

LIBERALS NARROW GAP WITH CONSERVATIVES

FEBRUARY 4 | 2025

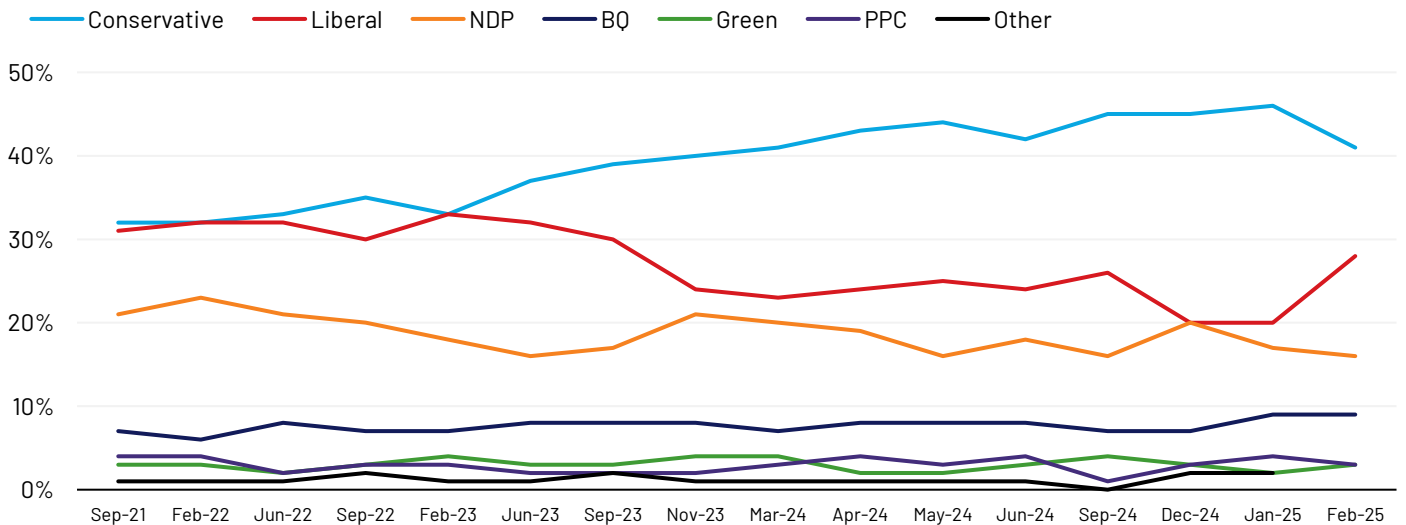
FEDERAL VOTE (DECIDED VOTERS, LEANERS INCLUDED)



Liberal Party support has increased as the party advances in selecting a new leader, reaching 28%, an 8-point gain since early January. This growth in Liberal backing has come partly at the expense of the Conservative Party, which has seen its support decrease to 41%, a 5-point drop. Despite these

shifts, the Conservatives remain well-positioned for a decisive victory if an election were held tomorrow. They continue to lead in all regions except Quebec, where the Bloc continues to lead, and across all key demographic groups.

Tracking Federal Vote Intentions



About This Study

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between January 30 and February 3, 2025, on behalf of Global News. For this survey, a sample of 1,000 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

For more information on this news release, please contact:

Darrell Bricker, PhD

CEO, Ipsos Global Public Affairs

+1 416 324 2001

Darrell.Bricker@ipsos.com

ABOUT IPSOS

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

<http://www.ipsos.com/>