

1. Do you know how to skate?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60k	60k - <100k	100k+	1	2	3	4	5+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents	1011	117	70	76	408	261	79	180	160	305	254	483	403	90	25	10
Weighted	1011	136	107	66	388	243	72	177	160	302	260	483	400	90	26	11
Yes	807	107	83	50	312	195	60	130	123	240	222	383	324	70	23	7
	80%	79%	77%	76%	80%	80%	84%	73%	77%	79%	85%	79%	81%	78%	88%	59%
			*	*			*				GH			*	**	**
No	204	29	25	16	76	47	12	47	37	62	38	100	77	20	3	5
	20%	21%	23%	24%	20%	20%	16%	27%	23%	21%	15%	21%	19%	22%	12%	41%
			*	*			*	J	J					*	**	**

- Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
 Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

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2. To what extent do you feel skating is a basic skill that all Canadian children should have the opportunity to learn?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60k	60k - <100k	100k+	1	2	3	4	5+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents	1011	117	70	76	408	261	79	180	160	305	254	483	403	90	25	10
Weighted	1011	136	107	66	388	243	72	177	160	302	260	483	400	90	26	11
Strongly agree	411	54	38	27	170	98	24	73	62	122	115	192	164	39	13	2
	41%	40%	36%	41%	44%	40%	33%	41%	39%	40%	44%	40%	41%	43%	50%	19%
			*	*			*							*	**	**
Somewhat agree	523	70	67	36	181	126	43	93	86	160	121	253	206	43	13	8
	52%	51%	63%	55%	47%	52%	59%	52%	54%	53%	46%	52%	51%	48%	50%	73%
			D*	*			D*							*	**	**
Somewhat disagree	67	12	2	2	31	16	5	10	12	18	21	32	28	5	-	1
	7%	9%	1%	3%	8%	7%	6%	6%	8%	6%	8%	7%	7%	5%	-	8%
		B	*	*	B		*							*	**	**
Strongly disagree	10	-	-	1	5	4	1	2	-	2	4	6	2	3	-	-
	1%	-	-	1%	1%	2%	1%	1%	-	1%	1%	1%	*	3%	-	-
			*	*			*							L*	**	**
Summary																
Top2Box (Agree)	934	124	106	63	352	223	66	165	147	282	236	445	370	82	26	10
	92%	91%	99%	96%	91%	92%	92%	93%	92%	93%	91%	92%	92%	91%	100%	92%
			ADE*	*			*							*	**	**
Low2Box (Disagree)	77	12	2	3	36	20	5	12	12	20	25	38	30	8	-	1
	8%	9%	1%	4%	9%	8%	8%	7%	8%	7%	9%	8%	8%	9%	-	8%
		B	*	*	B	B	*							*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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3. How would you describe your child(ren)'s ability to skate?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60k	60k - <100k	100k+	1	2	3	4	5+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Total Responses	1693	209	125	135	660	438	126	308	270	535	404	483	798	267	95	50
Weighted	1700	242	192	117	627	408	115	308	270	532	411	483	793	267	101	56
Non-skater	501	76	69	40	164	115	36	117	88	154	80	139	205	104	42	12
	29%	32%	36%	34%	26%	28%	32%	38%	33%	29%	19%	29%	26%	39%	41%	21%
		D	DE*	DE*			*	HIJ	J	J			K	KL*	**	**
Can skate with assistance	305	49	43	12	107	75	18	61	49	95	74	80	151	51	15	9
	18%	20%	22%	10%	17%	18%	16%	20%	18%	18%	18%	16%	19%	19%	15%	16%
