	19 52%	24 64%	17 46%	22 58%	71 54%	12 44%	15 70%	3 44%	36 52%	63 52%	86 54%	5 54%	4 52%	37 62%	61 50%	- -	1 58%	45 54%	44 56%	2 56%	8 49%	3 43%	379 53%
Medium trust (4-7)	76 41%	50 42%	26 37%	16 41%	16 44%	13 35%	16 43%	15 39%	54 41%	13 50%	6 26%	3 42%	20 34%	53 43%	65 40%	4 46%	4 48%	22 37%	52 43%	* 100%	1 28%	35 42%	30 39%	1 20%	8 47%	3 43%	301 42%
High trust (8-10)	4 2%	2 2%	2 3%	2 5%	1 2%	* 1%	1 2%	* 1%	4 3%	* *	* 2%	* 1%	1 1%	3 3%	4 3%	- -	- -	* 1%	4 3%	- -	* 5%	2 2%	2 2%	* 3%	* 2%	* 1%	19 3%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - The local council for your area

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
1 - No trust at all	743 11%	148 7%	578 12%	91 11%	170 10%	215 13%	56 17%	46 18%	485 10%	97 11%	130 18%	156 12%	223 11%	116 8%	56 9%	598 11%	71 12%	49 15%	25 13%	171 11%	145 13%	282 9%	793 12%
2	470 7%	128 6%	339 7%	83 10%	100 6%	114 7%	17 5%	24 9%	333 7%	57 6%	68 10%	108 8%	144 7%	72 5%	46 7%	384 7%	55 10%	19 6%	13 7%	112 7%	85 8%	187 6%	489 7%
3	676 10%	200 10%	472 10%	68 8%	158 10%	185 12%	38 12%	23 9%	516 11%	57 6%	78 11%	140 11%	202 10%	143 10%	49 8%	568 10%	51 9%	33 10%	25 13%	165 10%	104 9%	300 10%	718 11%
4	778 11%	238 12%	536 12%	90 11%	223 13%	172 11%	38 11%	14 6%	567 12%	116 13%	70 10%	161 12%	214 11%	186 13%	58 9%	650 11%	67 12%	34 11%	27 14%	181 11%	126 12%	342 11%	778 11%
5	1362 20%	390 19%	957 21%	162 20%	365 22%	317 20%	59 18%	54 21%	972 20%	202 22%	129 18%	268 21%	405 21%	265 19%	125 20%	1139 20%	116 20%	70 21%	38 20%	315 20%	205 19%	619 20%	1352 20%
6	973 14%	315 15%	652 14%	114 14%	242 15%	213 13%	47 14%	36 14%	727 15%	145 16%	71 10%	154 12%	311 16%	211 15%	117 19%	831 15%	80 14%	44 14%	18 10%	212 13%	139 13%	480 16%	934 14%
7	865 13%	328 16%	524 11%	100 12%	205 12%	177 11%	26 8%	16 6%	653 13%	101 11%	76 11%	157 12%	247 13%	219 15%	90 14%	738 13%	65 11%	41 13%	21 11%	192 12%	127 12%	418 14%	878 13%
8	524 8%	185 9%	334 7%	60 7%	95 6%	125 8%	28 9%	23 9%	384 8%	71 8%	39 5%	87 7%	138 7%	149 10%	52 8%	464 8%	34 6%	18 6%	9 5%	134 9%	82 8%	247 8%	493 7%
9	123 2%	53 3%	70 2%	10 1%	26 2%	17 1%	11 3%	6 2%	95 2%	20 2%	7 1%	23 2%	27 1%	37 3%	13 2%	110 2%	7 1%	4 1%	2 1%	25 2%	25 2%	60 2%	123 2%
10 - Trust completely	50 1%	18 1%	31 1%	6 1%	8 *	14 1%	2 1%	1 *	34 1%	8 1%	6 1%	19 1%	14 1%	3 *	4 1%	43 1%	5 1%	2 1%	* *	18 1%	7 1%	18 1%	51 1%
Don't know	192 3%	31 2%	152 3%	25 3%	68 4%	40 3%	4 1%	14 6%	86 2%	37 4%	37 5%	31 2%	42 2%	16 1%	12 2%	158 3%	16 3%	9 3%	9 3%	45 3%	45 3%	69 2%	146 2%
Prefer not to say	18 *	5 *	11 *	2 *	2 *	5 *	1 *	* *	6 *	1 *	3 *	1 *	- -	2 *	- -	12 *	3 1%	1 *	1 *	7 *	3 *	3 *	19 *
Mean	4.77 f	5.1 zbcdefg	4.63	4.65	4.73	4.57	4.54	4.39	4.83 zj	4.88 j	4.18	4.62	4.72	5.07 zkl	5.01 zkl	4.82 zppqr	4.54	4.53	4.35	4.78	4.62	4.92 zt	4.71
Low trust (1-3)	1889 28%	476 23%	1390 30%	242 30%	429 26%	515 32%	112 34%	93 36%	1334 27%	211 23%	277 39%	404 31%	569 29%	332 23%	151 24%	1549 27%	176 31%	101 31%	63 33%	448 28%	334 31%	768 25%	2000 30%
Medium trust (4-7)	1978 59%	1272 62%	2669 57%	465 57%	1034 62%	879 55%	170 52%	346 47%	2920 60%	563 62%	346 48%	739 57%	1176 60%	881 62%	389 63%	3357 59%	328 58%	189 58%	104 55%	900 57%	597 55%	1860 61%	3942 58%
High trust (8-10)	698 10%	255 12%	436 9%	76 9%	132 8%	156 10%	42 13%	30 12%	513 11%	99 11%	51 7%	128 10%	179 9%	189 13%	69 11%	617 11%	45 8%	24 7%	12 6%	177 11%	114 10%	325 11%	667 10%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos [JN 124-000725-01]
Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. * small base



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The local council for your area

Base: All UK adults, age 16+

	Total (n)	England region								Scotland region								NI regions (NUTs3)				ONS Area supergroup (A Level)								Unweighted Total		
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)		Town and Country Living (ac)	Urban Settlements (ad)
Unweighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
1- No trust at all	743	29	87	55	53	92	55	88	43	95	11	9	3	8	12	10	10	9	4	5	3	7	7	53	93	100	83	21	136	318	137	793
2	470	16	62	34	34	51	37	68	32	50	12	6	3	10	4	11	3	5	2	4	3	3	2	45	69	54	52	12	77	81	81	489
3	676	35	60	69	48	56	56	107	58	79	3	6	4	9	7	8	9	5	5	7	2	6	5	69	112	113	63	28	100	84	84	718
4	778	24	92	65	54	72	88	106	60	89	9	11	5	7	14	8	7	6	2	10	6	5	4	84	110	133	64	25	101	156	106	778
5	1362	58	164	93	109	96	139	172	141	167	9	13	15	21	9	20	13	16	5	8	9	7	8	135	207	224	130	42	170	258	194	1352
6	973	40	94	77	66	73	99	161	82	138	8	13	5	12	11	8	11	10	2	4	4	3	7	108	156	165	101	41	130	151	121	934
7	865	27	82	83	57	70	54	115	101	148	9	7	6	6	9	7	9	11	5	4	1	5	6	93	124	138	77	65	107	152	107	878
8	524	30	60	44	45	37	62	73	47	65	*	5	3	4	3	5	6	7	1	3	1	3	1	64	83	108	32	27	48	88	75	493
9	123	-	15	10	15	10	17	20	4	19	1	*	1	1	1	1	1	1	*	*	1	*	1	21	12	24	11	3	11	27	13	123
10- Trust completely	50	2	9	8	3	4	3	3	3	9	2	1	1	1	-	-	-	-	-	-	*	-	-	4	7	6	6	2	9	7	10	51
Don't know	192	12	11	21	9	36	20	18	10	21	3	1	-	5	-	2	1	4	3	1	1	2	2	14	27	23	25	4	21	30	48	146
Prefer not to say	18	-	4	3	-	3	1	-	1	-	1	1	-	-	1	1	-	-	-	-	*	-	*	-	1	3	2	-	4	3	5	19
Mean	4.77	4.76	4.72	4.86	4.85	4.43	4.91	4.81	5.02	4.97	4.21	4.59	5.08	4.45	4.38	4.27	4.68	4.85	4.35	4.24	4.49	4.26	4.45	5.03	4.81	4.97	4.6	5.29	4.44	4.8	4.57	4.71
Low trust (1-3)	1889	81	209	158	136	198	148	264	133	224	26	21	10	27	22	29	22	19	10	16	7	16	14	167	274	268	198	60	312	306	302	2000
Medium trust (4-7)	596	149	432	319	287	310	380	553	385	542	35	45	31	46	43	43	41	44	15	25	19	20	24	410	597	660	372	172	509	716	528	3943
High trust (8-10)	698	32	84	61	63	50	82	96	54	93	4	6	6	5	4	6	7	7	1	3	2	4	2	88	101	138	50	32	68	122	98	667

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UK-24000725-01)
 File name: 24-000725_WAVE_2405095_WBI_wtd_intUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/s/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/x/y/z/aa/bb/cc/dd/ee
 Overlap formulae used: * small base



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - The legal system and courts

Base: All UK adults, age 16+

Table with columns for Education, Tenure, Annual household income, Country, and England region (Net). Rows include Unweighted Total, Weighted Total, and various trust levels (1-10, Don't know, Prefer not to say) along with Mean values. Each cell contains a count and a percentage, with some cells also listing respondent letters.

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (JN J24-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/u
Overlap formulae used. * small base



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The legal system and courts

Base: All UK adults, age 16+

	Total (n)	England region									Scotland region								NI regions (NUTs3)				ONS Area supergroup (JA Level)								Unweighted Total (n)	
		North East (la)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country (ac)		Urban Settlements (ad)
Unweighted Total	6774	274	255	569	422	809	444	514	200	207	677	111	133	100	112	171	155	156	202	172	80	155	153	211	2013	1313	515	156	111	251	712	6774
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
1- No trust at all	418	16	57	29	32	67	33	44	24	37	7	2	3	7	4	6	3	4	3	6	3	3	4	26	53	57	35	7	87	80	74	418
2	285	10	40	18	20	34	24	18	18	47	2	4	*	3	3	7	3	2	4	2	*	2	2	21	43	30	35	10	33	60	53	285
3	471	11	49	54	35	36	43	53	40	61	8	5	3	6	6	4	4	4	2	8	2	3	4	35	57	89	38	24	74	74	532	
4	634	30	68	57	47	49	69	101	42	65	6	6	5	5	9	11	6	8	1	4	3	6	6	69	98	125	59	15	84	112	70	617
5	1105	36	130	84	63	89	103	153	110	149	9	14	8	17	9	14	13	10	6	8	6	8	6	99	158	155	131	35	148	210	169	1141
6	943	45	115	55	89	75	93	123	83	122	9	11	4	16	14	8	13	9	2	6	3	5	4	96	167	148	92	39	125	174	100	904
7	1208	54	108	101	97	129	101	167	112	155	13	13	12	10	12	14	11	12	3	9	7	6	4	128	177	190	100	54	165	211	182	1176
8	996	41	93	89	60	52	93	159	105	152	7	11	7	12	10	11	8	16	4	3	3	6	7	128	142	180	86	60	125	146	128	1010
9	384	23	30	40	26	28	36	70	24	60	2	5	5	5	2	2	4	4	1	1	1	1	1	61	57	64	38	17	33	59	56	378
10- Trust completely	101	2	19	9	5	10	7	19	8	9	4	1	*	1	*	-	1	1	*	*	-	1	*	12	7	19	8	3	17	13	22	114
Don't know	207	7	25	22	10	30	25	22	15	21	4	1	1	1	*	1	2	3	2	1	2	1	2	15	36	28	23	4	20	34	47	170
Prefer not to say	23	6	3	2	3	1	1	2	1	2	1	1	-	-	-	-	2	-	-	-	-	-	1	-	6	5	2	-	3	1	5	27
Mean	5.65	5.87	5.44	5.74	5.54	5.28	5.65	5.97	5.85	5.81	5.43	5.77	6.01	5.5	5.44	5.14	5.66	5.93	4.76	4.97	5.39	5.32	5.09	6.09	5.69	5.75	5.58	6.1	5.41	5.49	5.55	5.63
Low trust (1-3)	1174	36	146	101	97	137	100	115	83	146	16	12	6	16	13	19	10	10	9	12	5	8	10	82	153	177	108	41	194	218	201	1237
Medium trust (4-7)	3890	166	421	296	296	342	366	545	347	490	36	44	28	48	44	48	44	40	13	28	18	24	20	393	600	618	383	143	522	707	521	3838
High trust (8-10)	1481	66	142	138	91	89	136	249	137	221	12	17	12	18	12	13	13	21	5	5	4	8	9	201	206	263	131	80	175	218	206	1502

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (IN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WB_wtd_v8_IntUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/f/b/c/d/e/f/g/h/i - j/l/n/m/o/p/a - r/s/t/u/v - w/x/y/z/A/B/C/D/E

Overlap formulae used. * small base



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The legal system and courts

Base: All UK adults, age 16+

	Total (z)	Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
1 - No trust at all	418 6%	348 6%	69 5%	130 10%	95 7%	72 5%	60 4%	61 4%	277 6%	81 9%	34 6%	19 9%	145 10%	268 5%	376 6%	12 5%	15 5%	201 6%	167 6%	15 5%	17 8%	7 8%	10 13%	- -	2 7%	* 2%	418 6%
2	285 4%	253 5%	32 2%	69 5%	61 4%	76 6%	45 3%	34 3%	204 4%	52 5%	17 3%	6 3%	92 6%	181 4%	247 4%	8 3%	17 5%	158 5%	104 4%	8 3%	5 2%	3 4%	7 9%	- -	1 5%	- -	287 4%
3	471 7%	376 9%	95 7%	123 9%	88 7%	80 6%	106 8%	73 5%	356 7%	52 5%	39 6%	16 7%	130 9%	320 6%	395 7%	18 7%	38 12%	215 7%	209 7%	22 8%	16 7%	6 6%	7 9%	* 8%	2 8%	1 11%	532 8%
4	634 9%	484 9%	149 11%	126 9%	116 9%	143 11%	123 9%	125 9%	476 10%	70 7%	63 10%	20 9%	164 11%	453 9%	527 9%	24 10%	54 16%	302 9%	260 9%	31 11%	21 9%	8 9%	10 13%	1 29%	2 7%	1 19%	617 9%
5	1105 16%	893 16%	213 16%	233 17%	248 18%	234 17%	204 15%	187 14%	830 17%	158 17%	79 13%	35 16%	246 17%	823 16%	993 17%	41 16%	43 13%	544 17%	461 16%	47 17%	34 15%	20 22%	11 15%	1 29%	7 27%	* 5%	1141 17%
6	943 14%	748 14%	195 14%	162 12%	201 15%	196 15%	182 13%	202 15%	648 13%	155 16%	100 16%	32 15%	216 15%	698 14%	828 14%	37 15%	44 14%	464 15%	397 14%	36 13%	26 11%	9 10%	8 10%	- -	2 7%	1 10%	904 13%
7	1208 18%	957 18%	250 19%	213 16%	201 15%	248 18%	273 20%	272 20%	873 18%	177 19%	124 20%	32 15%	222 15%	954 19%	1066 18%	44 18%	58 18%	537 17%	554 19%	40 15%	47 21%	17 18%	10 13%	* 4%	7 26%	1 16%	1176 17%
8	996 15%	800 15%	196 15%	142 11%	212 16%	188 14%	222 16%	231 17%	731 15%	137 14%	94 15%	27 12%	154 10%	827 16%	900 15%	35 14%	34 10%	459 14%	468 16%	25 9%	28 12%	13 14%	8 10%	* 7%	2 9%	2 28%	1010 15%
9	384 6%	299 6%	85 6%	59 4%	59 4%	72 5%	87 6%	108 8%	307 6%	28 3%	37 6%	11 5%	58 4%	313 6%	334 6%	27 11%	14 4%	193 6%	151 5%	17 6%	22 10%	4 5%	1 1%	* 6%	- -	- -	378 6%
10 - Trust completely	101 1%	72 1%	29 2%	26 2%	20 1%	19 1%	17 1%	19 1%	80 2%	8 1%	7 1%	5 2%	19 1%	75 2%	91 2%	2 1%	- -	31 1%	58 2%	5 2%	3 1%	1 1%	* *	* 2%	* 2%	* 2%	114 2%
Don't know	207 3%	174 3%	33 2%	56 4%	47 3%	19 1%	38 3%	47 3%	137 3%	34 4%	10 2%	14 6%	37 2%	145 3%	169 3%	2 1%	9 3%	86 3%	77 3%	24 9%	8 4%	4 4%	4 6%	1 16%	* 2%	* 2%	170 3%
Prefer not to say	23 *	18 *	5 *	6 *	9 1%	2 *	4 *	1 *	10 *	1 *	6 1%	1 *	2 *	14 *	18 *	- *	- *	4 *	8 *	4 2%	* *	* 2%	- -	- -	- -	4 *	27 *
Mean	5.65	5.62	5.8	5.22	5.55	5.62	5.84	6.03	5.69	5.46	5.82	5.5	5.12	5.82	5.68	5.89	5.25	5.59	5.76	5.53	5.78	5.48	4.62	5.22	5.28	5.91	5.63
Low trust (1-3)	1174 17%	977 18%	196 15%	322 24%	244 18%	228 17%	211 16%	169 12%	837 17%	185 19%	90 15%	41 19%	368 25%	769 15%	1018 17%	37 15%	70 21%	575 18%	480 16%	44 16%	38 17%	16 18%	24 31%	* 8%	5 20%	1 13%	1237 18%
Medium trust (4-7)	3890 57%	3083 57%	806 60%	735 55%	766 57%	821 61%	782 58%	785 58%	2827 57%	560 59%	366 60%	119 55%	847 57%	2928 58%	3413 57%	147 59%	200 61%	1846 58%	1672 57%	153 56%	127 56%	54 59%	40 51%	3 61%	18 68%	4 51%	3838 57%
High trust (8-10)	1481 22%	1171 22%	310 23%	228 17%	290 21%	279 21%	325 24%	358 26%	1117 23%	173 18%	139 23%	43 20%	231 16%	1219 24%	1325 22%	65 26%	48 15%	683 21%	678 23%	48 17%	53 23%	17 19%	9 12%	1 15%	3 10%	2 30%	1502 22%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (UN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The news media (e.g. TV, radio, newspapers)

