TOPLINE & METHODOLOGY

New York Times/Ipsos Survey

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: January 2 to January 10, 2025
Number of interviews: 2,128

Margin of error: +/- 2.6 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable*

Annotated Questionnaire:

Q1. Generally, how satisfied are you with the way things are going in your life these days?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Very satisfied	28%	29%	27%	22%
Somewhat satisfied	55%	55%	54%	55%
Not too satisfied	14%	13%	16%	15%
Not at all satisfied	3%	3%	3%	5%
Refused	*	*	*	3%
Satisfied (Net)	*82%*	*84%*	*81%*	*77%*
Not satisfied (Net)	*18%*	*16%*	*19%*	*20%*

GAME CHANGERS

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Q2. Which statement comes closer to your views, even if neither is exactly right?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Immigrants today are a burden on our country because they take our jobs, housing and health care.	41%	68%	17%	23%
Immigrants today strengthen our country because of their hard work and talents.	56%	30%	82%	53%
Refused	3%	2%	1%	25%

Q3. Do you think the president has too much power, too little power, or about the right amount of power in the way the United States government operates these days?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
President has too much power	33%	25%	42%	31%
President has too little power	9%	11%	7%	7%
About the right amount of power	56%	63%	51%	38%
Refused	3%	1%	1%	24%

GAME CHANGERS

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Q4. Which of the following statements comes closer to your view, even if neither is exactly right?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
The economic system in this country unfairly favors the wealthy.	68%	52%	83%	62%
The economic system in this country is generally fair to most Americans.	30%	46%	16%	22%
Refused	2%	2%	1%	16%

Q5. Please choose the statement that comes closer to your own views, even if neither is exactly right:

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Government is almost always wasteful and inefficient.	60%	78%	45%	47%
Government often does a better job than people give it credit for.	37%	22%	54%	29%
Refused	3%	1%	1%	25%

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Q6. Which of the following statements comes closer to your view, even if neither is exactly right?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
The government is mostly working to benefit itself and the elites.	72%	80%	67%	61%
The government is mostly working to benefit the people and the country.	25%	20%	32%	15%
Refused	2%	*	1%	24%

Q7. Which statement comes closer to your view, even if neither is exactly right?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
It is best for the future of our country to be active in world affairs.	38%	25%	53%	18%
We should pay less attention to problems overseas and concentrate on problems here at home.	60%	75%	47%	58%
Refused	2%	1%	*	25%

GAME CHANGERS

Q8. Which statement comes closest to your feelings about the way our society deals with transgender people — that is, someone who does not identify with their sex at birth, like a person born male who now identifies as female.

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Society has gone too far in accommodating transgender people.	49%	77%	23%	31%
Society has not gone far enough in accommodating transgender people.	21%	5%	37%	14%
Society has reached a reasonable balance when it comes to accommodating transgender people.	28%	16%	39%	30%
Refused	3%	1%	1%	25%

Q9. What comes closest to how you are feeling about Donald Trump's upcoming second term as president?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Excited	21%	43%	2%	4%
Optimistic but not excited	26%	42%	11%	21%
Pessimistic but not worried	14%	8%	20%	17%
Worried	37%	7%	66%	27%
Refused	3%	*	*	31%

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Q10. **[Base: Excited or optimistic in Q9]** What are you most excited or optimistic about for Donald Trump's second term in office? *Below are open-ended responses that have been coded.*

	Total (N=981)	Republican/Lean Republican (N=882)	Democrat/Lean Democrat (N=80)
Economy/inflation	29%	29%	30%
Immigration/Border crisis	13%	15%	7%
Better than Biden / Change	10%	12%	3%
Improving government function / draining the swamp / DOGE	7%	8%	3%
General positive	7%	7%	6%
America first / MAGA	6%	6%	4%
Foreign policy/Restore respect on world stage	3%	2%	6%
His style/way of speaking	2%	2%	-
Conservatism / Less liberalism	2%	2%	-
Safety	1%	1%	3%
Everything	1%	1%	-
Other (includes no preference and the internet)	8%	6%	17%
Don't know/Refused	11%	8%	23%

Note: Independents not shown due to insufficient sample size

* Low Base size (N<100). Interpret results with caution

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Q11. **[Base: If worried or pessimistic in Q9]** What are you most worried or pessimistic about for Donald Trump's second term in office? *Below are open-ended responses that have been coded.*

	Total (N=1,121)	Republican/Lean Republican (N=138)	Democrat/Lean Democrat (N=943)
Negative perceptions of character, behavior (includes inability to do the job), criminal convictions	27%	30%	26%
Cronyism, favoritism, abuse of power, corruption, enriching the wealthy and disregarding interests of the middle class	13%	8%	14%
Democracy	9%	5%	10%
Economy, inflation	8%	9%	8%
Immigration	6%	7%	5%
Everything	5%	2%	5%
Polarization, hate	4%	1%	5%
Racism, not immigration	4%	2%	4%
Foreign conflicts and affairs	3%	5%	3%
Abortion, women's rights, sexism	2%	3%	2%
Environment, climate change	1%	1%	1%
Not worried	*	*	*
Other	9%	16%	8%
Don't know/Refused	9%	12%	7%

Note: Independents not shown due to insufficient sample size (N<50)

Q12. Do you think Donald Trump's policies in his new administration will ...

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Help you personally	27%	53%	4%	9%
Hurt you personally	31%	6%	56%	24%
Not make much difference for you either way	41%	41%	40%	48%
Refused	2%	*	1%	19%

Q13-Q16 held for future release

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Q17. Generally speaking, do you approve or disapprove of the people Donald Trump has nominated to be a part of his cabinet, or have you not heard enough about them?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Strongly approve	14%	29%	2%	-
Somewhat approve	15%	28%	5%	3%
Somewhat disapprove	10%	6%	15%	7%
Strongly disapprove	29%	6%	55%	10%
Have not heard enough to say	30%	31%	24%	61%
Refused	2%	*	*	19%
Approve (Net)	*30%*	*57%*	*7%*	*3%*
Disapprove (Net)	*39%*	*12%*	*69%*	*17%*

Q18. When it comes to legal immigration, do you think that the United States allows too many legal immigrants into the country, that the U.S. should allow more legal immigration, or that the country currently allows the right number of immigrants?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Allows too many legal immigrants into the country	30%	40%	22%	23%
Allows the right number of legal immigrants	43%	45%	43%	32%
Should allow more legal immigration	24%	14%	35%	13%
Refused	3%	1%	1%	32%

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Q19. Do you think the situation at the United States border with Mexico, with a large number of migrants seeking to enter the U.S. over the last several years, is leading to more crime in the U.S., less crime in the U.S., or doesn't have much impact on crime in the U.S.?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
More crime in the U.S.	56%	83%	32%	36%
Less crime in the U.S.	3%	2%	5%	1%
Doesn't have much impact on crime in the U.S.	38%	14%	63%	32%
Refused	3%	*	1%	31%

Q20. Do you think the U.S. government is spending too much, too little, or the right amount of money on military aid to each of the following countries ... Israel

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Spending too much	53%	47%	61%	37%
Spending too little	13%	19%	8%	7%
Spending the right amount	30%	33%	30%	19%
Refused	4%	2%	2%	37%

Q21. Do you think the U.S. government is spending too much, too little, or the right amount of money on military aid to each of the following countries ... Ukraine

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Spending too much	51%	67%	37%	38%
Spending too little	17%	10%	26%	4%
Spending the right amount	28%	22%	36%	19%
Refused	4%	1%	2%	39%

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Q22. Do you think Donald Trump's policies will help the national economy, hurt the national economy or make no difference either way?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Donald Trump's policies will help the national economy	45%	83%	14%	17%
Donald Trump's policies will hurt the national economy	39%	8%	71%	31%
Donald Trump's policies will make no difference to the national economy	13%	9%	15%	20%
Refused	3%	*	1%	33%

Q23. Which of the following comes closest to your opinion about our nation's political system, even if none are exactly right?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
It has been broken for decades	59%	63%	57%	51%
It has been broken only for the last few years	29%	28%	32%	15%
It is not broken	9%	9%	10%	5%
Refused	3%	1%	1%	30%

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Q24. How much, if anything, have you heard about Donald Trump's plans for how he would handle illegal immigration?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Heard a lot	32%	30%	37%	5%
Heard some	44%	49%	41%	41%
Not heard too much	16%	16%	15%	23%
Heard nothing at all	6%	5%	7%	7%
Refused	2%	*	*	24%
Heard a lot/Heard some (Net)	*76%*	*79%*	*77%*	*46%*
Not heard too much/Heard nothing at all (Net)	*22%*	*21%*	*22%*	*31%*

Q25. For each of the following, please indicate if you support or oppose the policy. - Deporting immigrants in the country illegally who arrived during the recent wave of migration to the southern border over the last four years

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Strongly support	37%	63%	14%	15%
Somewhat support	27%	24%	30%	23%
Somewhat oppose	22%	9%	34%	19%
Strongly oppose	12%	3%	21%	5%
Refused	4%	1%	2%	37%
Support (Net)	*63%*	*87%*	*44%*	*39%*
Oppose (Net)	*33%*	*13%*	*55%*	*24%*

