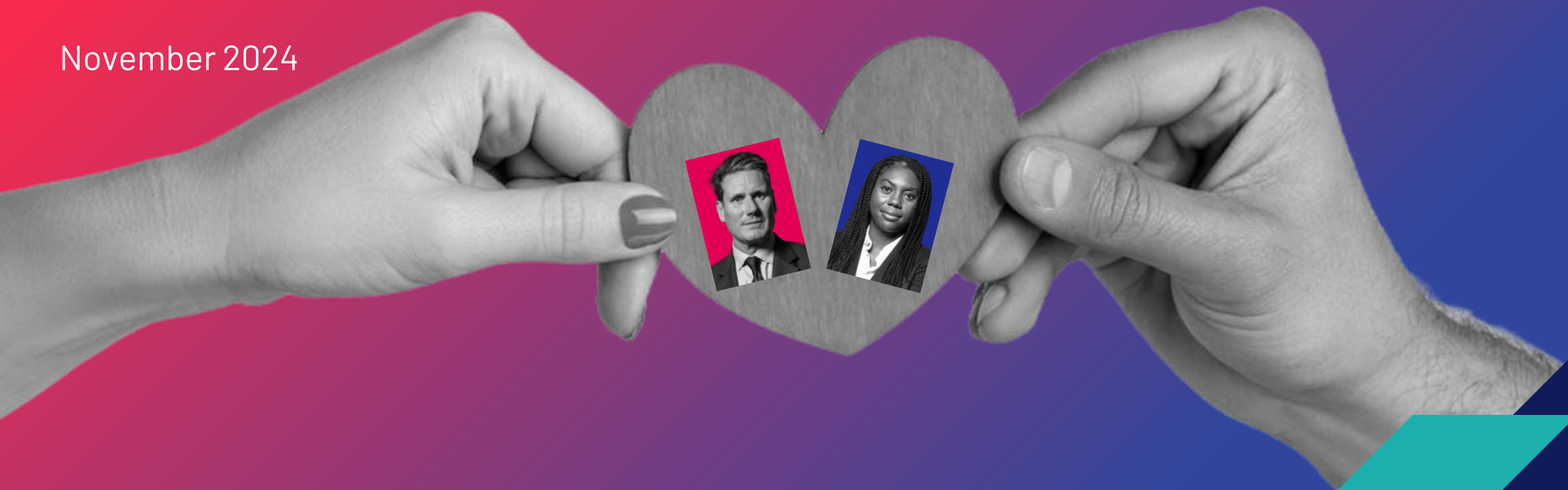


Ipsos Political Pulse

November 2024

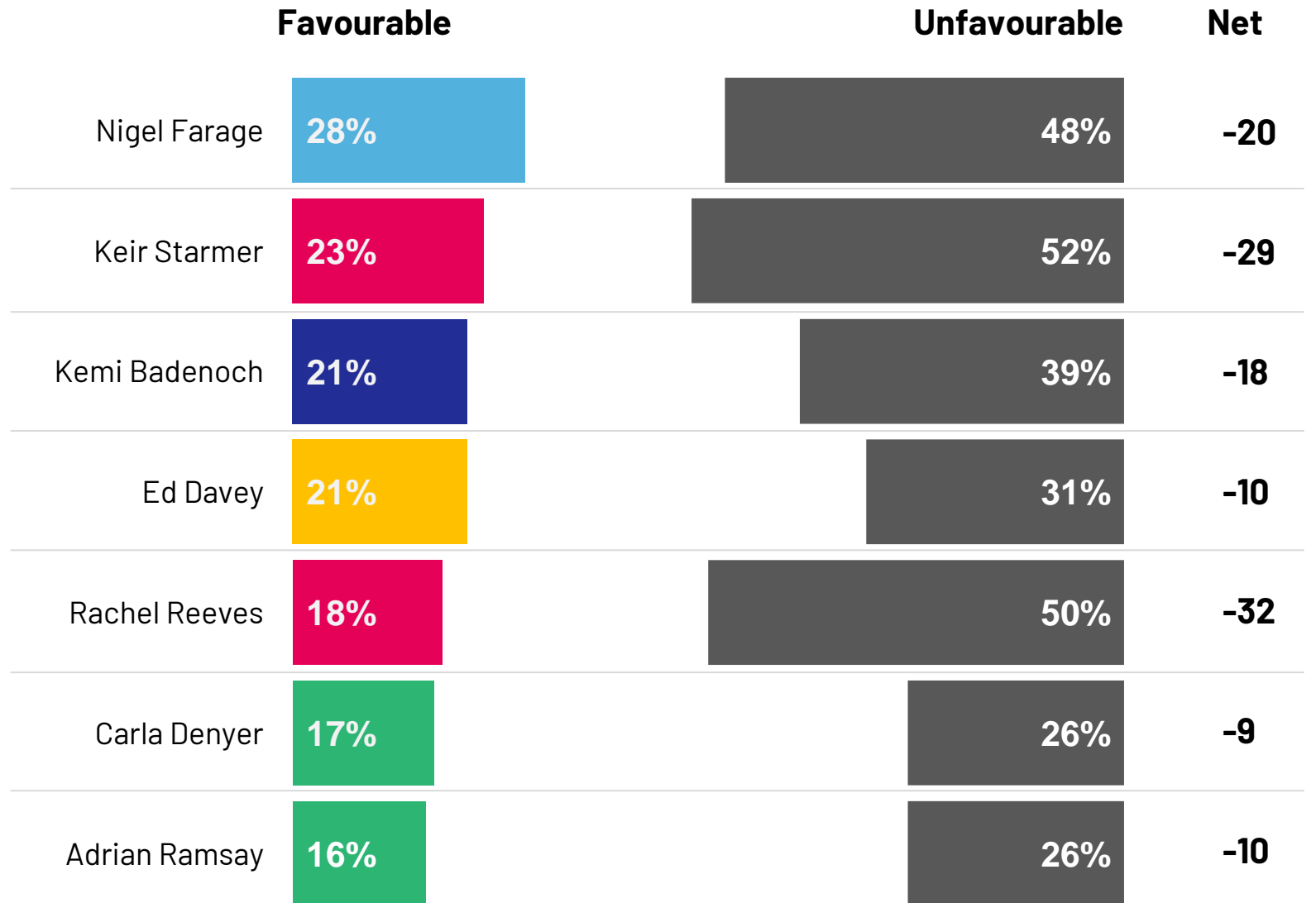
FAVOURABILITY TOWARDS POLITICIANS AND POLITICAL PARTIES

November 2024



Favourability towards politicians

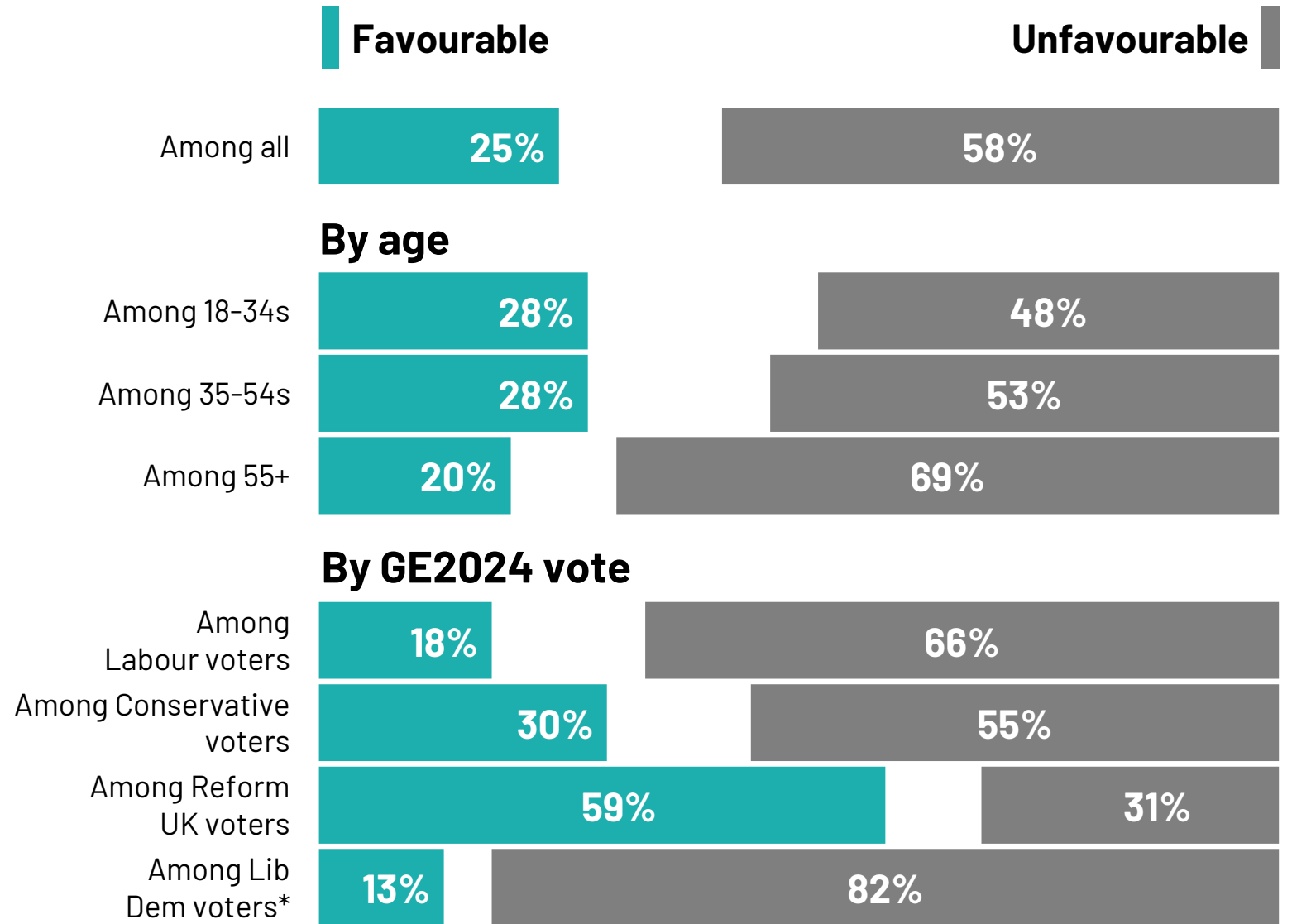
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



Base: 1,139 Online British adults aged 18+, 8-11 November 2024

Just a quarter of Brits are favourable towards Donald Trump

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? **Donald Trump**

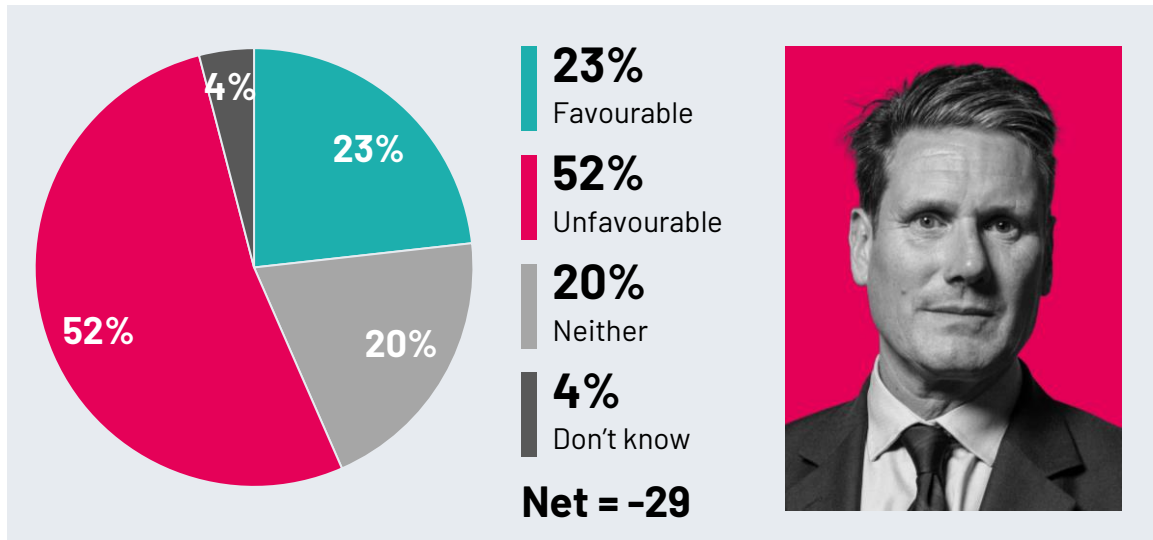


Base: 1,139 Online British adults aged 18+, including (354) 18-34-year-olds, (391) 35-54s, (394) 55-75s, (369) 2024 Labour voters, (191) 2024 Conservative voters, (127) 2024 Reform UK voters, and (78) Liberal Democrat voters, 8-11 November 2024

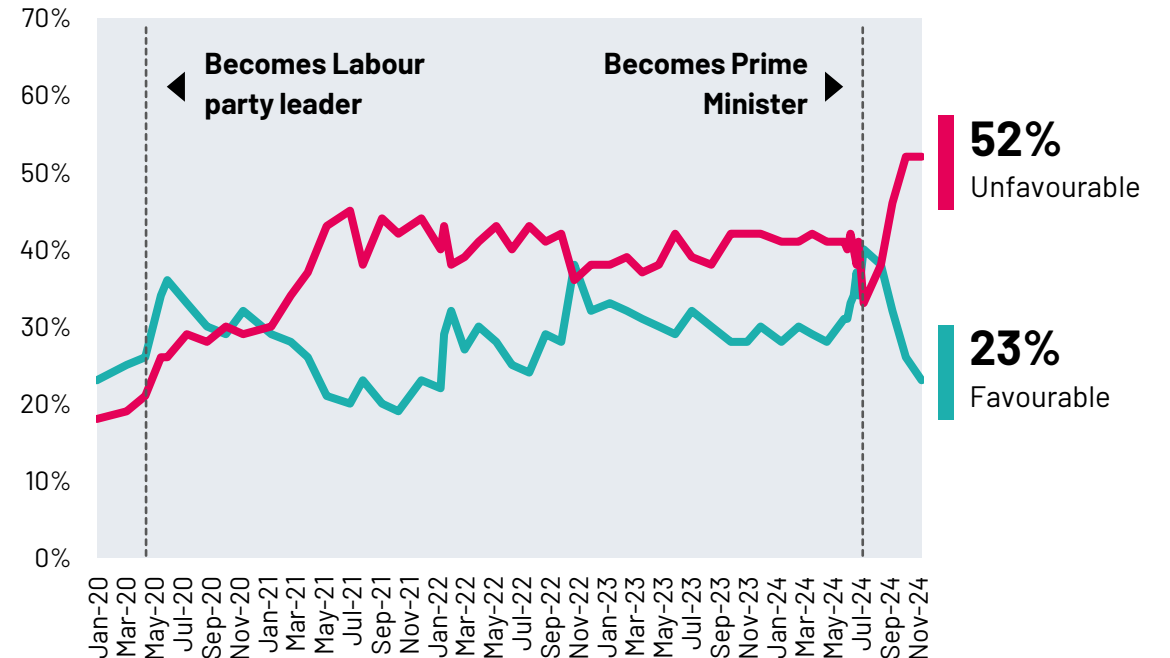
Keir Starmer: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer

November 2024



January 2020 – November 2024

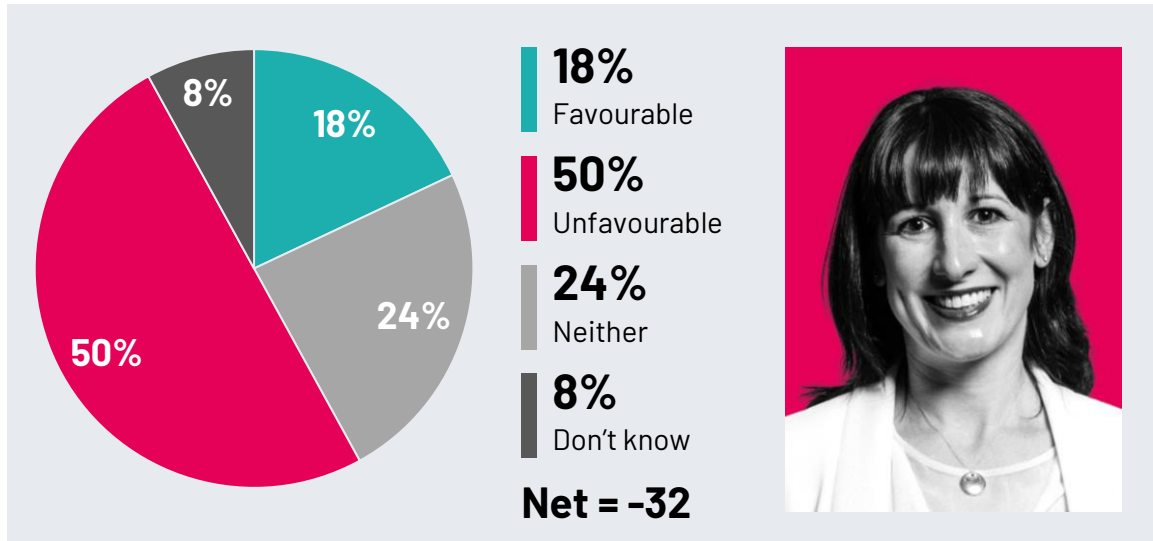


Base: 1,139 Online British adults aged 18+, 8-11 November 2024

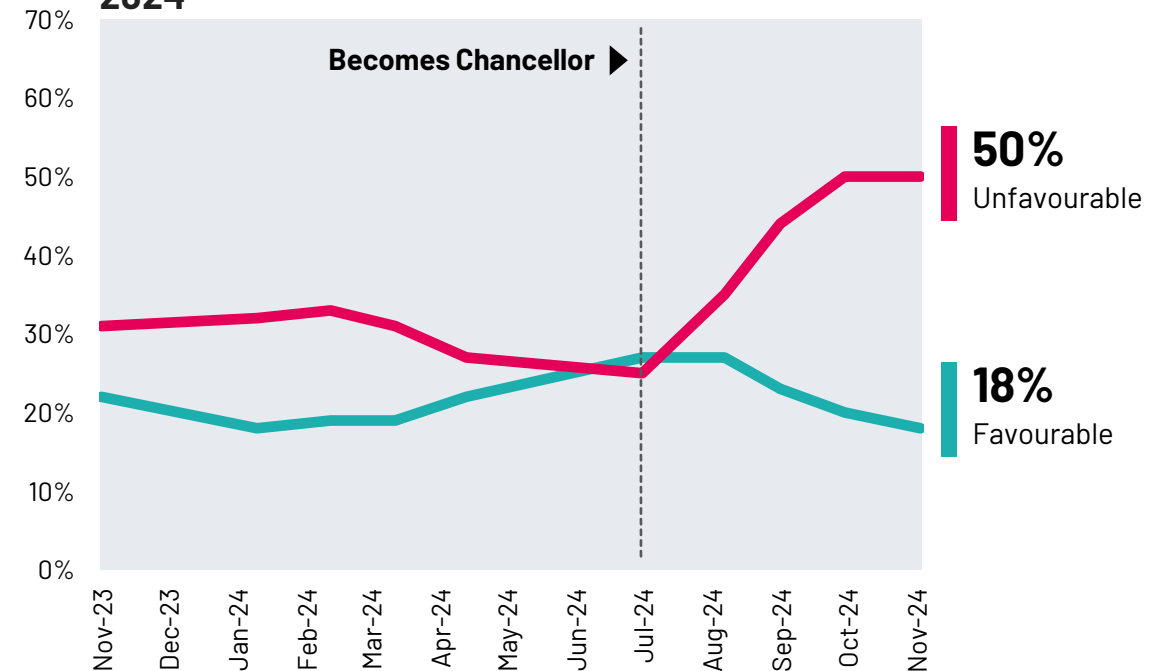
Rachel Reeves: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Rachel Reeves

November 2024



November 2023 – November 2024



Base: 1,139 Online British adults aged 18+, 8-11 November 2024



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Political Pulse

For more information

Gideon Skinner

Research Director

gideon.skinner@ipsos.com

Cameron Garrett

Research Director

cameron.garrett@ipsos.com

Keiran Pedley

Research Director

keiran.pedley@ipsos.com

Ben Roff

Senior Research Executive

ben.roff@ipsos.com

Laura King

Research Executive

laura.king@ipsos.com