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/O-Level/CSE/NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
1 - No trust at all	884 13%	197 10%	666 14%	115 14%	223 13%	247 15%	29 9%	52 20%	561 12%	135 15%	151 21%	198 15%	260 13%	145 10%	55 9%	719 13%	89 16%	45 14%	32 17%	224 14%	169 15%	326 11%	924 14%
2	644 10%	171 8%	465 10%	79 10%	205 12%	140 9%	21 6%	21 8%	462 10%	92 10%	72 10%	146 11%	201 10%	133 9%	43 7%	544 10%	53 9%	30 9%	18 10%	166 11%	112 10%	266 9%	640 9%
3	837 12%	261 13%	571 12%	90 11%	184 11%	211 13%	43 13%	44 17%	636 13%	78 9%	96 13%	162 12%	247 13%	181 13%	80 13%	694 12%	76 13%	43 13%	25 13%	205 13%	113 10%	376 12%	868 13%
4	926 14%	278 14%	645 14%	100 12%	244 15%	225 14%	44 14%	32 12%	661 14%	143 16%	88 12%	162 12%	255 13%	223 16%	80 13%	773 14%	77 14%	50 15%	26 14%	233 15%	160 15%	380 13%	942 14%
5	1298 19%	378 19%	913 20%	164 20%	300 18%	330 21%	75 23%	44 17%	951 20%	159 17%	137 19%	254 20%	396 20%	266 19%	120 19%	1090 19%	116 20%	59 18%	34 18%	258 16%	241 22%	591 20%	1300 19%
6	841 12%	320 16%	510 11%	84 10%	184 11%	187 12%	37 11%	18 10%	616 12%	123 13%	65 9%	124 10%	222 11%	201 14%	94 15%	711 12%	63 11%	47 14%	20 11%	183 12%	106 10%	422 14%	802 12%
7	746 11%	250 12%	492 11%	95 12%	203 12%	123 8%	46 14%	25 10%	563 12%	94 10%	52 7%	135 10%	233 12%	165 12%	91 15%	652 11%	51 9%	27 8%	15 8%	158 10%	107 10%	388 13%	730 11%
8	376 6%	128 6%	247 5%	49 6%	80 5%	80 5%	26 8%	11 4%	288 6%	56 6%	23 3%	66 5%	102 5%	81 6%	37 6%	321 6%	27 5%	15 5%	12 6%	86 5%	58 5%	176 6%	371 5%
9	91 1%	30 1%	58 1%	9 1%	24 1%	17 1%	3 1%	5 2%	66 1%	17 2%	6 1%	28 2%	27 1%	16 1%	11 2%	79 1%	5 1%	4 1%	3 2%	14 1%	8 1%	58 2%	87 1%
10 - Trust completely	26 *	9 *	16 *	5 1%	1 *	8 1%	2 1%	- -	14 *	5 1%	4 1%	11 1%	9 *	3 *	2 *	23 *	3 1%	* *	- -	13 1%	2 *	8 *	24 *
Don't know	80 1%	12 1%	58 1%	13 2%	17 1%	20 1%	2 2%	7 3%	31 1%	9 9%	20 3%	15 1%	10 *	4 *	5 1%	71 1%	4 1%	3 1%	2 1%	31 2%	13 1%	27 1%	61 1%
Prefer not to say	24 *	4 *	14 1%	8 1%	1 *	5 *	- -	* *	11 *	* *	1 *	2 *	5 *	2 *	3 *	17 *	5 1%	1 *	1 *	5 *	4 *	7 *	25 *
Mean	4.38	4.64	4.28	4.37	4.28	4.19	4.76	3.95	4.46	4.4	3.82	4.25	4.36	4.5	4.76	4.42	4.18	4.24	4.15	4.25	4.2	4.59	4.33
Low trust (1-3)	2366 35%	629 31%	1702 37%	284 35%	612 37%	598 37%	93 28%	116 45%	1659 34%	306 34%	319 45%	506 39%	708 36%	460 32%	178 29%	1956 34%	217 38%	118 36%	74 40%	595 38%	394 36%	968 32%	2432 36%
Medium trust (4-7)	3811 56%	1226 60%	2560 55%	442 55%	931 56%	866 54%	203 62%	119 46%	2791 57%	518 57%	340 48%	675 52%	1106 56%	855 60%	385 62%	3227 57%	307 54%	183 56%	95 51%	832 53%	614 56%	1781 59%	3774 56%
High trust (8-10)	493 7%	166 8%	322 7%	63 8%	105 6%	106 7%	31 10%	16 6%	368 8%	78 9%	33 5%	104 8%	139 7%	100 7%	51 8%	423 7%	35 6%	19 6%	15 8%	113 7%	68 6%	242 8%	482 7%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The news media (e.g. TV, radio, newspapers)

Base: All UK adults, age 16+

	Total (n)	England region									Scotland region								NI regions (NUTs3)						ONS Area supergroup (JA Level)								Unweighted Total (n)
		North East (la)	North West (bl)	Yorkshire and The Humber (fz)	East Midlands (ef)	West Midlands (te)	East of England (uf)	South East (zg)	South West (rh)	London (lo)	Central Scotland (ep)	Glasgow (ka)	Highlands and Islands (ll)	Lothian (em)	Mid Scotland and Fife (nl)	North East Scotland (bo)	South Scotland (sp)	West Scotland (sa)	Belfast (ft)	East (ls)	North (ld)	Outer Belfast (lu)	West and South (lv)	Affluent England (fw)	Business, Education and Heritage Centres (hd)	Countryside Living (la)	Ethnically Diverse Metropolitan (li)	London Cosmopolitan (ln)	Services and Industrial Legacy (lc)	Town and Country Living (ll)	Urban Settlements (le)		
Unweighted Total	6774	274	203	569	423	409	444	544	300	307	677	115	133	100	112	114	135	136	202	172	80	156	133	211	203	131	313	156	113	251	212	674	
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774		
1 - No trust at all	884	36	115	73	66	103	64	109	60	93	10	11	5	15	13	10	11	15	4	11	6	5	6	60	322	124	76	31	132	367	174	924	
2	644	25	97	44	46	66	59	81	47	70	9	4	2	5	8	12	6	6	4	4	1	5	3	52	101	99	66	16	107	98	104	640	
3	837	25	98	82	43	70	76	113	95	91	9	7	7	9	9	14	13	8	4	6	3	7	5	97	120	164	73	25	114	148	96	868	
4	926	59	96	77	71	89	87	120	73	100	5	11	7	13	13	9	7	11	3	4	5	6	8	72	147	146	87	31	138	181	124	942	
5	1298	35	128	94	119	121	134	162	119	176	18	13	14	15	11	14	17	13	6	8	6	7	6	130	173	227	145	44	162	229	187	1300	
6	841	40	86	58	50	56	84	109	87	141	5	10	3	14	11	7	8	5	3	8	2	3	4	98	134	122	75	50	114	139	108	802	
7	746	24	67	66	57	49	74	148	57	108	4	12	6	7	3	8	5	6	3	4	3	3	3	99	106	125	72	34	78	121	110	730	
8	376	21	31	35	31	28	32	61	33	51	5	4	3	2	2	3	3	5	1	2	2	2	5	52	70	55	30	22	41	73	32	371	
9	91	2	6	6	7	1	11	17	8	22	-	*	-	*	-	1	*	3	*	-	-	2	1	17	6	17	8	11	8	9	14	87	
10 - Trust completely	26	4	4	5	-	2	1	3	2	2	2	-	1	-	-	-	-	2	2	-	-	-	2	2	1	2	1	1	9	3	7	24	
Don't know	80	3	10	18	3	10	5	8	2	11	3	1	-	1	-	1	-	-	-	-	1	*	1	10	18	5	9	3	10	7	19	61	
Prefer not to say	24	-	3	3	1	3	2	-	1	3	1	1	-	*	-	2	2	-	-	-	*	-	*	-	4	5	4	-	2	2	6	25	
Mean	4.38	4.45	4.06	4.41	4.45	3.99	4.53	4.61	4.48	4.68	4.2	4.56	4.71	4.12	3.76	4.04	4.11	4.12	4.18	3.87	4.04	4.18	4.47	4.82	4.39	4.4	4.39	4.93	4.18	4.33	4.16	4.33	
Low trust (1-3)	2366	86	310	199	155	239	199	303	202	264	28	21	13	29	30	36	29	30	12	21	10	17	14	209	348	387	215	72	352	413	373	2432	
Medium trust (4-7)	3811	159	377	296	298	316	380	539	336	526	33	47	30	50	38	38	37	36	15	23	16	19	21	399	559	620	379	160	492	670	529	3774	
High trust (8-10)	493	27	41	46	38	30	44	80	42	75	7	4	4	2	2	5	4	8	2	2	2	4	6	72	77	75	39	34	58	85	54	482	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (IN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WB_wtd_v8_intUse_UK
 Proportions/Means: Columns: Tested (5% risk level) - z/f/b/c/d/e/f/g/h/i - j/l/n/m/o/p/a - t/r/s/t/u/v - s/w/j/d/B/C/D/E
 Overlap formulae used. * small base



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The news media (e.g. TV, radio, newspapers)

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
1 - No trust at all	884 13%	733 14%	152 11%	252 19%	195 14%	158 12%	147 11%	132 10%	622 13%	125 13%	77 13%	52 24%	264 18%	583 11%	757 13%	27 11%	66 20%	439 14%	331 11%	56 20%	25 11%	14 16%	16 21%	1	6	2	924 14%
2	644 10%	531 10%	112 8%	144 11%	162 12%	149 11%	96 7%	93 7%	430 9%	106 11%	81 13%	24 11%	152 10%	485 10%	587 10%	19 7%	27 8%	324 10%	246 8%	34 12%	19 8%	8 8%	8 10%	1	1	-	640 9%
3	637 12%	677 12%	160 12%	183 14%	159 12%	168 12%	170 13%	157 12%	640 13%	100 11%	57 9%	30 14%	180 12%	627 12%	742 12%	29 12%	40 12%	398 12%	366 13%	35 13%	22 10%	12 13%	10 13%	*	6	1	868 13%
4	926 14%	744 14%	183 14%	177 13%	190 14%	176 13%	187 14%	197 14%	685 14%	131 14%	76 12%	25 12%	243 16%	655 13%	801 13%	28 11%	64 20%	443 14%	407 14%	34 12%	26 11%	12 13%	10 13%	*	3	2	942 14%
5	1298 19%	993 18%	305 23%	242 18%	243 18%	233 20%	265 20%	276 20%	922 19%	109 21%	132 22%	37 17%	270 18%	996 20%	1167 20%	56 22%	40 12%	593 19%	603 21%	43 16%	41 18%	18 19%	13 17%	*	4	*	1300 19%
6	841 12%	671 12%	170 13%	135 10%	176 13%	164 12%	176 13%	190 14%	620 13%	109 11%	86 14%	22 10%	162 11%	657 13%	720 12%	38 15%	40 12%	399 13%	356 12%	26 9%	39 17%	12 13%	7 9%	3	2	1	802 12%
7	746 11%	591 11%	155 11%	113 8%	120 9%	154 11%	164 12%	196 14%	581 12%	86 9%	59 10%	16 8%	117 8%	610 12%	660 11%	28 11%	36 11%	336 11%	351 12%	17 6%	30 13%	9 10%	5 7%	1	1	-	730 11%
8	376 6%	302 6%	74 5%	37 3%	62 5%	74 5%	113 8%	90 7%	283 6%	58 6%	26 4%	8 4%	49 3%	319 6%	334 6%	19 8%	9 3%	173 5%	174 6%	6 2%	11 5%	5 5%	6 8%	-	4	1	371 5%
9	91 1%	67 1%	24 2%	14 1%	21 2%	17 1%	26 2%	12 1%	81 2%	6 1%	4 1%	1 *	24 2%	66 1%	77 1%	6 3%	4 1%	41 1%	41 1%	3 1%	3 3%	1 1%	2 2%	-	-	*	87 1%
10 - Trust completely	26 *	21 *	5 *	15 1%	3 *	2 *	2 *	5 *	17 *	3 *	5 1%	1 *	6 *	16 *	20 *	-	-	9 *	12 *	3 1%	1 *	-	-	-	-	-	24 *
Don't know	80 1%	75 1%	5 *	30 2%	22 2%	7 *	10 1%	12 1%	33 1%	25 3%	8 1%	1 *	15 1%	49 1%	62 1%	1 *	1 *	27 1%	23 1%	12 4%	6 3%	1 1%	1 1%	-	*	*	61 1%
Prefer not to say	24 *	16 *	7 *	5 *	5 *	9 1%	4 *	2 *	15 *	3 *	1 *	1 *	3 *	12 *	16 *	-	-	11 *	5 *	4 2%	4 2%	*	*	-	-	-	25 *
Mean	4.38 acdklps	4.35	4.53 za	3.94	4.19	4.39	4.67	4.71	4.45	4.29	4.31	3.7	4.01	4.5	4.38	4.71	3.99	4.31	4.52	3.74	4.7	4.27	4.01	3.44	3.98	4.22	4.33
Low trust (1-3)	2366 35%	1942 36%	424 31%	580 43%	516 38%	475 35%	413 30%	381 28%	1693 34%	331 35%	215 35%	107 49%	596 40%	1695 33%	2085 35%	75 30%	132 40%	1161 36%	943 32%	125 46%	67 29%	34 37%	34 43%	2	13	3	2432 36%
Medium trust (4-7)	3811 56%	2999 55%	812 60%	666 49%	728 54%	767 57%	792 58%	858 63%	2807 57%	527 55%	353 58%	101 46%	792 53%	2918 57%	3347 56%	150 60%	181 55%	1771 55%	1736 59%	120 44%	136 60%	51 56%	35 45%	2	9	3	3774 56%
High trust (8-10)	493 7%	390 7%	103 8%	66 5%	85 6%	94 7%	141 10%	108 8%	381 8%	67 7%	35 6%	9 4%	79 5%	401 8%	431 7%	26 10%	13 4%	223 7%	227 8%	12 4%	18 8%	6 6%	8 10%	-	4	1	482 7%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (UN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? Social media (e.g. Facebook, Instagram, Twitter, YouTube, TikTok)

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)				ONS Area supergroup (A Level)								Unweighted Total	Weighted Total	
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial (ab)			Town and Country (ac)
Unweighted Total	6774	274	741	562	495	588	514	306	307	667	111	133	100	112	17	13	15	13	202	172	158	153	211	2013	1313	513	156	1113	2413	1213	6774	
Weighted Total	6774	274	741	562	495	588	514	306	307	667	111	133	100	112	17	13	15	13	202	172	158	153	211	2013	1313	513	156	1113	2413	1213	6774	
1 - No trust at all	1643	48	191	123	306	163	137	238	163	384	19	20	10	22	23	19	21	16	4	16	10	12	13	159	204	300	113	66	250	309	244	1828
2	967	49	91	75	64	81	85	156	104	99	9	8	5	12	8	15	11	10	4	8	4	6	7	111	167	166	74	33	128	167	119	1068
3	1204	44	121	104	85	102	123	167	110	160	8	17	10	17	10	13	13	13	8	7	5	6	7	150	193	214	119	39	138	187	164	1220
4	1024	31	121	88	90	84	84	148	73	147	13	9	8	7	12	12	10	15	4	5	4	6	5	87	157	139	101	46	129	214	150	940
5	977	57	91	79	82	86	97	113	82	139	11	12	6	14	13	11	10	6	4	6	4	4	7	88	143	146	118	38	151	152	138	905
6	397	21	61	44	37	31	42	37	24	42	2	3	2	7	2	3	3	6	2	1	2	5	2	29	68	55	46	11	50	72	65	352
7	269	10	26	23	17	18	32	30	11	71	3	3	2	2	1	1	1	4	2	1	-	1	2	25	29	24	46	19	38	44	45	200
8	94	7	15	7	7	11	10	8	4	9	-	2	1	*	2	2	*	2	1	*	*	*	7	15	16	13	3	7	15	18	79	
9	20	3	*	-	-	-	6	3	1	5	*	-	-	1	-	-	-	-	5	1	4	2	3	5	1	4	2	3	4	1	-	18
10 - Trust completely	28	-	4	4	1	7	-	2	-	7	2	-	1	*	-	-	*	-	1	2	6	1	5	2	6	1	5	2	1	10	21	
Don't know	128	2	15	9	6	14	11	28	10	16	2	1	1	*	*	4	1	*	-	1	1	*	1	27	17	17	12	5	13	14	23	120
Prefer not to say	21	1	5	4	1	-	3	-	1	2	1	1	-	-	-	-	2	1	-	-	*	*	*	-	4	5	2	-	4	1	5	23
Mean	3.27	3.50	3.31	3.39	3.39	3.2	3.41	3.06	2.91	3.56	3.31	3.24	3.44	3.22	3.02	3.1	2.93	3.43	3.69	2.69	2.77	3.11	3.1	3.14	3.29	3.07	3.71	3.52	3.2	3.18	3.37	3.08
Low trust (1-3)	3814	141	403	302	255	347	345	561	377	444	36	44	26	51	40	47	44	39	16	32	19	24	25	420	564	680	304	138	516	663	527	4116
Medium trust (4-7)	2668	119	299	235	226	219	256	329	190	398	28	27	19	30	27	27	25	31	12	13	9	16	16	230	396	364	313	114	368	482	398	2397
High trust (8-10)	142	11	20	11	7	17	15	14	5	20	2	2	2	2	2	2	1	2	1	*	*	*	*	13	18	26	16	11	13	17	28	118

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 01)
 Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Totals (5% risk level) - i/a/b/c/d/e/h/k/l/n - j/i/n/m/o/p/a - s/h/s/n/u/v - r/w/z/j/n/B/C/D/E
 Overlap formulae used: * small base



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - The police

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/PhD/Master/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
1 - No trust at all	396 6%	110 5%	273 6%	45 6%	83 5%	110 7%	15 5%	19 8%	234 5%	57 6%	87 12%	99 8%	117 6%	58 4%	21 3%	322 6%	31 5%	24 7%	19 10%	94 6%	68 6%	159 5%	393 6%
2	278 4%	88 4%	189 4%	45 6%	59 4%	57 4%	9 3%	18 7%	196 4%	30 3%	35 5%	59 5%	61 3%	52 4%	31 5%	228 4%	27 5%	13 4%	9 5%	57 4%	51 5%	121 4%	289 4%
3	497 7%	139 7%	346 7%	62 8%	111 7%	134 8%	25 8%	15 6%	332 7%	85 9%	52 7%	105 8%	147 7%	86 6%	39 6%	423 7%	35 6%	20 6%	18 10%	133 8%	80 7%	210 7%	522 8%
4	611 9%	172 8%	431 9%	65 8%	182 11%	128 8%	28 9%	28 11%	450 9%	76 8%	68 9%	130 10%	174 9%	134 9%	37 6%	509 17%	53 16%	32 16%	17 12%	134 16%	94 17%	281 16%	612 16%
5	1112 16%	317 16%	786 17%	102 13%	287 17%	281 18%	57 17%	59 23%	753 15%	184 20%	133 19%	221 17%	329 17%	215 15%	113 18%	942 17%	94 16%	53 16%	23 12%	259 16%	187 17%	496 16%	1080 16%
6	975 14%	291 14%	681 15%	96 12%	283 17%	229 14%	45 10%	27 10%	689 14%	133 15%	125 17%	173 13%	306 16%	204 14%	80 13%	827 15%	72 13%	48 15%	27 14%	223 14%	152 14%	453 15%	948 14%
7	1216 18%	398 20%	807 17%	161 20%	288 17%	258 16%	59 18%	42 16%	917 19%	161 18%	80 11%	221 17%	350 18%	302 21%	125 20%	1022 18%	104 18%	58 18%	32 17%	267 17%	194 18%	561 19%	1223 18%
8	1050 16%	344 17%	697 15%	151 19%	217 13%	244 15%	57 17%	27 10%	830 17%	107 12%	69 10%	173 13%	308 16%	247 17%	117 19%	895 16%	83 15%	45 14%	27 14%	224 14%	170 16%	500 17%	1065 16%
9	374 6%	121 6%	253 5%	45 6%	93 6%	89 6%	19 6%	6 2%	313 6%	34 4%	21 3%	62 5%	106 5%	97 7%	38 6%	311 5%	40 7%	18 6%	6 3%	116 7%	47 4%	148 5%	397 6%
10 - Trust completely	154 2%	43 2%	109 2%	22 3%	29 2%	36 2%	13 4%	10 4%	101 2%	31 3%	16 2%	34 3%	52 3%	24 2%	12 2%	123 2%	21 4%	7 2%	3 2%	38 2%	23 2%	62 2%	152 2%
Don't know	82 1%	9 *	67 1%	10 1%	28 2%	22 1%	1 *	7 3%	34 1%	12 1%	22 3%	19 1%	16 1%	1 *	8 1%	72 1%	3 1%	4 1%	3 2%	23 1%	20 2%	30 1%	62 1%
Prefer not to say	28 *	6 *	18 *	5 1%	5 *	7 *	1 *	1 *	10 *	1 *	6 1%	6 *	2 *	2 *	1 *	19 *	5 1%	1 *	2 1%	8 1%	8 1%	3 *	31 *
Mean	5.72	5.82	5.69	5.83	5.69	5.64	5.93	5.29	5.86	5.56	5.05	5.5	5.77	5.96	5.99	5.73	5.82	5.63	5.31	5.73	5.63	5.76	5.72
Low trust (1-3)	1171 17%	338 17%	808 17%	152 19%	252 15%	302 19%	50 15%	53 20%	761 16%	172 19%	174 24%	263 20%	324 16%	196 14%	90 15%	974 17%	94 17%	57 18%	46 25%	285 18%	198 18%	491 16%	1204 18%
Medium trust (4-7)	3914 58%	1178 58%	2704 58%	425 52%	1040 62%	895 56%	189 58%	156 60%	2809 58%	554 61%	405 57%	745 57%	1159 59%	855 60%	355 57%	3300 58%	323 57%	191 59%	99 53%	883 56%	626 57%	1790 59%	3863 57%
High trust (8-10)	1579 23%	509 25%	1059 23%	219 27%	340 20%	369 23%	89 27%	43 16%	1244 26%	172 19%	106 15%	269 21%	466 24%	367 26%	168 27%	1328 23%	144 25%	70 22%	37 19%	378 24%	240 22%	710 23%	1614 24%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The police

