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Scripps News/Ipsos Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: November 15-17, 2024
Number of interviews, National gen pop: 1,031

Margin of error: +/- 3.3 percentage points at the 95% confidence level for National gen pop

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire:

1. Are you currently registered to vote at your current address, or not?

	National Gen Pop (N=1,031)
Yes, registered to vote at my current address	72%
No, not registered to vote at my current address	19%
Not sure	7%
Skipped	3%

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2. Which of the following topics are the most important issues facing the country as a whole? You may select up to three.

	National Gen Pop Nov 2024	National Gen Pop Oct 2024	National Gen Pop Sep 2024
Inflation or increasing costs	55%	57%	57%
Immigration	35%	39%	39%
Political extremism or polarization	25%	24%	22%
Crime or corruption	24%	24%	25%
Healthcare	22%	25%	23%
Threats to democracy	20%	20%	25%
Environment/Climate change	18%	19%	24%
Foreign conflicts or terrorism	17%	13%	14%
Abortion	14%	20%	22%
Education	10%	9%	9%
Election security or fraud	5%	8%	11%
Other	4%	5%	4%
Skipped	4%	2%	2%

3. In your view, how strong or weak is the current state of U.S. democracy?

	National Gen Pop Nov 2024	National Gen Pop Oct 2024
Very strong	6%	5%
Somewhat strong	21%	27%
Somewhat weak	38%	35%
Very weak	15%	22%
Don't know	15%	11%
Skipped	4%	2%
Strong (Net)	*28%*	*31%*
Weak (Net)	*54%*	*56%*

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4. Which of the following describes your feelings about the results of the presidential election? Select all that apply.

	National Gen Pop
Hopeful	28%
Anxious	26%
Afraid	26%
Pessimistic	25%
Relieved	22%
Optimistic	21%
Confident	16%
Excited	16%
Don't care	7%
Other	4%
Don't know	9%
Skipped	3%

5. How likely, if at all, do you think it is that the following will happen?

Total Likely Summary

	National Gen Pop
Your personal financial situation will be better one year from now	51%
Inflation and the price of goods will decrease in the next year	42%
The U.S. will be drawn into a foreign war in the next four years	41%
There will be a national ban on abortion in the next four years	38%

a. The U.S. will be drawn into a foreign war in the next four years

	National Gen Pop Nov 2024	National Gen Pop Oct 2024
Very likely	12%	16%
Somewhat likely	29%	42%
Not very likely	27%	18%
Not at all likely	12%	5%
Don't know	17%	18%
Skipped	3%	1%
Likely (Net)	*41%*	*58%*
Not Likely (Net)	*39%*	*23%*

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5. How likely, if at all, do you think it is that the following will happen? *(Continued)*

    b. There will be a national ban on abortion in the next four years

	National Gen Pop
Very likely	14%
Somewhat likely	24%
Not very likely	21%
Not at all likely	20%
Don't know	19%
Skipped	3%
Likely (Net)	*38%*
Not Likely (Net)	*40%*

    c. Inflation and the price of goods will decrease in the next year

	National Gen Pop
Very likely	17%
Somewhat likely	25%
Not very likely	24%
Not at all likely	17%
Don't know	14%
Skipped	2%
Likely (Net)	*42%*
Not Likely (Net)	*41%*

    d. Your personal financial situation will be better one year from now

	National Gen Pop
Very likely	22%
Somewhat likely	29%
Not very likely	23%
Not at all likely	9%
Don't know	15%
Skipped	3%
Likely (Net)	*51%*
Not Likely (Net)	*31%*

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6. To what extent do you support or oppose the following?

Total Support Summary

	National Gen Pop
The mass deportation of undocumented immigrants	52%
The mass deportation of undocumented immigrants, even if it results in fewer people paying into Social Security and Medicare	48%
The mass deportation of undocumented immigrants, even if the labor market is impacted negatively	47%
The mass deportation of undocumented immigrants, even if it results in higher prices on goods	43%
The mass deportation of undocumented immigrants, even if it results in families being separated	38%

a. The mass deportation of undocumented immigrants

	National Gen Pop Nov 2024	National Gen Pop Sep 2024
Strongly support	28%	30%
Somewhat support	24%	24%
Somewhat oppose	20%	20%
Strongly oppose	23%	23%
Skipped	5%	4%
Support (Net)	*52%*	*54%*
Oppose (Net)	*43%*	*42%*

b. The mass deportation of undocumented immigrants, even if it results in families being separated

	National Gen Pop
Strongly support	17%
Somewhat support	21%
Somewhat oppose	24%
Strongly oppose	33%
Skipped	5%
Support (Net)	*38%*
Oppose (Net)	*57%*

6. To what extent do you support or oppose the following? *(Continued)*

c. The mass deportation of undocumented immigrants, even if it results in higher prices on goods

	National Gen Pop
Strongly support	19%
Somewhat support	24%
Somewhat oppose	24%
Strongly oppose	28%
Skipped	6%
Support (Net)	*43%*
Oppose (Net)	*52%*

d. The mass deportation of undocumented immigrants, even if the labor market is impacted negatively

	National Gen Pop
Strongly support	19%
Somewhat support	28%
Somewhat oppose	21%
Strongly oppose	26%
Skipped	6%
Support (Net)	*47%*
Oppose (Net)	*47%*

e. The mass deportation of undocumented immigrants, even if it results in fewer people paying into Social Security and Medicare

	National Gen Pop
Strongly support	24%
Somewhat support	24%
Somewhat oppose	21%
Strongly oppose	24%
Skipped	6%
Support (Net)	*48%*
Oppose (Net)	*46%*

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7. To what extent do you support or oppose the following policies?

