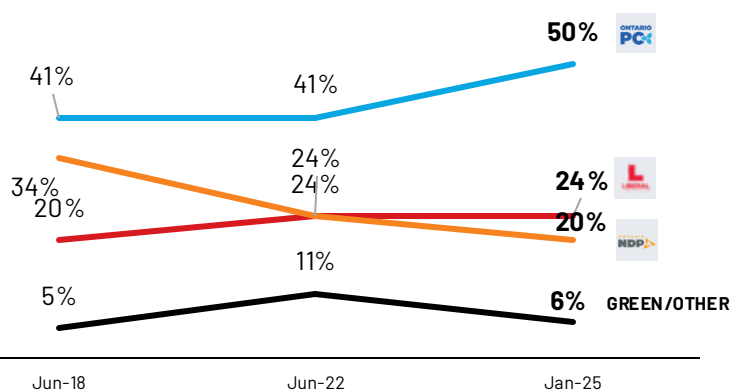
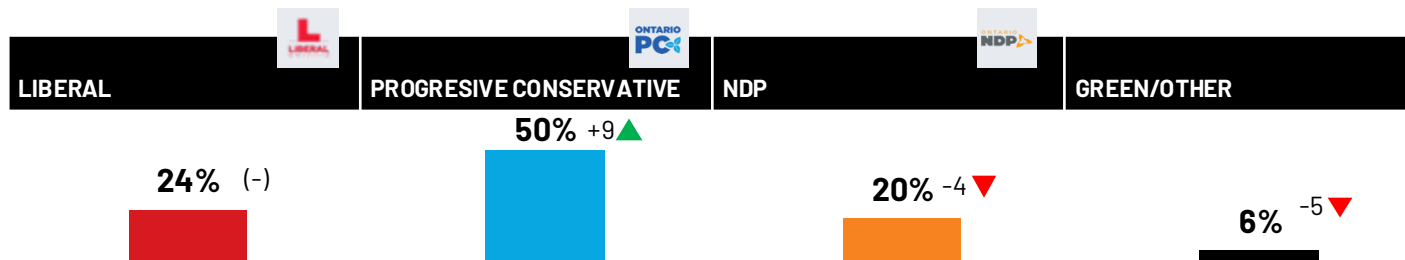


# PROGRESSIVE CONSERVATIVES HOLD DECISIVE LEAD (50%) OVER LIBERALS (24%), NDP (20%) AS ONTARIO ELECTION OFFICIALLY UNDERWAY

JANUARY 31 | 2025

## PROVINCIAL VOTE

(DECIDED VOTERS, LEANERS INCLUDED)  
VOTE TRACKING COMPARED TO 2022 ELECTION RESULTS



The Progressive Conservatives (50%) under Premier Doug Ford hold a decisive lead (26 points) over Crombie's Liberals (24%) and Stiles' NDP (20%) among decided voters. Fifteen percent (15%) of Ontarians remain undecided. Tory voters are most likely to be "absolutely certain" (56%) of their vote choice, ahead of Liberal (37%) and NDP (32%) voters.

While 52% of Ontarians believe an early election call is just "cynical politics" on the part of Ford, 48% say "we need an early election" to deal with Trump-caused problems.

## BEST PREMIER OF ONTARIO

**Doug Ford**  
46%

**Bonnie Crombie**  
26%

**Marit Stiles**  
19%

**Mike Schreiner**  
10%

**46%** +6 vs 2022

Believe the Ford Government has done a good job and deserves re-election

**57%** +6 vs 2022

Approve of the performance of the provincial government under Doug Ford

Nearly half (46%) of Ontarians believe Doug Ford would continue to make the best Premier of Ontario, followed by one-quarter (26%) who think Bonnie Crombie would be best Premier. One in five (19%) chose Marit Stiles and 10% selected Mike Schreiner of the Green Party.

Doug Ford's approval rating of 57% is strong, ahead of the 51% recorded at the start of the 2022 election. Moreover, 46% believe the Ford government deserves re-election -- six points ahead of where the figure stood in 2022.

# About This Study

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## ABOUT THE STUDY

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These are some of the findings of an Ipsos poll conducted between January 29 and 30, 2025, on behalf of Global News. For this survey, a sample of 800 residents of Ontario aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the population of Ontario according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within  $\pm 4.2$  percentage points, 19 times out of 20, had all Ontarians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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## ABOUT IPSOS

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

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