Base: All UK adults, age 16+

	England region										Scotland region								NI regions (NUTs3)				ONS Area supergroup (JA Level)										Unweighted Total 6774
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)		
Unweighted Total	6774	274	274	562	495	588	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	983	6774	
1 - No trust at all	396 6%	22 8%	53 7%	21 4%	30 6%	38 6%	36 6%	48 5%	25 4%	50 6%	2	4	1	8	3	6	3	4	4	5	2	4	5	31	63	52	44	10	68	75	54	393 6%	
2	278 4%	7 3%	36 5%	14 2%	23 5%	28 5%	17 3%	22 2%	28 5%	54 6%	8	4	2	2	1	3	3	4	3	1	2	1	2	20	46	36	42	13	45	31	44	289 4%	
3	497 7%	25 9%	58 8%	51 9%	27 6%	52 9%	44 7%	69 7%	30 5%	67 8%	4	6	4	7	4	4	4	2	2	5	1	4	5	56	77	62	49	20	67	81	83	522 8%	
4	611 9%	26 9%	71 10%	38 7%	41 8%	52 9%	70 11%	75 8%	48 8%	88 10%	6	11	2	3	11	6	6	8	2	5	5	2	4	50	95	89	49	33	84	124	88	612 9%	
5	1112 16%	35 13%	114 15%	109 19%	92 19%	95 16%	101 16%	124 13%	109 19%	162 18%	9	11	4	12	18	15	13	12	5	4	4	5	5	88	164	192	115	55	136	199	163	1080 16%	
6	975 14%	40 15%	113 15%	69 12%	69 14%	83 14%	109 17%	142 15%	68 12%	134 15%	10	12	6	14	8	10	6	6	4	7	4	7	4	109	139	137	101	41	130	178	140	948 14%	
7	1216 18%	47 17%	129 17%	90 16%	95 19%	99 16%	101 16%	193 21%	107 18%	160 18%	9	10	14	17	8	15	15	16	5	8	5	6	9	139	177	216	109	46	158	206	165	1223 18%	
8	1050 16%	43 16%	89 12%	93 17%	78 16%	91 15%	106 16%	166 18%	107 18%	127 14%	9	9	6	14	12	12	9	11	3	7	3	10	4	125	135	197	91	43	119	184	156	1065 16%	
9	374 6%	20 7%	53 7%	43 8%	25 5%	22 4%	34 5%	56 6%	37 6%	21 2%	5	5	3	3	3	7	7	6	1	2	1	1	1	40	60	80	21	4	65	61	42	397 6%	
10 - Trust completely	154 2%	9 3%	10 1%	19 3%	4 1%	19 3%	9 1%	27 3%	19 3%	7 1%	5	1	3	3	1	-	3	3	*	1	1	1	1	21	24	23	13	1	28	24	21	152 2%	
Don't know	82 1%	1 0%	13 2%	9 1%	5 1%	15 2%	9 1%	9 1%	4 1%	4 1%	1	*	*	*	*	1	-	-	1	1	*	*	1	10	18	3	12	2	8	10	18	62 1%	
Prefer not to say	28 *	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	1	1	-	*	*	1	2	-	-	1	-	1	-	2	3	5	1	-	5	5	7	31 *	
Mean	5.72 n=64	5.75	5.56	5.96 5i	5.68	5.59	5.7	5.99 2bei	5.95 2bei	5.43	5.78	5.53	6.3	5.78	5.63	5.72	6.07	5.96	4.88	5.46	5.38	5.64	5.06	6.01 zzABCDE	5.63	5.98 zzABCDE	5.46	5.49	5.64	5.71	5.64	5.72	
Low trust (1-3)	1171 17%	53 19%	145 20%	86 15%	80 16%	118 20%	98 15%	139 15%	83 14%	171 19%	15	14	7	16	8	14	10	10	9	11	5	9	12	107	185	150	134	44	180	187	181	1204 18%	
Medium trust (4-7)	3914 58%	148 54%	427 58%	307 55%	298 60%	329 55%	381 60%	534 57%	333 57%	543 62%	33	44	26	47	45	46	40	43	15	24	18	20	22	385	575	634	375	174	508	707	555	3863 57%	
High trust (8-10)	1579 23%	72 26%	152 21%	155 28%	108 22%	132 22%	143 23%	249 27%	162 28%	156 18%	19	16	13	20	16	19	20	20	4	10	5	11	6	186	219	300	125	49	213	268	220	1614 24%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 01)
 File name: J24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Totals (5% risk level) - i/a/b/c/d/e/h/k/n/i - j/l/n/m/o/p/a - r/s/t/u/v - x/w/z/aa/bb/cc/de
 Overlap formulae used: * small base



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The police

Base: All UK adults, age 16+

	Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)		Prefer not to say (y)
	6774	5148 5422	1625 1351	1282 1347	1393 1356	1363 1351	1376 1360	1360	5143 4929	790 954	584 611	215 219	1548 1484	5042 5075	6154 5942	184 251	227 326	2810 3194	3311 2915	251 273	257 227	346 91	273 77	18 4**	73 26**		22 7**
1 - No trust at all	396 6%	347 6%	49 4%	118 9%	86 6%	71 5%	63 5%	59 4%	269 5%	75 8%	35 6%	13 6%	125 8%	261 5%	325 5%	23 9%	20 6%	195 6%	154 5%	16 6%	18 8%	3 4%	14 18%	- -	2 7%	* 2%	393 6%
2	278 4%	238 4%	39 3%	78 6%	50 4%	61 4%	56 4%	33 2%	212 4%	35 4%	15 2%	8 4%	91 6%	176 3%	222 4%	11 4%	35 11%	152 5%	96 3%	10 4%	8 3%	2 3%	6 7%	1 13%	2 7%	- -	289 4%
3	497 7%	401 7%	96 7%	119 9%	100 7%	106 8%	91 7%	81 6%	379 8%	54 6%	33 5%	23 6%	131 9%	340 7%	412 7%	14 6%	48 15%	265 8%	176 6%	24 9%	13 6%	8 9%	8 11%	- -	1 6%	* 4%	522 8%
4	611 9%	466 9%	146 11%	128 10%	121 9%	114 8%	132 10%	116 9%	454 9%	102 11%	41 7%	14 6%	153 10%	438 9%	512 9%	38 15%	36 11%	286 9%	254 9%	25 9%	26 12%	5 6%	8 11%	* 4%	2 9%	1 17%	612 9%
5	1112 16%	909 17%	204 15%	223 17%	250 18%	224 17%	189 14%	227 17%	836 17%	132 14%	104 17%	33 15%	279 19%	810 16%	982 17%	41 16%	53 16%	542 17%	445 15%	66 24%	39 17%	13 14%	9 11%	1 28%	4 13%	* 4%	1080 16%
6	975 14%	780 14%	195 14%	178 13%	201 14%	221 15%	165 12%	165 12%	690 14%	140 15%	107 18%	26 12%	196 13%	743 15%	850 14%	31 12%	57 17%	486 15%	403 14%	33 12%	40 17%	11 12%	11 14%	1 24%	4 14%	* 2%	948 14%
7	1216 18%	965 18%	251 19%	192 14%	227 17%	236 17%	241 18%	319 23%	869 18%	185 19%	117 19%	42 19%	203 14%	995 20%	1107 19%	41 16%	37 11%	553 17%	554 19%	42 15%	45 20%	18 20%	12 15%	* 8%	7 25%	3 42%	1223 18%
8	1050 16%	820 15%	230 17%	178 13%	195 14%	206 15%	250 18%	221 16%	770 18%	145 15%	98 16%	33 15%	205 14%	823 16%	967 16%	35 14%	27 8%	460 14%	526 18%	23 8%	18 8%	16 v	7 8%	* 7%	5 19%	2 20%	1065 16%
9	374 6%	285 6%	89 7%	56 4%	71 5%	76 6%	76 6%	95 7%	286 6%	43 5%	35 6%	10 4%	55 4%	314 6%	354 6%	11 5%	5 2%	152 5%	206 7%	3 1%	11 5%	8 9%	1 1%	* 6%	* *	* 1%	397 6%
10 - Trust completely	154 2%	119 2%	36 3%	40 3%	28 2%	28 2%	31 2%	27 2%	110 2%	20 2%	17 3%	8 4%	28 2%	117 2%	132 2%	6 3%	3 1%	63 2%	72 2%	12 4%	4 2%	2 3%	1 1%	* 2%	- -	* 2%	152 2%
Don't know	82 1%	74 1%	8 1%	29 2%	17 1%	5 *	16 1%	16 1%	40 1%	21 2%	3 1%	7 3%	14 1%	43 3%	60 1%	- -	3 1%	31 2%	21 7%	19 3%	5 2%	1 2%	1 2%	* 8%	- -	* 2%	62 1%
Prefer not to say	28 *	19 *	9 1%	9 1%	8 1%	4 *	2 *	2 *	14 *	1 *	7 1%	1 *	4 *	14 *	18 *	- *	2 1%	7 *	10 *	2 1%	- -	1 1%	1 1%	- -	- -	* 4%	31 *
Mean	5.72	5.66	5.95	5.34	5.64	5.72	5.87	6.02	5.72	5.64	5.94	5.73	5.27	5.87	5.81	5.4	4.78	5.58	5.96	5.36	5.44	6.1	4.51	5.57	5.52	6.33	5.72
Low trust (1-3)	1171 17%	986 18%	184 14%	314 23%	236 17%	238 18%	210 15%	172 13%	860 17%	165 17%	83 14%	44 20%	346 23%	777 15%	960 16%	49 19%	103 32%	613 19%	425 15%	50 18%	39 17%	14 15%	28 36%	1 1%	5 19%	* 6%	1204 18%
Medium trust (4-7)	3914 58%	3119 58%	795 59%	720 53%	799 59%	795 59%	773 61%	826 61%	2849 58%	559 59%	369 60%	116 53%	832 56%	2986 59%	3450 58%	150 60%	183 56%	1868 58%	1656 57%	165 60%	150 66%	48 53%	40 51%	3 64%	16 62%	5 65%	3863 57%
High trust (8-10)	1579 23%	1224 23%	355 26%	274 20%	295 22%	310 23%	357 26%	343 25%	1166 24%	208 22%	149 24%	51 23%	288 19%	1254 25%	1453 24%	52 21%	35 11%	675 21%	803 28%	38 14%	33 14%	27 29%	8 10%	1 15%	5 19%	2 23%	1614 24%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (UN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Banks

Base: All UK adults, age 16+

	Total (n)	England region										Scotland region								NI regions (NUTs3)					ONS Area supergroup (A Level)								Unweighted Total (n)
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)		
Unweighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	983	6774	
1 - No trust at all	401	17	55	26	31	53	23	43	27	46	3	7	3	6	11	3	7	4	4	3	2	4	5	24	64	44	27	24	73	73	72	413	
2	313	11	33	14	23	22	29	38	31	40	5	6	2	6	4	1	5	6	3	3	2	2	3	24	53	53	37	10	47	50	39	319	
3	497	16	51	41	30	47	40	71	46	58	11	6	4	9	4	3	2	4	2	6	4	4	3	57	87	78	44	20	55	83	73	539	
4	617	22	76	50	35	54	51	80	53	104	6	6	5	6	3	9	4	5	3	3	2	4	5	50	91	84	69	30	83	114	94	610	
5	1140	55	149	87	74	100	123	143	75	132	8	14	8	19	16	21	15	15	9	9	4	8	8	96	158	184	121	27	158	222	173	1188	
6	880	31	78	67	84	53	90	117	83	131	7	10	9	12	8	8	11	6	2	5	3	5	3	90	127	136	85	46	111	165	118	875	
7	1121	32	111	108	88	80	97	179	96	161	10	12	8	12	11	16	11	14	2	7	5	7	6	137	176	181	88	56	131	186	165	1087	
8	1037	35	103	102	82	116	103	147	104	118	5	7	4	7	11	9	7	10	3	6	4	5	4	130	149	189	103	27	133	167	138	1016	
9	434	29	34	35	26	30	44	77	46	57	4	2	2	3	1	4	4	6	1	*	1	1	2	57	50	89	37	20	58	72	51	412	
10 - Trust completely	215	21	32	18	7	23	14	28	18	17	8	3	3	1	1	2	2	3	*	1	1	2	1	19	26	34	19	6	49	24	39	216	
Don't know	101	6	15	8	3	18	13	8	4	7	3	4	6	1	2	3	4	1	1	2	4	4	3	3	3	3	3	2	5	2	4	3	
Prefer not to say	20	1	4	4	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	23
Mean	5.74	5.99	5.56	5.99	5.75	5.64	5.86	5.93	5.89	5.65	5.64	5.19	5.62	5.08	5.08	5.81	5.46	5.78	4.68	5.18	5.4	5.26	4.96	6.1	5.58	5.95	5.69	5.56	5.69	5.63	5.64	5.68	
Low trust (1-3)	1210	44	140	81	84	122	93	151	103	153	19	19	9	21	18	7	14	14	9	12	8	10	11	104	204	174	108	55	176	206	184	1271	
Medium trust (4-7)	3757	140	414	312	291	287	361	519	307	527	32	43	29	49	38	54	41	40	16	26	14	24	23	372	553	585	364	159	483	687	551	3760	
High trust (8-10)	1686	84	169	155	115	169	162	252	168	192	17	12	9	11	13	15	13	19	4	7	6	7	7	206	224	311	159	53	240	263	228	1644	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 01)
 File name: J24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Totals (5% risk level) - i/a/b/c/d/e/h/k/h/i - j/l/n/m/o/p/a - s/h/s/u/v - z/w/z/n/B/C/D/E
 Overlap formulae used: * small base



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Banks

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	
1 - No trust at all	401 6%	342 6%	59 4%	119 9%	88 6%	69 5%	65 5%	60 4%	259 5%	80 8%	37 6%	21 10%	101 7%	293 6%	350 6%	13 5%	22 7%	202 6%	137 5%	24 9%	17 7%	5 5%	11 14%	* 4%	2 7%	1 15%	413 6%
2	313 5%	256 5%	57 4%	63 5%	62 5%	67 5%	69 5%	52 4%	234 5%	45 5%	24 4%	7 3%	85 6%	216 6%	265 4%	10 4%	22 7%	166 5%	109 4%	14 5%	16 7%	3 3%	8 10%	* 1%	1 3%	-	319 5%
3	497 7%	405 7%	91 7%	111 8%	95 7%	114 8%	78 6%	98 7%	357 7%	56 6%	50 8%	32 15%	125 8%	360 7%	428 7%	19 8%	32 10%	258 8%	197 7%	20 7%	10 4%	7 7%	9 12%	1 33%	2 8%	* 1%	539 8%
4	617 9%	506 9%	111 8%	127 9%	146 11%	135 10%	109 8%	101 7%	435 9%	89 9%	54 9%	29 13%	166 9%	445 9%	521 9%	31 12%	45 14%	314 10%	247 8%	25 9%	18 8%	10 11%	7 9%	* 5%	2 7%	1 19%	610 9%
5	1140 17%	918 17%	222 16%	231 17%	250 18%	228 17%	222 16%	210 15%	831 17%	147 15%	126 21%	29 13%	247 17%	854 17%	1026 17%	31 12%	50 15%	522 16%	509 17%	49 18%	39 17%	20 22%	15 19%	1 20%	8 29%	1 18%	1188 18%
6	880 13%	680 13%	199 15%	146 11%	141 10%	206 16%	222 16%	165 12%	614 12%	144 15%	89 15%	23 11%	181 12%	664 13%	733 12%	66 26%	47 14%	452 14%	342 12%	36 13%	25 11%	7 8%	8 10%	1 13%	2 6%	1 9%	875 13%
7	1121 17%	902 17%	218 16%	201 15%	220 16%	196 15%	231 17%	273 20%	863 17%	135 14%	92 15%	26 12%	219 15%	871 17%	989 17%	44 18%	53 16%	542 16%	478 16%	35 13%	46 20%	14 16%	9 12%	-	4 16%	2 20%	1087 16%
8	1037 15%	812 15%	225 17%	174 13%	185 14%	209 15%	233 17%	237 17%	772 16%	154 16%	78 13%	27 13%	194 13%	821 16%	910 16%	22 9%	36 11%	426 13%	526 18%	29 11%	32 14%	16 18%	5 7%	-	2 6%	1 15%	1016 15%
9	434 6%	337 6%	96 7%	78 6%	86 6%	82 6%	85 6%	102 8%	346 7%	44 5%	31 5%	13 6%	80 5%	340 7%	408 7%	9 4%	9 3%	180 6%	223 8%	11 4%	10 4%	4 5%	2 3%	* 9%	4 15%	-	412 6%
10 - Trust completely	215 3%	170 3%	45 3%	57 4%	55 4%	35 3%	30 2%	39 3%	155 3%	31 3%	21 3%	7 3%	52 4%	155 3%	199 3%	4 1%	3 1%	83 3%	117 4%	6 2%	8 4%	3 3%	2 2%	-	* 1%	-	216 3%
Don't know	101 1%	79 1%	22 2%	35 3%	22 2%	8 1%	14 1%	22 2%	53 1%	27 3%	5 2%	5 2%	30 2%	49 1%	79 1%	2 1%	6 2%	44 1%	24 1%	19 7%	5 2%	1 1%	1 1%	1 14%	* 1%	* 2%	76 1%
Prefer not to say	20 *	15 *	5 *	7 1%	6 *	3 *	2 *	2 *	10 *	1 *	4 1%	1 *	4 *	8 *	14 *	-	-	6 *	6 *	4 *	-	-	* *	-	-	* 1%	23 *
Mean	5.74	5.69	5.92	5.5	5.66	5.66	5.85	6	5.81	5.6	5.6	5.21	5.49	5.8	5.78	5.5	5.17	5.58	5.98	5.26	5.64	5.73	4.54	4.5	5.59	5.17	5.68
Low trust (1-3)	1210 18%	1003 18%	207 15%	293 22%	246 18%	250 19%	212 16%	209 15%	851 17%	181 19%	111 18%	60 27%	311 21%	869 17%	1042 18%	42 17%	76 23%	625 20%	443 15%	59 22%	43 19%	14 16%	28 36%	2 39%	5 19%	1 15%	1271 19%
Medium trust (4-7)	3757 55%	3007 55%	749 55%	704 52%	757 56%	765 57%	784 58%	748 55%	2743 56%	515 54%	362 59%	106 49%	812 55%	2834 56%	3269 55%	171 68%	195 60%	1829 57%	1576 54%	145 53%	128 57%	52 57%	39 50%	2 38%	15 59%	5 66%	3760 56%
High trust (8-10)	1686 25%	1319 24%	367 27%	309 23%	325 24%	326 24%	348 26%	378 28%	1272 26%	229 24%	129 21%	47 21%	327 22%	1315 26%	1538 26%	35 14%	49 15%	689 22%	866 30%	47 17%	51 22%	24 26%	9 11%	* 9%	6 22%	1 15%	1644 24%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (UN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Big tech companies (e.g. Google, Apple)

