

# WHAT WORRIES THE WORLD?

January 2025

# What Worries the World?

**Ipsos' What Worries the World survey tracks public opinion on the most important social and political issues across 29 countries today, drawing on over ten years of data to place the latest scores in context.**

This **global summary report** presents the top concerns around the world, alongside whether people think things in their country are heading in the right or wrong direction.

Full breakdowns of findings for each country and each issue are also available on **[www.ipsos.com](http://www.ipsos.com)**.

Please contact **[Teodros.Gebrekal@ipsos.com](mailto:Teodros.Gebrekal@ipsos.com)** for more information.

# Summary

## 01. Corruption & pessimism in S. Korea

After the recent political turmoil last month, the proportion saying their “country is heading in the right direction” has hit an eight year low of 14% and worry about corruption is up to half (50%).

## 02. Inflation in the US

The proportion of Americans saying inflation is one of the main issues in their country has fallen seven points to 39%. This is the lowest it has been since January 2022.

## 03. Swedes concern about crime

Sweden’s concern about crime & violence has been top for the nation for nearly eight and half years with 65% expressing worry this month.

## 04. Health care in North America

The proportion mentioning health care in Canada is up six points to 44% (joint first with inflation) and has increased eight points in the US to 31%. This is the highest score for the US since May 2020, when it was 32%.

## 05. Israel worry about taxes rises

Concern about taxes in Israel is now the second biggest issue after the proportion of those citing it increased 11 points to 34%. It now sits behind terrorism (48%) and ahead of military conflict between nations (31%).

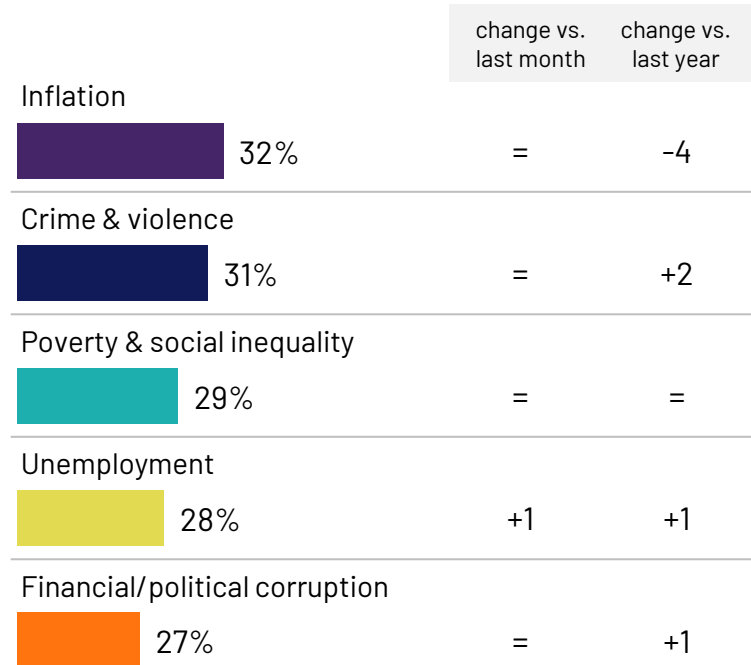
## 06. Brits worried about immigration

After rising four points, immigration control is now Great Britain’s second biggest worry (after health care), with 35% saying it is an issue.

# What Worries the World? JANUARY 2025

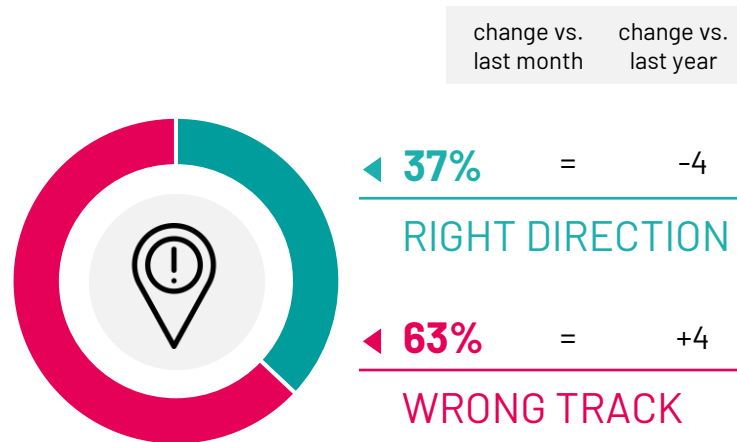
## Top five worries

Q: Which three of the following topics do you find the most worrying in your country?



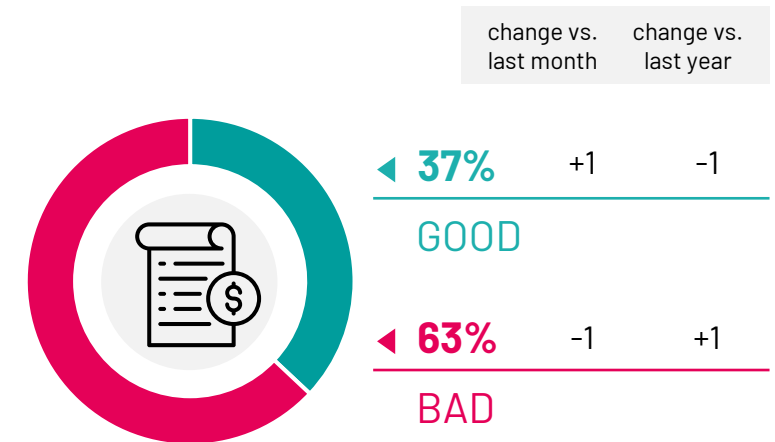
## State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



## State of the economy

Q: How would you describe the current economic situation in your country?



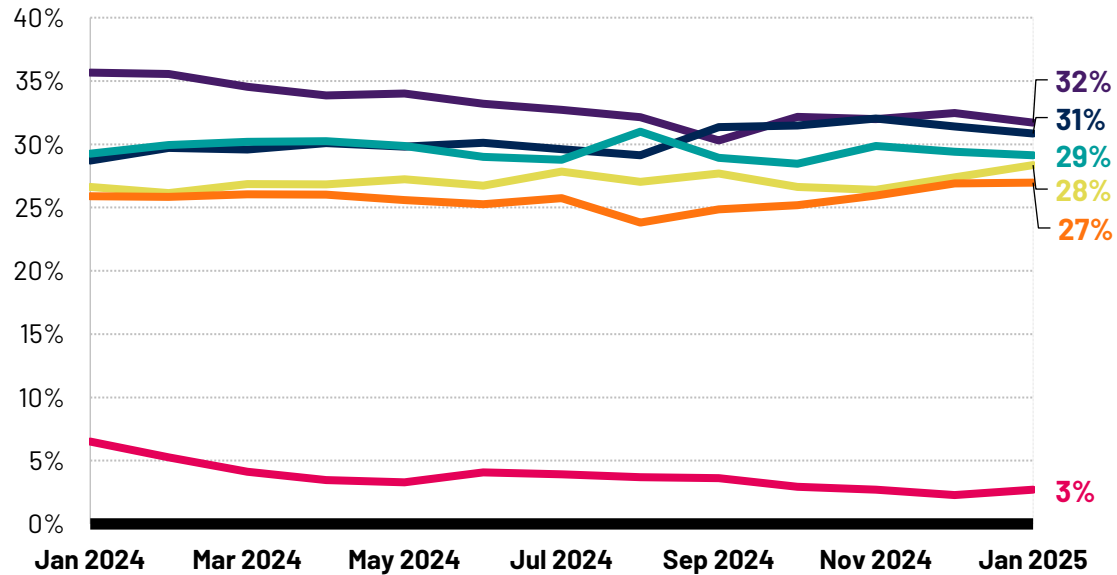
Base: Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Jan 25

# What Worries the World? 12 MONTH TREND

## Top five worries

Q: Which three of the following topics do you find the most worrying in your country?



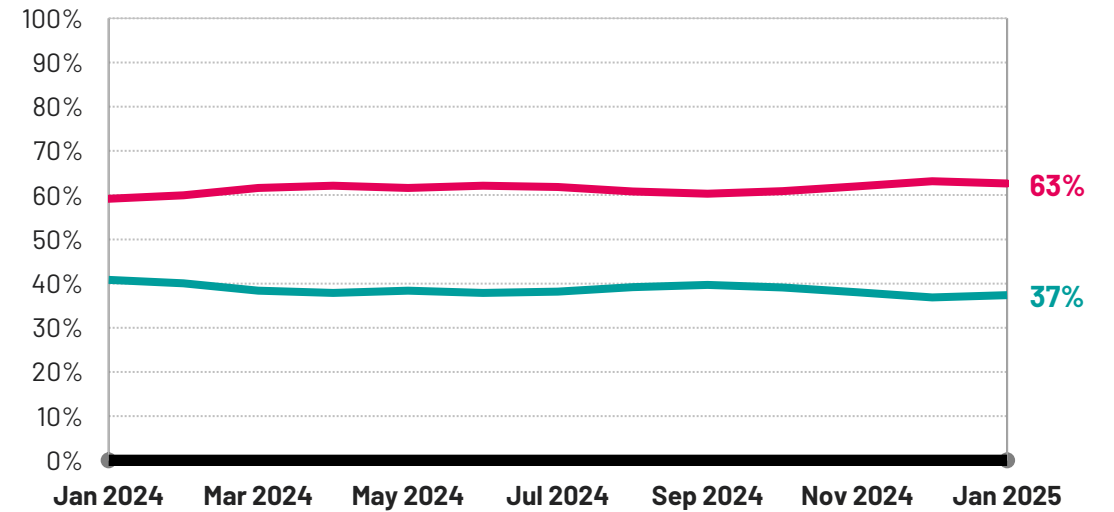
**Inflation** **Crime** **Inequality** **Jobs** **Corruption** **Covid-19**

