

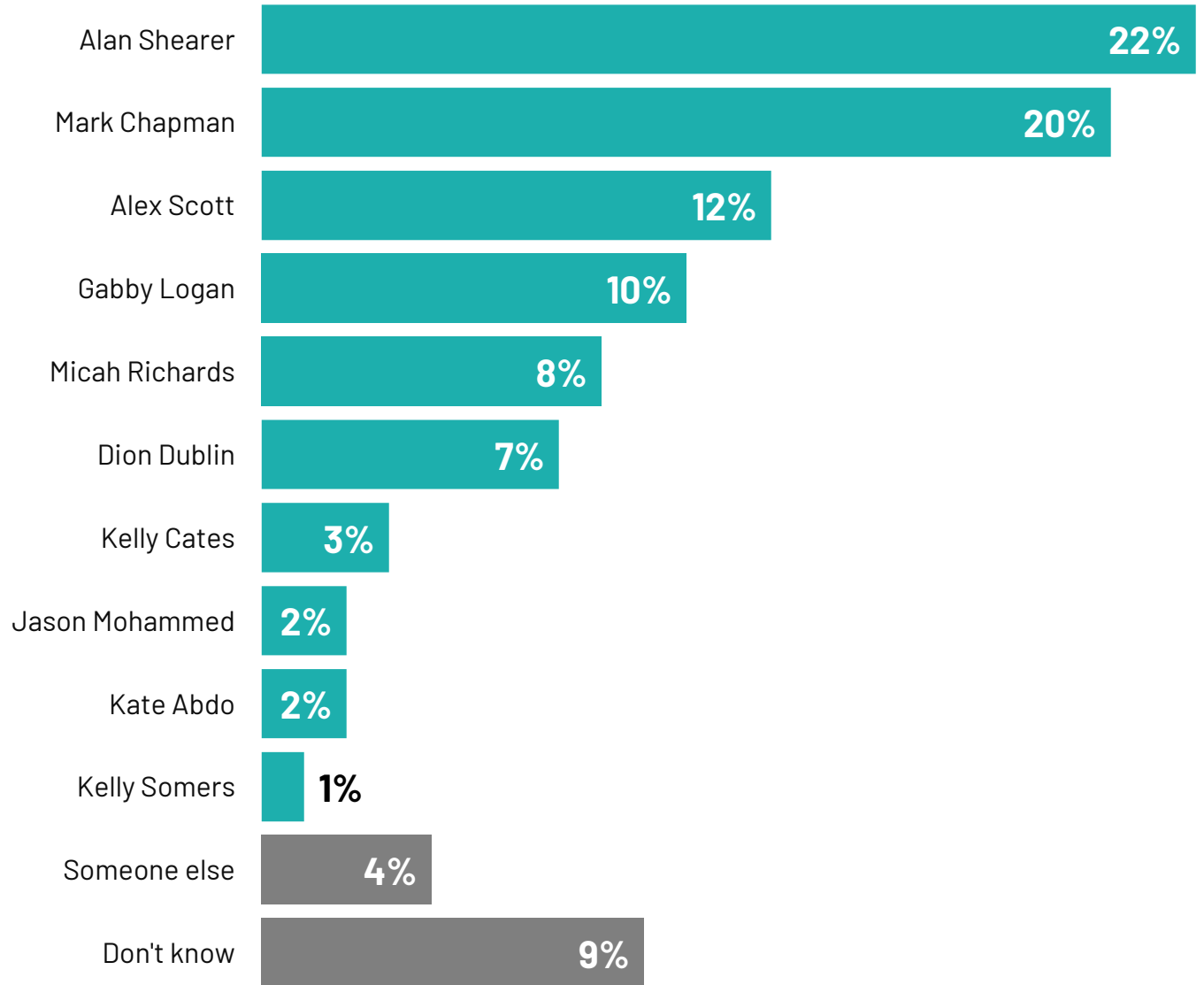
Ipsos Football polling

November 2024



Just over 1 in 5 football fans would like to see Alan Shearer be the next host of Match of the Day, followed by Mark Chapman

