



IPSOS ISSUES MONITOR JUNE 2024

The top issues facing Victoria

Mark Davis

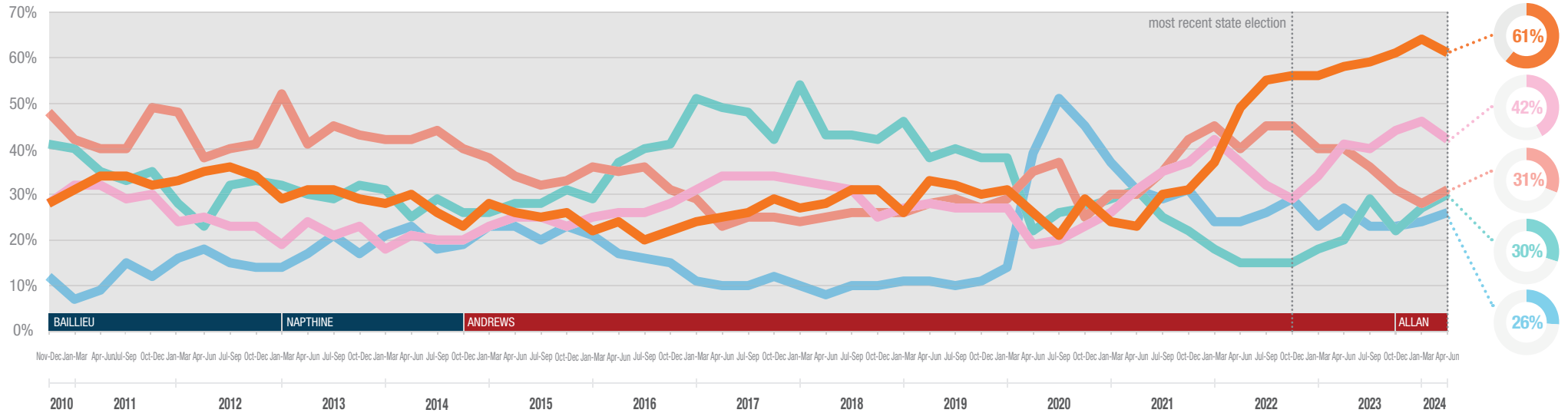
Managing Director, Public Affairs, Australia and New Zealand

✉ mark.davis@ipsos.com

☎ (03) 9946 0826

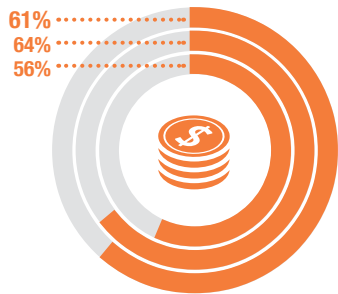


Each quarter we ask 800 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between January and March 2024 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Mark Davis.

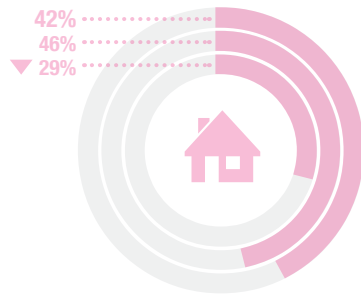


Cost of Living

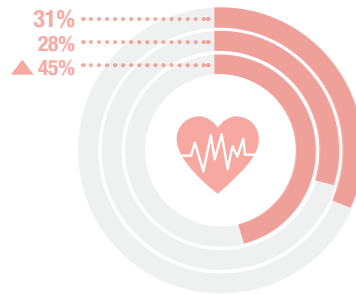
APR-JUN 24
JAN-MAR 24
OCT-DEC 22



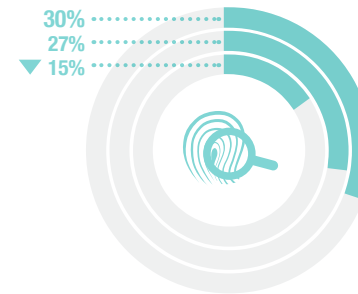
Housing



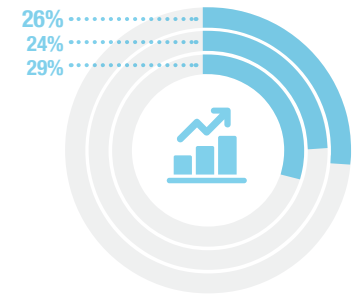
Healthcare



Crime



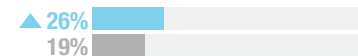
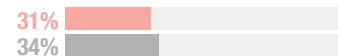
The Economy



▲▼ significant difference compared with most recent state election

▲▼ significant difference compared with the rest of Australia

VIC
REST OF AUSTRALIA





IPSOS ISSUES MONITOR JUNE 2024

The top issues facing Victoria

Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

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| | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | JAN - MAR 2023 | APR - JUN 2023 | JUL - SEP 2023 | OCT - DEC 2023 | JAN - MAR 2024 | APR - JUN 2024 |
|--------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|----------------|----------------|----------------|----------------|----------------|----------------|
| Cost of Living | 28% | 33% | 34% | 30% | 27% | 26% | 22% | 26% | 29% | 30% | 27% | 27% | 49% | 56% | 58% | 59% | 61% | 64% | 61% |
| Housing | 28% | 31% | 24% | 22% | 20% | 24% | 26% | 33% | 30% | 27% | 22% | 32% | 35% | 34% | 41% | 40% | 44% | 46% | 42% |
| Healthcare | 48% | 43% | 42% | 45% | 42% | 34% | 34% | 25% | 25% | 27% | 32% | 34% | 44% | 40% | 40% | 36% | 31% | 28% | 31% |
| Crime | 41% | 36% | 29% | 31% | 28% | 28% | 36% | 47% | 46% | 40% | 28% | 27% | 16% | 18% | 20% | 29% | 22% | 27% | 30% |
| The Economy | 12% | 11% | 16% | 17% | 20% | 22% | 17% | 11% | 10% | 11% | 37% | 32% | 26% | 23% | 27% | 23% | 23% | 24% | 26% |
| Petrol Prices | 11% | 18% | 18% | 16% | 13% | 7% | 6% | 7% | 13% | 11% | 5% | 10% | 25% | 20% | 14% | 14% | 18% | 15% | 15% |
| Poverty | 7% | 8% | 7% | 7% | 9% | 10% | 12% | 12% | 14% | 15% | 13% | 14% | 14% | 12% | 13% | 11% | 13% | 11% | 11% |
| Personal Debt | 11% | 11% | 10% | 7% | 6% | 7% | 7% | 9% | 10% | 9% | 10% | 10% | 9% | 11% | 13% | 10% | 9% | 8% | 10% |
| Environment | 17% | 13% | 8% | 9% | 8% | 9% | 9% | 9% | 12% | 18% | 20% | 19% | 16% | 16% | 13% | 15% | 12% | 12% | 10% |
| Immigration | 6% | 8% | 8% | 8% | 7% | 8% | 10% | 10% | 13% | 10% | 7% | 8% | 5% | 6% | 6% | 4% | 8% | 7% | 9% |
| Unemployment | 8% | 10% | 23% | 25% | 35% | 31% | 24% | 20% | 15% | 13% | 36% | 24% | 11% | 10% | 8% | 8% | 6% | 7% | 8% |
| Drug Abuse | 15% | 13% | 13% | 14% | 17% | 23% | 23% | 24% | 19% | 18% | 12% | 13% | 7% | 10% | 9% | 8% | 8% | 8% | 8% |
| Taxation | 3% | 5% | 5% | 5% | 5% | 7% | 7% | 5% | 4% | 5% | 4% | 5% | 5% | 8% | 5% | 8% | 8% | 8% | 8% |
| Transport | 31% | 32% | 30% | 28% | 28% | 28% | 28% | 23% | 22% | 25% | 15% | 12% | 10% | 10% | 7% | 11% | 10% | 9% | 8% |
| Population | 8% | 8% | 7% | 7% | 6% | 8% | 8% | 11% | 15% | 16% | 12% | 8% | 7% | 5% | 8% | 7% | 7% | 10% | 8% |
| Education | 17% | 13% | 21% | 21% | 20% | 18% | 17% | 13% | 12% | 12% | 11% | 12% | 10% | 10% | 8% | 10% | 8% | 8% | 8% |
| Indigenous Issues | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 2% | 2% | 2% | 3% | 5% | 4% | 5% | 3% | 3% | 4% | 4% | 3% |
| Racism | 5% | 6% | 4% | 5% | 5% | 5% | 7% | 6% | 6% | 6% | 5% | 5% | 4% | 4% | 3% | 3% | 4% | 3% | 3% |
| Defence | 2% | 1% | 1% | 1% | 2% | 5% | 4% | 5% | 4% | 3% | 2% | 3% | 3% | 3% | 2% | 1% | 1% | 2% | 2% |





