



Canadian Online Omni January 10-January 17, 2011

Water Quality Banner 3

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1	2. Which of the following do you consider to be Canada's most important natural resource?
2	5. Now, thinking specifically about Canada's supply of fresh water, how confident are you that Canada as a whole has enough freshwater to meet our long-term needs?
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4	9. And personally how confident are you about the safety and quality of the water in your home?
5	12. In your home, what source of water do you typically drink?
6	13_1. (Canadians use more water every day than Americans) Please indicate whether you believe the following to be true or false:
7	13_2. (Water is an infinite resource) Please indicate whether you believe the following to be true or false:
8	13_3. (The drinking water that comes out of your kitchen tap is cleaner than the water that flows into your toilet) Please indicate whether you believe the following to be true or false:
9	13_4. (45% of the water used in your home is flushed down the toilet) Please indicate whether you believe the following to be true or false:
10	13_5. (50% of municipally-treated water used during the summer months is used for watering lawns and gardens) Please indicate whether you believe the following to be true or false:
11	13_6. (Less than 10% of all municipal drinking water is lost because of leaky underground pipes) Please indicate whether you believe the following to be true or false:
12	13_7. (It takes the same amount of energy to treat and pump the water you'd use by showering an extra two minutes than the) Please indicate whether you believe the following to be true or false: all the energy required to power a 60 W light-bulb for 12 hours
13	13_8. (Water from storm drains flows directly into a nearby lake, pond or river without being cleaned or treated) Please indicate whether you believe the following to be true or false:
14	13_9. (Canada has more fresh water than any other country in the world) Please indicate whether you believe the following to be true or false:
15	13_10. (The oil sands cause more water pollution than farming/agricultural practices) Please indicate whether you believe the following to be true or false:
16	13_11. (Canada has some of the lowest water costs in the industrialized world) Please indicate whether you believe the following to be true or false:
17	13. [Pass/Fail summary] Please indicate whether you believe the following to be true or false
18	14. What sorts of things or items have you flushed down the toilet?
19	17. If you had to guess, what do you think is the total amount of water (in litres) you personally use in an average day including drinking, bathing, toilet flushing, laundry, dish washing and outdoor use etc
20	19. To what extent do you, personally, try to conserve electricity in the course of your daily activities involving electricity?
21	20. To what extent do you personally try to conserve water?
22	22. It requires a significant amount of energy to treat and pump water to our homes and businesses, and then it takes energy to heat the water in our homes. Thinking about this, please indicate which of the following statements most closely reflects your beliefs:
23	24_6. (The price for water is high enough to ensure it is treated as a valuable resource) Do you agree or disagree with following statements.
24	28. And which of the following have you knowingly done?
25	29. How concerned are you about the quality of water in the lakes in which you swim?
26	30. Do you think that the quality of the water in these lakes is getting:

[27](#) 32. How much does your household currently pay for water? (excluding the installation of water wells or cost of hooking up to an existing system)

[28](#) 36. (People should pay for the water they use) Please indicate to what extent you agree or disagree with the following statements:

2. Which of the following do you consider to be Canada's most important natural resource?

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER							BORN IN CANADA			OWN/RENT			
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I don't use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
Fresh water	1143	912	231	564	334	220	157	74	27	7	3	2	1	10	171	259	60	147	143	108	255	1035	108	96	334	25	410	260
	58%	55%	58%	57%	59%	51%	53%	49%	67%	66%	100%	100%	100%	45%	55%	57%	64%	57%	58%	53%	51%	56%	49%	60%	53%	60%	54%	59%
Oil	256	220	36	114	66	63	34	21	4	0	0	0	0	2	30	44	11	33	34	27	77	211	45	18	77	5	105	46
	12%	13%	9%	11%	12%	15%	12%	14%	10%	-	-	-	-	8%	10%	10%	12%	13%	14%	13%	15%	11%	21%	11%	12%	13%	14%	11%
Forests	267	214	53	127	69	55	43	21	2	1	0	0	0	6	41	80	8	30	16	16	78	236	30	16	113	2	95	38
	13%	13%	13%	13%	12%	13%	14%	14%	6%	11%	-	-	-	26%	13%	17%	8%	12%	6%	8%	16%	13%	14%	10%	18%	5%	12%	9%
Coal	2	2	0	1	1	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	2	0	0	0	1	0	1
	0	0	-	0	0	-	-	-	-	-	-	-	-	-	-	0	-	0	-	-	-	0	-	-	0	-	-	0
Agricultural land/farm land	316	254	62	152	81	68	54	22	6	2	0	0	0	5	61	58	10	33	45	45	63	292	24	29	80	4	116	81
	15%	15%	16%	15%	14%	16%	18%	15%	14%	23%	-	-	-	20%	20%	13%	11%	13%	18%	22%	13%	16%	11%	18%	13%	10%	15%	18%
Base metals (i.e. copper, nickel)	45	38	8	13	14	14	6	6	0	0	0	0	0	2	9	1	7	6	3	17	35	10	2	12	3	20	8	
	2%	2%	2%	1%	2%	3%	2%	4%	-	-	-	-	-	1%	2%	2%	3%	2%	1%	3%	2%	5%	1%	2%	7%	3%	2%	
Fisheries	37	28	9	17	5	12	4	6	2	0	0	0	0	6	6	3	5	3	5	8	35	2	1	8	2	20	6	
	2%	2%	2%	2%	1%	3%	1%	4%	4%	-	-	-	-	2%	1%	3%	2%	1%	2%	2%	2%	2%	1%	0	1%	5%	3%	1%

Proportions/Means: Columns Tested (5% risk level) - AB - CDEFGHIJKL - NOPQR/S/T - UV - WXYZ/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

5. Now, thinking specifically about Canada's supply of fresh water, how confident are you that Canada as a whole has enough freshwater to meet our long-term needs?

	CITY SIZE			SOURCE OF WATER										CURRENTLY PAY FOR WATER					BORN IN CANADA		OWN/RENT							
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
		A	B		C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
Very confident	436	360	76	207	123	97	60	27	13	3	0	1	0	7	65	96	28	63	52	41	92	367	69	35	135	9	142	105
	21%	22%	19%	21%	22%	23%	20%	18%	31%	32%	-	33%	-	30%	21%	21%	30%	25%	21%	20%	18%	20%	32%	22%	22%	20%	19%	24%
Somewhat confident	1154	935	219	556	318	249	170	98	16	3	2	1	1	12	170	237	45	144	151	118	289	1036	118	95	325	22	442	254
	56%	56%	55%	56%	56%	58%	57%	65%	40%	25%	67%	67%	100%	51%	55%	52%	48%	56%	61%	58%	58%	56%	54%	59%	52%	53%	58%	58%
				H	H	H	H	CDH												OP							X	
Not very confident	423	329	95	196	115	78	61	22	12	3	1	0	0	4	66	110	19	43	44	36	106	394	29	30	147	9	160	72
	20%	20%	24%	20%	20%	18%	20%	14%	29%	33%	33%	-	-	19%	21%	24%	20%	17%	18%	18%	21%	21%	13%	18%	23%	21%	21%	16%
									O						O						V					a		
Not at all confident	53	43	10	30	14	8	8	4	0	1	0	0	0	11	15	3	6	0	8	10	49	3	1	19	3	21	10	
	3%	3%	2%	3%	2%	2%	3%	3%	-	11%	-	-	-	-	3%	3%	3%	2%	-	4%	2%	3%	2%	0	3%	6%	3%	2%
														R	R	R	R	R	R	R	R					W		
Summary	1590	1295	295	762	441	347	230	125	29	6	2	2	1	18	235	333	73	207	203	159	381	1402	188	130	460	31	585	359
Top2Box (Very/somewhat confident)	77%	78%	74%	77%	77%	80%	77%	83%	71%	56%	67%	100%	100%	81%	75%	73%	77%	81%	82%	78%	77%	76%	85%	81%	74%	73%	76%	81%
																		O	O			U						XZ
Low2Box (Not very/not at all confident)	476	371	104	227	129	86	69	26	12	5	1	0	0	4	77	124	21	49	44	44	117	444	32	30	165	11	181	82
	23%	22%	26%	23%	23%	20%	23%	17%	29%	44%	33%	-	-	19%	25%	27%	23%	19%	18%	22%	23%	24%	15%	19%	26%	27%	24%	19%
														QR								V			a	a	a	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

8. Overall, how confident are you about the safety and quality of Canada's drinking water?

	CITY SIZE			SOURCE OF WATER											CURRENTLY PAY FOR WATER						BORN IN CANADA		OWN/RENT					
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually-sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household with a mortgage	Owned by a household member - no mortgage
		A	B		C			D							E													
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
Very confident	592	501	91	318	169	100	73	50	8	3	0	1	0	4	70	137	27	73	86	60	139	519	73	45	177	14	216	131
	29%	30%	23%	32%	30%	23%	24%	34%	19%	32%	-	33%	-	18%	23%	30%	29%	29%	35%	30%	28%	28%	33%	28%	28%	33%	28%	30%
Somewhat confident	1175	938	237	539	331	262	170	89	22	4	2	1	1	14	172	253	52	155	149	119	276	1050	125	98	343	20	439	256
	57%	56%	59%	55%	58%	60%	57%	59%	52%	39%	67%	67%	100%	60%	55%	55%	56%	60%	60%	59%	55%	57%	57%	61%	55%	48%	57%	58%
Not very confident	270	205	65	116	61	67	50	10	12	3	1	0	0	5	61	63	12	27	12	20	76	247	23	15	96	8	103	46
	13%	12%	16%	12%	11%	16%	17%	6%	29%	29%	33%	-	-	22%	19%	14%	13%	11%	5%	10%	15%	13%	10%	9%	15%	18%	13%	10%
Not at all confident	29	22	6	16	9	4	6	1	0	0	0	0	0	0	8	6	2	1	1	4	7	29	0	2	10	0	8	8
	1%	1%	2%	2%	2%	1%	2%	1%	-	-	-	-	-	-	3%	1%	2%	1%	0	2%	1%	2%	-	1%	2%	-	1%	2%
Summary	1767	1440	327	857	500	362	243	140	29	7	2	2	1	18	242	389	80	228	234	179	415	1570	197	143	519	34	655	387
Top2Box (Very/somewhat confident)	86%	86%	82%	87%	88%	84%	81%	93%	71%	71%	67%	100%	100%	78%	79%	85%	85%	89%	95%	88%	83%	85%	90%	89%	83%	82%	86%	88%
		B		FH		FH		CEFH							N		N		NOPOST		N							X
Low2Box (Not very/not at all confident)	299	227	72	132	70	71	56	10	12	3	1	0	0	5	69	68	14	28	13	24	83	276	23	17	106	8	111	53
	14%	14%	18%	13%	12%	16%	19%	7%	29%	29%	33%	-	-	22%	22%	15%	15%	11%	5%	12%	17%	15%	10%	11%	17%	18%	14%	12%
		A		G		G		CDG						OORS		R		R		R					a			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

9. And personally how confident are you about the safety and quality of the water in your home?

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER						BORN IN CANADA			OWN/RENT				
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
Very confident	863	694	169	476	240	132	98	70	23	4	0	1	0	9	148	168	37	111	124	79	195	765	98	78	213	15	335	209
	42%	42%	42%	48%	42%	30%	33%	47%	57%	36%	-	67%	-	41%	48%	37%	40%	43%	50%	39%	39%	41%	45%	49%	34%	36%	44%	47%
Somewhat confident	933	758	176	426	265	222	132	72	13	4	2	1	1	8	120	220	40	117	103	101	233	836	98	70	308	18	340	187
	45%	45%	44%	43%	46%	51%	44%	48%	32%	38%	67%	33%	100%	36%	39%	48%	43%	46%	42%	50%	47%	45%	44%	44%	49%	42%	44%	43%
Not very confident	237	191	46	78	59	71	56	7	3	3	1	0	0	5	41	64	15	25	13	18	62	214	23	8	91	9	82	39
	11%	11%	11%	8%	10%	16%	19%	5%	7%	27%	33%	-	-	21%	13%	14%	15%	10%	5%	9%	12%	12%	10%	5%	15%	22%	11%	9%
Not at all confident	33	24	9	9	6	8	13	1	2	0	0	0	0	1	1	6	2	4	6	8	31	2	4	14	0	8	6	
	2%	1%	2%	1%	1%	2%	4%	1%	5%	-	-	-	-	2%	0	1%	2%	1%	3%	3%	2%	2%	1%	3%	2%	-	1%	1%
Summary	1796	1452	345	902	505	354	230	142	36	8	2	2	1	17	268	388	77	228	227	180	428	1601	196	148	521	33	675	396
Top2Box (Very/somewhat confident)	87%	87%	86%	91%	89%	82%	77%	90%	88%	73%	67%	100%	100%	77%	86%	89%	82%	89%	92%	89%	86%	87%	89%	92%	83%	78%	88%	90%
Low2Box (Not very/not at all confident)	270	215	54	88	65	79	68	8	5	3	1	0	0	5	43	70	16	28	20	23	70	245	25	12	105	9	91	45
	13%	13%	14%	9%	11%	18%	23%	5%	12%	27%	33%	-	-	23%	14%	15%	18%	11%	8%	11%	14%	13%	11%	8%	17%	22%	12%	10%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

12. In your home, what source of water do you typically drink?

	CITY SIZE			SOURCE OF WATER												CURRENTLY PAY FOR WATER					BORN IN CANADA			OWN/RENT				
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually-sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
Tap water (directly from the tap)	989	800	189	989	81	123	52	30	6	3	0	0	0	3	146	240	45	127	105	87	239	900	89	76	338	21	332	213
	48%	48%	47%	100%	14%	28%	17%	20%	15%	26%	-	-	-	14%	47%	53%	47%	50%	43%	43%	48%	49%	40%	47%	54%	50%	43%	48%
				DEFGH		DFG									RS							V			Z			
Filtered water (from the tap, but through another filtering system)	570	473	97	81	570	80	32	18	2	0	0	1	0	0	69	123	30	63	75	66	145	498	72	49	165	10	207	124
	28%	28%	24%	8%	100%	19%	11%	12%	4%	-	-	33%	-	-	22%	27%	32%	25%	30%	32%	29%	27%	33%	31%	26%	23%	27%	28%
				CEFGH		CFH																						
Individually-sized bottled water	433	361	72	123	30	433	57	33	3	0	0	0	0	0	44	104	23	63	43	42	114	382	51	19	151	11	176	67
	21%	22%	18%	12%	14%	100%	19%	22%	8%	-	-	-	-	-	14%	23%	25%	24%	17%	21%	23%	21%	23%	12%	24%	25%	23%	15%
						CDFGH		CDH								N	N	N	N	N	N	N	N		Wa	W	Wa	
Water from a large-jug cooler	298	237	61	52	32	57	298	14	1	0	0	0	0	2	44	50	13	38	44	39	70	271	27	23	73	6	129	62
	14%	14%	15%	5%	6%	13%	100%	9%	4%	-	-	-	-	9%	14%	11%	14%	15%	18%	19%	14%	15%	12%	14%	12%	15%	17%	14%
						CD	CDEGH													O	O							
Filtered water through my refrigerator	150	123	27	30	18	33	14	150	0	0	0	0	0	1	15	21	6	27	28	17	36	135	15	13	23	6	71	36
	7%	7%	7%	3%	3%	8%	100%	100%	-	-	-	-	-	4%	9%	5%	7%	10%	11%	9%	7%	7%	7%	8%	4%	14%	9%	8%
						CD	CDEFH																					
Well water	41	17	24	6	2	3	1	0	41	0	0	0	0	0	31	1	1	1	5	1	0	38	4	3	2	1	16	19
	2%	1%	6%	1%	0	1%	0	-	100%	-	-	-	-	-	10%	0	2%	0	2%	1%	-	2%	2%	2%	0	3%	2%	4%
									CDEFG						OPQRST					OT								
Spring water	10	3	7	3	0	0	0	0	0	10	0	0	0	0	4	0	2	3	1	0	1	8	3	0	0	0	5	6
	0	0	2%	0	-	-	-	-	-	100%	-	-	-	-	1%	-	2%	1%	0	-	0	0	0	1%	-	-	1%	1%
															OT													
Boiled tap water	3	3	0	0	0	0	0	0	0	0	3	0	0	0	1	1	0	0	1	0	0	1	2	1	1	1	0	0
	0	0	-	-	-	-	-	-	-	-	100%	-	-	-	0	0	-	-	0	-	-	0	1%	0	0	3%	-	-
																						U						
Distilled water	2	1	1	0	1	0	0	0	0	0	0	2	0	0	1	1	0	0	1	0	0	1	1	0	1	0	1	0
	0	0	0	-	0	-	-	-	-	-	-	100%	-	-	0	0	-	-	0	-	-	0	0	-	0	-	0	0
No where	1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	1
	0	0	-	-	-	-	-	-	-	-	-	-	100%	-	-	0	-	-	-	-	-	0	-	-	-	-	-	0
Other	23	17	5	3	0	0	2	1	0	0	0	0	0	23	8	8	1	1	0	2	3	20	3	2	7	0	9	5
	1%	1%	1%	0	-	-	1%	1%	-	-	-	-	-	100%	3%	2%	1%	0	-	1%	1%	1%	1%	1%	1%	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/DE/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13_1. (Canadians use more water every day than Americans) Please indicate whether you believe the following to be true or false:

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER						BORN IN CANADA		OWN/RENT						
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a		
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490	
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441	
True	845	670	175	426	231	165	108	59	19	2	3	0	0	11	140	191	56	96	100	77	186	763	82	72	258	16	307	185	
	41%	40%	44%	43%	41%	38%	36%	40%	47%	18%	100%	-	-	47%	45%	42%	59%	38%	40%	38%	37%	41%	37%	45%	41%	39%	40%	42%	
False	1221	996	224	563	339	267	190	91	22	8	0	2	1	12	172	266	38	160	147	126	312	1082	138	89	368	26	459	256	
	59%	60%	56%	57%	59%	62%	64%	60%	53%	82%	-	100%	100%	53%	55%	58%	41%	62%	60%	62%	63%	59%	63%	55%	59%	61%	60%	58%	
														P	P		P	P	P	NP									

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13.2. (Water is an infinite resource) Please indicate whether you believe the following to be true or false:

	CITY SIZE			SOURCE OF WATER										CURRENTLY PAY FOR WATER				BORN IN CANADA		OWN/RENT								
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
True	375	301	74	164	99	101	58	33	3	3	1	0	0	5	56	73	21	55	52	36	82	320	55	34	115	9	131	81
	18%	18%	19%	17%	17%	23%	19%	22%	7%	29%	46%	-	-	24%	18%	16%	23%	21%	21%	18%	17%	17%	25%	21%	18%	21%	17%	18%
						CDH	H																					
False	1691	1366	325	825	471	332	240	117	38	7	1	2	1	17	256	384	73	201	195	167	415	1526	165	126	510	33	634	360
	82%	82%	81%	83%	83%	77%	81%	78%	93%	71%	54%	100%	100%	76%	82%	84%	77%	79%	79%	82%	83%	83%	75%	79%	82%	79%	83%	82%
				E	E			EG													V							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13.3. (The drinking water that comes out of your kitchen tap is cleaner than the water that flows into your toilet) Please indicate whether you believe the following to be true or false:

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER					BORN IN CANADA		OWN/RENT						
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
True	408	340	69	194	118	96	56	40	6	0	1	0	2	59	92	19	39	40	30	129	353	55	27	155	9	132	78	
	20%	20%	17%	20%	21%	22%	19%	27%	14%	-	22%	-	-	9%	19%	20%	20%	15%	16%	15%	26%	19%	25%	17%	25%	22%	17%	18%
False	1658	1327	330	795	452	337	243	110	36	10	2	2	1	21	252	365	75	217	207	173	369	1493	165	133	471	33	634	362
	80%	80%	83%	80%	79%	78%	81%	73%	86%	100%	78%	100%	100%	91%	81%	80%	80%	85%	84%	85%	74%	81%	75%	83%	75%	78%	83%	82%
														T			T	T	T		V					X	X	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13_4. (45% of the water used in your home is flushed down the toilet) Please indicate whether you believe the following to be true or false:

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER						BORN IN CANADA		OWN/RENT					
	Total	A Urban	B Rural	C Tap water (directly from the tap)	D Filtered water (from the tap, but through another filtering system)	E Individually sized bottled water	F Water from a large-jug cooler	G Filtered water through my refrigerator	H Well water	I Spring water	J Boiled tap water	K Distilled water	L No where	M Other	N I don't pay - I do not use a utility for my water source	O I don't pay - it is included in my rent	P I pay less than \$100/year	Q I pay \$100 - \$300/year	R I pay \$300 - \$500/year	S I pay more than \$500/year	T I don't know how much I pay	U Yes	V No	W Own	X Rent	Y Neither	Z Owned by a household member - with a mortgage	a Owned by a household member - no mortgage
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
True	1575	1268	307	754	442	315	230	107	30	8	3	1	13	233	363	71	189	196	153	369	1426	149	131	490	28	571	329	
	76%	76%	77%	76%	78%	73%	77%	72%	72%	80%	100%	33%	100%	56%	75%	79%	76%	74%	79%	76%	74%	77%	68%	82%	78%	66%	75%	75%
False	491	399	92	235	128	117	68	43	11	2	0	1	0	10	78	94	23	67	51	50	128	420	71	30	135	14	195	112
	24%	24%	23%	24%	22%	27%	23%	28%	28%	20%	-	67%	-	44%	25%	21%	24%	26%	21%	24%	26%	23%	32%	18%	22%	34%	25%	25%
																						U				W		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13_5. (50% of municipally-treated water used during the summer months is used for watering lawns and gardens) Please indicate whether you believe the following to be true or false:

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER						BORN IN CANADA		OWN/RENT					
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
True	1514	1215	298	725	430	320	221	116	31	7	3	1	13	236	346	69	188	174	137	363	1347	167	110	477	29	553	322	
	73%	73%	75%	73%	75%	74%	74%	77%	76%	64%	100%	67%	100%	58%	76%	74%	73%	71%	67%	73%	73%	76%	69%	76%	70%	72%	73%	
False	552	452	101	264	141	113	77	34	10	4	0	1	10	75	111	24	68	73	66	135	499	54	50	148	13	213	118	
	27%	27%	25%	27%	25%	26%	26%	23%	24%	36%	-	33%	-	42%	24%	24%	26%	27%	29%	33%	27%	27%	31%	24%	30%	28%	27%	
																				NO								

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13_6. (Less than 10% of all municipal drinking water is lost because of leaky underground pipes) Please indicate whether you believe the following to be true or false:

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER						BORN IN CANADA		OWN/RENT					
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
True	1225	984	241	579	352	272	160	92	25	3	2	1	0	11	190	263	57	164	143	114	293	1084	141	91	366	28	453	268
	59%	59%	60%	59%	62%	63%	54%	61%	59%	27%	67%	33%	-	50%	61%	58%	61%	64%	58%	56%	59%	59%	64%	57%	59%	67%	59%	61%
False	841	683	158	410	218	161	139	58	17	8	1	1	1	11	122	194	37	92	104	88	204	762	79	69	259	14	313	173
	41%	41%	40%	41%	38%	37%	46%	39%	41%	73%	33%	67%	100%	50%	39%	42%	39%	36%	42%	44%	41%	41%	36%	43%	41%	33%	41%	39%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13.7. (It takes the same amount of energy to treat and pump the water you'd use by showering an extra two minutes than the) Please indicate whether you believe the following to be true or false: all the energy required to power a 60 W light-bulb for 12 hours

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER							BORN IN CANADA				OWN/RENT			
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water from the tap, but through another filtering system	Individually-sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a		
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490	
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441	
True	1485	1183	282	707	390	304	204	115	26	7	3	1	1	15	214	341	68	180	168	129	366	1311	154	120	448	32	541	300	
	71%	71%	71%	71%	68%	70%	69%	77%	63%	73%	100%	33%	100%	66%	69%	75%	73%	70%	68%	64%	73%	71%	70%	75%	72%	77%	71%	68%	
False	601	484	117	282	180	129	94	35	15	3	0	1	0	8	97	116	26	77	79	74	132	534	66	40	178	10	225	141	
	29%	29%	29%	29%	32%	30%	31%	23%	37%	27%	-	67%	-	34%	31%	25%	27%	30%	32%	36%	27%	29%	30%	25%	28%	23%	29%	32%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13_8. (Water from storm drains flows directly into a nearby lake, pond or river without being cleaned or treated) Please indicate whether you believe the following to be true or false:

	CITY SIZE			SOURCE OF WATER										CURRENTLY PAY FOR WATER					BORN IN CANADA		OWN/RENT							
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
True	1347	1066	281	624	396	280	192	99	31	6	3	2	1	11	216	297	58	169	178	130	298	1209	138	119	402	28	480	298
	68%	64%	70%	63%	69%	65%	64%	66%	76%	60%	100%	100%	100%	51%	69%	65%	62%	66%	72%	64%	60%	66%	63%	75%	64%	66%	63%	68%
			A	C										T					T					XZ				
False	719	601	118	366	174	153	106	52	10	4	0	0	11	95	160	36	87	69	72	200	636	82	41	223	14	286	143	
	35%	36%	30%	37%	31%	35%	36%	34%	24%	40%	-	-	-	49%	31%	35%	38%	34%	28%	36%	40%	34%	37%	25%	36%	34%	37%	32%
		B		D																NR				W		W		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13_9. (Canada has more fresh water than any other country in the world) Please indicate whether you believe the following to be true or false:

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER						BORN IN CANADA		OWN/RENT					
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
True	1746	1395	350	853	469	358	250	126	36	9	3	2	1	17	270	379	80	218	220	174	405	1563	183	146	515	34	648	377
	84%	84%	88%	86%	82%	83%	84%	84%	88%	84%	100%	100%	100%	76%	87%	83%	86%	85%	89%	86%	81%	85%	83%	91%	82%	82%	85%	85%
False	320	272	49	136	101	74	49	24	5	2	0	0	0	5	41	78	13	38	27	29	93	283	37	14	111	8	118	64
	16%	16%	12%	14%	18%	17%	16%	16%	12%	16%	-	-	-	24%	13%	17%	14%	15%	11%	14%	19%	15%	17%	9%	18%	18%	15%	15%
				C											R					NR				W			W	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13_10. (The oil sands cause more water pollution than farming/agricultural practices) Please indicate whether you believe the following to be true or false:

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER						BORN IN CANADA		OWN/RENT					
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
True	1230	977	253	609	334	269	167	81	24	5	2	1	14	189	297	52	149	133	116	294	1100	130	88	402	27	439	256	
	60%	59%	63%	62%	59%	62%	56%	54%	58%	48%	67%	67%	100%	60%	61%	65%	55%	58%	54%	57%	59%	60%	59%	55%	64%	64%	57%	58%
False	836	690	146	380	236	164	131	70	17	5	1	1	0	9	122	160	42	107	114	87	203	746	91	73	224	15	326	184
	40%	41%	37%	38%	41%	38%	44%	46%	42%	52%	33%	33%	-	40%	39%	35%	45%	42%	46%	43%	41%	40%	41%	45%	36%	36%	43%	42%
																							X				X	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13_11. (Canada has some of the lowest water costs in the industrialized world) Please indicate whether you believe the following to be true or false:

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER					BORN IN CANADA		OWN/RENT						
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
True	1559	1255	304	768	424	295	230	101	37	9	3	1	19	253	337	69	211	188	131	369	1412	147	127	453	32	569	359	
	75%	75%	76%	78%	74%	68%	77%	67%	89%	91%	100%	67%	100%	85%	81%	74%	74%	82%	76%	74%	76%	67%	79%	72%	76%	74%	81%	
False	507	412	95	221	147	137	68	50	4	1	0	1	0	3	58	120	25	45	59	72	129	434	73	33	173	10	197	82
	25%	25%	24%	22%	26%	32%	23%	33%	11%	9%	-	33%	-	15%	19%	26%	26%	18%	24%	35%	26%	24%	33%	21%	28%	24%	26%	19%
				H	CDFH		CFH								NQ				NOQRT	NQ		U		a		a		

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

13. [Pass/Fail summary] Please indicate whether you believe the following to be true or false

	CITY SIZE			SOURCE OF WATER											CURRENTLY PAY FOR WATER				BORN IN CANADA		OWN/RENT							
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
Pass	1679	1358	320	798	470	341	245	124	36	9	3	2	1	17	258	374	72	212	197	159	407	1510	168	134	498	34	625	361
	81%	81%	80%	81%	82%	79%	82%	83%	86%	92%	100%	100%	100%	75%	83%	82%	77%	83%	80%	78%	82%	82%	76%	84%	80%	80%	82%	82%
Fail	387	309	79	191	100	92	53	26	6	1	0	0	0	6	53	83	22	44	50	44	91	335	52	26	127	8	141	80
	19%	19%	20%	19%	18%	21%	18%	17%	14%	8%	-	-	-	25%	17%	18%	23%	17%	20%	22%	18%	18%	24%	16%	20%	20%	18%	18%
Mean score out of 11	6.8	6.8	6.8	6.8	6.8	6.6	6.9	6.7	7	7.6	7	7	9	6.5	6.8	6.8	6.5	6.8	6.9	6.7	6.8	6.8	6.5	6.9	6.7	6.6	6.8	6.8
				E	E		E														V							

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

14. What sorts of things or items have you flushed down the toilet?

	CITY SIZE			SOURCE OF WATER												CURRENTLY PAY FOR WATER					BORN IN CANADA			OWN/RENT					
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490	
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	266	247	203	498	1846	220	160	625	42*	766	441	
Leftover food	766	608	157	380	187	169	112	59	11	6	0	1	0	6	99	195	26	111	88	68	179	709	57	46	254	11	299	144	
	37%	37%	39%	38%	33%	39%	38%	39%	26%	61%	-	33%	-	28%	32%	43%	27%	43%	36%	34%	36%	38%	26%	28%	41%	26%	39%	33%	
				D	D	D	D								NPST		NPS									Wa	Wa		
Dead pets (i.e goldfish)	330	270	60	157	95	80	62	36	1	0	0	1	0	3	35	76	12	47	39	41	82	309	21	17	109	8	137	50	
	16%	16%	15%	16%	17%	18%	21%	24%	3%	-	-	33%	-	14%	11%	17%	13%	18%	16%	20%	16%	17%	9%	10%	17%	18%	18%	11%	
				H	H	H	CH	CDH							N		N		N	N		V				Wa	Wa		
Dead pests (i.e spiders, bugs)	721	595	126	335	213	161	105	57	8	4	1	0	0	8	94	165	22	95	97	81	167	673	48	59	216	6	297	129	
	35%	36%	32%	34%	37%	37%	35%	38%	20%	35%	22%	-	-	37%	30%	36%	24%	37%	39%	40%	34%	36%	22%	37%	34%	15%	39%	29%	
				H	H	H	H	H							P		NP		NP		V				Y	Y	Ya	Ya	
Dead rodents (i.e mice)	61	47	14	32	10	12	9	5	1	0	0	0	0	2	18	14	4	10	5	5	6	57	4	1	19	3	15	23	
	3%	3%	4%	3%	2%	3%	3%	3%	3%	-	-	-	-	8%	6%	3%	4%	4%	2%	2%	1%	3%	2%	1%	3%	6%	2%	5%	
															RT		T									W	W	WZ	
Baby wipes	141	118	23	67	31	33	24	12	0	0	0	0	0	1	14	26	4	13	19	19	48	118	23	10	36	0	72	23	
	7%	7%	6%	7%	6%	8%	8%	8%	-	-	-	-	-	4%	4%	6%	5%	5%	8%	9%	10%	6%	10%	6%	6%	6%	-	9%	5%
																				N	NOO						XYa		
Bathroom products such as swabs and/or cotton balls	192	165	27	102	46	53	40	22	0	0	0	0	0	1	17	43	10	22	19	21	60	175	18	14	68	3	74	28	
	9%	10%	7%	10%	8%	12%	13%	15%	-	-	-	-	-	2%	6%	9%	10%	9%	8%	10%	12%	9%	8%	9%	11%	6%	10%	6%	
				H		DH	DH	DH													N					a			
Dental floss	227	202	25	113	65	64	39	13	1	0	0	0	0	3	22	57	11	28	28	21	60	209	18	13	81	3	83	43	
	11%	12%	6%	11%	11%	15%	13%	8%	2%	-	-	-	-	12%	7%	12%	12%	11%	11%	10%	12%	11%	8%	8%	13%	6%	11%	10%	
				B		H		H							N														
Hair	775	662	113	364	221	198	115	65	6	6	0	1	0	8	97	191	39	105	89	70	184	693	82	44	274	8	303	137	
	38%	40%	28%	37%	39%	46%	39%	43%	16%	54%	-	67%	-	37%	31%	42%	42%	41%	36%	35%	37%	38%	37%	27%	44%	19%	40%	31%	
				B		H	H	CDFH	H	H					N		N		N							WYa		WYa	
Condoms	204	174	29	102	64	57	40	10	2	1	0	0	0	2	21	60	5	33	20	15	49	184	19	8	95	3	73	22	
	10%	10%	7%	10%	11%	13%	13%	7%	5%	12%	-	-	-	11%	7%	13%	6%	13%	8%	7%	10%	10%	9%	5%	15%	7%	10%	5%	
				G		G									NS		N		N							WZa	a		
Cigarette butts	449	359	90	218	111	116	72	29	5	4	0	0	0	5	60	125	18	54	46	43	104	425	25	32	184	11	155	63	
	22%	22%	23%	22%	20%	27%	24%	19%	11%	34%	-	-	-	21%	19%	27%	19%	21%	19%	21%	21%	23%	11%	20%	29%	27%	20%	14%	
						CDH										NRT						V				WZa	a	a	
Women's hygiene products	329	267	62	154	78	81	41	28	2	0	0	0	0	4	47	71	5	43	38	30	95	306	23	19	106	2	153	45	
	16%	16%	15%	16%	14%	19%	14%	19%	4%	-	-	-	-	17%	15%	16%	5%	17%	15%	15%	19%	17%	10%	12%	17%	5%	20%	10%	
				H		DH		H							P		P		P		V					a		WYa	
Other	136	112	24	71	36	22	25	16	0	3	0	1	0	3	16	32	6	14	20	12	35	115	21	7	41	1	58	26	
	7%	7%	6%	7%	6%	5%	8%	10%	-	27%	-	33%	-	13%	5%	7%	6%	6%	8%	6%	7%	6%	9%	5%	7%	3%	8%	6%	
								EH																					
None of the above	577	462	115	276	168	105	69	33	22	2	2	0	1	9	104	118	29	66	66	56	137	495	82	55	161	20	169	161	
	28%	28%	29%	28%	30%	24%	23%	22%	53%	15%	78%	-	100%	38%	33%	26%	31%	26%	27%	28%	28%	27%	37%	34%	26%	47%	22%	36%	
									CEFG						O							U		XZ		XZ		XZ	

Proportions/Mean: Columns Tested (5% risk level) - AB - CDEF/GHIJK/LM - NOPQR/S/T - UV - WXYZ/a Overlap formulae used: * small base; ** very small base (under 30) ineligible for sig testing

17. If you had to guess, what do you think is the total amount of water (in litres) you personally use in an average day including drinking, bathing, toilet flushing, laundry, dish washing and outdoor use etc

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER							BORN IN CANADA				OWN/RENT			
	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490	
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441	
55 litres	497	385	113	247	150	80	63	21	12	2	0	0	0	7	72	135	25	64	53	42	107	446	51	38	170	12	167	96	
	24%	23%	28%	25%	26%	19%	21%	14%	30%	19%	-	-	-	29%	23%	29%	26%	25%	22%	21%	22%	24%	23%	24%	27%	28%	22%	22%	
132 litres	603	505	98	284	160	129	102	48	10	4	1	2	1	6	84	128	29	79	93	57	133	546	57	54	166	2	236	138	
	29%	30%	25%	29%	28%	30%	34%	32%	24%	40%	33%	100%	100%	24%	27%	28%	31%	31%	38%	28%	27%	30%	26%	34%	27%	5%	31%	31%	
226 litres	298	236	63	151	74	62	49	31	8	0	0	0	0	0	47	52	14	40	41	33	71	269	29	24	80	2	118	70	
	14%	14%	16%	15%	13%	14%	16%	21%	18%	-	-	-	-	15%	11%	15%	16%	16%	17%	16%	14%	15%	13%	15%	13%	6%	15%	16%	
329 litres	89	79	10	42	30	21	13	4	1	2	0	0	0	2	9	17	12	11	14	10	15	83	6	5	26	2	36	21	
	4%	5%	2%	4%	5%	5%	4%	3%	2%	15%	-	-	-	9%	3%	4%	12%	4%	6%	5%	3%	4%	3%	3%	4%	4%	5%	5%	
408 litres	43	37	6	17	15	11	5	2	2	0	0	0	0	2	14	5	6	3	3	6	6	39	5	5	11	1	20	3	
	2%	2%	2%	2%	3%	3%	2%	1%	4%	-	-	-	-	9%	4%	1%	7%	1%	1%	3%	1%	2%	2%	3%	2%	3%	3%	1%	
Don't Know	536	426	110	248	141	129	66	44	9	3	2	0	0	7	85	121	8	59	43	54	166	463	73	33	173	23	188	112	
	26%	26%	28%	25%	25%	30%	22%	29%	22%	25%	67%	-	-	30%	27%	26%	9%	23%	17%	26%	33%	25%	33%	21%	28%	54%	25%	26%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

19. To what extent do you, personally, try to conserve electricity in the course of your daily activities involving electricity?

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER						BORN IN CANADA		OWN/RENT					
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household with a mortgage	Owned by a household member - no mortgage
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
Try very hard	620	490	130	289	178	124	85	37	21	6	1	1	0	6	107	123	31	80	78	71	130	534	86	43	176	15	235	144
	30%	29%	33%	29%	31%	29%	29%	24%	52%	55%	33%	67%	-	28%	34%	27%	33%	31%	32%	35%	26%	29%	39%	27%	28%	35%	31%	33%
									CDEFG						OT						U							
Try reasonably hard	1167	947	220	567	321	237	175	84	18	5	2	1	1	11	171	259	50	148	145	102	292	1066	101	96	351	23	446	235
	56%	57%	55%	57%	56%	55%	59%	56%	43%	45%	67%	33%	100%	48%	55%	57%	53%	58%	59%	50%	59%	58%	46%	60%	56%	55%	58%	53%
																					V							
Try a little	253	206	47	117	63	66	37	29	2	0	0	0	0	5	33	69	10	25	23	24	69	224	29	17	82	4	81	60
	12%	12%	12%	12%	11%	15%	12%	19%	6%	-	-	-	-	24%	10%	15%	10%	10%	9%	12%	14%	12%	13%	11%	13%	11%	11%	14%
									CDH						R													
Don't try at all	26	24	2	16	8	6	2	1	0	0	0	0	0	0	1	7	3	2	1	5	7	22	4	4	16	0	4	2
	1%	1%	1%	2%	1%	1%	1%	1%	-	-	-	-	-	-	0	1%	4%	1%	0	3%	1%	1%	2%	3%	3%	-	0	0
																NR					NR				Za	Za		
Summary	1787	1437	350	856	499	360	260	121	39	10	3	2	1	17	278	382	81	228	223	173	422	1600	187	139	527	37	681	378
Top2Box (Very hard/hard)	86%	86%	88%	87%	87%	83%	87%	80%	94%	100%	100%	100%	100%	78%	89%	84%	86%	89%	90%	85%	85%	87%	85%	86%	84%	89%	89%	86%
									G						O													
Low2Box (A little/not at all)	279	230	49	133	71	72	38	29	2	0	0	0	0	5	34	75	13	28	23	30	76	245	34	22	98	4	84	62
	14%	14%	12%	13%	13%	17%	13%	20%	6%	-	-	-	-	24%	11%	16%	14%	11%	10%	15%	15%	13%	15%	14%	16%	11%	11%	14%
									DH						NQR						R				Z			

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

20. To what extent do you personally try to conserve water?

	CITY SIZE			SOURCE OF WATER										CURRENTLY PAY FOR WATER						BORN IN CANADA		OWN/RENT							
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household with a mortgage	Owned by a household member - no mortgage	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a		
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490	
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441	
Try very hard	434	340	95	205	136	72	49	31	16	4	1	1	0	6	86	87	26	60	46	55	74	372	62	33	130	10	155	101	
	21%	20%	24%	21%	24%	17%	16%	21%	30%	41%	33%	67%	-	27%	28%	19%	28%	23%	19%	27%	15%	20%	28%	21%	21%	24%	20%	23%	
				EF				CDEFG							ORT		T			ORT		U							
Try reasonably hard	1175	948	226	571	320	235	174	77	20	5	1	1	1	12	165	255	52	149	152	107	294	1069	106	93	342	23	443	256	
	57%	57%	57%	58%	56%	54%	58%	52%	49%	51%	46%	33%	100%	55%	53%	56%	55%	58%	62%	53%	59%	58%	48%	58%	55%	55%	58%	58%	
																					V								
Try a little	386	319	68	182	93	101	64	34	3	1	1	0	0	4	51	94	13	41	46	34	108	349	37	24	119	7	154	74	
	19%	19%	17%	18%	16%	23%	21%	22%	8%	8%	22%	-	-	18%	16%	21%	13%	16%	18%	17%	22%	19%	17%	15%	19%	16%	20%	17%	
						CDH	H	H								9	20	3	6	4	8	21	56	15	10	34	2	14	9
Don't try at all	71	60	11	31	22	24	11	8	2	0	0	0	0	0	9	20	3	6	4	8	21	56	15	10	34	2	14	9	
	3%	4%	3%	3%	4%	6%	4%	5%	4%	-	-	-	-	-	3%	4%	4%	2%	1%	4%	4%	3%	7%	6%	5%	5%	2%	2%	
						C																U	Za	Za					
Summary	1609	1288	321	776	455	307	223	109	36	9	2	2	1	19	251	343	78	209	198	161	369	1441	168	126	472	33	598	357	
Top2Box (Very hard/hard)	78%	77%	80%	78%	80%	71%	75%	73%	88%	92%	78%	100%	100%	82%	81%	75%	83%	82%	80%	80%	74%	78%	76%	79%	75%	79%	78%	81%	
				E	E			EG							T			T										X	
Low2Box (A little/not at all)	457	379	78	213	115	125	75	41	5	1	1	0	0	4	60	114	16	47	49	42	129	405	52	34	153	9	168	83	
	22%	23%	20%	22%	20%	29%	25%	27%	12%	8%	22%	-	-	18%	19%	25%	17%	18%	20%	20%	26%	22%	24%	21%	25%	21%	22%	19%	
						CDH		H													NQ				a				

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

22. It requires a significant amount of energy to treat and pump water to our homes and businesses, and then it takes energy to heat the water in our homes. Thinking about this, please indicate which of the following statements most closely reflects your beliefs:

	CITY SIZE				SOURCE OF WATER									CURRENTLY PAY FOR WATER							BORN IN CANADA				OWN/RENT				
	Total	Urban A	Rural B	Tap water (directly from the tap) C	Filtered water (from the tap, but through another filtering system) D	Individually- sized bottled water E	Water from a large-jug cooler F	Filtered water through my refrigerator G	Well water H	Spring water I	Boiled tap water J	Distilled water K	No where L	Other M	I don't pay - I do not use a utility for my water source N	I don't pay - it is included in my rent O	I pay less than \$100/year P	I pay \$100 - \$300/year Q	I pay \$300 - \$500/year R	I pay more than \$500/year S	I don't know how much I pay T	Yes U	No V	Own W	Rent X	Neither Y	Owned by a household member - with a mortgage Z	Owned by a household member - no mortgage a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490	
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441	
When I use water in my home I don't think about the energy required to treat and pump it or the cost of that energy to the city, and ultimately to me, in the form of higher rates and taxes	651	538	113	313	176	144	109	44	10	3	1	0	0	6	100	148	29	78	71	50	175	577	74	56	206	8	229	145	
	32%	32%	28%	32%	31%	33%	36%	30%	25%	27%	54%	-	-	28%	32%	32%	31%	30%	29%	24%	35%	31%	33%	35%	33%	19%	30%	33%	
																S					S								
When I use water in my home, I think a little about the energy that is required to treat and pump it or the cost of that energy to the city, but I'm only one person and can't really have an impact	594	488	106	269	170	141	81	56	7	1	0	1	1	7	70	144	34	70	64	44	167	549	45	41	186	9	240	103	
	29%	29%	27%	27%	30%	33%	27%	37%	18%	9%	-	33%	100%	31%	22%	32%	36%	27%	26%	22%	34%	30%	20%	26%	30%	21%	31%	23%	
						CH		CFH								NS	NS				NRS	V				a		a	
When I use water in my home, I think a lot about the energy that it uses and the costs of that energy to the city, so I try to conserve as much as I can to keep my rates and taxes low	821	641	180	408	224	148	109	50	24	7	1	1	0	9	141	165	31	109	111	109	155	720	102	63	233	25	296	193	
	40%	38%	45%	41%	39%	34%	36%	33%	58%	64%	46%	67%	-	42%	45%	36%	33%	42%	45%	54%	31%	39%	46%	40%	37%	60%	39%	44%	
			A	E					CDEFG						OT			T		OT	OPQT					WXZa		X	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

24_6. (The price for water is high enough to ensure it is treated as a valuable resource) Do you agree or disagree with following statements.

	CITY SIZE			SOURCE OF WATER										CURRENTLY PAY FOR WATER							BORN IN CANADA			OWN/RENT				
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household - with a mortgage	Owned by a household - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
Strongly agree	472	363	109	223	129	109	64	31	12	2	1	1	0	2	73	91	24	57	67	65	95	406	66	34	144	10	168	111
	23%	22%	27%	23%	23%	25%	22%	20%	30%	19%	33%	67%	-	7%	23%	20%	26%	22%	27%	32%	19%	22%	30%	21%	23%	25%	22%	25%
			A																OT	NQOT				U				
Somewhat agree	975	792	183	442	274	232	154	67	16	4	2	0	1	12	140	198	39	128	108	96	266	881	94	89	272	22	355	218
	47%	48%	46%	45%	48%	54%	52%	45%	39%	35%	67%	-	100%	55%	45%	43%	42%	50%	44%	47%	54%	48%	43%	56%	44%	53%	46%	49%
				C		C														NOR				XZ				
Somewhat disagree	491	409	82	253	129	75	67	46	6	3	0	1	0	8	81	133	20	59	57	37	105	440	51	29	162	5	197	93
	24%	25%	21%	26%	23%	17%	22%	30%	15%	32%	-	33%	-	36%	26%	29%	21%	23%	27%	18%	21%	24%	23%	18%	26%	13%	26%	21%
			E	E			EH							S	ST													
Strongly disagree	128	103	25	71	38	16	13	7	7	1	0	0	0	1	17	35	11	13	15	5	32	118	10	8	47	4	46	19
	6%	6%	6%	7%	7%	4%	4%	4%	16%	14%	-	-	-	2%	5%	8%	12%	5%	6%	2%	6%	6%	4%	5%	8%	9%	6%	4%
				E	E			CDEFG							S	NQS				S					a			
Summary	1447	1155	292	666	403	342	218	98	28	6	3	1	1	14	213	289	63	185	175	161	361	1287	160	123	416	33	523	329
Top2Box (Agree)	70%	69%	73%	67%	71%	79%	73%	65%	69%	54%	100%	67%	100%	62%	69%	63%	67%	72%	71%	79%	73%	70%	73%	77%	67%	78%	68%	75%
						CDG											O			NQPR				XZ				XZ
Low2Box (Disagree)	619	512	107	324	167	91	80	52	13	5	0	1	0	9	98	168	31	72	72	42	136	559	60	37	209	9	243	111
	30%	31%	27%	33%	29%	21%	27%	35%	31%	46%	-	33%	-	38%	31%	37%	33%	28%	29%	21%	27%	30%	27%	23%	33%	22%	32%	25%
				E	E			E						S	QST	S				S					Wa		Wa	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

28. And which of the following have you knowingly done?

	CITY SIZE			SOURCE OF WATER											CURRENTLY PAY FOR WATER					BORN IN CANADA		OWN/RENT							
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a		
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490	
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441	
Hosed down your driveway	345	297	48	158	103	79	52	37	7	1	1	0	0	5	29	42	22	56	67	48	81	315	30	32	63	7	142	95	
	17%	18%	12%	16%	18%	18%	17%	25%	16%	12%	22%	-	-	21%	9%	9%	24%	22%	27%	24%	16%	17%	14%	20%	10%	17%	19%	21%	
Allowed soapy water to run down a storm drain	387	330	57	177	124	89	60	31	8	2	0	0	0	7	38	78	14	55	61	34	108	363	24	35	101	5	159	79	
	19%	20%	14%	18%	22%	21%	20%	20%	20%	23%	-	-	-	33%	12%	17%	15%	22%	25%	17%	22%	20%	11%	22%	16%	13%	21%	18%	
Watered your lawn when it has just rained, is raining, or about to rain	45	32	12	17	20	15	10	10	2	0	0	0	0	0	9	4	6	7	7	6	5	44	1	5	13	1	16	10	
	2%	2%	3%	2%	3%	4%	3%	7%	5%	-	-	-	-	-	3%	1%	7%	3%	3%	3%	1%	2%	1%	3%	2%	1%	2%	2%	
Left a faucet running in a public place like in a restaurant or coffee shop	47	38	9	25	12	14	7	4	0	0	0	0	0	0	6	17	2	4	3	3	12	40	8	1	24	1	13	9	
	2%	2%	2%	3%	2%	3%	2%	3%	-	-	-	-	-	-	2%	4%	2%	2%	1%	1%	2%	2%	3%	0		4%	2%	2%	
Left the water running in the kitchen when washing and rinsing dishes	946	781	166	443	277	214	150	72	13	3	1	1	0	13	133	246	33	116	116	86	216	851	95	66	295	10	377	185	
	46%	47%	41%	45%	49%	49%	50%	48%	32%	31%	33%	33%	-	56%	43%	54%	35%	45%	47%	43%	43%	46%	43%	41%	47%	23%	49%	42%	
Left the water on while brushing your teeth	975	794	180	477	247	235	166	62	18	3	1	1	1	15	148	245	43	115	121	93	210	871	103	71	315	19	368	191	
	47%	48%	45%	48%	43%	54%	56%	41%	44%	27%	33%	33%	100%	66%	48%	54%	45%	45%	49%	46%	42%	47%	47%	44%	50%	45%	48%	43%	
Used a hose to melt snow in the spring	32	26	6	12	8	12	7	6	1	0	0	0	0	0	6	5	3	4	6	3	6	32	1	3	11	0	12	4	
	2%	2%	2%	1%	1%	3%	2%	4%	3%	-	-	-	-	2%	1%	3%	2%	3%	1%	1%	2%	0	2%	2%	-	2%	1%	1%	
Used soap or shampoo to bathe in a lake	300	224	76	143	80	71	43	26	14	1	0	1	0	3	63	58	10	39	28	30	71	284	16	20	85	5	116	66	
	15%	13%	19%	14%	14%	16%	15%	17%	33%	11%	-	33%	-	13%	20%	13%	10%	15%	11%	15%	14%	15%	7%	13%	14%	12%	15%	15%	
Flushed harmful substances down the toilet that should have been disposed of in another manner	170	135	35	89	32	35	23	16	3	0	0	0	0	2	23	44	4	19	25	19	35	162	9	11	58	3	61	37	
	8%	8%	9%	9%	6%	8%	8%	10%	6%	-	-	-	-	9%	7%	10%	5%	8%	10%	10%	7%	9%	4%	7%	9%	6%	8%	8%	
Thrown things into the toilet that should go into the garbage	363	305	58	194	84	97	61	27	4	0	0	0	0	2	41	104	17	47	36	25	94	339	24	18	139	5	137	58	
	18%	18%	15%	20%	15%	22%	21%	18%	9%	-	-	-	-	7%	13%	23%	19%	18%	14%	12%	19%	18%	11%	11%	22%	11%	18%	13%	
I have not done any of these	371	291	80	185	106	65	44	21	6	4	1	0	0	4	60	75	20	42	34	41	99	318	53	31	118	15	113	85	
	18%	17%	20%	19%	19%	15%	15%	14%	15%	35%	46%	-	-	17%	19%	16%	21%	17%	14%	20%	20%	17%	24%	19%	19%	36%	15%	19%	

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

29. How concerned are you about the quality of water in the lakes in which you swim?

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER							BORN IN CANADA			OWN/RENT				
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household with a mortgage	Owned by a household member - no mortgage	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a		
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490	
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441	
Very concerned	937	737	200	432	255	191	139	60	25	4	2	1	1	10	169	202	39	108	112	95	212	843	93	66	280	21	359	196	
	45%	44%	50%	44%	45%	44%	46%	40%	61%	40%	78%	67%	100%	44%	54%	44%	41%	42%	46%	47%	43%	46%	42%	41%	45%	50%	47%	44%	
Somewhat concerned	874	718	156	420	249	197	119	69	13	4	1	1	0	9	114	193	43	114	107	85	218	779	95	69	273	12	316	193	
	42%	43%	39%	42%	44%	46%	40%	46%	32%	36%	22%	33%	-	39%	37%	42%	46%	45%	43%	42%	44%	42%	43%	43%	44%	29%	41%	44%	
Not very concerned	194	160	34	93	48	39	33	20	2	1	0	0	0	3	17	49	11	28	22	19	48	175	19	20	53	6	72	36	
	9%	10%	8%	9%	8%	9%	11%	13%	5%	12%	-	-	-	15%	5%	11%	11%	11%	9%	9%	10%	9%	13%	8%	15%	9%	8%		
Not at all concerned	62	52	10	44	19	6	7	2	1	1	0	0	0	1	12	13	1	6	6	5	19	49	13	5	20	2	18	16	
	3%	3%	2%	4%	3%	1%	2%	1%	3%	12%	-	-	-	3%	4%	3%	1%	2%	2%	2%	4%	3%	6%	3%	3%	5%	2%	4%	
Summary				E																									
Top2Box (Very/somewhat concerned)	1810	1455	356	853	504	388	257	128	38	8	3	2	1	19	262	395	82	222	219	179	431	1622	188	135	553	33	675	388	
	88%	87%	89%	86%	88%	90%	86%	85%	92%	76%	100%	100%	100%	83%	91%	86%	87%	87%	89%	88%	87%	88%	85%	84%	88%	80%	88%	88%	
Low2Box (Not very/hot at all concerned)	256	212	43	136	66	45	41	22	3	2	0	0	0	4	29	62	12	34	28	24	67	223	32	25	73	8	90	52	
	12%	13%	11%	14%	12%	10%	14%	15%	8%	24%	-	-	-	17%	9%	14%	13%	13%	11%	12%	13%	12%	15%	16%	12%	20%	12%	12%	

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

30. Do you think that the quality of the water in these lakes is getting:

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER						BORN IN CANADA		OWN/RENT					
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
Better	298	246	52	141	65	58	52	22	7	1	0	1	6	44	74	18	40	37	29	57	259	38	21	95	7	100	67	
	14%	15%	13%	14%	11%	13%	18%	15%	16%	11%	-	33%	100%	25%	14%	16%	19%	16%	15%	14%	11%	14%	17%	13%	15%	17%	13%	15%
Worse	1293	1036	257	624	363	280	177	94	27	5	1	1	0	12	193	281	58	151	156	133	322	1171	122	95	394	24	494	264
	63%	62%	64%	63%	64%	65%	59%	63%	65%	48%	54%	33%	-	53%	62%	61%	62%	59%	63%	65%	65%	63%	55%	59%	63%	57%	65%	60%
No change	475	385	90	224	142	94	68	34	8	4	1	1	0	5	75	102	18	66	54	41	118	415	60	44	137	11	171	109
	23%	23%	23%	23%	25%	22%	23%	23%	19%	41%	46%	33%	-	22%	24%	22%	19%	26%	22%	20%	24%	22%	28%	22%	28%	26%	22%	25%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

32. How much does your household currently pay for water? (excluding the installation of water wells or cost of hooking up to an existing system)

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER						BORN IN CANADA		OWN/RENT					
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441
I don't pay - I do not use a utility for my water source	311	182	129	146	69	44	44	15	31	4	1	1	0	8	311	0	0	0	0	0	291	20	23	50	8	133	90	
	15%	11%	32%	15%	12%	10%	15%	10%	76%	41%	33%	33%	-	35%	100%	-	-	-	-	-	16%	9%	14%	8%	20%	17%	21%	
			A	E				CDEFG							OPQRST						V		X		X		X	
I don't pay - it is included in my rent	457	410	47	240	123	104	50	21	1	0	1	1	1	8	0	457	0	0	0	0	401	57	14	360	9	41	30	
	22%	25%	12%	24%	22%	24%	17%	14%	3%	-	46%	33%	100%	34%	-	100%	-	-	-	-	22%	26%	9%	57%	22%	5%	7%	
		B		FGH	H	FGH	H	H							NPQRST						83	11	7	14	4	46	20	
I pay less than \$100/year	94	79	15	45	30	23	13	6	1	2	0	0	0	1	0	0	94	0	0	0	5	5%	5%	4%	2%	9%	6%	5%
	5%	5%	4%	5%	5%	5%	4%	4%	4%	15%	-	-	-	4%	-	-	100%	-	-	-	-	-	-	-	-	X	X	X
																	NOORST									X	X	X
I pay \$100 - \$300/year	256	192	64	127	63	63	38	27	1	3	0	0	0	1	0	0	0	256	0	0	0	239	17	26	31	3	125	70
	12%	12%	16%	13%	11%	14%	13%	18%	3%	31%	-	-	-	6%	-	-	-	100%	-	-	-	13%	8%	16%	5%	6%	16%	16%
			A	H			DH										NOPRST				V		X		X		X	
I pay \$300 - \$500/year	247	201	46	105	75	43	44	28	5	1	1	1	0	0	0	0	0	247	0	0	220	27	33	26	2	112	70	
	12%	12%	12%	11%	13%	10%	15%	18%	12%	7%	22%	33%	-	-	-	-	-	100%	-	-	12%	12%	20%	4%	6%	15%	16%	
							CE	CE										NOPOST				XY				X	X	X
I pay more than \$500/year	203	169	34	87	66	42	39	17	1	0	0	0	0	2	0	0	0	0	0	203	0	168	35	25	32	1	93	46
	10%	10%	9%	9%	12%	10%	13%	12%	3%	-	-	-	-	9%	-	-	-	-	-	100%	-	9%	16%	16%	5%	4%	12%	10%
				C																NOPOORT		U	XY		X	X	X	X
I don't know how much I pay	498	434	64	239	145	114	70	36	0	1	0	0	0	3	0	0	0	0	0	0	498	443	54	34	112	14	216	114
	24%	26%	16%	24%	25%	26%	24%	24%	-	6%	-	-	-	13%	-	-	-	-	-	-	100%	24%	25%	21%	18%	34%	28%	26%
			B	H	H	H	H	H												NOPORS				X	X	X	X	X

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

36. (People should pay for the water they use) Please indicate to what extent you agree or disagree with the following statements:

	CITY SIZE				SOURCE OF WATER										CURRENTLY PAY FOR WATER								BORN IN CANADA				OWN/RENT			
	Total	Urban	Rural	Tap water (directly from the tap)	Filtered water (from the tap, but through another filtering system)	Individually sized bottled water	Water from a large-jug cooler	Filtered water through my refrigerator	Well water	Spring water	Boiled tap water	Distilled water	No where	Other	I don't pay - I do not use a utility for my water source	I don't pay - it is included in my rent	I pay less than \$100/year	I pay \$100 - \$300/year	I pay \$300 - \$500/year	I pay more than \$500/year	I don't know how much I pay	Yes	No	Own	Rent	Neither	Owned by a household member - with a mortgage	Owned by a household member - no mortgage		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a			
Base: Valid respondents	2066	1655	411	981	570	407	300	147	47	10	3	3	1	24	328	445	89	266	254	217	467	1850	216	171	591	43	739	490		
Weighted	2066	1667	399	989	570	433	298	150	41*	10**	3**	2**	1**	23**	311	457	94*	256	247	203	498	1846	220	160	625	42*	766	441		
Strongly agree	668	563	105	314	214	119	91	57	11	2	0	0	0	5	53	126	28	115	112	104	130	590	78	63	170	5	264	156		
	32%	34%	26%	32%	38%	28%	30%	38%	28%	17%	-	-	-	22%	17%	28%	30%	45%	45%	51%	28%	32%	36%	39%	27%	12%	34%	35%		
		B		CEF			E								N	N	NOPT	NOPT	NOPT	N	XY				Y		XY	XY		
Somewhat agree	929	738	191	431	250	198	138	63	20	5	2	1	1	13	140	217	44	103	105	72	247	827	102	71	291	25	324	204		
	45%	44%	48%	44%	44%	46%	46%	42%	48%	48%	67%	67%	100%	59%	45%	47%	47%	40%	42%	36%	50%	45%	46%	44%	47%	61%	42%	46%		
															S	S				QS						Z				
Somewhat disagree	340	268	73	179	84	82	46	23	5	4	0	0	0	4	87	94	14	25	27	12	81	310	30	17	127	6	130	54		
	16%	16%	18%	18%	15%	19%	15%	15%	12%	35%	-	-	-	18%	28%	21%	15%	10%	11%	6%	16%	17%	14%	11%	20%	14%	17%	12%		
															OPQRST	QRS	S			OS					Wa		a			
Strongly disagree	128	98	30	64	23	33	24	8	5	0	1	1	0	0	31	20	8	13	3	14	39	118	10	10	37	6	48	27		
	6%	6%	8%	6%	4%	8%	8%	5%	12%	-	33%	33%	-	-	10%	4%	9%	5%	1%	7%	8%	6%	5%	6%	6%	13%	6%	6%		
				D		D	D		D						OQR	R	R			R	OR									
Summary																														
Top2Box (Agree)	1597	1301	296	746	464	318	229	120	31	7	2	1	1	19	193	343	72	219	217	176	377	1417	180	133	461	30	588	360		
	77%	78%	74%	75%	81%	73%	77%	80%	76%	65%	67%	67%	100%	82%	62%	75%	76%	85%	88%	87%	76%	77%	82%	83%	74%	73%	77%	82%		
				CE											N	N	NOT	NOPT	NOPT	N				X			X			
Low2Box (Disagree)	469	366	103	243	106	115	69	30	10	4	1	1	0	4	118	114	22	38	30	27	121	428	40	27	164	11	178	81		
	23%	22%	26%	25%	19%	27%	23%	20%	24%	35%	33%	33%	-	18%	38%	25%	24%	15%	12%	13%	24%	23%	18%	17%	26%	27%	23%	18%		
				D		D									OPQRST	QRS	RS			QRS					Wa					

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I/J/K/L/M - N/O/P/Q/R/S/T - U/V - W/X/Y/Z/a Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing