## **WORLD AFFAIRS**

Citizens of 30 Countries Assess Threats and Engagement in International Affairs

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## **Key findings**



#### Disinformation worry high

Just over 3 in 4 (76% on average across 30 countries) say some person, organization, or country deliberately spreading disinformation to influence public opinion is a real threat in the world today. The threat was added to the poll this year as it has emerged as a hot topic during one of the biggest global election years in history.



#### Canada retains top spot

Almost 8 in 10 (79%) say Canada is the country/organization most likely to have a positive influence on world affairs over the next decade, once again topping our list. Meanwhile, Iran remains in the bottom spot, with 25% saying it will have a positive influence.



#### World War III fear drops

Fear about a world conflict involving superpowers similar to World Wars I and II over the next 25 years has dropped in 29 out of 30 countries yearover-year. As the full-scale invasion of Ukraine nears the three-year mark and with the Hamas-Israel conflict in its second year, 63% (-seven percentage points versus 2023) expect a worldwide conflict between now and 2074.



#### Hacking concern remains

Being hacked for fraudulent or espionage purposes ties disinformation as the No. 1 threat in 2024, with 76% also saying hacking is a real concern. Hacking has consistently been seen as a leading threat over the past decade and fear about hacking rose in 19 out of 30 countries this year.



#### Sweating natural disasters

Over the past decade, on average across 20 countries\*, concern about one issue has grown the most: natural disasters. Fires, floods and heatwaves have become the norm and thus it's no surprise the proportion of people who think a major natural disaster in their country is a threat now sits at 69% in 2024 versus 58% in 2015.



#### Hope amid pessimism

The proportion of people who think more things are getting better than worse these days is down nine points, on average across 20 countries\*, since we first started asking this question in 2017. On the other hand, a new question shows there's some hope with a majority in all 30 countries saying democracy, human rights and the rule of law are universal values that all nations deserve and can aspire to.



## Global Threats Assessment

Citizens of 30 Countries Assess Threats and Engagement in International Affairs



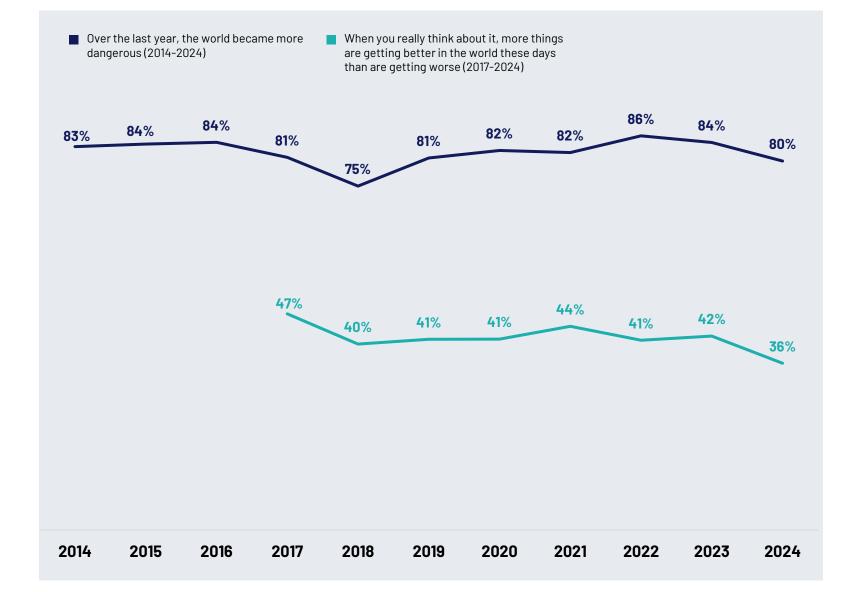
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#### Attitudes about the state of the world over time\*

% somewhat/strongly agree

\*Change for 20-country average is based on the countries which were in all editions of the Ipsos for the Halifax Security Forum report.

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.





## Over the last year the world became more dangerous

Country	% Somewhat/strongly agree	2023
30-country average	80%	-4 pp
Netherlands	86%	-1pp
South Korea	85%	2 pp
Great Britain	84%	Орр
Argentina	84%	-3 pp
Peru	83%	-7 pp
Poland	83%	-3 pp
Belgium	83%	-1 pp
New Zealand	83%	-1pp
Germany	82%	-1 pp
Ireland	82%	-4 pp
Türkiye	82%	-5 pj
Canada	82%	-5 pj
France	82%	-5 pj
Sweden	82%	-7 pj
Colombia	81%	-4 pj
Indonesia	81%	8 pp
United States	81%	-3 pj
Chile	81%	-6 pj
Australia	80%	-2 pj
Hungary	80%	-6 p
Spain	80%	-1 pp
South Africa	80%	-6 pj
Italy	79%	0 pp
Singapore	79%	-6 pj
Mexico	77%	-9 pj
Thailand	74%	-6 pj
India	73%	-10 p
Japan	72%	-9 pj
Malaysia	72%	-1 pp
Brazil	71%	-8 pp

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.



	Country	% Somewhat/strongly agree	Change 2023
en you really	30-country average	40%	-7 pp
nk about it, more	India	68%	-17 pp
-	Thailand	62%	-17 pp
ngs are getting	Malaysia	61%	-6 pp
ter in the world	Singapore	55%	-9 pp
ter in the world	Mexico	53%	-8 pp
se days than are	Peru	52%	-10 pp
	Indonesia	51%	-12 pp
worse	South Korea	49%	-2 pp
	Brazil	48%	-10 pp
	Colombia	46%	-7 pp
	South Africa	45%	Орр
	Ireland	42%	Орр
	Chile	42%	-9 pp
	Argentina	41%	-3 pp
	Sweden	37%	-1 pp
	Poland	37%	-3 pp
	Spain	36%	-9 pp
	Australia	34%	-14 pp
	Great Britain	33%	-8 pp
	Germany	33%	-3 pp
	Netherlands	33%	-2 pp
	New Zealand	33%	-10 pp
	Hungary	32%	-4 pp
	United States	31%	-6 pp
	Canada	29%	-2 pp
	Italy	28%	-11 pp
adults under the age of 75 across	Belgium	25%	-6 pp
viewed 20 September - 4 October,	Türkiye	23%	-7 pp
	France	22%	-3 pp
	Japan	20%	-1pp



## Global threat assessment\*

Q: How real do you feel the threat is of any of the following happening in the next twelve months — a very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? (Very Real Threat/ Somewhat Real Threat)

\*Change for 20-country average is based on the countries which were in all editions of the Ipsos for the Halifax Security Forum report.

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Global	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Some person, organization, or country deliberately spreading disinformation to influence public opinion	76%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Being hacked for fraudulent or espionage purposes	76%	72%	74%	75%	74%	75%	70%	75%	74%	73%
Change from previous year	4 pp	-2 pp	-1 pp	1рр	-1 pp	5 pp	-5 pp	1рр	1pp	10 pp
Nuclear / chemical attack in the world	71%	70%	74%	65%	66%	68%	63%	72%	68%	65%
Change from previous year	1рр	-4 pp	9 pp	-1 pp	-2 pp	5 pp	-9 pp	4 pp	3 рр	9 pp
1ajor natural disaster in your country	69%	68%	67%	68%	65%	65%	61%	62%	59%	58%
Change from previous year	1рр	1pp	-1pp	3 рр	n/c	4 pp	-1pp	3 рр	1pp	6 pp
Ferrorist attack in your country	66%	62%	61%	61%	58%	65%	64%	71%	72%	68%
Change from previous year	4 pp	1pp	n/c	3 рр	-7 pp	1pp	-7 pp	-1 pp	4 pp	14 pp
The personal safety and security for you or your family members being violated	60%	61%	59%	58%	60%	60%	57%	62%	62%	59%
Change from previous year	-1pp	2 pp	1pp	-2 pp	n/c	3 рр	-5 pp	n/c	3 рр	9 pp
1ajor health epidemic in your country	60%	60%	61%	71%	79%	51%	49%	51%	50%	51%
Change from previous year	n/c	-1pp	-10 pp	-8 pp	28 pp	2 pp	-2 pp	1рр	-1 pp	-8 pp
A violent conflict breaking out between ethnic or minority groups in your country	58%	59%	58%	59%	60%	60%	57%	61%	61%	60%
Change from previous year	-1pp	1pp	-1pp	-1pp	n/c	3 рр	-4 pp	n/c	1pp	10 pp
An Artificial Intelligence-based defense system becoming a threat to humanity by breaking free of numan control	58%	57%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	1рр	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Your country entering armed conflict with another country	52%	52%	51%	45%	44%	48%	46%	53%	53%	53%
Change from previous year	n/c	1pp	6 pp	1pp	-4 pp	2 pp	-7 pp	n/c	n/c	3 pp



## Canada threat assessment

Q: How real do you feel the threat is of any of the following happening in the next twelve months — a very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? (Very Real Threat/ Somewhat Real Threat)

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Canada	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Being hacked for fraudulent or espionage purposes	78%	74%	74%	75%	74%	75%	70%	74%	73%	72%
Change from previous year	4 pp	n/c	-1 pp	1pp	-1 pp	5 pp	-4 pp	1 pp	1рр	8 pp
Some person, organization, or country deliberately spreading disinformation to influence public opinion	77%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Nuclear / chemical attack in the world	74%	71%	75%	66%	67%	68%	63%	71%	66%	64%
Change from previous year	3 рр	-4 pp	9 pp	-1pp	-1 pp	5 pp	-8 pp	5 pp	2 pp	7 рр
Major natural disaster in your country	68%	70%	66%	69%	65%	66%	62%	63%	59%	58%
Change from previous year	-2 pp	4 pp	-3 pp	4 pp	-1 pp	4 pp	-1 pp	4 pp	1рр	4 pp
Terrorist attack in your country	66%	63%	61%	62%	58%	65%	64%	72%	71%	69%
Change from previous year	3 рр	2 pp	-1 pp	4 pp	-7 pp	1рр	-8 pp	1 pp	2 pp	14 pp
Major health epidemic in your country	63%	63%	60%	70%	78%	51%	49%	53%	51%	52%
Change from previous year	Орр	3 рр	-10 pp	-8 pp	27 pp	2 pp	-4 pp	2 pp	-1 pp	-7 pp
A violent conflict breaking out between ethnic or minority groups in your country	57%	60%	59%	60%	61%	60%	57%	60%	60%	60%
Change from previous year	-3 pp	1 pp	-1 pp	-1pp	1pp	3 рр	-3 pp	n/c	n/c	9 pp
An Artificial Intelligence-based defense system becoming a threat to humanity by breaking free of human control	56%	59%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	-3 pp	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
The personal safety and security for you or your family members being violated	55%	63%	61%	60%	61%	61%	58%	62%	61%	60%
Change from previous year	-8 pp	2 pp	1рр	-1pp	n/c	3 рр	-4 pp	1рр	1рр	10 pp
Your country entering armed conflict with another country	49%	49%	50%	46%	43%	48%	48%	53%	54%	54%
Change from previous year	n/c	-1pp	4 pp	3 рр	-5 pp	n/c	-5 pp	-1 pp	n/c	3 рр



## U.S. threat assessment

Q: How real do you feel the threat is of any of the following happening in the next twelve months — a very real threat, a somewhat real threat, not much of a real threat or not a real threat at all? (Very Real Threat/ Somewhat Real Threat)