IPSOS ISSUES MONITOR JUNE 2024

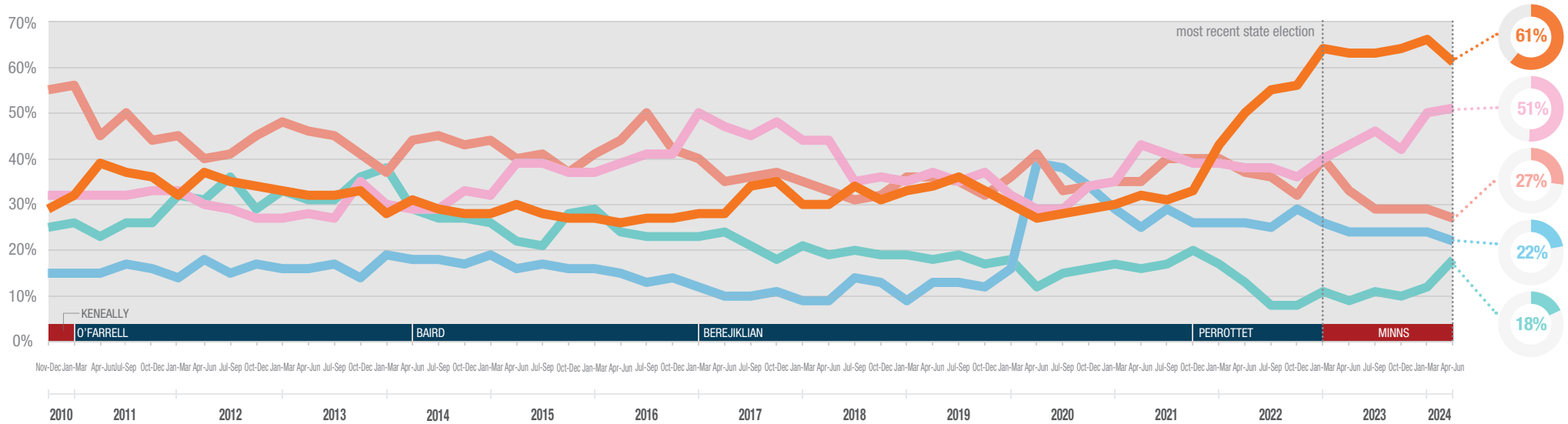
The top issues facing New South Wales

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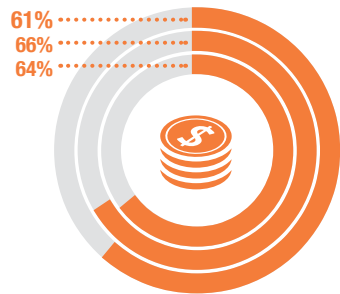


Each quarter we ask 1000 residents of New South Wales to select the three most important issues facing their state. The top five issues facing New South Wales between October and December 2023 are shown below. A summary of all issues facing New South Wales can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in New South Wales, please contact David Elliott or Stuart Clark.

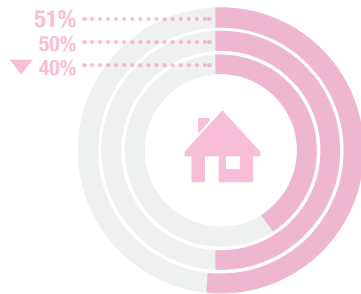


Cost of Living

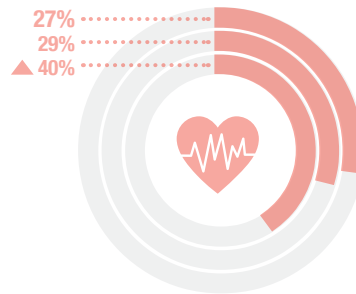
APR-JUN 24
JAN-MAR 24
JAN-MAR 23



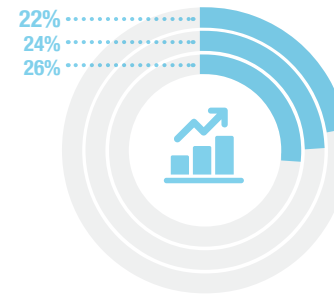
Housing



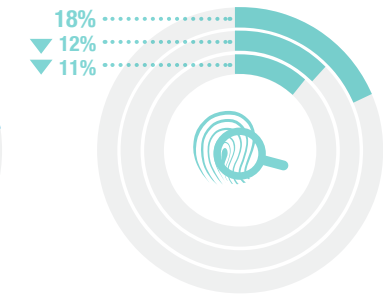
Healthcare



The Economy



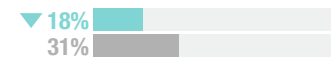
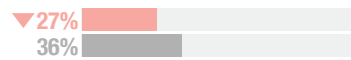
Crime