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Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Jan 25

## State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



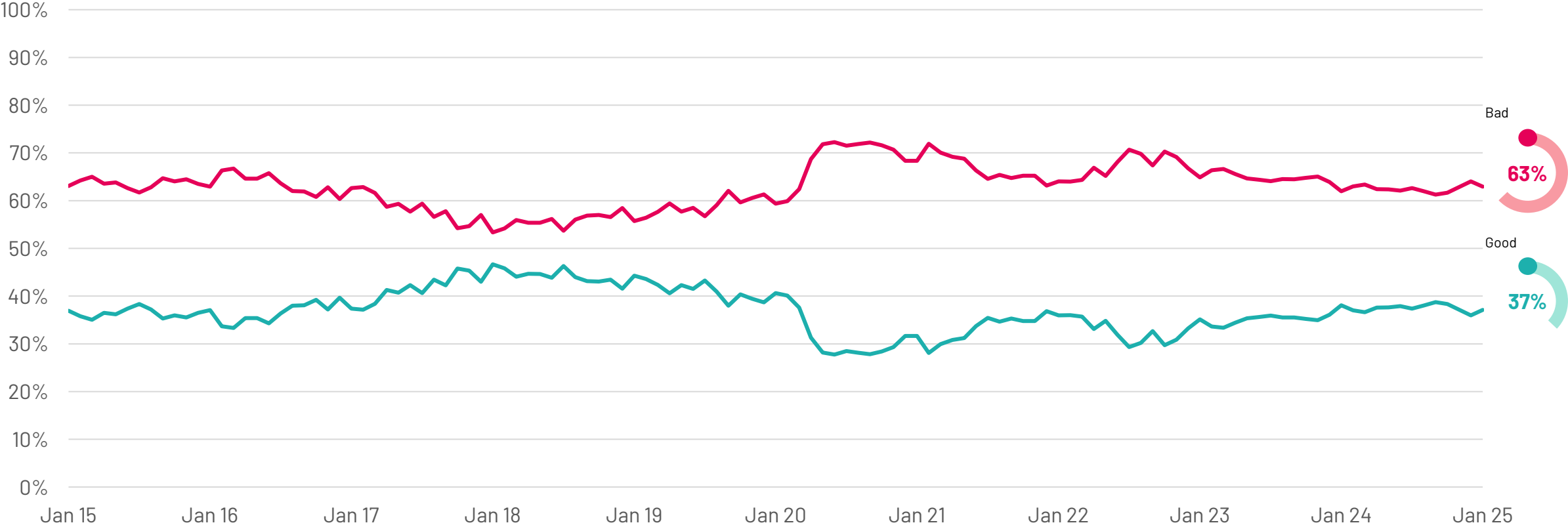
Right Direction Wrong Track



# Global: Current Economic Situation

**Q: How would you describe the current economic situation in your country?**

(% 'Very good' or 'Somewhat good' & 'Very bad' or 'Somewhat bad')



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# DIRECTION OF TRAVEL

All countries

# Right vs. Wrong Direction Monitor

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Across 29 countries the proportion saying their “country is heading in the right direction” remains the same this month. But optimism levels are muted, this multi-country average is four points lower than this time last year.

At the beginning of December 2024 South Korea underwent political turmoil as the country entered martial law for a day. This month, the number of South Koreans expressing optimism dropped three points to 14%, which is the lowest level

we’ve seen for the nation in eight years – January 2017 recorded a score of 12%.

Elsewhere, with fieldwork taking place just before the recently-agreed ceasefire, Israel’s right direction score has increased four points to a third (34%). This is the highest it has been since March 2024, when it was also 34%.

# 14%

in South Korea say their “country is heading in the right direction”, the lowest level in eight years



# Right vs. Wrong Direction Monitor

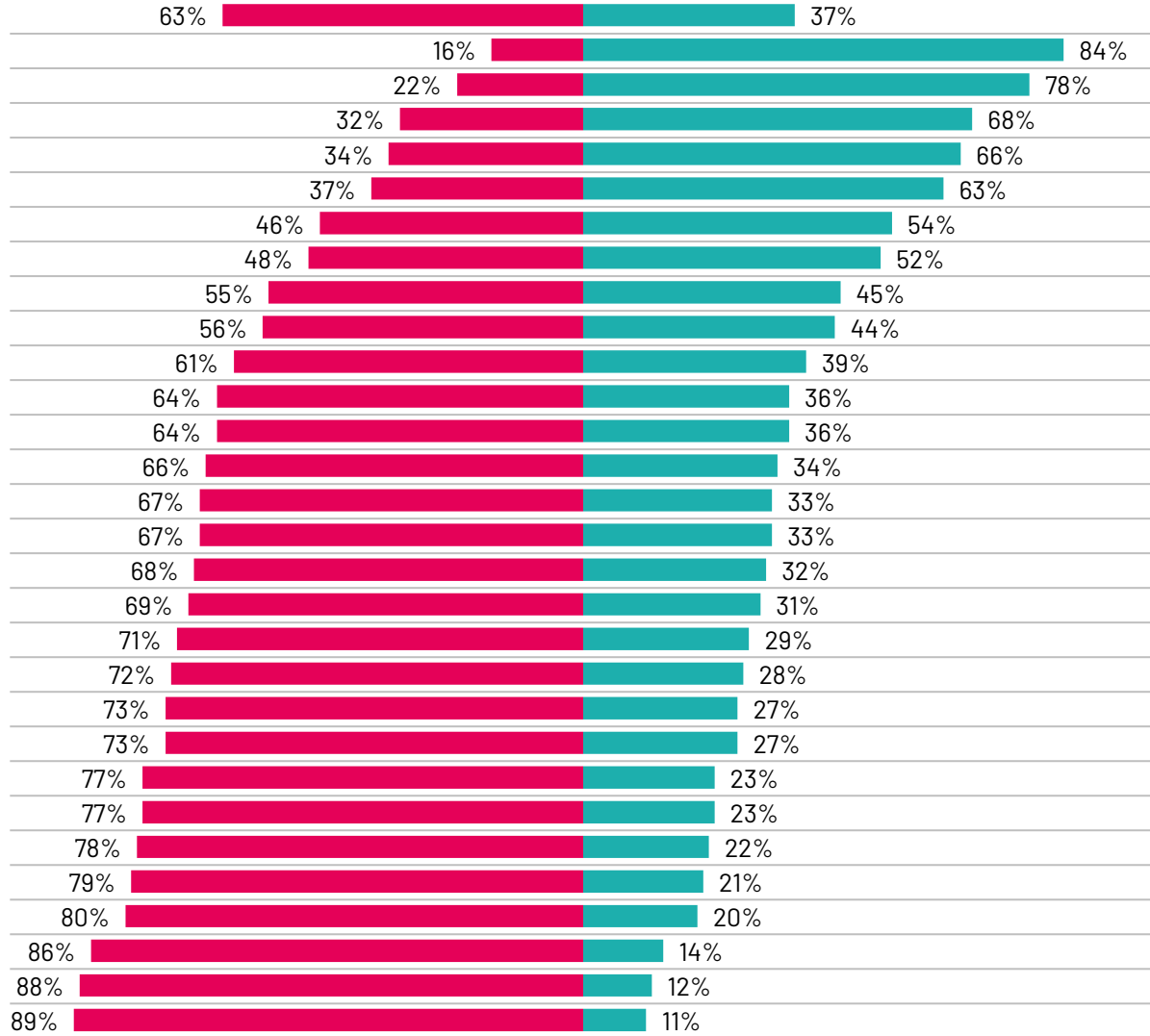
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## Country

World
Singapore
Indonesia
India
Malaysia
Argentina
Thailand
Mexico
Australia
Poland
Brazil
Colombia
Spain
Israel
US
South Africa
Great Britain
Chile
Belgium
Italy
Sweden
Japan
Hungary
Canada
Netherlands
Germany
Türkiye
South Korea
France
Peru

## Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track? (January 2025)



