



Canadian Online Omni January 10-January 17, 2011

Water Quality Banner 4

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21	20. To what extent do you personally try to conserve water?
22	22. It requires a significant amount of energy to treat and pump water to our homes and businesses, and then it takes energy to heat the water in our homes. Thinking about this, please indicate which of the following statements most closely reflects your beliefs:
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[27](#) 32. How much does your household currently pay for water? (excluding the installation of water wells or cost of hooking up to an existing system)

[28](#) 36. (People should pay for the water they use) Please indicate to what extent you agree or disagree with the following statements:

2. Which of the following do you consider to be Canada's most important natural resource?

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Fresh water	1143	79	50	34	176	180	45
	55%	59%	47%	51%	54%	66%	53%
						BCDF	
Oil	256	12	35	6	38	15	8
	12%	9%	33%	8%	12%	5%	10%
			ACDEF		E		
Forests	267	28	7	7	37	40	9
	13%	21%	6%	10%	11%	15%	11%
		BD				B	
Coal	2	0	0	1	0	0	0
	0	-	-	2%	-	-	-
Agricultural land/farm land	316	11	14	18	62	31	16
	15%	8%	13%	27%	19%	11%	19%
				ABE	AE		A
Base metals (i.e. copper, nickel)	45	2	0	0	9	2	1
	2%	2%	-	-	3%	1%	1%
Fisheries	37	2	1	1	4	4	6
	2%	2%	1%	2%	1%	1%	7%
							BDE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

5. Now, thinking specifically about Canada's supply of fresh water, how confident are you that Canada as a whole has enough freshwater to meet our long-term needs?

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Very confident	436	38	17	14	68	50	19
	21%	28%	16%	20%	21%	19%	22%
Somewhat confident		BE					
	1154	72	70	38	198	128	49
	56%	53%	66%	56%	61%	48%	58%
Not very confident		E			E		
	423	23	17	11	54	75	16
	20%	17%	16%	16%	17%	28%	19%
Not at all confident						ABD	
	53	1	2	5	4	16	1
	3%	1%	2%	8%	1%	6%	1%
				ADF		AD	
Summary							
Top2Box (Very/somewhat confident)	1590	110	87	51	266	179	68
	77%	82%	82%	76%	82%	66%	80%
Low2Box (Not very/not at all confident)		E	E		E		E
	476	25	19	16	59	91	17
	23%	18%	18%	24%	18%	34%	20%
						ABDF	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

8. Overall, how confident are you about the safety and quality of Canada's drinking water?

		TAP WATER BY REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Very confident	592	47	43	18	127	63	19
	29%	35%	40%	27%	39%	23%	22%
Somewhat confident	1175	78	57	40	178	129	57
	57%	58%	53%	59%	55%	48%	67%
Not very confident	270	10	7	9	17	64	9
	13%	7%	6%	13%	5%	24%	10%
Not at all confident	29	0	0	0	1	14	1
	1%	-	-	-	0	5%	1%
Summary							
Top2Box (Very/somewhat confident)	1767	125	100	58	306	192	76
	86%	93%	94%	87%	94%	71%	89%
Low2Box (Not very/not at all confident)	299	10	7	9	19	78	9
	14%	7%	6%	13%	6%	29%	11%
						ABDF	
						ABD	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

9. And personally how confident are you about the safety and quality of the water in your home?

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Very confident	863	71	55	29	194	88	38
	42%	52%	52%	43%	60%	33%	45%
Somewhat confident		E	E		CEF		E
	933	55	41	33	122	137	37
	45%	41%	39%	48%	37%	51%	44%
Not very confident						D	
	237	9	8	4	8	40	9
	11%	6%	8%	5%	3%	15%	11%
Not at all confident			D			AD	D
	33	0	1	2	0	5	0
	2%	-	1%	3%	-	2%	-
			D	D		D	
Summary							
Top2Box (Very/somewhat confident)	1796	126	96	62	316	225	76
	87%	94%	91%	92%	97%	83%	89%
Low2Box (Not very/not at all confident)		E			BCEF		
	270	9	10	6	8	45	9
	13%	6%	9%	8%	3%	17%	11%
			D	D		AD	D

