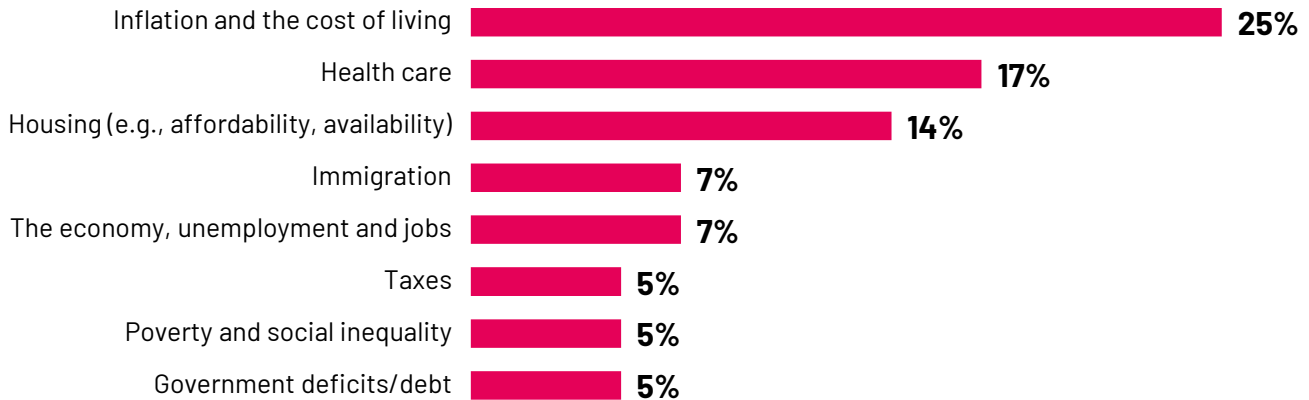


25% SAY INTEREST RATES AND INFLATION ARE TOP CONCERN

DECEMBER 27 | 2024

TOP ISSUES FACING THE COUNTRY



Interest rates and inflation are the top concerns for Canadians, with a quarter (25%; +5pts since November 2023) ranking it as the most important issue facing Canada today. Health care (17%; +3pts) and housing (14%; +1pt) round out the top three most

pressing concerns for Canadians. Other top issues include immigration (7%), the economy (7%), taxes (5%), and poverty and social inequality (5%) and government deficits/debt (5%).

PARTY/LEADER BEST ABLE TO DEAL WITH THE TOP ISSUES



Pierre Poilievre and the Conservative Party are viewed as best able to deal with inflation/the cost of living, housing, the economy, taxes, immigration, while Jagmeet Singh's NDP is seen as best to handle health care and poverty and social inequality. Canadians don't see the current Liberal government as best to handle any of the top issues and over a third say they believe none of the leaders are best to deal with the top three issues of inflation (36%), health care (33%) and housing (33%).

% who believe none of the leaders are best to deal with issue



About This Study

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between December 6 and 10, 2024, on behalf of Global News. For this survey, a sample of 1,001 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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