

The top issues facing Australia

## **IPSOS ISSUES MONITOR FEBRUARY 2024**

**Mark Davis** 

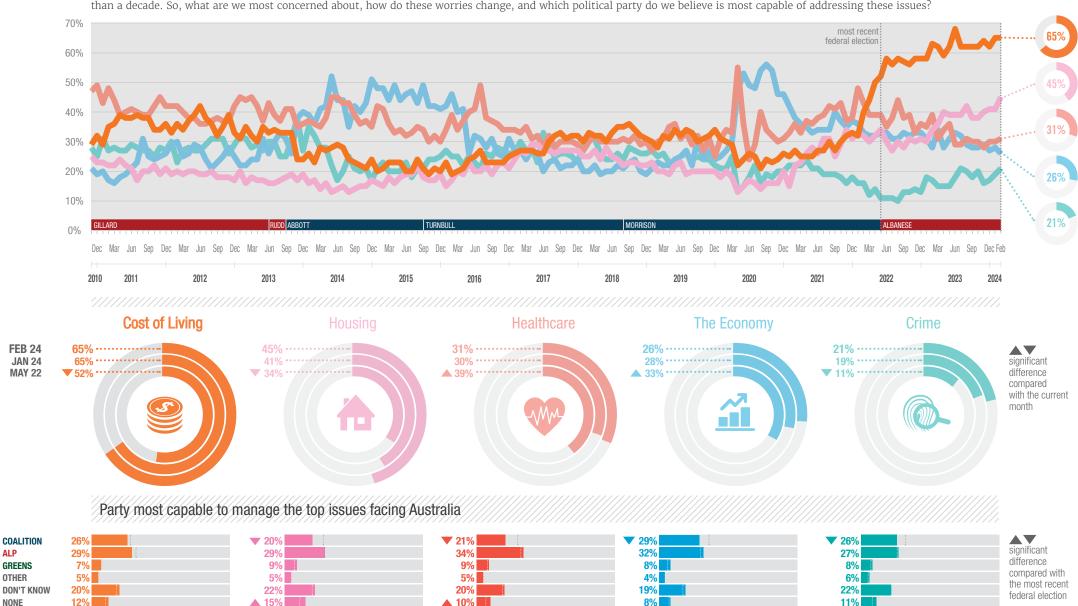
Managing Director, Public Affairs, Australia and New Zealand







The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



COALITION ALP

**GREENS** 

OTHER

NONE

**FEB 24** 

**JAN 24** 

**MAY 22** 



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2010 2011 2012 2013 2014 2015 2016 2017 2018 2010 2020 2021 2022