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774	
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774	
1 - No trust at all	996 15%	293 14%	684 15%	129 16%	197 12%	259 16%	52 16%	48 18%	684 14%	155 17%	128 18%	215 17%	305 16%	187 13%	47 8%	814 14%	97 17%	42 13%	42 22%	245 16%	175 16%	395 13%	1087 16%
2	677 10%	241 12%	429 9%	86 11%	182 11%	108 7%	32 10%	21 8%	514 11%	74 8%	60 8%	132 10%	183 9%	146 10%	51 8%	549 10%	71 12%	37 11%	20 11%	142 9%	100 9%	308 10%	746 11%
3	926 14%	326 16%	596 13%	113 14%	204 12%	210 13%	41 12%	28 11%	683 14%	111 12%	104 15%	170 13%	285 14%	200 14%	91 15%	758 13%	86 15%	51 16%	31 16%	234 15%	121 11%	404 13%	1010 15%
4	973 14%	321 16%	645 14%	127 16%	237 14%	205 13%	44 13%	33 13%	741 15%	126 14%	76 11%	184 14%	285 14%	237 17%	92 15%	798 14%	85 15%	65 20%	25 13%	212 13%	156 14%	430 14%	942 14%
5	1382 20%	360 18%	1014 22%	148 18%	374 22%	334 21%	85 26%	73 28%	1028 21%	186 20%	138 19%	284 22%	419 21%	256 18%	149 24%	1185 21%	104 18%	63 19%	31 16%	314 20%	235 22%	636 21%	1333 20%
6	696 10%	197 10%	486 10%	88 11%	182 11%	170 11%	26 8%	19 7%	519 11%	88 10%	54 8%	143 11%	200 10%	159 11%	58 9%	602 11%	51 9%	31 9%	13 7%	150 9%	114 10%	338 11%	659 10%
7	566 8%	150 7%	415 9%	60 7%	154 9%	165 10%	24 7%	12 4%	366 8%	87 10%	56 8%	84 6%	154 8%	143 10%	69 11%	492 9%	43 7%	18 6%	13 7%	130 8%	93 9%	270 9%	516 8%
8	293 4%	73 4%	218 5%	30 4%	89 5%	78 5%	16 5%	6 2%	189 4%	38 4%	51 7%	43 3%	91 5%	59 4%	30 5%	266 5%	17 3%	5 1%	5 3%	71 4%	58 5%	138 5%	243 4%
9	73 1%	33 2%	39 1%	2 1%	13 1%	14 1%	5 1%	5 2%	40 1%	22 2%	8 1%	20 2%	12 1%	14 1%	16 3%	64 1%	4 1%	2 1%	2 1%	21 1%	6 1%	37 1%	64 1%
10 - Trust completely	38 1%	16 1%	20 *	3 *	5 *	10 1%	1 *	* *	20 *	12 1%	4 1%	7 1%	10 1%	6 *	9 1%	33 1%	3 1%	2 1%	* *	12 1%	6 1%	16 1%	33 *
Don't know	132 2%	24 1%	100 2%	21 3%	28 2%	34 2%	3 1%	14 5%	69 1%	12 1%	31 4%	19 1%	23 1%	10 1%	6 1%	117 2%	3 1%	6 2%	5 3%	41 3%	29 3%	47 2%	118 2%
Prefer not to say	22 *	3 *	11 *	2 *	* *	7 *	1 *	* *	6 *	- -	4 1%	1 *	- -	2 *	3 *	14 1%	6 1%	1 *	1 *	6 *	1 *	6 *	23 *
Mean	4.15	4.03	4.2	3.97	4.3	4.26	4.14	3.93	4.1	4.26	4.1	4.05	4.1	4.21	4.63	4.21	3.86	3.9	3.63	4.14	4.18	4.25	3.99
Low trust (1-3)	2599 38%	861 42%	1708 37%	328 41%	583 35%	577 36%	124 38%	96 37%	1881 39%	340 37%	293 41%	517 40%	772 39%	533 38%	189 30%	2122 37%	254 45%	131 40%	93 49%	620 39%	395 36%	1107 37%	2843 42%
Medium trust (4-7)	3617 53%	1028 50%	2561 55%	424 52%	947 57%	874 55%	179 54%	137 53%	2654 55%	487 53%	324 45%	695 53%	1059 54%	795 56%	369 59%	3077 54%	282 50%	177 54%	82 44%	806 51%	598 55%	1673 55%	3450 51%
High trust (8-10)	404 6%	121 6%	277 6%	35 4%	108 6%	102 6%	21 7%	11 4%	249 5%	72 8%	63 9%	70 5%	112 6%	80 6%	54 9%	363 6%	24 4%	9 3%	7 4%	103 7%	69 6%	191 6%	340 5%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
A great deal	137 2% hnov	62 2% h	72 2% h	17 2% h	30 3% h	34 3% zghij	27 2% h	18 2% h	2 * h	7 1% h	7 1% h	- - h	47 2% n	62 3% zn	28 1% n	100 2% zov	34 4% zov	12 3% ov	12 6% zov	5 6% zov	5 3% zov	10 3% zov	90 2% zov	56 2% zov	77 2% zov	131 2% zov
A fair amount	599 9% ghjnov	265 8% ghjnov	317 9% ghjnov	111 13% zghij	140 12% zghij	108 10% ghij	112 10% ghij	62 6% hij	36 4% hij	30 4% hij	28 4% hij	2 3% hij	251 12% zn	220 10% zn	128 5% zn	419 7% v	173 21% zov	72 21% zov	48 25% zouv	17 19% zov	35 18% zov	54 16% zov	365 7% zov	268 9% zov	322 8% zov	567 8% zov
Not very much	2189 32% ghijkno vx	1040 32% ghijkno vx	1122 33% ghijkno vx	339 39% zfg hijk	456 40% zfg hijk	399 38% zfg hijk	343 30% hij	305 30% hij	201 24% hij	144 20% hij	136 21% hij	8 16% hij	795 39% zmn	742 34% n	651 25% n	1805 31% v	358 43% zov	162 46% zov	81 42% zov	30 34% zov	85 44% ov	140 40% zov	1665 30% zov	1038 35% zx	1144 30% zx	2079 31% zx
Not at all	3672 54% cdeimpq rstuw	1829 56% cdeimpq rstuw	1827 53% cdeimpq rstuw	368 42% cde	473 41% cde	467 45% cde	634 56% zcdef	616 61% zcdefg	588 70% zcdefg	526 74% zcdefg	485 74% zcdefg	41 77% zcdef	841 42% l	1101 50% ilm	1730 67% zlm	3415 58% zpqrstu	220 26% zov	86 24% zov	45 23% zov	33 36% pqr	56 29% pqr	136 39% pqr	3279 59% zopqrst u	1500 51% zw	2164 57% zw	3850 57% zw
Don't know	139 2% hijnov	54 2% hijnov	83 2% hijnov	40 5% zfg hij	25 2% j	27 3% ij	18 2% ij	14 1% j	11 1% j	5 * j	3 5% ij	3 5% ij	64 3% zn	44 2% n	30 1% n	97 2% zov	38 5% zouv	18 5% zouv	8 4% ov	2 2% ov	11 5% ov	5 1% ov	92 2% zov	44 2% zov	92 2% zov	115 2% zov
Prefer not to say	39 1% ghinov	21 1% ghinov	14 * ghinov	3 * zfg hij	19 2% zfg hij	11 1% ghij	3 * ghij	1 * hij	2 * hij	* * hij	* * hij	- - hij	22 1% n	14 1% n	3 * n	27 * zov	9 1% zov	3 1% zov	1 * zov	3 4% zov	2 1% zov	3 1% zov	24 * zov	17 1% zx	16 * zx	32 * zx
Experienced discrimination	2824 43% ghijkno vx	1376 42% ghijkno vx	1511 44% ghijkno vx	467 53% zfg hijk	625 55% zfg hijk	542 52% zfg hijk	482 42% ghijk	386 38% hijk	240 29% hijk	181 25% hijk	171 26% hijk	10 19% hijk	1094 54% zmn	1024 47% zn	807 31% zn	2324 40% v	565 68% zosuv	246 70% zosuv	141 73% zosuv	52 58% zov	126 65% zov	204 59% zov	2120 38% zov	1362 47% zx	1543 40% zx	2777 41% zx
Did not experience discrimination	3672 54% cdeimpq rstuw	1829 56% cdeimpq rstuw	1827 53% cdeimpq rstuw	368 42% cde	473 41% cde	467 45% cde	634 56% zcdef	616 61% zcdefg	588 70% zcdefg	526 74% zcdefg	485 74% zcdefg	41 77% zcdef	841 42% l	1101 50% ilm	1730 67% zlm	3415 58% zpqrstu	220 26% zov	86 24% zov	45 23% zov	33 36% pqr	56 29% pqr	136 39% pqr	3279 59% zopqrst u	1500 51% zw	2164 57% zw	3850 57% zw

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All UK adults, age 16+
Source: Ipsos (JN 124-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base



DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
A great deal	137 2%	32 2%	100 2%	21 3%	28 2%	43 3%	3 1%	4 2%	63 1%	20 2%	43 6%	41 3%	33 2%	16 1%	10 2%	114 2%	12 2%	6 2%	4 2%	23 1%	20 2%	71 2%	131 2%
A fair amount	599 9%	179 9%	408 9%	70 9%	165 10%	133 8%	28 9%	13 5%	294 6%	137 15%	131 18%	195 15%	151 8%	83 6%	25 4%	523 9%	40 7%	19 6%	17 9%	153 10%	107 10%	264 9%	567 8%
Not very much	2189 32%	754 37%	1420 31%	264 33%	585 35%	435 27%	86 26%	52 20%	1505 31%	368 40%	210 29%	432 33%	618 31%	487 34%	211 34%	1850 32%	174 31%	102 32%	62 33%	517 33%	354 32%	978 32%	2079 31%
Not at all	3672 54%	1043 51%	2594 56%	438 54%	837 50%	938 59%	204 62%	177 68%	2920 60%	362 40%	289 40%	611 47%	1131 58%	820 58%	362 58%	3056 54%	329 58%	188 58%	99 53%	830 53%	581 53%	1645 54%	3850 57%
Don't know	139 2%	21 1%	111 2%	14 2%	50 3%	28 2%	7 2%	13 5%	64 1%	17 2%	33 5%	21 2%	23 1%	9 1%	13 2%	118 2%	9 2%	7 2%	5 2%	47 3%	19 2%	51 2%	115 2%
Prefer not to say	39 1%	9 *	23 *	3 *	1 *	18 1%	1 *	* *	12 *	7 1%	8 1%	1 *	10 *	5 *	- *	33 1%	4 1%	1 *	1 *	7 *	10 1%	16 1%	32 *
Experienced discrimination	2924 43%	965 47%	1928 41%	355 44%	777 47%	611 38%	117 35%	69 27%	1863 38%	526 58%	385 54%	668 51%	802 41%	586 41%	246 40%	2487 44%	226 40%	128 39%	83 44%	693 44%	482 44%	1312 43%	2777 41%
Did not experience discrimination	3672 54%	1043 51%	2594 56%	438 54%	837 50%	938 59%	204 62%	177 68%	2920 60%	362 40%	289 40%	611 47%	1131 58%	820 58%	362 58%	3056 54%	329 58%	188 58%	99 53%	830 53%	581 53%	1645 54%	3850 57%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

Base: All UK adults, age 16+

	Total (n)	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (3A Level)										Unweighted Total (n)
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)			
Unweighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774		
A great deal	137	8	9	6	8	13	23	19	11	18	3	3	*	1	2	1	2	1	*	1	-	2	1	14	31	9	13	8	19	23	20	131		
2%	2%	3%	1%	1%	2%	2%	4%	2%	2%	2%	4%	3%	1%	1%	2%	1%	3%	1%	*	3%	-	4%	2%	2%	3%	1%	2%	3%	2%	2%	2%	2%		
A fair amount	599	30	62	61	44	63	51	65	22	125	5	6	3	9	6	6	1	4	2	5	2	4	4	45	102	52	86	53	79	80	102	567		
9%	11%	8%	11%	9%	11%	9%	11%	8%	7%	4%	8%	8%	7%	11%	8%	7%	1%	6%	8%	11%	6%	9%	10%	6%	10%	5%	13%	20%	9%	7%	10%	8%		
Not very much	2189	83	286	149	165	189	193	284	177	325	26	31	11	23	24	20	19	11	15	11	11	14	210	363	286	256	87	299	368	319	2079			
32%	30%	39%	26%	33%	32%	31%	30%	30%	30%	37%	30%	42%	23%	28%	29%	30%	28%	26%	39%	32%	37%	27%	33%	30%	36%	26%	40%	33%	33%	31%	33%	31%		
Not at all	3672	146	355	329	273	308	349	548	368	381	32	34	33	48	41	45	47	49	13	25	17	23	22	406	480	727	262	113	495	683	501	3850		
54%	53%	48%	50%	50%	52%	55%	59%	63%	43%	47%	46%	70%	58%	59%	55%	60%	67%	43%	45%	54%	56%	57%	51%	59%	48%	67%	41%	42%	54%	58%	51%	57%		
Don't know	139	6	25	17	3	16	15	14	3	19	2	*	-	1	1	4	1	*	2	*	-	1	1	12	20	15	19	6	22	18	28	115		
2%	2%	3%	3%	1%	3%	2%	2%	1%	1%	2%	3%	*	-	2%	2%	4%	1%	*	7%	1%	-	3%	3%	2%	2%	1%	3%	2%	2%	3%	2%	2%		
Prefer not to say	38	1	5	1	2	9	1	1	2	11	1	1	-	-	1	1	-	-	-	-	*	*	*	4	5	2	11	-	1	6	10	32		
5%	1%	1%	*	*	1%	*	*	*	*	1%	1%	1%	-	-	2%	2%	-	-	-	-	1%	1%	1%	1%	*	*	2%	-	*	1%	1%	*		
Experienced discrimination	2924	121	356	215	217	265	267	367	210	469	34	39	14	33	27	31	23	24	14	21	13	16	19	268	496	348	354	149	397	471	442	2777		
43%	44%	48%	38%	44%	44%	42%	39%	36%	53%	50%	53%	30%	40%	39%	38%	32%	33%	48%	46%	43%	40%	45%	30%	50%	32%	55%	56%	43%	40%	42%	41%	41%		
Did not experience discrimination	3672	146	355	329	273	308	349	548	368	381	32	34	33	48	41	45	47	49	13	25	17	23	22	406	480	727	262	113	495	683	501	3850		
54%	53%	48%	50%	52%	55%	59%	63%	43%	47%	46%	70%	58%	59%	55%	65%	67%	67%	45%	54%	56%	57%	51%	59%	48%	67%	41%	42%	54%	58%	51%	57%			

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 01)
 Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Mean: Columns Total & (% risk level) - i/a/h/c/d/e/h/k/h/i - i/j/n/m/n/a/p/a - s/h/s/n/u/v - z/w/z/n/B/C/D/E
 Overlap formulae used. * small base



DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth or sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
A great deal	137 2%	119 2%	17 1%	43 3%	22 2%	33 2%	22 2%	16 1%	86 2%	14 2%	26 4%	8 4%	46 3%	83 2%	113 2%	8 3%	4 1%	65 2%	49 2%	15 5%	2 1%	2 2%	1 2%	*	*	-	131 2%
A fair amount	599 9%	515 9%	85 6%	195 15%	144 11%	108 8%	79 6%	73 5%	379 8%	94 10%	80 13%	34 16%	221 15%	357 7%	485 8%	35 14%	53 16%	253 8%	219 8%	55 20%	44 19%	6 6%	7 9%	*	3 13%	1 17%	567 8%
Not very much	2189 32%	1825 34%	364 27%	465 35%	445 33%	461 34%	401 29%	416 31%	1574 32%	328 34%	191 31%	75 34%	509 34%	1608 32%	1850 31%	114 46%	134 41%	1087 34%	847 29%	99 36%	97 43%	23 25%	29 38%	2 53%	8 29%	3 37%	2079 31%
Not at all	3672 54%	2807 52%	864 64%	582 43%	700 52%	723 54%	845 62%	822 60%	2786 57%	479 50%	302 49%	92 42%	665 45%	2927 58%	3355 56%	93 37%	127 39%	1713 54%	1745 60%	78 29%	79 35%	58 64%	38 49%	1 31%	14 55%	3 41%	3850 57%
Don't know	139 2%	121 2%	19 1%	42 3%	35 3%	18 1%	12 1%	32 2%	82 2%	30 3%	10 2%	6 3%	31 2%	87 2%	111 2%	1 *	8 2%	63 2%	42 1%	21 8%	5 2%	2 2%	2 2%	-	*	*	115 2%
Prefer not to say	39 1%	36 1%	2 *	19 1%	9 1%	7 1%	1 *	2 *	23 *	7 1%	2 *	2 1%	14 m	12 *	28 *	-	-	12 *	13 *	5 *	-	1 *	-	-	-	-	32 *
Experienced discrimination	2924 43%	2459 45%	466 34%	704 52%	612 45%	602 45%	502 37%	505 37%	2039 41%	437 46%	298 49%	118 54%	776 52%	2048 40%	2448 41%	157 63%	191 58%	1406 44%	1115 38%	169 62%	143 63%	31 34%	37 48%	3 69%	11 43%	4 54%	2777 41%
Did not experience discrimination	3672 54%	2807 52%	864 64%	582 43%	700 52%	723 54%	845 62%	822 60%	2786 57%	479 50%	302 49%	92 42%	665 45%	2927 58%	3355 56%	93 37%	127 39%	1713 54%	1745 60%	78 29%	79 35%	58 64%	38 49%	1 31%	14 55%	3 41%	3850 57%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN 24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2

7 Jun 2024

Table 145

INFLU. Do you agree or disagree with the following statements? -SUMMARY TABLE

Base: All UK adults, age 16+

	I can influence decisions affecting the UK as a whole	I can influence decisions affecting my local area	I can influence decisions affecting Scotland	I can influence decisions affecting Wales	I can influence decisions affecting Northern Ireland
Unweighted Total	6774	6774	1109	531	716
Weighted Total	6774	6774	569	324	188
Strongly agree	56 1%	63 1%	7 1%	4 1%	2 1%
Tend to agree	422 6%	977 14%	69 12%	31 10%	12 7%
Neither agree nor disagree	1232 18%	1867 28%	123 22%	67 21%	38 20%
Tend to disagree	2369 35%	2279 34%	200 35%	103 32%	57 31%
Strongly disagree	2533 37%	1424 21%	159 28%	111 34%	72 39%
Don't know	135 2%	137 2%	8 1%	7 2%	4 2%
Prefer not to say	27 *	27 *	3 *	* *	2 1%
Agree	478 7%	1041 15%	76 13%	35 11%	14 8%
Disagree	4902 72%	3702 55%	359 63%	214 66%	130 69%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_240509S_WBI_wtd_v8_IntUse_UK



