



Google/Ipsos Multi-Country AI Survey 2024 – Topline

These are some of the findings of an Ipsos poll conducted between September 17th- October 8th, 2024, on behalf of Google. For this survey, a sample of roughly 21,043 adults age 18+ were interviewed online in 21 countries. Approximately 1,000 adults age 18 + who are residents of the Canada (CAN), Belgium (BEL), France (FRA), Germany (DEU), Netherlands (NLD), Poland (POL), Spain (ESP), Italy (ITA), United Kingdom (GBR), Australia (AUS), India (IND), Japan (JPN), Singapore (SGP), South Korea (KOR), Brazil (BRA), Chile (CHL), Mexico (MEX), Nigeria (NGA), South Africa (ZAF), United Arab Emirates (ARE) were interviewed online using Ipsos online panels, partner panel sources, and river sampling. A sample of roughly 1,036 adults age 18+ who are residents of the United States (USA) were interviewed online via the KnowledgePanel®.

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

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PUBLIC POLL FINDINGS AND METHODOLOGY

Q1. How much do you feel you know, if anything, about artificial intelligence (AI) tools and applications?

	Total N=21,043	USA N=1,036	CAN N=1,000	BEL N=1,000	FRA N=1,000	DEU N=1,000	NLD N=1,007	POL N=1,000	ESP N=1,000	ITA N=1,000	GBR N=1,000	AUS N=1,000	IND N=1,000	JPN N=1,000	SGP N=1,000	KOR N=1,000	BRA N=1,000	CHL N=1,000	MEX N=1,000	NGA N=1,000	ZAF N=1,000	ARE N=1,000
Know a lot	12%	4%	6%	7%	7%	11%	7%	10%	7%	9%	11%	11%	33%	4%	9%	10%	18%	7%	8%	21%	16%	27%
Know some	33%	25%	31%	27%	15%	30%	48%	31%	30%	40%	27%	31%	31%	19%	39%	35%	25%	54%	48%	40%	38%	40%
Know a little	40%	49%	47%	46%	46%	40%	30%	40%	37%	42%	46%	45%	26%	54%	42%	45%	42%	31%	34%	32%	36%	28%
Don't know anything at all	15%	21%	16%	20%	32%	19%	14%	19%	26%	9%	16%	13%	9%	23%	10%	10%	15%	7%	10%	6%	10%	5%

Q2. In the last twelve months, have you used an AI application (such as ChatGPT, Gemini, or Claude)?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
No	44%	65%	53%	51%	57%	47%	51%	45%	48%	51%	45%	43%	23%	66%	34%	39%	35%	39%	44%	28%	38%	25%
Yes	48%	29%	41%	44%	35%	45%	42%	41%	45%	43%	41%	49%	69%	28%	59%	55%	54%	53%	43%	70%	55%	71%
Not sure	8%	6%	6%	6%	9%	8%	7%	14%	6%	6%	13%	8%	8%	6%	7%	6%	10%	9%	12%	2%	7%	4%

Q3_1. [For entertainment or exploration] - Have you used an AI application in the last twelve months for the following? [Only asked of those who said "yes" to using an AI application]

	Total N=10,742	USA N=282	CAN N=411	BEL N=432	FRA N=336	DEU N=458	NLD N=422	POL N=471	ESP N=478	ITA N=424	GBR N=414	AUS N=488	IND N=787	JPN N=283	SGP N=647	KOR N=570	BRA N=550	CHL N=588	MEX N=502	NGA N=853	ZAF N=565	ARE N=781
No	21%	27%	24%	26%	26%	23%	26%	11%	14%	22%	23%	27%	12%	34%	24%	30%	17%	12%	12%	21%	19%	17%
Yes	76%	69%	74%	73%	71%	73%	71%	87%	84%	75%	74%	70%	82%	64%	71%	68%	80%	86%	85%	76%	77%	79%
Not sure	3%	4%	2%	1%	3%	4%	3%	2%	2%	3%	3%	4%	6%	3%	5%	2%	3%	2%	3%	3%	4%	4%

Q3_2. [To assist with personal communications or projects] - Have you used an AI application in the last twelve months for the following? [Only asked of those who said "yes" to using an AI application]

	Total N=10,742	USA N=282	CAN N=411	BEL N=432	FRA N=336	DEU N=458	NLD N=422	POL N=471	ESP N=478	ITA N=424	GBR N=414	AUS N=488	IND N=787	JPN N=283	SGP N=647	KOR N=570	BRA N=550	CHL N=588	MEX N=502	NGA N=853	ZAF N=565	ARE N=781
No	26%	45%	34%	35%	34%	29%	37%	34%	32%	33%	31%	30%	16%	37%	23%	25%	25%	21%	22%	8%	16%	16%
Yes	71%	51%	63%	63%	64%	66%	60%	63%	66%	65%	64%	66%	82%	61%	74%	72%	71%	75%	74%	91%	82%	81%
Not sure	3%	4%	2%	2%	2%	5%	2%	4%	2%	2%	5%	4%	2%	3%	3%	3%	4%	3%	4%	1%	3%	4%



PUBLIC POLL FINDINGS AND METHODOLOGY

Q3_3. [To assist with learning or schoolwork] - Have you used an AI application in the last twelve months for the following? [Only asked of those who said “yes” to using an AI application]

	Total N=10,742	USA N=282	CAN N=411	BEL N=432	FRA N=336	DEU N=458	NLD N=422	POL N=471	ESP N=478	ITA N=424	GBR N=414	AUS N=488	IND N=787	JPN N=283	SGP N=647	KOR N=570	BRA N=550	CHL N=588	MEX N=502	NGA N=853	ZAF N=565	ARE N=781
No	36%	54%	51%	57%	56%	47%	58%	48%	45%	46%	43%	46%	15%	64%	36%	33%	26%	23%	24%	7%	26%	20%
Yes	61%	42%	47%	41%	42%	50%	40%	49%	53%	50%	54%	50%	81%	33%	61%	65%	72%	74%	73%	92%	73%	78%
Not sure	2%	4%	1%	2%	3%	3%	2%	3%	2%	3%	2%	4%	4%	3%	3%	2%	2%	3%	3%	1%	1%	3%

Q3_4. [To assist with your work] - Have you used an AI application in the last twelve months for the following? [Only asked of those who said “yes” to using an AI application, and employed]

	Total N=8,132	USA N=217	CAN N=288	BEL N=277	FRA N=226	DEU N=344	NLD N=338	POL N=352	ESP N=339	ITA N=269	GBR N=319	AUS N=382	IND N=591	JPN N=178	SGP N=532	KOR N=432	BRA N=411	CHL N=446	MEX N=380	NGA N=730	ZAF N=400	ARE N=681
No	24%	38%	36%	30%	34%	28%	29%	37%	33%	25%	25%	24%	13%	52%	23%	28%	20%	24%	24%	6%	20%	11%
Yes	74%	57%	63%	68%	63%	68%	69%	60%	64%	71%	73%	74%	86%	45%	75%	69%	78%	74%	73%	93%	80%	87%
Not sure	2%	4%	1%	2%	3%	4%	2%	2%	3%	4%	2%	2%	1%	3%	2%	3%	2%	2%	3%	1%	1%	2%

Q4_1. [To assist with communications or writing] - How have you used an AI application in the last twelve months at work? [Only asked of those who said “yes” to using an AI application at work]

	Total N=6,060	USA N=127	CAN N=183	BEL N=190	FRA N=141	DEU N=233	NLD N=233	POL N=212	ESP N=217	ITA N=190	GBR N=229	AUS N=280	IND N=515	JPN N=80	SGP N=419	KOR N=303	BRA N=322	CHL N=325	MEX N=278	NGA N=681	ZAF N=309	ARE N=593
No	16%	23%	17%	22%	20%	19%	23%	22%	18%	20%	11%	21%	13%	32%	12%	28%	19%	15%	17%	7%	14%	10%
Yes	80%	76%	79%	72%	79%	75%	74%	74%	77%	74%	85%	75%	83%	67%	86%	69%	78%	82%	78%	91%	85%	85%
Not sure	3%	1%	3%	6%	1%	6%	3%	4%	5%	6%	4%	4%	4%	1%	2%	3%	3%	4%	5%	2%	1%	4%

Q4_2. [To assist with analyzing complex information] - How have you used an AI application in the last twelve months at work? [Only asked of those who said “yes” to using an AI application at work]

	Total N=6,060	USA N=127	CAN N=183	BEL N=190	FRA N=141	DEU N=233	NLD N=233	POL N=212	ESP N=217	ITA N=190	GBR N=229	AUS N=280	IND N=515	JPN N=80	SGP N=419	KOR N=303	BRA N=322	CHL N=325	MEX N=278	NGA N=681	ZAF N=309	ARE N=593
No	24%	51%	36%	40%	30%	30%	47%	18%	23%	26%	28%	36%	14%	48%	26%	26%	19%	20%	16%	10%	20%	15%
Yes	72%	44%	57%	56%	65%	67%	49%	77%	72%	71%	70%	60%	81%	49%	69%	70%	78%	76%	80%	85%	75%	80%
Not sure	4%	5%	7%	3%	5%	4%	4%	4%	4%	3%	2%	4%	5%	3%	5%	4%	4%	4%	4%	4%	5%	6%

Q4_3. [To assist with brainstorming, idea generation, or creativity] - How have you used an AI application in the last twelve months at work? [Only asked of those who said “yes” to using an AI application at work]

	Total N=6,060	USA N=127	CAN N=183	BEL N=190	FRA N=141	DEU N=233	NLD N=233	POL N=212	ESP N=217	ITA N=190	GBR N=229	AUS N=280	IND N=515	JPN N=80	SGP N=419	KOR N=303	BRA N=322	CHL N=325	MEX N=278	NGA N=681	ZAF N=309	ARE N=593
No	21%	33%	26%	35%	43%	28%	27%	27%	19%	30%	17%	28%	13%	41%	16%	36%	17%	16%	16%	6%	13%	15%
Yes	75%	65%	71%	63%	53%	65%	70%	67%	74%	62%	79%	69%	83%	57%	81%	59%	78%	80%	80%	91%	85%	79%
Not sure	4%	1%	3%	3%	4%	7%	3%	6%	7%	7%	4%	2%	5%	3%	3%	5%	5%	4%	4%	2%	2%	6%

Q4_4. [To assist with learning about a new topic] - How have you used an AI application in the last twelve months at work? [Only asked of those who said “yes” to using an AI application at work]

	Total N=6,060	USA N=127	CAN N=183	BEL N=190	FRA N=141	DEU N=233	NLD N=233	POL N=212	ESP N=217	ITA N=190	GBR N=229	AUS N=280	IND N=515	JPN N=80	SGP N=419	KOR N=303	BRA N=322	CHL N=325	MEX N=278	NGA N=681	ZAF N=309	ARE N=593
No	18%	36%	29%	32%	24%	30%	36%	26%	20%	22%	22%	23%	7%	43%	22%	24%	12%	11%	11%	5%	14%	11%
Yes	78%	61%	68%	64%	73%	63%	61%	68%	77%	74%	75%	72%	89%	52%	74%	72%	84%	88%	86%	94%	83%	85%
Not sure	3%	2%	4%	4%	2%	7%	3%	6%	3%	4%	4%	5%	4%	5%	4%	4%	3%	1%	3%	1%	2%	4%

Q4_5. [To assist with summarizing or simplifying longer documents] - How have you used an AI application in the last twelve months at work? [Only asked of those who said “yes” to using an AI application at work]

	Total N=6,060	USA N=127	CAN N=183	BEL N=190	FRA N=141	DEU N=233	NLD N=233	POL N=212	ESP N=217	ITA N=190	GBR N=229	AUS N=280	IND N=515	JPN N=80	SGP N=419	KOR N=303	BRA N=322	CHL N=325	MEX N=278	NGA N=681	ZAF N=309	ARE N=593
No	23%	42%	30%	33%	32%	23%	34%	26%	23%	23%	23%	28%	16%	30%	19%	32%	25%	21%	21%	17%	21%	17%
Yes	73%	56%	68%	64%	64%	74%	63%	70%	74%	72%	73%	68%	79%	68%	76%	66%	72%	77%	76%	81%	76%	79%
Not sure	3%	1%	2%	3%	4%	3%	3%	4%	2%	5%	4%	4%	5%	1%	5%	3%	4%	2%	4%	2%	2%	4%

Q4_6. [To assist with problem solving] - How have you used an AI application in the last twelve months at work? [Only asked of those who said “yes” to using an AI application at work]

	Total N=6,060	USA N=127	CAN N=183	BEL N=190	FRA N=141	DEU N=233	NLD N=233	POL N=212	ESP N=217	ITA N=190	GBR N=229	AUS N=280	IND N=515	JPN N=80	SGP N=419	KOR N=303	BRA N=322	CHL N=325	MEX N=278	NGA N=681	ZAF N=309	ARE N=593
No	18%	45%	35%	29%	19%	21%	39%	17%	21%	20%	21%	26%	7%	15%	21%	11%	10%	21%	14%	5%	11%	13%
Yes	79%	53%	61%	66%	77%	73%	56%	80%	77%	78%	74%	70%	88%	79%	75%	87%	87%	76%	83%	92%	88%	82%
Not sure	4%	1%	3%	5%	3%	6%	4%	3%	3%	2%	5%	4%	5%	6%	3%	2%	2%	3%	3%	3%	1%	5%

Q5_1. [Learning more about AI] - How interested, if at all, are you in each of the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Very interested	31%	16%	18%	14%	14%	22%	16%	32%	28%	22%	21%	19%	49%	7%	25%	14%	57%	47%	47%	77%	55%	52%
Somewhat interested	41%	40%	44%	48%	42%	44%	46%	41%	43%	50%	39%	48%	31%	36%	59%	55%	20%	41%	41%	19%	33%	36%
Not that interested	19%	27%	24%	26%	25%	23%	23%	19%	21%	20%	24%	19%	12%	40%	11%	24%	20%	9%	10%	3%	8%	9%
Not interested at all	9%	16%	13%	12%	19%	12%	16%	8%	8%	8%	16%	14%	8%	18%	5%	7%	3%	3%	2%	1%	4%	3%

Q5_2. [Learning how to use AI to support your career or business] - How interested, if at all, are you in each of the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Very interested	32%	14%	18%	15%	13%	21%	15%	32%	28%	21%	22%	19%	47%	5%	27%	16%	61%	51%	49%	83%	57%	52%
Somewhat interested	34%	28%	30%	35%	33%	32%	34%	31%	35%	41%	28%	37%	38%	28%	51%	50%	21%	36%	39%	14%	31%	36%
Not that interested	20%	27%	25%	26%	27%	26%	27%	21%	22%	24%	23%	21%	11%	39%	15%	25%	15%	10%	9%	2%	7%	8%
Not interested at all	15%	29%	26%	24%	27%	22%	24%	17%	14%	14%	27%	22%	5%	27%	7%	9%	4%	3%	2%	*	5%	4%



