

## **IPSOS ISSUES MONITOR JULY 2024**

The top issues facing Australia

## **Mark Davis**

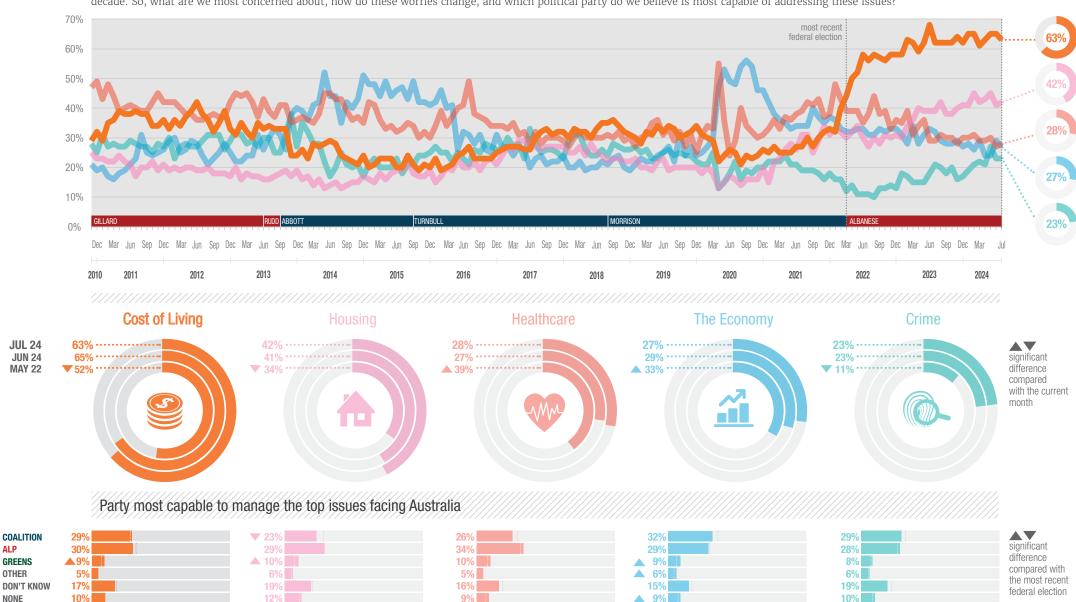
Managing Director, Public Affairs, Australia and New Zealand



(03) 9946 0826



The Ipsos Issues Monitor is Australia's longest running ongoing survey of community concerns. We've checked-in with 1000 Australians' worries each and every month for more than a decade. So, what are we most concerned about, how do these worries change, and which political party do we believe is most capable of addressing these issues?



ALP **GREENS** 

OTHER

NONE



## **IPSOS ISSUES MONITOR JULY 2024**

The top issues facing Australia

## Mark Davis

Managing Director, Public Affairs, Australia and New Zealand

mark.davis@ipsos.com

(03) 9946 0826













		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUNE 2024	JULY 2024
	Cost of Living	30%	36%	36%	31%	<b>25</b> %	21%	23%	29%	33%	<b>32</b> %	<b>25</b> %	28%	<b>52</b> %	<b>62</b> %	65%	65%	61%	63%	65%	65%	63%
	Housing	24%	21%	19%	18%	15%	18%	20%	27%	24%	20%	17%	27%	31%	38%	41%	45%	42%	43%	45%	41%	42%
	Healthcare	48%	42%	39%	40%	39%	34%	38%	31%	30%	31%	34%	38%	39%	32%	30%	31%	29%	29%	30%	27%	28%
	The Economy	20%	22%	26%	29%	42%	45%	33%	24%	21%	24%	45%	36%	33%	30%	28%	26%	29%	24%	24%	29%	27%
	Crime	27%	28%	28%	29%	24%	22%	25%	27%	27%	24%	19%	20%	13%	18%	19%	21%	22%	21%	27%	23%	23%
	Poverty	10%	10%	10%	11%	13%	12%	13%	14%	15%	16%	15%	17%	15%	14%	14%	12%	10%	11%	11%	10%	13%
	Immigration	20%	23%	22%	23%	20%	20%	20%	19%	21%	19%	11%	10%	7%	7%	11%	10%	12%	14%	11%	16%	13%
	Petrol Prices	8%	15%	14%	11%	7%	4%	4%	6%	11%	9%	5%	8%	22%	17%	14%	15%	18%	13%	18%	14%	13%
	Environment	20%	18%	13%	12%	10%	10%	12%	13%	16%	25%	25%	25%	21%	16%	13%	13%	15%	17%	12%	13%	12%
	Unemployment	10%	10%	17%	21%	26%	26%	24%	23%	18%	16%	35%	23%	10%	8%	7%	8%	8%	7%	6%	8%	10%
	Personal Debt	15%	13%	12%	9%	6%	5%	7%	10%	10%	10%	9%	8%	9%	11%	10%	10%	9%	9%	10%	10%	10%
	Taxation	6%	7%	8%	6%	8%	10%	10%	8%	8%	7%	6%	7%	7%	8%	8%	9%	9%	8%	8%	9%	8%
	Education	15%	12%	16%	19%	20%	17%	18%	14%	13%	13%	11%	12%	9%	8%	6%	5%	8%	8%	7%	6%	8%
	Population	10%	8%	7%	7%	6%	6%	6%	8%	13%	12%	8%	7%	5%	7%	8%	8%	8%	10%	7%	9%	7%
	Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	15%	14%	11%	10%	6%	6%	5%	6%	5%	4%	6%	5%	6%
	Transport	10%	10%	10%	9%	7%	7%	8%	8%	10%	9%	5%	5%	5%	5%	4%	4%	4%	4%	3%	5%	5%
	Defence	5%	4%	3%	3%	8%	16%	12%	14%	8%	7%	6%	8%	8%	5%	6%	5%	4%	5%	4%	5%	4%
	Racism	6%	6%	5%	6%	7%	8%	8%	7%	5%	5%	6%	6%	4%	4%	4%	3%	4%	4%	3%	3%	4%
	Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	6%	5%	6%	6%	4%	4%	6%	3%	5%	3%