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting the UK as a whole

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Strongly agree	56 1% gnov	31 1% gnov	25 1% gnov	8 1% g	15 1% g	15 1% g	6 * g	3 * g	5 1% g	4 1% g	3 * g	1 2% g	23 1% g	20 1% g	12 * g	38 1% g	6 1% g	3 1% g	2 1% g	1 1% g	- * g	- * g	38 1% g	25 1% g	30 1% g	47 1% g
Tend to agree	422 6% bnov	239 7% zb	177 5% zb	68 8% fj	93 8% fj	63 6% fj	59 5% fj	56 6% fj	46 5% fj	37 5% fj	29 4% fj	9 16% zefghij	161 8% zmn	122 6% zmn	140 5% zmn	340 6% zov	82 10% zov	31 9% zov	19 10% zov	7 8% zov	25 13% zov	20 6% zov	320 6% zov	163 6% zov	258 7% zov	367 5% zov
Neither agree nor disagree	1232 18% ov	588 18% ov	637 19% ov	169 19% h	207 18% h	179 17% h	228 20% h	184 18% h	139 17% h	125 18% h	117 18% h	8 15% h	376 19% h	408 19% h	449 17% h	1023 17% v	197 24% zov	82 23% zov	53 28% zov	20 22% zov	41 21% zov	82 24% zov	941 17% zov	519 18% zov	710 19% zov	1204 18% zov
Tend to disagree	2369 35% alpq	1069 33% za	1285 37% za	258 29% za	371 32% za	346 33% za	399 35% za	381 37% zc	332 40% zdef	282 40% zdef	263 40% zdef	19 35% zdef	629 31% zlm	745 34% zlm	995 39% zlm	2119 36% zpqrs	223 27% r	99 28% r	41 21% r	22 24% r	62 32% r	108 31% r	2011 36% zpqrs	1041 36% zov	1322 35% zov	2332 34% zov
Strongly disagree	2533 37% lpat	1296 40% zb	1210 35% zb	316 36% zb	429 38% zb	421 40% zb	425 37% zb	382 38% zb	311 37% zb	250 35% zb	233 35% zb	17 32% zb	745 37% zlm	846 39% zlm	942 37% zlm	2249 38% zpqrs	261 31% r	111 32% r	67 35% r	36 40% r	46 24% r	126 36% zpqrs	2123 38% zov	1138 39% zov	1384 36% zov	2686 40% zov
Don't know	135 2% afghmno	46 1% z	88 3% za	53 6% zdefghi	23 2% z	15 1% z	14 1% z	9 1% z	7 1% z	14 2% z	14 2% z	- - z	76 4% zmn	28 1% z	30 1% z	80 1% v	51 6% zov	22 6% zov	9 5% zov	4 4% zov	17 8% zov	11 3% zov	69 6% zov	34 1% z	95 2% z	109 2% z
Prefer not to say	27 * now	10 * h	13 * h	6 1% h	6 1% h	8 1% h	5 * h	3 * h	- * h	- * h	- * h	- - h	12 1% n	13 1% n	3 * n	14 * zov	11 1% zov	5 1% zov	3 1% zov	- - zov	4 2% zov	- - zov	14 * zov	3 * zov	18 * zov	29 * zov
Agree	478 7% bgnov	270 8% zb	202 6% zb	76 9% zfhj	108 9% zfhj	78 7% zfhj	64 6% zfhj	59 6% zfhj	51 6% zfhj	42 6% zfhj	32 5% zfhj	10 18% zefghij	184 9% zmn	142 7% zmn	152 6% zmn	378 6% zov	88 11% zov	34 10% zov	21 11% zov	8 9% zov	25 13% zov	20 6% zov	358 6% zov	189 6% zov	288 8% zov	414 6% zov
Disagree	4902 72% clpqtx	2366 72% clpqtx	2496 73% clpqtx	574 65% c	800 70% c	767 73% c	824 73% c	762 75% cd	643 77% cd	531 75% c	495 75% c	36 67% zefghij	1374 68% zmn	1591 73% zmn	1937 75% zmn	4368 74% zpqrs	484 58% r	210 60% r	108 56% r	58 65% r	108 55% r	224 67% zov	4134 75% zov	2179 75% zov	2705 71% zov	5018 74% zov

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN 124-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting the UK as a whole

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Strongly agree	56 1% h	17 1% n	38 1% m	7 1% k	9 1% l	19 1% o	2 1% p	1 * q	29 1% r	7 1% s	19 3% t	15 1% u	16 1% v	6 * w	4 1% x	48 1% y	4 1% z	3 1% aa	2 1% ab	13 1% ac	8 1% ad	26 1% ae	47 1% af
Tend to agree	422 6% ber	161 8% zbcfg	258 6% m	44 5% b	116 7% c	76 5% d	14 4% e	8 3% f	289 6% g	59 6% h	41 6% i	86 7% j	124 6% k	76 5% l	50 8% m	373 7% n	27 5% o	16 5% p	7 4% q	83 5% r	53 5% s	236 8% t	367 5% u
Neither agree nor disagree	1232 18% mr	348 17% zbcfg	876 19% m	146 18% b	296 18% c	319 20% d	60 18% e	54 21% f	856 18% g	184 20% h	144 20% i	250 19% j	358 18% k	220 16% l	116 19% m	1053 18% n	95 17% o	58 18% p	26 14% q	283 18% r	207 19% s	563 19% t	1204 18% u
Tend to disagree	2369 35% cgjr	758 37% zbcg	1594 34% m	251 31% b	615 37% c	538 34% d	122 37% e	68 26% f	1790 37% g	312 34% h	206 29% i	444 34% j	689 35% k	548 39% l	223 36% m	2020 35% n	196 35% o	106 33% p	47 25% q	537 34% r	398 36% s	1085 36% t	2332 34% u
Strongly disagree	2533 37% ou	732 36% zbcfg	1772 38% m	349 43% b	580 35% c	602 38% d	128 39% e	113 44% f	1821 37% g	330 36% h	271 38% i	475 37% j	755 38% k	567 40% l	215 35% m	2060 36% n	239 42% o	135 42% p	100 53% q	608 39% r	403 37% s	1048 35% t	2686 40% u
Don't know	135 2% ahimp	20 1% a	104 2% m	12 1% b	43 3% c	32 2% d	2 1% e	14 5% f	66 1% g	15 2% h	27 4% i	29 2% j	22 1% k	2 * l	10 2% m	119 4% n	4 1% o	6 2% p	5 3% q	42 3% r	19 2% s	58 2% t	109 2% u
Prefer not to say	27 * ahimp	2 * a	15 * m	- - b	7 * c	8 * d	- - e	- * f	8 * g	5 1% h	6 1% i	2 * j	1 * k	1 * l	4 1% m	22 * n	4 1% o	* - p	* 1% q	10 1% r	4 * s	8 * t	29 * u
Agree	478 7% bhr	178 9% zbcfg	296 6% m	51 6% b	125 7% c	95 6% d	16 5% e	9 3% f	318 7% g	66 7% h	60 8% i	101 8% j	140 7% k	82 6% l	54 9% m	420 7% n	31 5% o	19 6% p	8 4% q	96 6% r	62 6% s	262 9% t	414 6% u
Disagree	4902 72% ju	1490 73% zbcfg	3366 72% m	600 74% b	1194 72% c	1141 72% d	250 76% e	181 70% f	3611 74% g	642 70% h	477 67% i	919 71% j	1444 73% k	1115 79% l	438 71% m	4079 72% n	435 77% o	241 74% p	147 78% q	1146 73% r	801 73% s	2133 71% t	5018 74% u

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



INFLU: Do you agree or disagree with the following statements? - can influence decisions affecting the UK as a whole

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)						ONS Area supergroup (JA Level)										Unweighted Total (n)
	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)	Urban Settlements (ad)				
Unweighted Total	274	259	569	427	409	414	514	300	307	677	115	135	300	212	177	155	156	207	177	80	159	153	311	309	131	515	156	1115	252	774				
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774		
Strongly agree	56 1%	4 1%	5 1%	4 1%	5 1%	3 1%	5 1%	6 1%	3 1%	12 1%	2 3%	* *	- -	* *	- -	- *	1 2%	* *	- -	- 2%	1 2%	1 2%	5 1%	8 1%	3 *	12 2%	1 *	11 1%	6 1%	11 1%	47 1%			
Tend to agree	422 6%	16 6%	41 6%	26 5%	35 7%	19 3%	26 4%	43 5%	41 7%	125 14%	4 6%	3 5%	3 6%	5 7%	5 7%	2 2%	1 2%	4 5%	1 4%	1 2%	* 1%	2 5%	2 5%	41 6%	52 5%	60 5%	63 10%	46 7%	50 5%	66 6%	45 5%	367 5%		
Neither agree nor disagree	1232 18%	42 15%	115 16%	125 22%	92 19%	115 21%	130 19%	181 19%	91 16%	161 18%	11 15%	13 18%	10 22%	14 17%	9 13%	11 18%	13 18%	14 18%	4 14%	6 13%	4 13%	7 17%	5 11%	114 16%	184 18%	199 18%	136 21%	137 14%	148 16%	219 19%	194 20%	1204 18%		
Tend to disagree	2369 35%	87 32%	244 33%	206 37%	186 38%	212 35%	222 35%	352 38%	230 39%	280 32%	16 23%	27 37%	15 33%	28 33%	26 37%	35 43%	22 31%	28 38%	7 24%	13 28%	9 32%	8 20%	10 23%	286 41%	373 37%	381 35%	208 32%	85 32%	279 30%	420 36%	335 34%	2332 34%		
Strongly disagree	2533 37%	115 42%	306 41%	188 33%	169 34%	234 39%	231 37%	328 36%	212 36%	278 32%	34 50%	29 39%	18 39%	35 42%	30 43%	34 42%	33 46%	26 35%	15 51%	25 54%	15 50%	23 55%	22 53%	211 33%	362 36%	424 39%	200 31%	98 37%	407 45%	446 38%	364 37%	2686 40%		
Don't know	135 2%	8 3%	24 3%	11 2%	5 1%	14 2%	13 2%	19 2%	6 1%	21 2%	2 3%	1 1%	- -	1 1%	- *	- -	- -	2 7%	1 2%	1 3%	* *	* 1%	1 2%	11 2%	17 2%	20 2%	26 4%	1 1%	14 2%	18 2%	26 3%	109 2%		
Prefer not to say	27 *	2 1%	7 1%	1 *	3 *	1 *	3 *	2 *	1 *	3 *	1 1%	1 1%	- -	- -	- -	1 2%	1 2%	- -	- -	- 1%	* 1%	* 1%	1 2%	2 *	5 *	4 *	3 *	- *	6 *	3 *	5 *	29 *		
Agree	478 7%	20 7%	46 6%	30 5%	40 8%	22 4%	31 5%	50 8%	44 8%	137 16%	6 8%	4 5%	3 7%	5 6%	5 7%	2 2%	2 2%	5 7%	1 4%	1 2%	* 1%	3 7%	3 7%	46 7%	60 6%	63 6%	75 12%	47 17%	60 7%	72 6%	56 6%	414 6%		
Disagree	602 9%	201 74%	550 74%	394 70%	355 72%	446 75%	452 72%	680 73%	442 76%	558 63%	50 73%	56 75%	34 72%	63 76%	56 80%	68 84%	55 77%	53 73%	22 75%	38 82%	24 82%	31 75%	32 76%	517 75%	735 73%	805 74%	407 63%	183 68%	686 75%	866 74%	699 71%	5018 74%		

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UK-24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/s/b/c/d/e/f/g/h/i - z/l/n/m/o/p/a - z/r/s/t/u/v - z/w/z/y/a/b/c/d/e
 Overlap formulae used. * small base



INFLU: Do you agree or disagree with the following statements? -I can influence decisions affecting the UK as a whole

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774	
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774	
Strongly agree	56 1% rr	49 1% 1%	7 1% 1%	19 1% r	21 2% zefz	7 1% zefz	7 1% zefz	2 * zefz	35 1% zefz	5 1% zefz	10 2% zefz	4 2% zefz	11 1% zefz	44 1% zefz	49 1% zefz	1 * zefz	2 * zefz	31 1% zefz	16 1% zefz	5 2% zefz	2 1% zefz	* * zefz	1 1% zefz	- - zefz	- - zefz	1 2% zefz	- - zefz	47 1% zefz
Tend to agree	422 6% gnq	332 6% gnq	90 7% gnq	66 5% zefz	109 8% zefz	88 7% zefz	95 7% zefz	64 5% zefz	318 6% zefz	62 6% zefz	32 5% zefz	10 5% zefz	80 5% zefz	325 6% zefz	356 6% zefz	23 9% zefz	23 7% zefz	169 5% zefz	186 6% zefz	31 11% zefz	23 10% zefz	3 3% zefz	2 3% zefz	- - zefz	1 2% zefz	1 15% zefz	367 5% zefz	
Neither agree nor disagree	1232 18% gldq	997 18% gldq	235 17% gldq	292 22% zdfg	240 18% zdfg	276 20% zdfg	223 16% zdfg	201 15% zdfg	881 18% zdfg	174 18% zdfg	118 19% zdfg	53 24% zdfg	233 16% zdfg	967 19% zdfg	1096 18% zdfg	46 18% zdfg	37 11% zdfg	525 16% zdfg	560 19% zdfg	71 26% zdfg	51 22% zdfg	15 17% zdfg	9 12% zdfg	- - zdfg	7 28% zdfg	1 17% zdfg	1204 18% zdfg	
Tend to disagree	2369 35% cdicuv	1894 35% cdicuv	474 35% cdicuv	423 31% zdfg	425 31% zdfg	464 34% zdfg	514 38% zdfg	543 40% zdfg	1769 36% zdfg	335 35% zdfg	197 32% zdfg	59 27% zdfg	507 34% zdfg	1798 35% zdfg	2093 35% zdfg	71 28% zdfg	129 39% zdfg	1141 36% zdfg	1061 36% zdfg	63 23% zdfg	73 32% zdfg	24 27% zdfg	17 22% zdfg	2 36% zdfg	4 15% zdfg	2 26% zdfg	2332 34% zdfg	
Strongly disagree	2533 37% mrs	2019 37% mrs	513 38% mrs	496 37% zefz	521 38% zefz	496 37% zefz	497 37% zefz	524 38% zefz	1844 37% zefz	354 37% zefz	239 39% zefz	73 33% zefz	623 42% zefz	1837 36% zefz	2221 37% zefz	104 41% zefz	130 40% zefz	1277 40% zefz	1038 36% zefz	72 26% zefz	68 30% zefz	45 49% zefz	47 60% zefz	3 62% zefz	14 52% zefz	2 30% zefz	2686 40% zefz	
Don't know	135 2% hmq	105 2% hmq	30 2% hmq	41 3% zefz	29 2% zefz	16 1% zefz	24 2% zefz	25 2% zefz	74 2% zefz	22 2% zefz	10 2% zefz	16 7% zefz	23 2% zefz	92 2% zefz	109 2% zefz	3 1% zefz	7 2% zefz	43 1% zefz	48 2% zefz	26 10% zefz	9 4% zefz	3 4% zefz	1 1% zefz	- 2% zefz	* * zefz	1 12% zefz	109 2% zefz	
Prefer not to sav	27 * hmn	26 * hmn	2 * hmn	10 1% zefz	10 1% zefz	4 * zefz	1 * zefz	2 * zefz	8 * zefz	1 * zefz	6 1% zefz	4 2% zefz	7 * zefz	13 * zefz	17 * zefz	3 1% zefz	- - zefz	9 * zefz	7 * zefz	4 1% zefz	2 1% zefz	1 1% zefz	1 1% zefz	- - zefz	- - zefz	- - zefz	29 * zefz	
Agree	478 7% gnu	381 7% gnu	97 7% gnu	85 6% zefz	130 10% zefz	95 7% zefz	102 7% zefz	66 5% zefz	353 7% zefz	67 7% zefz	42 7% zefz	14 7% zefz	91 6% zefz	369 7% zefz	405 7% zefz	24 10% zefz	24 7% zefz	200 6% zefz	202 7% zefz	37 13% zefz	25 11% zefz	3 4% zefz	3 4% zefz	- - zefz	1 4% zefz	1 15% zefz	414 6% zefz	
Disagree	4902 72% cst	3914 72% cst	987 73% cst	919 68% zefz	946 70% zefz	959 71% zefz	1011 74% zefz	1067 78% zefz	3613 73% zefz	688 72% zefz	436 71% zefz	132 60% zefz	1130 76% zefz	3635 72% zefz	4314 73% zefz	175 70% zefz	258 79% zefz	2418 76% zefz	2099 72% zefz	135 49% zefz	141 62% zefz	69 76% zefz	64 82% zefz	4 98% zefz	18 68% zefz	4 56% zefz	5018 74% zefz	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (IN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBL_wtd_v0_intUse_UK
 Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting my local area

Base: All UK adults, age 16+

	Gender			Age										Age (Nets)			Ethnicity							Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)	
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Strongly agree	63 1% hnov	35 1% zh	28 1% zh	7 1% zh	15 1% zh	17 2% zh	8 1% zh	9 1% zh	4 * zh	3 * zh	3 * zh	- - zh	23 1% zh	25 1% zh	15 1% zh	41 1% zh	13 2% zh	5 1% zh	2 1% zh	4 5% zh	2 1% zh	2 1% zh	39 1% zh	34 1% zh	30 1% zh	58 1% zh
Tend to agree	977 14% fgmnw	487 15% fgmnw	483 14% fgmnw	164 19% efg	198 17% fg	138 13% fg	140 12% fg	124 12% fg	117 14% fg	96 14% fg	84 13% fg	13 23% fg	361 18% zmn	279 13% zmn	338 13% zmn	843 14% zmn	130 16% zmn	58 16% zmn	35 18% zmn	13 14% zmn	25 13% zmn	64 18% zmn	778 14% zmn	385 13% zw	590 15% zw	952 14% zw
Neither agree nor disagree	1867 28% i	876 27% i	978 28% i	195 22% zclj	296 26% zclj	277 26% zclj	347 31% zcdell	321 32% zcdell	250 30% zcdell	180 25% zcdell	166 25% zcdell	15 27% zcdell	492 24% i	624 29% i	751 29% i	1632 28% i	217 26% i	91 26% i	44 23% i	20 23% i	61 31% i	102 29% i	1530 28% i	811 28% i	1053 28% i	1940 29% i
Tend to disagree	2279 34% cpqr	1069 33% cpqr	1191 35% cpqr	244 28% zclj	375 33% zclj	346 33% zclj	372 33% zcdell	358 35% zcdell	306 36% zcdell	278 39% zcdell	263 40% zcdell	15 29% zcdell	619 31% i	718 33% i	942 37% i	2034 35% i	216 26% i	93 26% i	50 26% i	30 34% i	43 22% i	109 31% i	1925 35% i	1012 35% i	1258 33% i	2288 34% i
Strongly disagree	1424 21% bghn	745 23% bghn	666 19% bghn	211 24% zbc	225 20% zbc	247 24% zbc	250 22% zbc	191 19% zbc	157 19% zbc	142 20% zbc	131 20% zbc	11 21% zbc	436 22% i	497 23% i	491 19% i	1208 21% i	202 24% i	83 24% i	53 28% i	20 22% i	45 23% i	62 18% i	1147 21% i	635 22% i	781 20% i	1401 21% i
Don't know	137 2% fghinnov	57 2% fghinnov	78 2% fghinnov	52 6% zdefghi	27 2% zdefghi	13 1% zdefghi	14 1% zdefghi	12 1% zdefghi	7 1% zdefghi	12 2% zdefghi	12 2% zdefghi	- - zdefghi	79 4% zmn	27 1% zmn	31 1% zmn	93 2% zmn	41 5% zmn	18 5% zmn	7 4% zmn	2 2% zmn	14 7% zmn	8 2% zmn	85 2% zmn	40 1% w	89 2% w	107 2% w
Prefer not to say	22 * noww	10 * noww	12 * noww	5 1% h	7 1% h	7 1% h	5 * h	2 * h	- - h	* * h	* * h	- - h	12 1% n	13 1% n	2 * n	13 * zov	12 1% zov	4 1% zov	3 1% zov	- - zov	5 3% zov	1 * zov	12 * zov	5 * zov	14 * zov	28 * zov
Agree	1041 15% fgmnv	522 16% fgmnv	511 15% fgmnv	171 19% fghj	213 19% zfgjh	156 15% zfgjh	148 13% zfgjh	133 13% zfgjh	121 14% zfgjh	99 14% zfgjh	87 13% zfgjh	13 23% zfgjh	384 19% zmn	304 14% zmn	353 14% zmn	883 15% zmn	143 17% zmn	63 18% zmn	36 19% zmn	17 19% zmn	27 14% zmn	66 19% zmn	817 15% zmn	419 14% zmn	620 16% zmn	1010 15% zmn
Disagree	3702 55% p	1814 55% p	1856 54% p	455 52% zfgj	599 52% zfgjh	593 57% zfgjh	622 55% zfgjh	549 54% zfgjh	463 55% zfgjh	421 59% zfgjh	394 60% zfgjh	26 49% zfgjh	1055 52% zmn	1215 56% zmn	1433 56% zmn	3242 55% zmn	418 50% zmn	176 50% zmn	103 53% zmn	51 56% zmn	89 45% zmn	170 49% zmn	3072 56% zmn	1647 56% zmn	2039 53% zmn	3689 54% zmn