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Q5_3. [Learning how to use AI to help with personal tasks and projects] - How interested, if at all, are you in each of the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Very interested	34%	17%	21%	18%	16%	24%	19%	35%	32%	24%	24%	22%	51%	7%	30%	20%	63%	53%	52%	78%	58%	53%
Somewhat interested	39%	40%	40%	46%	42%	42%	43%	37%	39%	47%	38%	45%	35%	30%	56%	52%	16%	36%	37%	19%	31%	37%
Not that interested	17%	23%	24%	22%	23%	21%	22%	18%	19%	19%	20%	18%	8%	40%	10%	19%	17%	8%	8%	3%	7%	7%
Not interested at all	10%	19%	16%	13%	20%	13%	16%	10%	9%	10%	18%	15%	5%	23%	5%	9%	4%	3%	2%	*	4%	3%

Q5_4. [Learning more about how AI can help society, from reducing pollution to advancing medicine] - How interested, if at all, are you in each of the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Very interested	32%	17%	20%	17%	17%	26%	16%	38%	33%	25%	25%	19%	47%	5%	24%	13%	59%	51%	52%	71%	55%	49%
Somewhat interested	40%	42%	45%	47%	45%	40%	47%	38%	42%	49%	40%	48%	37%	33%	55%	49%	21%	36%	36%	22%	33%	40%
Not that interested	18%	22%	21%	23%	21%	21%	22%	15%	18%	16%	21%	18%	10%	42%	15%	28%	16%	10%	9%	6%	8%	7%
Not interested at all	10%	18%	13%	13%	17%	13%	15%	9%	7%	9%	15%	14%	7%	19%	6%	10%	4%	3%	2%	1%	4%	4%

Q6. When you think about AI, are you more...?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Excited about the possibilities	20%	7%	10%	12%	11%	15%	9%	16%	14%	17%	12%	12%	37%	12%	15%	20%	32%	31%	31%	44%	28%	33%
Mostly excited about the possibilities, but somewhat concerned about the risks	37%	31%	32%	34%	33%	38%	37%	41%	37%	37%	31%	35%	34%	36%	42%	46%	33%	40%	41%	43%	43%	43%
Mostly concerned about the risks, but somewhat excited about the possibilities	26%	34%	29%	32%	29%	28%	31%	26%	27%	28%	30%	30%	17%	31%	27%	28%	22%	20%	19%	10%	19%	17%
Concerned about the risks	17%	28%	29%	23%	27%	19%	23%	16%	22%	18%	27%	23%	11%	21%	15%	7%	13%	9%	9%	3%	10%	7%

Q7_1. [The economy of (COUNTRY)] - When you think about how AI will impact the following, are you more?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Excited about the possibilities	22%	8%	10%	13%	12%	16%	10%	24%	17%	17%	16%	13%	37%	13%	21%	22%	32%	29%	33%	52%	34%	44%
Mostly excited about the possibilities, but somewhat concerned about the risks	35%	25%	34%	31%	30%	39%	37%	38%	35%	37%	33%	35%	32%	34%	42%	45%	32%	36%	37%	30%	34%	34%
Mostly concerned about the risks, but somewhat excited about the possibilities	25%	32%	27%	31%	30%	29%	32%	24%	25%	27%	25%	30%	21%	33%	26%	23%	21%	22%	19%	10%	17%	16%
Concerned about the risks	18%	33%	29%	24%	29%	16%	21%	15%	24%	20%	27%	22%	10%	19%	11%	10%	15%	13%	11%	7%	15%	6%

Q7_2. [People's ability to create and be inspired] - When you think about how AI will impact the following, are you more?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Excited about the possibilities	25%	13%	14%	14%	14%	19%	14%	24%	20%	20%	19%	16%	36%	14%	19%	19%	36%	34%	38%	60%	39%	37%
Mostly excited about the possibilities, but somewhat concerned about the risks	35%	29%	31%	34%	31%	35%	33%	38%	37%	34%	31%	36%	34%	32%	41%	40%	32%	38%	37%	27%	34%	41%
Mostly concerned about the risks, but somewhat excited about the possibilities	24%	29%	27%	27%	29%	29%	31%	24%	22%	26%	26%	27%	21%	31%	27%	29%	21%	18%	16%	8%	16%	16%
Concerned about the risks	17%	28%	27%	24%	27%	17%	22%	14%	21%	20%	23%	21%	9%	22%	13%	12%	11%	10%	8%	5%	11%	6%

Q7_3. [People's ability to be more productive at work] - When you think about how AI will impact the following, are you more?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Excited about the possibilities	24%	11%	12%	14%	12%	19%	14%	21%	20%	18%	18%	16%	36%	13%	20%	27%	40%	33%	39%	57%	38%	36%
Mostly excited about the possibilities, but somewhat concerned about the risks	36%	34%	33%	32%	32%	38%	36%	38%	34%	37%	32%	37%	32%	38%	44%	43%	33%	38%	37%	29%	31%	40%
Mostly concerned about the risks, but somewhat excited about the possibilities	24%	29%	29%	32%	30%	29%	28%	26%	25%	26%	29%	27%	22%	31%	26%	23%	17%	19%	18%	10%	19%	18%
Concerned about the risks	16%	25%	27%	22%	26%	15%	22%	15%	20%	19%	21%	20%	9%	18%	10%	6%	10%	10%	7%	4%	12%	6%

Q7_4. [Government's ability to improve services for the public] - When you think about how AI will impact the following, are you more?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Excited about the possibilities	23%	8%	11%	14%	14%	16%	11%	21%	18%	22%	17%	13%	37%	14%	21%	24%	36%	30%	32%	56%	36%	42%
Mostly excited about the possibilities, but somewhat concerned about the risks	34%	26%	31%	35%	32%	37%	34%	37%	35%	34%	32%	35%	34%	34%	41%	39%	31%	36%	38%	29%	33%	37%
Mostly concerned about the risks, but somewhat excited about the possibilities	25%	29%	29%	28%	28%	28%	32%	25%	23%	25%	27%	29%	21%	32%	26%	27%	20%	20%	20%	12%	21%	15%
Concerned about the risks	18%	36%	28%	23%	27%	19%	23%	16%	23%	20%	24%	23%	8%	21%	11%	10%	13%	13%	10%	4%	10%	6%

Q7_5. [Your country's ability to be competitive economically] - When you think about how AI will impact the following, are you more?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Excited about the possibilities	23%	9%	12%	13%	12%	18%	12%	23%	19%	20%	17%	12%	35%	12%	21%	24%	36%	32%	37%	55%	34%	40%
Mostly excited about the possibilities, but somewhat concerned about the risks	36%	30%	33%	37%	34%	39%	35%	40%	34%	40%	33%	40%	34%	35%	42%	44%	31%	39%	36%	30%	34%	38%
Mostly concerned about the risks, but somewhat excited about the possibilities	24%	32%	28%	28%	29%	27%	31%	24%	28%	24%	28%	28%	22%	33%	26%	24%	19%	19%	18%	9%	19%	15%
Concerned about the risks	16%	27%	27%	22%	26%	15%	22%	13%	19%	16%	22%	20%	9%	20%	11%	8%	13%	10%	9%	6%	12%	7%

Q7_6. [Society's ability to make advancements in science, medicine, and other fields] - When you think about how AI will impact the following, are you more?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Excited about the possibilities	29%	16%	20%	20%	19%	25%	15%	28%	27%	25%	21%	22%	36%	18%	18%	28%	43%	43%	42%	55%	39%	38%
Mostly excited about the possibilities, but somewhat concerned about the risks	37%	34%	37%	37%	38%	39%	40%	42%	36%	39%	35%	38%	35%	35%	45%	42%	32%	32%	35%	31%	32%	41%
Mostly concerned about the risks, but somewhat excited about the possibilities	22%	28%	24%	26%	22%	24%	28%	19%	22%	22%	28%	24%	20%	31%	25%	23%	15%	17%	16%	9%	19%	15%
Concerned about the risks	13%	20%	20%	17%	20%	13%	17%	11%	15%	13%	15%	16%	9%	16%	12%	7%	9%	7%	6%	5%	10%	6%

Q8_1. [The way we work] - How much of an impact, if any, do you think AI is currently having on the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	30%	15%	16%	16%	17%	19%	15%	27%	30%	20%	20%	21%	43%	10%	31%	30%	44%	43%	45%	69%	45%	48%
Minor positive impact	30%	28%	33%	32%	26%	29%	36%	35%	27%	33%	28%	32%	24%	34%	39%	38%	25%	30%	31%	20%	28%	31%
No impact	12%	10%	13%	13%	18%	15%	12%	13%	11%	14%	16%	13%	11%	22%	12%	10%	9%	7%	9%	2%	8%	10%
Minor negative impact	11%	14%	14%	13%	12%	15%	15%	9%	11%	13%	13%	12%	9%	15%	8%	12%	7%	10%	7%	3%	7%	5%
Major negative impact	7%	10%	12%	11%	10%	10%	10%	4%	8%	11%	9%	11%	8%	4%	3%	4%	5%	5%	4%	2%	4%	3%
Don't know	10%	21%	13%	15%	17%	12%	12%	12%	13%	10%	14%	11%	6%	15%	7%	6%	9%	5%	5%	4%	7%	4%

Q8_2. [The way we learn] - How much of an impact, if any, do you think AI is currently having on the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	33%	17%	18%	19%	17%	23%	16%	30%	31%	24%	23%	23%	44%	14%	33%	32%	49%	50%	51%	79%	52%	52%
Minor positive impact	29%	24%	30%	31%	25%	30%	31%	34%	28%	35%	30%	31%	26%	38%	37%	39%	24%	27%	27%	12%	27%	28%
No impact	11%	9%	13%	15%	18%	15%	11%	14%	11%	13%	14%	11%	11%	21%	12%	10%	8%	7%	6%	1%	6%	8%
Minor negative impact	10%	14%	15%	12%	12%	12%	17%	7%	8%	10%	10%	13%	8%	10%	8%	10%	7%	7%	6%	3%	6%	5%
Major negative impact	7%	15%	12%	10%	12%	10%	13%	6%	9%	9%	10%	11%	5%	3%	4%	3%	4%	4%	4%	2%	3%	3%
Don't know	9%	20%	12%	13%	16%	10%	13%	10%	12%	9%	13%	10%	6%	13%	6%	6%	8%	5%	5%	3%	6%	4%

Q8_3. [The way we keep information and systems secure] - How much of an impact, if any, do you think AI is currently having on the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	28%	13%	14%	16%	16%	17%	15%	29%	26%	16%	19%	18%	40%	12%	27%	24%	38%	42%	41%	70%	46%	47%
Minor positive impact	26%	19%	22%	28%	23%	27%	27%	28%	23%	30%	22%	23%	28%	35%	30%	37%	24%	26%	30%	16%	27%	28%
No impact	12%	9%	12%	14%	15%	16%	10%	12%	13%	14%	16%	13%	9%	19%	12%	13%	10%	9%	8%	3%	5%	9%
Minor negative impact	13%	15%	17%	13%	12%	15%	19%	10%	12%	17%	16%	19%	11%	15%	14%	15%	12%	10%	7%	4%	8%	7%
Major negative impact	9%	16%	18%	13%	14%	11%	13%	8%	12%	12%	11%	13%	6%	4%	5%	5%	7%	7%	6%	2%	5%	5%
Don't know	12%	26%	17%	16%	20%	14%	16%	14%	15%	10%	16%	14%	5%	15%	11%	7%	10%	7%	7%	6%	10%	4%

Q8_4. [The way we identify and treat diseases] - How much of an impact, if any, do you think AI is currently having on the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	33%	21%	22%	24%	23%	30%	24%	30%	36%	29%	25%	24%	39%	18%	28%	35%	49%	49%	47%	61%	43%	44%
Minor positive impact	30%	27%	33%	31%	26%	30%	34%	32%	25%	34%	33%	33%	25%	38%	35%	39%	22%	28%	28%	23%	27%	30%
No impact	13%	13%	16%	16%	16%	14%	10%	16%	13%	14%	15%	15%	13%	19%	13%	10%	9%	8%	10%	5%	12%	11%
Minor negative impact	6%	5%	6%	8%	8%	8%	10%	6%	7%	6%	6%	6%	9%	7%	6%	8%	6%	5%	4%	2%	4%	5%
Major negative impact	5%	6%	6%	7%	8%	6%	7%	5%	5%	7%	5%	6%	7%	3%	3%	2%	3%	4%	4%	2%	2%	4%
Don't know	12%	28%	17%	15%	18%	11%	15%	12%	14%	10%	16%	15%	8%	14%	15%	6%	10%	6%	7%	7%	11%	5%

Q8_5. [The way we access information] - How much of an impact, if any, do you think AI is currently having on the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	36%	22%	22%	22%	19%	24%	24%	36%	31%	25%	27%	27%	42%	18%	36%	35%	47%	50%	50%	83%	57%	54%
Minor positive impact	27%	24%	28%	27%	25%	28%	29%	31%	25%	29%	29%	32%	25%	37%	33%	33%	23%	27%	27%	8%	24%	27%
No impact	10%	7%	11%	13%	14%	14%	10%	10%	11%	14%	12%	10%	10%	18%	10%	11%	8%	6%	5%	2%	6%	6%
Minor negative impact	10%	14%	14%	14%	12%	13%	13%	8%	12%	13%	10%	12%	10%	11%	9%	11%	9%	7%	7%	2%	4%	5%
Major negative impact	8%	13%	13%	12%	14%	11%	12%	6%	10%	10%	10%	11%	7%	3%	4%	3%	5%	6%	5%	2%	3%	4%
Don't know	9%	20%	12%	13%	15%	10%	11%	9%	12%	9%	12%	9%	6%	13%	7%	6%	8%	5%	5%	2%	6%	4%

Q8_6. [The way we make progress and innovate] - How much of an impact, if any, do you think AI is currently having on the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	34%	19%	21%	21%	21%	26%	23%	35%	35%	26%	22%	24%	43%	15%	35%	27%	47%	51%	52%	76%	49%	50%
Minor positive impact	31%	32%	35%	34%	29%	34%	37%	33%	28%	38%	34%	34%	24%	39%	35%	35%	25%	27%	28%	14%	31%	29%
No impact	11%	8%	10%	14%	15%	14%	10%	11%	12%	14%	14%	13%	11%	20%	12%	17%	9%	7%	7%	3%	6%	10%
Minor negative impact	8%	10%	11%	10%	10%	9%	10%	6%	7%	7%	11%	9%	9%	9%	6%	10%	7%	6%	5%	3%	5%	5%
Major negative impact	5%	8%	8%	8%	9%	6%	7%	5%	6%	7%	6%	9%	7%	3%	4%	3%	3%	4%	4%	2%	3%	3%
Don't know	10%	21%	14%	13%	16%	11%	13%	11%	12%	9%	13%	11%	6%	14%	8%	8%	8%	5%	5%	3%	7%	3%

Q9_1. [Science] - Thinking now about specific industries or sectors, what kind of impact do you think AI will have on each one?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	46%	34%	36%	34%	33%	36%	28%	45%	49%	39%	36%	35%	47%	29%	42%	48%	56%	68%	62%	84%	61%	55%
Minor positive impact	26%	27%	30%	29%	26%	32%	34%	26%	20%	33%	30%	33%	23%	36%	30%	30%	24%	16%	21%	9%	20%	26%
No impact	8%	4%	9%	10%	12%	11%	9%	9%	9%	8%	10%	9%	12%	15%	10%	8%	6%	6%	5%	1%	5%	8%
Minor negative impact	6%	6%	6%	7%	6%	5%	8%	6%	6%	5%	5%	6%	6%	6%	7%	6%	5%	5%	4%	2%	4%	4%
Major negative impact	5%	8%	7%	7%	7%	6%	7%	5%	5%	5%	6%	7%	7%	3%	3%	2%	3%	3%	3%	1%	4%	3%
Don't know	9%	20%	13%	12%	15%	11%	13%	10%	11%	8%	12%	10%	5%	12%	9%	6%	6%	3%	5%	2%	6%	4%

