

This ABC News/Ipsos poll was conducted among 3,140 respondents, October 29–November 1, 2024, via the probability-based Ipsos KnowledgePanel®. Results have a margin of sampling error of plus or minus 2 percentage points for the full sample, including design effects due to weighting. Error margins are larger for subgroups. For registered voters, the sample size is 2,735 and the error margin is 2 points. For likely voters, the sample size is 2,267 and the error margin is 2 points. Sampling error is not the only cause of differences in polls.

Survey design, management and analysis were provided by Langer Research Associates. Sampling, fieldwork and data processing were provided by Ipsos Public Affairs.

Where noted, trend comparisons are to random-digit-dialed telephone surveys (“CATI mode”) by ABC News and The Washington Post or others. Questions were reformatted as of January 2024 given the change to a self-administered online questionnaire. Differences from previous results may reflect mode effects.

See full methodological details [here](#).

In the tables below, asterisks in data columns indicate <0.5 percent. “Skip” shows the share of respondents who skipped the question in online administration. “Skip/No opinion” shows the share of respondents who skipped the question or who selected an explicit no opinion option in online administration. Respondents interviewed via telephone were able to volunteer a “no opinion” response.

1. How closely are you following the 2024 presidential race?

	----- Closely -----			----- Not closely -----			
	NET	Very	Somewhat	NET	Not so	Not at all	Skip
11/1/24	72	38	34	27	17	10	*
11/1/24 RV	81	44	37	19	14	6	*
11/1/24 LV	88	52	36	12	9	3	*
10/22/24	70	35	36	29	17	13	*
10/22/24 RV	79	41	38	21	14	6	*
10/8/24	69	36	33	30	18	12	*
9/13/24	69	35	35	31	18	13	*
8/27/24	65	31	34	35	20	15	0
8/13/24	67	32	35	33	19	14	0

Call for full trend.

2. How likely are you to vote in the presidential election?

	Absolutely certain to vote	Probably will vote	Chances are 50/50	Less likely than that	Already voted*	Skip
11/1/24	44	7	6	18	24	*
11/1/24 RV	53	8	4	5	30	*
11/1/24 LV	62	NA	NA	NA	38	NA
10/22/24	58	8	7	19	8	0
10/22/24 RV	71	9	6	4	10	0
10/8/24**	64	9	7	18	1	*
9/13/24	64	9	8	19	NA	*
8/27/24	63	11	6	20	NA	*
8/13/24	63	11	8	18	NA	*
7/9/24***	62	10	8	20	NA	*
4/30/24	60	11	8	21	NA	*

*Only offered to those registered in states where early/absentee voting has begun.

**10/8/24 and previous: “the presidential election in November?”

***7/9/24 and previous: “Thinking ahead,”

3. (IF CERTAIN OR PROBABLY WILL VOTE) How do you think you’ll vote?

		----- By mail or early -----					
		In person on	By mail	In person before	Not		
		Election Day	ballot	Election Day	sure	Skip	
		NET					
11/1/24		47	51	27	24	3	*
11/1/24	RV	47	51	27	24	2	*
11/1/24	LV	46	52	27	25	1	*
10/22/24		42	54	31	23	4	*
10/22/24	RV	42	55	31	23	4	0

4. (IF DID NOT ALREADY VOTE) If the 2024 presidential election were being held today, for whom would you vote? (IF UNDECIDED OR SKIPPED QUESTION) Who would you lean toward? (IF ALREADY VOTED) Confidentially and for statistical purposes only, for whom did you vote?

Vote preference excluding "would not vote":

	Harris	Trump	West	Stein	Oliver	Someone else	Skip
11/1/24	49	46	*	1	1	2	1
11/1/24	RV	49	46	*	1	1	2
11/1/24	LV	49	46	*	*	1	2
10/22/24		48	47	*	1	1	2
10/22/24	RV	49	47	*	1	1	2
10/22/24	LV	51	47	*	*	1	1
10/8/24		49	48	*	1	1	1
10/8/24	RV	49	47	*	1	1	1
10/8/24	LV	50	48	0	*	1	*

(Candidates' full names, running mates and party affiliations provided. Harris and Trump rotated first; West, Stein and Oliver randomized. Third-party candidates included in states where they appear on the ballot.)

Compare to:

If the 2024 presidential election were being held today and these candidates were on the ballot in your state, for whom would you vote? (IF UNDECIDED OR SKIPPED QUESTION) Who would you lean toward?*

Vote preference excluding "would not vote":

	Harris	Trump	West	Stein	Oliver	Someone else	Skip
9/13/24	50	45	1	1	1	1	*
9/13/24	RV	50	46	1	1	1	1
9/13/24	LV	51	46	1	1	*	1
8/27/24		49	45	2	1	1	2
8/27/24	RV	50	45	1	1	1	2

(Candidates' full names, running mates and party affiliations provided. Harris and Trump rotated first; West, Stein and Oliver randomized.)