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## **Mark Davis**

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|   | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022        | 2023 | 2023 | 2023        | 2023 | 2023 | 2023 | 2023 | 2023 | 2023        | 2023 | 2023 | 2023 | 2024 | 2024 |
|---|------|------|------|------|------|------|------|------|------|------|------|------|-------------|------|------|-------------|------|------|------|------|------|-------------|------|------|------|------|------|
| Cost of Living                          | 30%  | 36%  | 36%  | 31%  | 25%  | 21%  | 23%  | 29%  | 33%  | 32%  | 25%  | 28%  | <b>52</b> % | 58%  | 63%  | <b>62</b> % | 59%  | 62%  | 68%  | 62%  | 62%  | <b>62</b> % | 62%  | 64%  | 62%  | 65%  | 65%  |
| Housing                                 | 24%  | 21%  | 19%  | 18%  | 15%  | 18%  | 20%  | 27%  | 24%  | 20%  | 17%  | 27%  | 31%         | 30%  | 34%  | 36%         | 40%  | 39%  | 39%  | 39%  | 42%  | 38%         | 38%  | 40%  | 41%  | 41%  | 45%  |
| Healthcare                              | 48%  | 42%  | 39%  | 40%  | 39%  | 34%  | 38%  | 31%  | 30%  | 31%  | 34%  | 38%  | 39%         | 35%  | 39%  | 31%         | 34%  | 36%  | 29%  | 29%  | 31%  | 30%         | 30%  | 28%  | 30%  | 30%  | 31%  |
| The Economy                             | 20%  | 22%  | 26%  | 29%  | 42%  | 45%  | 33%  | 24%  | 21%  | 24%  | 45%  | 36%  | 33%         | 31%  | 28%  | 34%         | 28%  | 31%  | 33%  | 32%  | 29%  | 28%         | 28%  | 29%  | 27%  | 28%  | 26%  |
| Crime                                   | 27%  | 28%  | 28%  | 29%  | 24%  | 22%  | 25%  | 27%  | 27%  | 24%  | 19%  | 20%  | 13%         | 18%  | 17%  | 15%         | 15%  | 15%  | 18%  | 21%  | 20%  | 18%         | 20%  | 16%  | 17%  | 19%  | 21%  |
| Petrol Prices                           | 8%   | 15%  | 14%  | 11%  | 7%   | 4%   | 4%   | 6%   | 11%  | 9%   | 5%   | 8%   | 22%         | 19%  | 19%  | 18%         | 18%  | 14%  | 13%  | 15%  | 13%  | 17%         | 21%  | 18%  | 16%  | 14%  | 15%  |
| Environment                             |      | 18%  | 13%  | 12%  | 10%  | 10%  | 12%  | 13%  | 16%  | 25%  | 25%  | 25%  | 21%         | 20%  | 18%  |             | 16%  | 15%  | 15%  | 12%  | 16%  | 18%         | 16%  | 14%  | 15%  | 13%  | 13%  |
| Poverty                                 | 10%  | 10%  | 10%  | 11%  | 13%  | 12%  | 13%  | 14%  | 15%  |      | 15%  | 17%  | 15%         | 13%  | 13%  | 10%         | 15%  | 15%  | 14%  | 13%  | 14%  | 16%         | 14%  | 14%  | 14%  | 14%  | 12%  |
| Personal Debt                           | 15%  |      | 12%  | 9%   | 6%   | 5%   | 7%   | 10%  | 10%  | 10%  | 9%   | 8%   | 9%          |      | 14%  |             | 10%  |      | 11%  | 11%  | 11%  | 10%         | 9%   | 10%  | 9%   | 10%  | 10%  |
| Immigration                             | 20%  | 23%  | 22%  | 23%  | 20%  | 20%  | 20%  | 19%  | 21%  |      | 11%  |      | 7%          | 7%   | 5%   | 5%          | 6%   | 8%   | 7%   | 6%   | 6%   | 5%          | 8%   | 9%   |      | 11%  | 10%  |
| Taxation                                | 6%   | 7%   | 8%   | 6%   | 8%   | 10%  | 10%  | 8%   | 8%   | 7%   | 6%   | 7%   | 7%          | 8%   | 7%   | 9%          | 8%   | 7%   | 7%   | 8%   | 9%   | 7%          | 8%   | 8%   | 8%   | 8%   | 9%   |
| Unemployment                            | 10%  | 10%  | 17%  | 21%  | 26%  | 26%  | 24%  | 23%  | 18%  | 16%  | 35%  | 23%  | 10%         | 7%   | 7%   | 9%          | 8%   | 8%   | 8%   | 10%  | 7%   | 9%          | 8%   | 8%   | 9%   | 7%   | 8%   |
| Population                              | 10%  | 8%   | 7%   | 7%   | 6%   | 6%   | 6%   | 8%   | 13%  | 12%  | 8%   | 7%   | 5%          | 7%   | 5%   | 5%          | 7%   | 6%   | 6%   | 9%   | 8%   | 7%          | 6%   | 7%   | 10%  | 8%   | 8%   |
| Drug Abuse                              | 13%  | 12%  | 12%  | 12%  | 13%  | 16%  | 17%  | 16%  | 15%  | 14%  | 11%  | 10%  | 6%          | 6%   | 7%   | 7%          | 7%   | 6%   | 6%   | 7%   | 5%   | 7%          | 5%   | 6%   | 6%   | 5%   | 6%   |
| Defence                                 | 5%   | 4%   | 3%   | 3%   | 8%   | 16%  | 12%  | 14%  | 8%   | 7%   | 6%   | 8%   | 8%          | 6%   | 5%   | 8%          | 5%   | 6%   | 5%   | 4%   | 5%   | 5%          | 4%   | 5%   | 3%   | 6%   | 5%   |
| Education                               | 15%  | 12%  | 16%  | 19%  | 20%  | 17%  | 18%  | 14%  | 13%  | 13%  | 11%  | 12%  | 9%          | 9%   | 6%   | 9%          | 8%   | 9%   | 6%   | 7%   | 8%   | 7%          | 8%   | 7%   | 7%   | 6%   | 5%   |
| Indigenous Issues                       | 4%   | 3%   | 3%   | 2%   | 2%   | 2%   | 3%   | 3%   | 3%   | 4%   | 5%   | 6%   | 5%          | 5%   | 6%   | 6%          | 6%   | 5%   | 5%   | 6%   | 6%   | 7%          | 6%   | 7%   | 5%   | 6%   | 4%   |
| Transport                               | 10%  | 10%  | 10%  | 9%   | 7%   | 7%   | 8%   | 8%   | 10%  | 9%   | 5%   | 5%   | 5%          | 5%   | 5%   | 4%          | 4%   | 4%   | 6%   | 6%   | 4%   | 5%          | 4%   | 5%   | 4%   | 4%   | 4%   |
| Racism                                  | 6%   | 6%   | 5%   | 6%   | 7%   | 8%   | 8%   | 7%   | 5%   | 5%   | 6%   | 6%   | 4%          | 5%   | 2%   | 4%          | 4%   | 3%   | 3%   | 3%   | 3%   | 4%          | 4%   | 4%   | 4%   | 4%   | 3%   |
| • |      |      |      |      |      |      |      |      |      |      |      |      |             |      |      |             |      |      |      |      |      |             |      |      |      |      |      |