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Q26. For each of the following, please indicate if you support or oppose the policy. - Deporting immigrants who are here illegally and have criminal records

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Strongly support	66%	86%	49%	41%
Somewhat support	22%	8%	34%	23%
Somewhat oppose	7%	3%	12%	2%
Strongly oppose	3%	2%	4%	2%
Refused	3%	1%	1%	32%
Support (Net)	*87%*	*94%*	*83%*	*64%*
Oppose (Net)	*10%*	*5%*	*16%*	*4%*

Q27. For each of the following, please indicate if you support or oppose the policy. - Deporting all immigrants who are here illegally

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Strongly support	30%	52%	10%	16%
Somewhat support	26%	31%	22%	16%
Somewhat oppose	22%	13%	33%	16%
Strongly oppose	19%	4%	34%	18%
Refused	3%	1%	1%	35%
Support (Net)	*55%*	*83%*	*33%*	*32%*
Oppose (Net)	*42%*	*17%*	*67%*	*33%*

Q28. For each of the following, please indicate if you support or oppose the policy. - Ending diversity, equity and inclusion programs, often known as D.E.I. programs, in schools, universities and government agencies

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Strongly support	27%	49%	8%	9%
Somewhat support	21%	26%	18%	15%
Somewhat oppose	22%	18%	26%	20%
Strongly oppose	25%	6%	46%	14%
Refused	5%	2%	2%	43%
Support (Net)	*48%*	*74%*	*26%*	*23%*
Oppose (Net)	*47%*	*24%*	*72%*	*33%*

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Q29. For each of the following, please indicate if you support or oppose the policy. - Increasing tariffs on imports from countries like China and Mexico

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Strongly support	15%	30%	3%	5%
Somewhat support	30%	45%	18%	19%
Somewhat oppose	26%	18%	34%	24%
Strongly oppose	24%	6%	44%	13%
Refused	4%	1%	1%	39%
Support (Net)	*46%*	*75%*	*21%*	*24%*
Oppose (Net)	*50%*	*24%*	*78%*	*37%*

Q30. The 14th Amendment to the U.S. Constitution guarantees citizenship for anyone born in the United States. Would you support or oppose ending this right for children born to immigrants who are in the U.S. illegally?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Strongly support	19%	28%	13%	4%
Somewhat support	22%	29%	17%	10%
Somewhat oppose	23%	26%	19%	22%
Strongly oppose	33%	16%	50%	30%
Refused	4%	1%	1%	34%
Support (Net)	*41%*	*58%*	*30%*	*14%*
Oppose (Net)	*55%*	*41%*	*69%*	*52%*

Q31. Would you support or oppose Donald Trump using the government to investigate and prosecute his political opponents?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Strongly support	7%	13%	2%	3%
Somewhat support	16%	27%	6%	5%
Somewhat oppose	24%	32%	17%	23%
Strongly oppose	49%	26%	74%	31%
Refused	4%	2%	1%	38%
Support (Net)	*23%*	*40%*	*8%*	*8%*
Oppose (Net)	*73%*	*58%*	*91%*	*54%*

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Q32. Thinking about transgender female athletes — meaning athletes who were male at birth but who currently identify as female — do you think they should or should not be allowed to compete in women's sports?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Should be allowed to compete in women's sports	18%	5%	31%	10%
Should not be allowed to compete in women's sports	79%	94%	67%	64%
Refused	4%	1%	3%	26%

Q33. Thinking about medications used for transgender care, do you think doctors should be able to prescribe puberty-blocking drugs or hormone therapy to minors between the ages of 10 and 18?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Yes, minors ages 10 to 18 should have access	10%	2%	19%	2%
Yes, but only minors ages 15 to 18 should have access	16%	7%	24%	10%
No one under age 18 should have access	71%	90%	54%	61%
Refused	4%	1%	3%	27%

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Q34. Thinking about immigrants who were children when they entered the U.S. illegally, do you support or oppose protecting them from deportation through the "DACA" program, Deferred Action for Childhood Arrivals?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Strongly support	31%	11%	52%	22%
Somewhat support	31%	35%	28%	24%
Somewhat oppose	20%	30%	12%	13%
Strongly oppose	14%	22%	7%	8%
Refused	4%	2%	2%	34%
Support (Net)	*62%*	*46%*	*79%*	*45%*
Oppose (Net)	*34%*	*52%*	*19%*	*21%*

Q35. How much, if anything, have you heard about Donald Trump's proposal for a new Department of Government Efficiency, or DOGE?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Heard a lot	18%	18%	19%	4%
Heard some	30%	35%	28%	11%
Not heard too much	21%	19%	22%	23%
Heard nothing at all	30%	28%	31%	35%
Refused	3%	1%	1%	28%
Heard a lot/Heard some (Net)	*47%*	*53%*	*46%*	*14%*
Not heard too much/Heard nothing at all (Net)	*50%*	*46%*	*53%*	*58%*

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Q36. **[Base: Heard a lot/some about DOGE in Q35]** The Department of Government Efficiency would be headed by the businessmen Elon Musk and Vivek Ramaswamy, with the goal of bringing more efficiency to the government. How effective do you think this effort will be at streamlining the government?