	Harris	Trump	RFK, Jr.	West	Stein	Someone else	Skip
8/13/24	47	44	5	1	1	2	1
8/13/24	RV	47	44	5	1	1	2

(Candidates' full names, running mates and party affiliations provided. Harris and Trump rotated first; RFK, Jr., West and Stein randomized.)

	Biden	Trump	RFK, Jr.	West	Stein	Someone else	Skip
7/9/24	41	42	10	2	2	3	*
7/9/24	RV	42	43	9	2	2	3
4/30/24		40	42	12	2	1	3
4/30/24	RV	42	42	11	2	1	2

(Candidates' full names and party affiliations provided. Biden and Trump rotated first; RFK, Jr., West and Stein randomized.)

*Asked after the two-way matchup

5. Overall, do you have a favorable or unfavorable impression of Kamala Harris as a person?

	----- Favorable -----			----- Unfavorable -----			Skip/ No opinion
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
11/1/24	44	22	22	46	13	34	10
11/1/24 RV	46	23	22	49	13	37	5
11/1/24 LV	48	27	22	48	11	38	3
10/8/24	44	23	21	47	12	35	9
9/13/24	47	26	21	44	12	32	10
8/27/24	46	24	22	43	12	30	11
8/13/24*	45	22	23	44	11	32	11
8/15/20	52	26	26	38	10	29	10
9/5/19	38	15	23	35	12	24	26

(Rotated with Q6. "As a person" added in 2024 polls. If no opinion or skipped: Do you lean toward having a favorable or unfavorable impression of Harris as a person? Leanners are netted with somewhat.)

*Previous polls in CATI mode

6. Overall, do you have a favorable or unfavorable impression of Donald Trump as a person?

	----- Favorable -----			----- Unfavorable -----			Skip/ No opinion
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
11/1/24	35	16	18	57	13	44	8
11/1/24 RV	37	18	19	59	13	47	4
11/1/24 LV	37	20	18	60	11	49	2
10/8/24	35	16	20	58	13	45	7
9/13/24	35	15	20	58	14	44	8
8/27/24	33	14	19	58	14	45	9
8/13/24	35	16	19	57	11	46	8
7/9/24	34	14	20	59	13	47	7
4/30/24	33	13	20	58	14	44	9
1/8/24*	35	15	21	56	13	43	8
8/15/20	42	29	13	56	10	46	2
5/28/20	42	30	12	55	11	44	3
9/5/19	40	26	14	57	9	48	3
1/24/19	32	20	12	59	14	45	9
4/11/18	32	17	16	61	14	47	7
1/15/17	40	19	21	54	14	41	6
11/5/16 LV	38	21	17	60	10	50	3
10/29/16 RV	37	19	18	59	11	47	4
10/13/16	31	17	14	66	11	54	4
9/30/16	34	18	17	64	13	51	2
9/22/16	35	18	17	59	14	45	6
8/28/16	35	16	18	63	16	47	3
8/4/16	34	16	18	63	11	52	3
7/14/16	31	15	16	64	13	52	4
6/12/16	29	15	14	70	14	56	1
5/19/16	37	18	19	60	11	49	3
4/10/16	31	14	17	67	14	53	2
3/6/16	30	15	14	67	11	56	3
1/10/16	35	17	18	62	14	48	3
11/8/15	38	16	23	59	13	46	3
9/27/15	35	14	21	60	19	41	5
8/30/15	37	16	21	59	16	43	4
7/12/15	33	14	19	61	16	45	6
5/31/15	16	7	9	71	16	55	13
12/18/11	40	12	29	48	21	27	12
1/16/00**	20	NA	NA	70	NA	NA	11
10/31/99***	18	"	"	70	"	"	12

(Rotated with Q5. "As a person" added in 2024 polls, 1/24/19 and 4/11/18. If no opinion or skipped question: Do you lean toward having a favorable or unfavorable impression of Trump as a person? Leaners are netted with somewhat.)

*Previous polls in CATI mode

**"Regardless of how you might vote, please tell me if you have a favorable or unfavorable impression of Donald Trump, or perhaps you don't know enough to say."

7. Who do you think has the personality and temperament it takes to serve effectively as president?

	Only Harris	Only Trump	Both	Neither	Skip
11/1/24	39	34	6	20	1
11/1/24 RV	42	36	5	16	1
11/1/24 LV	46	37	4	12	1

(Names rotated)

8. Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	Right direction	Wrong track	Skip
11/1/24	24	75	1
11/1/24 RV	24	75	1
11/1/24 LV	26	74	1

(Call for full trend)

9-10. If elected, do you think Harris/Trump would...

	Shake things up in a good way	Shake things up in a bad way	Leave things pretty much as they are	Skip
Harris				
11/1/24	32	31	36	1
11/1/24 RV	33	31	36	1
11/1/24 LV	35	31	34	1
Trump				
11/1/24	43	48	7	1
11/1/24 RV	44	50	6	1
11/1/24 LV	45	51	4	1

(Names rotated; first two response options rotated)

11. Would you say you, yourself, are better off financially than you were when Biden became president, not as well off, or in about the same shape financially?

	Better off	Not as well off	About the same	Skip
11/1/24	16	42	42	1
11/1/24 RV	17	43	40	1
11/1/24 LV	19	42	39	*
10/8/24	18	44	37	1
7/9/24	17	42	41	1
4/30/24	16	43	40	1
1/8/24*	13	43	41	3
9/20/23	15	44	39	1
2/1/23	16	41	42	1
2/24/22	17	35	47	1

Trump

11/1/18	25	13	60	2
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Obama

9/22/16	29	25	45	2
1/15/15	25	25	49	2
10/12/14	22	30	46	2
10/28/12 LV	22	33	45	1
9/9/12 RV	20	32	47	*
5/20/12 RV	17	31	51	1
1/15/12 RV	15	31	53	1
11/3/11 RV	13	35	51	1
9/1/11 RV	14	36	50	1
7/18/09	8	27	64	*

G.W. Bush

10/5/04 LV	30	30	40	1
10/29/03	22	27	50	1
9/13/03	21	30	49	*
8/11/03	17	25	58	1

Clinton

6/11/00	34	14	50	2
7/19/98	30	15	52	3
3/1/98	32	9	57	1
6/23/96	29	22	49	0
2/27/94	12	17	71	*

G.H.W. Bush

1/17/93	27	28	44	1
8/9/92	22	32	45	1
6/7/92	19	32	49	*
3/11/92	20	33	46	1
2/2/92	19	31	49	*
12/15/91	17	33	49	*
10/21/91	20	27	53	1
3/4/91	19	18	63	1

Reagan

1/16/89	42	18	39	1
1/18/87	37	23	40	1
9/8/86	41	20	39	1

*Previous polls in CATI mode. "Skip" was "no opinion"

12. How do you feel about the choice between Harris and Trump as the major-party candidates for president this year?

	----- Satisfied -----			---- Dissatisfied ---			
	NET	Very	Somewhat	NET	Somewhat	Very	Skip
11/1/24	36	10	26	62	35	27	2
11/1/24 RV	37	10	27	62	35	26	1
11/1/24 LV	38	11	27	60	36	24	1
8/27/24	45	16	29	53	29	24	2
8/13/24	44	17	27	55	31	24	2

Compare to Biden and Trump:

7/9/24	28	11	17	71	27	44	1
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Compare to Clinton and Trump:*

8/4/16	42	13	28	57	26	31	1
7/14/16	40	13	27	58	24	34	2

(Candidate names rotated. Response options rotated 1-4, 4-1)

*CATI mode. "Skip" was "no opinion"

13-14. Have you personally been contacted by the Harris/Trump campaign asking you for your vote, or not? This does not include fundraising appeals. (Check all that apply)

11/1/24 - Summary table

	Harris campaign	Trump campaign
Yes, contacted by the Harris/Trump campaign NET	37	33
Yes, by postal mail	14	13
Yes, by phone or voicemail	7	7
Yes, by text message	22	20
Yes, on social media	9	6
Yes, by email	14	11
Yes, in person	3	2
No, not contacted by the Harris/Trump campaign	63	67
Skip	*	*

(Names rotated. Yes response options randomized)

Trend:

The Harris campaign

	11/1/24	10/22/24	10/8/24
Yes, contacted by the Harris campaign NET	37	34	30
Yes, by postal mail	14	11	9
Yes, by phone or voicemail	7	6	5
Yes, by text message	22	21	17
Yes, on social media	9	7	7
Yes, by email	14	13	12
Yes, in person	3	2	1
No, not contacted by the Harris campaign	63	66	69
Skip	*	1	1

(Yes response options randomized)

The Trump campaign

	11/1/24	10/22/24	10/8/24
Yes, contacted by the Trump campaign NET	33	29	26
Yes, by postal mail	13	11	10
Yes, by phone or voicemail	7	5	4
Yes, by text message	20	16	14
Yes, on social media	6	5	5
Yes, by email	11	10	9
Yes, in person	2	1	2
No, not contacted by the Trump campaign	67	70	73
Skip	*	1	1

(Yes response options randomized)

*** END ***