

IPSOS ISSUES MONITOR MARCH 2024

The top issues facing Australia

Mark Davis

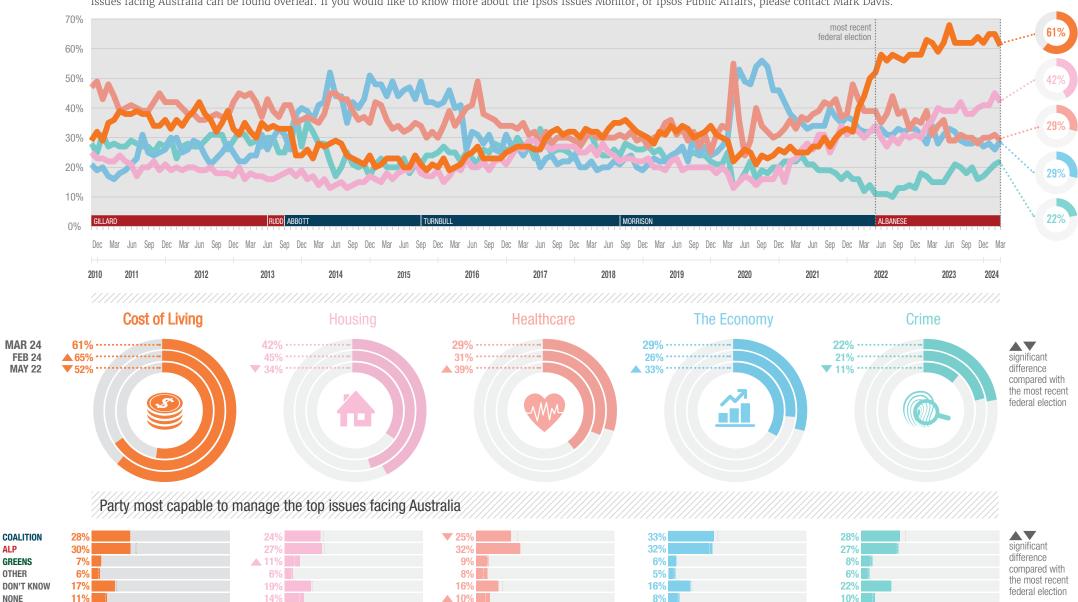
Managing Director, Public Affairs, Australia and New Zealand







Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in March 2024 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Mark Davis.



COALITION ALP

GREENS

OTHER

NONE

MAR 24

FEB 24

MAY 22



IPSOS ISSUES MONITOR MARCH 2023

The top issues facing Australia

10%

15%

13%

10%

5%

10%

12%

10%

17%

16%

12%

3%

10%

3%

5%

12%

9%

26%

20%

13%

7%

7%

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand







MAR

2024

61%

42%

29%

29%

22%

18%

15%

12%

10%

9%

9%

8%

8%

8%

5%

4%

4%

4%

4%

FEB

2024

65%

45%

31%

26%

21%

15%

13%

10%

12%

10%

9%

4%

5%

3%

JAN

2023

65%

41%

30%

28%

19%

14%

13%

11%

14%

10%

8%











		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
	Cost of Living	30%	36%	36%	31%	25 %	21%	23%	29%	33%	32%	25%	28%	52 %	62 %
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%
WW.	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%
<u>~</u>	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%

24%

18%

17%

3%

8%

12%

23%

16%

8%

14%

7%

18%

13%

15%

3%

10%

5%

13%

14%

5%

Australian Polling Council
Quality Mark

Unemployment

Education

Drug Abuse

Transport

Defence

Racism

Indigenous Issues

6%

35%

11%

11%

23%

12%

10%

6%

5%

6%

10%

5%

4%