

CZECH REPUBLIC

HOLIDAY PLANS

HOLIDAY PLANS **80%** (+7pts)

Vs Europe 75% (+4pts)

BUDGET **€1 283** (+11%)

Vs Europe €1 918 (+6%)

DURATION **2.0** weeks

Vs Europe 1.9 weeks

RESERVATION **40%**

Vs Europe 41%

HOLIDAYS DESTINATION

HOLIDAYS IN THEIR OWN COUNTRY

39% (-7pts)

HOLIDAYS ABROAD

63% (+10pts)

PREFERRED FOREIGN DESTINATIONS

Slovakia **14%** (+5pts)

Croatia **11%** (-1pt)

Italy **10%** (=)

Greece **10%** (+4pts)

HOLIDAYS ORGANIZATION

FAVORITE ACCOMODATION

Hotel **49%** (+1pt)

Bed & breakfast **32%** (-1pt)

FAVORITE TRANSPORTATION

Personal car **53%** (-7pts)

Plane **33%** (+6pts)

FAVORITE LOCATION

Seaside **48%** (+5pts)

Countryside **33%** (-3pts)

(+XX / -XX) : Evolution vs 2022