



Ipsos Global @dvisor

Household Chores Survey

Conducted by Ipsos on behalf of Honeywell



- These are some of the findings of an Ipsos poll conducted on behalf of Honeywell from April 7th to April 17th, 2014.
- For the survey, a sample of 4,648 American adults was interviewed online in the following 12 states: New York n=381, Massachusetts n=358, Pennsylvania n=363, Washington n=351, North Carolina n=350, Georgia n=352, Michigan n=366, Illinois n=390, Missouri n=352, Texas n=393, Arizona n=350 and California n=642.
- These data were weighted to ensure that the sample's age/sex composition reflects that of the actual U.S population according to Census information.
- The precision of Ipsos online polls are calculated using a credibility interval, with a poll of 4,648 considered accurate to +/- 1.6 percentage points, 300 accurate to 6.5 percentage points and 600 accurate to 4.6 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.



Analytical Components

Thinking about your home life and the little things you face every day, to what degree do you agree or disagree with each of the following statements? **(Select one for each)**

Strongly agree

Agree

Disagree

Strongly disagree

Getting chores done around the house is always a source of conflict

We can never seem to agree when it comes to the temperature of our home

We argue every week about who's taking out the trash

We have assigned specific chores to each member of my household (For example: I do the dishes, someone else takes out the trash)

In my household, we always battle for possession of the TV remote

I have to nag those I live with to help with the household chores

I have pretended not to hear when being asked to do a household chore

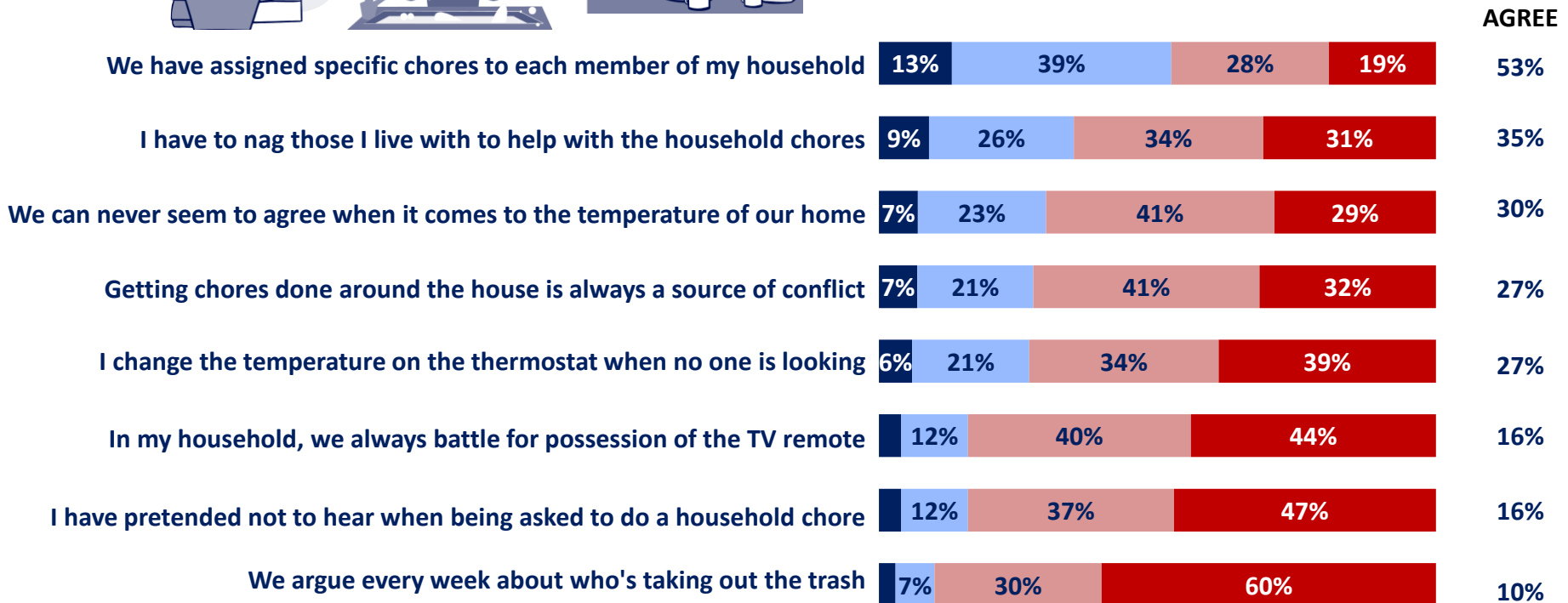
I change the temperature on the thermostat when no one is looking

HOUSEHOLD CHORES



Total

■ Strongly agree ■ Agree ■ Disagree ■ Strongly disagree



Data <5% not labeled

	TOTAL	NEW YORK	MASSACHUSETTS	PENNSYLVANIA	WASHINGTON	NORTH CAROLINA	GEORGIA	MICHIGAN	ILLINOIS	MISSOURI	TEXAS	ARIZONA	CALIFORNIA
Base: Total Answering	3553	308	242	293	258	269	286	276	314	260	300	251	496
We have assigned specific chores to each member of my household	53%	47%	52%	51%	53%	55%	54%	50%	52%	57%	58%	53%	52%
I have to nag those I live with to help with the household chores	35%	35%	39%	42%	34%	34%	32%	35%	41%	32%	36%	32%	33%
We can never seem to agree when it comes to temperature of our home	30%	28%	34%	32%	24%	32%	32%	26%	39%	23%	36%	25%	26%
Getting chores done around the house is always a source of conflict	27%	29%	30%	30%	28%	27%	24%	26%	29%	26%	29%	28%	24%
I change the temperature on the thermostat when no one is looking	27%	26%	34%	27%	23%	32%	25%	23%	35%	23%	29%	25%	26%
In my household, we always battle for possession of the TV remote	16%	16%	20%	19%	12%	17%	12%	10%	20%	16%	20%	10%	15%
have pretended not to hear when being asked to do a household chore	16%	18%	19%	16%	18%	20%	10%	13%	18%	16%	18%	11%	14%
We argue every week about who's taking out the trash	10%	9%	13%	11%	10%	11%	6%	5%	12%	7%	10%	4%	10%



About Ipsos

- Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. In October 2011 Ipsos completed the acquisition of Synovate. The combination forms the world's third largest market research company.
- With offices in 85 countries, Ipsos delivers insightful expertise across six research specializations: advertising, customer loyalty, marketing, media, public affairs research, and survey management.
- Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.
- Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,789 billion (2.300 billion USD) in 2012.
- Visit www.ipsos.com to learn more about Ipsos' offerings and capabilities.

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