

DID YOU KNOW?

Optimism surrounding technology is tempered by AI-related concerns

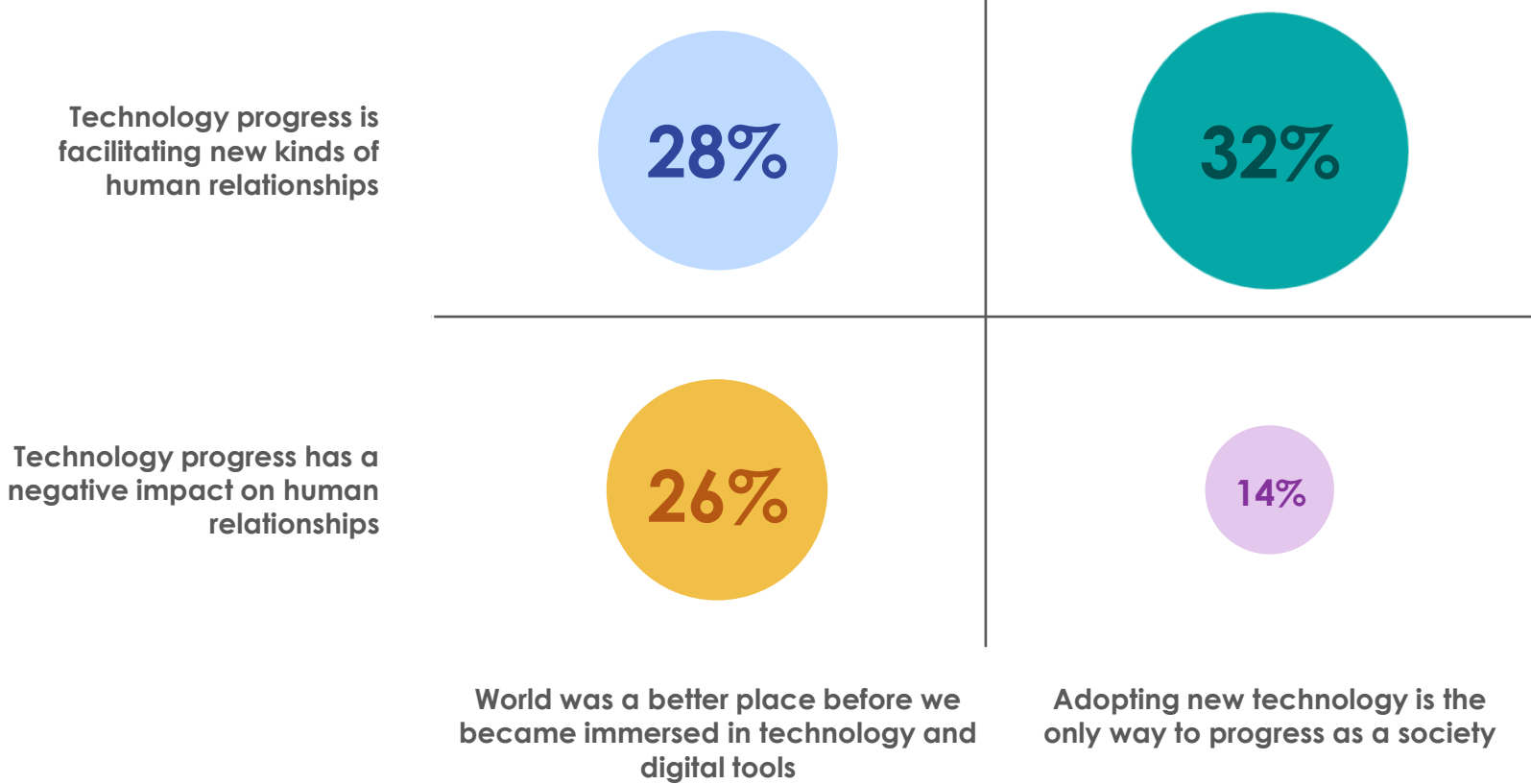


ESSENTIALS
SYNDICATED

January 2024

The majority agree that technology facilitates relationships, but the sentiment splits equally about it being the only path to progress

