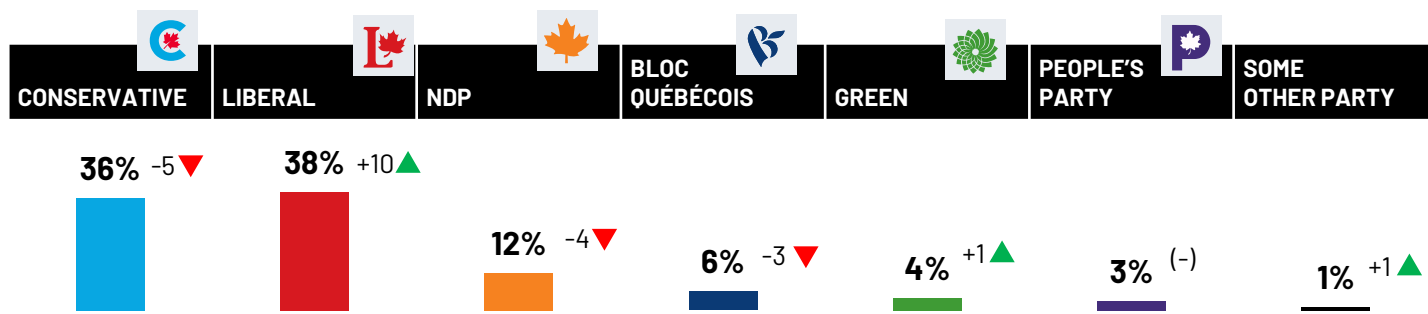


# LIBERALS TAKE LEAD FOR FIRST TIME SINCE 2021

## RENEWED LIBERALS (+10) DRAWING SUPPORT FROM CONSERVATIVES (-5), NDP (-4), AND BLOC (-3)

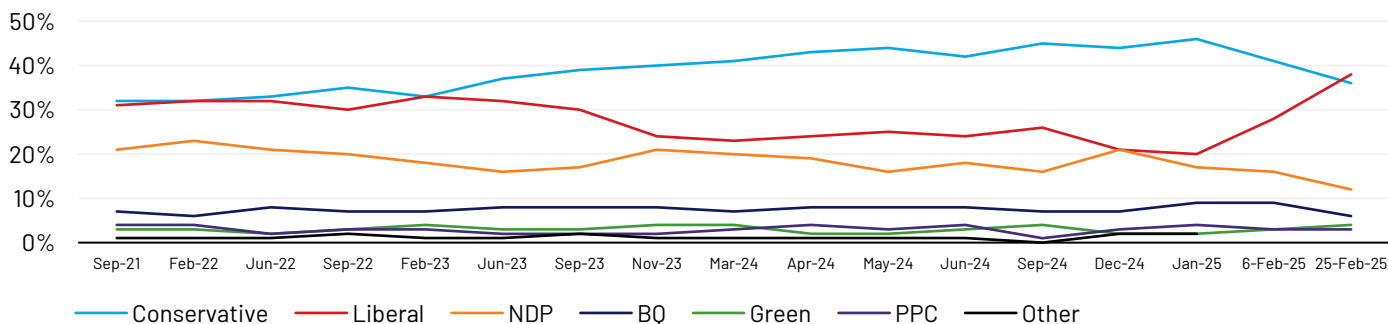
FEBRUARY 25 | 2025

### FEDERAL VOTE (DECIDED VOTERS, LEANERS INCLUDED)



After nearly four years of Conservative dominance in the polls, the Liberal Party of Canada has taken a two-point lead among decided voters, overturning a 26-point deficit from just six weeks ago. Support for the Bloc Québécois has declined (-3 points), while the

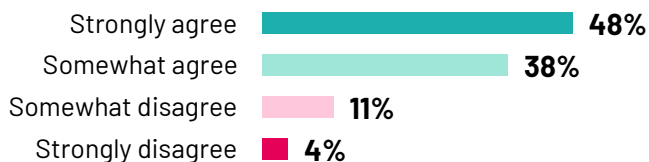
NDP vote continues to collapse (-4 points), further strengthening the Liberals. The Conservatives (-5 points) are facing headwinds from rising anti-Trump sentiment and anticipation surrounding the Liberal Party's new leadership.



### INCREASED URGENCY FOR AN IMMEDIATE FEDERAL ELECTION

**86%** +9 vs JAN 2025

Say that we need a federal election immediately, so we have a Prime Minister and government with a strong mandate to deal with the tariff threat from President Trump



A strong majority (86%) of Canadians believe an immediate federal election is necessary to establish strong leadership and a clear mandate to address President Trump's tariff threat—an urgency that has grown since January (+9 points). Nearly half (48%) of Canadians strongly support holding an election immediately.

Support for an immediate election is highest among Conservative voters (96%), followed by NDP voters (82%) and Liberal voters (74%).

# About This Study

---

## ABOUT THE STUDY

---

These are some of the findings of an Ipsos poll conducted between February 21 and 24, 2025, on behalf of Global News. For this survey, a sample of 1,000 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within  $\pm 3.8$  percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

For more information on this news release, please contact:

**Darrell Bricker, PhD**

CEO, Ipsos Global Public Affairs

+1 416 324 2001

[Darrell.Bricker@ipsos.com](mailto:Darrell.Bricker@ipsos.com)

---

## ABOUT IPSOS

---

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, STOXX Europe 600 and is eligible for the Deferred Settlement Service (SRD).

<http://www.ipsos.com/>