▲▼ significant difference compared with most recent state election

▲▼ significant difference compared with the rest of Australia

NSW
REST OF AUSTRALIA





IPSOS ISSUES MONITOR JUNE 2024

The top issues facing New South Wales

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 Director
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| | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | JAN - MAR 2023 | APR - JUN 2023 | JUL - SEP 2023 | OCT - DEC 2023 | JAN - MAR 2024 | APR - JUN 2024 |
|--------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|----------------|----------------|----------------|----------------|----------------|----------------|
| Cost of Living | 29% | 36% | 34% | 32% | 29% | 28% | 27% | 31% | 31% | 34% | 28% | 32% | 51% | 64% | 63% | 63% | 64% | 66% | 61% |
| Housing | 32% | 32% | 30% | 29% | 30% | 37% | 40% | 48% | 40% | 36% | 31% | 40% | 38% | 40% | 43% | 46% | 42% | 50% | 51% |
| Healthcare | 55% | 49% | 43% | 45% | 42% | 41% | 44% | 37% | 33% | 35% | 36% | 38% | 36% | 40% | 33% | 29% | 29% | 29% | 27% |
| The Economy | 15% | 16% | 16% | 16% | 18% | 17% | 14% | 11% | 11% | 12% | 32% | 27% | 26% | 26% | 24% | 24% | 24% | 24% | 22% |
| Crime | 25% | 25% | 32% | 33% | 30% | 24% | 25% | 22% | 20% | 19% | 15% | 17% | 12% | 11% | 9% | 11% | 10% | 12% | 18% |
| Petrol Prices | 11% | 19% | 18% | 16% | 14% | 10% | 7% | 9% | 15% | 12% | 8% | 12% | 26% | 23% | 18% | 19% | 23% | 22% | 18% |
| Personal Debt | 12% | 11% | 11% | 8% | 7% | 7% | 8% | 10% | 12% | 11% | 10% | 9% | 10% | 10% | 12% | 10% | 12% | 9% | 12% |
| Environment | 12% | 10% | 8% | 9% | 8% | 9% | 9% | 9% | 12% | 23% | 22% | 20% | 17% | 15% | 14% | 13% | 13% | 12% | 12% |
| Population | 9% | 7% | 7% | 6% | 6% | 8% | 10% | 13% | 17% | 17% | 12% | 9% | 7% | 7% | 8% | 9% | 9% | 9% | 12% |
| Poverty | 6% | 6% | 7% | 7% | 10% | 9% | 10% | 10% | 13% | 12% | 12% | 14% | 12% | 10% | 13% | 13% | 12% | 11% | 11% |
| Education | 17% | 14% | 17% | 20% | 21% | 18% | 19% | 16% | 15% | 15% | 13% | 13% | 11% | 11% | 11% | 9% | 10% | 8% | 10% |
| Immigration | 7% | 8% | 8% | 10% | 7% | 9% | 10% | 11% | 14% | 11% | 9% | 7% | 5% | 5% | 6% | 6% | 8% | 10% | 10% |
| Transport | 32% | 33% | 30% | 27% | 23% | 23% | 22% | 22% | 24% | 24% | 16% | 13% | 12% | 9% | 11% | 11% | 11% | 9% | 9% |
| Unemployment | 10% | 11% | 15% | 19% | 25% | 25% | 21% | 19% | 14% | 12% | 31% | 20% | 11% | 8% | 10% | 9% | 11% | 8% | 7% |
| Taxation | 6% | 6% | 5% | 5% | 6% | 7% | 6% | 6% | 6% | 5% | 5% | 6% | 7% | 6% | 8% | 8% | 7% | 8% | 6% |
| Drug Abuse | 12% | 10% | 11% | 12% | 14% | 16% | 16% | 14% | 13% | 13% | 10% | 10% | 7% | 6% | 6% | 7% | 6% | 4% | 6% |
| Racism | 6% | 4% | 4% | 5% | 5% | 6% | 6% | 5% | 4% | 3% | 4% | 5% | 4% | 3% | 3% | 4% | 4% | 3% | 3% |
| Defence | 1% | 1% | 1% | 1% | 3% | 7% | 5% | 6% | 4% | 3% | 2% | 2% | 4% | 3% | 3% | 3% | 2% | 2% | 3% |
| Indigenous Issues | 4% | 1% | 1% | 1% | 2% | 2% | 2% | 2% | 2% | 3% | 3% | 4% | 4% | 4% | 5% | 6% | 4% | 3% | 2% |