Right Direction  
Wrong Track

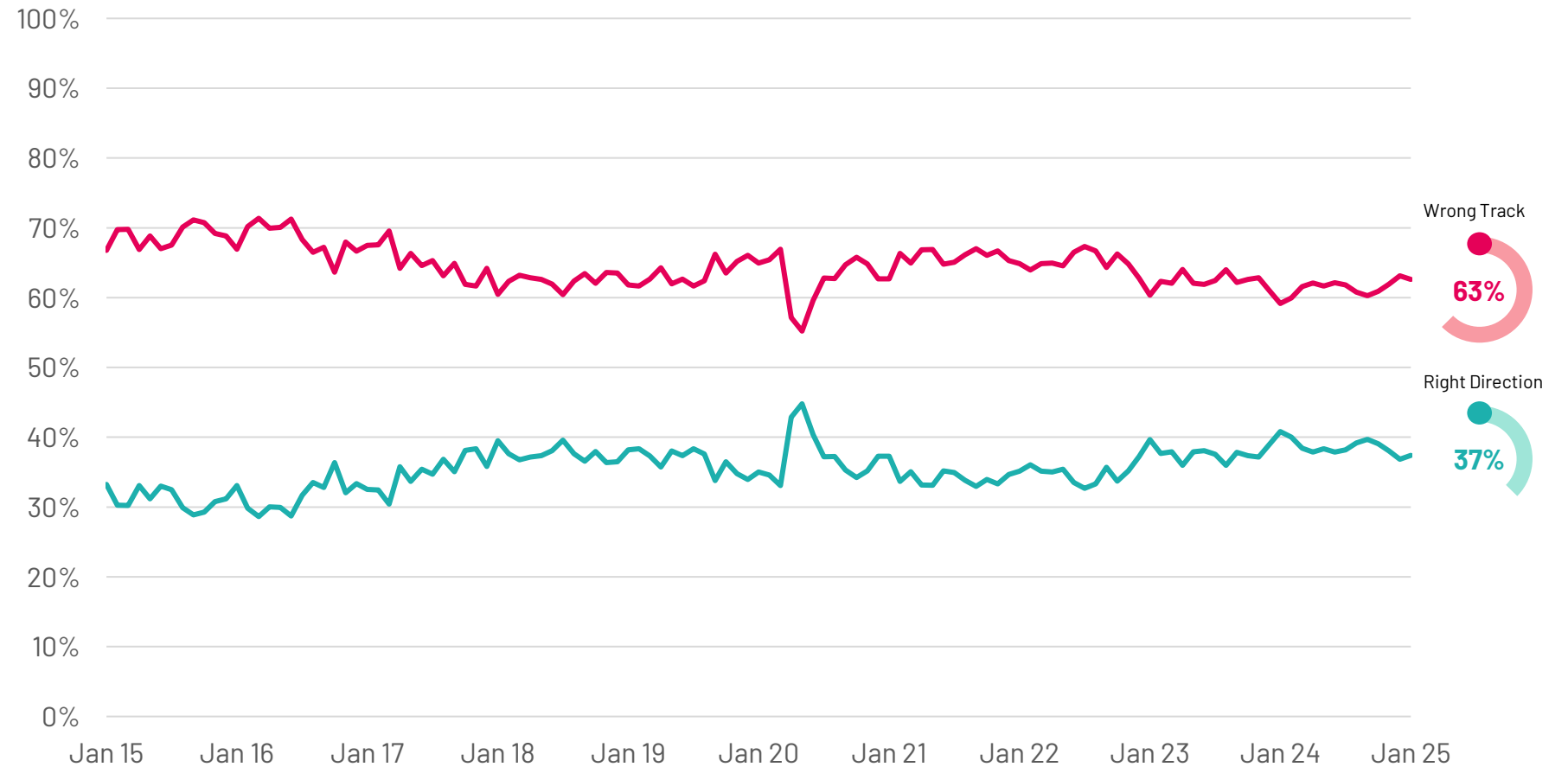
# Global Right/Wrong Direction

Global country average score

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

**Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?**



# WHAT WORRIES THE WORLD?

Top issues ranked

# World Worries: Full List

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jan 25

This month, across 29 countries, inflation is still seen as the number one concern, with 32% expressing worry. Although unchanged from December, it is four points lower than this time last year and only one point ahead of crime & violence.

Further down the list, health care, taxes, and immigration control have all increased marginally (now ranked sixth, seventh, and eighth, respectively).

Meanwhile, climate change

worries (currently ninth) have decreased slightly. Likewise, military conflict between nations fell to one in 11 (9%) dropping from 11<sup>th</sup> place to 12<sup>th</sup>.

# 32%

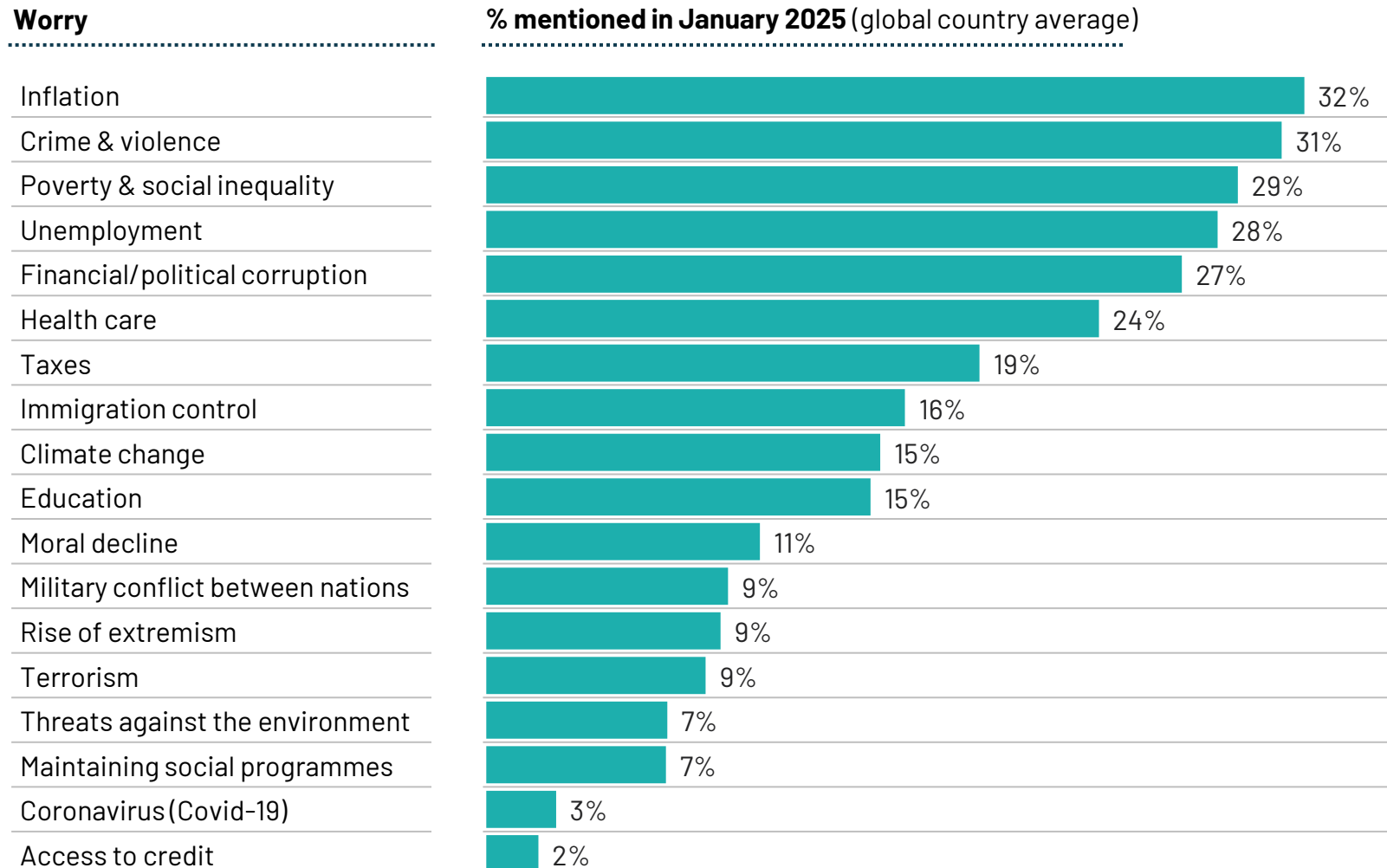
across 29 countries are worried about inflation, four points lower than last January

# World Worries: Full List

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

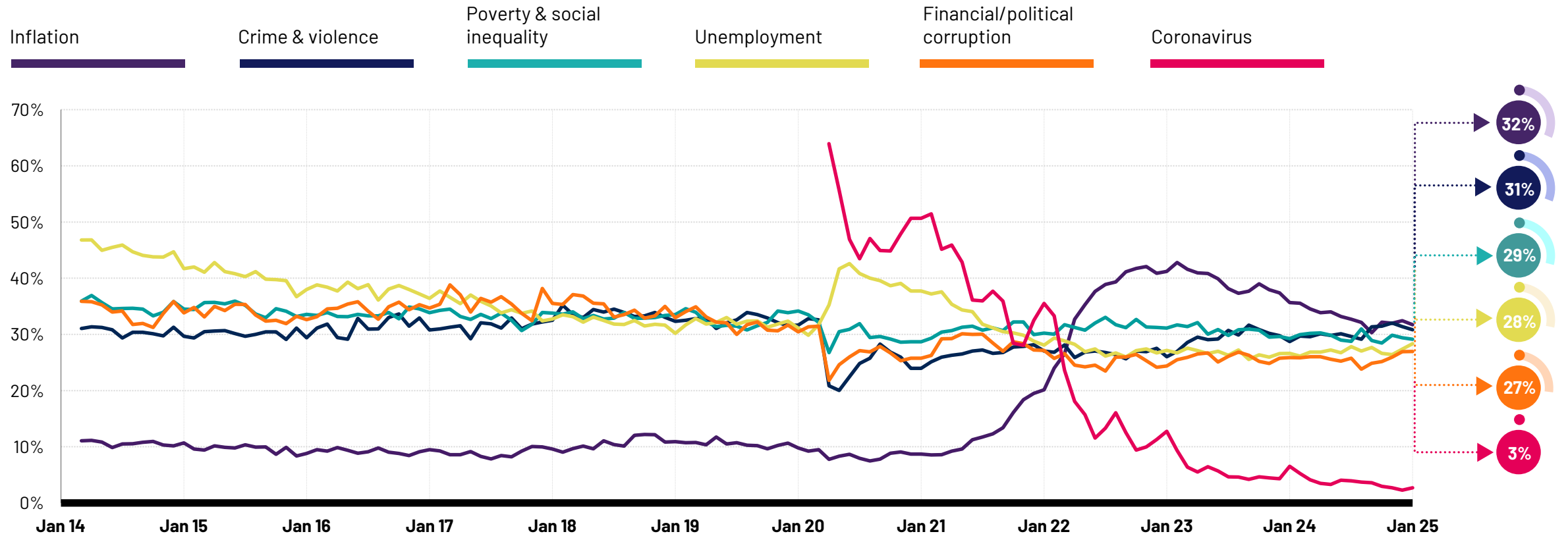
**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jan 25

## Q: Which three of the following topics do you find the most worrying in your country?



# World Worries: Long-Term Trend

Q: Which three of the following topics do you find the most worrying in your country? Global country average



Base: Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Jan 25

# 1. Inflation

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Across 29 countries the proportion expressing concern over the cost of living has remained at 32%. This is the same as last month but is four points lower than January 2024.