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (N 124-000725-01)
 Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting my local area

Base: All UK adults, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Strongly agree	63 1% m	20 1% m	42 1% m	8 1% m	18 1% m	14 1% m	2 1% m	*	41 1% m	13 1% m	9 1% m	12 1% m	30 2% zm	6 * m	5 1% m	54 1% m	2 * m	5 1% m	2 1% m	16 1% m	12 1% m	27 1% m	58 1% m
Tend to agree	977 14% befglt	407 20% zbcdefg	564 12% g	97 12% g	235 14% g	183 12% g	31 9% g	19 7% g	678 14% z	154 17% z	96 13% z	188 14% z	235 12% z	235 17% z	117 19% z	818 14% z	93 16% z	45 14% z	22 12% z	220 14% z	120 11% z	477 16% z	952 14% z
Neither agree nor disagree	1867 28% z	564 28% z	1291 28% z	238 29% z	444 27% z	445 28% z	93 28% z	72 28% z	1388 29% z	235 26% z	182 26% z	327 25% z	564 29% z	405 29% z	176 28% z	1549 27% z	177 31% z	91 28% z	50 27% z	413 26% z	300 27% z	835 28% z	1940 29% z
Tend to disagree	2279 34% g	674 33% g	1585 34% g	254 31% g	611 37% g	518 32% g	132 40% g	71 27% g	1717 35% zj	277 30% zj	215 30% zj	437 34% zj	675 34% zj	508 36% zj	215 35% zj	1931 34% zj	182 32% zj	105 32% zj	61 32% zj	530 34% zj	382 35% zj	1019 34% zj	2288 34% zj
Strongly disagree	1424 21% ahmn	343 17% zad	1060 23% zad	206 25% zad	312 19% zad	390 24% zad	70 21% zad	83 27% zabdef	964 20% zj	211 23% zh	179 25% zh	312 24% zmn	439 22% mn	258 18% m	94 15% m	1198 21% m	105 19% m	72 22% zh	48 26% zop	339 21% z	251 23% z	609 20% z	1401 21% z
Don't know	137 2% ahimp	28 1% cf	103 2% cf	8 1% f	43 3% f	38 2% f	1 * zabcef	14 5% z	66 1% m	17 2% m	30 4% m	24 2% m	22 1% m	9 1% m	11 2% m	123 2% m	6 1% m	5 1% m	4 2% m	48 3% m	25 2% m	50 2% m	107 2% m
Prefer not to say	27 * abh	3 * *	11 * *	- - -	4 * *	7 * *	- - -	* * *	5 * *	5 * *	4 1% h	1 * *	1 * *	- - -	3 1% m	21 * *	3 1% m	2 1% m	1 1% m	11 1% m	3 * *	7 * *	28 * *
Agree	1041 15% befglt	427 21% zbcdefg	606 13% g	104 13% g	253 15% bfg	197 12% g	33 10% g	19 7% g	719 15% z	167 18% z	104 15% z	200 15% z	265 13% z	241 17% z	122 20% z	872 15% z	95 17% z	50 15% z	24 13% z	236 15% z	132 12% z	504 17% z	1010 15% z
Disagree	3702 55% ap	1017 50% za	2645 57% za	459 57% a	922 55% a	907 57% a	202 61% za	154 60% a	2681 55% n	489 54% n	394 55% n	749 58% n	1114 57% n	766 54% n	309 50% p	3129 55% p	288 51% p	177 55% p	109 58% p	869 55% p	632 58% p	1628 54% p	3689 54% p

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_intUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base



INFLU: Do you agree or disagree with the following statements? - I can influence decisions affecting my local area

Base: All UK adults, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (A Level)								Unweighted Total (n)	
	Total (n)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)	Town and Country Living (ac)		Urban Settlements (ad)
Unweighted Total	6774	724	709	569	472	409	414	544	300	307	677	115	135	100	112	177	114	155	136	102	112	80	159	153	211	2013	1313	115	156	1111	2513	774
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	81*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
Strongly agree	63 1%	2 1%	6 1%	8 1%	8 2%	4 1%	4 1%	9 1%	5 1%	9 1%	-	-	1 1%	1 1%	* 1%	* 1%	1 -	-	-	* 1%	1 2%	1 2%	6 1%	8 1%	9 1%	8 1%	1 *	8 1%	10 1%	11 1%	11 1%	58
Tend to agree	977 14%	37 13%	104 14%	80 14%	61 12%	60 10%	107 17%	125 13%	85 15%	160 18%	11 16%	12 16%	11 24%	13 16%	15 21%	10 12%	9 13%	12 17%	3 10%	5 10%	3 12%	6 15%	5 11%	128 19%	153 15%	169 15%	83 13%	57 21%	103 11%	159 13%	125 13%	952
Neither agree nor disagree	1867 28%	57 21%	183 25%	174 31%	138 28%	162 27%	184 29%	254 27%	174 30%	224 25%	20 29%	28 37%	12 26%	25 30%	20 29%	21 26%	25 35%	26 35%	7 26%	9 20%	10 33%	12 30%	11 27%	167 24%	292 29%	309 28%	192 30%	62 23%	260 28%	343 29%	240 24%	1940
Tend to disagree	2279 34%	111 41%	255 34%	165 29%	195 39%	187 31%	195 31%	344 37%	201 34%	279 32%	19 27%	24 32%	15 32%	26 31%	22 31%	27 33%	23 33%	27 37%	9 31%	16 36%	6 21%	12 29%	17 41%	259 38%	326 33%	369 34%	199 31%	81 30%	302 33%	406 35%	336 34%	2288
Strongly disagree	1424 21%	59 22%	162 22%	117 21%	88 18%	162 27%	131 21%	183 20%	108 19%	186 21%	17 24%	11 14%	7 16%	16 19%	13 18%	22 28%	11 16%	8 11%	8 29%	15 32%	9 30%	10 23%	7 16%	120 17%	193 19%	216 20%	135 21%	66 25%	221 24%	241 20%	229 23%	1401
Don't know	137 2%	7 2%	25 3%	16 3%	3 1%	22 4%	8 1%	15 2%	9 2%	18 2%	2 3%	* -	- -	3 4%	* -	* 1%	- -	- -	1 4%	* 1%	* 3%	* 1%	1 2%	7 1%	21 2%	17 2%	4 1%	1 *	14 2%	16 1%	36 4%	107
Prefer not to say	27 *	2 1%	7 1%	2 *	2 *	1 *	2 *	- *	1 *	4 *	1 1%	1 1%	1 2%	- -	- -	- 2%	- -	- -	- -	- 1%	* *	* 2%	1 *	3 *	6 1%	2 *	3 *	- 1%	6 1%	3 *	4 *	28
Agree	1041 15%	39 14%	110 15%	88 16%	69 14%	63 11%	111 18%	134 14%	90 15%	169 19%	11 16%	12 16%	12 25%	14 16%	15 21%	10 13%	10 14%	12 17%	3 10%	5 10%	4 13%	7 17%	5 13%	134 19%	162 16%	178 16%	92 14%	58 22%	111 12%	169 14%	136 14%	1010
Disagree	3702 55%	170 62%	417 56%	282 50%	283 57%	283 58%	349 52%	326 57%	465 53%	465 53%	36 52%	34 46%	22 48%	42 50%	34 49%	49 60%	35 49%	36 48%	17 60%	31 68%	15 51%	22 52%	24 57%	379 55%	520 52%	586 54%	334 52%	147 55%	523 57%	647 55%	565 58%	3689

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (J24-000725 01)
 Filename: J24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Totals (5% risk level) - i/a/h/c/d/e/h/k/h/i - i/j/n/m/n/a/p/a - s/h/s/h/u/v - s/w/s/v/n/B/C/D/E
 Overlap formulae used: * small base



INFLU: Do you agree or disagree with the following statements? - I can influence decisions affecting my local area

Base: All UK adults, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christan (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Strongly agree	63 1% ah	53 1% 1%	11 1% 1%	25 2% 2%	12 1% 1%	12 1% 1%	13 1% 1%	2 * R	36 1% 1%	12 1% 1%	10 2% 2%	4 2% 2%	14 1% 1%	47 1% 1%	54 1% 1%	1 * *	5 1% 1%	29 1% 1%	21 1% 1%	8 3% 3%	1 * *	1 1% 1%	1 1% 1%	- - -	1 2% -	- - -	58 1% 1%
Tend to agree	977 14% acnu	735 14% 2%	243 18% 2%	145 11% 2%	199 15% 2%	192 14% 2%	233 17% 2%	209 15% 2%	717 15% 15%	125 13% 15%	94 15% 15%	37 17% 17%	189 13% 15%	761 15% 15%	810 14% 14%	58 23% 23%	64 19% 19%	461 14% 14%	404 14% 14%	47 17% 17%	43 19% 19%	8 9% 9%	13 17% 17%	* 7% 7%	6 21% 21%	2 22% 22%	952 14% 14%
Neither agree nor disagree	1867 28% lps	1477 27% 29%	390 29% 29%	349 26% 26%	359 26% 26%	411 30% 28%	376 28% 27%	372 27% 27%	1372 28% 28%	255 27% 28%	171 28% 26%	58 26% 26%	360 24% 24%	1460 29% 29%	1680 28% 24%	61 24% 24%	60 18% 18%	865 27% 29%	854 29% 19%	53 19% 27%	61 27% 27%	25 27% 25%	19 25% 25%	1 15% 20%	5 20% 34%	3 34% 29%	1940 29% 29%
Tend to disagree	2279 34% j	1825 34% 2%	453 34% 2%	427 32% 32%	432 32% 33%	446 33% 33%	452 33% 38%	522 38% 38%	1731 35% 32%	307 32% 27%	166 27% 27%	60 27% 27%	502 34% 34%	1719 34% 34%	2020 34% 27%	68 27% 39%	128 39% 39%	1107 35% 34%	990 34% 28%	76 28% 29%	66 29% 29%	32 35% 29%	22 29% 29%	2 48% 22%	6 22% 21%	2 21% 21%	2288 34% 34%
Strongly disagree	1424 21% bgbm	1188 22% 2%	235 17% 2%	343 25% 2%	315 23% 2%	269 20% 19%	262 19% 17%	234 17% 17%	978 20% 20%	230 24% 26%	159 26% 20%	45 20% 20%	387 26% 19%	987 19% 19%	1254 21% 20%	51 20% 18%	59 18% 18%	671 21% 20%	592 20% 22%	61 22% 22%	49 22% 22%	22 24% 24%	21 27% 27%	1 28% 28%	9 34% 34%	2 21% 21%	1401 21% 21%
Don't know	137 2% n	120 2% 1%	16 1% 1%	50 4% 2%	29 2% 1%	17 1% 2%	22 1% 2%	19 1% 2%	87 2% 2%	23 2% 1%	6 1% 1%	13 6% 2%	27 2% 2%	90 2% 2%	109 2% 4%	10 4% 3%	11 3% 3%	55 2% 2%	47 2% 9%	25 9% 3%	6 3% 3%	3 3% 1%	1 1% 2%	* 2% 1%	* 1% 1%	* 2% 2%	107 2% 2%
Prefer not to sav	27 * hmna	25 * 1%	2 * 1%	9 1% 1%	10 1% 1%	4 * 1%	3 * 1%	1 * 1%	7 * 1%	1 * 1%	6 1% 1%	2 1% 1%	6 * 1%	11 * 1%	15 * 1%	3 1% 1%	- * 1%	6 * 1%	7 * 1%	4 1% 1%	2 1% 1%	* 1% 1%	1 1% 1%	- - -	- - -	- - -	28 * 1%
Agree	1041 15% acnu	787 15% 19%	254 19% 2%	169 13% 16%	211 15% 15%	204 18% 15%	246 18% 15%	211 15% 15%	753 15% 15%	136 14% 17%	104 17% 19%	41 19% 19%	202 14% 16%	808 16% 16%	864 15% 23%	58 23% 21%	68 21% 21%	490 15% 15%	426 15% 20%	55 20% 19%	44 19% 19%	9 9% 7%	14 18% 7%	* 7% 23%	6 23% 22%	2 22% 22%	1010 15% 15%
Disagree	3702 55% bm	3013 56% 51%	688 51% 51%	769 57% 55%	747 55% 53%	715 53% 52%	714 52% 56%	757 56% 56%	2710 55% 56%	538 56% 53%	325 53% 48%	104 48% 48%	890 60% 53%	2707 53% 53%	3274 55% 47%	119 47% 57%	187 57% 57%	1778 56% 54%	1582 54% 50%	136 50% 50%	115 50% 50%	55 60% 56%	43 56% 56%	3 76% 76%	15 56% 56%	3 42% 42%	3689 54% 54%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (IN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v0_intUse_UK

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Scotland

Base: All adults in Scotland, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	1109	551	550	51	95	126	179	293	257	108	99	9	146	305	658	1041	60	25	11	19	5	44	997	406	694	1109
Weighted Total	569	271	293	63*	104*	84	95	91	72	59*	53*	6**	167	179	223	534	30*	14**	4**	9**	2**	26**	508	236	328	1109
Strongly agree	7 1%	4 1%	4 1%	2 3%	1 1%	1 1%	2 2%	* 1%	1 1%	1 2%	1 2%	- -	2 1%	3 2%	2 1%	7 1%	- -	- -	- -	- -	- -	- -	7 1%	3 1%	4 1%	14 1%
Tend to agree	69 12% bjnx	40 15%	29 10%	6 10%	17 17%	14 17%	8 9%	12 13%	8 11%	2 4%	2 5%	- -	24 14%	22 13%	22 10%	64 12%	4 13%	2 14%	- -	2 20%	- -	4 17%	60 12%	35 15%	33 10%	129 12%
Neither agree nor disagree	123 22%	55 20%	67 23%	9 14%	20 20%	17 20%	26 28%	21 23%	16 22%	14 24%	11 21%	3 49%	29 17%	43 24%	51 23%	113 21%	9 29%	3 20%	2 51%	2 28%	1 48%	5 21%	108 21%	49 21%	74 22%	249 22%
Tend to disagree	200 35% p	85 31%	113 39%	27 44%	34 33%	28 33%	34 35%	32 35%	25 34%	20 34%	19 36%	1 20%	62 37%	62 34%	77 34%	193 36%	6 20%	4 27%	* 5%	2 21%	* 3%	7 28%	186 37%	80 34%	118 36%	386 35%
Strongly disagree	159 28% p	80 30%	77 26%	14 22%	29 27%	23 27%	24 25%	26 28%	23 32%	21 36%	20 37%	2 31%	42 25%	47 26%	71 32%	149 28%	9 31%	4 25%	2 44%	3 31%	1 49%	8 30%	141 28%	67 29%	91 28%	320 29%
Don't know	8 1% bgnov	6 2%	2 1%	5 8%	1 1%	1 1%	1 1%	* *	- -	- -	- -	- -	6 4%	2 1%	* *	6 1%	2 6%	2 13%	- -	- -	- -	1 4%	5 1%	1 1%	7 2%	7 1%
Prefer not to say	3 * n	2 1%	1 *	- -	2 2%	- -	1 1%	- -	- -	- -	- -	- -	2 1%	1 *	- -	2 *	- -	- -	- -	- -	- -	- -	2 *	* *	2 1%	4 *
Agree	76 13% inx	43 16%	33 11%	8 13%	18 17%	15 18%	10 11%	13 14%	8 12%	3 6%	3 6%	- -	26 16%	25 14%	25 11%	71 13%	4 13%	2 14%	- -	2 20%	- -	4 17%	67 13%	37 16%	37 11%	143 13%
Disagree	359 63%	166 61%	191 65%	41 66%	63 60%	51 61%	58 60%	58 63%	48 66%	42 71%	39 73%	3 51%	104 62%	108 61%	147 66%	342 64%	15 51%	8 52%	2 49%	5 52%	1 52%	15 58%	327 64%	148 63%	209 64%	706 64%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos [IN 24-000725-01]
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Scotland

Base: All adults in Scotland, age 16+

	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total	
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)		South (u)
Unweighted Total	1109	367	734	204	225	177	77	51	870	141	234	333	235	78	-	1109	-	-	-	-	-	-	1109
Weighted Total	569	162	402	117	136	89	36*	24*	415	49*	83	127	155	120	41*	**	569	**	**	**	**	**	1109
Strongly agree	7 1%	3 2%	5 1%	2 2%	2 2%	-	* 1%	* *	6 1%	* *	* 1%	* 1%	2 2%	* *	-	7 1%	-	-	-	-	-	-	14 1%
Tend to agree	69 12%	27 17%	42 10%	16 14%	14 10%	7 7%	4 10%	1 6%	47 11%	3 5%	13 15%	19 15%	18 12%	13 11%	5 13%	-	69 12%	-	-	-	-	-	129 12%
Neither agree nor disagree	123 22%	38 23%	85 21%	26 22%	21 15%	24 28%	6 16%	8 33%	88 21%	10 21%	19 23%	29 23%	29 19%	24 20%	15 36%	-	123 22%	-	-	-	-	-	249 22%
Tend to disagree	200 35%	52 32%	146 36%	41 35%	52 38%	34 38%	16 43%	5 19%	145 35%	20 41%	29 35%	39 31%	63 41%	43 35%	13 32%	-	200 35%	-	-	-	-	-	386 35%
Strongly disagree	159 28%	41 25%	116 29%	32 27%	43 32%	21 24%	10 29%	9 39%	124 30%	14 29%	18 21%	37 29%	42 27%	39 33%	8 19%	-	159 28%	-	-	-	-	-	320 29%
Don't know	8 1%	2 1%	6 1%	1 1%	4 3%	1 1%	-	* 1%	4 1%	2 4%	2 3%	3 2%	1 1%	-	-	8 1%	-	-	-	-	-	-	7 1%
Prefer not to say	3 *	-	2 1%	-	* 2%	1 2%	-	* 1%	1 *	-	1 2%	-	-	-	-	3 *	-	-	-	-	-	-	4 *
Agree	76 13%	29 18%	47 12%	18 15%	16 12%	7 7%	4 12%	2 7%	53 13%	3 5%	13 16%	19 15%	20 13%	15 12%	6 13%	-	76 13%	-	-	-	-	-	143 13%
Disagree	359 63%	93 57%	263 65%	73 62%	95 70%	55 62%	26 72%	14 59%	269 65%	35 70%	46 56%	76 60%	105 68%	81 68%	21 51%	-	359 63%	-	-	-	-	-	706 64%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU: Do you agree or disagree with the following statements? I can influence decisions affecting Scotland

Base: All adults in Scotland, age 16+

	Total (f)	England region									Scotland region							NI regions (NUTs3)					ONS Area supergroup (A Level)							Unweighted Total							
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)		Town and Country Living (ac)	Urban Settlements (ad)					
Unweighted Total	1109										111	333	300	212	177	171	155	156							106	212										1109	
Weighted Total	569	**	**	***	**	**	**	**	**	**	69*	74*	47*	81*	70*	81*	72	74*	**	**	**	**	**	**	**	167	129	**	**	218	54*	**	**	**	**	1109	
Strongly agree	7	-	-	-	-	-	-	-	-	-	2	-	2	-	2	*	1	*	-	-	-	-	-	-	-	*	4	-	-	3	*	-	-	-	-	14	
1%	1%	-	-	-	-	-	-	-	-	-	3%	-	4%	-	3%	1%	1%	*	-	-	-	-	-	-	-	*	3%	-	-	1%	*	-	-	-	-	-	1%
Tend to agree	69	-	-	-	-	-	-	-	-	-	9	12	3	13	10	9	3	11	-	-	-	-	-	-	-	24	9	-	-	27	8	-	-	-	-	129	
12%	12%	-	-	-	-	-	-	-	-	-	13%	17%	6%	15%	14%	11%	4%	14%	-	-	-	-	-	-	-	14%	7%	-	-	12%	15%	-	-	-	-	12%	
Neither agree nor disagree	223	-	-	-	-	-	-	-	-	-	14	16	12	18	14	13	17	18	-	-	-	-	-	-	-	35	29	-	-	53	6	-	-	-	-	249	
22%	22%	-	-	-	-	-	-	-	-	-	20%	21%	26%	22%	20%	16%	24%	25%	-	-	-	-	-	-	-	21%	22%	-	-	25%	11%	-	-	-	-	22%	
Tend to disagree	200	-	-	-	-	-	-	-	-	-	22	25	17	22	26	32	29	27	-	-	-	-	-	-	-	54	51	-	-	71	23	-	-	-	-	386	
19%	19%	-	-	-	-	-	-	-	-	-	32%	34%	36%	27%	38%	40%	40%	37%	-	-	-	-	-	-	-	33%	40%	-	-	33%	42%	-	-	-	-	35%	
Strongly disagree	159	-	-	-	-	-	-	-	-	-	20	20	13	27	18	27	20	16	-	-	-	-	-	-	-	49	34	-	-	59	17	-	-	-	-	320	
28%	28%	-	-	-	-	-	-	-	-	-	29%	27%	27%	32%	25%	33%	27%	22%	-	-	-	-	-	-	-	29%	26%	-	-	27%	32%	-	-	-	-	29%	
Don't know	8	-	-	-	-	-	-	-	-	-	2	*	1	4	-	-	-	1	-	-	-	-	-	-	-	4	1	-	-	3	-	-	-	-	-	7	
1%	1%	-	-	-	-	-	-	-	-	-	3%	*	2%	4%	-	-	-	2%	-	-	-	-	-	-	-	2%	1%	-	-	2%	-	-	-	-	-	1%	
Prefer not to say	3	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	1	-	-	1	-	-	-	-	-	4	
*	*	-	-	-	-	-	-	-	-	-	1%	1%	-	-	-	-	2%	-	-	-	-	-	-	-	-	*	1%	-	-	*	-	-	-	-	-	*	
Agree	76	-	-	-	-	-	-	-	-	-	10	12	5	13	12	9	4	11	-	-	-	-	-	-	-	25	13	-	-	30	8	-	-	-	-	143	
13%	13%	-	-	-	-	-	-	-	-	-	15%	17%	10%	15%	17%	11%	6%	15%	-	-	-	-	-	-	-	15%	10%	-	-	14%	15%	-	-	-	-	13%	
Disagree	359	-	-	-	-	-	-	-	-	-	42	45	29	49	44	59	48	43	-	-	-	-	-	-	-	104	85	-	-	130	40	-	-	-	-	706	
63%	63%	-	-	-	-	-	-	-	-	-	61%	61%	63%	59%	63%	72%	68%	59%	-	-	-	-	-	-	-	62%	66%	-	-	60%	74%	-	-	-	-	64%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (J24-000725 01)
 Filename: J24-000725_WAVE_2405095_WBI_wtd_v8_intuse_UK
 Proportions/Mean: Columns Tested (5% risk level) - i/a/b/c/d/e/f/g/h/i - s/l/n/m/o/p/q - r/s/t/u/v - z/w/x/y/z/BC/DE
 Overlap formulae used: * small base, ** very small base (under 30) ineligible for sig testing



INFLU: Do you agree or disagree with the following statements? -I can influence decisions affecting Scotland

Base: All adults in Scotland, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christan (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	1109	815	294	203	205	237	235	229	931	107	48	17	295	787	1001	28	41	562	496	9	21	1	-	1	-	-	1109
Weighted Total	569	429	140	115	113	114	114	113	449	69*	32**	13**	149	400	487	20**	36*	323	214	6**	14**	***	-.**	***	-.**	-.**	1109
Strongly agree	7 1%	4 1%	3 2%	- -	3 2%	* *	4 3%	1 1%	7 1%	- -	1 3%	- -	3 2%	5 1%	6 1%	1 6%	- -	4 1%	3 2%	- -	- -	- -	- -	- -	- -	- -	14 1%
Tend to agree	69 12%	54 13%	14 10%	15 13%	15 13%	13 12%	13 11%	13 11%	54 12%	6 8%	4 11%	3 24%	18 12%	50 12%	57 12%	5 25%	5 13%	42 13%	22 10%	1 24%	3 22%	- -	- -	- -	- -	- -	129 12%
Neither agree nor disagree	123 22%	86 20%	37 26%	23 20%	30 26%	28 25%	22 19%	20 17%	100 22%	17 25%	3 11%	2 17%	29 20%	88 22%	107 22%	5 24%	6 17%	65 20%	54 25%	2 36%	1 9%	- -	- -	- -	- -	- -	249 22%
Tend to disagree	200 35%	152 35%	48 35%	37 33%	31 28%	46 41%	39 34%	46 40%	150 34%	29 42%	13 39%	6 49%	54 37%	138 34%	170 35%	4 22%	17 49%	122 38%	67 31%	2 32%	6 43%	- -	- -	- -	- -	- -	386 35%
Strongly disagree	159 28%	123 29%	37 26%	35 31%	31 28%	26 23%	36 31%	32 28%	129 29%	15 22%	12 36%	1 11%	41 28%	114 28%	142 29%	3 17%	8 21%	84 26%	67 31%	* 8%	2 12%	* 100%	- -	* 100%	- -	- -	320 29%
Don't know	8 1% nr	7 2%	1 1%	2 2%	2 2%	- -	1 1%	3 2%	7 2%	1 1%	- -	- -	2 1%	6 2%	4 1%	1 5%	- -	6 2%	* -	- -	2 13%	- -	- -	- -	- -	- -	7 1%
Prefer not to say	3 * m	3 1%	- -	2 2%	1 *	- -	- -	- -	2 *	1 1%	- -	- -	1 1%	* *	2 *	- -	- -	2 1%	* *	- -	- -	- -	- -	- -	- -	- -	4 *
Agree	76 13%	59 14%	17 12%	15 13%	18 16%	14 12%	16 14%	13 12%	60 13%	6 8%	4 14%	3 24%	21 14%	54 14%	62 13%	6 31%	5 13%	46 14%	25 12%	1 24%	3 22%	- -	- -	- -	- -	- -	143 13%
Disagree	359 63%	275 64%	85 61%	72 63%	63 55%	72 63%	75 66%	77 68%	280 62%	44 64%	24 76%	8 59%	96 64%	251 63%	311 64%	8 40%	25 70%	205 64%	134 63%	2 40%	8 55%	* 100%	- -	* 100%	- -	- -	706 64%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (IN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v0_intUse_UK

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Wales

Base: All adults in Wales, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi-ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	531	260	268	23	41	65	95	126	118	63	57	6	64	160	307	503	25	11	3	6	5	18	485	200	328	531
Weighted Total	324	158	164	43**	51*	44*	53*	51	45	37*	34*	3**	93*	97	134	308	14**	6**	1**	4**	4**	11**	297	129	193	531
Strongly agree	4 1%	1 *	4 2%	-	1 2%	-	2 4%	-	-	1 3%	1 4%	-	1 1%	2 2%	1 1%	4 1%	-	-	-	-	-	-	4 1%	2 2%	2 1%	5 1%
Tend to agree	31 10%	17 11%	14 8%	5 11%	7 13%	5 10%	2 4%	5 11%	4 9%	3 9%	3 8%	1 18%	12 12%	7 7%	13 10%	30 10%	1 7%	1 10%	-	-	* 11%	1 13%	29 10%	14 11%	17 9%	52 10%
Neither agree nor disagree	67 21%	35 22%	32 19%	11 25%	8 16%	14 32%	14 27%	10 20%	8 18%	3 7%	2 5%	1 33%	19 20%	28 29%	21 15%	63 20%	4 31%	2 25%	-	2 46%	1 36%	5 41%	58 20%	38 22%	40 21%	111 21%
Tend to disagree	103 32%	46 29%	55 34%	19 45%	9 18%	11 25%	15 28%	19 38%	16 35%	14 36%	12 35%	2 48%	28 30%	26 26%	49 37%	96 31%	5 37%	2 31%	1 68%	1 32%	3 39%	94 25%	34 26%	69 36%	167 31%	
Strongly disagree	111 34%	55 35%	56 34%	8 19%	19 38%	15 33%	20 38%	16 31%	17 37%	16 44%	16 48%	-	27 29%	35 36%	49 37%	108 35%	4 24%	2 31%	* 32%	1 22%	* 19%	2 20%	105 35%	48 37%	63 33%	188 35%
Don't know	7 2%	4 2%	4 2%	-	7 13%	-	-	* 1%	* 1%	-	-	-	7 7%	-	1 *	7 2%	-	-	-	-	-	-	7 2%	4 3%	1 *	7 1%
Prefer not to say	* nx	-	* zefghij	-	-	-	-	* z	-	-	-	-	-	-	* zmn	-	* z	-	-	-	-	-	-	-	-	1 *
Agree	35 11%	18 11%	17 11%	5 11%	8 15%	5 10%	4 8%	5 11%	4 9%	5 12%	4 12%	1 18%	12 13%	9 9%	14 11%	34 11%	1 7%	1 10%	-	-	* 11%	1 13%	33 11%	16 12%	20 10%	57 11%
Disagree	214 66%	101 64%	111 68%	27 64%	29 56%	26 58%	35 66%	35 69%	33 72%	30 80%	28 84%	2 48%	56 60%	61 62%	98 73%	204 66%	9 61%	4 62%	1 100%	2 54%	2 52%	5 45%	199 67%	81 63%	133 69%	355 67%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos [IN 124-000725-01]
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Wales

Base: All adults in Wales, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	531	171	355	61	106	135	27	26	437	47	33	124	171	95	37	-	-	531	-	-	-	-	531
Weighted Total	324	86	235	33*	85*	85*	15**	17**	249	38**	26**	72*	99	57*	22**	**	**	324	**	**	**	**	531
Strongly agree	4 1%	1 2%	3 1%	-	-	3 3%	-	-	3 1%	-	1 5%	2 3%	-	1 1%	1 2%	-	-	4 1%	-	-	-	-	5 1%
Tend to agree	31 10%	13 16%	18 8%	5 14%	5 6%	6 7%	-	3 15%	23 9%	6 15%	2 6%	7 9%	9 9%	7 12%	4 16%	-	-	31 10%	-	-	-	-	52 10%
Neither agree nor disagree	67 21%	20 24%	47 20%	4 13%	24 28%	15 17%	2 13%	2 13%	51 21%	10 27%	6 22%	18 25%	18 18%	12 21%	6 26%	-	-	67 21%	-	-	-	-	111 21%
Tend to disagree	103 32%	23 27%	79 34%	11 33%	29 35%	32 37%	5 31%	3 17%	75 30%	13 33%	9 34%	22 31%	32 33%	19 34%	6 27%	-	-	103 32%	-	-	-	-	167 31%
Strongly disagree	111 34%	24 28%	86 37%	13 40%	25 29%	30 36%	8 54%	10 55%	94 38%	9 25%	7 28%	21 30%	39 40%	18 31%	6 28%	-	-	111 34%	-	-	-	-	188 35%
Don't know	7 2%	3 4%	3 1%	-	2 3%	-	* 2%	-	3 1%	-	1 6%	1 2%	* *	* *	-	-	-	7 2%	-	-	-	-	7 1%
Prefer not to say	* *	* *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	* *	-	-	-	-	1 *
Agree	35 11%	15 17%	20 9%	5 14%	5 6%	8 10%	-	3 15%	25 10%	6 15%	3 11%	9 12%	9 9%	7 13%	4 19%	-	-	35 11%	-	-	-	-	57 11%
Disagree	214 66%	47 55%	165 70%	24 73%	54 64%	62 73%	12 85%	13 72%	169 68%	22 58%	16 61%	44 61%	72 73%	37 65%	12 56%	-	-	214 66%	-	-	-	-	355 67%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU. Do you agree or disagree with the following statements? - I can influence decisions affecting Wales

Base: All adults in Wales, age 16+

	Total (t)	England region									Scotland region						NI regions (NUTS3)					ONS Area supergroup (A Level)								Unweighted Total		
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)		Town and Country Living (ac)	Urban Settlements (ad)
Unweighted Total	311																													311		
Weighted Total	324	**	**	...	**	**	**	**	**	**	**	**	**	...	**	**	**	**	**	**	**	**	**	**	43*	114	**	**	129	27**	13**	531
Strongly agree	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	3	-	-	5	
Tend to agree	31 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	13	-	-	8	2	2	52	
Neither agree nor disagree	67 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	25	-	-	24	5	3	111	
Tend to disagree	103 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18	34	-	-	44	4	3	167	
Strongly disagree	111 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8	42	-	-	45	13	4	188	
Don't know	7 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	2	*	7	
Prefer not to say	* *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	1	
Agree	35 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	13	-	-	11	2	2	57	
Disagree	214 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15%	12%	-	-	9%	17	7	355	
																								59%	67%	-	-	69%	64%	59%	67%	

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - i/a/b/c/d/e/f/g/h/i/j - s/l/n/m/o/p/q - r/s/t/u/v - z/w/x/y/z/BC/DE
 Overlap formulae used: * small base, ** very small base (under 30) ineligible for sig testing



INFLU: Do you agree or disagree with the following statements? - I can influence decisions affecting Wales

Base: All adults in Wales, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	531	346	185	98	118	121	92	102	420	54	41	12	126	392	484	14	19	258	241	3	18	-	-	-	-	-	531
Weighted Total	324	220	104	64*	66*	66*	64*	64*	242	43*	28**	8**	72*	243	282	14**	17**	169	134	3**	11**	**	**	**	**	**	531
Strongly agree	4 1%	3 1%	1 1%	1 2%	2 3%	1 1%	- -	- -	3 1%	- -	- -	- -	2 3%	2 1%	3 1%	- -	1 5%	2 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	5 1%
Tend to agree	31 10%	21 10%	10 10%	2 3%	11 16%	8 13%	4 7%	6 9%	23 9%	5 13%	1 4%	1 12%	8 12%	23 9%	24 9%	1 9%	3 16%	17 10%	11 8%	- -	3 25%	- -	- -	- -	- -	- -	52 10%
Neither agree nor disagree	67 21%	46 21%	21 20%	20 31%	15 24%	10 15%	8 12%	14 22%	48 20%	10 23%	7 25%	3 35%	10 14%	56 23%	58 20%	2 17%	6 37%	32 19%	26 20%	1 36%	3 33%	- -	- -	- -	- -	- -	111 21%
Tend to disagree	103 32%	65 30%	38 36%	21 33%	18 27%	13 20%	29 45%	23 35%	72 30%	17 40%	10 37%	3 32%	23 32%	77 32%	86 30%	8 53%	5 31%	47 28%	49 37%	1 49%	3 25%	- -	- -	- -	- -	- -	167 31%
Strongly disagree	111 34%	76 35%	35 33%	20 31%	18 27%	29 44%	24 37%	21 34%	91 38%	9 22%	9 32%	2 21%	25 35%	82 34%	104 37%	3 21%	2 11%	64 38%	45 33%	* 16%	2 15%	- -	- -	- -	- -	- -	188 35%
Don't know	7 2%	7 3%	-	-	2 3%	5 8%	-	* *	4 2%	1 3%	* 1%	-	3 4%	3 1%	7 3%	-	-	7 4%	1 *	-	-	-	-	-	-	-	7 1%
Prefer not to say	* *	* *	-	-	-	-	-	* *	* *	-	-	-	-	* *	-	-	-	-	-	-	* 2%	-	-	-	-	-	1 *
Agree	35 11%	24 11%	11 10%	3 5%	13 19%	9 14%	4 7%	6 9%	26 11%	5 13%	1 4%	1 12%	10 14%	25 10%	27 10%	1 9%	3 21%	19 11%	13 10%	-	3 25%	-	-	-	-	-	57 11%
Disagree	214 66%	142 65%	73 70%	41 64%	36 54%	41 63%	52 81%	44 69%	164 68%	27 61%	19 70%	4 52%	49 68%	159 65%	190 67%	10 74%	7 42%	111 66%	94 70%	2 64%	4 40%	-	-	-	-	-	355 67%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (IN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v0_intUse_UK

Proportions/Mean: Columns Tested [5% risk level] - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Northern Ireland