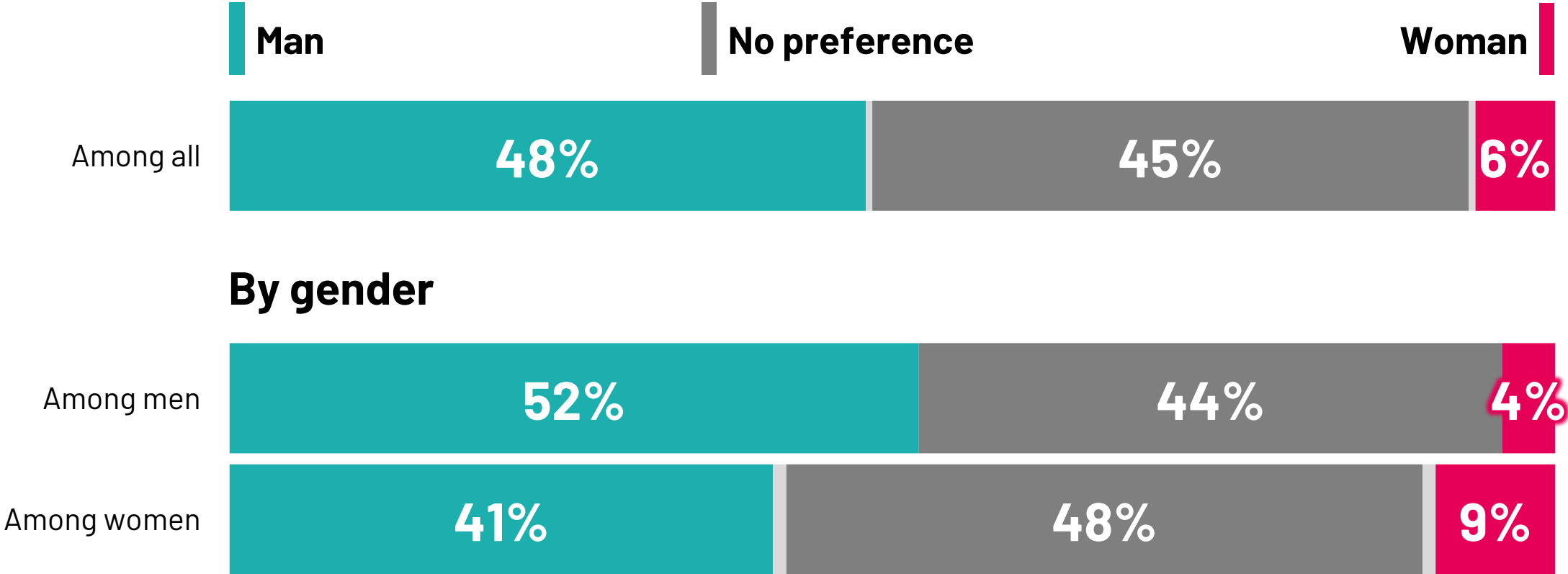
As you may know, it was announced recently that Gary Lineker would not be returning as the host of Match of the Day next season following 25 years in the role. Who from the following list, if any, would you most like to see replace Gary Lineker as host of Match of the Day?



Base: 515 Online British adults aged 18-75 who described themselves as football fans, 13-14 November 2024.

Football fans are more likely to prefer that a man is the next host of Match of the Day – but a similar proportion say they have no preference whether the next host is a man or a woman