The number saying they are worried about inflation in Türkiye has increased seven points this month, to nearly three-fifths (58%). Despite this being a high level, it is not unusual for the nation, with Türkiye having rising cost as their number one issue since November 2021.

On the contrary, there has been a seven point decline in mentions in the US to two-fifths (39%) concerned. This is the joint lowest score since January 2022 (when it was 27%). February 2024 also recorded 39%.

## Countries where INFLATION is the #1 concern:

- Türkiye (58%)
- Australia (44%)
- Singapore (56%)
- India (44%)
- Poland (46%)
- The US (39%)
- Canada (44%; joint with health care)
- France (34%)

# 32%

say **inflation** is one of the key issues facing their country

# 1. Inflation

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jan 25

Country	% choosing inflation as a worry	Change from 12-month	
		last month	change
World	32%	=	-4
Türkiye	58%	+7	+2
Singapore	56%	-4	+5
Poland	46%	+3	-6
Canada	44%	-5	-10
Australia	44%	-5	-5
India	44%	-1	+1
Hungary	43%	+5	+3
US	39%	-7	-2
Argentina	35%	-3	-33
Mexico	35%	-3	+4
Great Britain	34%	+4	+1
France	34%	-3	-6
South Korea	33%	-3	-8
Germany	32%	+1	-6
Malaysia	30%	+2	-3
Japan	30%	=	+4
Brazil	28%	+2	+4
Thailand	26%	-2	+1
Spain	26%	-1	-10
Belgium	24%	-3	=
Italy	24%	-1	-4
Chile	24%	-5	-13
Colombia	22%	-2	-9
Israel	20%	-3	+1
South Africa	20%	+1	-4
Netherlands	19%	+1	-4
Indonesia	18%	+3	+1
Peru	16%	=	-10
Sweden	16%	=	-10



## 2. Crime & Violence

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Crime & violence across 29 countries remains at three in 10 (31%) mentioning it. Compared to this time last year, concern is up slightly.

The proportion of Swedes expressing concern about crime has jumped eight points this month to over three-fifths (65%). It's still the nation's primary worry and has been for nearly eight and half years (101 months). Additionally, compared to January 2024 the level of worry is 12 points higher. Although, it should be noted that this level isn't unusual for Sweden, with

September 2024 recording the same score.

Colombia has experienced the opposite pattern, with concern dropping eight points to 36%, which is a similar level to what we usually see for the nation.

### Countries where CRIME & VIOLENCE is the #1 concern:

- Chile (66%)
- Sweden (65%)
- Peru (61%)
- Mexico (56%)
- Brazil (38%)

# 31%

say **crime & violence** is one of the key issues facing their country

## 2. Crime & Violence

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**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jan 25

Country	% choosing crime & violence as a worry	Change from 12-month	
		last month	change
World	31%	=	+2
Chile	66%	+2	+1
Sweden	65%	+8	+12
Peru	61%	-4	-1
Mexico	56%	-3	+1
South Africa	51%	-3	-3
Argentina	39%	-5	=
Brazil	38%	-3	-3
Colombia	36%	-8	-2
Australia	33%	-1	+10
France	32%	=	+1
Malaysia	29%	+2	+6
Germany	29%	+4	+12
Japan	29%	+1	+13
Türkiye	28%	-1	+5
Israel	27%	-1	+5
Netherlands	27%	+5	+9
Italy	26%	-6	+4
Belgium	26%	=	+2
Thailand	26%	+2	=
US	24%	-4	-7
India	24%	-1	+2
Great Britain	22%	-4	+2
Canada	20%	-2	+5
Indonesia	19%	=	-3
Spain	16%	-2	-1
Singapore	13%	+3	+4
South Korea	12%	-2	-11
Hungary	11%	+3	+1
Poland	7%	=	-1

### 3. Poverty & Social Inequality

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Across 29 countries, the proportion mentioning inequality remains at 29%, which is the same level as last January.

In South Africa, we see that the number of people mentioning inequality has fallen eight percentage points to 28%. Compared to 12 months ago this is three points lower. However, looking at the bigger picture, this is the lowest score for the nation in three years, when in December 2022 it was 27%.

Inequality concern has also

dropped in Belgium this month. A quarter (25%) say it is an issue, which is down six points from December and January 2024.

#### Countries where POVERTY & SOCIAL INEQUALITY is the #1 concern:

- Japan (34%; joint with taxes)

# 29%

say **poverty & social inequality** is one of the key issues facing their country

# 3. Poverty & Social Inequality

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jan 25

Country	% choosing poverty & social inequality as a worry	Change from 12-month	
		last month	change
World	29%	=	=
Argentina	44%	+1	+4
Indonesia	42%	+3	-2
Hungary	39%	-2	-2
Thailand	38%	-2	-4
Türkiye	36%	+1	+1
Brazil	36%	-1	-2
Peru	35%	+6	+8
Colombia	35%	+2	+4
Japan	34%	=	=
Germany	31%	-2	=
Australia	30%	+3	+2
Italy	29%	+3	=
France	28%	-1	+2
Mexico	28%	+5	+1
South Africa	28%	-8	-3
Malaysia	28%	+1	+1
Netherlands	28%	-3	-7
Israel	26%	+2	+8
Chile	25%	-3	+1
Canada	25%	-1	-2
Spain	25%	-1	-3
South Korea	25%	+2	-4
Belgium	25%	-6	-6
Great Britain	24%	-4	-3
Sweden	23%	+3	=
Poland	23%	=	+3
India	21%	-1	+1
US	19%	+2	=
Singapore	14%	-7	-1

## 4. Unemployment

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Unemployment as a concern has increased marginally across 29 countries this month, and is up slightly from last January. This month, the net gain in countries putting jobs as a primary issue is up two. Colombia, Spain, & Italy all put it first, with South Korea dropping out.

This pattern is normal for Spain, however. With the exception of last month, Spain has had unemployment top since May 2023. This month, worry rose seven points to 38%.

Italy now has this as their main issue again after taking a hiatus in April 2024, when health care took over. Up four points this month, it now stands at 37% worried (one point ahead of health care).

### Countries where UNEMPLOYMENT is the #1 concern:

- South Africa (69%)
- Argentina (46%)
- Colombia (41%)
- Spain (38%)
- Italy (37%)

# 28%

say **unemployment** is one of the key issues facing their country

# 4. Unemployment

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

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Country	% choosing unemployment as a worry	Change from 12-month	
		last month	change
World	28%	+1	+1
South Africa	69%	+4	+6
Indonesia	49%	+1	+6
Argentina	46%	+2	+8
India	43%	+4	+5
Colombia	41%	-1	=
Singapore	40%	-5	+1
Spain	38%	+7	-1
Italy	37%	+4	-1
Peru	36%	+2	+1
South Korea	35%	-8	-5
Chile	33%	-1	+3
Malaysia	33%	+6	+5
Thailand	31%	-5	+3
Mexico	31%	+2	-5
Türkiye	28%	+6	+7
Brazil	24%	+4	-1
Sweden	24%	+3	+6
Australia	22%	=	+3
Poland	19%	+2	+6
Canada	19%	-2	-2
Belgium	16%	-3	+1
US	16%	+3	=
Japan	16%	-1	-2
Great Britain	16%	+1	+2
Hungary	15%	=	-1
France	14%	-2	+4
Germany	13%	-1	+3
Israel	12%	+3	-2
Netherlands	8%	+4	+3

## 5. Financial/ Political Corruption

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Corruption as an issue across 29 nations remains at 27% citing it.

After recent [political turmoil last month](#) in South Korea, the nation has experienced a significant rise in those expressing concern. This January, worry increased seven points to half (50%) putting it as one of the major issues. This is 16 points higher than last January and the highest level for five years, when we recorded 52% in December 2019.

Likewise, with continued [disapproval of their government](#), the number of Peruvians mentioning corruption has risen seven points to over half (54%). This is the highest it has been since May 2023, when it was also 54%.