		C	CD*	*		C	*						K	KL*	**	**
Independent skater	675	86	75	46	258	156	54	111	109	213	177	206	318	83	39	30
	40%	35%	39%	39%	41%	38%	47%	36%	40%	40%	43%	43%	40%	31%	39%	53%
			*	*			*						K	KL*	**	**
Plays ice hockey regularly	177	27	3	19	79	45	5	15	17	59	66	43	97	28	4	5
	10%	11%	2%	16%	13%	11%	4%	5%	6%	11%	16%	9%	12%	10%	4%	8%
		BF	*	BEF*	BF	BF	*			GH	GH		K	K*	**	**
Figure skates regularly	42	5	2	-	18	16	2	5	6	10	14	15	22	3	1	1
	2%	2%	1%	-	3%	4%	2%	2%	2%	2%	3%	3%	3%	1%	1%	2%
		*	*	*	C	C	*							*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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4. At what age did your child(ren) learn to skate?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60K	60k - <100k	100k+	1	2	3	4	5+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Total Responses	1199	143	80	89	487	314	86	190	182	383	327	347	590	166	57	39
Weighted	1198	166	123	77	463	292	78	191	181	378	332	344	588	164	59	44
2 - 4 yrs	459	61	35	35	200	107	20	60	58	158	142	117	252	64	20	6
	38%	37%	29%	45%	43%	37%	26%	32%	32%	42%	43%	34%	43%	39%	33%	15%
		F	*	BF*	BF	F	*			GH	GH		K	K*	**	**
5 - 8 yrs	619	88	70	37	221	149	53	101	102	177	170	184	285	86	37	26
	52%	53%	58%	48%	48%	51%	67%	53%	56%	47%	51%	53%	48%	53%	63%	60%
			*	*			CD*						K	KL*	**	**
9 - 12 yrs	88	14	15	2	32	20	5	23	18	26	16	30	34	12	2	11
	7%	8%	12%	2%	7%	7%	7%	12%	10%	7%	5%	9%	6%	7%	3%	25%
			C*	*			*		J					K*	**	**
13 - 15 yrs	21	2	2	3	7	7	-	4	1	9	4	7	12	1	-	-
	2%	1%	1%	3%	1%	3%	-	2%	1%	2%	1%	2%	2%	1%	-	-
			*	*			*							*	**	**
16 - 18 yrs	12	-	-	1	2	9	-	2	2	7	-	6	6	1	-	-
	1%	-	-	1%	*	3%	-	1%	1%	2%	-	2%	1%	1%	-	-
			*	*	AD	*	*			J				*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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5. How often does your child(ren) skate?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40k	40k - <60k	60k - <100k	100k+	1	2	3	4	5+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Total Responses	1199	143	80	89	487	314	86	190	182	383	327	347	590	166	57	39
Weighted	1198	166	123	77	463	292	78	191	181	378	332	344	588	164	59	44
Once a year	227	32	34	13	86	45	16	40	44	63	48	81	110	25	9	2
	19%	20%	28%	17%	19%	15%	21%	21%	24%	17%	15%	23%	19%	15%	15%	6%
			E*	*			*		J				K	K*	**	**
A few times a year	585	86	69	35	208	151	37	98	94	193	148	163	265	94	32	32
	49%	52%	56%	45%	45%	52%	48%	51%	52%	51%	45%	47%	45%	58%	54%	73%
			*	*		D	*						K	KL*	**	**
Monthly	96	13	11	5	45	17	6	17	15	23	33	25	51	11	6	4
	8%	8%	9%	7%	10%	6%	8%	9%	9%	6%	10%	7%	9%	7%	10%	9%
			*	*	E	*							K	K*	**	**
Weekly or more	290	35	9	24	124	80	18	36	27	98	103	75	162	34	13	6
	24%	21%	8%	31%	27%	27%	23%	19%	15%	26%	31%	22%	28%	21%	22%	13%
		B	*	B*	B	B	B*			GH	GH		K	K*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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6_1. [Cost of equipment and instruction]