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

U.S.	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Some person, organization, or country deliberately spreading disinformation to influence public opinion	88%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Major natural disaster in your country	85%	84%	83%	85%	87%	87%	73%	90%	85%	85%
Change from previous year	1pp	1рр	-2 pp	-2 pp	n/c	14 pp	-17 pp	5 pp	n/c	10 pp
Being hacked for fraudulent or espionage purposes	84%	79%	81%	83%	81%	82%	80%	88%	87%	85%
Change from previous year	5 pp	-2 pp	-2 pp	2 pp	-1 pp	2 pp	-8 pp	1 pp	2 pp	10 pp
Terrorist attack in your country	82%	81%	77%	79%	74%	84%	82%	90%	91%	81%
Change from previous year	1рр	4 pp	-2 pp	5 pp	-10 pp	2 pp	-8 pp	-1 pp	10 pp	6 pp
Nuclear / chemical attack in the world	78%	78%	77%	71%	68%	73%	70%	84%	78%	72%
Change from previous year	n/c	1рр	6 pp	3 рр	-5 pp	3 рр	-14 pp	6 pp	6 pp	11 pp
Your country entering armed conflict with another country	77%	77%	74%	74%	73%	79%	71%	87%	86%	81%
Change from previous year	n/c	3 рр	n/c	1 pp	-6 pp	8 pp	-16 pp	1 pp	5 pp	-1 pp
Major health epidemic in your country	74%	74%	74%	82%	87%	66%	60%	67%	71%	64%
Change from previous year	n/c	n/c	-8 pp	-5 pp	21 pp	6 pp	-7 pp	-4 pp	7 рр	-10 pp
A violent conflict breaking out between ethnic or minority groups in your country	68%	73%	72%	75%	84%	72%	72%	82%	85%	74%
Change from previous year	-5 pp	1рр	-3 pp	-9 pp	12 pp	n/c	-10 pp	-3 pp	11 pp	17 pp
The personal safety and security for you or your family members being violated	65%	67%	64%	67%	61%	66%	61%	70%	72%	66%
Change from previous year	-2 pp	3 рр	-3 pp	6 pp	-5 pp	5 pp	-9 pp	-2 pp	6 pp	14 pp
An Artificial Intelligence-based defense system becoming a threat to humanity by breaking free of human control	60%	64%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Change from previous year	-4 pp	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a



Some person, organisation/ organization, or country deliberately spreads disinformation to influence public opinion

Q: How real do you feel the threat is of some person, organisation/ organization, or country deliberately spreading disinformation to influence public opinion in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

#### Country

#### % A very/somewhat a real threat

30-country average	76%
United States	88%
Thailand	85%
Netherlands	83%
Indonesia	82%
Sweden	82%
South Korea	81%
Poland	81%
Great Britain	81%
Türkiye	80%
France	79%
South Africa	78%
Germany	78%
Spain	77%
Canada	77%
Australia	76%
New Zealand	75%
Belgium	75%
Singapore	73%
India	73%
Ireland	73%
Colombia	72%
Japan	72%
Brazil	72%
Italy	72%
Chile	69%
Peru	69%
Malaysia	69%
Hungary	68%
Argentina	68%
Mexico	67%



#### Being hacked for fraudulent or espionage purposes

Country

Q: How real do you feel the threat is of some person, organization or country hacking into either your public, private or personal information system for fraudulent or espionage purposes in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

30-country average	<b>76%</b>
Thailand	
Türkiye	85%
United States	84%
South Africa	82%
Poland	81%
Indonesia	80%
Australia	80%
New Zealand	80%
Singapore	80%
Spain	80%
Belgium	80%
France	79%
Canada	78%
Netherlands	78%
Sweden	77%
South Korea	77%
Great Britain	76%
Argentina	75%
Malaysia	75%
Mexico	75%
Colombia	75%
Chile	75%
Ireland	74%
Japan	73%
India	73%
Brazil	71%
Germany	70%
Italy	67%
Peru	67%
Hungary	55%

% A very/somewhat a real threat



2 pp

2 pp 2 pp

5 pp 3 pp 16 pp

5 pp

1 рр -3 рр

4 pp

6 pp

5 pp

0 рр

1рр 8рр

1pp

6 pp 0 pp -2 pp -2 pp -2 pp -2 pp -2 pp -1 pp 7 pp 10 pp 1 pp



3 рр

-10 pp

-1 pp

### A nuclear, biological or chemical attack taking place somewhere in the world

Q: How real do you feel the threat is of a nuclear, biological or chemical attack taking place somewhere in the world in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

•		enange
Country	% A very/somewhat a real threat	2023
30-country average	72%	1 pp
Thailand	86%	1рр
Türkiye	84%	1рр
Singapore	80%	5 pp
South Africa	80%	3 рр
New Zealand	78%	2 pp
United States	78%	Орр
Colombia	78%	-1 pp
Japan	78%	Орр
Ireland	76%	Орр
Australia	75%	2 pp
Indonesia	75%	6 pp
Peru	74%	-1 pp
Canada	74%	5 pp
Spain	73%	1 pp
Argentina	73%	-1 pp
Chile	72%	-6 pp
Great Britain	72%	-2 pp
India	72%	8 pp
Sweden	71%	1 pp
Malaysia	70%	Орр
Hungary	70%	-2 pp
Mexico	70%	-1 pp
Germany	69%	2 pp
Netherlands	68%	1 pp
Brazil	67%	1 pp
Belgium	66%	Орр
Italy	64%	6 pp
South Korea	61%	-1 pp
Poland	61%	Орр
France	58%	Орр



A major natural	
disaster occurring	J

Q: How real do you feel the threat is of a major natural disaster occurring in [country] in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country	% A very learner whet a real threat	onange
Country	% A very/somewhat a real threat	2023
30-country average	70%	Орр
Thailand	85%	3 рр
Indonesia	85%	5 pp
United States	85%	1 pp
Japan	85%	Орр
Türkiye	85%	Орр
New Zealand	84%	-3 pp
Peru	83%	-2 pp
Mexico	83%	8 pp
Chile	82%	-3 pp
Colombia	78%	-4 pp
Brazil	75%	2 pp
Australia	75%	-3 pp
South Africa	74%	-8 pp
Italy	74%	Орр
Poland	74%	17 pp
South Korea	71%	-6 pp
India	70%	10 pp
Canada	68%	-6 pp
Germany	68%	8 pp
Argentina	67%	5 pp
Malaysia	67%	-3 pp
France	67%	-4 pp
Belgium	64%	9 pp
Spain	59%	-10 pp
Singapore	56%	4 pp
Great Britain	55%	1 pp
Netherlands	54%	1 pp
Hungary	48%	1 pp
Ireland	47%	-2 pp
Sweden	39%	-9 pp



## A terrorist attack taking place

Q: How real do you feel the threat is of a terrorist attack taking place in [country] in the next twelve months?

Base: 22,989 or 30 countries, in 2024.

	italij
	Poland
	Chile
	Mexico
nline adults under the age of 75 across	South Korea
nterviewed 20 September - 4 October,	Argentina
	Brazil
	Hungary
fairs	
lalis	

•		enange
Country	% A very/somewhat a real threat	2023
30-country average	66%	3 рр
Türkiye	87%	4 pp
France	84%	4 pp
Germany	83%	12 pp
Netherlands	83%	14 pp
Thailand	82%	3 рр
Great Britain	82%	3 рр
United States	82%	1pp
Belgium	80%	10 pp
Sweden	77%	-6 pp
India	71%	8 pp
Australia	71%	10 pp
Singapore	71%	2 pp
Colombia	69%	-6 pp
Indonesia	68%	-2 pp
South Africa	67%	1 pp
Spain	67%	Орр
Canada	66%	7 pp
Japan	65%	1 pp
New Zealand	62%	-1 pp
Peru	62%	-3 pp
Malaysia	60%	10 pp
Ireland	60%	5 pp
Italy	59%	6 pp
Poland	51%	2 pp
Chile	46%	-5 pp
Mexico	46%	1 pp
South Korea	46%	-9 pp
Argentina	45%	5 pp
Brazil	42%	-3 pp
Hungary	41%	3 pp



### A major health epidemic breaking out

Q: How real do you feel the threat is of a major health epidemic breaking out in [country] in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country	% A very/somewhat a real threat	Change 2023
30-country average	62%	-1 pp
Thailand	84%	Орр
Peru	76%	1 pp
Türkiye	76%	-1 pp
South Africa	74%	-1 pp
United States	74%	0 pp
India	71%	8 pp
Malaysia	70%	Орр
Indonesia	70%	5 pp
Singapore	70%	-3 pp
New Zealand	68%	0 pp
Mexico	66%	2 pp
Great Britain	66%	-3 pp
Japan	65%	Орр
Brazil	63%	-1pp
Canada	63%	-2 pp
Colombia	62%	
Argentina	62%	4 pp
Australia	61%	-2 pp
Ireland	61%	-2 pp
Chile	59%	-2 pp
France	56%	O pp
Netherlands	54%	Орр
Belgium	53%	4 pp
South Korea	53%	1pp
Poland	53%	-4 pp
Spain	52%	-11 pp
Hungary	48%	
Germany	47%	1pp
Italy	46%	
Sweden	41%	1pp



### The personal safety and security for you and your family members being violated

Q: How real do you feel the threat is of the personal safety and security for you or your family members being violated in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country	% A very/somewhat a real threat	2023
30-country average	61%	-2 pp
Türkiye	81%	4 pp
Thailand	79%	Орр
South Africa	79%	-2 pp
Peru	77%	4 pp
India	71%	10 pp
Chile	70%	-3 pp
Mexico	67%	-1 pp
United States	65%	-2 pp
Singapore	65%	3 pp
Colombia	65%	-7 pp
Argentina	64%	-2 pp
Indonesia	63%	-3 pp
Japan	63%	2 pp
Malaysia	63%	2 pp
Australia	61%	-1 pp
Netherlands	61%	2 pp
Brazil	59%	-7 pp
Belgium	58%	-2 pp
Germany	57%	3 pp
France	57%	1 pp
Spain	57%	Орр
Ireland	56%	-7 pp
Canada	55%	-2 pp
South Korea	55%	Орр
New Zealand	54%	-6 pp
Great Britain	53%	-3 pp
Italy	52%	-1 pp
Sweden	49%	Орр
Poland	48%	-7 pp
Hungary	41%	-10 pp



### An Al-based defense system becoming a threat to humanity by breaking free of human control

Q: How real do you feel the threat is of an Ál-based defense system becoming a threat to humanity by breaking free of human control?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

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Country	% A very/somewhat a real threat	2023
30-country average	60%	Орр
Indonesia	77%	1pp
Türkiye	74%	4 pp
Colombia	73%	3 pp
India	72%	9 pp
Thailand	70%	-3 pp
South Africa	67%	Орр
Singapore	66%	3 pp
Malaysia	66%	2 pp
Chile	62%	1pp
Peru	61%	-6 pp
Belgium	61%	5 pp
United States	60%	-4 pp
Mexico	60%	2 pp
France	59%	2 pp
Australia	59%	1рр
Ireland	59%	Орр
Japan	58%	1pp
Poland	57%	3 pp
Brazil	57%	-1 pp
Canada	56%	-3 pp
Netherlands	55%	1рр
Great Britain	55%	-6 рр
Spain	54%	-5 pp
South Korea	54%	2 pp
Argentina	54%	Орр
New Zealand	53%	-1 pp
Italy	52%	5 pp
Hungary	52%	-3 pp
Germany	49%	-1 pp
Sweden	46%	1 pp