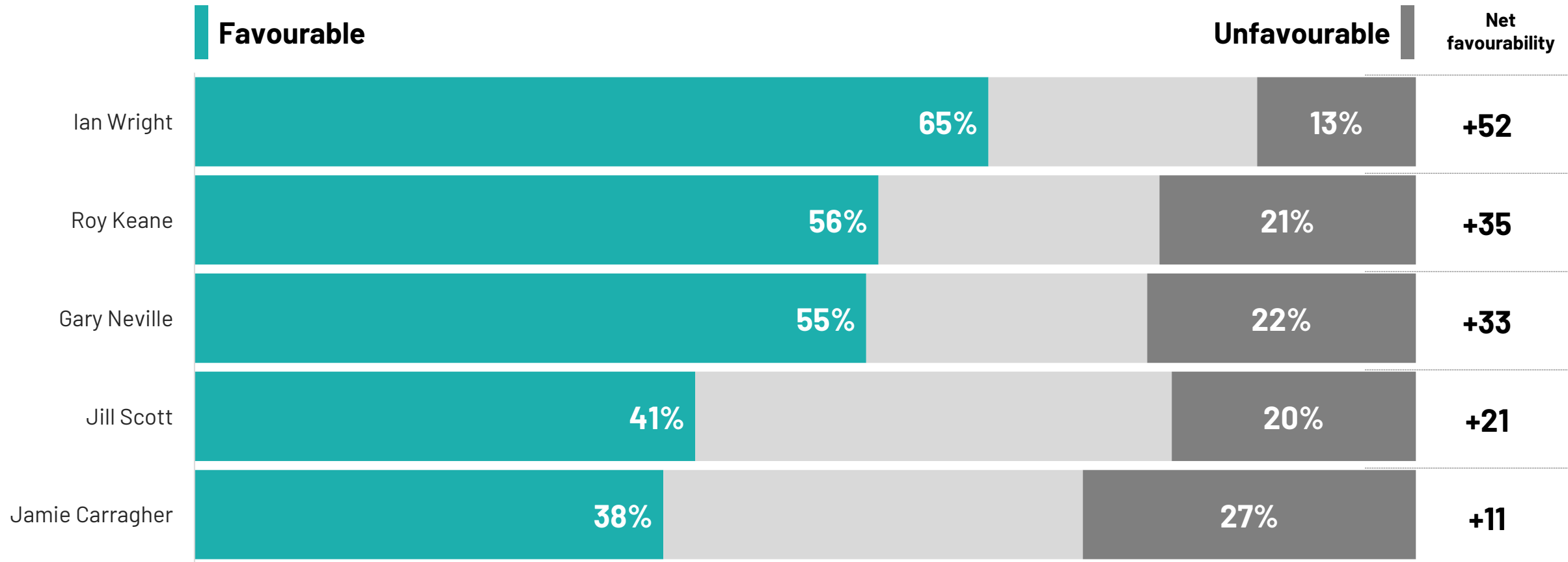
Would you prefer the next host of Match of the Day to be a man or woman, or do you have no preference?



Base: 515 Online British adults aged 18-75 who described themselves as football fans, including (303) men and (209) women, 13-14 November 2024.

Ian Wright is the most popular pundit from the Stick to Football Overlap podcast.

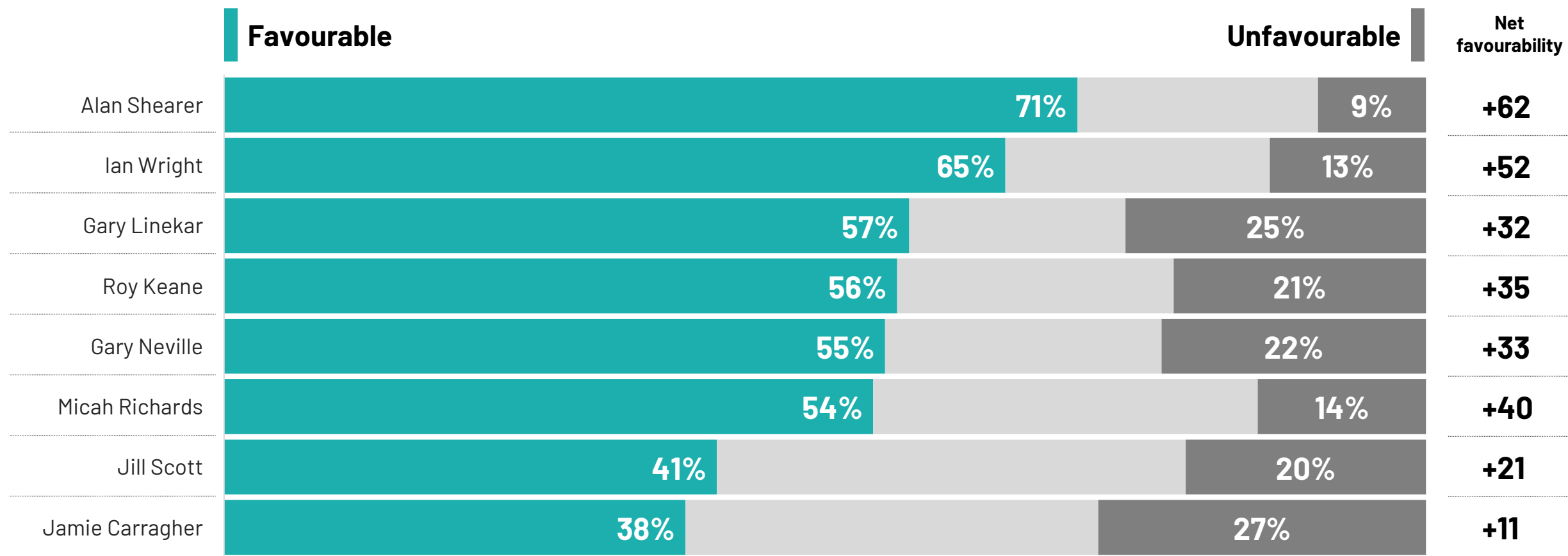
Regardless of who ends up hosting Match of the Day, would you say you generally have a favourable or unfavourable opinion, if either, of the following football pundits?