Base: All adults in Northern Ireland, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	716	357	355	33	66	137	137	156	140	47	44	3	99	274	343	686	24	12	-	10	2	30	656	320	390	716
Weighted Total	188	90	96	23**	34*	31	32*	29	21	18*	17*	1**	57*	63	68	183	4**	1**	1**	2**	***	9**	174	80	106	716
Strongly agree	2 1% n	1 1%	1 1%	* 2%	1 2%	1 2%	- 2%	* 1%	- -	- -	- -	- -	1 2%	1 1%	* *	2 1%	* 7%	- -	- -	- -	* 63%	* 4%	1 1%	1 2%	* *	5 1%
Tend to agree	12 7% b	8 9%	4 4%	3 15%	1 2%	3 8%	2 5%	3 10%	3 4%	1 1%	* -	- 30%	4 7%	4 7%	4 6%	12 7%	* 3%	* 9%	- -	- -	- -	1 12%	11 6%	5 6%	7 7%	47 7%
Neither agree nor disagree	38 20%	16 18%	21 22%	3 12%	8 22%	8 26%	6 19%	4 15%	4 29%	6 15%	3 14%	2 33%	10 18%	14 23%	13 19%	37 20%	1 16%	* 28%	- -	* 11%	- -	4 43%	33 19%	18 22%	20 19%	146 20%
Tend to disagree	57 31%	29 32%	29 30%	2 8%	11 31%	8 27%	10 33%	13 43%	13 30%	6 41%	7 43%	- -	12 22%	19 30%	26 39%	56 31%	1 17%	* 15%	- -	* 22%	- -	2 19%	55 31%	28 35%	30 28%	240 34%
Strongly disagree	72 39% gnw	34 38%	38 39%	13 59%	12 35%	11 35%	13 41%	8 28%	8 36%	8 40%	7 41%	* 37%	25 45%	24 38%	23 34%	70 38%	2 54%	1 40%	- -	1 67%	* 37%	2 22%	68 39%	26 33%	46 43%	258 36%
Don't know	4 2%	1 1%	3 3%	1 3%	1 4%	* *	1 2%	* 1%	* 1%	* 1%	* 1%	- -	2 4%	1 1%	1 1%	3 2%	* 3%	- 7%	- -	- -	- -	3 2%	1 1%	2 2%	12 2%	
Prefer not to say	2 1%	2 2%	1 1%	* 2%	1 3%	* 1%	* *	1 2%	- *	* 1%	* 1%	- -	1 2%	* 1%	1 1%	2 1%	- -	- -	- -	- -	- -	- -	2 1%	1 1%	* *	8 1%
Agree	14 8% b	9 10%	5 5%	4 17%	2 5%	2 10%	2 5%	3 11%	3 4%	1 1%	* -	- 30%	5 9%	5 7%	4 6%	14 8%	* 10%	* 9%	- -	- -	* 63%	1 16%	12 7%	7 8%	8 7%	52 7%
Disagree	130 69%	63 70%	66 69%	15 66%	23 67%	19 62%	24 74%	21 72%	14 66%	15 82%	14 83%	* 37%	38 66%	43 68%	49 73%	126 69%	3 71%	1 55%	- -	2 89%	* 37%	4 41%	123 71%	54 68%	76 71%	498 70%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (IN 24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting Northern Ireland

Base: All adults in Northern Ireland, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	716	261	446	93	135	153	35	30	562	71	57	151	233	162	45	-	-	-	716	-	-	-	716
Weighted Total	188	45	141	26*	50*	46*	10**	10**	132	25*	21*	43*	62	38*	10**	**	**	**	188	**	**	**	188
Strongly agree	2 1% h	-	2 1%	* 1%	1 3%	-	-	* 3%	1 1%	1 3%	* 2%	-	1 2%	-	* 3%	-	-	-	2 1%	-	-	-	5 1%
Tend to agree	12 7% h	4 8%	9 6%	2 6%	3 6%	3 8%	1 8%	* 2%	7 6%	2 7%	1 7%	2 4%	6 10%	3 7%	* 4%	-	-	-	12 7%	-	-	-	47 7%
Neither agree nor disagree	38 20% z	9 21%	28 20%	7 26%	10 20%	8 17%	2 25%	1 14%	29 22%	5 21%	3 12%	6 15%	12 20%	10 27%	1 14%	-	-	-	38 20%	-	-	-	146 20%
Tend to disagree	57 31% e	17 39%	39 28%	9 34%	14 29%	9 20%	4 39%	3 32%	46 35%	5 19%	4 17%	11 26%	18 29%	15 39%	5 49%	-	-	-	57 31%	-	-	-	240 34%
Strongly disagree	72 39% ahm	13 30%	59 42%	8 32%	21 43%	23 50%	3 27%	4 37%	45 34%	12 48%	11 55%	23 52%	23 37%	10 27%	3 31%	-	-	-	72 39%	-	-	-	258 36%
Don't know	4 2% h	1 2%	3 2%	* 1%	* 1%	2 4%	* 1%	* 2%	3 2%	* 1%	* 1%	2 4%	1 1%	-	-	-	-	-	4 2%	-	-	-	12 2%
Prefer not to say	2 1% h	-	2 1%	-	* 1%	1 1%	-	1 10%	* 10%	* 2%	1 6%	-	* 1%	-	-	-	-	-	2 1%	-	-	-	8 1%
Agree	14 8% h	4 8%	11 8%	2 7%	4 8%	3 8%	1 8%	* 4%	8 6%	3 10%	2 9%	2 4%	7 12%	3 7%	1 6%	-	-	-	14 8%	-	-	-	52 7%
Disagree	130 69% h	31 69%	98 69%	17 66%	36 71%	32 70%	6 66%	7 70%	92 70%	17 67%	15 72%	34 78%	41 67%	25 66%	8 80%	-	-	-	130 69%	-	-	-	498 70%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU: Do you agree or disagree with the following statements? - I can influence decisions affecting Northern Ireland

Base: All adults in Northern Ireland, age 16+

	Total (t)	England region									Scotland region						NI regions (NUTs3)					ONS Area supergroup (A Level)								Unweighted Total				
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan (z)	London Cosmopolitan (aa)	Services and Industrial Legacy (ab)		Town and Country Living (ac)	Urban Settlements (ad)		
Unweighted Total	711																																	711
Weighted Total	188	**	**	***	**	**	**	**	**	**	**	**	**	***	**	**	**	**	20*	46*	30*	41	42		**	34*	**	**	**	**	16**	138	**	188
Strongly agree	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	*	1	-	-	-	-	-	-	2	-	5		
1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	1%	3%	-	-	-	-	-	1%	-	1%			
Tend to agree	12	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	3	2	4	3	-	2	-	-	1	10	-	47			
7%	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	7%	7%	9%	7%	-	5%	-	-	7%	7%	-	7%			
Neither agree nor disagree	38	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	9	8	8	7	-	7	-	-	4	26	-	146			
20%	20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21%	20%	25%	18%	18%	-	22%	-	-	26%	19%	-	20%			
Tend to disagree	57	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8	12	8	14	14	-	10	-	-	3	44	-	240			
31%	31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29%	29%	28%	34%	34%	-	30%	-	-	21%	32%	-	34%			
Strongly disagree	72	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	21	10	15	14	-	13	-	-	6	53	-	258			
39%	39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43%	46%	35%	36%	33%	-	39%	-	-	40%	38%	-	36%			
Don't know	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	1	1	2	-	*	-	-	1	3	-	12			
2%	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	1%	3%	1%	4%	-	*	-	-	6%	2%	-	2%			
Prefer not to say	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	*	*	1	-	1	-	-	*	1	-	8			
1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	-	1%	1%	2%	-	4%	-	-	2%	1%	-	1%			
Agree	14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	3	2	4	4	-	2	-	-	1	12	-	52			
8%	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	7%	7%	10%	10%	-	5%	-	-	5%	8%	-	7%			
Disagree	130	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21	33	19	29	28	-	24	-	-	10	97	-	498			
69%	69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72%	72%	64%	70%	67%	-	69%	-	-	62%	70%	-	70%			

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (UN J24-000725 G1)
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Mean: Columns Tested (5% risk level) - χ^2 /t/ct/cr/h/h/h/l - χ^2 /N/ln/na/af/a - χ^2 /h/h/uv - χ^2 /w/t/N/B/C/D/E
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing



INFLU: Do you agree or disagree with the following statements? - I can influence decisions affecting Northern Ireland

Base: All adults in Northern Ireland, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christan (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	716	431	285	134	171	133	139	139	509	90	83	32	195	500	654	19	23	196	487	3	11	337	273	16	67	21	716
Weighted Total	188	118	69	38*	37	37*	38*	38*	132	26*	22*	7**	58	122	161	9**	9**	59*	121	***	2**	83	77	4**	17*	6**	188
Strongly agree	2 1% n	1 1%	* 1%	* 3%	1 2%	1 2%	- -	- -	1 1%	* 1%	* 1%	- -	- -	1 1%	1 9%	- -	* 1%	1 1%	* 51%	- -	- -	1 2%	1 7%	- -	1 4%	- -	5 1%
Tend to agree	12 7% n	8 6%	5 7%	4 9%	2 6%	2 6%	3 7%	1 4%	9 7%	2 6%	1 5%	* 6%	2 4%	9 7%	8 5%	1 9%	1 15%	4 7%	8 7%	* 25%	- -	5 6%	5 7%	- -	* 2%	2 25%	47 7%
Neither agree nor disagree	38 20% n	23 19%	15 22%	7 18%	7 17%	7 19%	10 28%	7 18%	25 19%	5 20%	6 27%	2 27%	9 16%	28 23%	32 20%	1 9%	3 29%	12 20%	24 19%	* 24%	* 12%	17 21%	15 19%	* 3%	4 25%	1 19%	146 20%
Tend to disagree	57 31% n	36 30%	22 31%	11 29%	11 31%	11 29%	13 34%	12 31%	43 33%	7 26%	5 24%	2 28%	17 30%	38 31%	52 32%	3 35%	1 15%	17 28%	39 32%	- -	1 40%	27 33%	24 31%	1 19%	4 23%	2 29%	240 34%
Strongly disagree	72 39% f	48 40%	25 36%	14 37%	15 40%	16 43%	10 27%	17 46%	51 39%	11 42%	9 39%	2 24%	28 49%	44 36%	62 38%	3 38%	3 41%	26 43%	45 38%	- -	1 34%	30 36%	31 39%	3 75%	8 46%	2 24%	258 36%
Don't know	4 2% m	1 1%	2 3%	1 4%	1 2%	* 1%	1 2%	* 1%	2 2%	* 2%	1 4%	- -	* 1%	2 2%	2 2%	- -	- -	1 1%	3 2%	- -	* 5%	2 2%	1 1%	* 3%	* 1%	* 4%	12 2%
Prefer not to sav	2 1% m	2 2%	* 1%	1 2%	* 1%	* 1%	1 1%	* 1%	1 1%	1 2%	- -	1 14%	* 1%	* 1%	2 1%	- -	- -	* 1%	1 1%	- -	* 9%	2 2%	1 1%	- -	- -	- -	8 1%
Agree	14 8% n	9 8%	5 7%	4 10%	3 9%	3 8%	3 7%	1 4%	11 8%	2 7%	1 6%	* 6%	2 4%	10 8%	9 6%	2 18%	1 15%	5 8%	9 8%	* 76%	- -	5 6%	6 8%	- -	1 5%	2 25%	52 7%
Disagree	130 69% n	83 70%	47 67%	25 66%	26 71%	27 72%	23 61%	29 77%	94 71%	18 69%	14 63%	4 52%	46 79%	82 67%	114 71%	6 73%	5 55%	42 71%	84 70%	- -	1 74%	57 68%	55 70%	4 94%	11 69%	3 53%	498 70%

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos (JN J24-000725-01)
 Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK
 Proportions/Mean: Columns Tested [5% risk level] - z/|a|/b/|c| - z/n/|d|/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Wellbeing Scores

Base: All UK adults, age 16+

	Gender			Age									Age (Nets)			Ethnicity							Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)		Not working full-time (x)
Unweighted Total	6774	3248	3473	353	655	974	1222	1554	1384	632	582	50	1008	2196	3570	5776	936	461	237	129	109	282	5494	2740	3990	6774
Weighted Total	6774	3279	3435	878	1143	1046	1136	1017	840	712	659	54*	2021	2182	2570	5863	831	353	194	90*	195*	348	5515	2923	3815	6774
Social wellbeing	72 bcdeimp qrstux	74 zb	71	69	68	70	73 cde	74 zcde	77 zdefg	76 zdefg	78 zdefg	78 zdefg	69 i	71 ilm	75 zlm	73 zpqrstu	66	65	66	67	67	70 pq	73 zopqrst u	73 zx	72	73
Economic wellbeing	71 bdefimp qrst	73 zb	70	70 e	68 e	66	68 e	74 zdefg	78 zdefg	79 zdefg	79 zdefg	80 zdefg	69	67	77 zlm	73 zpqrst	63 r	65 pr	56	62	65 r	72 pqrst	73 zpqrst	72 zx	71	73
Environmental wellbeing	62 delmpqr tuw	62	62	61 d	57	58	62 de	65 zdefg	66 zdefg	69 zdefgh	69 zdefgh	69 zdefg	58	60 i	66 zlm	63 zpqrstu	56 q	54	58 q	58	55	57	63 zopqrst u	61	63 zw	64
Democratic wellbeing	40 emsw	41	40	42 e	40	38	40 e	40 e	41 zefg	44 zdefgh	44 zdefgh	48 zdefgh	41 m	39	42 zm	40 s	40 s	41 s	39	36	42 s	41 s	40 s	39	41 zw	40
Collective wellbeing	61 bdelpmq rst	63 zb	61	60 de	58	58	61 de	63 zdefg	66 zdefg	67 zdefgh	67 zdefgh	69 zdefg	59	59	65 zlm	62 zpqrstu	56	57	55	56	57	60 pqrs	62 zopqrst u	61	62	62

Fieldwork dates: 9th May - 15th May 2024
 Respondent type: KnowledgePanel Members - All UK adults, age 16+
 Source: Ipsos [JN 124-000725-01]
 Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK
 Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



Wellbeing Scores

Base: All UK adults, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			Unwtd Total
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	6774	2447	4245	836	1326	1443	366	274	5266	659	633	1307	2114	1431	574	4418	1109	531	716	1207	853	2358	6774
Weighted Total	6774	2038	4657	810	1666	1594	329	258	4859	911	714	1302	1966	1420	621	5694	569	324	188	1577	1092	3024	6774
Social wellbeing	72 bdegijk t	75 zbcdefg	71 g	73 bdg	71	71	72 g	69	75 zj	68 j	61	67	73 zk	76 zkl	77 zkl	72	73 zo	74 zo	72	71	70	73 zst	73
Economic wellbeing	71 bdegijk rs	78 zbcdefg	69 eg	71 beg	70 eg	66	72 beg	63	76 zj	62 j	52	58	71 k	79 zkl	85 zklm	72 r	71 r	70 r	67	69	71	73 zst	73
Environmental wellbeing	62 ijkos	61	62	63	62	63	63	61	64 zj	59 j	54	59	62 k	64 zk	65 zkl	62 zo	65 zo	64 zo	66 zo	61	61	62	64
Democratic wellbeing	40 begjkprt	42 zbcdeg	40 g	39	40 g	39	41 g	37	41 zj	40 j	35	39	40	42 zkl	44 zklm	41 zpq	39 r	39 r	35	40	39	42 zst	40
Collective wellbeing	61 begjkrst	64 zbcdefg	60 g	62 eg	61 g	60 g	62 eg	57	64 zj	57 j	51	56	62 k	65 zkl	68 zklm	61 r	62 r	62	60	60	60	62 zst	62

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_UK

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base



Wellbeing Scores

Base: All UK adults, age 16+

	Total (n)	England region										Scotland region						NI regions (NUTS3)				ONS Area supergroup (A Level)								Unweighted Total (n)		
		North East (la)	North West (lb)	Yorkshire and The Humber (lc)	East Midlands (ld)	West Midlands (le)	East of England (lf)	South East (lg)	South West (lh)	London (li)	Central Scotland (ll)	Glasgow (lm)	Highlands and Islands (ln)	Lothian (lo)	Mid Scotland and Fife (lp)	North East Scotland (lq)	South Scotland (lr)	West Scotland (ls)	Belfast (lt)	East (lu)	North (lv)	Outer Belfast (lw)	West and South (lx)	Affluent England (ly)	Business, Education and Heritage Centres (lz)	Countryside Living (la)	Ethnically Diverse Metropolitan (lb)	London Cosmopolitan (lc)	Services and Industrial Legacy (ld)		Town and Country Living (le)	Urban Settlements (lf)
Unweighted Total	6774	203	569	429	409	444	544	300	307	677	315	333	300	313	377	314	335	336	307	377	300	359	353	321	303	333	313	313	356	313	274	6774
Weighted Total	6774	274	741	562	495	588	630	931	583	880	69*	74*	47*	83*	70*	81*	72	74*	29*	46*	30*	41	42	690	1000	1092	647	268	914	1178	981	6774
Social wellbeing	72 aeIAEAE	70 ei	72 ei	71 i	72 ei	69	72 ei	74 zabdef	77 zabdef	69	70	70	78 zjkp	74 k	74	73	73	74	71	73	73	72	72	75 zzABCE	71	77 zvwABCD	67	70	71 A	73 zzABCE	70	73 A
Economic wellbeing	71 abVAACE	67	69	70	73 ab	70	73 ab	74 zabcei	75 zabcei	71	71	71	74	76 zop	73	67	68	71	65	67	66	67	67	78 zzvACDE	70	74 zzACE	67	74 ACE	69	73 ACE	68	73
Environmental wellbeing	62 bmiABE	62 i	59 i	62 i	63 bi	60	65 zbei	63 bei	69 zabdef	54	62	54	77 zjkmnop	61 k	70	67 zkm	68 zjkm	68 zjkm	57	72 zruv	69 zru	63	67	65 zzABCE	58	71 zvwABCD	54	52	61 ABE	66 zzABCE	59 AB	64
Democratic wellbeing	40 bimorsu	40	38	42 be	41 e	37	41 be	42 zbe	42 be	42 zbe	38	39	43 mnop	38	37	37	38	41	33	34	37	37	36	44 zzACDE	40	42 zzCDE	41 C	43 CE	38	40	39	40
Collective wellbeing	61 bmiAAC	60	60	61 ei	62 bei	59	63 abei	64 zabcei	66 zabdef	59	60	59	68 zjkmnop	62 k	63 k	61	62	64 k	56	62 r	61	60	61	65 zzABCE	60	66 zzABCE	57	60	60 A	63 zzABCE	59 A	62

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN 24-000725-01)

File name: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_UK

Proportions/Mean/Tests (5% risk level) - z/f/h/c/d/e/h/g/h/i - z/l/n/m/n/o/p/a - z/r/h/n/u/v - z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base



Wellbeing Scores

Base: All UK adults, age 16+

	Total (z)	Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christan (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
		6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	
Unweighted Total	6774	5148	1625	1282	1393	1363	1376	1360	5143	790	584	215	1548	5042	6154	184	227	2810	3311	251	257	346	273	18	73	22	6774
Weighted Total	6774	5422	1351	1347	1356	1351	1360	1360	4929	954	611	219	1484	5075	5942	251	326	3194	2915	273	227	91	77	4**	26**	7**	6774
Social wellbeing	72 acdklop st	71	77 2a	65	70 c	72 cd	76 zede	77 zede	73 zik	71 k	72 k	68	62	75 zl	73 zop	67	64	72 st	73 zst	67	66	75 z	73	68	68	67	73
Economic wellbeing	71 acdijkl pstv	70	75 2a	61	68 c	72 cd	77 zede	78 zede	74 zijk	66 k	66 k	59	63	74 zl	72 zp	68	67	72 st	73 zqst	61	64	71 v	64	64	67	67	73
Environmental wellbeing	62 acdliop qst	60	70 2a	54	58 c	63 cd	66 zede	69 zcddef	63 zijk	60	61	59	58	63 zl	63 zop	55	55	61 st	65 zqst	52	56	69 zv	63	68	62	69	64
Democratic wellbeing	40 acbov	40	42 2a	37	39 c	41 c	42 zcd	43 zede	41 z	39	41	38	36	42 zl	41 zop	40	36	39 st	42 zqst	39	42	39 v	31	31	38	39	40
Collective wellbeing	61 acdijkl opstv	60	66 2a	54	59 c	62 cd	65 zede	67 zcddef	62 zijk	59 k	60 k	56	55	64 zl	62 zop	57	56	61 st	63 zqst	55	57	63 zv	58	58	59	60	62

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All UK adults, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_UK

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing