IPSOS POLL DATA
Prepared by Ipsos Public Affairs

Ipsos Poll
Nativism Topline 5.27.2016

These are findings from an Ipsos poll conducted December 28-29, 2015 on behalf of Ipsos Public Affairs North America. For the survey, a sample of roughly 2,012 adults age 18+ from the continental U.S., Alaska and Hawaii was interviewed online in English. The sample included 845 Democrats, 645 Republicans, and 187 Independents.

The sample for this study was randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2015 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, region, race/ethnicity and income.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.1 percentage point for all respondents (see link below for more info on Ipsos online polling "Credibility Intervals"). Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,012, DEFF=1.5, adjusted Confidence Interval=4.0).

The poll also has a credibility interval plus or minus 5.3 percentage points for Democrats, plus or minus 5.9 percentage points for Republicans, and plus or minus 9.7 percentage points for Independents (see link below for more info on Ipsos online polling "Credibility Intervals").

For more information about Ipsos online polling methodology, please go here http://goo.gl/yJBkuf

		Total	**Democrat**	**Republican**	**Independent**
	Ted Cruz	24%	4%	60%	17%
	Hillary Clinton	38%	72%	9%	20%
	Neither / Other	28%	20%	28%	54%
1. If the 2016 presidential election was	Wouldn't vote	11%	4%	3%	9%
being held today and the candidates were as below, for whom would you vote?	Total	2,012	845	645	187

		Total	**Democrat**	**Republican**	**Independent**
	Donald Trump	28%	8%	63%	25%
	Hillary Clinton	37%	71%	8%	20%
2. If the 2016 presidential election was	Neither / Other	26%	19%	27%	49%
being held today and the candidates were	Wouldn't vote	9%	3%	2%	6%
as below, for whom would you vote?	Total	2,012	845	645	187

3_1. Do you agree or disagree with the following statements? The United States is a nation of immigrants		**Total**	**Democrat**	**Republican**	**Independent**
	Strongly agree	40%	48%	34%	35%
	Tend to agree	42%	36%	49%	51%
	Tend to disagree	10%	9%	11%	11%
	Strongly disagree	3%	4%	3%	2%
	Don't know	6%	4%	3%	2%
	Total	2,012	845	645	187

3_2. Do you agree or disagree with the following statements? More and more, I don't identify with what America has become		**Total**	**Democrat**	**Republican**	**Independent**
	Strongly agree	25%	18%	35%	25%
	Tend to agree	37%	35%	37%	45%
	Tend to disagree	21%	28%	15%	19%
	Strongly disagree	10%	13%	8%	7%
	Don't know	8%	6%	5%	5%
	Total	2,012%	845	645	187

3_3. Do you agree or disagree with the following statements? More and more, America is a place that I can feel comfortable		**Total**	**Democrat**	**Republican**	**Independent**
	Strongly agree	14%	19%	12%	9%
	Tend to agree	31%	38%	25%	33%
	Tend to disagree	33%	28%	41%	39%
	Strongly disagree	14%	10%	19%	14%
	Don't know	7%	6%	5%	5%
	Total	2,012	845	645	187

3_4. Do you agree or disagree with the following statements? These days I feel like a stranger in my own country		**Total**	**Democrat**	**Republican**	**Independent**
	Strongly agree	18%	14%	24%	17%
	Tend to agree	30%	27%	34%	36%
	Tend to disagree	27%	31%	26%	26%
	Strongly disagree	18%	24%	12%	17%
	Don't know	7%	5%	4%	4%
	Total	2,012	845	645	187

3_5. Do you agree or disagree with the following statements? It is increasingly hard for someone like me to get ahead in America		**Total**	**Democrat**	**Republican**	**Independent**
	Strongly agree	23%	23%	22%	27%
	Tend to agree	33%	35%	31%	37%
	Tend to disagree	25%	24%	30%	21%
	Strongly disagree	13%	14%	14%	10%
	Don't know	6%	5%	4%	5%
	Total	2,012	845	645	187

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3_6. Do you agree or disagree with the following statements? America is a place where anyone who works hard enough can succeed		Total	Democrat	Republican	Independent
	Strongly agree	26%	24%	33%	19%
	Tend to agree	38%	39%	39%	46%
	Tend to disagree	21%	22%	18%	20%
	Strongly disagree	10%	11%	7%	11%
	Don't know	6%	4%	4%	4%
	Total	2,012	845	645	187

3_7. Do you agree or disagree with the following statements? Immigrants take jobs away from real Americans		Total	Democrat	Republican	Independent
	Strongly agree	20%	14%	28%	19%
	Tend to agree	27%	21%	36%	29%
	Tend to disagree	25%	27%	22%	30%
	Strongly disagree	21%	33%	9%	16%
	Don't know	8%	5%	5%	6%
	Total	2,012	845	645	187

3_8. Do you agree or disagree with the following statements? Immigrants take important social services away from real Americans		Total	Democrat	Republican	Independent
	Strongly agree	25%	14%	41%	25%
	Tend to agree	28%	24%	34%	34%
	Tend to disagree	21%	26%	15%	20%
	Strongly disagree	18%	30%	6%	11%
	Don't know	8%	6%	4%	10%
	Total	2,012	845	645	187

3_9. Do you agree or disagree with the following statements? When jobs are scarce, employers should give priority of hiring to people of this country over immigrants		Total	Democrat	Republican	Independent
	Strongly agree	34%	26%	48%	33%
	Tend to agree	29%	28%	31%	36%
	Tend to disagree	16%	22%	11%	16%
	Strongly disagree	9%	15%	4%	6%
	Don't know	11%	10%	6%	10%
	Total	2,012	845	645	187

3_10. Do you agree or disagree with the following statements? I identify with "middle class America"		Total	Democrat	Republican	Independent
	Strongly agree	33%	33%	41%	26%
	Tend to agree	45%	46%	46%	51%
	Tend to disagree	11%	13%	9%	13%
	Strongly disagree	5%	5%	3%	5%
	Don't know	6%	4%	2%	4%
	Total	2,012	845	645	187

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		Total	Democrat	Republican	Independent
4. Which of the following is closer to your view of what the American dream means…	In the U.S. it does not matter where you come from, If you work hard you can get ahead	65%	58%	72%	73%
	The U.S. is a place where no matter your religion or ethnicity, you will be treated with respect and dignity	35%	42%	28%	27%
	Total	2,012	845	645	187

		Total	Democrat	Republican	Independent
5. On a scale of 1-10, how much involvement, if any, do you think the U.S. government should have on America's economy? For this question, 0 means no involvement at all and 10 means complete involvement	0	6%	1%	9%	6%
	1	3%	2%	5%	5%
	2	5%	3%	9%	6%
	3	6%	5%	9%	6%
	4	7%	5%	8%	9%
	5	19%	16%	23%	19%
	6	9%	12%	7%	6%
	7	13%	20%	9%	13%
	8	12%	16%	8%	14%
	9	4%	6%	4%	3%
	10	8%	11%	4%	6%
	Don't know	7%	5%	5%	5%
	Total	2,012	845	645	187

		Total	Democrat	Republican	Independent
6. To what extent, if at all, do you personally identify with the ideals of the Tea Party movement? (Select one)	I identify with them strongly	7%	6%	11%	4%
	I identify with them	11%	6%	22%	9%
	I identify with them a little	19%	11%	31%	26%
	I do not identify with them at all	43%	63%	18%	43%
	Don't know/Refuse	20%	13%	18%	18%
	Total	2,012	845	645	187

How to Calculate Bayesian Credibility Intervals

The calculation of credibility intervals assumes that Y has a binomial distribution conditioned on the parameter θ\, i.e., Y|θ~Bin(n,θ), where n is the size of our sample. In this setting, Y counts the number of "yes", or "1", observed in the sample, so that the sample mean ($\bar{y}$) is a natural estimate of the true population proportion θ. This model is often called the likelihood function, and it is a standard concept in both the Bayesian and the Classical framework. The Bayesian [1] statistics combines both the prior distribution and the likelihood function to create a posterior distribution. The posterior distribution represents our opinion about which are the plausible values for θ adjusted after observing the sample data. In reality, the posterior distribution is one's knowledge base updated using the latest survey information. For the prior and likelihood functions specified here, the posterior distribution is also a beta distribution (π(θ/y)~β(y+a,n-y+b)), but with updated hyper-parameters.

Our credibility interval for ϑ is based on this posterior distribution. As mentioned above, these intervals represent our belief about which are the most plausible values for ϑ given our updated knowledge base. There are different ways to calculate these intervals based on π(θ/y). Since we want only one measure of precision for all variables in the survey, analogous to what is done within the Classical framework, we will compute the largest possible credibility interval for any observed sample. The worst case occurs when we assume that *a*=1 and *b*=1 and y=*n/2*. Using a simple approximation of the posterior by the normal distribution, the 95% credibility interval is given by, approximately:

$$\bar{y} \mp \frac{1}{\sqrt{n}}$$

For this poll, the Bayesian Credibility Interval was adjusted using standard weighting design effect 1+L=1.3 to account for complex weighting[2]

Examples of credibility intervals for different base sizes are below. Ipsos does not publish data for base sizes (sample sizes) below 100.

Sample size	Credibility intervals
2,000	2.5
1,500	2.9
1,000	3.5
750	4.1
500	5.0
350	6.0
200	7.9
100	11.2