### Countries where **FINANCIAL/POLITICAL CORRUPTION is the #1 concern:**

- Indonesia (56%) • Thailand (43%)
- South Korea (50%)
- Malaysia (47%)

# 27%

say **financial/political corruption** is one of the key issues facing their country

# 5. Financial/ Political Corruption

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Country	% choosing financial/political corruption as a worry	Change from 12-month	
		last month	change
World	27%	=	+1
Indonesia	56%	-3	-2
Peru	54%	+7	+1
South Korea	50%	+7	+16
Malaysia	47%	-2	+4
Hungary	47%	-3	+3
South Africa	46%	+1	-4
Thailand	43%	-2	=
Colombia	38%	=	+5
Spain	33%	-1	+13
Chile	32%	-1	+4
Brazil	30%	+3	+4
Israel	30%	-6	-1
Poland	29%	=	-3
US	27%	+4	+5
India	26%	=	+6
Argentina	25%	-1	+1
Mexico	24%	-3	=
Türkiye	22%	=	-3
Japan	22%	+1	-15
Canada	14%	+4	+4
Italy	12%	+2	+2
Singapore	11%	+4	+4
Sweden	11%	+3	+1
Belgium	11%	-4	-8
Great Britain	10%	=	-5
Australia	10%	-3	-1
France	9%	+1	+2
Germany	7%	-2	-2
Netherlands	6%	-5	-1



## 6. Health Care

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Health care as an issue across 29 countries has been creeping up list. This month, it's increased slightly and compared to last January, it's up three points.

North America has witnessed an increase in concern this month. Canada is up six points to 44% citing it, and it now ties as their main issue (with inflation). However, it's not unusual, with this score being five lower than this time last year.

Comparatively, in the US, those

mentioning health has jumped up eight points to 31%. Not only is this nine points higher than a year ago, it's also the highest level since May 2020, when it was 32%.

### Countries where HEALTH CARE is the #1 concern:

- Hungary (61%)
- The Netherlands (31%)
- Canada (44%; joint with inflation)
- Great Britain (42%)

# 24%

say **health care** is one of the key issues facing their country

# 6. Health Care

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

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Country	% choosing health care as a worry	Change from 12-month	
		last month	change
World	24%	+1	+3
Hungary	61%	-3	+10
Canada	44%	+6	-5
Great Britain	42%	+2	-1
Brazil	37%	-1	+3
Italy	36%	-5	+8
Singapore	35%	+5	+10
Poland	35%	-8	-1
US	31%	+8	+9
Netherlands	31%	+6	-5
Spain	31%	+4	+1
Australia	31%	+2	-1
France	29%	+3	+7
Colombia	24%	+7	+6
Sweden	23%	-4	+2
Belgium	21%	+1	+7
Mexico	19%	=	+3
Germany	18%	-2	=
Argentina	17%	+4	+7
South Africa	16%	+1	+4
Chile	15%	-3	+1
India	14%	+2	+3
South Korea	14%	-3	+8
Thailand	13%	+5	=
Peru	13%	-1	-2
Japan	11%	+1	=
Malaysia	10%	-1	+2
Indonesia	9%	+4	+1
Türkiye	5%	-2	+1
Israel	5%	-1	+2

# 7. Taxes

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

The proportion mentioning taxes across 29 countries is up slightly from last and is three points higher than January 2024.

Israel has experienced the largest rise in concern this month after increasing 11 points to a third (34%) citing it as an issue. This is also 11 points higher than this time last year and the highest it has been for the nation since they were added to the survey in February 2015.

Additionally, it means that taxes is now the second biggest worry for the nation, behind terrorism (48%) and ahead of military

conflict between nations (31%).

The number of Japanese mentioning taxes is also at 34%, after rising three points. It's now their joint first issue with inequality.

## Countries where TAXES is the #1 concern:

- Belgium (35%)
- Japan (34%; joint with inequality)

# 19%

say **taxes** is one of the key issues facing their country

# 7. Taxes

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Country	% choosing taxes as a worry	Change from 12-month	
		last month	change
World	19%	+1	+3
Belgium	35%	+4	+5
Japan	34%	+3	-2
Israel	34%	+11	+11
Brazil	28%	+6	+5
Canada	27%	-1	-1
Italy	27%	-4	+1
Indonesia	25%	+8	+20
India	22%	=	+5
France	22%	-3	+6
Argentina	21%	+1	+2
Türkiye	20%	=	+6
Spain	20%	-1	+3
Singapore	20%	=	-2
Poland	19%	-3	-3
Great Britain	19%	-3	+4
Colombia	17%	+1	-2
US	17%	-1	+3
Malaysia	16%	-1	+5
Mexico	16%	+2	+3
Australia	15%	=	-1
Germany	14%	+2	-2
Netherlands	13%	+3	+1
Sweden	13%	+3	=
South Korea	13%	=	-3
Thailand	12%	+1	+4
Hungary	11%	+1	+3
South Africa	10%	-2	+3
Chile	9%	=	+1
Peru	6%	=	+4

## 8. Immigration Control

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

The proportion choosing immigration control as a worry across 29 countries has not changed since last month and is also slightly increased from a year ago.

Brits are becoming more concerned about immigration, with the number citing it going up four points this month to 35%. This is six points higher than last January. It's also the second highest score in eight years, with September 2024's score being the highest (39%) and January 2017 being the next (37%).

It is also now Canada's joint

second biggest concern, with taxes and behind inflation and health care. Up five points, 27% now cite it, which is ten points higher than this time last year.

### Countries where IMMIGRATION CONTROL is the #1 concern:

- Germany (35%)

# 16%

say **immigration control** is one of the key issues facing their country

# 8. Immigration Control

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jan 25

Country	% choosing immigration control as a worry	Change from 12-month last month change	
World	16%	=	+1
Chile	45%	+6	+11
Germany	35%	=	-3
Great Britain	35%	+4	+6
Canada	27%	+5	+10
US	27%	-3	=
Belgium	26%	+2	+2
Türkiye	25%	-13	-4
Netherlands	25%	-5	-14
France	23%	=	-2
Spain	22%	=	+7
Australia	20%	+3	+4
Sweden	19%	+4	+3
Italy	17%	-1	=
South Africa	16%	+1	+5
Poland	14%	+2	-2
Japan	12%	=	+5
Singapore	12%	-2	+5
Peru	11%	-5	-6
Malaysia	11%	=	-3
Colombia	10%	+2	+1
Mexico	8%	-2	-3
Thailand	7%	=	+3
Hungary	7%	+2	-1
India	5%	+1	+2
Israel	4%	=	=
Argentina	3%	=	+1
Indonesia	2%	=	-4
South Korea	2%	+1	+2
Brazil	0%	-1	-2

## 9. Climate Change

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Across 29 countries, those expressing concern about climate change has dropped slightly to 15%.

Poland has seen the biggest increase in those saying climate change is an issue. After a five point rise, 17% now think it is an issue. This is also five points higher than last January.

The number of Brits citing climate change as one of the main challenges facing the country has increased marginally to a quarter (24%). Although only a small climb, this

is the highest level for the country since October 2023, when it was also 24%.

**Countries where CLIMATE CHANGE is the #1 concern:**

**None**

# 15%

say **climate change** is one of the key issues facing their country

# 9. Climate Change

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jan 25

Country	% choosing climate change as a worry	Change from 12-month	
		last month	change
World	15%	-1	-1
Singapore	29%	+4	+6
Japan	26%	=	+3
Great Britain	24%	+2	+1
Netherlands	24%	-2	-4
Australia	24%	+1	-4
Italy	22%	=	-2
Germany	22%	+1	-6
France	21%	-2	-4
Spain	19%	-3	+1
Canada	18%	-4	-3
Belgium	18%	-1	-2
Thailand	18%	+3	+4
Poland	17%	+5	+5
Sweden	17%	-4	+2
US	17%	=	-2
Indonesia	15%	-6	-5
Brazil	15%	-1	-2
Mexico	14%	-5	=
South Korea	14%	-4	-6
South Africa	12%	+1	-1
Colombia	12%	-2	+3
Malaysia	10%	-4	+2
India	9%	-2	-2
Türkiye	8%	+2	-1
Argentina	5%	+1	+2
Chile	5%	+2	-5
Hungary	5%	+1	=
Peru	4%	-4	-4
Israel	2%	=	+1



# 17. Coronavirus (Covid-19)

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Those mentioning coronavirus as an issue across 29 countries has risen marginally to 3%.

Only one country, Thailand, has one in ten (10%) expressing concern. This is up four points from last month.

We will continue to track attitudes to Coronavirus as we enter the fifth anniversary of the pandemic.

**Countries where CORONAVIRUS (COVID-19) is the #1 concern:**

**None**

# 3%

say **coronavirus (covid-19)** is one of the key issues facing their country

# 17. Coronavirus (Covid-19)

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jan 25

Country	% choosing coronavirus (covid-19) as a worry	Change from 12-month	
		last month	change
World	3%	+1	-4
Thailand	10%	+4	-2
Malaysia	7%	=	-22
Singapore	7%	+4	-15
Japan	5%	+1	-1
Mexico	5%	+2	-5
India	4%	-2	-12
Australia	3%	=	-5
Belgium	3%	+2	-1
Indonesia	3%	-1	-6
US	3%	+1	-4
Türkiye	3%	=	-1
Brazil	3%	+2	=
Great Britain	2%	=	-3
Peru	2%	+1	-3
Poland	2%	=	-7
South Korea	2%	=	-2
Germany	2%	+1	-4
France	2%	+1	=
Colombia	1%	=	-1
Chile	1%	=	-1
Italy	1%	=	-3
Canada	1%	-2	-3
Spain	1%	-1	-3
South Africa	1%	=	-1
Israel	1%	=	=
Sweden	1%	=	-1
Argentina	1%	=	+1
Hungary	1%	-2	-2
Netherlands	0%	-1	-3

# ECONOMIC FOCUS

# The State of the Economy in my Country

Running alongside our **What Worries the World** survey, Ipsos' monthly **Global Consumer Confidence** study asks the public in 29 countries questions relating to the economy and finance, on a country and personal level.