Change 20<u>23</u>

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## A violent conflict breaking out between ethnic or minority groups

Q: How real do you feel the threat is of a violent conflict breaking out between ethnic or minority groups in [country] in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country	% A very/somewhat a real threat	Change 2023
30-country average	60%	Орр
Türkiye	81%	4 pp
Thailand	78%	6 pp
South Africa	71%	-6 pp
India	71%	10 pp
Ireland	70%	7 pp
Indonesia	70%	-2 pp
Great Britain	69%	9 pp
United States	68%	-5 pp
Australia	67%	9 pp
France	67%	3 рр
Germany	65%	3 pp
Singapore	63%	3 pp
Colombia	62%	-4 pp
Malaysia	62%	4 pp
Mexico	61%	3 рр
Spain	58%	-2 pp
Netherlands	58%	3 pp
Peru	58%	
Chile	57%	
Canada	57%	-1 pp
Sweden	56%	
New Zealand	54%	0 pp
South Korea	53%	<u>-4 pp</u>
Brazil	53%	-8 pp
Japan	52%	<u>5 pp</u>
Belgium	48%	<u>-7 pp</u>
Italy	44%	
Hungary	41%	
Poland	41%	
Argentina	41%	



### Country being involved in an armed conflict with another nation

Q: How real do you feel the threat is of [country] being involved in an armed conflict with another nation in the next twelve months?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

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Country	% A very/somewhat a real threat	2023
30-country average	50%	1 pp
Thailand	81%	2 pp
Türkiye	81%	7 рр
United States	77%	Орр
India	70%	9 pp
Japan	68%	-2 pp
Great Britain	60%	4 pp
Singapore	59%	7 рр
France	58%	3 pp
Australia	57%	2 pp
South Africa	57%	-3 pp
Indonesia	55%	4 pp
Poland	51%	-6 pp
Germany	51%	-1 pp
Malaysia	50%	9 pp
Canada	<b>49</b> %	Орр
South Korea	48%	-6 pp
Spain	48%	1рр
Colombia	46%	-1 pp
Italy	46%	4 pp
Belgium	44%	1 pp
Netherlands	40%	2 pp
Brazil	39%	-4 pp
Peru	38%	1рр
Ireland	36%	1 pp
Mexico	36%	2 pp
Sweden	34%	0 pp
Argentina	34%	0 pp
New Zealand	34%	Орр
Chile	33%	1 pp
Hungary	27%	-8 pp



## Confidence in Response to Threats

Citizens of 30 Countries Assess Threats and Engagement in International Affairs



	Country	% Very/somewhat confident	Change 2023
Confidence in	30-country average	54%	1рр
Covernment	Indonesia	<b>34</b> 78	-1pp
Government	India	67%	-3 pp
Response: Major	Netherlands	65%	-1pp
	Australia	64%	-1pp
Natural Disaster	Malaysia	64%	6 pp
	Sweden	62%	2 pp
	United States	60%	2 pp
Q: If a major natural disaster	New Zealand	60%	-3 pp
occurs in [country] in the next	Chile	59%	1 pp
twelve months, how confident	Mexico	59%	2 pp
are you that the appropriate levels of security and	Singapore	59%	-1 pp
	Japan	57%	-12 pp
	Poland	56%	15 pp
protection could be provided	South Korea	54%	-2 pp
by your government or its	Canada	53%	-5 pp
agencies could respond	Thailand	53%	-2 pp
effectively?	South Africa	52%	3 рр
	Germany	50%	6 pp
	Spain	50%	-4 pp
	Ireland	49%	8 pp
	Belgium	49%	6 рр
	Great Britain	49%	-2 pp
	Colombia	48%	5 pp
	Türkiye	47%	2 pp
	Brazil	46%	-3 pp
	Argentina	45%	3 pp
Base: 22,989 online adults under the age of 75 across	France	43%	-1 pp
30 countries, interviewed 20 September - 4 October,	Hungary	40%	6 pp
2024.	Peru	38%	-3 pp
	Italy	35%	-5 pp



	Country	% Very/somewhat confident	Change 2023
า	30-country average	52%	1рр
	Singapore	70%	-1pp
	Indonesia	67%	2 pp
ajor	India	67%	
	Sweden	66%	8 pp
nic	Malaysia	64%	2 pp
	Australia	60%	
	Netherlands	59%	2 pp
pidemic	South Africa	58%	2 pp 8 pp
ry]in the	New Zealand	58%	
	Ireland	54%	8 pp
how	Canada	53%	<u>-2 pp</u>
at the	Belgium	53%	<u>2 pp</u> 4 pp
security	United States	52%	3 pp
be	Chile	50%	
ernment	Thailand	50%	4 pp
respond		50%	
lespond	Spain	50%	-1pp
	Brazil	49%	2 pp
	Germany	43%	<u>    4 pp</u>
	Colombia	47%	<u> </u>
	Great Britain	47%	
	Mexico	47%	-3 pp
	Türkiye	47%	-2 pp
	South Korea		1pp
	Argentina	46%	2 pp
	Japan	46%	-5 pp
	Poland	44%	7 pp
age of 75 across	France	41%	Орр
nber - 4 October,	Italy	40%	Орр
	Peru	39%	Орр
	Hungary	38%	3 рр

## Confidence in Government Response: Major Health Epidemic

Q: If a major health epidemic breaks out in [country] in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.



### Confidence in Government Response: Disinformation

Q: If some person, organisation/organization, or country deliberately spreading disinformation to influence public opinion, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

#### Country

#### % Very/somewhat confident

30-country average	50%
Indonesia	73%
Singapore	70%
Malaysia	68%
India	63%
Poland	57%
South Africa	55%
Thailand	54%
Australia	54%
South Korea	54%
Netherlands	53%
United States	<b>52</b> %
Sweden	52%
Ireland	51%
New Zealand	50%
Germany	49%
Brazil	49%
Mexico	47%
Canada	46%
Belgium	46%
Japan	46%
Great Britain	46%
Hungary	45%
Argentina	45%
Spain	43%
Türkiye	43%
Chile	42%
Colombia	40%
Italy	39%
France	39%
Peru	31%



	Country	% Very/somewhat confident	Change 2023
Confidence in	30-country average	<b>49</b> %	1рр
Covernment	Indonesia	<b>TJ 70</b>	4 pp
Government	India	65%	-2 pp
Response: Terrorist	Sweden	65%	8 pp
	Netherlands	64%	2 pp
Attack	Singapore	63%	Орр
	Australia	62%	4 pp
	United States	58%	3 pp
Q: If a terrorist attack occurs	New Zealand	56%	-3 pp
in [country] in the next twelve	Great Britain	56%	-2 pp
months, how confident are	Malaysia	54%	8 pp
you that the appropriate	Türkiye	52%	-3 pp
levels of security and	Germany	51%	5 pp
	Belgium	51%	4 pp
protection could be provided	Thailand	50%	-2 pp
by your government or its	Spain	50%	-1 pp
agencies could respond	Canada	<b>47</b> %	-3 pp
effectively?	South Africa	47%	7 рр
	Poland	46%	13 pp
	South Korea	44%	-4 pp
	Ireland	43%	7 рр
	France	43%	Орр
	Italy	42%	3 рр
	Chile	42%	4 pp
	Mexico	41%	-4 pp
	Japan	41%	-4 pp
	Brazil	39%	1рр
Base: 22,989 online adults under the age of 75 across	Argentina	36%	8 pp
30 countries, interviewed 20 September - 4 October,	Colombia	36%	-4 pp
2024.	Hungary	35%	4 pp
	Peru	31%	-5 pp

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### **Confidence in** Government **Response: Personal** Safety

Germany

Belgium

South Korea

Mexico

Türkiye

Argentina

Colombia

Chile

Poland

Japan

Italy

Peru

France

Hungary

Q: If the personal safety and security of you or your family is violated in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country	% Very/somewhat confident
30-country average	49%
Singapore	70%
India	65%
Indonesia	63%
Malaysia	59%
Australia	57%
United States	57%
Ireland	54%
Netherlands	54%
New Zealand	53%
Great Britain	51%
Thailand	51%
Canada	50%
Sweden	48%
South Africa	48%
Spain	47%
Brazil	47%

46%

46%

46%

46%

44%

43%

42%

42%

42%

41%

38%

38%

36%

33%

#### 2 pp 2 pp -3 pp 2 pp 6 pp -2 pp 3 рр 7 рр 3 рр -2 pp 1pp -9 pp -2 pp 8 pp 4 pp -1 pp 1pp 3 рр 10 pp -1 pp -3 рр -3 рр -1 pp 5 pp 6 pp 1pp -4 pp 2 pp -1 pp 3 рр 0 pp



2024.	
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Base: 22,989 online adults under the age of 75 across

30 countries, interviewed 20 September - 4 October,

### **Confidence in** Government **Response: Violent** Conflict

Q: If a violent conflict breaks out between ethnic or minority groups in [country] in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

#### Country ......

% Very/somewhat confident

30-country average	48%	Орр
Indonesia	69%	0 pp
ndia	68%	Орр
Singapore	66%	-3 pp
Australia	58%	-1pp
Malaysia	58%	6 pp
hailand	55%	-5 pp
letherlands	55%	2 pp
lew Zealand	53%	-1 pp
South Africa	51%	брр
Jnited States	51%	-2 pp
reland	50%	6 pp
Breat Britain	49%	-1 pp
Canada	49%	-2 pp
Sweden	47%	6 рр
Germany	47%	5 pp
Spain	47%	-4 pp
ürkiye	47%	1рр
South Korea	46%	-3 рр
Poland	46%	9 pp
1exico	45%	4 pp
Belgium	45%	9 pp
Brazil	43%	-5 pp
Colombia	43%	3 рр
taly	41%	3 рр
Chile	41%	-3 pp
rgentina	40%	5 pp
apan	38%	-1 pp
lungary	37%	-2 pp
Peru	34%	-4 pp
France	33%	Орр



Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.	Fra Ital Hui Pei
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### Confidence in Government Response: Hacking

Q: If some person, organization or country hacks into either your public, private or personal information system for fraudulent or espionage purposes in the next twelve months, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

0 <b>t</b>		enange
Country	% Very/somewhat confident	2023
30-country average	48%	2 pp
Indonesia	71%	5 pp
Singapore	67%	2 pp
India	67%	Орр
Malaysia	66%	6 pp
Poland	56%	17 pp
South Korea	55%	2 pp
United States	53%	-2 pp
Netherlands	51%	6 pp
Sweden	51%	3 рр
Australia	51%	Орр
South Africa	50%	8 pp
Ireland	49%	11 pp
Thailand	47%	-7 pp
New Zealand	46%	-3 pp
Great Britain	46%	-1 pp
Brazil	46%	-3 pp
Germany	45%	3 pp
Spain	45%	
Canada	44%	-5 pp -4 pp
Türkiye	44%	1 pp
Mexico	43%	3 pp
Japan	43%	-6 pp
Belgium	43%	
Colombia	42%	
Argentina	41%	9 pp 7 pp
Chile	41%	1 pp
France	37%	2 pp
Italy	37%	-2 pp
Hungary	36%	-2 pp
Peru	32%	-2 pp

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	Country	% Very/somewhat confident	Change 2023
Confidence in	30-country average	45%	1 рр
Government	India	63%	-5 pp
	United States	62%	1 рр
Response: Armed	Singapore	57%	-3 pp
	Indonesia	56%	2 pp
Conflict	Netherlands	55%	Орр
	Sweden	54%	3 рр
	Türkiye	54%	-2 pp
Q: If your country is involved in	Australia	53%	-1 pp
an armed conflict with	Great Britain	50%	-4 pp
another nation in the next	Poland	48%	10 рр
twelve months, how confident	Malaysia	46%	8 pp
are you that the appropriate	Canada	44%	-2 pp
levels of security and	South Africa	44%	5 рр
	Chile	43%	1pp
protection could be provided	Japan	43%	-6 рр
by your government or its	South Korea	43%	-4 pp
agencies could respond	Spain	43%	-4 pp
effectively?	Germany	42%	4 pp
	New Zealand	42%	-4 pp
	Thailand	42%	1рр
	Mexico	41%	-1 pp
	Brazil	40%	2 pp
	Ireland	40%	8 pp
	Belgium	38%	-4 pp
	Italy	36%	-3 pp
	France	36%	-3 pp
Base: 22,989 online adults under the age of 75 across	Colombia	36%	2 pp
30 countries, interviewed 20 September - 4 October,	Argentina	33%	7 рр
2024.	Peru	30%	-1 pp
	Hungary	28%	-2 pp

	Country	% Very/somewhat confident	Change 2023
Confidence in	30-country average	44%	Орр
Government	India	67%	-3 pp
	Indonesia	64%	3 pp
Response: Nuclear,	Malaysia	57%	8 pp
	Singapore	57%	2 pp
Biological or	Sweden	56%	4 pp
Chemical Attack	United States	51%	1pp
Chemical Attack	Australia	47%	-3 pp
	South Korea	46%	Орр
Q: If a nuclear, biological or	South Africa	45%	5 рр
	Netherlands	43%	-2 pp
chemical attack took place	Türkiye	43%	Орр
somewhere in the world in the	Japan	43%	-11 pp
next twelve months, how	Brazil	42%	-2 pp
confident are you that the appropriate levels of security and protection could be	Thailand	42%	-6 pp
	Spain	41%	-2 pp
	Germany	41%	1 pp
provided by your government	Great Britain	41%	-4 pp
	Ireland	41%	7 рр
or its agencies could respond	Mexico	41%	4 pp
effectively?	Poland	40%	5 pp
	New Zealand	39%	-5 pp
	Chile	39%	-3 pp
	Canada	39%	-1 pp
	Hungary	38%	-3 pp
	Argentina	37%	6 pp
	Colombia	37%	2 pp
Base: 22,989 online adults under the age of 75 across	Belgium	34%	2 pp
30 countries, interviewed 20 September - 4 October,	Peru	34%	0 pp
2024.	France	33%	
	Italy	30%	-5 pp



Count	ry	% Very/somewhat confident	Change 2023
30-cou	ntry average	44%	1 pp
Indones		71%	6 pp
India		67%	-3 pp
a Malaysia	а	62%	5 pp
Singapo		59%	-1 pp
Thailan		51%	-4 pp
United	States	<b>49</b> %	3 pp
South A	frica	47%	9 pp
C- Sweder	1	47%	7 pp
'e Australi	а	45%	-5 pp
Brazil		44%	3 pp
you South K	lorea	44%	-5 pp
		43%	7 pp
of <u>Unite</u> Netherl	ands	43%	-1 pp
uld Mexico		43%	2 pp
Poland		42%	3 рр
S German	ıy	42%	8 pp
Spain	_	41%	-1 pp
Türkiye		41%	-1 pp
Great B	ritain	40%	-5 pp
Colomb	ia	39%	2 pp
Japan		39%	-5 pp
Ireland		38%	4 pp
New Ze	aland	38%	-4 pp
Hungary	у	38%	1рр
Canada		37%	-7 pp
Argenti	na	37%	5 pp
across Belgium		36%	3 рр
tober, Italy		35%	2 pp
France		35%	4 pp
Peru		32%	-3 pp

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## Confidence in Government Response: Artificia Intelligence

Q: If an artificial intelligencebased defense system were to break free of human control, how confident are you that the appropriate levels of security and protection could be provided by your government or its agencies could respond effectively?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

## **Global Gap Between Priority Of Threat And Level Of Preparation**

1341

Citizens of 30 Countries Assess Threats and Engagement in International Affairs



### Global gap between priority of threat and level of preparation

Level of perceived preparation minus level of concern

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

#### **30-country**

Gap

28 pp

28 pp

26 pp

A nuclear, biological or chemical attack taking place somewhere in the world

average

Some person, organization or country hacking into either your public, private or personal information system for fraudulent or espionage purposes

Some person, organization, or country deliberately spreading disinformation to influence public opinion

A terrorist attack taking place in your country

A major natural disaster occurring in your country

An Al-based defense system becoming a threat to humanity by breaking free of human control

The personal safety and security for you or your family members being violated

A violent conflict breaking out between ethnic or minority groups in your country

A major health epidemic breaking out in your country

Your country being involved in an armed conflict with another nation

# -17 рр -16 рр

-16 pp

-13 рр

-12 pp







### Global gap between priority of threat and level of preparation: Canada

Level of perceived preparation minus level of concern

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

#### Canada

Gap

A nuclear, biological or chemical attack taking place somewhere in the world

Some person, organization or country hacking into either your public, private or personal information system for fraudulent or espionage purposes

Some person, organization, or country deliberately spreading disinformation to influence public opinion in

A terrorist attack taking place in your country

An Al-based defense system becoming a threat to humanity by breaking free of human control

A major natural disaster occurring in your country

A major health epidemic breaking out in your country

A violent conflict breaking out between ethnic or minority groups in your country

The personal safety and security for you or your family members being violated

Your country being involved in an armed conflict with another nation

35 pp	
-34 рр	
-30 pp	
	-19 pp
	-19 рр
	-15 pp
	-9 pp
	-8 pp
	-6 pp
	-4 pi



### Global gap between priority of threat and level of preparation: United States

Level of perceived preparation minus level of concern

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

United States	Gap
Some person, organization or country hacking into either your public, private or personal information system for fraudulent or espionage purposes	-36 pp
Some person, organization, or country deliberately spreading disinformation to influence public opinion in	-32 pp
A nuclear, biological or chemical attack taking place somewhere in the world	-28 pp
A terrorist attack taking place in your country	-24 pp
A major natural disaster occurring in your country	-24 pp
A major health epidemic breaking out in your country	-22 pp
A violent conflict breaking out between ethnic or minority groups in your country	-18 pp
Your country being involved in an armed conflict with another nation	-16 рр
An Al-based defense system becoming a threat to humanity by breaking free of human control	-11 рр
The personal safety and security for you or your family members being violated	-9 pp



## Willingness to Engage in World Affairs

Citizens of 30 Countries Assess Threats and Engagement in International Affairs



#### **Turning focus** inward amid difficult economic times

Q: Given the difficult economic issues in [country] today, [country] needs to focus less on the world and more at home

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country %	Somewhat/strongly agree	2023
30-country average	78%	-1pp
Indonesia	90%	Орр
South Korea	87%	0 рр
South Africa	84%	-2 pp
Malaysia	83%	-6 pp
Thailand	83%	1 pp
Argentina	82%	-2 pp
Colombia	82%	-1 pp
New Zealand	81%	3 рр
Canada	81%	-1 pp
Chile	81%	Орр
Türkiye	80%	-1 pp
United States	80%	1 pp
Poland	80%	3 pp
Ireland	79%	-5 pp
Mexico	79%	-3 pp
France	79%	3 pp
Great Britain	79%	3 pp
Peru	79%	-2 pp
Australia	78%	-2 pp
Singapore	77%	2 pp
Hungary	77%	2 pp
Brazil	77%	Орр
Spain	77%	3 pp
Japan	76%	3 рр
Belgium	75%	1pp
Germany	73%	-1 pp
India	73%	-13 pp
Sweden	71%	-4 pp
Italy	68%	-3 pp
Netherlands	63%	-5 pp



Change

#### Working with other countries

Q: [Country] should work with other countries towards global goals, even if [country] does not always get exactly what we want

Base: 22,989 online adults under the age of 75 a	cross
30 countries, interviewed 20 September - 4 Octo	bber,
2024.	

Country % Somewhat/strongly agree			
30-country average	75%	<b>2023</b> -3 pp	
Singapore	85%	-3 pp	
Indonesia	85%	-4 pp	
Malaysia	82%	Орр	
Thailand	81%	-4 pp	
South Africa	81%	-3 pp	
Italy	80%	Орр	
Türkiye	79%	-4 pp	
Brazil	79%	-2 pp	
New Zealand	77%	-2 pp	
Spain	77%	-3 pp	
Great Britain	77%	-3 pp	
Australia	76%	-5 pp	
Sweden	76%	-2 pp	
United States	75%	1pp	
India	74%	-12 pp	
Ireland	74%	-3 pp	
Poland	74%	-5 pp	
Mexico	73%	-3 pp	
Netherlands	73%	-1 pp	
Peru	73%	-5 pp	
South Korea	73%	-1 pp	
Colombia	72%	-7 pp	
Argentina	72%	-7 pp	
Hungary	72%	-2 pp	
Belgium	71%	1pp	
Germany	71%	-1 pp	
Canada	70%	-7 pp	
France	69%	-4 pp	
Chile	65%	-4 pp	
Japan	64%	2 pp	



Change

#### Moral leader

Q: [Country] has a responsibility to be a moral leader in the world and set an example for other countries to follow

Base: 22,989 online adults under the age of 75 across	
30 countries, interviewed 20 September - 4 October,	
2024.	

Country	% Somewhat/strongly agree
30-country average	70%

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30-country average	70%	-2 pp
Indonesia	86%	-4 pp
Singapore	84%	Орр
Malaysia	82%	Орр
South Africa	82%	-3 pp
Australia	78%	-5 pp
Great Britain	78%	-5 pp
South Korea	78%	-2 pp
United States	77%	-3 pp
Italy	77%	-1 pp
New Zealand	77%	-2 pp
Canada	<b>76</b> %	-3 pp
India	74%	-14 pp
Brazil	74%	-5 pp
Ireland	73%	-4 pp
Spain	71%	-1 pp
Sweden	70%	-4 pp
Thailand	69%	-5 pp
Poland	66%	-1 pp
France	65%	Орр
Netherlands	64%	9 pp
Japan	64%	4 pp
Türkiye	62%	-2 pp
Germany	62%	2 pp
Mexico	60%	-6 pp
Peru	59%	-4 pp
Colombia	58%	-6 pp
Hungary	58%	-8 pp
Belgium	56%	-3 pp
Chile	54%	-3 pp
Argentina	52%	2 pp



Change

2023

#### Good example of democracy

Q: [COUNTRY] is a good example of a democracy

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

#### Country

#### % Somewhat/strongly agree

30-country average	61%
Malaysia	81%
Singapore	79%
Australia	77%
Sweden	76%
ndia	75%
New Zealand	73%
Netherlands	73%
Great Britain	70%
reland	70%
South Africa	69%
Canada	<b>69%</b>
ndonesia	68%
Chile	68%
Jnited States	67%
South Korea	65%
Germany	64%
Thailand	61%
Belgium	59%
taly	58%
Argentina	57%
Poland	56%
Brazil	54%
Spain	54%
1exico	50%
France	47%
l ürkiye	47%
Colombia	46%
Japan	45%
Peru	35%
Hungary	28%



llingness to	30-country average	% Somewhat/strongly agree	Change 2023
gage in World fairs (Global rerage)	Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home	78%	-1 pp
o what extent do you ee or disagree with each of following statements? somewhat/strongly agree)	My country should work with other countries towards global goals, even if my country does not always get exactly what we want	75%	-3 pp
	My country has a responsibility to be a moral leader in the world and set an example for other countries to follow	70%	-2 pp
22.989 online adults under the age of 75 across	My country is a good example of democracy	61%	Орр

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Q: To agree the fo (% soi



#### Willingness to Engage in World Affairs Over Time\*

Q: To what extent do you agree or disagree with each of the following statements? (% somewhat/strongly agree)

\*Change for 20-country average is based on the countries which were in all editions of the Ipsos for the Halifax Security Forum report.

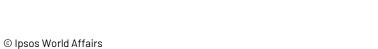
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

- My country should work with other countries towards global goals, even if my country does not always get exactly what we want
- My country has a responsibility to be a moral leader in the world and set an example for other countries to follow

2015

2016

Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home



2018

2019

2020

2022

2021

2023

2017



78%

74%

70%

2024

# World Affairs Influencers

Citizens of 30 Countries Assess Threats and Engagement in International Affairs



#### World Influencers\*

Q: Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs? (% Strongly/somewhat positive)

\*Change for 20-country average is based on the countries which were in all editions of the Ipsos for the Halifax Security Forum report.

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

																NUM			
	0ct 2024	Oct 2023	Oct 2022	0ct 2021	Sept 2020	Sept 2019	Nov 2018	Oct 2017	0ct 2016	0ct 2015	2023	2022	2021	2020	2019	2018	2017	2016	2015
Canada	78%	78%	81%	82%	82%	82%	79%	83%	83%	83%	n/c	-3 pp	-1pp	n/c	n/c	3 рр	-4 pp	n/c	n/c
Germany	71%	72%	73%	77%	76%	73%	70%	75%	73%	75%	-1 pp	-1pp	-4 pp	1pp	3 рр	3 рр	-5 pp	2 pp	-2 pp
My country	70%	70%	68%	67%	66%	65%	65%	68%	66%	69%	n/c	2 pp	1pp	1pp	1pp	n/c	-3 pp	2 pp	-3 pp
European Union	67%	69%	70%	72%	69%	68%	65%	71%	n/a	n/a	-2 pp	-1 pp	-2 pp	3 рр	1pp	3 рр	-6 pp	n/a	n/a
Great Britain	66%	68%	68%	63%	65%	60%	61%	69%	66%	74%	-2 pp	n/c	5 pp	-2 pp	5 pp	-1pp	-8 pp	3 рр	-8 pp
United Nations	66%	71%	71%	70%	69%	71%	67%	72%	73%	74%	-5 pp	n/c	1 pp	1pp	-2 pp	4 pp	-5 pp	-1 pp	-1pp
France	65%	68%	72%	72%	69%	69%	66%	74%	71%	73%	-3 pp	-4 pp	n/c	3 pp	n/c	3 рр	-8 pp	3 рр	-2 pp
ΝΑΤΟ	61%	64%	65%	62%	61%	61%	59%	n/a	n/a	n/a	-3 pp	-1 pp	3 рр	1pp	n/c	2 pp	n/a	n/a	n/a
United States	59%	61%	64%	63%	50%	52%	48%	55%	66%	68%	-2 pp	-3 pp	1 pp	13 pp	-2 pp	4 pp	-7 pp	-11 pp	-2 pp
The World Bank	58%	58%	59%	60%	59%	57%	54%	58%	55%	58%	n/c	-1 pp	-1pp	1pp	2 pp	3 рр	-4 pp	3 pp	-3 pp
The International Monetary Fund (or IMF)	56%	57%	58%	58%	57%	55%	53%	57%	53%	56%	-1 pp	-1 pp	n/c	1рр	2 pp	2 pp	-4 pp	4 pp	-3 pp
India	46%	49%	49%	48%	49%	50%	48%	58%	53%	55%	-3 pp	n/c	1рр	-1 pp	-1 pp	2 pp	-10 pp	5 pp	-2 pp
China	39%	36%	34%	36%	36%	46%	47%	54%	51%	51%	3 рр	2 pp	-2 pp	n/c	-10 pp	-1pp	-7 pp	3 рр	n/c
Saudi Arabia	37%	38%	36%	34%	36%	33%	27%	n/a	n/a	n/a	-1 pp	2 pp	2 pp	-2 pp	3 рр	6 pp	n/a	n/a	n/a
Israel	27%	40%	41%	40%	37%	34%	31%	41%	34%	30%	-13 pp	-1 pp	1pp	3 pp	3 рр	3 рр	-10 pp	7 pp	4 pp
Russia	27%	25%	23%	38%	39%	39%	36%	45%	41%	38%	2 pp	2 pp	-15 pp	-1 pp	n/c	3 рр	-9 pp	4 pp	3 рр
Pakistan	24%	27%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	-3 pp	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Iran	20%	24%	23%	20%	23%	22%	21%	27%	23%	23%	-4 pp	1рр	3 рр	-3 pp	1рр	1рр	-6 pp	4 pp	n/c



**CHANGE FROM** 

#### World Influencers: Canada

Q: Thinking about the next decade, would you say Canada will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across	
30 countries, interviewed 20 September - 4 October,	
2024.	

Country % So	omewhat/strongly positive	2023
30-country average	79%	-1 pp
Colombia	87%	-1pp
Mexico	87%	Орр
Netherlands	85%	0 pp
Peru	85%	-3 pp
New Zealand	83%	1pp
Chile	83%	-2 pp
Great Britain	82%	-1 pp
Ireland	82%	1 pp
Sweden	82%	0 pp
South Korea	82%	-2 pp
Belgium	82%	2 pp
South Africa	80%	2 pp
Thailand	80%	-4 pp
Germany	80%	2 pp
Indonesia	80%	-3 pp
Singapore	80%	-1pp
Australia	80%	-3 pp
Canada	80%	2 pp
Spain	80%	-1 pp
United States	79%	-2 pp
Brazil	79%	-1 pp
Poland	79%	-1 pp
France	78%	0 pp
Argentina	78%	-4 pp
Italy	76%	3 pp
Hungary	74%	4 pp
Japan	71%	-2 pp
Malaysia	70%	-1 pp
Türkiye	69%	Орр
India	62%	5 pp

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#### 5

#### World Influencers: My Country

Q: Thinking about the next decade, would you say your country will have an overall positive or a negative influence on world affairs?

Country	% Somewhat/strongly positive	2023
30-country average	74%	-1pp
Singapore	90%	-3 pp
Indonesia	87%	-6 pp
New Zealand	86%	-2 pp
Malaysia	84%	Орр
Ireland	83%	-2 pp
Poland	83%	13 pp
Australia	82%	-5 pp
South Africa	81%	7 рр
Thailand	78%	-8 pp
Netherlands	77%	-4 pp
Sweden	75%	Орр
Argentina	74%	8 pp
Chile	74%	1 pp
South Korea	74%	-4 pp
Colombia	73%	4 pp
Mexico	71%	-13 pp
Brazil	71%	-5 pp
Spain	70%	-3 pp
Belgium	67%	Орр
Peru	66%	-6 pp
Japan	65%	Орр
Italy	64%	-2 pp
Türkiye	64%	1 pp
Hungary	43%	-1 pp

Change

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#### World Influencers: Germany

Q: Thinking about the next decade, would you say Germany will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

Country	% Somewhat/strongly positive	2023
30-country average	73%	-2 pp
Netherlands	86%	2 pp
Peru	84%	-1 pp
South Africa	82%	2 pp
Indonesia	82%	1pp
Mexico	81%	1pp
Colombia	80%	-1 pp
Thailand	79%	-3 pp
Singapore	79%	2 pp
New Zealand	77%	1pp
South Korea	77%	-6 pp
Great Britain	76%	2 pp
Sweden	75%	-3 pp
Spain	74%	-2 pp
Chile	74%	-8 pp
Belgium	74%	2 pp
Ireland	74%	-5 pp
United States	73%	4 pp
Argentina	72%	-5 pp
Australia	71%	-7 pp
Brazil	70%	-3 pp
France	70%	0 pp
Canada	70%	-1 pp
Malaysia	68%	-5 pp
Türkiye	67%	-6 pp
Italy	67%	4 pp
Germany	67%	Орр
Japan	66%	-4 pp
India	64%	-2 pp
Hungary	63%	-1 pp
Poland	56%	-3 pp



Change

World Influencers:
European Union

Q: Thinking about the next decade, would you say European Union will have an overall positive or a negative influence on world affairs?

Country	% Somewhat/strongly positive	Change 
30-country average	69%	-3 pp
Peru	81%	-1 pp
Thailand	79%	-5 pp
Colombia	78%	-3 pp
Mexico	78%	1 pp
South Africa	77%	4 pp
Indonesia	75%	-3 pp
Ireland	74%	-3 pp
Chile	73%	-3 pp
New Zealand	72%	Орр
Netherlands	72%	-2 pp
Spain	72%	-5 pp
Singapore	71%	-1 pp
South Korea	71%	-7 pp
Sweden	69%	-1 pp
Great Britain	69%	1 pp
Brazil	68%	-4 pp
Australia	68%	-5 pp
Germany	68%	1 pp
United States	67%	1pp
Argentina	66%	-8 pp
Canada	66%	-5 pp
Italy	66%	-1 pp
Belgium	66%	3 pp
Hungary	63%	Орр
India	63%	-3 pp
Japan	62%	-4 pp
Poland	62%	-8 pp
France	61%	-1 pp
Malaysia	60%	-7 pp
Türkiye	55%	-7 pp



Country	% Somewhat/strongly positive
30-country average	68%
Colombia	80%
Peru	80%
Thailand	78%
Mexico	78%
South Africa	77%
Chile	76%
Indonesia	76%
Ireland	75%
Netherlands	72%
Singapore	72%
Brazil	70%
Germany	70%
New Zealand	70%
United States	<b>69%</b>
Australia	69%
Canada	68%
Great Britain	67%
South Korea	67%
Sweden	66%
India	66%
Malaysia	64%
Spain	63%
France	63%
Japan	62%
Belgium	62%
Italy	60%
Argentina	58%
Poland	57%
Hungary	55%
Türkiye	48%

#### World Influencers: France

Q: Thinking about the next decade, would you say France will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.



-2 pp

-8 pp

2 рр

Change 2023

-2 pp

-1 pp -2 pp -3 pp 0 pp

0 рр

-2 pp

-3 рр

2 pp

-1 pp -4 pp -3 рр 1pp -1 pp 0 рр -6 рр -3 рр 1pp -9 pp -5 рр -1 pp 1pp -8 pp -3 рр -3 рр 1pp 2 pp -13 pp

World Influencers:
United Nations

Q: Thinking about the next decade, would you say United Nations will have an overall positive or a negative influence on world affairs?

Country	% Somewhat/strongly positive	Change 2023
30-country average	68%	-3 pp
South Africa	80%	2 pp
Thailand	79%	-7 pp
Indonesia	77%	-8 pp
South Korea	77%	Орр
Mexico	73%	-6 pp
Sweden	73%	-2 pp
Singapore	73%	-1 pp
Netherlands	73%	-2 pp
Great Britain	72%	-1 pp
Colombia	72%	-1 pp
Peru	71%	-5 pp
Poland	71%	-7 pp
New Zealand	70%	-3 pp
Ireland	70%	Орр
Malaysia	67%	-5 pp
Brazil	67%	-6 pp
Australia	67%	-4 pp
India	66%	-4 pp
United States	66%	-1pp
Hungary	65%	-3 pp
Belgium	65%	2 pp
Canada	64%	-5 pp
Germany	64%	1 pp
France	61%	-1 pp
Italy	61%	-2 pp
Chile	60%	-9 pp
Argentina	59%	-7 pp
Spain	55%	-4 pp
Japan	54%	-3 pp
Türkiye	54%	-4 pp



#### World Influencers: Great Britain

Q: Thinking about the next decade, would you say Great Britain will have an overall positive or a negative influence on world affairs?

Country	% Somewhat/strongly positive	Change 2023
30-country average	67%	-2 pp
Colombia	78%	-1pp
South Africa	77%	4 pp
United States	76%	1pp
Mexico	75%	Орр
Great Britain	75%	-1pp
Peru	75%	-7 pp
Indonesia	73%	-6 pp
Australia	73%	-4 pp
Chile	73%	-2 pp
Singapore	72%	0 pp
New Zealand	71%	-4 pp
Poland	70%	-10 pp
Canada	<b>69%</b>	-3 pp
Brazil	69%	-1pp
Japan	68%	-2 pp
South Korea	68%	-6 pp
Sweden	67%	-6 pp
Thailand	66%	-6 pp
Italy	65%	7 pp
Hungary	64%	-6 pp
Netherlands	64%	2 pp
Malaysia	63%	
France	62%	Opp
India	62%	-2 pp
Germany	61%	4 pp
Spain	59%	1pp
Belgium	55%	1pp
Ireland	55%	3 pp
Argentina	55%	
Türkiye	47%	-3 pp



World Influencers:	
NATO	

Q: Thinking about the next decade, would you say NATO will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across	
30 countries, interviewed 20 September - 4 October,	
2024.	

Country	% Somewhat/strongly positive	Change 2023
30-country average	61%	-3 pp
Poland	81%	-3 pp
Netherlands	75%	-2 pp
Great Britain	71%	-4 pp
Sweden	70%	3 рр
Thailand	67%	-7 pp
United States	66%	7 pp
Colombia	65%	1 pp
Hungary	65%	3 pp
Belgium	64%	Орр
New Zealand	64%	-2 pp
South Korea	64%	-7 pp
Australia	64%	-4 pp
Germany	63%	1 pp
South Africa	62%	Орр
Canada	61%	-5 pp
Ireland	60%	-3 pp
Peru	60%	-4 pp
India	60%	-1 pp
Japan	59%	-5 pp
Indonesia	58%	-4 pp
Singapore	58%	-3 pp
Mexico	58%	-4 pp
Spain	57%	-6 pp
Brazil	57%	-4 pp
Italy	55%	-2 pp
France	53%	-6 pp
Türkiye	53%	-2 pp
Malaysia	51%	Орр
Chile	47%	-13 pp
Argentina	46%	-5 pp



World Influencers:
The World Bank

Q: Thinking about the next decade, would you say The World Bank will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

_		Change
Country	% Somewhat/strongly positive	2023
30-country average	61%	-1pp
Thailand	80%	-6 pp
Indonesia	77%	-6 pp
South Africa	76%	3 pp
Singapore	74%	Орр
Peru	73%	-6 pp
Mexico	71%	-4 pp
Malaysia	71%	1 pp
Colombia	71%	2 pp
India	68%	-5 pp
Brazil	66%	-3 pp
Netherlands	66%	0 pp
South Korea	66%	-5 pp
Poland	62%	-2 pp
Great Britain	61%	3 рр
Ireland	60%	7 рр
Chile	59%	-6 pp
Japan	58%	-2 pp
New Zealand	57%	-1pp
Sweden	56%	4 pp
Canada	54%	Орр
Australia	54%	-4 pp
Spain	53%	-2 pp
Türkiye	53%	-6 pp
United States	52%	1 pp
Belgium	52%	5 pp
Italy	51%	2 pp
Hungary	51%	4 pp
Argentina	50%	-2 pp
Germany	50%	2 pp
France	48%	-2 pp



Change

#### World Influencers: The International Monetary Fund (IMF)

Q: Thinking about the next decade, would you say The International Monetary Fund will have an overall positive or a negative influence on world affairs?

Country	% Somewhat/strongly positive	Change 2023
30-country average	60%	0 pp
Thailand	80%	-3 pp
South Africa	75%	5 pp
Singapore	74%	2 pp
Peru	73%	-2 pp
Colombia	71%	1 pp
Mexico	70%	-6 pp
Malaysia	67%	1 pp
Indonesia	67%	-4 pp
India	67%	-2 pp
South Korea	64%	-1pp
Netherlands	63%	0 pp
Great Britain	60%	2 pp
Poland	59%	-7 pp
Brazil	58%	
Ireland	58%	3 рр
Sweden	58%	1pp
Japan	58%	-5 pp
New Zealand	57%	1pp
Chile	56%	-8 pp
Belgium	54%	5 pp
Australia	54%	-2 pp
Spain	54%	1pp
Italy	53%	2 pp
Germany	52%	2 pp
Canada	<b>52%</b>	0 pp
Hungary	51%	0 pp
France	48%	-2 pp
United States	46%	-3 pp
Türkiye	46%	
Argentina	43%	4 pp



#### World Influencers: United States

Q: Thinking about the next decade, would you say United States will have an overall positive or a negative influence on world affairs?

Base: 22,989 online adults under the age of 75 across	
30 countries, interviewed 20 September - 4 October,	
2024.	

Country	% Somewhat/strongly positive	Change 2023
30-country average	60%	-2 pp
Peru	82%	2 pp
Colombia	77%	4 pp
United States	77%	1 pp
Thailand	76%	-3 pp
Brazil	73%	-2 pp
Poland	73%	-4 pp
South Africa	71%	2 pp
South Korea	71%	-3 pp
Mexico	67%	-1 pp
Chile	67%	1 pp
Singapore	66%	2 pp
India	66%	
Argentina	66%	-2 pp
Japan	65%	-6 pp
France	56%	3 рр
Great Britain	56%	-5 pp
Indonesia	55%	-10 pp
Spain	54%	-3 pp
Australia	54%	-4 pp
Hungary	53%	7 рр
Italy	52%	-3 pp
Malaysia	52%	-8 pp
Canada	<b>52</b> %	1 pp
Germany	51%	1pp
Netherlands	50%	-4 pp
Ireland	49%	-6 pp
New Zealand	48%	
Belgium	47%	-2 pp
Sweden	44%	
Türkiye	40%	-8 pp



	Country	% Somewhat/strongly positive	Change 2023
World Influencers:	30-country average	48%	-2 pp
India	India	<b>TO 70</b> 81%	-4 pp
inuia	South Africa	69%	-2 pp
	Colombia	62%	6 pp
O. Thinking chout the pout	Indonesia	60%	-4 pp
0: Thinking about the next	Japan	58%	-3 pp
decade, would you say India	Thailand	58%	-7 pp
will have an overall positive or	Brazil	53%	-7 pp
a negative influence on world	United States	<b>52</b> %	-1pp
affairs?	Peru	52%	-5 pp
	Australia	51%	-5 pp
	New Zealand	51%	Орр
	Argentina	49%	-5 pp
	Mexico	49%	-11 pp
	Singapore	48%	-5 pp
	Malaysia	47%	-10 pp
	Chile	47%	-4 pp
	Poland	46%	2 pp
	Great Britain	45%	-1 pp
	Ireland	44%	-2 pp
	South Korea	44%	-9 pp
	Hungary	43%	-2 pp
	Italy	41%	1 pp
	Germany	39%	-1 pp
	Spain	38%	-2 pp
	Sweden	38%	-1pp
	Canada	35%	2 pp
Base: 22,989 online adults under the age of 75 across	Netherlands	35%	5 pp
30 countries, interviewed 20 September - 4 October,	Belgium	34%	6 pp
2024.	France	33%	-3 pp
	Türkiye	30%	-9 pp



	Country	% Somewhat/strongly positive	Change 2023
World Influencers:	30-country average	46%	3 рр
China	Peru	<b></b> 7078	6 pp
Unina	South Africa	79%	6 pp
	Indonesia	76%	6 pp
O. Thinking chout the post	Thailand	74%	-2 pp
Q: Thinking about the next	Mexico	71%	1pp
decade, would you say China	Colombia	71%	10 pp
will have an overall positive or	Malaysia	71%	-1 pp
a negative influence on world	Singapore	70%	3 pp
affairs?	Brazil	64%	-1 pp
	Argentina	63%	4 pp
	Chile	61%	4 pp
	Türkiye	54%	Орр
	India	47%	2 pp
	Hungary	43%	4 pp
	Spain	42%	4 pp
	Ireland	40%	7 рр
	Italy	36%	4 pp
	Australia	36%	5 pp
	New Zealand	33%	1 pp
	Poland	32%	7 pp
	Great Britain	31%	7 рр
	France	29%	5 pp
	Belgium	27%	4 pp
	Germany	25%	Орр
	Canada	25%	1 рр
	United States	24%	-2 pp
Base: 22,989 online adults under the age of 75 across	Sweden	23%	5 pp
30 countries, interviewed 20 September – 4 October,	Netherlands	23%	6 pp
2024.	Japan	18%	Орр
	South Korea	17%	Орр

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	Country	% Somewhat/strongly positive	Change 2023
World Influencers:	30-country average	43%	-1 pp
Saudi Arabia	Indonesia	<b>TO 70</b>	-4 pp
Saudi Arabia	Malaysia	72%	-5 pp
	South Africa	70%	-1pp
O. Thinking chaut the next	Thailand	65%	-5 pp
0: Thinking about the next	Singapore	61%	-1pp
decade, would you say Saudi	India	61%	-2 pp
Arabia will have an overall	Colombia	58%	2 pp
positive or a negative	Peru	53%	-3 pp
influence on world affairs?	Mexico	52%	-2 pp
initiachee on world arrans:	South Korea	49%	-2 pp
	Brazil	48%	-4 pp
	Japan	46%	Орр
	Argentina	43%	-10 pp
	Chile	42%	-5 pp
	Poland	38%	3 рр
	Australia	38%	Орр
	New Zealand	37%	3 pp
	Ireland	37%	4 pp
	Italy	33%	3 pp
	Hungary	33%	2 pp
	United States	31%	-2 pp
	Great Britain	28%	-2 pp
	Türkiye	28%	-10 pp
	Belgium	28%	11 pp
	Canada	27%	-3 pp
	Germany	26%	1 pp
Base: 22,989 online adults under the age of 75 across	Spain	25%	-1pp
30 countries, interviewed 20 September - 4 October,	France	23%	1 pp
2024.	Netherlands	22%	4 pp
	Sweden	19%	5 pp

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	Country	% Somewhat/strongly positive	Change 2023
World Influencers:	30-country average	32%	2 pp
Russia	Indonesia	77%	9 pp
Russia	Malaysia	65%	5 pp
	India	64%	-1pp
0. Thinking about the payt	Peru	59%	4 pp
Q: Thinking about the next	Thailand	55%	2 pp
decade, would you say Russia	South Africa	54%	3 рр
will have an overall positive or	Mexico	52%	4 pp
a negative influence on world	Türkiye	45%	1 pp
affairs?	Singapore	41%	5 pp
	Colombia	40%	4 pp
	Argentina	37%	7 рр
	Brazil	35%	-5 pp
	Hungary	29%	3 рр
	Chile	28%	Орр
	Ireland	22%	7 рр
	Australia	22%	1рр
	Italy	21%	-2 pp
	Germany	19%	1 pp
	South Korea	18%	-1 pp
	Belgium	18%	6 pp
	United States	17%	Орр
	Canada	17%	2 pp
	France	16%	Орр
	New Zealand	16%	-1pp
	Great Britain	16%	1 pp
	Spain	16%	-3 pp
Base: 22,989 online adults under the age of 75 across	Japan	15%	1 pp
30 countries, interviewed 20 September - 4 October,	Sweden	12%	3 pp
2024.	Poland	10%	4 pp
	Netherlands	10%	-1 pp



	Country	% Somewhat/strongly positive	Change 2023
World Influencers:	30-country average	28%	-12 pp
Israel	India	55%	-7 pp
151 dei	Peru	45%	-8 pp
	South Africa	42%	-16 pp
Q: Thinking about the next	United States	42%	-12 pp
	Thailand	41%	-16 pp
decade, would you say Israel	Argentina	40%	-8 pp
will have an overall positive or	Brazil	39%	-17 pp
a negative influence on world	Colombia	39%	-9 pp
affairs?	Singapore	36%	-16 pp
	Mexico	34%	-15 pp
	Australia	26%	-18 pp
	South Korea	26%	-20 pp
	Malaysia	26%	-2 pp
	Hungary	23%	-10 pp
	Great Britain	23%	-11 pp
	Germany	23%	-4 pp
	Canada	22%	-14 pp
	Chile	22%	-19 pp
	Indonesia	22%	-6 pp
	Ireland	22%	-3 pp
	Italy	22%	-20 pp
	New Zealand	21%	-17 pp
	France	21%	-12 pp
	Spain	20%	-11 pp
	Sweden	20%	-7 pp
	Japan	17%	-14 pp
Base: 22,989 online adults under the age of 75 across	Netherlands	16%	-11 pp
30 countries, interviewed 20 September - 4 October,	Poland	15%	-17 pp
2024.	Belgium	13%	-7 pp
	Türkiye	13%	-13 pp

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Q: Thinking about the next decade, would you say Pakistan will have an overall positive or a negative influence on world affairs?

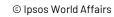
Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

•		onange
Country	% Somewhat/strongly positive	2023
30-country average	28%	-2 pp
Indonesia	75%	7 pp
Malaysia	59%	3 pp
South Africa	45%	1pp
Thailand	42%	-10 pp
India	39%	1 pp
Singapore	34%	Орр
Peru	33%	-1 pp
Colombia	33%	5 pp
Mexico	31%	-7 pp
Türkiye	30%	-7 pp
Australia	30%	-5 pp
Ireland	29%	1 pp
Great Britain	26%	-3 pp
New Zealand	26%	-3 pp
Brazil	25%	-12 pp
South Korea	25%	-2 pp
Japan	24%	-5 pp
Canada	23%	-3 pp
Chile	22%	-4 pp
United States	21%	-4 pp
Poland	21%	1pp
Argentina	21%	-4 pp
Italy	21%	-2 pp
Germany	18%	Орр
Sweden	18%	2 pp
Spain	17%	-4 pp
Belgium	17%	3 рр
France	17%	1pp
Netherlands	14%	-1pp
Hungary	13%	-3 pp



Change

	Country	% Somewhat/strongly positive	Change 2023
World Influencers:	30-country average	25%	-2 pp
Iran	Indonesia	72%	10 pp
II dI I	Malaysia	55%	3 pp
	India	54%	-4 pp
Q: Thinking about the next	Thailand	47%	-7 pp
	South Africa	46%	-1pp
decade, would you say Iran will	Peru	37%	Орр
have an overall positive or a	Singapore	34%	-2 pp
negative influence on world	Mexico	30%	-7 pp
affairs?	Colombia	28%	-5 pp
	Brazil	24%	-11 pp
	Türkiye	23%	Орр
	Argentina	23%	-2 pp
	Ireland	21%	-1pp
	Japan	21%	-4 pp
	Australia	20%	-6 pp
	South Korea	18%	-5 pp
	Chile	18%	-5 pp
	New Zealand	17%	-4 pp
	Canada	16%	-5 pp
	Great Britain	16%	-3 pp
	Italy	15%	-6 рр
	United States	15%	-3 pp
	Poland	13%	-2 pp
	Spain	13%	-6 pp
	France	13%	Орр
	Sweden	12%	2 pp
Base: 22,989 online adults under the age of 75 across	Germany	12%	-2 pp
30 countries, interviewed 20 September - 4 October,	Belgium	12%	2 pp
2024.	Hungary	12%	-4 pp
	Netherlands	9%	Орр





# **World Conflict Views**

Citizens of 30 Countries Assess Threats and Engagement in International Affairs



#### U.S. President Role in World Security

Q: As you know, the United States is holding its presidential election on November 5th. Which outcome, in your view, would help the world be more secure?

Country	More secure if Kamala Harris wins	Doesn't r	natter	1ore secure if <b>E</b>	onald Trump wins
30-country average	45	%	35%	21%	
Netherlands			71%	17%	12%
Belgium			67%	22%	11%
Germany			62%	22%	16%
Sweden			61%	25%	14%
South Korea		57%		34%	9%
New Zealand		56%	25%	19	%
Ireland		56%	22%	22%	
Poland		56%	21%	24%	
France		55%	32	%	14%
Mexico		54%	32%	0	14%
Canada		54%	25%	21%	
Great Britain		52%	29%	19%	6
Australia		52%	27%	21%	
Spain		51%	33%		16%
Italy		50%	28%	22%	
Chile	45	%	33%	22%	
Brazil	45%	6	34%	22%	
United States	44%	18%	38%		
Colombia	43%		36%	21%	
South Africa	37%	33%		30%	
Japan	35%		51%		14%
Singapore	35%		47%	18	3%
Hungary	32%	33%	34%		
Argentina	31%	45%		24%	
Malaysia	31%		54%		15%
India	28%	43%		30%	
Peru	27%	43%		30%	
Thailand	24%	55%		21%	
Türkiye	24%	57%		19°	%
Indonesia	19%	60%		21%	



#### World Conflict Involving Superpower

Q: I expect in the next 25 years we could see another world conflict involving superpowers similar to World Wars 1 & 2

Country	% Somewhat/strongly agree	Change 2023
30-country average	63%	-7 pp
Malaysia	72%	-3 pp
Belgium	71%	-2 pp
India	70%	-12 pp
Türkiye	70%	1 pp
Netherlands	70%	-3 pp
New Zealand	69%	-1pp
Thailand	69%	-7 pp
France	68%	-5 pp
Ireland	68%	-7 pp
Peru	67%	-11 pp
Australia	67%	
Canada	67%	-8 pp
Singapore	66%	-8 pp
Spain	65%	-10 pp
United States	65%	-11 pp
Colombia	64%	-11 pp
Chile	63%	-14 pp
Brazil	62%	-8 pp
Argentina	61%	-11 pp
Mexico	61%	-10 pp
Great Britain	61%	-7 pp
South Africa	59%	-11 pp
South Korea	58%	-7 pp
Indonesia	57%	-2 pp
Italy	56%	
Hungary	56%	-7 pp
Poland	54%	-12 pp
Germany	53%	-6 pp
Sweden	52%	
Japan	38%	



#### Ukraine Conflict Continuation

Q: Ukraine should fight on until full victory, including expelling Russia from its territory

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

#### Country

#### % Somewhat/strongly agree

30-country average	56%
Poland	71%
Sweden	68%
India	66%
Indonesia	64%
Chile	63%
Colombia	62%
Türkiye	61%
Netherlands	61%
France	60%
Belgium	60%
Peru	59%
Great Britain	59%
Germany	58%
Malaysia	57%
Ireland	57%
New Zealand	56%
Mexico	56%
Australia	56%
South Korea	55%
Brazil	54%
Argentina	54%
United States	53%
Thailand	53%
Canada	53%
Spain	53%
Singapore	52%
South Africa	51%
Italy	42%
Hungary	37%
Japan	31%



	Country	% Somewhat/strongly agree	Change 2023
Involvement in	30-country average	47%	-1 pp
Illuraine Conflict	Thailand	70%	-6 pp
Ukraine Conflict	India	69%	-13 pp
	Hungary	67%	-4 pp
O. The problems in Illyrains	Malaysia	65%	7 pp
Q: The problems in Ukraine	Argentina	62%	4 pp
are none of [country's]	Mexico	59%	-5 pp
business and we should not	Indonesia	57%	2 pp
interfere	Colombia	53%	5 pp
	Türkiye	52%	6 pp
	South Korea	50%	-2 pp
	Singapore	49%	4 pp
	Chile	49%	-4 pp
	South Africa	49%	-5 pp
	Peru	47%	-6 pp
	United States	45%	-4 pp
	Brazil	44%	-11 pp
	Germany	43%	-1 pp
	Australia	43%	-2 pp
	France	42%	-2 pp
	New Zealand	40%	1 pp
	Belgium	39%	-6 pp
	Italy	38%	-5 pp
	Ireland	38%	-9 pp
	Canada	37%	Орр
	Spain	36%	1 pp
	Poland	36%	1 pp
Base: 22,989 online adults under the age of 75 across	Great Britain	35%	Орр
30 countries, interviewed 20 September - 4 October,	Netherlands	32%	1 pp
2024.	Sweden	27%	1 pp
	Japan	26%	2 pp



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#### Middle East Conflict

Country

Q: Muslim people are to blame for instability/conflict in the Middle East

44% 29-country average\* 76% South Korea India 67% 57% Poland Thailand 52% 49% Indonesia 48% Chile 48% Türkiye 47% Sweden 47% Germany 46% France 46% Hungary 46% Peru Colombia 44% 44% Mexico 44% Belgium 43% Brazil 43% Spain 43% Netherlands 42% Italy 40% Singapore 37% Australia 37% Argentina 35% Japan 34% **United States** 34% Canada 33% Ireland 33% South Africa 30% Great Britain New Zealand 26%

% Somewhat/strongly agree

#### \*This question was not asked in Malaysia.



#### Middle East Conflict

Q: Jewish people in Israel and around the world are to blame for instability/conflict in the Middle East

Base: 22,989 online adults under the age of 75 across	
30 countries, interviewed 20 September - 4 October,	
2024.	