What is the biggest obstacle that prevents kids from learning how to skate or skating more often?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC A	AB B	SK/MB C	Ontario D	Quebec E	Atlantic F	<40k G	40k - <60K H	60k - <100k I	100k+ J	1 K	2 L	3 M	4 N	5+ O
Base: All Respondents	1011	117	70	76	408	261	79	180	160	305	254	483	403	90	25	10
Weighted	1011	136	107	66	388	243	72	177	160	302	260	483	400	90	26	11
Cost of equipment and instruction																
Rank 1	323	44	34	27	135	57	26	71	60	92	62	135	138	32	14	3
	32%	32%	31%	41%	35%	23%	37%	40%	37%	31%	24%	28%	35%	36%	54%	27%
			*	E*	E		E*	IJ	J				K	*	**	**
Rank 2	177	22	20	6	84	37	8	40	27	52	47	83	73	17	1	3
	18%	16%	19%	9%	22%	15%	11%	23%	17%	17%	18%	17%	18%	19%	4%	28%
			*	*	CEF		*							*	**	**
Rank 3	110	15	11	10	42	26	6	23	16	30	31	51	45	7	3	3
	11%	11%	10%	14%	11%	11%	9%	13%	10%	10%	12%	11%	11%	8%	11%	27%
			*	*			*							*	**	**
Not Ranked	402	54	43	23	127	123	31	43	58	128	120	214	144	34	8	2
	40%	40%	40%	36%	33%	51%	43%	24%	36%	42%	46%	44%	36%	37%	32%	17%
			*	*		CD	*		G	G	G	L		*	**	**
Summary																
Rank 1-2	500	66	54	33	219	94	35	111	86	144	110	218	211	49	15	6
	49%	49%	50%	50%	56%	39%	48%	63%	54%	48%	42%	45%	53%	54%	57%	56%
			*	*	E		*	IJ	J				K	*	**	**
Rank 1-3	609	81	64	42	260	120	41	134	102	174	140	269	256	56	18	9
	60%	60%	60%	64%	67%	49%	57%	76%	64%	58%	54%	56%	64%	63%	68%	83%
			*	E*	E		*	HIJ					K	*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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6_2. [Access of ice]

What is the biggest obstacle that prevents kids from learning how to skate or skating more often?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC A	AB B	SK/MB C	Ontario D	Quebec E	Atlantic F	<40k G	40k - <60K H	60k - <100k I	100k+ J	1 K	2 L	3 M	4 N	5+ O
Base: All Respondents	1011	117	70	76	408	261	79	180	160	305	254	483	403	90	25	10
Weighted	1011	136	107	66	388	243	72	177	160	302	260	483	400	90	26	11
Access of ice																
Rank 1	141	12	14	10	60	34	12	17	23	54	37	65	56	15	1	4
	14%	9%	13%	14%	15%	14%	16%	10%	14%	18%	14%	13%	14%	16%	4%	36%
			*	*			*			G				*	**	**
Rank 2	189	25	17	17	72	37	20	35	33	46	50	91	78	15	5	-
	19%	19%	16%	26%	19%	15%	28%	20%	21%	15%	19%	19%	19%	17%	18%	-
			*	E*			E*							*	**	**
Rank 3	134	24	20	4	50	27	8	20	20	38	39	66	51	9	5	3
	13%	18%	19%	7%	13%	11%	11%	11%	13%	12%	15%	14%	13%	10%	19%	28%
		C	C*	*			*							*	**	**
Not Ranked	547	74	57	35	205	144	32	105	83	165	134	261	215	51	16	4
	54%	55%	53%	53%	53%	59%	44%	59%	52%	55%	51%	54%	54%	57%	60%	36%
			*	*		F	*							*	**	**
Summary																
Rank 1-2	330	37	31	27	132	72	32	53	56	100	87	157	134	30	6	4
	33%	27%	29%	41%	34%	30%	44%	30%	35%	33%	33%	32%	33%	34%	21%	36%
			*	*			ABE*							*	**	**
Rank 1-3	464	61	51	31	182	99	40	72	76	137	126	222	185	39	10	7
	46%	45%	47%	47%	47%	41%	56%	41%	48%	45%	49%	46%	46%	43%	40%	64%
			*	*			E*							*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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6_3. [Proximity to local skating instruction]

What is the biggest obstacle that prevents kids from learning how to skate or skating more often?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC A	AB B	SK/MB C	Ontario D	Quebec E	Atlantic F	<40k G	40k - <60K H	60k - <100k I	100k+ J	1 K	2 L	3 M	4 N	5+ O
Base: All Respondents	1011	117	70	76	408	261	79	180	160	305	254	483	403	90	25	10
Weighted	1011	136	107	66	388	243	72	177	160	302	260	483	400	90	26	11
Proximity to local skating instruction																
Rank 1	58	12	3	2	28	9	5	13	10	17	13	33	19	5	1	-
	6%	9%	3%	3%	7%	4%	6%	7%	6%	6%	5%	7%	5%	6%	4%	-
			*	*			*							*	**	**
Rank 2	108	10	11	7	39	34	7	18	21	38	23	54	38	11	2	3
	11%	8%	10%	11%	10%	14%	10%	10%	13%	13%	9%	11%	10%	12%	6%	25%
			*	*			*							*	**	**
Rank 3	141	15	20	15	46	34	11	29	26	40	33	59	63	15	4	-
	14%	11%	19%	22%	12%	14%	15%	16%	16%	13%	13%	12%	16%	16%	16%	-
			*	AD*			*							*	**	**
Not Ranked	705	99	74	42	276	166	49	117	103	207	190	337	280	59	20	8
	70%	73%	69%	64%	71%	68%	68%	66%	64%	69%	73%	70%	70%	66%	75%	75%
			*	*			*							*	**	**
Summary																
Rank 1-2	166	22	14	9	67	43	12	31	31	55	37	87	57	16	2	3
	16%	16%	13%	13%	17%	18%	16%	18%	19%	18%	14%	18%	14%	18%	9%	25%
			*	*			*							*	**	**
Rank 1-3	306	37	34	23	112	77	23	60	57	95	70	146	120	31	7	3
	30%	27%	31%	36%	29%	32%	32%	34%	36%	31%	27%	30%	30%	34%	25%	25%
			*	*			*							*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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6_4. [Too many other activities]

What is the biggest obstacle that prevents kids from learning how to skate or skating more often?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC A	AB B	SK/MB C	Ontario D	Quebec E	Atlantic F	<40k G	40k - <60K H	60k - <100k I	100k+ J	1 K	2 L	3 M	4 N	5+ O
Base: All Respondents	1011	117	70	76	408	261	79	180	160	305	254	483	403	90	25	10
Weighted	1011	136	107	66	388	243	72	177	160	302	260	483	400	90	26	11
Too many other activities																
Rank 1	159	27	17	11	53	41	10	21	20	46	54	70	69	13	3	4
	16%	20%	16%	17%	14%	17%	14%	12%	12%	15%	21%	14%	17%	15%	12%	37%
			*	*			*				GH			*	**	**
Rank 2	228	31	35	13	87	42	19	30	35	67	68	117	88	13	6	3
	23%	23%	33%	20%	23%	17%	27%	17%	22%	22%	26%	24%	22%	15%	23%	27%
			E*	*			*				G	M		*	**	**
Rank 3	166	27	6	9	71	47	7	22	24	56	51	77	71	14	3	1
	16%	20%	6%	13%	18%	19%	10%	12%	15%	18%	20%	16%	18%	16%	12%	8%
		B	*	*	B	B	*				G			*	**	**
Not Ranked	458	51	49	33	176	114	35	104	82	134	87	219	172	49	14	3
	45%	38%	46%	50%	45%	47%	49%	59%	51%	44%	33%	45%	43%	55%	53%	27%
			*	*			*	IJ	J	J				L*	**	**
Summary																
Rank 1-2	387	58	52	24	141	83	29	52	54	113	122	187	157	27	9	7
	38%	43%	49%	37%	36%	34%	41%	29%	34%	37%	47%	39%	39%	29%	36%	64%
			E*	*			*				GHI			*	**	**
Rank 1-3	553	85	58	33	212	129	36	74	78	168	173	264	228	41	12	8
	55%	62%	54%	50%	55%	53%	51%	41%	49%	56%	67%	55%	57%	45%	47%	73%
			*	*			*			G	GHI		M	*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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6_5. [Not interested/loss of interest]

What is the biggest obstacle that prevents kids from learning how to skate or skating more often?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC A	AB B	SK/MB C	Ontario D	Quebec E	Atlantic F	<40k G	40k - <60K H	60k - <100k I	100k+ J	1 K	2 L	3 M	4 N	5+ O
Base: All Respondents	1011	117	70	76	408	261	79	180	160	305	254	483	403	90	25	10
Weighted	1011	136	107	66	388	243	72	177	160	302	260	483	400	90	26	11
Not interested/loss of interest																
Rank 1	212	30	28	9	82	48	15	27	33	58	63	125	71	12	4	-
	21%	22%	26%	13%	21%	20%	22%	15%	21%	19%	24%	26%	18%	13%	14%	-
			*	*			*				G	LM		*	**	**
Rank 2	136	22	8	13	41	46	7	27	14	42	37	70	52	10	3	1
	13%	16%	7%	20%	11%	19%	10%	15%	9%	14%	14%	14%	13%	12%	11%	10%
			*	BD*		BD	*							*	**	**
Rank 3	177	25	15	13	77	32	15	34	22	53	42	87	67	17	5	1
	18%	19%	14%	20%	20%	13%	20%	19%	14%	18%	16%	18%	17%	19%	20%	8%
			*	*	E		*							*	**	**
Not Ranked	486	58	57	31	188	117	35	89	90	149	118	201	210	51	15	9
	48%	43%	53%	47%	49%	48%	48%	50%	56%	49%	45%	42%	52%	57%	55%	81%
			*	*			*		J				K	K*	**	**
Summary																
Rank 1-2	348	52	35	22	123	94	23	54	47	100	100	195	124	22	7	1
	34%	38%	33%	33%	32%	39%	32%	30%	30%	33%	38%	40%	31%	25%	25%	10%
			*	*			*					LM		*	**	**
Rank 1-3	525	78	51	35	200	126	37	88	70	153	142	282	190	39	12	2
	52%	57%	47%	53%	51%	52%	52%	50%	44%	51%	55%	58%	48%	43%	45%	19%
			*	*			*				H	LM		*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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6_6. [I don't have time to get my child lessons]

What is the biggest obstacle that prevents kids from learning how to skate or skating more often?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC A	AB B	SK/MB C	Ontario D	Quebec E	Atlantic F	<40k G	40k - <60K H	60k - <100k I	100k+ J	1 K	2 L	3 M	4 N	5+ O
Base: All Respondents	1011	117	70	76	408	261	79	180	160	305	254	483	403	90	25	10
Weighted	1011	136	107	66	388	243	72	177	160	302	260	483	400	90	26	11
I don't have time to get my child lessons																
Rank 1	82	7	9	6	19	39	2	16	11	25	23	30	36	13	3	-
	8%	5%	9%	9%	5%	16%	3%	9%	7%	8%	9%	6%	9%	14%	13%	-
			*	*		ADF	*							K*	**	**
Rank 2	148	19	15	10	54	42	8	24	29	48	31	57	64	20	6	1
	15%	14%	14%	14%	14%	17%	11%	13%	18%	16%	12%	12%	16%	22%	25%	8%
			*	*			*							K*	**	**
Rank 3	149	24	8	10	56	41	11	23	28	50	33	69	56	19	4	2
	15%	18%	7%	14%	14%	17%	15%	13%	17%	16%	13%	14%	14%	21%	17%	17%
		B	*	*		B	*							*	**	**
Not Ranked	632	86	75	41	258	121	51	115	92	180	173	327	245	39	12	8
	62%	63%	70%	62%	67%	50%	71%	65%	58%	60%	67%	68%	61%	43%	46%	75%
		E	E*	*	E		E*					LM	M	*	**	**
Summary																
Rank 1-2	230	25	25	16	73	81	10	39	40	73	54	87	99	33	10	1
	23%	19%	23%	24%	19%	33%	14%	22%	25%	24%	21%	18%	25%	36%	37%	8%
			*	*		ADF	*						K	KL*	**	**
Rank 1-3	379	50	32	25	129	122	21	62	68	122	87	156	155	51	14	3
	38%	37%	30%	38%	33%	50%	29%	35%	42%	40%	33%	32%	39%	57%	54%	25%
			*	*		ABDF	*						K	KL*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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6_7. [Other]

What is the biggest obstacle that prevents kids from learning how to skate or skating more often?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC A	AB B	SK/MB C	Ontario D	Quebec E	Atlantic F	<40k G	40k - <60K H	60k - <100k I	100k+ J	1 K	2 L	3 M	4 N	5+ O
Base: All Respondents	1011	117	70	76	408	261	79	180	160	305	254	483	403	90	25	10
Weighted	1011	136	107	66	388	243	72	177	160	302	260	483	400	90	26	11
Other																
Rank 1	37 4%	5 3%	3 3%	2 3%	11 3%	14 6%	2 3%	12 6%	3 2%	10 3%	8 3%	25 5%	11 3%	-	-	-
			*	*			*	H				M		*	**	**
Rank 2	25 2%	6 4%	2 1%	-	10 3%	6 2%	2 3%	3 2%	2 1%	11 3%	3 1%	11 2%	8 2%	3 4%	4 14%	-
			*	*			*							*	**	**
Rank 3	134 13%	5 3%	28 26%	6 9%	46 12%	36 15%	14 19%	27 15%	23 15%	36 12%	30 12%	74 15%	47 12%	10 11%	2 7%	1 10%
			ACDE*	*	A	A	A*							*	**	**
Not Ranked	815 81%	121 89%	75 70%	58 88%	320 83%	187 77%	55 76%	136 77%	131 82%	246 81%	219 84%	373 77%	334 84%	77 86%	21 79%	10 90%
		BEF	*	BE*	B		*						K	*	**	**
Summary																
Rank 1-2	62 6%	10 8%	5 4%	2 3%	22 6%	20 8%	4 5%	15 8%	5 3%	21 7%	11 4%	36 7%	19 5%	3 4%	4 14%	-
			*	*			*							*	**	**
Rank 1-3	196 19%	15 11%	32 30%	8 12%	67 17%	56 23%	17 24%	41 23%	28 18%	57 19%	42 16%	110 23%	66 16%	13 14%	5 21%	1 10%
			ACD*	*		AC	A*					L		*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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6. [SUMMARY - RANK 1-3]

What is the biggest obstacle that prevents kids from learning how to skate or skating more often?

	Total	REGION						HOUSEHOLD INCOME				KIDS				
		BC A	AB B	SK/MB C	Ontario D	Quebec E	Atlantic F	<40k G	40k - <60K H	60k - <100k I	100k+ J	1 K	2 L	3 M	4 N	5+ O
Base: All Respondents	1011	117	70	76	408	261	79	180	160	305	254	483	403	90	25	10
Weighted	1011	136	107	66	388	243	72	177	160	302	260	483	400	90	26	11
Cost of equipment and instruction	609	81	64	42	260	120	41	134	102	174	140	269	256	56	18	9
	60%	60%	60%	64%	67%	49%	57%	76%	64%	58%	54%	56%	64%	63%	68%	83%
			*	E*	E		*	HIJ					K	*	**	**
Too many other activities	553	85	58	33	212	129	36	74	78	168	173	264	228	41	12	8
	55%	62%	54%	50%	55%	53%	51%	41%	49%	56%	67%	55%	57%	45%	47%	73%
			*	*			*			G	GHI		M	*	**	**
Not interested/loss of interest	525	78	51	35	200	126	37	88	70	153	142	282	190	39	12	2
	52%	57%	47%	53%	51%	52%	52%	50%	44%	51%	55%	58%	48%	43%	45%	19%
			*	*			*			H	LM			*	**	**
Access of ice	464	61	51	31	182	99	40	72	76	137	126	222	185	39	10	7
	46%	45%	47%	47%	47%	41%	56%	41%	48%	45%	49%	46%	46%	43%	40%	64%
			*	*			E*							*	**	**
I don't have time to get my child lessons	379	50	32	25	129	122	21	62	68	122	87	156	155	51	14	3
	38%	37%	30%	38%	33%	50%	29%	35%	42%	40%	33%	32%	39%	57%	54%	25%
			*	*		ABDF	*						K	KL*	**	**
Proximity to local skating instruction	306	37	34	23	112	77	23	60	57	95	70	146	120	31	7	3
	30%	27%	31%	36%	29%	32%	32%	34%	36%	31%	27%	30%	30%	34%	25%	25%
			*	*			*							*	**	**
Other	196	15	32	8	67	56	17	41	28	57	42	110	66	13	5	1
	19%	11%	30%	12%	17%	23%	24%	23%	18%	19%	16%	23%	16%	14%	21%	10%
			ACD*	*		AC	A*					L		*	**	**

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L/M/N/O
Minimum Base: 30 (**), Small Base: 100 (*)

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