The following section draws on some of this data to provide extra context to this month's What Worries the World report. It shows how the public rate the current economic climate in their country.

Please contact: **[Emilios.Louca@ipsos.com](mailto:Emilios.Louca@ipsos.com)** for more information.

# Current Economic Situation

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

On average across 29 countries, 37% of people describe the economic situation in their country as “good”.

Up most from this point last year is Argentina, + 31pp to 38%. This is the largest 12-month increase the country has ever seen, and also the highest its good economy score has been since November 2017 (38%).

Of the 29 countries in our survey, positive economic sentiment has fallen most since last year in France, -20 points to 10%. This is the most France’s

score has even fallen over a 12-month period.

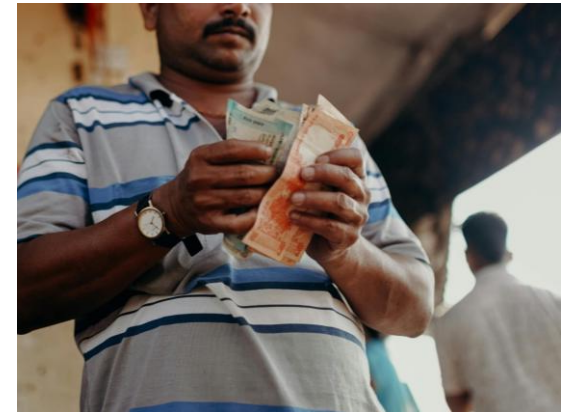
Meanwhile, Germany records a new all-time low good economy score for the fourth consecutive month, now down on 26%.

## Top countries most worried about the economy:

- **South Korea** (91% say it’s in “bad” shape)
- **France** (90%)
- **Japan** (87%)
- **Türkiye** (81%)

# 31pp

Argentina’s good economy score is up 31pp this month to 38%.



# Current Economic Situation

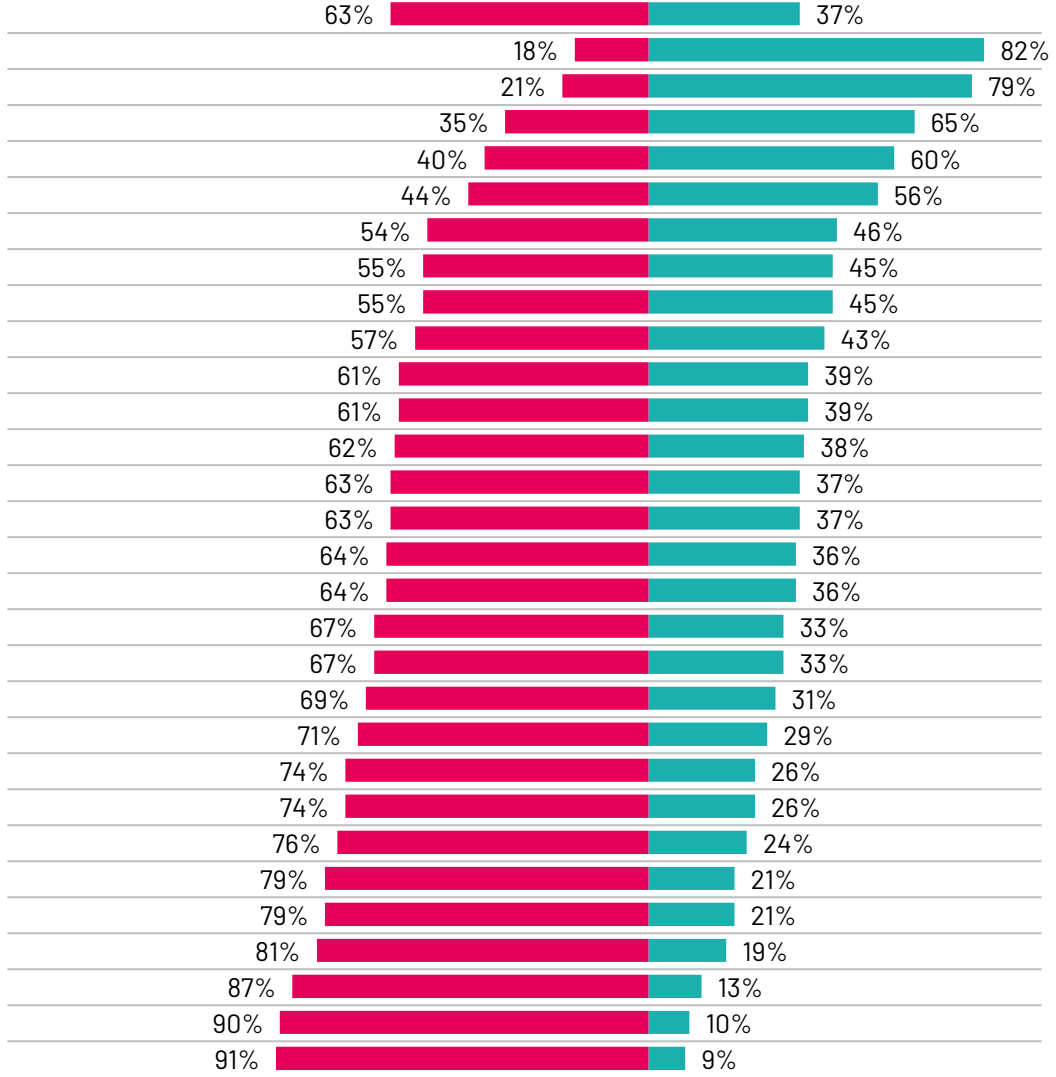
**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Jan 25

## Country

World
Singapore
India
Malaysia
Netherlands
Indonesia
Thailand
Mexico
Australia
Poland
Sweden
Spain
US
Colombia
Argentina
South Africa
Belgium
Israel
Brazil
Chile
Italy
Germany
Canada
Great Britain
Peru
Hungary
Türkiye
Japan
France
South Korea

## Q: How would you describe the current economic situation in your country?



Good (teal bar)      Bad (pink bar)

## Change from 12-month last month change

+1	-1
+2	+3
+3	=
+7	+14
=	+5
-10	-7
+1	-7
+1	-2
=	-3
+5	=
-4	+10
+2	+4
-3	=
+12	+8
+5	+31
+5	+11
+5	-9
+3	-7
-2	-12
+2	-2
+1	-4
-1	-14
-10	-6
+2	-11
+4	+5
+5	-3
-1	-3
+2	=
=	-20
-1	-5



# Current Economic Situation

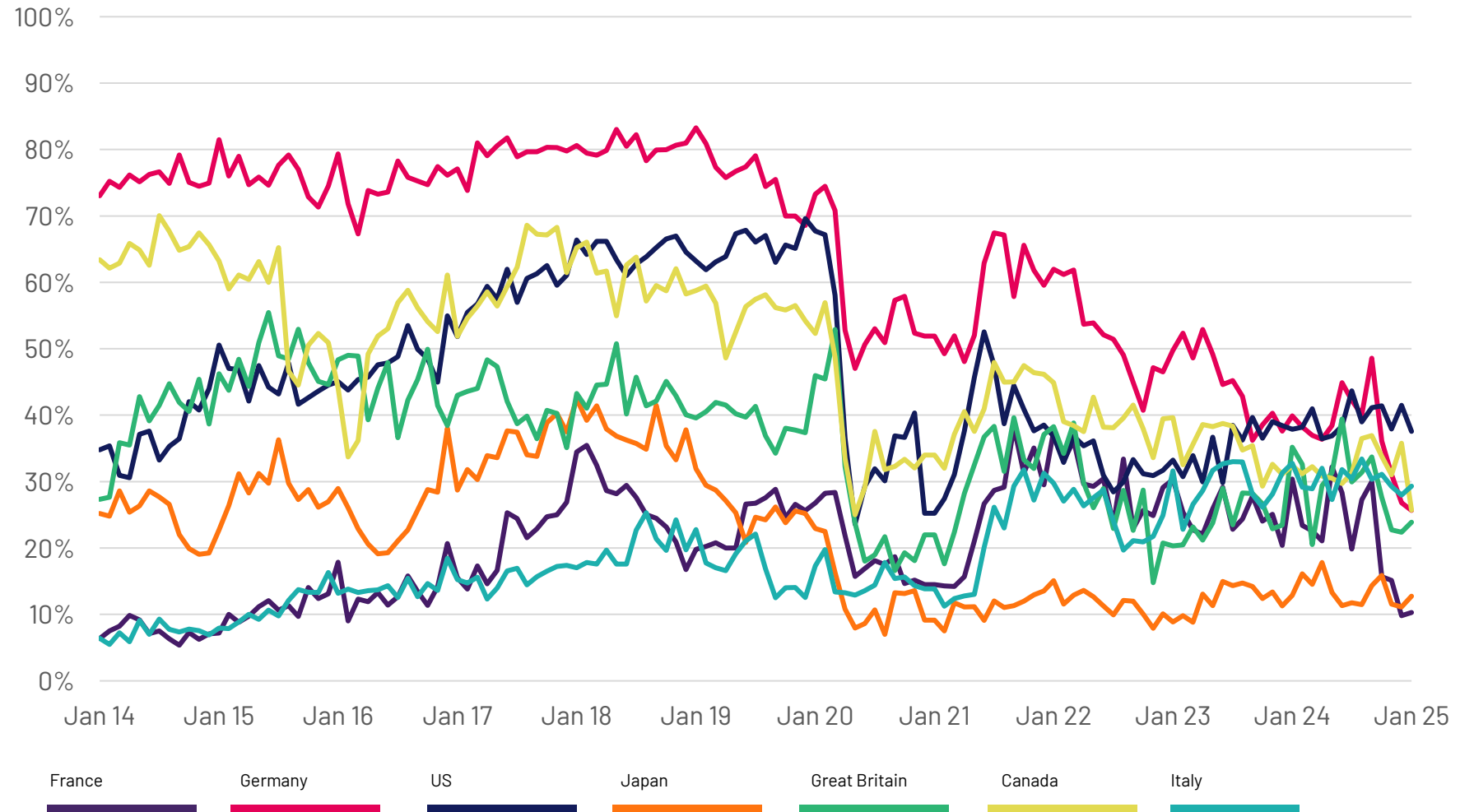
G7

% 'Very good' or 'Somewhat good'