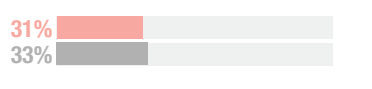
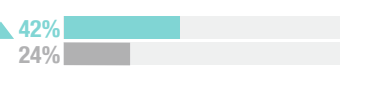
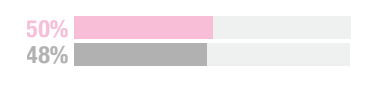
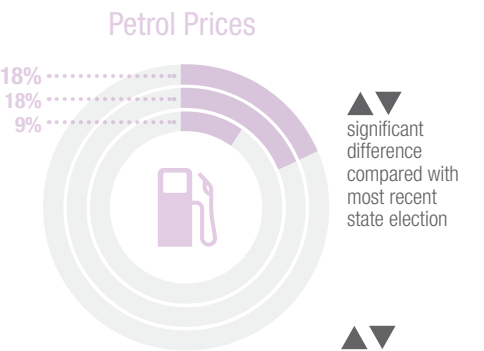
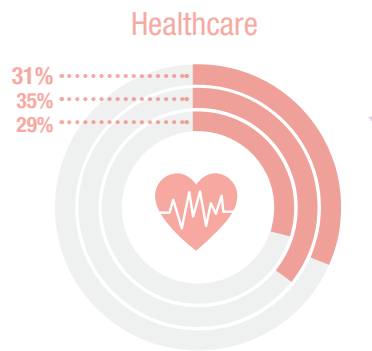
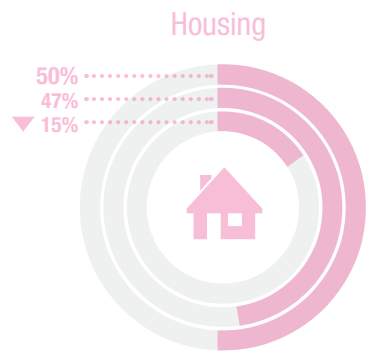
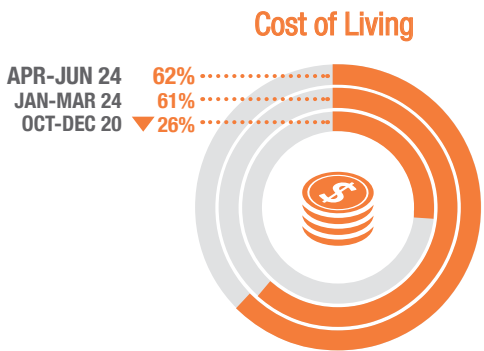
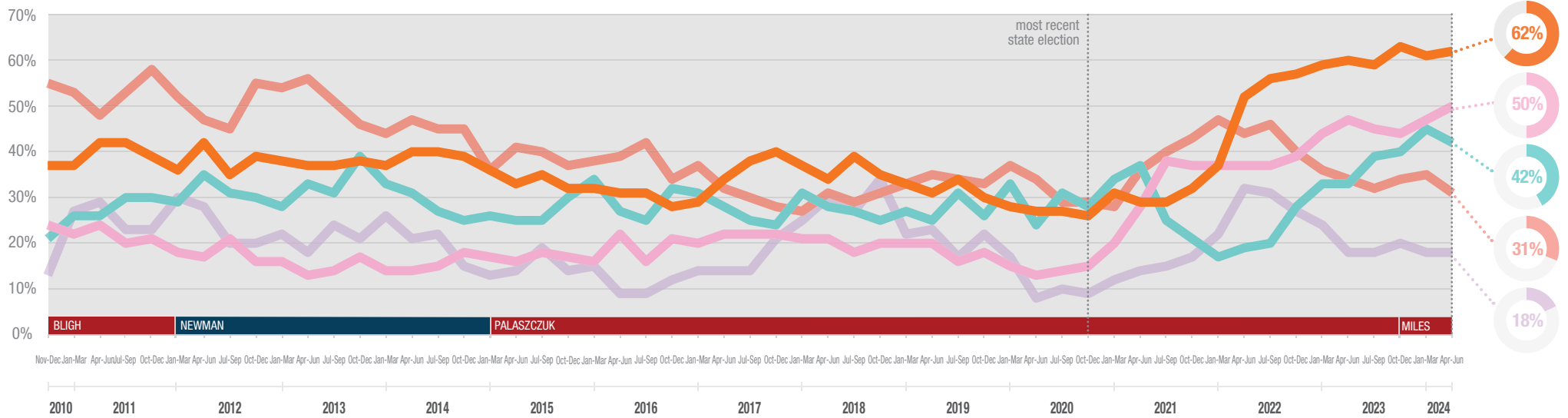
IPSOS ISSUES MONITOR JUNE 2024

The top issues facing Queensland

David Elliott
Deputy Managing Director PA ANZ
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Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between January and March 2024 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact David Elliott.



