

LIVING WITH COVID-19

Evolving opinions and behaviour

Ipsos Philippines

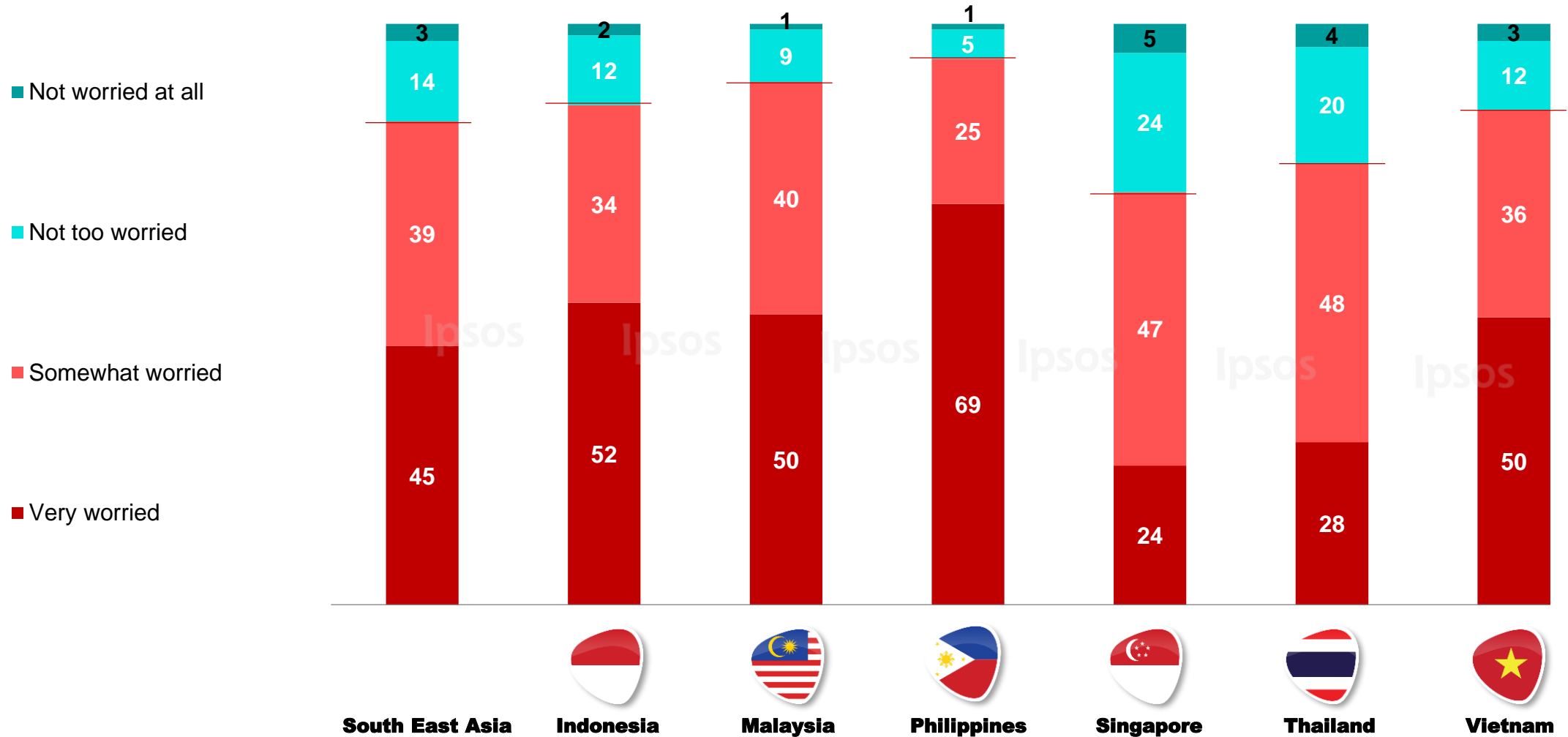
6 July, 2020

GAME CHANGERS



MAJORITY OF FILIPINOS ARE WORRIED ABOUT CONTRACTING COVID-19

■ Are you worried about contracting Covid-19?



WITH THE FEAR OF CONTRACTING COVID STILL IMMINENT, FILIPINOS THINK IT WILL TAKE A LONGER TIME FOR LIFE TO RETURN TO NORMAL

■ When would be the earliest time you would be comfortable with doing each of the below activities



















Flag indicate comfort level by plurality of people in each country

		May (immediately)	June-July	August-December	Not in 2020
Go to a restaurant					
Visit friends or family in their homes					
Use public transportation					
Join a cultural event/gathering					
Go to a gym/sports facility					
Travel domestically					
Travel to another country					

FILIPINOS WILL FOCUS SPENDING ON ESSENTIALS VS. NON-ESSENTIALS

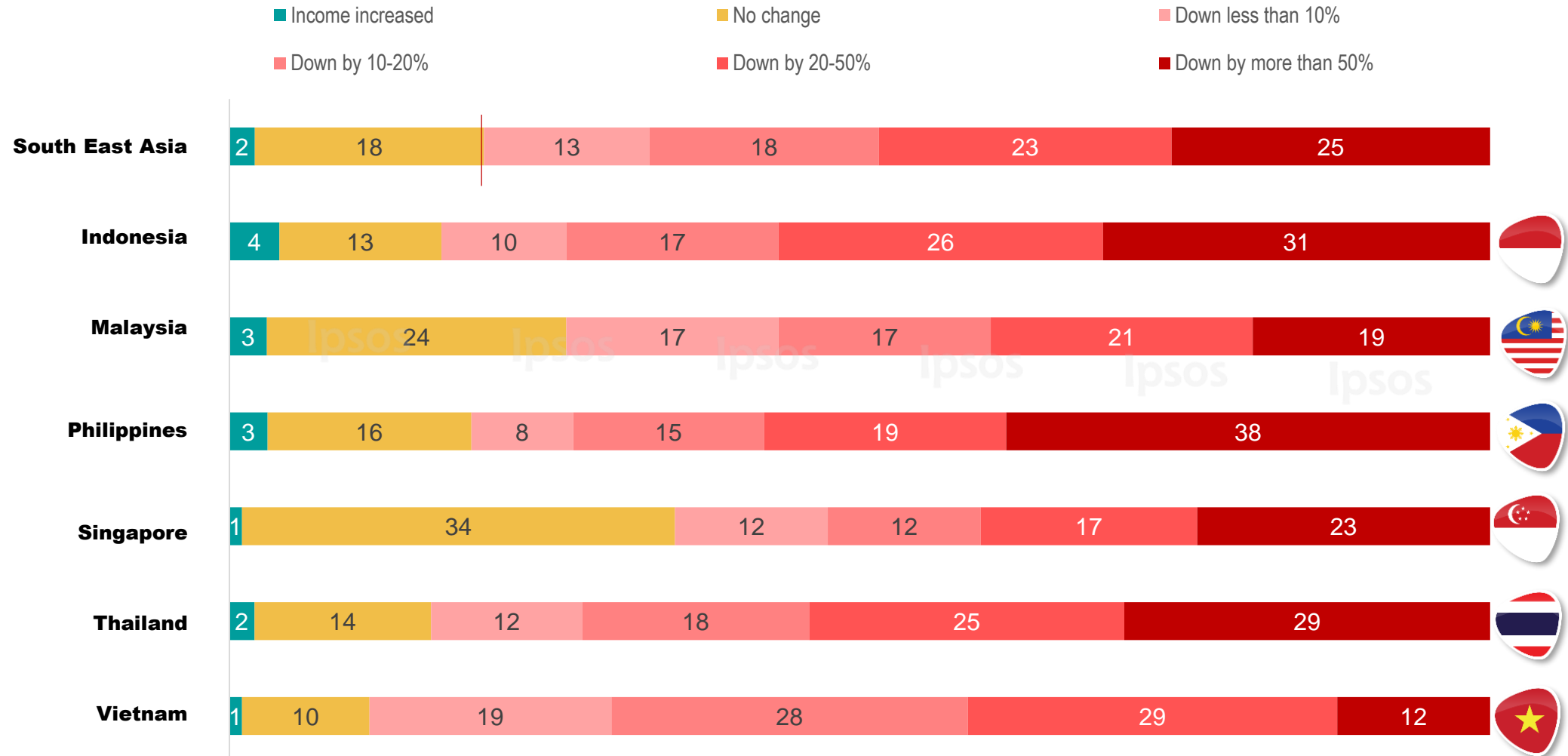
- When the period of movement restrictions is over, do you plan to spend more, less or the same amount of money on the below items or activities, as compared to before the COVID-19 crisis?

NET (More-Less)

	South East Asia	 Indonesia	 Malaysia	 Philippines	 Singapore	 Thailand	 Vietnam
 Food for cooking at home	+42%	+34%	+49%	+50%	+28%	+37%	+49%
 Personal care items	+15%	+6%	+10%	+18%	+8%	+12%	+32%
 Cleaning products	+34%	+24%	+32%	+46%	+19%	+36%	+44%
 Clothing, footwear, accessories	-25%	-14%	-38%	-41%	-22%	-22%	-11%
 Electronics	-25%	-24%	-28%	-40%	-24%	-21%	-7%
 Restaurants and cafes	-39%	-31%	-46%	-60%	-29%	-35%	-31%
 Travel	-39%	-25%	-54%	-54%	-34%	-35%	-32%
 Books	-7%	-5%	-15%	-19%	-12%	-7%	+17%
 Cultural activities	-39%	-28%	-52%	-56%	-42%	-31%	-23%
 Toys	-34%	-30%	-36%	-52%	-29%	-38%	-20%
 Video games	-20%	-16%	-17%	-33%	-20%	-24%	-9%
 Alcohol	-12%	-13%	-16%	-	-12%	-9%	-22%

4 OUT OF 10 FILIPINOS CLAIM THAT THEIR INCOME IS DOWN BY MORE THAN 50%, THE HIGHEST IN THE REGION

How has the Covid-19 outbreak and the measures imposed to fight it impacted your household income?



THANK YOU.


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