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

**Q: How would you describe the current economic situation in your country?**



# Current Economic Situation

## Argentina

% 'Very good' or 'Somewhat good'

After a 5-point increase on last month, Argentina has now recorded its highest good economy score since November 2017 (38%). Argentina's score is now 31pp higher than this time last year, the most its score has ever increased over a 12-month period.

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?





# Current Economic Situation

Canada

% 'Very good' or 'Somewhat good'

Canada's good economy score has fallen 10 points since last month, now sitting just 1 point above its all-time time lowest score (25% in May 2020).

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

**Q: How would you describe the current economic situation in your country?**



# Current Economic Situation

France

% 'Very good' or 'Somewhat good'

France has seen the largest year-on-year decrease of the 29 countries in our survey, -20 points from this time last year. This is the largest France's good economy score has ever fallen over a 12-month period.

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



# Current Economic Situation

## Germany

% 'Very good' or 'Somewhat good'

Down one point from last month, Germany has recorded its fourth consecutive all-time low good economy score (26%).

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



# Current Economic Situation

Great Britain

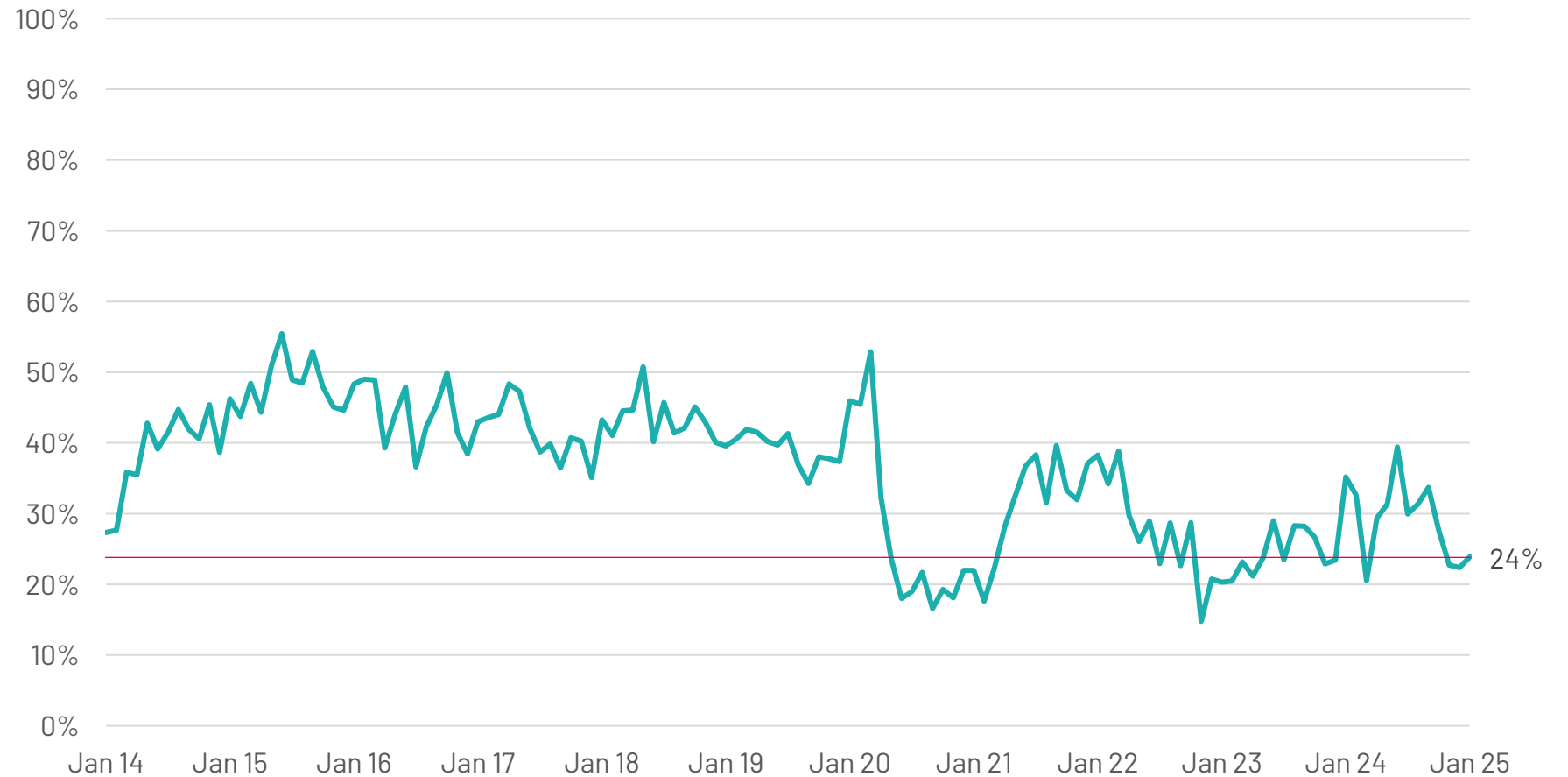
% 'Very good' or 'Somewhat good'

Great Britain's score has dropped 15 points since their post-election high in June 2024.

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



# Current Economic Situation

Italy

% 'Very good' or 'Somewhat good'

Although Italy sits in the bottom third of the country rankings, this month's good economy score of 29% is high in comparison to scores over the past decade – and only four points off its all-time high (33%).

**Base:** Representative sample of 24,767 adults aged 16-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



# Current Economic Situation

Japan

% 'Very good' or 'Somewhat good'

Perceptions of Japan's economy have failed to recover from the impact of Covid. Its good economy score hasn't risen above 20% since February 2020 (22%).

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



# Current Economic Situation

Malaysia

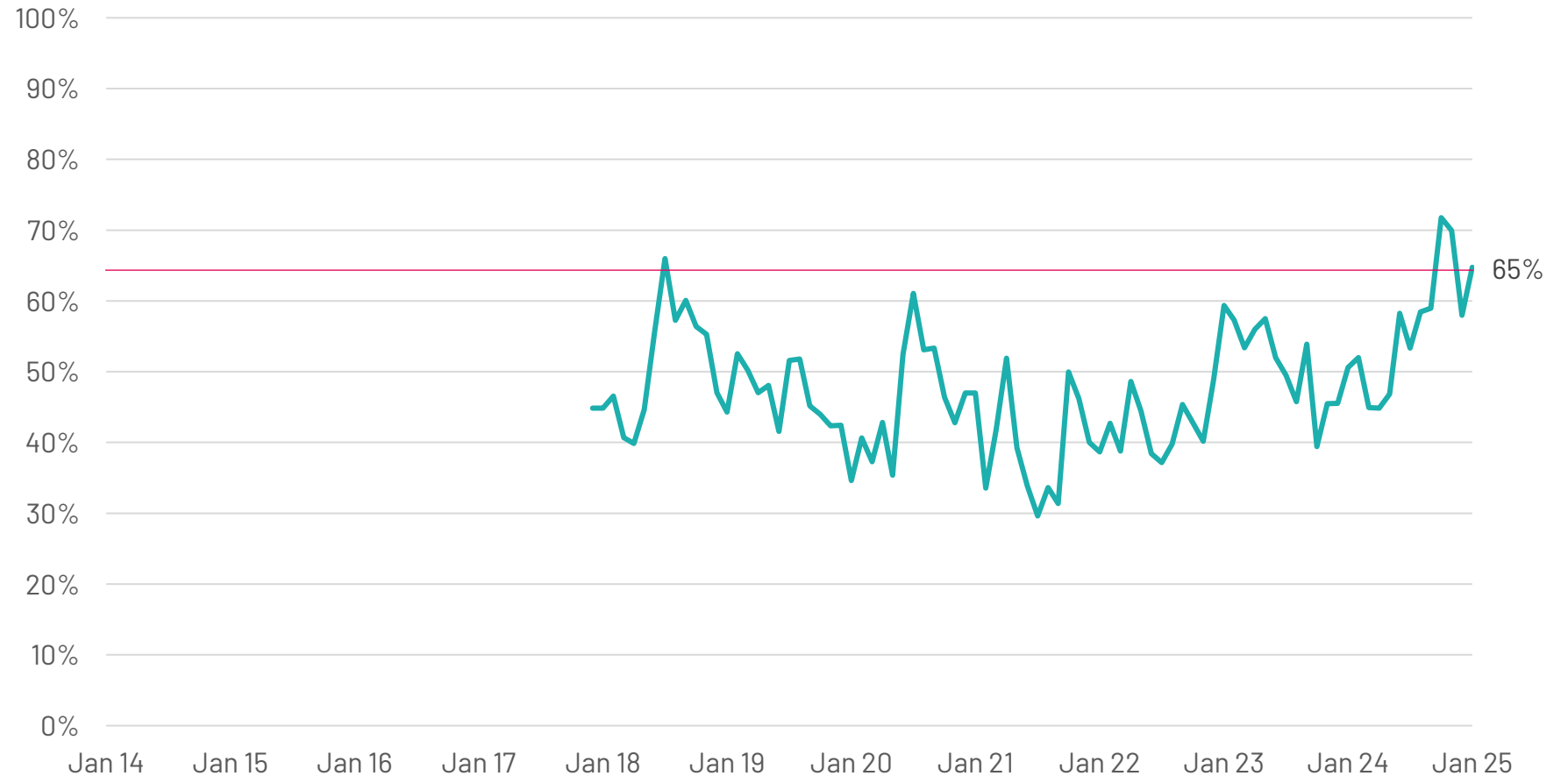
% 'Very good' or 'Somewhat good'