#### Country

#### % Somewhat/strongly agree

30-country average	41%		
South Korea	78%		
Indonesia	76%		
Türkiye	73%		
Malaysia	70%		
India	66%		
Thailand	57%		
Poland	49%		
Spain	43%		
Italy	41%		
Singapore	41%		
Chile	40%		
Peru	38%		
Mexico	38%		
Colombia	37%		
Belgium	36%		
South Africa	35%		
Ireland	35%		
Germany	34%		
Brazil	33%		
Japan	32%		
Australia	31%		
Argentina	30%		
Hungary	30%		
France	29%		
Sweden	28%		
Netherlands	27%		
Canada	26%		
Great Britain	25%		
New Zealand	23%		
United States	20%		



Economic vs.
Military Power

Q: Economic power is more important in world affairs than military power

Country	% Somewhat/strongly agree	2023
30-country average	66%	-11 pp
Thailand	79%	-9 pp
Indonesia	76%	-9 pp
South Africa	75%	-8 pp
India	73%	-12 pp
South Korea	71%	-4 pp
Türkiye	70%	-10 pp
Malaysia	70%	-7 pp
Peru	69%	-13 pp
Mexico	68%	-12 pp
New Zealand	68%	-10 pp
Hungary	68%	-12 pp
Spain	68%	-11 pp
Argentina	67%	-13 pp
Ireland	67%	-9 pp
Chile	67%	-11 pp
Singapore	66%	-13 pp
Italy	66%	-12 pp
Sweden	66%	-11 pp
Belgium	66%	-12 pp
France	64%	-13 pp
Colombia	64%	-15 pp
Brazil	63%	-9 pp
Poland	62%	-10 pp
Australia	62%	-14 pp
Germany	59%	-9 pp
Japan	59%	-13 pp
Great Britain	59%	-15 pp
Canada	58%	-18 pp
Netherlands	57%	-13 pp
United States	56%	-8 pp

Change

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	Country	% Somewhat/strongly agree	Change 2023
Military Spending	30-country average	57%	-5 pp
	Poland	79%	-5 pp
	India	75%	-10 pp
Q: Given the dangers in the	Indonesia	72%	-4 pp
world, my government needs	Malaysia	71%	2 pp
to spend more on my	South Africa	70%	-7 pp
country's military power	Sweden	70%	3 рр
	Netherlands	69%	-2 pp
	Türkiye	68%	-7 pp
	Great Britain	64%	-4 pp
	Singapore	63%	-9 pp
	South Korea	59%	-8 pp
	Germany	59%	-1 pp
	France	58%	-4 pp
	United States	58%	-3 pp
	Ireland	57%	-1 pp
	Belgium	57%	1 pp
	Peru	57%	-5 pp
	Canada	55%	-9 pp
	Thailand	54%	-1 pp
	Australia	53%	-12 pp
	Mexico	53%	-3 pp
	Argentina	52%	-14 pp
	Brazil	51%	-8 pp
	Colombia	48%	-5 pp
	New Zealand	46%	-2 pp
	Spain	45%	-6 pp
Base: 22,989 online adults under the age of 75 across	Chile	45%	-2 pp
30 countries, interviewed 20 September – 4 October,	Japan	41%	-10 pp
2024.	Hungary	38%	-5 pp
	Italy	35%	-6 pp



## Views on Democracy, U.S. and Western Values

Citizens of 30 Countries Assess Threats and Engagement in International Affairs



#### Universal vs. Western Values

Q: Which of the following is closest to your point of view:

Base: 22,989 online adults under the age of 75 across	s
30 countries, interviewed 20 September - 4 October,	
2024	

#### Country

#### Democracy, human rights and the rule of law are "Universal Values" that all nations deserve and can aspire to "Western Values" and only possible in those countries.

Democracy, human rights and the rule of law are

30-country average	81% 19%	
Colombia	90% 10%	
Mexico	90% 10%	
Türkiye	88% 12%	
Indonesia	88% 12%	
Argentina	87% 13%	
South Korea	87% 13%	
Peru	87% 13%	
Chile	86% 14%	
Brazil	84% 16%	
United States	83% 17%	
Poland	83% 17%	
Hungary	83% 17%	
South Africa	82% 18%	
Italy	82% 18%	
Spain	82% 18%	
Netherlands	81% 19%	
Thailand	81% 19%	
Belgium	80% 20%	
New Zealand	80% 20%	
Great Britain	79% 21%	
Australia	79% 21%	
Canada	78% 22%	
Ireland	78% 22%	
Malaysia	78% 22%	
Sweden	78% 22%	
Germany	77% 23%	
Singapore	76% 24%	
France	76% 24%	
Japan	71% 29%	
India	60% 40%	



	Country	% Somewhat/strongly agree
The role of free	30-country average	70%
trade in a global	Netherlands	80%
trade in a giobai	Mexico	80%
economy	Malaysia	79%
	Poland	78%
	Great Britain	76%
Q: Free trade is beneficial for	Ireland	76%
my country's economy	Peru	76%
my country coordinary	Singapore	75%
	New Zealand	75%
	Thailand	72%
	South Korea	72%
	Indonesia	72%
	India	72%
	Colombia	71%
	South Africa	71%
	Chile	71%
	Australia	70%
	United States	69%
	Germany	68%
	Argentina	67%
	Canada	66%
	Brazil	66%
	Sweden	65%
	Belgium	65%
	Türkiye	65%
	Italy	63%
Base: 22,989 online adults under the age of 75 across	Hungary	63%
30 countries, interviewed 20 September - 4 October,	Spain	61%
2024.	Japan	55%
	France	49%

#### Base: 22,989 online adults un 30 countries, interviewed 203 2024.



-11 pp

-14 pp

-12 pp

Change 2023

-10 pp

-2 pp -9 pp

-5 рр -4 pp -11 pp

-13 pp

-10 pp -16 pp -14 pp -12 pp -9 pp -2 pp -11 pp -7 рр -12 pp -12 pp -14 pp -14 pp -7 рр -14 pp -15 pp -9 pp -15 pp -6 рр -8 pp -7 pp -11 pp

Respect of globa	
institutions	

Q: I would have more respect for global institutions and agreements if democratic nations had more influence over them than authoritarian nations

Country	% Somewhat/strongly agree	Chang 2023
30-country average	68%	-12 pp
Indonesia	81%	-9 pp
Poland	77%	-11 pp
Thailand	76%	-9 pp
Colombia	76%	-6 pp
Malaysia	75%	-6 pp
Mexico	75%	-6 pp
Singapore	74%	-9 pp
South Africa	74%	-12 pj
Türkiye	73%	-4 pr
South Korea	72%	-10 p
Sweden	72%	-10 p
Peru	71%	-16 p
India	71%	-15 p
Chile	70%	-14 p
Netherlands	70%	-12 p
Spain	69%	-9 p
Argentina	69%	-14 p
Ireland	69%	-14 p
Italy	68%	-6 pr
Belgium	68%	-4 p
New Zealand	67%	-11 p
Hungary	65%	-9 pt
Brazil	64%	-11 p
Australia	63%	-16 p
Germany	62%	-11 p
Great Britain	61%	-13 p
Canada	<b>59%</b>	–19 p
United States	58%	-15 p
France	58%	-15 pr



### Role of U.S., NATO and allies

Q: The United States and its allies, including the North Atlantic Treaty Organization (NATO) make the world more secure

Base: 22,989 online adults under the age of 75 across 30 countries, interviewed 20 September - 4 October, 2024.

#### Country

% Somewhat/strongly agree

30-country average	55%
Poland	74%
India	68%
Netherlands	67%
Thailand	66%
United States	66%
South Korea	64%
Great Britain	63%
Sweden	59%
Colombia	58%
Hungary	58%
Australia	58%
New Zealand	57%
Canada	56%
Germany	56%
Peru	55%
Belgium	55%
Singapore	55%
Ireland	54%
Spain	53%
Chile	51%
South Africa	51%
Brazil	51%
France	50%
Italy	49%
Mexico	48%
Malaysia	45%
Argentina	43%
Indonesia	43%
Japan	43%
Türkiye	40%



	Country	% Somewhat/strongly agree	Change 2023
Role of the U.S. as	30-country average	51%	-7 pp
	India	71%	-12 pp
democratic leader	Poland	71%	-8 pp
	Peru	69%	-6 pp
	Thailand	67%	-11 pp
Q: When it comes to achieving	South Korea	63%	-2 pp
positive outcomes in the	United States	62%	-2 pp
world, the United States	Colombia	62%	-7 pp
continues to be the most	Brazil	57%	-8 pp
reliable leader for democratic nations	Chile	56%	-3 pp
	South Africa	56%	-7 pp
IIduoiis	Argentina	55%	-4 pp
	Singapore	55%	-5 pp
	Malaysia	50%	-1pp
	France	49%	-1pp
	Spain	49%	-8 pp
	Japan	48%	-16 pp
	Italy	48%	-8 pp
	Mexico	47%	-10 pp
	Germany	47%	-4 pp
	Indonesia	46%	-9 pp
	Ireland	46%	-4 pp
	Belgium	46%	Орр
	Hungary	45%	-2 pp
	Australia	44%	-9 pp
	Canada	<b>42</b> %	-5 pp
	Netherlands	42%	-6 pp
Base: 22,989 online adults under the age of 75 across	Great Britain	40%	-9 pp
30 countries, interviewed 20 September - 4 October, 2024.	New Zealand	37%	-4 pp
	Sweden	36%	-6 pp
	Türkiye	34%	-8 pp

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Country	% Somewhat/strongly agree	Change 2023
30-country average	51%	-8 pp
India	68%	-13 pp
Malaysia	64%	-2 pp
Colombia	59%	-8 pp
Peru	59%	-9 pp
Singapore	57%	-8 pp
Belgium	56%	-4 pp
South Africa	56%	-6 pp
Türkiye	55%	-10 pp
Indonesia	55%	-1 pp
Thailand	55%	-7 pp
Ireland	53%	-11 pp
Australia	53%	-7 pp
Poland	53%	-2 pp
New Zealand	52%	-4 pp
France	52%	-9 pp
Mexico	51%	-15 pp
Spain	50%	-10 pp
Netherlands	49%	-6 pp
Hungary	49%	1 pp
Canada	<b>49</b> %	-12 pp
Chile	49%	-10 pp
Argentina	48%	-7 pp
Great Britain	47%	-12 pp
Brazil	47%	-9 pp
Germany	46%	-5 pp
South Korea	44%	Орр
United States	43%	-18 pp
Italy	42%	-5 pp
Sweden	39%	-11 pp
Japan	29%	-10 pp

### Digital technology impact

Q: The revolution in digital technology will undermine and destroy the democratic freedoms that exist in the world today



# Methodology



### METHODOLOGY

These are the results of a 30-country survey conducted by Ipsos on its Global Advisor online platform and, in India, on its IndiaBus platform, between Friday, September 20 and Friday, October 4, 2024. For this survey, Ipsos interviewed a total of 22,989 adults aged 18 years and older in India, 18-74 in Canada, Malaysia, South Africa, Türkiye, and the United States, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in all other countries.

The sample consists of approximately 1,000 individuals each in Australia, Brazil, Canada, France, Germany, Great Britain, Italy, Japan, New Zealand, Spain, and the U.S., and 500 individuals each in Argentina, Belgium, Chile, Colombia, Hungary, Indonesia, Ireland, Israel, Malaysia, Mexico, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Sweden, Thailand, and Türkiye. The sample in India consists of approximately 2,000 individuals, of whom approximately 1,800 were interviewed face-to-face and 200 were interviewed online. Samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the U.S. can be considered representative of their general adult populations under the age of 75. Samples in Brazil, Chile, Colombia, Indonesia, Israel, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand, and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more "connected" segment of their population.

India's sample represents a large subset of its urban population — social economic classes A, B and C in metros and tier 1-3 town classes across all four zones.

The data is weighted so that the composition of each country's sample best reflects the demographic profile of the adult population according to the most recent census data. "The 30-country average" reflects the average result for all the countries and markets in which the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

When percentages do not sum up to 100 or the 'difference' appears to be +/-1 percentage point more/less than the actual result, this may be due to rounding, multiple responses, or the exclusion of "don't know" or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll where N=1,000 being accurate to +/- 3.5 percentage points and of where N=500 being accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.



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