



TOPLINE & METHODOLOGY

Ipsos Poll on New Executive Orders

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: January 24-26, 2025
Number of interviews: 1,034

Margin of error: +/- 3.9 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire:

Q1. To what extent do you support or oppose the following policies?

Total Support Summary

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Downsizing the federal government	61%	31%	88%	66%
Requiring all federal employees to work from an office rather than allowing remote work	49%	24%	76%	43%
Imposing a hiring freeze on all federal government agencies	49%	22%	80%	43%
Easing restrictions on fossil fuel drilling and production	48%	18%	76%	47%
Closing all federal government "DEI" offices and firing all federal employees working in "DEI" initiatives"	44%	11%	73%	44%
Delaying the ban of TikTok in the U.S.	44%	44%	52%	33%
New tariffs, or taxes, on imported goods from other countries	43%	13%	73%	42%





TOPLINE & METHODOLOGY

Q1. To what extent do you support or oppose the following policies? (Cont.)

Total Support Summary

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
New tariffs, or taxes, on imported goods from Mexico	41%	12%	73%	34%
Withdrawing the U.S. from the Paris Climate Accords	39%	9%	72%	32%
Ending federal efforts to hire women or racial minorities	37%	9%	63%	38%
New tariffs, or taxes, on imported goods from Canada	37%	12%	61%	32%
Ending birthright citizenship	36%	10%	59%	35%
Pardoning January 6th protestors	34%	8%	64%	29%
Renaming the "Gulf of Mexico" to the "Gulf of America"	25%	8%	49%	19%
Ending requirements that government employees report gifts or investments	20%	15%	26%	14%

Q1_1. To what extent do you support or oppose the following policies? **Ending requirements that government employees report gifts or investments**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	8%	9%	11%	7%
Somewhat support	11%	6%	15%	7%
Somewhat oppose	24%	15%	31%	26%
Strongly oppose	52%	69%	41%	59%
Skipped	4%	2%	2%	1%
<i>Support (Net)</i>	<i>20%</i>	<i>15%</i>	<i>26%</i>	<i>14%</i>
<i>Oppose (Net)</i>	<i>77%</i>	<i>83%</i>	<i>72%</i>	<i>84%</i>





TOPLINE & METHODOLOGY

Q1_2. To what extent do you support or oppose the following policies? **Requiring all federal employees to work from an office rather than allowing remote work**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	26%	11%	45%	24%
Somewhat support	22%	13%	31%	19%
Somewhat oppose	26%	33%	15%	34%
Strongly oppose	21%	41%	6%	21%
Skipped	4%	2%	3%	2%
<i>Support (Net)</i>	<i>49%</i>	<i>24%</i>	<i>76%</i>	<i>43%</i>
<i>Oppose (Net)</i>	<i>47%</i>	<i>74%</i>	<i>21%</i>	<i>55%</i>

Q1_3. To what extent do you support or oppose the following policies? **Imposing a hiring freeze on all federal government agencies**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	23%	7%	41%	21%
Somewhat support	26%	15%	39%	22%
Somewhat oppose	24%	24%	13%	35%
Strongly oppose	23%	52%	5%	21%
Skipped	4%	2%	2%	1%
<i>Support (Net)</i>	<i>49%</i>	<i>22%</i>	<i>80%</i>	<i>43%</i>
<i>Oppose (Net)</i>	<i>47%</i>	<i>76%</i>	<i>18%</i>	<i>56%</i>

Q1_4. To what extent do you support or oppose the following policies? **Ending federal efforts to hire women or racial minorities**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	18%	5%	35%	17%
Somewhat support	19%	4%	29%	21%
Somewhat oppose	23%	18%	25%	24%
Strongly oppose	36%	71%	8%	37%
Skipped	5%	2%	4%	1%
<i>Support (Net)</i>	<i>37%</i>	<i>9%</i>	<i>63%</i>	<i>38%</i>
<i>Oppose (Net)</i>	<i>59%</i>	<i>89%</i>	<i>33%</i>	<i>61%</i>





TOPLINE & METHODOLOGY

Q1_5. To what extent do you support or oppose the following policies? **Closing all federal government DEI" offices and firing all federal employees working in "DEI" initiatives"**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	27%	5%	47%	29%
Somewhat support	17%	6%	26%	15%
Somewhat oppose	23%	24%	18%	24%
Strongly oppose	28%	62%	4%	30%
Skipped	5%	3%	4%	1%
<i>Support (Net)</i>	<i>44%</i>	<i>11%</i>	<i>73%</i>	<i>44%</i>
<i>Oppose (Net)</i>	<i>51%</i>	<i>86%</i>	<i>23%</i>	<i>54%</i>

Q1_6. To what extent do you support or oppose the following policies? **Downsizing the federal government**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	29%	7%	52%	30%
Somewhat support	32%	24%	37%	36%
Somewhat oppose	17%	24%	7%	21%
Strongly oppose	18%	44%	3%	11%
Skipped	4%	2%	1%	2%
<i>Support (Net)</i>	<i>61%</i>	<i>31%</i>	<i>88%</i>	<i>66%</i>
<i>Oppose (Net)</i>	<i>35%</i>	<i>67%</i>	<i>10%</i>	<i>32%</i>

Q1_7. To what extent do you support or oppose the following policies? **Easing restrictions on fossil fuel drilling and production**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	23%	5%	45%	21%
Somewhat support	25%	13%	31%	26%
Somewhat oppose	20%	23%	12%	25%
Strongly oppose	27%	58%	6%	26%
Skipped	5%	1%	6%	2%
<i>Support (Net)</i>	<i>48%</i>	<i>18%</i>	<i>76%</i>	<i>47%</i>
<i>Oppose (Net)</i>	<i>47%</i>	<i>81%</i>	<i>18%</i>	<i>51%</i>



TOPLINE & METHODOLOGY

Q1_8. To what extent do you support or oppose the following policies? **New tariffs, or taxes, on imported goods from other countries**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	16%	3%	32%	14%
Somewhat support	28%	11%	41%	28%
Somewhat oppose	24%	28%	17%	30%
Strongly oppose	30%	58%	9%	28%
Skipped	3%	1%	1%	1%
<i>Support (Net)</i>	<i>43%</i>	<i>13%</i>	<i>73%</i>	<i>42%</i>
<i>Oppose (Net)</i>	<i>54%</i>	<i>85%</i>	<i>26%</i>	<i>58%</i>

Q1_9. To what extent do you support or oppose the following policies? **New tariffs, or taxes, on imported goods from Mexico**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	14%	3%	30%	10%
Somewhat support	27%	9%	43%	24%
Somewhat oppose	22%	20%	16%	31%
Strongly oppose	33%	66%	10%	33%
Skipped	4%	1%	1%	2%
<i>Support (Net)</i>	<i>41%</i>	<i>12%</i>	<i>73%</i>	<i>34%</i>
<i>Oppose (Net)</i>	<i>55%</i>	<i>86%</i>	<i>25%</i>	<i>64%</i>

Q1_10. To what extent do you support or oppose the following policies? **New tariffs, or taxes, on imported goods from Canada**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	12%	2%	23%	11%
Somewhat support	24%	10%	38%	21%
Somewhat oppose	25%	20%	25%	29%
Strongly oppose	35%	68%	12%	37%
Skipped	4%	*	2%	2%
<i>Support (Net)</i>	<i>37%</i>	<i>12%</i>	<i>61%</i>	<i>32%</i>
<i>Oppose (Net)</i>	<i>60%</i>	<i>88%</i>	<i>37%</i>	<i>66%</i>

TOPLINE & METHODOLOGY

Q1_11. To what extent do you support or oppose the following policies? **Pardoning January 6th protestors**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	16%	3%	34%	14%
Somewhat support	18%	5%	30%	16%
Somewhat oppose	15%	4%	14%	20%
Strongly oppose	47%	86%	19%	50%
Skipped	4%	2%	4%	*
<i>Support (Net)</i>	<i>34%</i>	<i>8%</i>	<i>64%</i>	<i>29%</i>
<i>Oppose (Net)</i>	<i>62%</i>	<i>90%</i>	<i>32%</i>	<i>71%</i>

Q1_12. To what extent do you support or oppose the following policies? **Ending birthright citizenship**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	17%	4%	32%	14%
Somewhat support	19%	6%	27%	22%
Somewhat oppose	16%	8%	21%	17%
Strongly oppose	43%	81%	15%	45%
Skipped	5%	1%	5%	2%
<i>Support (Net)</i>	<i>36%</i>	<i>10%</i>	<i>59%</i>	<i>35%</i>
<i>Oppose (Net)</i>	<i>59%</i>	<i>89%</i>	<i>36%</i>	<i>63%</i>

Q1_13. To what extent do you support or oppose the following policies? **Withdrawing the U.S. from the Paris Climate Accords**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	21%	2%	42%	19%
Somewhat support	19%	7%	30%	13%
Somewhat oppose	23%	20%	16%	33%
Strongly oppose	33%	70%	7%	34%
Skipped	5%	1%	5%	1%
<i>Support (Net)</i>	<i>39%</i>	<i>9%</i>	<i>72%</i>	<i>32%</i>
<i>Oppose (Net)</i>	<i>56%</i>	<i>90%</i>	<i>23%</i>	<i>67%</i>



TOPLINE & METHODOLOGY

Q1_14. To what extent do you support or oppose the following policies? **Delaying the ban of TikTok in the U.S.**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	16%	20%	16%	12%
Somewhat support	28%	24%	37%	22%
Somewhat oppose	27%	24%	24%	37%
Strongly oppose	25%	31%	19%	27%
Skipped	4%	1%	4%	2%
<i>Support (Net)</i>	<i>44%</i>	<i>44%</i>	<i>52%</i>	<i>33%</i>
<i>Oppose (Net)</i>	<i>52%</i>	<i>54%</i>	<i>43%</i>	<i>64%</i>

Q1_15. To what extent do you support or oppose the following policies? **Renaming the "Gulf of Mexico" to the "Gulf of America"**

	Total (N=1,034)	Democrat (N=323)	Republican (N=335)	Independent (N=278)
Strongly support	10%	4%	21%	7%
Somewhat support	15%	4%	28%	12%
Somewhat oppose	23%	13%	25%	29%
Strongly oppose	46%	78%	20%	50%
Skipped	5%	1%	5%	2%
<i>Support (Net)</i>	<i>25%</i>	<i>8%</i>	<i>49%</i>	<i>19%</i>
<i>Oppose (Net)</i>	<i>70%</i>	<i>91%</i>	<i>45%</i>	<i>79%</i>





TOPLINE & METHODOLOGY

About the Study

This Ipsos poll was conducted from January 24 to January 26, 2025, using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,034 adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the U.S. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English. The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2024 March Supplement of the Current Population Survey (CPS). The 2024 presidential vote choice benchmarks came from the Federal Elections Commission 2024 election results for the U.S. President.

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- 2024 Presidential Election Vote (Donald Trump, Kamala Harris, Other, Did not vote)

The margin of sampling error is plus or minus 3.9 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.65.

The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

For more information on this news release, please contact:

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS





TOPLINE & METHODOLOGY

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
Chris.Jackson@ipsos.com

Annaleise Lohr
Director, US
Public Affairs
Annaleise.Lohr@ipsos.com





TOPLINE & METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