	Total (N=1,172)	Republican/Lean Republican (N=600)	Democrat/Lean Democrat (N=556)
Very effective	21%	37%	5%
Somewhat effective	25%	40%	10%
Not too effective	14%	10%	18%
Not at all effective	33%	6%	62%
Not sure	6%	7%	5%
Refused	*	*	-
Effective (Net)	*47%*	*77%*	*15%*
Not effective (Net)	*47%*	*16%*	*80%*

Note: Independents not shown due to insufficient sample size (N<50)

Q37. **[Base: Split A]** Thinking about some of the things that Donald Trump has suggested he might do while in office, how likely do you think it is that he will try to do each of the following over the next four years? Use the government to investigate and prosecute his political opponents

	Total (N=1,064)	Republican/Lean Republican (N=526)	Democrat/Lean Democrat (N=502)
Very likely	32%	13%	54%
Somewhat likely	37%	41%	33%
Not too likely	22%	35%	10%
Not at all likely	6%	9%	3%
Refused	3%	1%	1%
Likely (Net)	*69%*	*54%*	*87%*
Not likely (Net)	*28%*	*45%*	*13%*

Note: Independents not shown due to insufficient sample size (N<50)

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Q38. Thinking about some of the things that Donald Trump has suggested he might do while in office, how likely do you think it is that he will try to do each of the following over the next four years? Launch the largest deportation operation in U.S. history

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Very likely	38%	42%	36%	25%
Somewhat likely	42%	43%	42%	31%
Not too likely	14%	12%	17%	7%
Not at all likely	3%	2%	4%	2%
Refused	3%	1%	1%	35%
Likely (Net)	*80%*	*85%*	*78%*	*56%*
Not likely (Net)	*17%*	*14%*	*21%*	*9%*

Q39. **[Base: Split B]** Thinking about some of the things that Donald Trump has suggested he might do while in office, how likely do you think it is that he will try to do each of the following over the next four years? Increase tariffs on imports from China and Mexico

	Total (N=1,064)	Republican/Lean Republican (N=496)	Democrat/Lean Democrat (N=523)
Very likely	31%	36%	30%
Somewhat likely	50%	50%	52%
Not too likely	13%	13%	14%
Not at all likely	2%	1%	3%
Refused	4%	1%	1%
Likely (Net)	*81%*	*86%*	*82%*
Not likely (Net)	*15%*	*13%*	*17%*

Note: Independents not shown due to insufficient sample size (N<50)

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Q40. Thinking about some of the things that Donald Trump has suggested he might do while in office, how likely do you think it is that he will try to do each of the following over the next four years? Significantly reduce the size of the federal budget

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Very likely	13%	19%	7%	6%
Somewhat likely	33%	43%	25%	23%
Not too likely	33%	31%	36%	26%
Not at all likely	18%	6%	31%	11%
Refused	3%	1%	2%	34%
Likely (Net)	*46%*	*63%*	*32%*	*29%*
Not likely (Net)	*51%*	*37%*	*67%*	*38%*

Q41. Thinking about some of the things that Donald Trump has suggested he might do while in office, how likely do you think it is that he will try to do each of the following over the next four years? Involve the United States in fewer foreign wars than previous presidents

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Very likely	21%	37%	8%	4%
Somewhat likely	37%	42%	33%	30%
Not too likely	27%	16%	38%	26%
Not at all likely	11%	4%	19%	7%
Refused	4%	1%	2%	34%
Likely (Net)	*58%*	*79%*	*41%*	*34%*
Not likely (Net)	*38%*	*20%*	*57%*	*32%*

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Q42. Thinking about some of the things that Donald Trump has suggested he might do while in office, how likely do you think it is that he will try to do each of the following over the next four years? Make life more affordable for regular Americans

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Very likely	18%	36%	2%	7%
Somewhat likely	28%	42%	16%	23%
Not too likely	24%	17%	31%	20%
Not at all likely	27%	5%	51%	16%
Refused	3%	*	1%	34%
Likely (Net)	*46%*	*78%*	*18%*	*30%*
Not likely (Net)	*51%*	*22%*	*82%*	*37%*