Malaysia has seen the second-biggest 12-month increase in its good economy score, up 14 points from January 2024.

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



# Current Economic Situation

Mexico

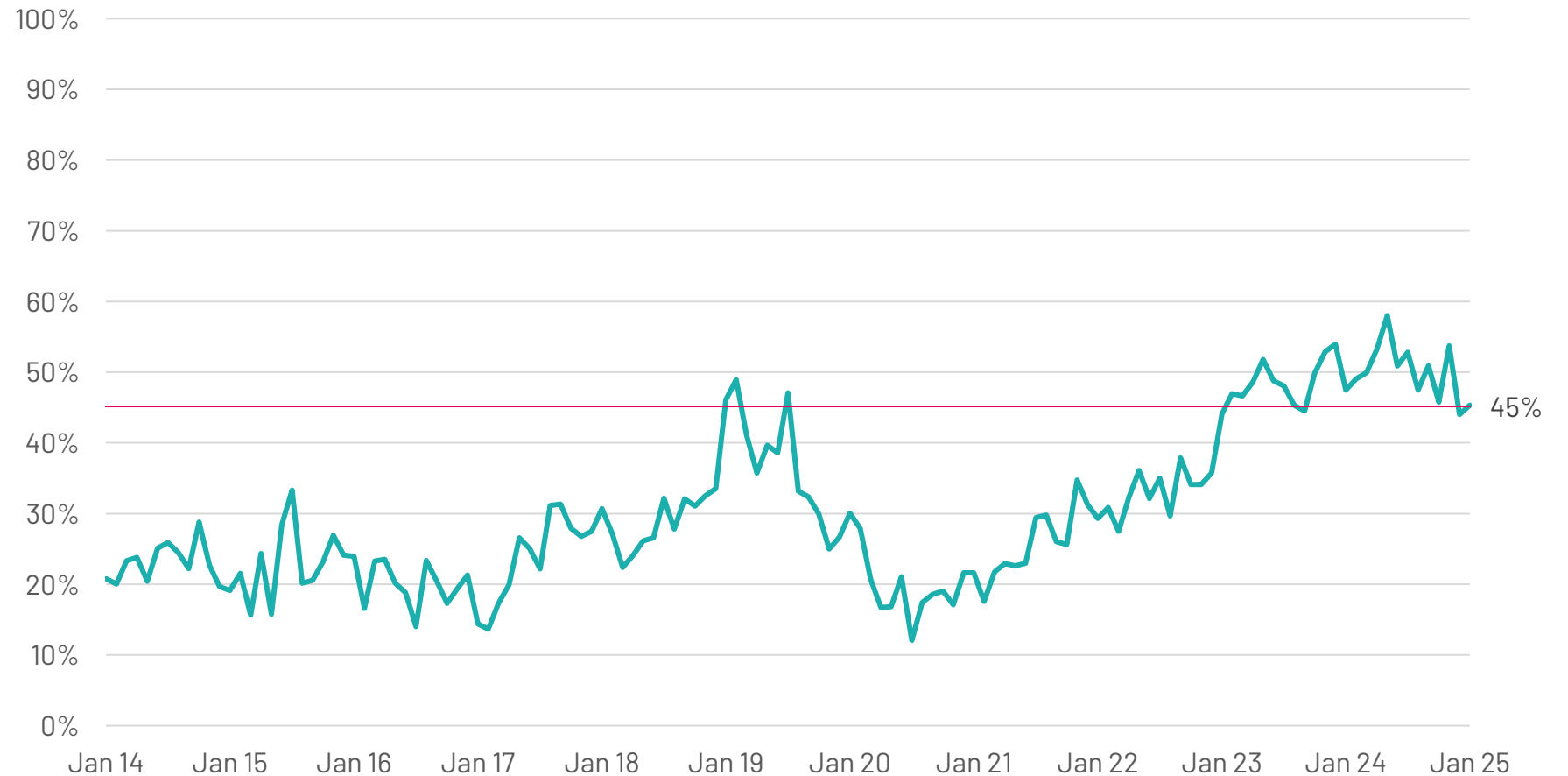
% 'Very good' or 'Somewhat good'

Of the 29 countries in our survey, Mexico has seen one of the strongest recoveries from the pessimism induced by the Covid-19 pandemic. It currently has the highest good economy score in LATAM.

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?





# Current Economic Situation

South Korea

% 'Very good' or 'Somewhat good'

After a 1-point decrease from last month, South Korea records its lowest good economy score since March 2017 (7%).

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



# Current Economic Situation

US

% 'Very good' or 'Somewhat good'

Except for a brief spike in the summer of 2021, the US has struggled to recover the economic confidence it had pre-pandemic. The last time the US's good economy score was this low before the pandemic was September 2014 (36%).

**Base:** Representative sample of 24,767 adults aged 18-74 in 29 participating countries, December 20th 2024 - January 3rd 2025.

**Source:** Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



# Methodology

This 29-country Global Advisor survey was conducted between December 20th 2024 and January 3rd 2025 via the Ipsos Online Panel system among 24,767 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Türkiye and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result."

The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Japan, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Colombia, Hungary, Indonesia, Israel, Malaysia, Mexico, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Thailand and Türkiye.

The sample in India consists of approximately 2,200 individuals, of whom approximately 1,800 were interviewed face-to-face and 400 were interviewed online.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be taken as representative of these countries' general adult population under the age of 75.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of these populations.

India's sample represents a large subset of its urban population – social economic

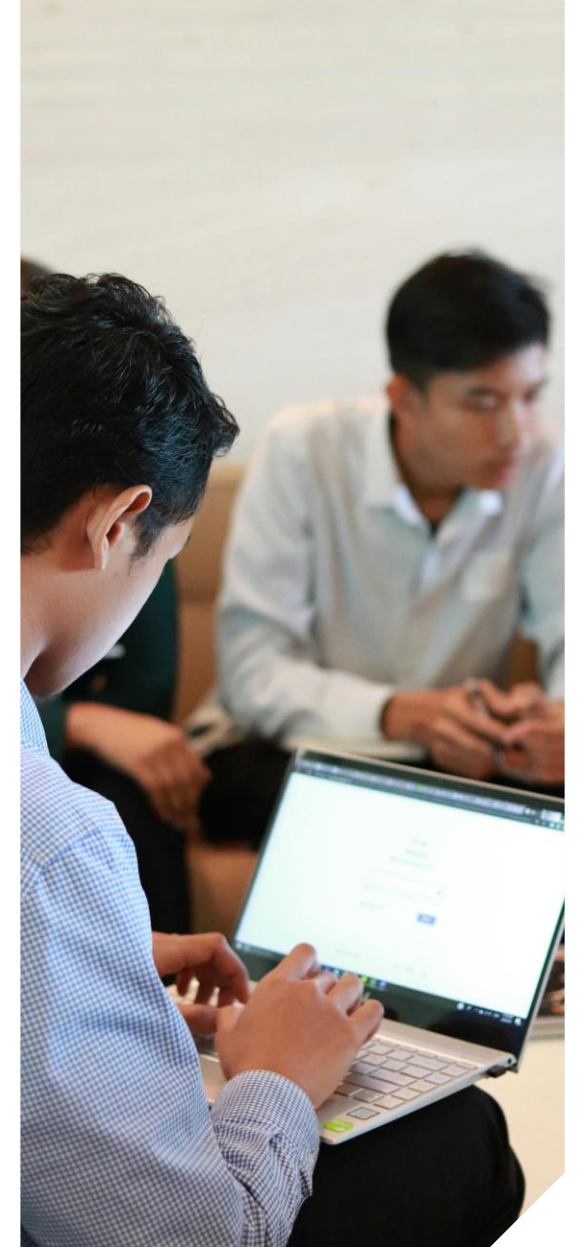
classes A, B and C in metros and tier 1-3 town classes across all four zones.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent census data.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't knows or not stated responses

The publication of these findings abides by local rules and regulations.



# THANK YOU

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