Base: 515 Online British adults aged 18-75 who described themselves as football fans, 13-14 November 2024.

Out of a list of football pundits, football fans are most favourable towards Alan Shearer, followed by Ian Wright

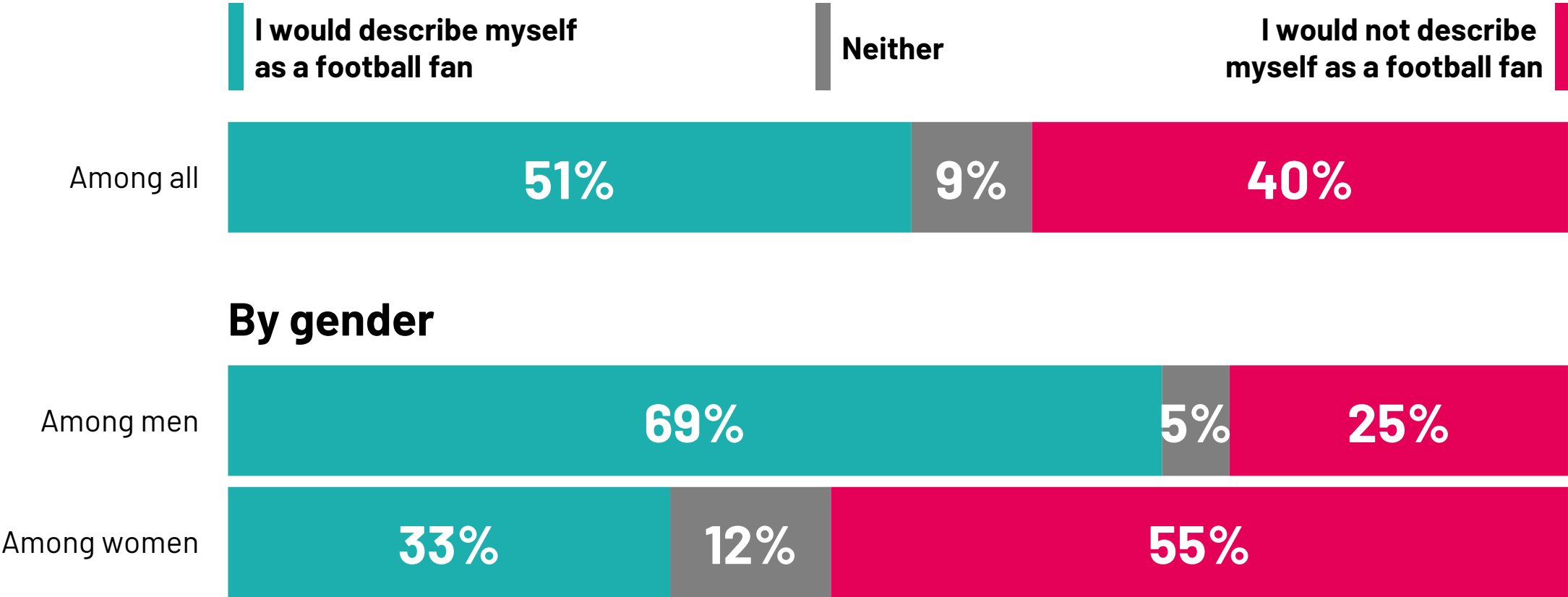
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Base: 515 Online British adults aged 18-75 who described themselves as football fans, 13-14 November 2024.

Half of Brits say they would describe themselves as a football fan

Would you describe yourself as a football fan, or not?



Base: 1,033 Online British adults aged 18-75, including (435) men and (590) women, 13-14 November 2024.



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For more information

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