IMPACT OF TECHNOLOGY ON HUMAN RELATIONSHIPS VS. ON SOCIETY



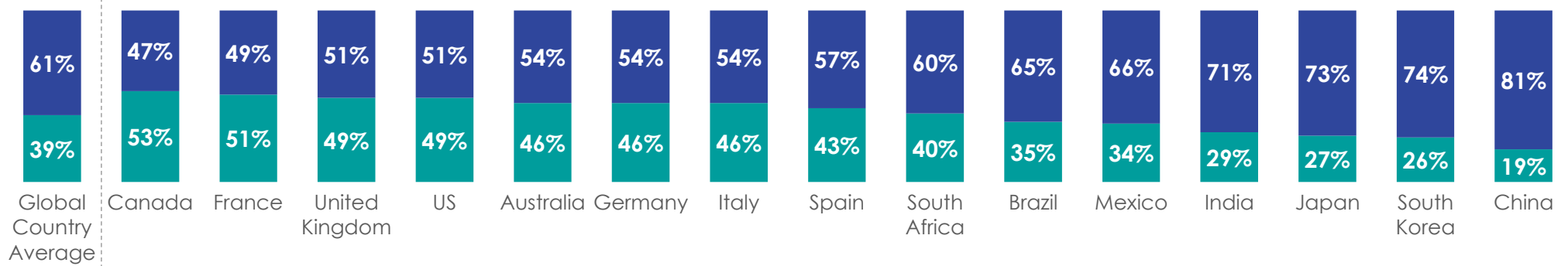
Some nations remain less persuaded about technology's role in fostering positive human relationships

IMPACT OF TECHNOLOGY ON HUMAN RELATIONSHIPS

BY COUNTRY

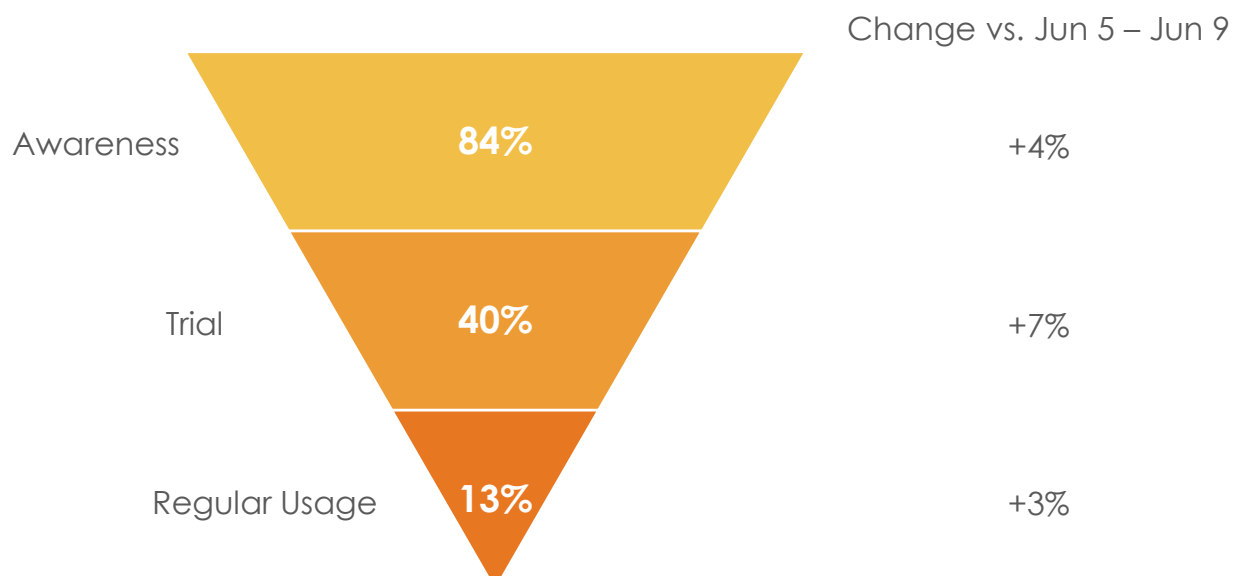
Technology progress is facilitating new kinds of human relationships