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

12. In your home, what source of water do you typically drink?

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Tap water (directly from the tap)	989	135	106	67	324	270	85
	48%	100%	100%	100%	100%	100%	100%
Filtered water (from the tap, but through another filtering system)	570	9	16	8	25	20	4
	28%	7%	15%	12%	8%	7%	5%
Individually-sized bottled water	433	10	16	8	47	37	4
	21%	8%	15%	12%	15%	14%	5%
Water from a large-jug cooler	298	6	10	4	18	12	2
	14%	4%	9%	6%	6%	4%	3%
Filtered water through my refrigerator	150	3	3	1	16	5	1
	7%	2%	3%	2%	5%	2%	2%
Well water	41	2	1	0	0	2	2
	2%	1%	1%	-	-	1%	2%
Spring water	10	2	0	0	0	1	0
	0	1%	-	-	-	0	-
Boiled tap water	3	0	0	0	0	0	0
	0	-	-	-	-	-	-
Distilled water	2	0	0	0	0	0	0
	0	-	-	-	-	-	-
No where	1	0	0	0	0	0	0
	0	-	-	-	-	-	-
Other	23	0	1	0	2	1	0
	1%	-	1%	-	0	0	-

12. In your home, what source of water do you typically drink?

		TAP WATER BY REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13_1. (Canadians use more water every day than Americans) Please indicate whether you believe the following to be true or false:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
True	845	57	33	33	126	132	45
	41%	42%	31%	49%	39%	49%	53%
False				B		BD	BD
	1221	78	73	34	199	139	40
	59%	58%	69%	51%	61%	51%	47%
			CEF		EF		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13_2. (Water is an infinite resource) Please indicate whether you believe the following to be true or false:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
True	375	29	23	8	61	26	16
	18%	22%	22%	12%	19%	10%	18%
False		E	E		E		E
	1691	106	83	59	263	244	70
	82%	78%	78%	88%	81%	90%	82%
						ABDF	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13_3. (The drinking water that comes out of your kitchen tap is cleaner than the water that flows into your toilet) Please indicate whether you believe the following to be true or false:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
True	408	29	18	16	63	58	11
	20%	21%	17%	24%	19%	21%	13%
False	1658	107	89	51	262	213	74
	80%	79%	83%	76%	81%	79%	87%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13_4. (45% of the water used in your home is flushed down the toilet) Please indicate whether you believe the following to be true or false:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
True	1575	104	77	56	245	200	72
	76%	77%	73%	83%	76%	74%	84%
False	491	31	29	12	79	71	14
	24%	23%	27%	17%	24%	26%	16%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13_5. (50% of municipally-treated water used during the summer months is used for watering lawns and gardens) Please indicate whether you believe the following to be true or false:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
True	1514	103	84	52	229	193	65
	73%	76%	79%	77%	70%	71%	76%
False	552	33	22	15	96	77	21
	27%	24%	21%	23%	30%	29%	24%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13_6. (Less than 10% of all municipal drinking water is lost because of leaky underground pipes) Please indicate whether you believe the following to be true or false:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
True	1225	80	72	35	183	161	47
	59%	59%	68%	52%	56%	60%	56%
False	841	55	34	32	141	109	38
	41%	41%	32%	48%	44%	40%	44%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13_7. (It takes the same amount of energy to treat and pump the water you'd use by showering an extra two minutes than the) Please indicate whether you believe the following to be true or false: all the energy required to power a 60 W light-bulb for 12 hours

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
True	1465	100	75	43	228	195	65
	71%	74%	71%	64%	70%	72%	76%
False	601	35	31	24	96	76	20
	29%	26%	29%	36%	30%	28%	24%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13_8. (Water from storm drains flows directly into a nearby lake, pond or river without being cleaned or treated) Please indicate whether you believe the following to be true or false:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
True	1347	97	70	50	203	141	62
	65%	72%	66%	74%	63%	52%	73%
False		E	E	E	E		E
	719	38	37	18	121	129	23
	35%	28%	34%	26%	37%	48%	27%
						ABCDF	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13_9. (Canada has more fresh water than any other country in the world) Please indicate whether you believe the following to be true or false:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
True	1746	119	88	53	289	232	72
	84%	88%	82%	79%	89%	86%	85%
False	320	16	19	14	35	39	13
	16%	12%	18%	21%	11%	14%	15%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13_10. (The oil sands cause more water pollution than farming/agricultural practices) Please indicate whether you believe the following to be true or false:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
True	1230	84	54	41	182	191	57
	60%	62%	51%	61%	56%	71%	67%
False						BD	B
	836	51	52	26	143	79	28
	40%	38%	49%	39%	44%	29%	33%
			EF		E		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13_11. (Canada has some of the lowest water costs in the industrialized world) Please indicate whether you believe the following to be true or false:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
True	1559	119	71	52	235	226	65
	75%	88%	67%	78%	72%	83%	76%
		BDF				BD	
False	507	17	35	15	89	45	20
	25%	12%	33%	22%	28%	17%	24%
			AE		AE		A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

13. [Pass/Fail summary] Please indicate whether you believe the following to be true or false

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Pass	1679	106	85	56	266	214	72
	81%	79%	80%	83%	82%	79%	84%
Fail	387	29	21	12	59	56	14
	19%	21%	20%	17%	18%	21%	16%
Mean score out of 11	6.8	6.9	6.8	7	6.7	6.6	6.9
		E					E

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

14. What sorts of things or items have you flushed down the toilet?

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Leftover food	766	65	57	20	111	101	26
	37%	48%	54%	30%	34%	37%	31%
		CDEF	CDEF				
Dead pets (i.e goldfish)	330	23	31	10	54	30	9
	16%	17%	29%	15%	17%	11%	10%
			ADEF				
Dead pests (i.e spiders, bugs)	721	61	46	25	121	46	36
	35%	45%	43%	37%	37%	17%	42%
		E	E	E	E		E
Dead rodents (i.e mice)	61	5	2	2	15	5	3
	3%	4%	1%	2%	5%	2%	3%
Baby wipes	141	6	14	5	28	13	2
	7%	4%	13%	7%	9%	5%	2%
			AEF				
Bathroom products such as swabs and/or cotton balls	192	16	18	3	38	24	2
	9%	12%	17%	5%	12%	9%	2%
		F	CEF		F	F	
Dental floss	227	27	16	3	32	30	5
	11%	20%	15%	5%	10%	11%	6%
		CDEF	F				
Hair	775	59	52	21	119	76	36
	38%	44%	49%	31%	37%	28%	43%
		E	CDE		E		E
Condoms	204	23	20	13	22	20	4
	10%	17%	19%	19%	7%	8%	4%
		DEF	DEF	DEF			
Cigarette butts	449	24	35	17	62	58	21
	22%	18%	33%	25%	19%	22%	24%
			ADE				
Women's hygiene products	329	31	30	8	50	23	12
	16%	23%	28%	11%	15%	9%	15%
		E	CDEF		E		

14. What sorts of things or items have you flushed down the toilet?

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
Other	136	13	10	9	18	15	5
	7%	10%	10%	14%	6%	5%	6%
None of the above				DE			
	577	30	18	22	90	94	21
	28%	22%	17%	33%	28%	35%	25%
				B	B	AB	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

17. If you had to guess, what do you think is the total amount of water (in litres) you personally use in an average day including drinking, bathing, toilet flushing, laundry, dish washing and outdoor use etc

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
55 litres	497	39	32	12	77	65	22
	24%	29%	30%	18%	24%	24%	26%
132 litres	603	39	28	22	102	73	20
	29%	29%	26%	33%	31%	27%	23%
226 litres	298	18	21	9	45	39	19
	14%	13%	20%	14%	14%	14%	23%
329 litres	89	6	2	1	11	16	5
	4%	5%	2%	1%	3%	6%	6%
408 litres	43	3	4	1	2	6	2
	2%	2%	4%	2%	1%	2%	2%
Don't Know	536	30	19	22	88	72	17
	26%	22%	18%	32%	27%	27%	20%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

19. To what extent do you, personally, try to conserve electricity in the course of your daily activities involving electricity?

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Try very hard	620	47	28	14	107	70	22
	30%	35%	27%	21%	33%	26%	26%
Try reasonably hard	1167	71	59	37	176	174	51
	56%	52%	56%	55%	54%	64%	60%
Try a little	253	16	16	14	37	22	12
	12%	12%	15%	20%	11%	8%	14%
Don't try at all	26	1	3	3	5	5	0
	1%	0	3%	4%	2%	2%	-
Summary							
Top2Box (Very hard/hard)	1787	118	87	51	282	243	73
	86%	88%	82%	76%	87%	90%	86%
Low2Box (A little/not at all)	279	17	19	16	42	27	12
	14%	12%	18%	24%	13%	10%	14%
				DE			

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

20. To what extent do you personally try to conserve water?

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Try very hard	434	32	20	7	76	53	17
	21%	23%	19%	11%	23%	20%	20%
					C		
Try reasonably hard	1175	71	55	34	185	182	45
	57%	52%	52%	50%	57%	67%	52%
						ABCDF	
Try a little	386	30	30	25	53	27	18
	19%	22%	28%	37%	16%	10%	21%
		E	DE	ADE	E		E
Don't try at all	71	3	1	2	10	9	6
	3%	3%	1%	3%	3%	3%	6%
Summary							
Top2Box (Very hard/hard)	1609	102	75	41	261	235	62
	78%	75%	71%	61%	80%	87%	72%
					C	ABCDF	
Low2Box (A little/not at all)	457	33	31	27	64	36	24
	22%	25%	29%	39%	20%	13%	28%
		E	E	DE	E		E

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

22. It requires a significant amount of energy to treat and pump water to our homes and businesses, and then it takes energy to heat the water in our homes. Thinking about this, please indicate which of the following statements most closely reflects your beliefs:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
When I use water in my home I don't think about the energy required to treat and pump it or the cost of that energy to the city, and ultimately to me, in the form of higher rates and taxes	651	34	40	23	104	74	37
	32%	25%	38%	35%	32%	27%	44%
			A				AE
When I use water in my home, I think a little about the energy that is required to treat and pump it or the cost of that energy to the city, but I'm only one person and can't really have an impact	594	38	27	17	78	92	17
	29%	28%	25%	25%	24%	34%	19%
						DF	
When I use water in my home, I think a lot about the energy that it uses and the costs of that energy to the city, so I try to conserve as much as I can to keep my rates and taxes low	821	63	39	28	142	104	32
	40%	47%	37%	41%	44%	39%	37%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

24_6. (The price for water is high enough to ensure it is treated as a valuable resource) Do you agree or disagree with following statements.

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Strongly agree	472	20	25	13	79	71	16
	23%	15%	24%	19%	24%	26%	19%
Somewhat agree	975	69	57	31	144	105	35
	47%	51%	54%	47%	45%	39%	42%
		E	E				
Somewhat disagree	491	33	17	22	85	66	29
	24%	25%	16%	33%	26%	24%	34%
				B			B
Strongly disagree	128	13	6	1	17	29	5
	6%	9%	6%	2%	5%	11%	6%
						CD	
Summary							
Top2Box (Agree)	1447	89	83	44	223	175	52
	70%	66%	78%	65%	69%	65%	60%
Low2Box (Disagree)	619	46	24	23	101	95	34
	30%	34%	22%	35%	31%	35%	40%
						B	B

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

28. And which of the following have you knowingly done?

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Hosed down your driveway	345	22	27	14	51	35	8
	17%	16%	26%	21%	16%	13%	10%
			DEF				
Allowed soapy water to run down a storm drain	387	31	22	13	59	40	12
	19%	23%	20%	20%	18%	15%	14%
Watered your lawn when it has just rained, is raining, or about to rain	45	2	5	3	3	3	1
	2%	2%	4%	5%	1%	1%	1%
			D	D			
Left a faucet running in a public place like in a restaurant or coffee shop	47	5	3	2	4	8	3
	2%	4%	2%	3%	1%	3%	4%
Left the water running in the kitchen when washing and rinsing dishes	946	69	48	31	148	105	42
	46%	51%	45%	46%	46%	39%	49%
		E					
Left the water on while brushing your teeth	975	66	54	35	160	116	46
	47%	48%	51%	52%	49%	43%	54%
Used a hose to melt snow in the spring	32	2	0	3	5	2	1
	2%	1%	-	5%	1%	1%	1%
				BE			
Used soap or shampoo to bathe in a lake	300	21	19	11	43	35	15
	15%	15%	18%	16%	13%	13%	17%
Flushed harmful substances down the toilet that should have been disposed of in another manner	170	17	9	12	31	11	8
	8%	13%	9%	18%	10%	4%	9%
		E		E	E		

28. And which of the following have you knowingly done?

	TAP WATER BY REGION						
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
Thrown things into the toilet that should go into the garbage	363	24	17	11	72	59	11
	18%	18%	16%	17%	22%	22%	13%
I have not done any of these	371	24	22	10	52	63	14
	18%	18%	21%	15%	16%	23%	16%
						D	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

29. How concerned are you about the quality of water in the lakes in which you swim?

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Very concerned	937	52	41	30	133	133	43
	45%	38%	38%	45%	41%	49%	50%
Somewhat concerned	874	59	53	31	137	107	33
	42%	43%	50%	45%	42%	40%	39%
Not very concerned	194	17	7	5	37	21	6
	9%	13%	7%	8%	11%	8%	6%
Not at all concerned	62	8	5	1	17	9	4
	3%	6%	5%	2%	5%	3%	4%
Summary							
Top2Box (Very/somewhat concerned)	1810	111	94	61	271	240	76
	88%	82%	88%	91%	83%	89%	89%
Low2Box (Not very/not at all concerned)	256	25	13	6	54	30	9
	12%	18%	12%	9%	17%	11%	11%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

30. Do you think that the quality of the water in these lakes is getting:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Better	298	11	2	5	66	49	9
	14%	8%	2%	8%	20%	18%	11%
Worse		B			ABCF	AB	B
	1293	85	78	51	173	184	53
	63%	63%	74%	76%	53%	68%	62%
No change			D	D		D	
	475	40	26	11	86	37	23
	23%	30%	25%	16%	27%	14%	27%
		E	E		E		E

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

32. How much does your household currently pay for water? (excluding the installation of water wells or cost of hooking up to an existing system)

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: All respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
I don't pay - I do not use a utility for my water source	311	12	8	6	31	51	38
	15%	9%	8%	9%	10%	19%	45%
						ABD	ABCDE
I don't pay - it is included in my rent	457	43	13	11	83	79	13
	22%	32%	12%	16%	25%	29%	15%
		BCF			BF	BF	
I pay less than \$100/year	94	6	3	0	7	27	2
	5%	5%	2%	-	2%	10%	3%
						BCDF	
I pay \$100 - \$300/year	256	29	19	8	33	24	13
	12%	22%	18%	13%	10%	9%	16%
		DE	DE				
I pay \$300 - \$500/year	247	11	14	11	55	4	9
	12%	8%	13%	17%	17%	2%	11%
		E	E	E	AE		E
I pay more than \$500/year	203	4	18	18	43	1	3
	10%	3%	17%	27%	13%	0	3%
		E	AEF	ADEF	AEF		E
I don't know how much I pay	498	30	32	13	72	85	7
	24%	22%	30%	19%	22%	32%	8%
		F	F		F	DF	

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base

36. (People should pay for the water they use) Please indicate to what extent you agree or disagree with the following statements:

	Total	TAP WATER BY REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F
Base: Valid respondents	2066	138	103	57	307	283	93
Weighted	2066	135	106*	67*	324	270	85*
Strongly agree	668	47	42	29	134	50	12
	32%	35%	39%	43%	41%	19%	14%
		EF	EF	EF	EF		
Somewhat agree	929	57	45	30	130	127	42
	45%	42%	42%	44%	40%	47%	49%
Somewhat disagree	340	24	16	8	42	67	21
	16%	18%	15%	12%	13%	25%	25%
						D	D
Strongly disagree	128	7	3	0	17	26	11
	6%	5%	3%	-	5%	10%	12%
						C	BCD
Summary							
Top2Box (Agree)	1597	104	87	59	265	177	54
	77%	77%	82%	88%	82%	66%	63%
		EF	EF	EF	EF		
Low2Box (Disagree)	469	31	19	8	60	93	32
	23%	23%	18%	12%	18%	34%	37%
						ABCD	ABCD

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F Overlap formulae used. * small base