Q43. Which statement comes closer to your views about school requirements for childhood vaccines for polio, measles, mumps, and rubella, even if neither is exactly right?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Parents should be able to decide not to vaccinate their children, even if that may create health risks for other children and adults.	28%	41%	16%	23%
Healthy children should be required to be vaccinated because of the potential risk to others when children are not vaccinated.	69%	58%	84%	47%
Refused	3%	1%	1%	30%

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Q44. What single news source do you turn to most often? This could include a social media site or a news site. *Below are open-ended responses that have been coded.*

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Social media	12%	12%	13%	5%
National television networks, like CBS, NBC or ABC	12%	10%	14%	6%
Local broadcast news (includes non-talk, non-public local radio)	7%	6%	7%	11%
Fox News	7%	15%	1%	2%
CNN	6%	2%	9%	3%
Aggregation sites (such as Bing, Google, Yahoo News or Apple News)	5%	5%	5%	2%
National print or online news organizations, like The New York Times or The Wall Street Journal	4%	2%	7%	-
Public Radio/NPR/PBS	4%	1%	7%	3%
International news sources (such as the BBC, Al Jazeera and The Guardian)	2%	2%	2%	1%
MSNBC	2%	*	3%	2%
Talk radio/conservative personality	1%	1%	*	-
Local print or online news organizations	1%	1%	1%	-
Friends and family	1%	1%	*	-
Conservative news sites	1%	3%	*	-
Newsmax	1%	2%	-	-

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Q44. What single news source do you turn to most often? This could include a social media site or a news site. *(Cont.)*

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Liberal news sites (Such as Mother Jones and Occupy Democrats)	*	*	1%	-
Doesn't consume news	6%	8%	4%	7%
Other (includes no preference and the internet)	6%	7%	5%	4%
Don't know/Refused	25%	23%	22%	55%

Q45. Regardless of how you voted in the most recent election, thinking back to the times you have voted over the last decade or so, have you generally voted more often for Democrats or more often for Republicans, or has it been more of a mix?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/Something else (N=81)
Voted more often for Democrats	36%	4%	71%	5%
Voted more often for Republicans	35%	72%	4%	*
Voted for a mix of Democrats and Republicans	20%	21%	19%	26%
Refused	9%	2%	6%	69%

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Q46. In the 2024 presidential election, did you vote for Donald Trump or Kamala Harris?

	Total (N=2,128)	Republican/Lean Republican (N=1,022)	Democrat/Lean Democrat (N=1,025)	Independent/ Something else (N=81)
Donald Trump	29%	61%	2%	3%
Kamala Harris	28%	4%	55%	5%
Some other candidate	1%	1%	1%	2%
I did not vote in the 2024 presidential election	38%	30%	40%	71%
Not sure	4%	2%	3%	13%
Refused	1%	1%	*	6%

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About the Study

This New York Times/Ipsos poll was conducted January 2 to January 10, 2025, by Ipsos using the probability-based KnowledgePanel®. Invitations were sent to 3,333 panelists, resulting in 2,128 completed interviews.

In quality control, one respondent was removed for skipping all the questions.

The survey was conducted using KnowledgePanel, the most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per survey incentive, usually the equivalent of $1 (though for some it is $2) in points, that can be redeemed for cash or prizes. Two reminders were sent.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region by metropolitan status, household income, language dominance and 2024 presidential vote choice. The demographic benchmarks came from 2024 March Supplement of the Current Population Survey (CPS) from the US Census Bureau. Language dominance benchmarks are from the 2023 American Community Survey (ACS). The 2024 presidential vote choice benchmarks came from the federal elections 2024 election results for the U.S. President. The weighting categories were as follows:

- Gender (Male, Female) by Age (18-29, 30-44, 45-59, 60+)
- Race-Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic and 2+ Races/Non-Hispanic, Hispanic)
- Census Region (Northeast, Midwest, South, West) by Metropolitan Status (Metro, Non-Metro)
- Education (Less than high school, High School graduate or equivalent, Some College, Bachelor, Masters or higher)
- Household Income (under $25K, $25K-$49,999, $50K-$74,999, $75K-$99,999, $100K-$149,999, $150K and over)
- English Language Dominance (English Proficient, Bilingual, Spanish Proficient, Non-Hispanics)
- 2024 Presidential Vote Choice (Trump, Harris, Someone else, Did not vote/not eligible)

The margin of sampling error is plus or minus 2.6 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.50. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower

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than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

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