Total Support Summary

	National Gen Pop
Negotiating a peace agreement between Russia and Ukraine	78%
Eliminating taxes on tips or overtime hours	66%
Downsizing the federal government	57%
Shutting down the U.S.-Mexico border	50%
Easing restrictions on fossil fuel drilling and production	46%
New tariffs, or taxes, on imported goods from other countries	45%
Pardoning January 6th protestors	30%
Restricting women from participating in military combat	23%

a. Shutting down the U.S.-Mexico border

	National Gen Pop
Strongly support	28%
Somewhat support	23%
Somewhat oppose	23%
Strongly oppose	21%
Skipped	5%
Support (Net)	*50%*
Oppose (Net)	*44%*

b. Eliminating taxes on tips or overtime hours

	National Gen Pop
Strongly support	33%
Somewhat support	33%
Somewhat oppose	18%
Strongly oppose	11%
Skipped	5%
Support (Net)	*66%*
Oppose (Net)	*29%*

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7. To what extent do you support or oppose the following policies? *(Continued)*

c. Downsizing the federal government

	National Gen Pop
Strongly support	24%
Somewhat support	33%
Somewhat oppose	23%
Strongly oppose	14%
Skipped	6%
Support (Net)	*57%*
Oppose (Net)	*37%*

d. New tariffs, or taxes, on imported goods from other countries

	National Gen Pop
Strongly support	14%
Somewhat support	31%
Somewhat oppose	27%
Strongly oppose	22%
Skipped	6%
Support (Net)	*45%*
Oppose (Net)	*49%*

e. Pardoning January 6th protestors

	National Gen Pop
Strongly support	13%
Somewhat support	17%
Somewhat oppose	20%
Strongly oppose	44%
Skipped	6%
Support (Net)	*30%*
Oppose (Net)	*64%*

f. Easing restrictions on fossil fuel drilling and production

	National Gen Pop
Strongly support	20%
Somewhat support	26%
Somewhat oppose	28%
Strongly oppose	20%
Skipped	6%
Support (Net)	*46%*
Oppose (Net)	*48%*

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7. To what extent do you support or oppose the following policies? *(Continued)*

g. Negotiating a peace agreement between Russia and Ukraine

	National Gen Pop
Strongly support	36%
Somewhat support	42%
Somewhat oppose	11%
Strongly oppose	5%
Skipped	6%
Support (Net)	*78%*
Oppose (Net)	*16%*

h. Restricting women from participating in military combat

	National Gen Pop
Strongly support	7%
Somewhat support	15%
Somewhat oppose	33%
Strongly oppose	40%
Skipped	5%
Support (Net)	*23%*
Oppose (Net)	*72%*

8. Which of the following campaign promises, if any, do you want the next administration and Congress to prioritize first?

	National Gen Pop
Negotiating a peace agreement between Russia and Ukraine	14%
The mass deportation of undocumented immigrants	12%
Shutting down the U.S.-Mexico border	10%
Eliminating taxes on tips or overtime hours	9%
Downsizing the federal government	7%
Easing restrictions on fossil fuel drilling and production	5%
New tariffs, or taxes, on imported goods from other countries	1%
Pardoning January 6th protestors	1%
Restricting women from participating in military combat	*
None of these	20%
Don't know	16%
Skipped	3%

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9. Which of the following, if any, most accurately describes the motivation behind your vote in the 2024 election?

	National Gen Pop
A vote for economic policies	22%
A vote for reproductive rights policies	11%
A vote for immigration policies	9%
A vote for environmental policies	3%
A vote for foreign policies	2%
A vote for education policies	2%
Other	14%
I did not vote	24%
Don't know	9%
Skipped	3%

10. Which of these is your main source of news?

	National Gen Pop
ABC, CBS, or NBC News	17%
Digital or online news	14%
Social media or YouTube	13%
FOX News	9%
CNN or MSNBC	6%
New York Times, Washington Post, Wall Street Journal, or USA Today	5%
Public television or radio	5%
Newsmax, OANN, Daily Wire, Daily Caller, or other conservative media	3%
Your local newspaper	3%
Telemundo or Univision	1%
Other	5%
None of these	16%
Skipped	2%

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About the Study

This Scripps News/Ipsos poll was conducted by Ipsos from November 15 to November 17, 2024, using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,031 general population adults aged 18 or older.

The survey was conducted using KnowledgePanel®, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel® cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party ID. Party ID benchmarks are from the 2024 NPORS annual survey. The demographic benchmarks came from the 2024 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).
- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor degree, Master's degree or above)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)
- Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the national gen pop sample. The margin of sampling error takes into account the design effect, which was 1.17.

The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

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