Technology progress has a negative impact on quality of human relationships



Interaction with AI tools is surging; a universal trend spanning all generations

AWARENESS OF, AND ENGAGEMENT WITH, GENERATIVE ARTIFICIAL INTELLIGENCE (AI) TOOLS

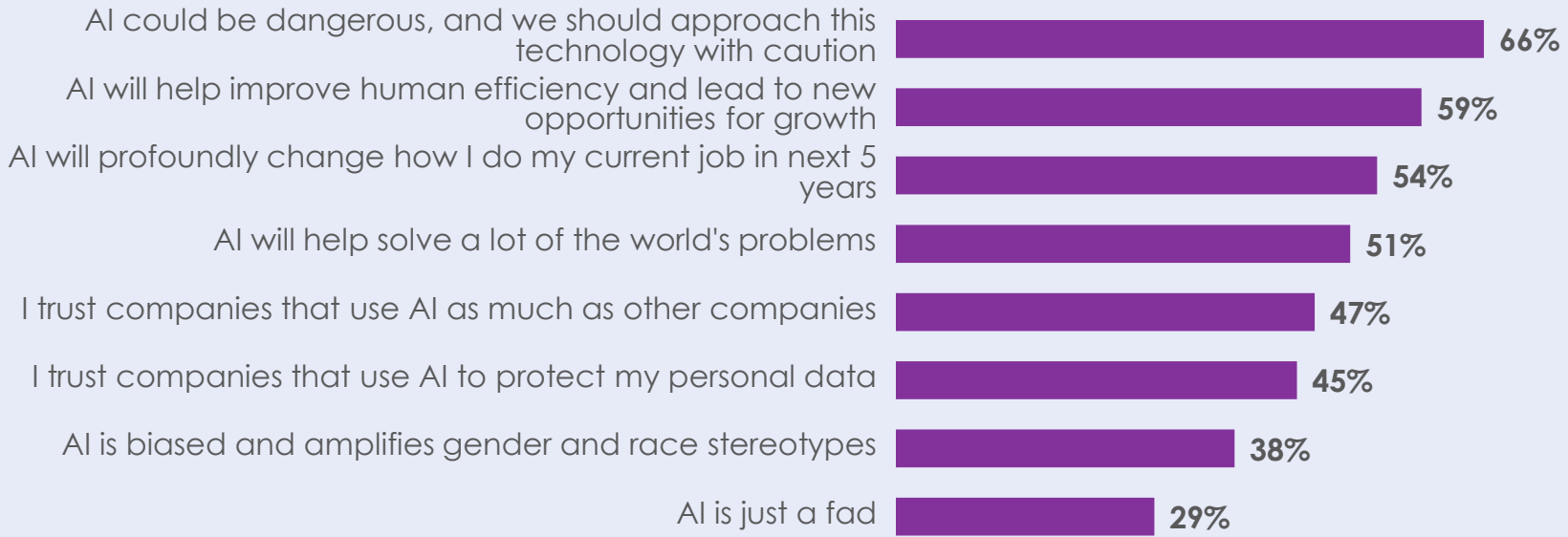


▼ or ▲ indicate change vs. previous wave (statistically significant @ 95% C.I.)

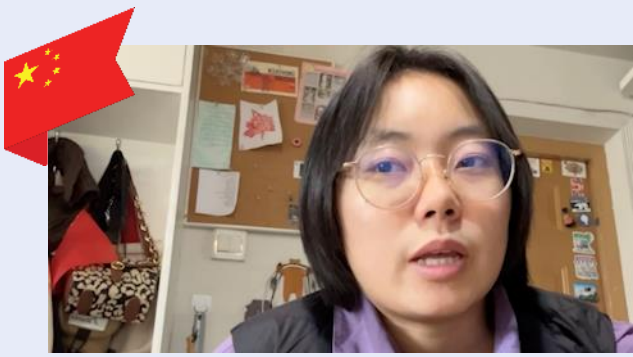
Despite the generally positive outlook on technology, there are several concerns regarding AI

ATTITUDES TOWARDS ARTIFICIAL INTELLIGENCE (AI)

TOP-2 BOX AGREEMENT (STRONGLY/SOMEWHAT AGREE)

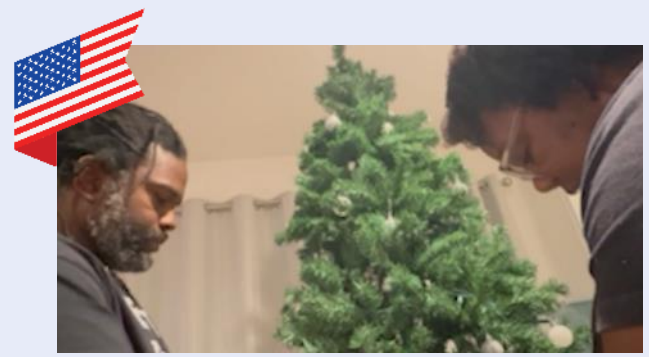


Some engage AI with confidence, while others express more concern



I feel that the future of AI is full of uncertainty. But I'm not particularly pessimistic. Whether it can develop well or be used more widely and more accurately to benefit human beings, all depend on the people themselves.

- Qingwen, CH, Gen Z



This might sound silly – and I know it is more extensive than that – but I don't like how many steps we are taking away from human interaction.

- Courtnei, US, Millennial

Currently, AI productivity is largely driven by information management

HOW ARTIFICIAL INTELLIGENCE (AI) COULD HELP YOU PERSONALLY



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