This research was conducted by Ipsos, on its own behalf. 597 interviews were conducted via online panel between April and June 2024 (5 - 9 April n = 195 / 1 - 6 May n = 201 / 7 - 11 June n = 201) among Australian adults aged 18+. Data has been weighted to represent the adult Australian population. This research is compliant with the Australian Polling Council Quality Mark standards: <https://www.austrianpollingcouncil.com/>. A long methodology disclosure statement is available here: <https://www.ipsos.com/en-au/polling-methodology-disclosure-statements>



IPSOS ISSUES MONITOR JUNE 2024

The top issues facing Queensland

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| | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | JAN - MAR 2023 | APR - JUN 2023 | JUL - SEP 2023 | OCT - DEC 2023 | JAN - MAR 2024 | APR - JUN 2024 |
|--------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|----------------|----------------|----------------|----------------|----------------|----------------|
| Cost of Living | 37% | 40% | 38% | 37% | 39% | 34% | 30% | 35% | 36% | 32% | 27% | 31% | 50% | 59% | 60% | 59% | 63% | 61% | 62% |
| Housing | 24% | 22% | 18% | 15% | 15% | 17% | 19% | 22% | 20% | 19% | 14% | 31% | 37% | 44% | 47% | 45% | 44% | 47% | 50% |
| Crime | 21% | 28% | 31% | 33% | 29% | 27% | 30% | 27% | 28% | 27% | 29% | 29% | 21% | 33% | 33% | 39% | 40% | 45% | 42% |
| Healthcare | 55% | 53% | 50% | 52% | 45% | 38% | 38% | 31% | 30% | 34% | 32% | 37% | 44% | 36% | 34% | 32% | 34% | 35% | 31% |
| Petrol Prices | 13% | 25% | 25% | 21% | 21% | 15% | 11% | 16% | 29% | 21% | 11% | 14% | 28% | 24% | 18% | 18% | 20% | 18% | 18% |
| The Economy | 19% | 20% | 23% | 24% | 26% | 30% | 24% | 22% | 16% | 19% | 38% | 29% | 26% | 22% | 21% | 21% | 18% | 18% | 16% |
| Environment | 13% | 14% | 10% | 10% | 9% | 10% | 11% | 14% | 13% | 22% | 23% | 18% | 15% | 13% | 10% | 10% | 11% | 9% | 11% |
| Population | 12% | 7% | 5% | 4% | 5% | 3% | 5% | 5% | 8% | 7% | 5% | 8% | 7% | 5% | 7% | 7% | 8% | 7% | 9% |
| Poverty | 9% | 6% | 6% | 8% | 9% | 9% | 10% | 12% | 11% | 12% | 10% | 14% | 11% | 12% | 12% | 12% | 11% | 7% | 9% |
| Personal Debt | 17% | 11% | 10% | 10% | 8% | 7% | 9% | 9% | 11% | 11% | 10% | 8% | 8% | 9% | 9% | 10% | 8% | 6% | 9% |
| Transport | 16% | 18% | 15% | 14% | 12% | 14% | 17% | 18% | 16% | 18% | 14% | 12% | 9% | 8% | 8% | 6% | 5% | 7% | 8% |
| Drug Abuse | 10% | 9% | 10% | 10% | 10% | 17% | 21% | 18% | 18% | 18% | 15% | 13% | 7% | 7% | 6% | 7% | 7% | 6% | 7% |
| Education | 21% | 14% | 17% | 17% | 18% | 17% | 16% | 14% | 13% | 13% | 12% | 11% | 8% | 4% | 5% | 6% | 4% | 6% | 6% |
| Immigration | 6% | 7% | 7% | 7% | 6% | 6% | 7% | 8% | 10% | 8% | 5% | 5% | 4% | 4% | 4% | 3% | 4% | 7% | 6% |
| Unemployment | 13% | 14% | 24% | 27% | 33% | 39% | 33% | 31% | 26% | 25% | 41% | 25% | 8% | 6% | 10% | 8% | 6% | 7% | 5% |
| Taxation | 4% | 4% | 6% | 5% | 6% | 5% | 6% | 6% | 5% | 6% | 4% | 5% | 5% | 5% | 6% | 7% | 5% | 5% | 4% |
| Indigenous Issues | 5% | 3% | 3% | 3% | 3% | 3% | 4% | 3% | 3% | 4% | 5% | 5% | 4% | 5% | 4% | 4% | 5% | 4% | 3% |
| Racism | 3% | 2% | 2% | 3% | 3% | 3% | 4% | 5% | 3% | 3% | 4% | 5% | 3% | 3% | 4% | 3% | 3% | 3% | 2% |
| Defence | 1% | 1% | 1% | 1% | 2% | 5% | 3% | 4% | 3% | 2% | 1% | 3% | 3% | 2% | 3% | 2% | 2% | 3% | 2% |





IPSOS ISSUES MONITOR JUNE 2024

The top issues facing Western Australia

Brad Hyde

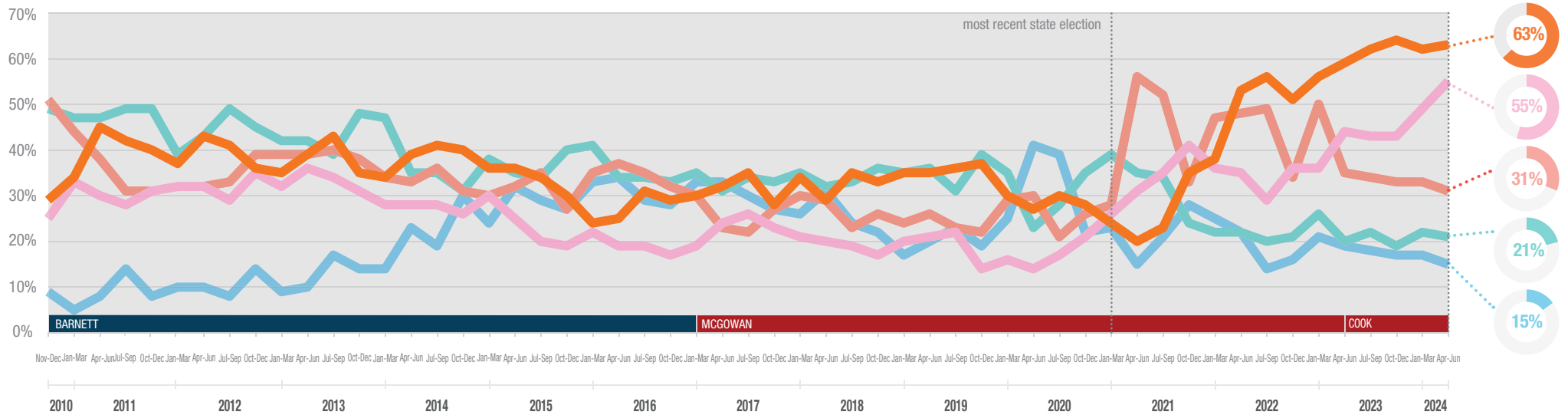
Director, Perth

✉ brad.hyde@ipsos.com

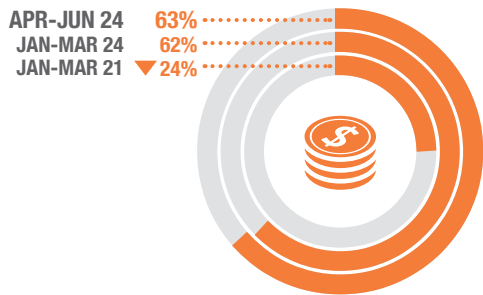
☎ +61 423 418 127



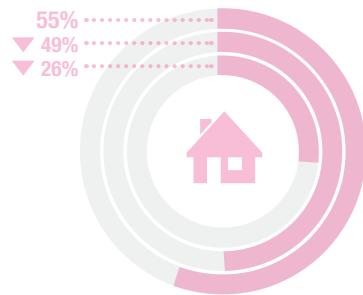
Each quarter we ask 300 Western Australians to select the three most important issues facing their state. The top five issues facing Western Australia between October and December 2023 are shown below. A summary of all issues facing Western Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Western Australia, please contact Brad Hyde.



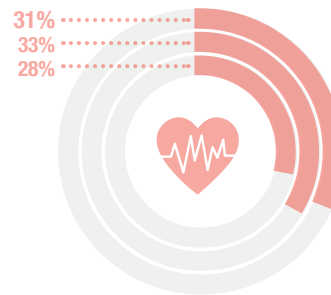
Cost of Living



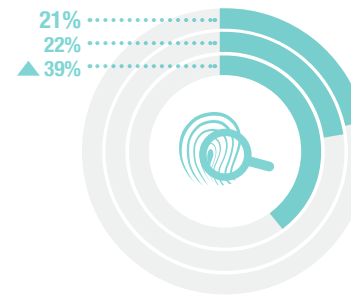
Housing



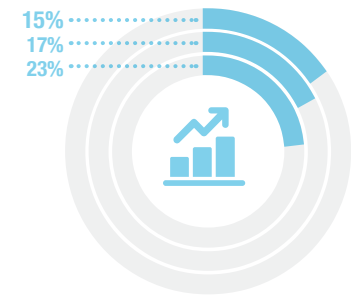
Healthcare



Crime

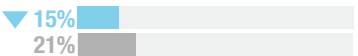
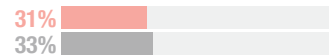


The Economy



▲▼ significant difference compared with most recent state election

▲▼ significant difference compared with the rest of Australia





IPSOS ISSUES MONITOR JUNE 2024

The top issues facing Western Australia

Brad Hyde

Director, Perth

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| | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | JAN - MAR 2023 | APR - JUN 2023 | JUL - SEP 2023 | OCT - DEC 2023 | JAN - MAR 2024 | APR - JUN 2024 |
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| Housing | 25% | 30% | 32% | 33% | 27% | 23% | 19% | 23% | 19% | 19% | 17% | 33% | 34% | 36% | 44% | 43% | 43% | 49% | 55% |
| Healthcare | 51% | 36% | 34% | 39% | 33% | 31% | 35% | 26% | 27% | 24% | 27% | 43% | 44% | 50% | 35% | 34% | 33% | 33% | 31% |
| Crime | 49% | 48% | 44% | 43% | 37% | 36% | 36% | 33% | 34% | 35% | 30% | 33% | 21% | 26% | 20% | 22% | 19% | 22% | 21% |
| The Economy | 9% | 9% | 10% | 13% | 22% | 28% | 31% | 30% | 26% | 20% | 31% | 22% | 19% | 21% | 19% | 18% | 17% | 17% | 15% |
| Environment | 24% | 19% | 17% | 12% | 9% | 8% | 9% | 8% | 11% | 18% | 18% | 21% | 15% | 15% | 12% | 15% | 14% | 12% | 14% |
| Petrol Prices | 8% | 17% | 14% | 11% | 12% | 6% | 6% | 7% | 15% | 11% | 7% | 10% | 27% | 17% | 18% | 19% | 22% | 17% | 14% |
| Population | 6% | 3% | 6% | 6% | 6% | 5% | 6% | 4% | 6% | 5% | 4% | 4% | 4% | 5% | 7% | 7% | 6% | 8% | 11% |
| Poverty | 7% | 7% | 9% | 8% | 10% | 9% | 9% | 9% | 11% | 15% | 13% | 15% | 13% | 11% | 14% | 13% | 13% | 8% | 10% |
| Immigration | 18% | 17% | 14% | 11% | 10% | 8% | 8% | 8% | 10% | 10% | 6% | 4% | 5% | 4% | 8% | 3% | 9% | 8% | 10% |
| Personal Debt | 15% | 12% | 10% | 9% | 9% | 8% | 8% | 12% | 13% | 12% | 11% | 11% | 10% | 9% | 12% | 14% | 6% | 12% | 10% |
| Drug Abuse | 19% | 18% | 18% | 18% | 18% | 26% | 31% | 31% | 29% | 31% | 26% | 23% | 10% | 14% | 13% | 13% | 11% | 7% | 9% |
| Unemployment | 5% | 5% | 8% | 9% | 16% | 24% | 29% | 35% | 28% | 29% | 38% | 19% | 12% | 7% | 11% | 8% | 9% | 8% | 8% |
| Education | 12% | 10% | 12% | 16% | 19% | 13% | 14% | 11% | 12% | 8% | 10% | 10% | 9% | 6% | 6% | 8% | 8% | 6% | 7% |
| Taxation | 4% | 5% | 6% | 4% | 6% | 8% | 7% | 6% | 6% | 7% | 6% | 5% | 8% | 7% | 4% | 8% | 7% | 8% | 6% |
| Indigenous Issues | 5% | 4% | 6% | 4% | 3% | 4% | 3% | 3% | 3% | 5% | 7% | 5% | 4% | 5% | 6% | 3% | 4% | 9% | 5% |
| Transport | 6% | 12% | 15% | 20% | 18% | 19% | 16% | 14% | 10% | 10% | 10% | 10% | 7% | 3% | 5% | 5% | 7% | 4% | 4% |
| Defence | 3% | 1% | 2% | 2% | 3% | 4% | 3% | 3% | 3% | 2% | 3% | 3% | 3% | 2% | 4% | 3% | 3% | 3% | 3% |
| Racism | 8% | 5% | 4% | 3% | 3% | 4% | 4% | 5% | 4% | 3% | 6% | 4% | 5% | 5% | 3% | 3% | 5% | 5% | 2% |