Q9_2. [Medicine] - Thinking now about specific industries or sectors, what kind of impact do you think AI will have on each one?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	44%	31%	34%	35%	34%	39%	30%	47%	52%	39%	35%	34%	44%	28%	38%	42%	55%	66%	63%	68%	53%	50%
Minor positive impact	28%	28%	30%	29%	26%	29%	33%	25%	23%	33%	30%	33%	23%	38%	31%	35%	22%	19%	21%	18%	25%	28%
No impact	9%	5%	9%	10%	12%	9%	10%	10%	7%	8%	11%	11%	12%	13%	10%	8%	7%	6%	5%	3%	7%	9%
Minor negative impact	6%	6%	5%	7%	7%	5%	7%	4%	5%	6%	7%	6%	7%	6%	8%	7%	6%	4%	3%	3%	5%	5%
Major negative impact	5%	7%	7%	7%	7%	7%	7%	4%	5%	6%	5%	6%	6%	2%	3%	2%	3%	3%	2%	3%	3%	3%
Don't know	10%	22%	15%	12%	15%	11%	13%	9%	9%	8%	12%	10%	7%	13%	10%	6%	7%	3%	5%	4%	7%	5%

Q9_3. [Cybersecurity] - Thinking now about specific industries or sectors, what kind of impact do you think AI will have on each one?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	34%	19%	20%	22%	25%	20%	18%	34%	36%	25%	26%	26%	43%	19%	34%	28%	45%	55%	51%	75%	54%	49%
Minor positive impact	22%	18%	19%	24%	22%	25%	23%	22%	21%	28%	20%	21%	23%	32%	25%	28%	22%	18%	24%	13%	19%	24%
No impact	9%	5%	9%	9%	11%	12%	9%	10%	9%	11%	11%	9%	11%	13%	10%	8%	9%	5%	5%	1%	6%	8%
Minor negative impact	11%	11%	14%	13%	8%	13%	16%	11%	9%	14%	13%	14%	9%	15%	13%	19%	9%	8%	8%	3%	7%	8%
Major negative impact	12%	21%	21%	19%	15%	16%	18%	12%	12%	12%	13%	18%	8%	6%	9%	10%	6%	8%	7%	3%	7%	6%
Don't know	12%	24%	17%	14%	18%	15%	16%	12%	13%	10%	16%	12%	5%	16%	9%	7%	9%	5%	4%	5%	7%	5%

Q9_4. [Agriculture and farming] - Thinking now about specific industries or sectors, what kind of impact do you think AI will have on each one?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	29%	17%	17%	17%	17%	16%	14%	28%	27%	20%	19%	21%	41%	18%	28%	36%	47%	44%	41%	66%	44%	41%
Minor positive impact	30%	28%	31%	29%	29%	32%	32%	28%	28%	33%	29%	34%	26%	38%	35%	37%	27%	29%	29%	21%	29%	32%
No impact	16%	14%	20%	21%	19%	22%	18%	19%	17%	20%	20%	17%	15%	20%	16%	15%	12%	13%	16%	4%	11%	13%
Minor negative impact	7%	7%	6%	10%	8%	8%	9%	6%	7%	8%	7%	8%	6%	7%	6%	5%	5%	5%	5%	3%	5%	6%
Major negative impact	5%	8%	8%	7%	9%	6%	7%	5%	7%	7%	8%	6%	6%	1%	3%	2%	2%	4%	3%	1%	4%	4%
Don't know	12%	25%	18%	16%	18%	15%	20%	13%	14%	11%	17%	14%	6%	15%	11%	6%	7%	5%	6%	4%	6%	6%

Q9_5. [Arts and entertainment] - Thinking now about specific industries or sectors, what kind of impact do you think AI will have on each one?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	28%	15%	14%	15%	15%	14%	11%	27%	29%	21%	17%	17%	39%	11%	25%	22%	46%	45%	47%	67%	44%	48%
Minor positive impact	26%	23%	24%	26%	25%	26%	26%	29%	25%	30%	21%	24%	28%	29%	32%	34%	24%	27%	26%	20%	25%	31%
No impact	15%	9%	15%	21%	21%	22%	20%	14%	15%	17%	20%	18%	14%	24%	19%	16%	11%	10%	10%	3%	11%	9%
Minor negative impact	11%	12%	16%	13%	11%	14%	14%	10%	9%	11%	15%	14%	7%	14%	10%	16%	6%	8%	6%	4%	9%	5%
Major negative impact	10%	21%	19%	11%	12%	12%	13%	8%	11%	10%	13%	16%	6%	7%	6%	7%	6%	6%	7%	2%	5%	4%
Don't know	10%	20%	13%	14%	16%	12%	16%	11%	11%	10%	14%	11%	5%	14%	9%	5%	7%	4%	4%	4%	7%	3%

Q9_6. [Education] - Thinking now about specific industries or sectors, what kind of impact do you think AI will have on each one?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Major positive impact	36%	20%	20%	19%	18%	24%	17%	38%	37%	25%	24%	25%	48%	16%	40%	34%	51%	57%	57%	81%	60%	55%
Minor positive impact	28%	24%	27%	33%	27%	33%	32%	29%	25%	34%	28%	29%	22%	40%	33%	38%	24%	21%	25%	9%	17%	28%
No impact	9%	4%	10%	11%	14%	12%	9%	8%	10%	12%	14%	10%	11%	17%	10%	10%	7%	5%	5%	2%	5%	6%
Minor negative impact	10%	16%	15%	12%	11%	10%	17%	8%	9%	10%	11%	14%	6%	10%	7%	9%	7%	7%	6%	3%	6%	5%
Major negative impact	8%	18%	15%	13%	13%	11%	13%	7%	9%	9%	11%	14%	6%	4%	4%	4%	5%	6%	4%	3%	6%	3%
Don't know	9%	18%	12%	12%	15%	10%	13%	9%	10%	9%	12%	8%	6%	13%	6%	5%	6%	4%	4%	2%	5%	4%

Q10_1. [Technology companies] - How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Total confidence	15%	3%	7%	6%	6%	7%	6%	10%	14%	8%	10%	9%	31%	2%	12%	8%	22%	18%	23%	43%	29%	30%
A lot of confidence	27%	13%	21%	18%	18%	21%	21%	24%	30%	29%	23%	24%	36%	17%	33%	26%	30%	35%	31%	38%	36%	40%
Some confidence	34%	36%	35%	40%	36%	39%	39%	33%	31%	38%	32%	33%	20%	54%	40%	47%	31%	33%	33%	15%	23%	21%
Not much confidence	16%	24%	21%	23%	26%	20%	22%	22%	15%	17%	19%	20%	9%	23%	11%	15%	13%	10%	9%	4%	7%	6%
No confidence at all	9%	23%	16%	12%	15%	12%	12%	11%	10%	8%	16%	14%	3%	4%	4%	4%	4%	4%	3%	*	4%	4%

Q10_2. [(COUNTRY)'s government] - How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Total confidence	11%	2%	4%	4%	4%	6%	5%	7%	10%	5%	6%	5%	28%	2%	14%	4%	13%	12%	15%	21%	15%	42%
A lot of confidence	18%	6%	13%	11%	13%	15%	16%	13%	21%	17%	12%	17%	29%	9%	32%	16%	18%	15%	19%	23%	20%	33%
Some confidence	32%	29%	31%	35%	28%	31%	37%	29%	31%	33%	31%	34%	25%	39%	39%	40%	29%	35%	36%	27%	31%	18%
Not much confidence	23%	29%	28%	28%	28%	25%	28%	25%	18%	23%	29%	24%	11%	37%	9%	27%	21%	22%	18%	20%	18%	4%
No confidence at all	17%	32%	24%	22%	27%	23%	14%	26%	20%	22%	21%	20%	5%	13%	6%	13%	19%	16%	13%	9%	15%	3%

Q10_3. [Academic institutions] - How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Total confidence	13%	3%	6%	8%	6%	8%	6%	10%	13%	8%	9%	7%	27%	2%	9%	6%	18%	16%	19%	35%	25%	28%
A lot of confidence	26%	13%	19%	21%	17%	25%	25%	25%	29%	31%	19%	26%	31%	11%	32%	21%	32%	31%	32%	35%	36%	41%
Some confidence	37%	41%	42%	43%	38%	41%	41%	35%	36%	39%	39%	38%	26%	51%	45%	48%	33%	39%	36%	22%	27%	21%
Not much confidence	16%	24%	20%	20%	25%	16%	19%	20%	14%	15%	21%	17%	11%	30%	11%	21%	13%	9%	9%	6%	7%	6%
No confidence at all	8%	18%	13%	9%	14%	9%	8%	10%	8%	8%	12%	12%	4%	6%	4%	4%	5%	5%	3%	1%	5%	4%

Q10_4. [Your local government] - How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Total confidence	9%	2%	3%	5%	4%	5%	4%	6%	8%	5%	6%	4%	24%	2%	13%	4%	12%	10%	12%	20%	14%	34%
A lot of confidence	17%	5%	12%	11%	12%	16%	16%	14%	19%	17%	14%	14%	29%	10%	30%	14%	17%	16%	18%	24%	21%	34%
Some confidence	34%	27%	33%	33%	32%	35%	37%	33%	34%	40%	26%	33%	27%	47%	42%	44%	33%	37%	37%	25%	29%	21%
Not much confidence	25%	33%	29%	33%	31%	25%	30%	27%	21%	24%	31%	29%	14%	33%	11%	30%	23%	24%	20%	20%	20%	7%
No confidence at all	15%	32%	23%	19%	21%	19%	13%	19%	18%	14%	22%	20%	6%	7%	5%	8%	16%	13%	13%	11%	15%	3%

Q10_5. [International or multinational organizations] - How much confidence do you have, if any, in the following to oversee the development of AI in the best interest of the public?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Total confidence	11%	2%	3%	4%	5%	4%	4%	8%	12%	6%	7%	6%	29%	2%	9%	5%	16%	11%	16%	33%	24%	24%
A lot of confidence	21%	8%	13%	12%	13%	14%	16%	18%	26%	23%	15%	18%	32%	9%	25%	17%	26%	24%	27%	40%	32%	35%
Some confidence	35%	29%	35%	35%	29%	38%	38%	32%	33%	37%	34%	36%	24%	40%	47%	47%	34%	39%	39%	21%	31%	28%
Not much confidence	21%	32%	28%	32%	33%	27%	27%	26%	17%	20%	27%	23%	11%	39%	14%	25%	17%	17%	13%	5%	7%	8%
No confidence at all	12%	28%	20%	17%	20%	17%	14%	16%	12%	13%	16%	16%	4%	10%	5%	6%	7%	9%	5%	1%	6%	4%

Q11_1. [Governments] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Very likely to benefit from AI	33%	20%	18%	24%	29%	16%	23%	32%	35%	20%	25%	25%	44%	13%	38%	29%	44%	43%	46%	60%	50%	55%
Somewhat likely to benefit from AI	37%	35%	36%	42%	32%	39%	45%	40%	36%	38%	38%	41%	33%	41%	46%	41%	34%	34%	36%	28%	29%	31%
Not very likely to benefit from AI	13%	14%	17%	14%	14%	19%	14%	12%	10%	18%	13%	15%	10%	22%	6%	14%	10%	10%	10%	7%	9%	6%
Not at all likely to benefit from AI	7%	11%	13%	7%	8%	10%	6%	7%	6%	10%	9%	8%	6%	7%	3%	6%	5%	6%	4%	2%	5%	3%
Don't know	11%	19%	16%	13%	16%	15%	13%	10%	12%	14%	14%	10%	8%	17%	8%	10%	7%	6%	4%	2%	6%	4%

Q11_2. [Workers] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Very likely to benefit from AI	22%	9%	10%	15%	11%	9%	12%	20%	18%	15%	16%	16%	41%	9%	20%	14%	30%	28%	34%	66%	37%	40%
Somewhat likely to benefit from AI	34%	32%	32%	34%	32%	28%	39%	36%	29%	34%	29%	35%	33%	39%	49%	40%	34%	39%	39%	24%	33%	32%
Not very likely to benefit from AI	22%	24%	26%	24%	28%	31%	26%	23%	25%	25%	24%	25%	14%	26%	18%	30%	23%	19%	18%	7%	17%	16%
Not at all likely to benefit from AI	12%	16%	20%	14%	14%	21%	11%	11%	15%	16%	19%	17%	7%	8%	5%	7%	7%	11%	8%	2%	8%	7%
Don't know	9%	17%	11%	13%	16%	10%	12%	10%	13%	10%	12%	8%	6%	17%	7%	10%	6%	3%	2%	1%	4%	5%

Q11_3. [Society as a whole] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Very likely to benefit from AI	27%	12%	13%	18%	16%	16%	16%	22%	22%	17%	19%	15%	43%	12%	25%	18%	35%	40%	39%	72%	42%	45%
Somewhat likely to benefit from AI	41%	38%	39%	40%	41%	44%	45%	38%	38%	44%	38%	45%	35%	48%	53%	55%	41%	39%	43%	23%	39%	37%
Not very likely to benefit from AI	16%	19%	24%	20%	20%	21%	20%	20%	21%	17%	20%	19%	12%	17%	9%	15%	13%	12%	13%	2%	11%	10%
Not at all likely to benefit from AI	7%	12%	12%	9%	7%	11%	8%	8%	8%	11%	11%	12%	6%	6%	4%	4%	3%	5%	4%	1%	3%	3%
Don't know	9%	17%	11%	12%	17%	9%	11%	11%	11%	11%	12%	9%	5%	16%	8%	8%	7%	3%	1%	1%	5%	5%

Q11_4. [Small businesses] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Very likely to benefit from AI	26%	14%	14%	16%	14%	11%	15%	21%	21%	19%	20%	19%	40%	10%	22%	14%	38%	37%	44%	58%	42%	47%
Somewhat likely to benefit from AI	39%	36%	41%	38%	37%	41%	40%	36%	37%	42%	33%	41%	34%	43%	50%	47%	41%	41%	40%	32%	37%	35%
Not very likely to benefit from AI	18%	18%	21%	23%	25%	25%	24%	23%	22%	19%	22%	22%	14%	23%	16%	25%	11%	13%	12%	6%	11%	11%
Not at all likely to benefit from AI	8%	12%	12%	9%	9%	10%	9%	11%	9%	9%	11%	9%	7%	8%	4%	5%	4%	6%	4%	3%	4%	3%
Don't know	9%	18%	12%	13%	16%	13%	13%	9%	11%	11%	13%	9%	5%	16%	8%	8%	6%	3%	2%	1%	6%	4%

Q11_5. [Wealthy people] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Very likely to benefit from AI	42%	39%	40%	40%	32%	30%	32%	39%	43%	26%	35%	34%	42%	21%	28%	43%	52%	59%	57%	68%	63%	54%
Somewhat likely to benefit from AI	31%	26%	30%	30%	34%	35%	34%	35%	28%	38%	31%	35%	36%	37%	44%	34%	29%	24%	28%	24%	20%	29%
Not very likely to benefit from AI	10%	6%	9%	10%	10%	14%	14%	11%	10%	14%	9%	15%	10%	17%	12%	10%	8%	9%	8%	5%	6%	8%
Not at all likely to benefit from AI	5%	6%	5%	6%	7%	6%	6%	4%	8%	7%	8%	6%	6%	5%	3%	4%	3%	3%	4%	1%	3%	4%
Don't know	11%	22%	15%	14%	17%	15%	15%	10%	11%	15%	17%	11%	7%	19%	13%	9%	8%	5%	3%	3%	7%	5%

Q11_6. [Civil society] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Very likely to benefit from AI	23%	8%	8%	14%	13%	14%	11%	19%	20%	18%	18%	17%	39%	10%	21%	14%	32%	39%	35%	57%	34%	45%
Somewhat likely to benefit from AI	39%	32%	37%	39%	36%	35%	44%	37%	36%	42%	32%	37%	34%	42%	54%	48%	43%	37%	43%	33%	41%	34%
Not very likely to benefit from AI	19%	23%	26%	22%	21%	27%	22%	22%	22%	18%	22%	21%	14%	25%	12%	24%	14%	12%	15%	6%	14%	12%
Not at all likely to benefit from AI	8%	13%	14%	10%	9%	11%	11%	9%	10%	10%	13%	10%	5%	8%	3%	4%	4%	7%	5%	2%	4%	3%
Don't know	11%	23%	15%	14%	21%	13%	12%	13%	13%	13%	15%	14%	8%	16%	11%	10%	6%	6%	2%	3%	6%	5%

Q11_7. [People like me] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [ASKED OF ALL]

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Very likely to benefit from AI	25%	11%	11%	13%	12%	14%	13%	19%	20%	15%	17%	18%	43%	8%	23%	14%	35%	36%	37%	78%	46%	46%
Somewhat likely to benefit from AI	34%	30%	32%	35%	30%	38%	37%	33%	29%	38%	27%	34%	33%	32%	49%	48%	34%	37%	38%	17%	30%	36%
Not very likely to benefit from AI	19%	23%	27%	22%	24%	22%	23%	24%	22%	22%	23%	22%	11%	29%	14%	22%	15%	14%	14%	2%	14%	10%
Not at all likely to benefit from AI	12%	18%	18%	18%	19%	16%	16%	14%	17%	15%	20%	17%	7%	14%	6%	6%	8%	9%	6%	1%	5%	3%
Don't know	10%	16%	12%	13%	16%	11%	11%	10%	12%	10%	13%	9%	6%	17%	8%	10%	9%	5%	5%	1%	5%	4%

Q12_1. [Disabled people] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Very likely to benefit from AI	32%	21%	23%	21%	17%	24%	22%	23%	33%	25%	20%	26%	46%	17%	26%	25%	44%	51%	47%	58%	51%	47%
Somewhat likely to benefit from AI	35%	36%	34%	34%	39%	36%	37%	35%	34%	39%	28%	36%	28%	44%	43%	44%	30%	29%	32%	24%	29%	35%
Not very likely to benefit from AI	14%	14%	14%	19%	18%	17%	14%	18%	13%	15%	21%	15%	14%	16%	13%	17%	11%	10%	11%	11%	10%	8%
Not at all likely to benefit from AI	8%	9%	11%	10%	7%	10%	13%	11%	8%	10%	14%	11%	5%	6%	6%	6%	5%	4%	4%	3%	2%	3%
Don't know	12%	18%	17%	16%	19%	12%	13%	13%	13%	12%	17%	12%	7%	17%	11%	7%	10%	6%	7%	5%	8%	7%

Q12_2. [Underrepresented groups] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Very likely to benefit from AI	19%	7%	8%	12%	9%	11%	12%	14%	18%	13%	14%	11%	35%	7%	17%	9%	28%	24%	28%	45%	34%	35%
Somewhat likely to benefit from AI	32%	24%	29%	26%	23%	26%	27%	27%	32%	31%	24%	32%	35%	35%	39%	32%	39%	44%	39%	32%	28%	38%
Not very likely to benefit from AI	23%	25%	25%	28%	31%	27%	31%	24%	19%	23%	26%	26%	14%	30%	21%	36%	15%	19%	15%	16%	21%	14%
Not at all likely to benefit from AI	11%	19%	17%	15%	12%	19%	16%	13%	8%	15%	15%	16%	8%	7%	7%	12%	5%	4%	6%	2%	8%	5%
Don't know	16%	24%	22%	19%	25%	17%	14%	22%	22%	18%	20%	15%	8%	22%	16%	11%	13%	9%	12%	5%	9%	8%

Q12_3. [Large businesses] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Very likely to benefit from AI	46%	37%	36%	40%	32%	42%	42%	39%	46%	36%	36%	40%	50%	20%	44%	51%	55%	62%	62%	79%	62%	56%
Somewhat likely to benefit from AI	33%	32%	36%	33%	34%	39%	36%	37%	37%	41%	34%	38%	29%	49%	42%	32%	27%	25%	24%	16%	25%	29%
Not very likely to benefit from AI	7%	7%	9%	8%	11%	6%	7%	8%	5%	8%	9%	8%	8%	10%	5%	9%	8%	4%	6%	2%	5%	6%
Not at all likely to benefit from AI	4%	4%	5%	6%	6%	5%	5%	5%	4%	5%	7%	5%	5%	5%	3%	2%	3%	4%	1%	1%	2%	3%
Don't know	10%	17%	14%	13%	17%	8%	9%	12%	9%	10%	14%	9%	9%	17%	6%	6%	7%	5%	7%	1%	6%	5%

Q12_4. [Working class people] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Very likely to benefit from AI	22%	9%	11%	10%	9%	12%	11%	11%	19%	12%	15%	15%	41%	6%	27%	8%	28%	27%	30%	70%	41%	45%
Somewhat likely to benefit from AI	31%	29%	29%	26%	20%	27%	33%	22%	28%	28%	27%	37%	33%	37%	49%	36%	32%	35%	38%	21%	33%	33%
Not very likely to benefit from AI	24%	28%	29%	28%	35%	30%	31%	29%	25%	29%	23%	25%	12%	29%	14%	36%	21%	25%	19%	5%	15%	11%
Not at all likely to benefit from AI	12%	15%	16%	20%	16%	19%	14%	23%	18%	19%	20%	15%	8%	6%	3%	10%	10%	8%	7%	2%	3%	5%
Don't know	11%	18%	15%	15%	20%	11%	11%	15%	11%	11%	15%	9%	6%	22%	7%	9%	9%	4%	7%	2%	7%	7%

Q12_5. [People in my country] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Very likely to benefit from AI	25%	14%	12%	13%	11%	17%	19%	18%	21%	14%	17%	17%	46%	8%	27%	16%	33%	35%	40%	63%	40%	43%
Somewhat likely to benefit from AI	41%	42%	43%	42%	36%	42%	47%	41%	40%	41%	37%	48%	32%	47%	51%	58%	36%	43%	35%	29%	34%	38%
Not very likely to benefit from AI	16%	17%	19%	19%	23%	24%	14%	19%	18%	20%	19%	16%	11%	20%	11%	16%	17%	14%	13%	5%	15%	9%
Not at all likely to benefit from AI	6%	7%	9%	9%	10%	6%	8%	7%	9%	10%	9%	9%	4%	5%	3%	3%	5%	6%	4%	1%	4%	3%
Don't know	11%	19%	17%	17%	19%	11%	12%	14%	12%	15%	18%	10%	6%	19%	7%	8%	9%	3%	8%	2%	7%	5%

Q12_6. [Nonprofits and charities] - Below is a list of groups. For each, please indicate whether you think that group will benefit from AI or not. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Very likely to benefit from AI	22%	11%	13%	14%	10%	14%	14%	18%	20%	14%	19%	16%	39%	7%	20%	11%	35%	35%	36%	52%	35%	39%
Somewhat likely to benefit from AI	36%	32%	33%	34%	32%	37%	37%	34%	37%	39%	27%	37%	30%	36%	47%	50%	33%	39%	39%	36%	36%	36%
Not very likely to benefit from AI	20%	23%	23%	26%	27%	28%	23%	21%	19%	24%	24%	22%	17%	27%	17%	24%	15%	14%	12%	8%	15%	15%
Not at all likely to benefit from AI	8%	10%	14%	10%	9%	9%	10%	9%	10%	8%	11%	12%	7%	6%	4%	4%	6%	5%	5%	1%	5%	3%
Don't know	14%	23%	18%	17%	23%	13%	15%	18%	14%	15%	19%	14%	7%	23%	12%	11%	11%	6%	8%	3%	9%	7%

Q13. Which of the following do you think is more important, even if neither is exactly right?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Protecting industries that may be impacted by AI through AI regulation	41%	44%	47%	41%	35%	37%	48%	32%	45%	52%	50%	46%	55%	33%	46%	31%	36%	32%	30%	25%	50%	45%
Fostering advancements in science, medicine, and other fields through AI innovation	59%	53%	53%	59%	65%	63%	52%	68%	55%	48%	50%	54%	45%	67%	54%	69%	64%	68%	70%	75%	50%	55%

Q14. Which of the following do you agree with more, even if neither is exactly right?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Technology companies are introducing AI irresponsibly and not considering the consequences	44%	58%	55%	49%	45%	44%	47%	51%	53%	49%	53%	52%	43%	36%	29%	44%	40%	41%	34%	19%	36%	38%
Technology companies are introducing AI responsibly, acknowledging both the potential benefits and potential downsides	56%	39%	45%	51%	55%	56%	53%	49%	47%	51%	47%	48%	57%	64%	71%	56%	60%	59%	66%	81%	64%	62%

Q15_1. [Personal assistants to help shop online, organize schedules, and plan trips] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked of ALL]

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely excited	15%	4%	8%	7%	7%	11%	6%	11%	14%	8%	11%	8%	33%	4%	12%	10%	25%	19%	19%	40%	31%	33%
Very excited	21%	12%	14%	16%	14%	20%	15%	21%	19%	15%	15%	18%	30%	16%	20%	26%	28%	28%	30%	35%	23%	32%
Somewhat excited	28%	29%	26%	32%	27%	25%	30%	27%	27%	31%	23%	29%	20%	36%	41%	43%	23%	32%	29%	18%	25%	23%
Not that excited	16%	20%	23%	19%	21%	16%	23%	17%	19%	21%	19%	21%	10%	24%	16%	13%	12%	13%	13%	5%	11%	7%
Not excited at all	12%	22%	21%	16%	17%	21%	17%	16%	14%	16%	24%	20%	5%	9%	6%	4%	7%	6%	6%	1%	6%	2%
Don't know	7%	11%	8%	10%	13%	7%	8%	9%	7%	9%	8%	5%	3%	11%	4%	4%	6%	2%	3%	1%	4%	3%

Q15_2. [Programming and software development] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Extremely excited	17%	6%	8%	7%	9%	11%	6%	13%	14%	11%	10%	8%	29%	7%	12%	12%	27%	21%	22%	47%	38%	33%
Very excited	24%	15%	16%	23%	20%	25%	23%	27%	19%	18%	18%	18%	29%	13%	23%	30%	33%	31%	34%	36%	25%	32%
Somewhat excited	28%	29%	30%	33%	33%	21%	32%	28%	27%	36%	25%	33%	24%	31%	40%	39%	20%	28%	28%	13%	22%	23%
Not that excited	13%	19%	18%	15%	12%	16%	16%	9%	20%	18%	21%	18%	9%	24%	13%	9%	10%	12%	9%	2%	7%	8%
Not excited at all	9%	16%	16%	10%	10%	17%	10%	11%	10%	7%	17%	13%	5%	10%	5%	4%	5%	5%	4%	1%	4%	3%
Don't know	8%	13%	13%	11%	17%	10%	13%	11%	10%	10%	9%	10%	4%	15%	8%	6%	5%	3%	3%	1%	4%	2%

Q15_3. [Web search] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Extremely excited	18%	5%	9%	9%	11%	11%	10%	12%	17%	11%	12%	7%	31%	7%	13%	11%	31%	22%	29%	50%	36%	31%
Very excited	25%	15%	21%	18%	16%	29%	22%	25%	24%	20%	18%	18%	32%	18%	27%	33%	31%	35%	33%	35%	26%	36%
Somewhat excited	29%	30%	32%	38%	37%	25%	34%	30%	26%	37%	26%	34%	22%	34%	41%	37%	19%	26%	25%	12%	24%	21%
Not that excited	13%	18%	18%	15%	13%	14%	15%	17%	16%	18%	18%	20%	9%	22%	10%	10%	9%	9%	7%	2%	8%	8%
Not excited at all	8%	17%	13%	10%	10%	11%	10%	10%	9%	6%	19%	15%	4%	8%	5%	4%	6%	6%	4%	*	3%	3%
Don't know	6%	12%	8%	9%	14%	9%	9%	7%	8%	8%	7%	5%	2%	11%	4%	5%	4%	2%	2%	1%	3%	3%

Q15_4. [Robotic systems] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Extremely excited	14%	6%	7%	7%	8%	11%	6%	9%	11%	10%	11%	7%	27%	9%	12%	14%	21%	16%	19%	38%	28%	28%
Very excited	22%	13%	15%	16%	18%	23%	16%	24%	20%	15%	16%	15%	29%	18%	25%	28%	31%	27%	30%	31%	23%	32%
Somewhat excited	28%	28%	24%	27%	29%	27%	31%	29%	24%	32%	25%	27%	22%	37%	39%	38%	22%	28%	29%	20%	24%	23%
Not that excited	16%	18%	23%	19%	15%	15%	19%	15%	20%	20%	18%	22%	12%	16%	12%	11%	12%	16%	14%	7%	13%	9%
Not excited at all	12%	18%	20%	19%	13%	15%	16%	12%	14%	11%	21%	20%	6%	10%	6%	5%	8%	9%	6%	2%	8%	4%
Don't know	8%	16%	11%	12%	16%	10%	13%	12%	10%	11%	9%	9%	3%	11%	6%	5%	6%	3%	2%	2%	5%	4%

Q15_5. [Conversational agents/chatbots] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Extremely excited	12%	3%	5%	4%	7%	9%	4%	9%	10%	6%	8%	5%	26%	5%	10%	12%	19%	12%	14%	33%	25%	27%
Very excited	19%	8%	12%	12%	14%	18%	10%	15%	15%	13%	14%	14%	28%	13%	18%	27%	25%	23%	26%	37%	24%	32%
Somewhat excited	26%	20%	20%	28%	23%	25%	25%	27%	23%	27%	18%	23%	24%	32%	39%	35%	24%	29%	33%	21%	24%	24%
Not that excited	19%	23%	25%	24%	20%	16%	25%	19%	21%	26%	23%	23%	10%	25%	20%	15%	13%	20%	16%	6%	16%	9%
Not excited at all	17%	31%	29%	23%	19%	23%	27%	20%	21%	17%	29%	28%	7%	12%	8%	8%	12%	11%	9%	2%	7%	6%
Don't know	8%	13%	8%	10%	17%	9%	10%	11%	10%	11%	7%	6%	5%	13%	4%	4%	7%	6%	3%	1%	4%	3%

Q15_6. [Personal tutors or homework helpers] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Extremely excited	14%	5%	6%	6%	7%	8%	4%	9%	12%	7%	8%	5%	28%	3%	10%	7%	24%	15%	21%	41%	35%	28%
Very excited	21%	14%	14%	15%	14%	22%	13%	17%	19%	17%	16%	16%	30%	11%	19%	22%	27%	35%	28%	35%	25%	31%
Somewhat excited	28%	29%	29%	35%	31%	25%	29%	25%	22%	29%	20%	30%	23%	29%	43%	39%	23%	26%	32%	17%	22%	25%
Not that excited	16%	18%	21%	19%	17%	16%	23%	18%	22%	22%	22%	19%	8%	26%	15%	18%	13%	16%	13%	6%	9%	7%
Not excited at all	13%	20%	20%	15%	16%	21%	18%	20%	17%	16%	26%	22%	6%	15%	7%	6%	8%	6%	5%	*	6%	7%
Don't know	8%	13%	11%	11%	14%	9%	13%	10%	9%	10%	8%	8%	5%	15%	6%	8%	5%	2%	2%	1%	3%	2%

Q15_7. [Stock trading] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Extremely excited	11%	2%	5%	4%	5%	9%	3%	7%	9%	5%	6%	5%	25%	3%	10%	6%	19%	12%	14%	34%	30%	28%
Very excited	18%	8%	9%	9%	12%	15%	12%	16%	15%	10%	14%	14%	31%	8%	17%	20%	25%	21%	28%	35%	21%	28%
Somewhat excited	24%	19%	19%	25%	19%	20%	22%	25%	23%	23%	16%	22%	22%	26%	38%	32%	25%	33%	31%	22%	23%	24%
Not that excited	19%	23%	26%	22%	22%	18%	22%	20%	21%	29%	19%	23%	11%	28%	15%	22%	13%	18%	16%	6%	12%	10%
Not excited at all	15%	27%	26%	20%	19%	27%	16%	17%	18%	16%	31%	23%	6%	16%	10%	9%	9%	7%	6%	1%	7%	4%
Don't know	13%	19%	14%	20%	22%	11%	26%	14%	14%	18%	13%	13%	4%	19%	10%	11%	9%	9%	6%	3%	7%	5%

Q15_8. [Cybersecurity] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample A]

	Total N=10,525	USA N=518	CAN N=500	BEL N=500	FRA N=503	DEU N=500	NLD N=505	POL N=500	ESP N=501	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=498	CHL N=500	MEX N=500	NGA N=500	ZAF N=499	ARE N=501
Extremely excited	16%	5%	6%	7%	8%	12%	6%	8%	16%	6%	11%	8%	29%	6%	14%	9%	21%	22%	25%	46%	32%	30%
Very excited	21%	11%	13%	13%	17%	23%	15%	22%	21%	17%	14%	15%	30%	12%	20%	22%	28%	27%	26%	33%	24%	29%
Somewhat excited	27%	27%	25%	30%	27%	26%	24%	30%	25%	31%	26%	32%	21%	29%	37%	32%	23%	24%	26%	15%	24%	23%
Not that excited	16%	18%	19%	21%	15%	14%	21%	16%	16%	23%	20%	19%	10%	26%	13%	21%	10%	14%	12%	3%	10%	8%
Not excited at all	12%	18%	25%	18%	15%	13%	19%	12%	11%	14%	21%	16%	6%	13%	9%	9%	11%	11%	8%	2%	6%	6%
Don't know	9%	19%	12%	11%	18%	11%	16%	12%	11%	9%	9%	10%	5%	14%	7%	8%	6%	3%	3%	1%	4%	4%

Q16_1. [Image, audio, and visual creation] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Extremely excited	16%	6%	7%	8%	6%	13%	5%	12%	14%	9%	12%	8%	32%	5%	13%	9%	30%	22%	20%	44%	29%	31%
Very excited	22%	13%	16%	20%	17%	22%	18%	26%	23%	17%	15%	18%	28%	19%	19%	23%	22%	30%	30%	33%	27%	29%
Somewhat excited	28%	28%	28%	30%	27%	31%	33%	27%	27%	31%	28%	27%	23%	32%	38%	41%	20%	29%	24%	16%	26%	20%
Not that excited	15%	23%	18%	18%	19%	17%	21%	12%	18%	18%	19%	20%	8%	23%	17%	14%	12%	9%	13%	5%	10%	9%
Not excited at all	12%	20%	22%	11%	17%	11%	14%	16%	13%	16%	18%	21%	7%	11%	7%	7%	10%	7%	7%	1%	4%	6%
Don't know	7%	9%	8%	13%	15%	7%	9%	7%	6%	8%	9%	6%	3%	10%	6%	6%	6%	3%	6%	1%	4%	4%

Q16_2. [Self-driving cars] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Extremely excited	14%	5%	5%	8%	6%	15%	5%	9%	12%	9%	9%	7%	27%	11%	11%	11%	23%	19%	18%	31%	23%	29%
Very excited	18%	6%	13%	10%	12%	17%	13%	18%	15%	11%	10%	13%	27%	16%	18%	30%	19%	27%	28%	27%	16%	26%
Somewhat excited	25%	22%	22%	25%	20%	21%	21%	24%	29%	27%	20%	22%	25%	28%	35%	35%	22%	29%	27%	23%	19%	23%
Not that excited	18%	18%	19%	22%	20%	16%	26%	17%	19%	24%	20%	19%	12%	22%	19%	14%	17%	16%	15%	12%	22%	12%
Not excited at all	18%	39%	34%	26%	26%	23%	26%	21%	18%	20%	32%	33%	6%	11%	10%	5%	11%	7%	7%	6%	16%	6%
Don't know	7%	9%	8%	9%	17%	7%	7%	11%	6%	9%	10%	5%	4%	12%	7%	5%	8%	2%	6%	1%	4%	4%

Q16_3. [Medication discovery and development] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Extremely excited	23%	16%	17%	16%	13%	24%	14%	19%	28%	17%	19%	15%	32%	7%	17%	15%	37%	30%	31%	47%	33%	33%
Very excited	26%	20%	26%	22%	20%	26%	26%	28%	25%	21%	22%	30%	33%	21%	23%	33%	23%	34%	32%	32%	26%	32%
Somewhat excited	27%	35%	29%	31%	30%	24%	32%	21%	26%	32%	26%	30%	18%	36%	42%	33%	19%	24%	19%	15%	27%	20%
Not that excited	10%	9%	8%	13%	12%	11%	13%	12%	8%	13%	14%	10%	7%	16%	7%	9%	9%	8%	10%	5%	7%	7%
Not excited at all	6%	8%	11%	8%	9%	7%	6%	10%	6%	9%	8%	8%	6%	7%	3%	4%	4%	3%	2%	1%	3%	4%
Don't know	8%	11%	9%	10%	16%	7%	8%	10%	6%	8%	11%	7%	3%	13%	7%	6%	7%	2%	6%	1%	4%	4%

Q16_4. [Product or service recommendations] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Extremely excited	14%	3%	7%	8%	5%	9%	5%	9%	13%	8%	10%	6%	29%	4%	9%	8%	27%	16%	16%	39%	30%	28%
Very excited	21%	10%	15%	14%	13%	19%	16%	22%	19%	17%	14%	19%	26%	16%	19%	25%	25%	33%	33%	36%	23%	30%
Somewhat excited	31%	31%	29%	30%	29%	34%	31%	28%	34%	33%	30%	33%	23%	36%	44%	46%	22%	34%	31%	20%	27%	26%
Not that excited	17%	26%	20%	23%	22%	19%	23%	16%	17%	20%	20%	19%	11%	25%	18%	11%	14%	10%	11%	4%	13%	8%
Not excited at all	10%	18%	20%	13%	14%	12%	16%	15%	12%	11%	15%	17%	6%	7%	5%	5%	6%	6%	4%	1%	4%	4%
Don't know	8%	10%	9%	12%	18%	7%	9%	10%	5%	12%	11%	7%	4%	13%	6%	5%	6%	2%	5%	1%	4%	4%

Q16_5. [Flagging inaccurate or misleading content] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Extremely excited	15%	9%	13%	11%	7%	14%	7%	10%	20%	9%	12%	10%	25%	5%	12%	4%	29%	18%	17%	31%	26%	29%
Very excited	21%	17%	21%	16%	19%	25%	17%	23%	25%	17%	17%	22%	22%	16%	19%	15%	26%	26%	22%	30%	22%	28%
Somewhat excited	28%	28%	28%	29%	30%	31%	34%	24%	26%	33%	25%	29%	27%	36%	39%	44%	19%	23%	23%	20%	26%	22%
Not that excited	15%	17%	16%	18%	16%	13%	16%	14%	14%	20%	17%	16%	13%	21%	13%	21%	12%	15%	17%	8%	11%	10%
Not excited at all	11%	17%	14%	11%	11%	10%	15%	16%	9%	10%	13%	15%	10%	9%	9%	7%	7%	14%	14%	9%	9%	6%
Don't know	9%	11%	9%	14%	17%	6%	11%	14%	7%	11%	15%	8%	4%	13%	9%	9%	6%	4%	7%	2%	5%	5%

Q16_6. [National defense] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Extremely excited	15%	8%	6%	8%	8%	11%	5%	12%	13%	8%	10%	8%	31%	3%	11%	9%	25%	21%	14%	39%	23%	32%
Very excited	19%	8%	13%	14%	13%	22%	17%	20%	18%	14%	14%	16%	24%	11%	20%	19%	22%	24%	27%	29%	21%	26%
Somewhat excited	27%	26%	26%	29%	27%	27%	29%	22%	28%	28%	23%	30%	20%	28%	38%	41%	22%	31%	26%	19%	26%	21%
Not that excited	17%	21%	19%	20%	19%	16%	21%	18%	18%	22%	23%	17%	12%	27%	15%	16%	15%	13%	18%	7%	15%	10%
Not excited at all	12%	19%	22%	16%	17%	15%	14%	16%	14%	16%	14%	18%	8%	13%	7%	7%	8%	7%	7%	3%	8%	6%
Don't know	10%	16%	15%	14%	16%	9%	13%	12%	9%	12%	15%	11%	5%	17%	9%	8%	8%	5%	8%	2%	8%	6%

Q16_7. [Medical diagnosis] - Below are some ways AI is currently being used or could be used in the future. Please indicate how excited you are about each one, if at all. [Asked only of Sample B]

	Total N=10,518	USA N=518	CAN N=500	BEL N=500	FRA N=497	DEU N=500	NLD N=502	POL N=500	ESP N=499	ITA N=500	GBR N=500	AUS N=500	IND N=500	JPN N=500	SGP N=500	KOR N=500	BRA N=502	CHL N=500	MEX N=500	NGA N=500	ZAF N=501	ARE N=499
Extremely excited	22%	15%	18%	13%	11%	27%	12%	19%	25%	18%	21%	16%	32%	6%	14%	15%	31%	26%	26%	45%	32%	35%
Very excited	25%	20%	22%	23%	18%	27%	21%	28%	25%	20%	22%	24%	29%	20%	24%	32%	27%	33%	33%	27%	25%	27%
Somewhat excited	26%	29%	28%	27%	27%	24%	35%	20%	22%	29%	26%	30%	22%	35%	38%	35%	17%	23%	22%	19%	23%	22%
Not that excited	12%	12%	11%	17%	17%	7%	15%	11%	13%	17%	13%	13%	8%	19%	12%	11%	11%	11%	11%	5%	11%	10%
Not excited at all	8%	10%	12%	11%	12%	9%	10%	13%	9%	10%	8%	11%	6%	7%	5%	2%	6%	5%	4%	3%	4%	3%
Don't know	7%	12%	9%	9%	14%	7%	8%	8%	6%	7%	10%	7%	3%	12%	6%	5%	7%	3%	5%	1%	4%	3%



PUBLIC POLL FINDINGS AND METHODOLOGY

Q17_1. [To increase profitability for family-owned farms by optimizing their crop yields] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	19%	14%	17%	10%	12%	13%	7%	18%	20%	15%	16%	15%	25%	9%	14%	12%	27%	28%	24%	43%	36%	28%
Very important	31%	30%	30%	24%	25%	30%	22%	30%	30%	25%	27%	36%	33%	29%	33%	37%	27%	37%	35%	36%	34%	35%
Somewhat important	33%	35%	37%	44%	38%	33%	42%	35%	33%	41%	36%	32%	24%	45%	40%	39%	31%	24%	31%	15%	22%	26%
Not that important	11%	12%	9%	13%	16%	15%	20%	12%	11%	13%	13%	10%	12%	12%	9%	10%	11%	8%	8%	4%	6%	8%
Not important at all	5%	7%	7%	8%	9%	8%	8%	5%	6%	6%	8%	7%	6%	6%	4%	2%	4%	3%	2%	1%	2%	3%

Q17_2. [To improve government hotlines, allowing operators to focus more on emergencies] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	21%	13%	14%	15%	12%	16%	12%	20%	19%	19%	17%	15%	28%	10%	19%	9%	31%	30%	29%	42%	41%	34%
Very important	31%	25%	27%	26%	28%	29%	33%	30%	28%	29%	26%	33%	33%	27%	37%	32%	30%	37%	39%	39%	32%	33%
Somewhat important	32%	37%	39%	41%	36%	36%	39%	35%	33%	36%	34%	33%	22%	44%	33%	43%	27%	24%	24%	15%	18%	23%
Not that important	11%	15%	12%	12%	15%	11%	11%	10%	14%	11%	14%	12%	12%	14%	8%	13%	9%	7%	6%	3%	6%	6%
Not important at all	5%	8%	8%	5%	9%	8%	5%	5%	6%	5%	9%	7%	5%	5%	3%	3%	3%	2%	3%	1%	3%	3%

Q17_3. [To help airlines optimize flight paths and reduce emissions-producing contrails] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	24%	17%	18%	16%	15%	18%	17%	25%	24%	19%	20%	17%	30%	12%	21%	15%	34%	33%	30%	45%	39%	34%
Very important	31%	27%	28%	28%	25%	28%	31%	33%	26%	29%	30%	33%	29%	26%	37%	37%	30%	38%	37%	39%	35%	34%
Somewhat important	30%	34%	35%	37%	37%	34%	34%	29%	32%	36%	30%	35%	23%	44%	31%	37%	24%	20%	24%	13%	19%	22%
Not that important	10%	11%	11%	14%	15%	12%	12%	9%	12%	11%	12%	9%	12%	15%	7%	9%	8%	6%	6%	3%	4%	7%
Not important at all	5%	8%	7%	6%	9%	8%	6%	4%	6%	5%	8%	6%	5%	4%	3%	2%	4%	2%	2%	*	3%	3%

Q17_4. [To help first responders track wildfire boundaries and provide safety information] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	29%	27%	28%	21%	18%	24%	20%	34%	33%	27%	23%	27%	27%	12%	24%	20%	42%	42%	37%	48%	47%	33%
Very important	32%	30%	31%	31%	28%	34%	36%	30%	26%	28%	31%	32%	32%	30%	35%	35%	28%	32%	36%	36%	29%	34%
Somewhat important	27%	28%	29%	32%	35%	27%	30%	25%	29%	31%	29%	28%	26%	40%	31%	35%	20%	20%	18%	13%	17%	24%
Not that important	8%	7%	8%	11%	11%	9%	10%	7%	7%	10%	11%	9%	11%	13%	7%	8%	7%	4%	6%	3%	5%	6%
Not important at all	4%	5%	5%	6%	7%	6%	4%	3%	5%	5%	6%	5%	5%	5%	3%	2%	3%	2%	2%	1%	2%	3%

Q17_5. [To help fight money laundering by flagging suspicious activity and improving alerts] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	28%	18%	24%	19%	22%	27%	17%	23%	29%	22%	24%	24%	30%	14%	28%	17%	42%	37%	35%	50%	48%	35%
Very important	30%	27%	28%	30%	28%	29%	30%	34%	26%	28%	30%	33%	29%	25%	31%	36%	27%	35%	35%	35%	32%	34%
Somewhat important	28%	34%	32%	34%	32%	27%	35%	28%	29%	34%	27%	29%	24%	40%	31%	35%	21%	20%	22%	10%	14%	21%
Not that important	9%	11%	10%	12%	11%	10%	12%	10%	11%	11%	12%	9%	11%	16%	6%	10%	7%	6%	6%	3%	4%	7%
Not important at all	5%	7%	6%	6%	8%	8%	6%	4%	6%	5%	7%	6%	5%	5%	3%	2%	2%	3%	2%	1%	2%	4%



PUBLIC POLL FINDINGS AND METHODOLOGY

Q17_6. [To help small businesses scale their customer service by providing virtual agents] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	17%	8%	8%	8%	9%	11%	7%	15%	18%	12%	13%	10%	25%	5%	14%	8%	30%	26%	27%	39%	36%	30%
Very important	27%	16%	22%	19%	23%	28%	21%	25%	25%	26%	22%	22%	34%	20%	31%	25%	29%	37%	37%	43%	30%	34%
Somewhat important	34%	37%	36%	41%	38%	36%	37%	38%	31%	36%	32%	39%	25%	47%	41%	46%	27%	26%	26%	14%	24%	26%
Not that important	15%	24%	21%	22%	20%	16%	25%	16%	17%	18%	20%	18%	10%	22%	11%	16%	9%	8%	7%	3%	8%	7%
Not important at all	7%	12%	11%	9%	11%	9%	11%	6%	9%	8%	12%	9%	6%	7%	4%	5%	4%	3%	2%	1%	3%	3%

Q17_7. [To help teachers plan lessons by surfacing examples or adjusting by learning styles] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	19%	9%	12%	10%	9%	14%	9%	18%	17%	12%	14%	9%	26%	6%	15%	8%	34%	28%	25%	46%	40%	30%
Very important	29%	24%	25%	25%	23%	31%	27%	26%	27%	24%	25%	30%	33%	21%	33%	26%	30%	39%	40%	37%	30%	35%
Somewhat important	34%	37%	39%	40%	37%	35%	40%	37%	32%	37%	34%	37%	25%	49%	39%	49%	26%	25%	27%	14%	22%	25%
Not that important	13%	17%	16%	16%	20%	14%	16%	12%	17%	19%	17%	16%	12%	19%	10%	14%	7%	6%	7%	4%	5%	7%
Not important at all	6%	11%	9%	9%	11%	7%	8%	7%	7%	8%	10%	8%	4%	5%	3%	3%	3%	3%	2%	*	3%	3%

Q17_8. [To help governments deliver benefits, clearing backlogs and shortening review times] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	22%	14%	17%	14%	13%	14%	14%	19%	21%	15%	20%	18%	29%	9%	21%	9%	35%	32%	28%	38%	40%	34%
Very important	31%	27%	31%	28%	24%	31%	29%	31%	30%	27%	29%	32%	28%	23%	34%	31%	30%	36%	36%	40%	33%	33%
Somewhat important	32%	37%	36%	40%	38%	34%	37%	34%	31%	38%	30%	34%	24%	47%	36%	43%	25%	23%	27%	17%	19%	23%
Not that important	10%	12%	9%	11%	15%	13%	13%	10%	11%	15%	12%	10%	12%	16%	5%	13%	7%	6%	7%	4%	6%	7%
Not important at all	5%	7%	7%	6%	10%	8%	7%	6%	7%	5%	8%	6%	7%	5%	3%	4%	3%	3%	2%	1%	2%	3%

Q17_9. [To help brain injury patients by reviewing scans quicker, reducing costs and deaths] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	34%	30%	29%	29%	26%	34%	28%	36%	38%	29%	31%	30%	30%	16%	29%	20%	48%	48%	46%	55%	51%	37%
Very important	31%	31%	35%	29%	30%	32%	36%	29%	25%	28%	31%	32%	31%	32%	33%	35%	24%	30%	30%	32%	30%	32%
Somewhat important	24%	25%	23%	29%	29%	22%	24%	25%	26%	30%	23%	26%	24%	36%	28%	33%	19%	17%	18%	10%	14%	22%
Not that important	7%	6%	8%	9%	10%	6%	8%	7%	6%	9%	10%	8%	10%	11%	6%	9%	7%	4%	4%	3%	4%	6%
Not important at all	4%	5%	5%	4%	5%	5%	4%	4%	5%	4%	5%	4%	5%	5%	4%	3%	2%	1%	2%	1%	2%	4%

Q17_10. [To rapidly advance medical discovery by predicting protein structures] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	29%	23%	24%	22%	22%	28%	22%	33%	33%	26%	26%	25%	27%	12%	24%	15%	42%	42%	38%	46%	43%	33%
Very important	31%	28%	34%	29%	28%	31%	34%	29%	27%	27%	30%	33%	33%	26%	33%	31%	27%	31%	35%	37%	28%	35%
Somewhat important	27%	31%	29%	33%	31%	25%	29%	26%	25%	32%	26%	30%	24%	43%	32%	40%	21%	19%	20%	14%	20%	23%
Not that important	9%	9%	8%	11%	11%	9%	11%	7%	10%	11%	12%	8%	11%	14%	7%	12%	6%	6%	4%	3%	6%	7%
Not important at all	4%	6%	5%	5%	7%	7%	5%	4%	5%	4%	6%	5%	5%	5%	4%	2%	3%	2%	2%	1%	2%	2%

Q17_11. [To reduce traffic and emissions by optimizing travel routes] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	22%	13%	16%	14%	11%	17%	14%	25%	22%	18%	15%	15%	31%	13%	19%	12%	35%	30%	29%	42%	40%	33%
Very important	31%	26%	29%	24%	24%	30%	31%	29%	29%	25%	31%	32%	30%	33%	39%	32%	28%	37%	38%	38%	35%	33%
Somewhat important	31%	36%	36%	41%	40%	32%	36%	30%	30%	37%	33%	34%	23%	38%	31%	42%	26%	24%	24%	15%	18%	25%
Not that important	10%	15%	11%	15%	15%	12%	13%	10%	11%	14%	14%	11%	11%	12%	8%	11%	8%	7%	7%	4%	4%	6%
Not important at all	5%	8%	8%	7%	9%	8%	6%	6%	7%	5%	8%	7%	5%	4%	4%	3%	4%	2%	2%	1%	3%	3%

Q17_12. [To improve translation, helping people connect and breaking down barriers] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	24%	18%	18%	17%	15%	20%	12%	25%	24%	18%	16%	16%	29%	10%	19%	15%	35%	33%	31%	51%	42%	36%
Very important	31%	29%	30%	26%	27%	30%	29%	34%	26%	28%	27%	31%	30%	29%	35%	33%	31%	37%	37%	37%	35%	34%
Somewhat important	31%	35%	36%	40%	36%	33%	40%	28%	32%	36%	35%	37%	25%	42%	36%	39%	23%	23%	25%	9%	17%	21%
Not that important	9%	10%	9%	13%	13%	10%	12%	9%	12%	13%	14%	10%	11%	14%	7%	10%	8%	5%	6%	3%	3%	5%
Not important at all	5%	6%	7%	5%	8%	7%	6%	4%	5%	5%	7%	7%	5%	4%	2%	4%	3%	2%	2%	*	2%	4%

Q17_13. [To make communication easier by helping people write and summarize information] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	19%	9%	11%	8%	11%	15%	8%	17%	18%	13%	14%	11%	30%	6%	17%	9%	29%	27%	27%	50%	40%	31%
Very important	28%	20%	24%	27%	23%	26%	26%	29%	25%	27%	24%	27%	32%	24%	30%	28%	30%	36%	37%	35%	32%	34%
Somewhat important	34%	39%	37%	43%	38%	34%	41%	35%	33%	38%	35%	36%	26%	49%	40%	45%	26%	25%	27%	13%	20%	23%
Not that important	13%	19%	18%	17%	19%	16%	18%	13%	17%	16%	18%	17%	8%	16%	10%	14%	11%	9%	6%	1%	6%	9%
Not important at all	6%	11%	10%	6%	10%	8%	6%	5%	7%	6%	9%	9%	4%	5%	3%	3%	4%	3%	3%	*	2%	3%

Q17_14. [To help treat patients sooner by improving screening for diseases like cancer and Tuberculosis (TB)] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	35%	31%	32%	28%	26%	34%	30%	37%	37%	29%	33%	31%	32%	22%	29%	24%	46%	44%	45%	55%	49%	38%
Very important	31%	32%	33%	28%	30%	33%	33%	30%	26%	29%	30%	35%	32%	35%	34%	35%	26%	32%	31%	31%	30%	32%
Somewhat important	23%	23%	24%	29%	29%	20%	26%	23%	23%	30%	24%	22%	19%	27%	28%	31%	19%	17%	18%	10%	14%	22%
Not that important	7%	6%	5%	9%	8%	6%	7%	7%	9%	9%	7%	8%	13%	11%	7%	8%	6%	4%	5%	3%	4%	5%
Not important at all	4%	4%	5%	5%	6%	7%	4%	4%	5%	4%	5%	5%	4%	5%	3%	2%	3%	2%	1%	1%	2%	3%

Q17_15. [To make government systems more secure by improving threat detection] - Here are some ways AI is being used. Please indicate how important, if at all, you think each one is for society.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Extremely important	27%	23%	21%	19%	18%	24%	17%	27%	26%	17%	24%	25%	26%	18%	29%	17%	35%	35%	32%	46%	44%	34%
Very important	33%	28%	33%	29%	29%	32%	34%	36%	30%	27%	33%	32%	36%	30%	33%	37%	31%	36%	37%	36%	33%	31%
Somewhat important	27%	30%	31%	36%	35%	28%	33%	25%	28%	36%	25%	29%	21%	36%	28%	34%	22%	21%	24%	14%	17%	24%
Not that important	8%	9%	9%	11%	10%	10%	9%	8%	10%	13%	11%	7%	12%	10%	7%	9%	8%	6%	5%	3%	3%	8%
Not important at all	5%	8%	6%	6%	8%	6%	6%	4%	6%	6%	7%	6%	6%	6%	4%	3%	4%	3%	2%	1%	2%	3%

Q18. Do you think AI...

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Will change the economy over the next five years in a positive way	49%	32%	35%	36%	30%	45%	38%	40%	37%	37%	36%	39%	60%	54%	59%	63%	60%	59%	59%	81%	63%	61%
Will change the economy over the next five years in a negative way	29%	37%	41%	42%	38%	31%	36%	30%	34%	33%	37%	37%	26%	10%	26%	20%	23%	20%	22%	9%	24%	27%
Will not change the economy over the next five years	22%	25%	25%	22%	31%	24%	26%	30%	29%	30%	26%	24%	14%	36%	14%	17%	17%	20%	19%	10%	14%	12%

Q19. Do you think AI...

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Will change most jobs and industries over the next five years	35%	30%	30%	26%	24%	31%	21%	23%	32%	29%	28%	31%	49%	21%	38%	36%	45%	41%	36%	64%	52%	48%
Will change some jobs and industries over the next five years	55%	58%	62%	64%	62%	57%	68%	63%	57%	58%	59%	60%	38%	60%	56%	55%	47%	53%	53%	32%	41%	44%
Will not change jobs or industries over the next five years	10%	8%	8%	9%	14%	11%	11%	14%	11%	13%	13%	8%	13%	19%	6%	9%	8%	6%	10%	4%	7%	8%

Q20. Do you think the use of AI in the workplace will...

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Free up workers' time so they can focus on the most rewarding aspects of work	57%	43%	45%	48%	48%	51%	51%	51%	48%	58%	49%	54%	65%	50%	67%	59%	58%	62%	64%	81%	70%	74%
Increase demands on workers to do more with less	43%	54%	55%	52%	52%	49%	49%	49%	52%	42%	51%	46%	35%	50%	33%	41%	42%	38%	36%	19%	30%	26%

Q21_1. [Boosting worker productivity] - How important, if at all, are the following for AI to be successful in the workplace?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Very important	34%	25%	25%	16%	16%	26%	21%	28%	31%	21%	26%	28%	44%	21%	36%	32%	39%	49%	47%	75%	60%	49%
Somewhat important	46%	48%	50%	55%	53%	48%	52%	51%	49%	56%	49%	49%	36%	58%	53%	54%	46%	39%	41%	20%	29%	39%
Not too important	14%	14%	17%	22%	23%	19%	20%	16%	14%	17%	18%	15%	15%	16%	8%	12%	10%	9%	10%	4%	8%	8%
Not at all important	5%	10%	8%	8%	9%	7%	8%	5%	5%	6%	7%	8%	5%	5%	2%	2%	4%	3%	3%	1%	2%	4%



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Q21_2. [Supporting worker wellbeing] - How important, if at all, are the following for AI to be successful in the workplace?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Very important	38%	31%	27%	33%	28%	32%	32%	32%	33%	34%	31%	34%	42%	27%	35%	31%	43%	52%	50%	63%	57%	48%
Somewhat important	43%	41%	47%	47%	51%	45%	48%	46%	47%	48%	43%	43%	37%	52%	50%	52%	44%	37%	38%	28%	31%	37%
Not too important	13%	17%	16%	15%	13%	15%	14%	16%	15%	13%	17%	14%	16%	17%	12%	14%	8%	7%	11%	7%	10%	11%
Not at all important	5%	9%	9%	5%	7%	8%	7%	7%	5%	5%	9%	9%	5%	4%	3%	3%	4%	3%	2%	2%	2%	4%

Q21_3. [Helping people use complex data or systems] - How important, if at all, are the following for AI to be successful in the workplace?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Very important	37%	30%	26%	23%	19%	36%	24%	35%	31%	29%	29%	31%	47%	25%	38%	32%	42%	50%	49%	75%	58%	52%
Somewhat important	47%	50%	54%	56%	56%	48%	56%	50%	50%	53%	50%	51%	35%	57%	53%	55%	46%	39%	39%	20%	33%	36%
Not too important	11%	11%	13%	15%	18%	10%	13%	10%	14%	13%	14%	11%	13%	14%	8%	10%	10%	8%	9%	4%	7%	8%
Not at all important	5%	7%	7%	6%	7%	6%	6%	5%	5%	5%	7%	7%	6%	4%	2%	2%	3%	3%	2%	1%	2%	4%

Q21_4. [Minimizing boring or repetitive tasks] - How important, if at all, are the following for AI to be successful in the workplace?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Very important	34%	25%	25%	27%	27%	33%	24%	32%	27%	25%	28%	29%	41%	21%	31%	32%	40%	46%	39%	69%	52%	48%
Somewhat important	46%	46%	48%	52%	51%	47%	52%	47%	49%	52%	44%	45%	37%	56%	56%	51%	47%	39%	44%	25%	35%	39%
Not too important	15%	18%	20%	16%	16%	14%	18%	15%	18%	17%	20%	18%	16%	18%	11%	14%	9%	11%	14%	5%	11%	10%
Not at all important	5%	8%	8%	6%	7%	6%	6%	5%	7%	6%	8%	8%	6%	5%	2%	3%	4%	3%	2%	1%	2%	3%

Q21_5. [Promoting better business problem solving] - How important, if at all, are the following for AI to be successful in the workplace?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Very important	33%	24%	20%	18%	15%	29%	19%	29%	27%	25%	26%	26%	43%	17%	34%	23%	42%	47%	42%	76%	60%	49%
Somewhat important	49%	51%	55%	58%	54%	48%	57%	52%	53%	54%	50%	53%	36%	63%	53%	60%	46%	42%	47%	20%	31%	39%
Not too important	13%	14%	17%	17%	23%	16%	18%	14%	14%	15%	17%	13%	15%	15%	10%	15%	9%	10%	9%	4%	8%	9%
Not at all important	5%	8%	8%	6%	8%	7%	6%	5%	6%	6%	7%	7%	6%	5%	3%	2%	4%	2%	2%	1%	1%	3%

Q21_6. [Helping workers be more creative and innovative] - How important, if at all, are the following for AI to be successful in the workplace?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Very important	33%	19%	19%	19%	17%	27%	20%	31%	27%	22%	24%	26%	48%	16%	32%	28%	41%	46%	49%	76%	58%	51%
Somewhat important	46%	52%	51%	55%	55%	50%	52%	50%	50%	51%	48%	50%	32%	57%	53%	56%	44%	41%	40%	19%	31%	35%
Not too important	15%	16%	20%	19%	20%	15%	20%	14%	17%	20%	19%	14%	14%	21%	11%	13%	10%	9%	9%	4%	8%	10%
Not at all important	6%	11%	10%	6%	8%	7%	8%	5%	6%	6%	9%	9%	6%	6%	3%	3%	4%	3%	2%	*	3%	4%

Q22. Would you like your employer to offer training or classes on how to use AI in your workplace or type of work? [Asked only of employed respondents]

	Total N=13,522	USA N=620	CAN N=542	BEL N=517	FRA N=508	DEU N=589	NLD N=628	POL N=658	ESP N=571	ITA N=487	GBR N=590	AUS N=621	IND N=729	JPN N=542	SGP N=788	KOR N=694	BRA N=646	CHL N=734	MEX N=692	NGA N=841	ZAF N=668	ARE N=857
Yes	75%	51%	55%	62%	61%	66%	59%	73%	76%	73%	68%	66%	87%	50%	85%	65%	88%	91%	91%	98%	88%	91%
No	25%	48%	45%	38%	39%	34%	41%	27%	24%	27%	32%	34%	13%	50%	15%	35%	12%	9%	9%	2%	12%	9%

Q23. You indicated you think AI will change jobs and industries over the next five years. In your opinion, is that... [Asked if respondent said AI will change most/some jobs or industries in Q14]

	Total N=18,948	USA N=913	CAN N=922	BEL N=905	FRA N=859	DEU N=888	NLD N=895	POL N=862	ESP N=890	ITA N=873	GBR N=870	AUS N=916	IND N=898	JPN N=810	SGP N=939	KOR N=906	BRA N=919	CHL N=944	MEX N=917	NGA N=967	ZAF N=937	ARE N=918
Probably a good thing	58%	34%	37%	44%	41%	53%	47%	54%	54%	61%	47%	47%	78%	59%	64%	60%	68%	67%	73%	85%	70%	76%
Probably a bad thing	24%	34%	37%	35%	35%	28%	31%	23%	30%	24%	32%	31%	15%	10%	16%	22%	19%	23%	20%	8%	22%	16%
Don't know	17%	30%	26%	21%	24%	19%	22%	23%	16%	15%	21%	22%	7%	30%	21%	17%	13%	10%	8%	7%	8%	8%

Q24. Have you experienced any of the following at your workplace regarding AI? [Asked only of employed respondents]

	Total N=13,522	USA N=620	CAN N=542	BEL N=517	FRA N=508	DEU N=589	NLD N=628	POL N=658	ESP N=571	ITA N=487	GBR N=590	AUS N=621	IND N=729	JPN N=542	SGP N=788	KOR N=694	BRA N=646	CHL N=734	MEX N=692	NGA N=841	ZAF N=668	ARE N=857
Conversations at your place of work about how to harness AI for your industry	28%	19%	17%	22%	22%	27%	25%	24%	25%	22%	27%	26%	44%	14%	29%	28%	32%	31%	26%	44%	31%	42%
Casual conversations about AI with your coworkers	35%	31%	33%	26%	22%	32%	30%	25%	31%	27%	35%	37%	46%	15%	37%	32%	39%	41%	33%	55%	49%	42%
Formal news or announcements about AI from your company's leaders	22%	14%	13%	19%	16%	21%	18%	18%	18%	23%	19%	20%	49%	9%	24%	14%	24%	21%	21%	30%	23%	35%
AI tools provided as an option for use by employees	29%	16%	16%	22%	18%	28%	28%	26%	25%	18%	26%	27%	51%	15%	33%	21%	31%	31%	31%	45%	32%	43%
None of these	32%	54%	48%	39%	46%	35%	39%	41%	37%	40%	35%	33%	7%	64%	30%	36%	23%	24%	26%	12%	26%	13%

Q25. Which of these statements comes closest to your views? [Asked only of employed respondents]

	Total N=13,522	USA N=620	CAN N=542	BEL N=517	FRA N=508	DEU N=589	NLD N=628	POL N=658	ESP N=571	ITA N=487	GBR N=590	AUS N=621	IND N=729	JPN N=542	SGP N=788	KOR N=694	BRA N=646	CHL N=734	MEX N=692	NGA N=841	ZAF N=668	ARE N=857
AI will not impact the way I do my job now or in the future	21%	26%	25%	20%	27%	25%	19%	23%	24%	19%	23%	22%	23%	30%	15%	11%	22%	21%	26%	11%	18%	17%
AI will impact the way people do my job after I leave the workforce, but not now	26%	18%	21%	34%	29%	30%	31%	33%	27%	29%	29%	26%	24%	24%	28%	32%	22%	27%	26%	13%	22%	32%
AI will slightly impact the way I do my job	33%	42%	39%	34%	33%	31%	40%	29%	34%	37%	33%	41%	21%	36%	40%	43%	27%	31%	23%	23%	30%	30%
AI will completely transform the way I do my job	20%	11%	14%	12%	12%	14%	10%	15%	15%	15%	15%	11%	32%	10%	17%	14%	29%	22%	25%	53%	30%	20%



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Q26. How, if at all, do you think AI will impact your job? [Asked only of employed respondents]

	Total N=7,207	USA N=331	CAN N=290	BEL N=242	FRA N=231	DEU N=265	NLD N=318	POL N=300	ESP N=285	ITA N=253	GBR N=285	AUS N=325	IND N=399	JPN N=244	SGP N=457	KOR N=405	BRA N=360	CHL N=398	MEX N=354	NGA N=638	ZAF N=401	ARE N=426
AI is already allowing me to do my job faster or more efficiently	23%	12%	18%	15%	17%	14%	15%	17%	22%	20%	18%	27%	29%	12%	22%	25%	28%	25%	24%	40%	25%	28%
AI will allow me to do my job faster or more efficiently in the next five years	34%	30%	29%	33%	31%	27%	29%	30%	38%	33%	36%	30%	31%	35%	37%	38%	34%	34%	38%	36%	37%	34%
AI may allow me to do my job faster or more efficiently in more than five years	28%	33%	29%	24%	32%	35%	23%	28%	24%	29%	31%	23%	27%	35%	30%	29%	26%	28%	27%	19%	28%	29%
AI will not allow me to do my job faster or more efficiently	16%	22%	25%	28%	21%	24%	32%	26%	16%	18%	16%	20%	13%	18%	10%	8%	12%	13%	11%	5%	10%	8%

Q27. Which of the following will you do in the next five years as a result of AI? [Asked only of employed respondents who said that AI would slightly or completely transform the way I do my job]

	Total N=7,207	USA N=331	CAN N=290	BEL N=242	FRA N=231	DEU N=265	NLD N=318	POL N=300	ESP N=285	ITA N=253	GBR N=285	AUS N=325	IND N=399	JPN N=244	SGP N=457	KOR N=405	BRA N=360	CHL N=398	MEX N=354	NGA N=638	ZAF N=401	ARE N=426
I'll have to find an entirely new industry or role to work in	16%	14%	17%	13%	13%	15%	10%	16%	12%	14%	15%	12%	39%	14%	21%	21%	15%	13%	15%	9%	18%	23%
I'll have to re-skill or take some type of course	35%	30%	27%	35%	29%	17%	32%	19%	36%	41%	28%	31%	44%	26%	47%	26%	38%	44%	40%	42%	41%	38%
I'll have to learn how to use AI	48%	53%	38%	38%	38%	35%	42%	37%	41%	39%	46%	49%	49%	40%	56%	55%	44%	64%	59%	51%	53%	45%
I'll be able to accomplish the same tasks in less time	44%	41%	38%	28%	38%	37%	35%	32%	38%	34%	45%	43%	49%	34%	51%	44%	40%	41%	35%	68%	52%	53%
My work will be easier	40%	25%	29%	27%	30%	35%	25%	36%	30%	28%	40%	34%	53%	32%	42%	38%	43%	37%	38%	68%	52%	52%
AI won't have had much of an impact on my job	8%	15%	13%	11%	12%	17%	19%	15%	9%	9%	7%	8%	6%	14%	4%	5%	6%	3%	4%	1%	3%	2%

Q28. Which of the following do you think is more important, even if neither is exactly right?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Protecting critical infrastructure and national security against cyber attacks	48%	55%	48%	48%	40%	55%	51%	52%	51%	44%	54%	52%	51%	58%	51%	51%	39%	37%	34%	50%	44%	50%
Ensuring my personal data is protected online	52%	42%	52%	52%	60%	45%	49%	48%	49%	56%	46%	48%	49%	42%	49%	49%	61%	63%	66%	50%	56%	50%

Q29_1. [Technology companies should empower parents and children to learn how to safely use AI tools] - For each of the following statements, please indicate if you agree or disagree?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
7 - Strongly agree	33%	34%	30%	26%	25%	28%	25%	35%	33%	28%	28%	31%	32%	17%	28%	25%	43%	39%	37%	57%	52%	36%
6	17%	15%	18%	17%	15%	15%	19%	16%	15%	17%	17%	19%	15%	13%	20%	24%	12%	15%	16%	13%	14%	20%
5	19%	16%	20%	22%	21%	21%	23%	15%	19%	22%	19%	19%	14%	29%	24%	24%	16%	16%	17%	8%	10%	18%
4	17%	18%	19%	19%	23%	20%	18%	18%	18%	15%	22%	18%	12%	28%	18%	17%	14%	15%	14%	4%	10%	10%
3	7%	6%	6%	7%	8%	8%	7%	6%	7%	9%	6%	5%	10%	8%	6%	6%	6%	7%	6%	5%	4%	6%
2	4%	3%	3%	3%	4%	4%	3%	3%	4%	4%	4%	3%	10%	3%	2%	2%	3%	3%	4%	3%	2%	4%
1 - Strongly disagree	5%	5%	4%	5%	5%	4%	5%	6%	4%	6%	3%	5%	7%	2%	3%	1%	5%	6%	7%	9%	7%	5%

Q29_2. [All publicly available AI tools should have parental controls to restrict what is available to young people and children] - For each of the following statements, please indicate if you agree or disagree?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
7 - Strongly agree	37%	47%	41%	31%	37%	36%	26%	41%	39%	35%	39%	38%	28%	11%	27%	22%	44%	43%	43%	53%	53%	36%
6	16%	13%	18%	16%	15%	14%	19%	15%	15%	18%	17%	18%	14%	15%	19%	21%	15%	17%	14%	10%	9%	18%
5	17%	14%	18%	21%	17%	13%	23%	14%	17%	20%	13%	16%	13%	24%	22%	23%	12%	13%	15%	10%	13%	18%
4	16%	13%	15%	18%	18%	20%	19%	15%	16%	14%	18%	16%	16%	33%	21%	21%	13%	14%	13%	6%	9%	13%
3	6%	4%	5%	6%	6%	8%	6%	6%	6%	7%	6%	6%	9%	10%	6%	8%	6%	5%	6%	4%	5%	6%
2	4%	2%	2%	4%	3%	4%	3%	2%	3%	2%	4%	2%	11%	4%	2%	4%	4%	4%	3%	6%	3%	5%
1 - Strongly disagree	5%	4%	2%	4%	4%	5%	4%	6%	4%	5%	4%	5%	9%	3%	4%	2%	5%	4%	6%	11%	8%	4%

Q29_3. [Young people and children should not be allowed to use publicly available AI tools at all] - For each of the following statements, please indicate if you agree or disagree?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
7 - Strongly agree	20%	19%	21%	20%	29%	19%	16%	20%	26%	24%	21%	20%	23%	4%	15%	12%	27%	19%	22%	16%	22%	22%
6	11%	9%	11%	11%	15%	11%	14%	10%	13%	15%	9%	12%	12%	6%	10%	12%	10%	12%	12%	6%	8%	14%
5	16%	16%	19%	17%	16%	13%	17%	14%	20%	19%	18%	16%	15%	16%	20%	19%	12%	18%	15%	10%	13%	17%
4	24%	25%	28%	25%	22%	26%	27%	23%	21%	20%	26%	27%	17%	37%	29%	30%	20%	22%	22%	14%	18%	18%
3	12%	12%	10%	12%	9%	14%	13%	11%	8%	10%	12%	13%	10%	18%	12%	14%	10%	10%	9%	16%	13%	11%
2	7%	6%	6%	6%	4%	8%	7%	8%	5%	4%	7%	4%	10%	9%	6%	8%	6%	7%	7%	11%	9%	8%
1 - Strongly disagree	10%	9%	6%	7%	5%	10%	6%	13%	7%	9%	7%	7%	12%	9%	7%	5%	15%	13%	13%	27%	17%	11%

Q30. Which of the following comes closest to your opinion, even if neither is exactly right?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
(COUNTRY) is doing enough to ensure (COUNTRY)'s economy can benefit from AI	63%	62%	64%	60%	68%	58%	65%	49%	60%	53%	61%	64%	72%	58%	78%	74%	54%	61%	63%	57%	48%	86%
(COUNTRY) is putting limitations on AI that will prevent (COUNTRY)'s economy from benefiting from AI	37%	33%	36%	40%	32%	42%	35%	51%	40%	47%	39%	36%	28%	42%	22%	26%	46%	39%	37%	43%	52%	14%

Q31_1. [AI companies helping governments learn about AI] - Do you support or oppose the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Strongly support	33%	25%	22%	27%	30%	23%	25%	22%	36%	21%	26%	29%	41%	11%	31%	34%	40%	50%	47%	60%	49%	47%
Somewhat support	39%	37%	42%	41%	39%	42%	42%	43%	36%	44%	39%	42%	33%	50%	51%	46%	30%	33%	36%	29%	33%	33%
Somewhat oppose	12%	12%	13%	15%	11%	14%	13%	13%	13%	15%	14%	13%	13%	13%	8%	9%	13%	9%	9%	5%	7%	12%
Strongly oppose	6%	8%	8%	5%	6%	7%	7%	5%	6%	7%	8%	7%	8%	5%	3%	4%	6%	4%	3%	2%	5%	3%
Don't know	10%	16%	14%	11%	14%	13%	13%	17%	10%	13%	13%	9%	5%	22%	7%	7%	10%	4%	5%	4%	6%	5%

Q31_2. [AI companies working with government to test AI tools for government services] - Do you support or oppose the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Strongly support	31%	18%	19%	23%	26%	23%	22%	21%	33%	17%	25%	27%	40%	8%	29%	35%	36%	48%	47%	58%	45%	46%
Somewhat support	40%	38%	40%	42%	39%	43%	42%	41%	37%	44%	41%	42%	33%	48%	52%	45%	33%	32%	36%	30%	33%	37%
Somewhat oppose	13%	14%	17%	14%	14%	14%	15%	13%	16%	18%	14%	14%	14%	16%	8%	9%	13%	12%	9%	4%	10%	8%
Strongly oppose	6%	10%	10%	7%	6%	8%	8%	6%	5%	7%	6%	8%	8%	4%	4%	3%	7%	4%	3%	3%	6%	3%
Don't know	11%	17%	14%	14%	15%	12%	14%	18%	9%	13%	14%	10%	5%	24%	7%	7%	10%	3%	4%	5%	6%	5%

Q31_3. [Government investment in high-speed internet and electrical generation to support AI] - Do you support or oppose the following?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Strongly support	32%	19%	19%	19%	23%	25%	19%	24%	29%	22%	26%	30%	43%	11%	32%	38%	42%	48%	49%	62%	50%	48%
Somewhat support	38%	38%	39%	42%	35%	40%	41%	43%	39%	43%	39%	40%	30%	45%	48%	42%	31%	34%	33%	25%	31%	33%
Somewhat oppose	13%	14%	18%	17%	16%	14%	18%	12%	16%	15%	14%	14%	15%	15%	9%	9%	11%	10%	10%	5%	8%	11%
Strongly oppose	6%	9%	9%	7%	8%	8%	9%	5%	6%	7%	7%	6%	8%	5%	3%	3%	7%	4%	3%	3%	5%	3%
Don't know	11%	16%	15%	15%	17%	13%	14%	16%	10%	14%	13%	10%	5%	24%	7%	7%	9%	4%	5%	5%	6%	5%

Q32_1. [Strengthening the economy by encouraging competition, innovation, and growth] - Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Rank 1 (1)	14%	9%	10%	13%	11%	15%	12%	10%	14%	13%	15%	10%	17%	11%	17%	20%	14%	13%	15%	24%	18%	17%
Rank 2 (2)	15%	13%	12%	13%	11%	14%	11%	15%	13%	13%	15%	15%	16%	12%	19%	14%	14%	19%	14%	22%	16%	18%
Rank 3 (3)	15%	14%	14%	12%	14%	15%	12%	14%	16%	13%	14%	15%	21%	13%	15%	12%	15%	16%	17%	17%	18%	15%
Rank 4 (4)	16%	16%	16%	19%	14%	17%	16%	19%	18%	16%	17%	18%	18%	15%	16%	15%	18%	15%	17%	15%	16%	15%
Rank 5 (5)	18%	18%	22%	19%	22%	18%	23%	20%	19%	19%	20%	17%	15%	20%	17%	18%	17%	19%	18%	12%	15%	16%
Rank 6 (6)	21%	21%	26%	23%	28%	22%	27%	22%	20%	26%	20%	25%	13%	29%	15%	21%	21%	18%	18%	10%	18%	19%
Mean	3.73	3.91	4.06	3.9	4.1	3.72	4.07	3.89	3.77	3.93	3.71	3.93	3.36	4.1	3.43	3.6	3.74	3.63	3.63	2.99	3.46	3.53

Q32_2. [Protecting jobs or industries that may be impacted by AI] - Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Rank 1 (1)	14%	12%	17%	12%	15%	13%	8%	15%	15%	18%	15%	14%	19%	10%	15%	15%	15%	15%	12%	10%	18%	12%
Rank 2 (2)	15%	10%	13%	14%	16%	13%	10%	15%	16%	18%	15%	14%	15%	14%	20%	17%	13%	17%	15%	15%	21%	16%
Rank 3 (3)	17%	16%	18%	16%	16%	15%	15%	17%	17%	18%	18%	19%	17%	15%	20%	19%	15%	16%	18%	18%	15%	18%
Rank 4 (4)	17%	18%	18%	17%	17%	21%	16%	17%	18%	16%	18%	16%	16%	18%	16%	17%	16%	16%	19%	18%	18%	16%
Rank 5 (5)	18%	18%	17%	19%	19%	21%	24%	20%	18%	18%	17%	20%	17%	22%	16%	16%	20%	17%	16%	18%	13%	19%
Rank 6 (6)	18%	16%	17%	22%	17%	17%	26%	16%	16%	12%	18%	17%	16%	21%	13%	16%	21%	18%	20%	21%	15%	19%
Mean	3.65	3.74	3.56	3.84	3.59	3.75	4.18	3.59	3.55	3.35	3.59	3.65	3.43	3.91	3.38	3.5	3.78	3.57	3.71	3.83	3.33	3.73

Q32_3. [Protecting children and teens online] - Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Rank 1 (1)	18%	17%	16%	19%	24%	19%	19%	18%	20%	23%	20%	23%	17%	8%	12%	10%	19%	22%	23%	14%	22%	16%
Rank 2 (2)	17%	18%	20%	17%	19%	17%	17%	18%	17%	17%	21%	21%	17%	14%	10%	12%	20%	17%	21%	14%	16%	19%
Rank 3 (3)	17%	18%	17%	17%	16%	16%	17%	16%	17%	15%	18%	16%	17%	14%	16%	16%	17%	17%	18%	17%	18%	18%
Rank 4 (4)	16%	15%	17%	17%	16%	14%	16%	16%	15%	16%	14%	15%	15%	20%	17%	16%	14%	16%	15%	16%	14%	16%
Rank 5 (5)	16%	13%	16%	15%	13%	14%	16%	15%	17%	13%	15%	13%	17%	20%	18%	20%	14%	17%	13%	16%	17%	17%
Rank 6 (6)	16%	10%	14%	15%	12%	20%	15%	17%	13%	16%	13%	12%	17%	24%	26%	26%	16%	11%	11%	23%	14%	14%
Mean	3.42	3.22	3.38	3.36	3.12	3.46	3.39	3.43	3.32	3.26	3.22	3.11	3.49	4.02	3.97	4.03	3.32	3.2	3.09	3.76	3.3	3.41

Q32_4. [Maintaining national security and cybersecurity and protecting people from threats] - Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Rank 1 (1)	27%	34%	29%	26%	22%	25%	32%	31%	27%	20%	28%	32%	21%	36%	33%	26%	24%	22%	22%	35%	20%	31%
Rank 2 (2)	20%	20%	20%	21%	19%	24%	20%	19%	21%	20%	22%	20%	17%	21%	22%	22%	18%	17%	20%	24%	20%	20%
Rank 3 (3)	17%	12%	16%	16%	19%	18%	18%	16%	16%	18%	18%	17%	16%	15%	16%	18%	16%	20%	16%	15%	20%	16%
Rank 4 (4)	14%	10%	15%	14%	16%	13%	14%	12%	16%	16%	14%	13%	15%	14%	12%	14%	15%	17%	15%	11%	17%	13%
Rank 5 (5)	12%	9%	12%	11%	14%	13%	8%	12%	12%	15%	11%	10%	14%	9%	9%	11%	15%	14%	15%	10%	14%	12%
Rank 6 (6)	9%	4%	9%	12%	9%	8%	7%	9%	9%	11%	7%	8%	17%	6%	8%	10%	12%	10%	12%	5%	10%	9%
Mean	2.9	2.48	2.87	3.01	3.07	2.89	2.67	2.83	2.92	3.19	2.78	2.74	3.34	2.56	2.64	2.91	3.14	3.14	3.16	2.53	3.13	2.82

Q32_5. [Fighting misinformation and disinformation online] - Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Rank 1 (1)	12%	10%	15%	13%	13%	14%	13%	15%	10%	12%	12%	11%	11%	16%	10%	14%	14%	10%	12%	8%	10%	11%
Rank 2 (2)	16%	14%	17%	17%	16%	18%	20%	19%	15%	16%	15%	14%	17%	20%	15%	21%	17%	12%	15%	12%	11%	14%
Rank 3 (3)	17%	14%	16%	19%	18%	18%	18%	20%	15%	17%	17%	15%	14%	22%	18%	19%	18%	14%	14%	19%	11%	15%
Rank 4 (4)	17%	13%	17%	16%	18%	16%	18%	16%	15%	17%	19%	18%	18%	18%	18%	17%	17%	18%	16%	17%	18%	19%
Rank 5 (5)	17%	14%	15%	19%	17%	17%	16%	13%	16%	18%	16%	19%	20%	13%	20%	15%	19%	17%	20%	21%	21%	18%
Rank 6 (6)	21%	25%	22%	16%	19%	18%	16%	18%	28%	19%	21%	23%	20%	11%	19%	13%	16%	30%	23%	24%	29%	23%
Mean	3.74	3.9	3.65	3.59	3.66	3.56	3.52	3.47	3.98	3.7	3.76	3.89	3.8	3.26	3.78	3.39	3.57	4.12	3.88	4.01	4.17	3.87

Q32_6. [Protecting consumer rights and privacy] - Thinking of how the government may be involved in the development and use of AI over the next five years, rank the following government priorities from 1-highest priority to 6-lowest priority to you.

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
Rank 1 (1)	14%	11%	13%	18%	14%	13%	17%	11%	14%	14%	10%	11%	15%	20%	12%	16%	15%	18%	16%	9%	13%	13%
Rank 2 (2)	16%	15%	19%	18%	19%	15%	22%	14%	18%	16%	12%	16%	18%	19%	14%	14%	18%	18%	16%	14%	17%	14%
Rank 3 (3)	17%	17%	19%	20%	17%	19%	20%	16%	19%	19%	15%	18%	15%	21%	14%	15%	18%	17%	17%	15%	18%	18%
Rank 4 (4)	19%	18%	18%	17%	18%	19%	20%	20%	19%	18%	18%	20%	18%	15%	21%	21%	19%	18%	18%	23%	18%	21%
Rank 5 (5)	18%	18%	19%	16%	16%	17%	12%	21%	17%	17%	22%	20%	16%	15%	20%	21%	15%	16%	18%	23%	20%	18%
Rank 6 (6)	15%	12%	12%	11%	15%	16%	9%	18%	13%	16%	22%	15%	18%	9%	19%	13%	14%	13%	16%	17%	15%	16%
Mean	3.55	3.59	3.48	3.29	3.46	3.62	3.18	3.8	3.46	3.57	3.94	3.69	3.58	3.15	3.79	3.57	3.45	3.34	3.53	3.89	3.6	3.64

Q33. Which of the following do you agree with more, even if neither is exactly right?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
We should develop broad, flexible AI regulations that can be adapted as the technology evolves	59%	58%	54%	57%	54%	68%	61%	56%	59%	60%	58%	58%	55%	58%	62%	49%	58%	62%	65%	70%	63%	63%
We should develop specific, prescriptive AI regulations that meet where we are at with AI now	40%	37%	46%	43%	46%	32%	39%	44%	41%	40%	42%	42%	45%	42%	38%	51%	42%	38%	35%	30%	37%	37%

Q34. Which of the following do you agree with more, even if neither is exactly right?

	Total	USA	CAN	BEL	FRA	DEU	NLD	POL	ESP	ITA	GBR	AUS	IND	JPN	SGP	KOR	BRA	CHL	MEX	NGA	ZAF	ARE
I would be willing to share more information with tech companies in order to receive products and services that help me in my everyday life, like AI personal assistants	52%	27%	32%	40%	38%	45%	39%	43%	49%	51%	41%	42%	63%	63%	56%	55%	64%	58%	65%	84%	66%	67%
I would rather miss out on AI products and services that help me in my everyday life than share my personal information with tech companies	48%	68%	68%	60%	62%	55%	61%	57%	51%	49%	59%	58%	37%	37%	44%	45%	36%	42%	35%	16%	34%	33%

Total interviews n=21,043				
Country	Number of interviews	Language of Interviews	Methodology	Credibility Interval / Margin of Error
Canada	n=1,000	English / French	Opt-in Online Interviewing from September 17 th – October 8 th , 2024	+/-3.8 percentage points
Belgium	n=1,000	Flemish / French		+/-3.8 percentage points
France	n=1,000	French		+/-3.8 percentage points
Germany	n=1,000	German		+/-3.8 percentage points
The Netherlands	n=1,007	Dutch		+/-3.8 percentage points
Poland	n=1,000	Polish		+/-3.8 percentage points
Spain	n=1,000	Spanish		+/-3.8 percentage points
Italy	n=1,000	Italian		+/-3.8 percentage points
United Kingdom	n=1,000	English		+/-3.8 percentage points
Australia	n=1,000	English		+/-3.8 percentage points
India	n=1,000	English		+/-3.8 percentage points
Japan	n=1,000	Japanese		+/-3.8 percentage points
Singapore	n=1,000	English		+/-3.8 percentage points
South Korea	n=1,000	Korean		+/-3.8 percentage points
Brazil	n=1,000	Portuguese		+/-3.8 percentage points
Chile	n=1,000	Spanish		+/-3.8 percentage points
Mexico	n=1,000	Spanish		+/-3.8 percentage points
Nigeria	n=1,000	English		+/-3.8 percentage points
South Africa	n=1,000	English		+/-3.8 percentage points
United Arab Emirates	n=1,000	English / Arabic		+/-3.8 percentage points
United States	n=1,036	English / Spanish	Probability-Based Online Interviewing (KnowledgePanel®) from September 20 th – October 4 th , 2024	+/-3.2 percentage points

About the Study

These are some of the findings of an Ipsos poll conducted between September 17th - October 8th, 2024, on behalf of Google. For this survey, a sample of roughly 21,043 adults age 18+ were interviewed online in 21 countries. Approximately 1,000 adults age 18 + who are residents of the Canada (CAN), Belgium (BEL), France (FRA), Germany (DEU), Netherlands (NLD), Poland (POL), Spain (ESP), Italy (ITA), United Kingdom (GBR), Australia (AUS), India (IND), Japan (JPN), Singapore (SGP), South Korea (KOR), Brazil (BRA), Chile (CHL), Mexico (MEX), Nigeria (NGA), South Africa (ZAF), United Arab Emirates (ARE) were interviewed online using Ipsos online panels, partner panel sources, and river sampling. A sample of roughly 1,036 adults age 18+ who are residents of the United States (USA) were interviewed online via the KnowledgePanel®.

The sample for this study outside of the United States was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of each country's population using standard procedures such as raking-ratio adjustments. The source of these population targets is government census entities. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, region, and education (where available).

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.8 percentage points for all respondents in each country. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1000, DEFF=1.5, adjusted Confidence Interval=+/-5.3 percentage points).

In the United States, interviews were conducted online in English and Spanish using the probability-based KnowledgePanel®. The margin of sampling error for this study is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.09. The margin of sampling error is higher and varies for results based on other sub-samples. The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, language dominance, and household income. The demographic benchmarks came from the 2024 March Supplement of the Current Population Survey (CPS).

In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline “Game Changers” sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com